

Performance Report for: http://needleandthread.com/

Report generated: Sun, Oct 13, 2024 9:51 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

F	Performance 29%	Structure 70%	L. Contentful Paint 2.0s	T. Blocking Time 1.6s	C. Layout Shift 0.39
---	--------------------	------------------	-----------------------------	--------------------------	-------------------------

Top Issues

High	Avoid enormous network payloads LCP	Total size was 13.4MB
Med-High	Avoid an excessive DOM size TBT	3,370 elements
Med-High	Avoid long main-thread tasks TBT	20 long tasks found
Med	Reduce JavaScript execution time TBT	4.3s spent executing JavaScript
Med	Use explicit width and height on image elements CLS	1 image found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 13.4MB



Total Page Requests - 249



HTML JS CSS IMG Video Font Other

How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel































































Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Needle & Thread | Ultra-Feminine Contemporary Womenswear

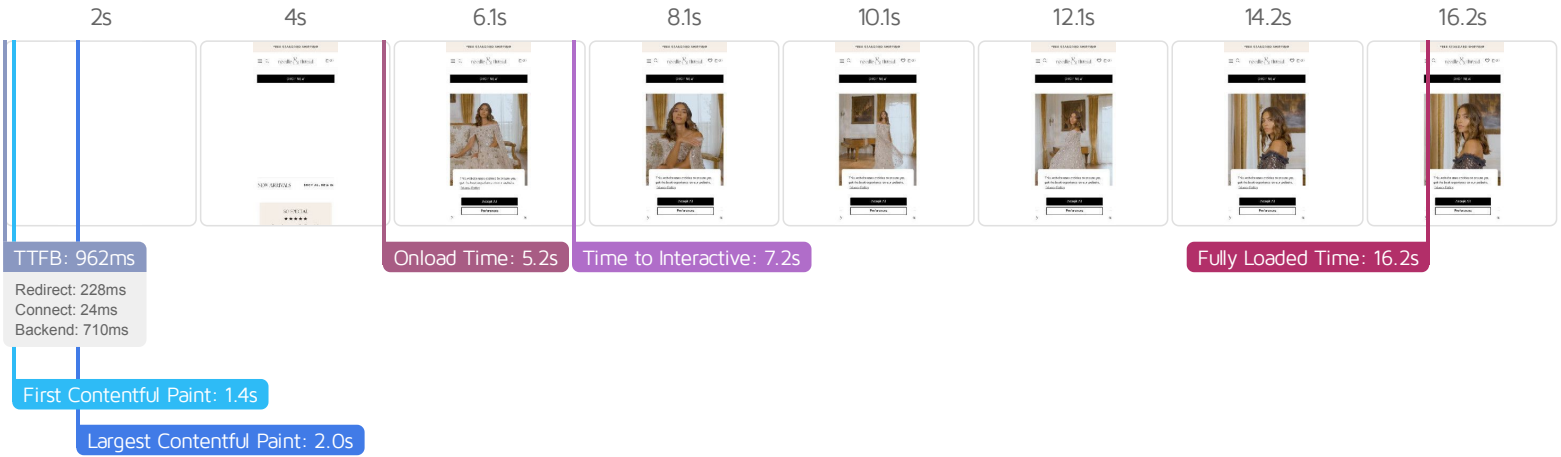
/	301	needleandthread.com	0	226ms				
/	200	needleandthread.com	51.7KB	942ms				
jquery.min.js?v=170563500...	200	needleandthread.com	29.1KB	73ms				
all.css	200	use.fontawesome.com	12.3KB	72ms				
rqa3vdi.css	200	use.typekit.net	716B	69ms				
bundle.css?v=140877402...	200	needleandthread.com	21.1KB	90ms				
custom.scss.css?v=1754...	200	needleandthread.com	16.0KB	82ms				
magnific-popup.css?v=20...	200	needleandthread.com	1.36KB	78ms				
preloads.js?locale=en-GB	200	needleandthread.com	2.24KB	148ms				
preloads.js?locale=en-GB...	200	shop.app	546B	193ms				
load_feature-f4e7948c1c9...	200	needleandthread.com	4.09KB	324ms				
storefront-80e528be853ea...	200	needleandthread.com	19.1KB	324ms				
search-form.js?v=493656...	200	needleandthread.com	1.31KB	326ms				
wt.js	200	c.webtrends-optimiz...	31.3KB	70ms				
slick.min.js	200	cdn.jsdelivr.net	9.76KB	45ms				
slick.css	200	cdn.jsdelivr.net	590B	45ms				
eccec7fca8d29-en-gb.js	200	p.harperstatic.com	52.9KB	362ms				
cdn.min.js	200	cdn.jsdelivr.net	15.3KB	249ms				
consentmo_cookie_cons...	200	cdn.shopify.com	43.1KB	248ms				
app_dah.js	200	cdn.shopify.com	9.8KB	221ms				
shopify-perf-kit-1.0.0.min.js	200	needleandthread.com	6.36KB	233ms				
magnifying-glass.png?v=...	200	needleandthread.com	1.57KB	234ms				
logo_c9f9c02c-3243-4311-...	200	needleandthread.com	6.24KB	236ms				
profile_100x.png?v=1613...	200	needleandthread.com	1.65KB	230ms				
bag_100x.png?v=1613716...	200	needleandthread.com	1.49KB	236ms				
close.svg?v=2621474338...	200	needleandthread.com	1.23KB	236ms				
p.css?s=1&k=rqa3vdi&ht...	200	p.typekit.net	5B	53ms				
css?family=Multi:400,600,...	200	fonts.googleapis.com	870B	44ms				
predictive-search.js?v=16...	200	needleandthread.com	1.43KB	208ms				
main-search.css?v=6231...	200	needleandthread.com	1.47KB	85ms				
video-banner.css?v=1105...	200	needleandthread.com	1.19KB	194ms				
component-review-carou...	200	needleandthread.com	1.83KB	194ms				
startex_256x256_de0e57a...	200	needleandthread.com	3.04KB	207ms				
klaviyo_subscribe.js	200	klaviyo.com	5.66KB	251ms				
gtm.js?id=GTM-MDF7K9	200	googletagmanager.c...	107KB	211ms				
bb27301d1w4f7f9fap829...	200	needleandthread.com	41.1KB	147ms				
trekkie.storefront.c1258b...	200	needleandthread.com	24.6KB	140ms				
shop_events_listener-61f...	200	needleandthread.com	3.42KB	147ms				
shopify-boomerang-1.0.0....	200	needleandthread.com	19.0KB	124ms				
sizzle.min.js	200	c.webtrends-optimiz...	7.20KB	33ms				
common.js	200	c.webtrends-optimiz...	6.36KB	105ms				
wt_debugger.js	200	c.webtrends-optimiz...	1.68KB	105ms				
/	200	wt-lib-v5-4.webtrend...	19.9KB	143ms				
download_58ee091f-48e4-...	200	needleandthread.com	5.75KB	115ms				
phone_large.png?v=1613...	200	needleandthread.com	1.58KB	116ms				
youtube.png?v=13867621...	200	needleandthread.com	2.85KB	115ms				
Gold_Trusted_Service_A...	200	needleandthread.com	7.68KB	133ms				
bundle.js?v=17150510561...	200	needleandthread.com	64.8KB	134ms				
custom.js?v=9752443152...	200	needleandthread.com	5.51KB	128ms				
jquery.magnific-popup.mi...	200	needleandthread.com	7.48KB	113ms				
ajaxinate.min.js?v=27650...	200	needleandthread.com	2.26KB	132ms				
WeChatQR.png?v=44731...	200	needleandthread.com	9.70KB	127ms				
WeiboQR.png?v=1103855...	200	needleandthread.com	27.1KB	132ms				

onsite.js	200	a.klaviyo.com	33.1KB		173ms			
social_login.js?v=295575...	200	needleandthread.com	40.5KB		131ms			
pxiEyp8kv8JHgFVrJJfecn...	200	fonts.gstatic.com	7.71KB		190ms			
PoynterOSDisplay-Roma...	200	needleandthread.com	14.5KB		173ms			
fa-solid-900.woff2	200	use.fontawesome.com	72.5KB		160ms			
7Auwp_0qiz-afTLGLQjUw...	200	fonts.gstatic.com	25.8KB		157ms			
bag.png?v=155185421191...	200	needleandthread.com	1.46KB		65ms			
POST produce_batch	200	needleandthread.com	0		119ms			
events.js?sdkid=CD6JNP...	200	analytics.tiktok.com	1.66KB		112ms			
pxiByp8kv8JHgFVrLGT9Z...	200	fonts.gstatic.com	7.56KB		451ms			
pixel.modern.js	200	needleandthread.com	2.47KB		33ms			
modern/	200	needleandthread.com	24.1KB		45ms			
modern/	200	needleandthread.com	22.9KB		45ms			
POST 2191491/	200	ots.webtrends-optimi...	19.6KB		151ms			
8df3e74199fa4cbeb7aff31...	206	cdn.shopify.com	10.0MB					8s
klaviyo_subscribe.css	200	a.klaviyo.com	3.43KB		52ms			
jquery.form.min.js	200	cdnjs.cloudflare.com	5.08KB		64ms			
PoynterOSDisplay-Semib...	200	needleandthread.com	15.4KB		414ms			
POST produce_batch	200	needleandthread.com	0		118ms			
POST produce_batch	200	needleandthread.com	0		117ms			
POST produce_batch	200	needleandthread.com	0		121ms			
worker.modern.js	200	needleandthread.com	22.5KB		42ms			
worker.modern.js	200	needleandthread.com	22.5KB		51ms			
worker.modern.js	200	needleandthread.com	22.5KB		51ms			
worker.modern.js	200	needleandthread.com	22.5KB		51ms			
worker.modern.js	200	needleandthread.com	22.5KB		81ms			
worker.modern.js	200	needleandthread.com	22.4KB		52ms			
js?id=G-1693XH0034&l=...	200	googletagmanager.c...	107KB		41ms			
bat.js	200	bat.bing.com	14.1KB		33ms			
mjn8tghs4x?ref=gtm2	200	clarity.ms	689B		101ms			
POST produce_batch	200	needleandthread.com	0		129ms			
/	200	needleandthread.com	51.0KB		912ms			
main.MTdkNGE4ZTU0Mg.js	200	analytics.tiktok.com	93.2KB		20ms			
fbevents.js	200	connect.facebook.net	57.7KB		440ms			
clarity.js	200	clarity.ms	27.0KB		11ms			
analytics.js	200	needleandthread.com	7.88KB		39ms			
browsing_context_sugge...	200	needleandthread.com	1.42KB		187ms			
consent-tracking-api.js	200	needleandthread.com	5.24KB		37ms			
versioning?shop=needle-...	200	gdpr.apps.isenselab...	408B		63ms			
POST getInitialData	200	dropahint.love	14.2KB		628ms			
OPTIONS getInitialData	204	dropahint.love	0		373ms			
consent-tracking-api.js	200	cdn.shopify.com	5.21KB		30ms			
26355280.js	200	bat.bing.com	418B		17ms			
POST 2191491/	200	ots.webtrends-optimi...	1.06KB		19ms			
POST 2191491/	200	ots.webtrends-optimi...	1.13KB		33ms			
identify_7bf75739.js	200	analytics.tiktok.com	38.3KB		9ms			
POST enrich_ipv6	200	analytics-ipv6.tiktok...	903B		131ms			
POST pixel	200	analytics.tiktok.com	875B		280ms			
POST produce_batch	200	needleandthread.com	0		130ms			
288230638700204?v=2.9.1...	200	connect.facebook.net	93.9KB		677ms			
OPTIONS pixel	200	api-production.polar...	0		53ms			
OPTIONS pixel	200	api-production.polar...	0		53ms			
OPTIONS pixel	200	api-production.polar...	0		67ms			
checklp	200	consentmo-geo.com	607B		86ms			
0?ti=26355280&tm=gtm00...	204	bat.bing.com	289B		19ms			
POST act	200	analytics.tiktok.com	876B		263ms			
FEATHER_SEQUIN_ONE-...	200	needleandthread.com	37.1KB		77ms			
POST produce	(canceled)	monorail-edge.shopif...	0		241ms			
POST produce	(canceled)	monorail-edge.shopif...	0		238ms			
OPTIONS produce	200	monorail-edge.shopif...	0		130ms			
OPTIONS produce	200	monorail-edge.shopif...	0		128ms			
POST collect	204	s.clarity.ms	0		248ms			

getCookieConsentSetting...	200	gdpr.apps.isenselab...	4.86KB					273ms	
POST produce_batch	200	needleandthread.com	0					129ms	
POST graphql.json	200	needleandthread.com	2.39KB					175ms	
POST collect	204	s.clarity.ms	0					273ms	
POST produce_batch	200	needleandthread.com	0					123ms	
tr?id=288230638700204&...	200	facebook.com	273B					20ms	
weglot_script_tag.js?sho...	200	cdn.weglot.com	475B					97ms	
script.js?shop=needle-thr...	200	hotjar.dualsidedapp....	896B					89ms	
rakuten_advertising.js?s...	200	ecom-app.rakutenad...	378B					184ms	
120000.ct.js?shop=needl...	200	tag.rmp.rakuten.com	17.5KB					174ms	
sharethis.js?shop=needle...	200	platform-api.sharethi...	46.3KB					54ms	
01GYCC2R3K0EW45AY17... (canceled) config.gorgias.chat			0					813ms	
?shop=needle-thread-hol...	200	sbzstag.cirkleinc.com	429B					153ms	
needle-thread-holding-ltd....	200	s3.eu-west-1.amazo...	2.18KB					92ms	
klaviyo.js?company_id=L...	200	static.klaviyo.com	2.24KB					35ms	
swym-shopify.js?shop=n...	200	swymv3premium-01....	79.6KB					95ms	
swym_fb_pixel.js?shop=...	200	premcndn.swymrelay....	1.05KB					73ms	
pushowl-shopify.js?subd...	200	cdn.pushowl.com	1.53KB					122ms	
polyfills.legWBDja.js	200	cdn.shopify.com	14.9KB					44ms	
c.gif	302	c.clarity.ms	0					66ms	
POST produce_batch	200	needleandthread.com	0					151ms	
c.gif?ctsa=mr&CtsSyncl...	302	c.bing.com	0					96ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	3.73KB					61ms	
app.BemU-tkl.js	200	cdn.shopify.com	367KB					127ms	
hotjar-1356648.js?sv=6	200	static.hotjar.com	7.08KB					60ms	
p?rmch=cs&domain=ww...	200	consent.linksynergy....	37B					126ms	
258.index.js	200	production-klarna-il-s...	7.71KB					123ms	
3.index.js	200	production-klarna-il-s...	6.64KB					123ms	
fender_analytics.673ab99...	200	static-tracking.klaviy...	11.8KB					96ms	
static.8d136cd44b74e818...	200	static-tracking.klaviy...	280B					96ms	
runtime.c6067c71d376a2a...	200	static.klaviyo.com	7.64KB					37ms	
sharedUtils.3ee3ffff305af...	200	static.klaviyo.com	17.7KB					73ms	
vendors~signup_forms~p...	200	static.klaviyo.com	4.00KB					52ms	
vendors~signup_forms~c...	200	static.klaviyo.com	2.85KB					52ms	
vendors~signup_forms.ff...	200	static.klaviyo.com	4.24KB					36ms	
default~signup_forms~on...	200	static.klaviyo.com	9.14KB					63ms	
signup_forms.a279a1ac6...	200	static.klaviyo.com	5.60KB					52ms	
pushowl-main.js?environ...	200	cdn.pushowl.com	509B					86ms	
64e73c467373fd001949dc...	200	buttons-config.sharet...	345B					58ms	
POST checkAndGet?pid=...	200	swymstore-v3premiu...	2.18KB					491ms	
c.gif?ctsa=mr&CtsSyncl...	200	c.clarity.ms	42B					22ms	
data	200	data.stbuttons.click	27B					125ms	
SHOOTINGSTARSCAMIB...	200	needleandthread.com	67.2KB					59ms	
NOVAONE-SHOULDERA...	200	needleandthread.com	95.4KB					54ms	
MIASTRAPLESSHIGH-LO...	200	needleandthread.com	51.0KB					55ms	
EVIEOFF-SHOULDERMIC...	200	needleandthread.com	91.4KB					68ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	1.77KB					42ms	
OnePage.DUiBZfqL.js	200	cdn.shopify.com	35.8KB					55ms	
POST produce (canceled) monorail-edge.shopif...			0					191ms	
modules.720d0264984b16...	200	script.hotjar.com	55.2KB					60ms	
klarna.js	200	js.klarna.com	22.0KB					52ms	
onsite?company_id=Lcrsh4	200	fast.a.klaviyo.com	571B					78ms	
full-forms	200	static-forms.klaviyo.c...	1.55KB					75ms	
pview?event=pview&host...	204	l.sharethis.com	0					127ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	21.1KB					85ms	
pushowl-bootstrap-3b973...	200	cdn.pushowl.com	31.5KB					17ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	2.04KB					40ms	
css2?family=Poppins:ital,...	200	fonts.googleapis.com	639B					28ms	
mwj6adi.css	200	use.typekit.net	727B					27ms	
PoynterOSDisplay-Roma...	200	cdn.shopify.com	14.4KB					234ms	
runtime-config.json	200	js.klarna.com	1.24KB					40ms	
useUnauthenticatedError...	200	cdn.shopify.com	1.53KB					32ms	

swym_fb_pixel.js?shop=...	200	premccdn.swymrelay....	470B						223ms	
swym-shopify.js?shop=n...	200	swymv3premium-01....	469B						177ms	
OPTIONS swym_fb_pixel....	200	premccdn.swymrelay....	0						201ms	
OPTIONS swym-shopify.j...	200	swymv3premium-01....	0						166ms	
apps.bundle.js?v=3.114.0	200	premccdn.swymrelay....	57.8KB						12ms	
widget?guid=857128a2-d...	200	cdn.pushowl.com	6.23KB						40ms	
OPTIONS widget?guid=85...	200	cdn.pushowl.com	0						15ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	3.27KB						52ms	
p.css?s=1&k=mwj6adi&ht...	200	p.typekit.net	5B						17ms	
l?primer=7cdcb44be4a7d...	200	use.typekit.net	21.7KB						197ms	
l?primer=7cdcb44be4a7d...	200	use.typekit.net	21.8KB						177ms	
sdk.js	200	js.klarna.com	196KB						27ms	
LegacyVaultedShippingM...	200	cdn.shopify.com	1.28KB						39ms	
HEAD service-worker.js?...	(canceled)	needleandthread.com	0						543ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	0						4ms	
POST collect	204	s.clarity.ms	0						83ms	
loadStrings1.js?v=3.114.0	200	premccdn.swymrelay....	12.8KB						7ms	
7726.js?v=3.114.0	200	premccdn.swymrelay....	1.96KB						20ms	
2686.js?v=3.114.0	200	premccdn.swymrelay....	3.24KB						18ms	
secondaryStyles.js?v=3.1...	200	premccdn.swymrelay....	9.44KB						6ms	
POST collect?pid=Uped8...	200	swymstore-v3premiu...	579B						169ms	
Rollup.DJEK_OtR.js	200	cdn.shopify.com	2.39KB						30ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	0						15ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.22KB						30ms	
swym_fonts.woff2	200	premccdn.swymrelay....	25.4KB						58ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	0						15ms	
RageClickCapture.Bt65oc...	200	cdn.shopify.com	2.08KB						42ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	0						3ms	
ShopPayLogo.CqVb9Kgb.js	200	cdn.shopify.com	2.25KB						33ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	4.65KB						34ms	
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.13KB						40ms	
N_T__LOGO_BLACK_L...	200	needleandthread.com	1.77KB						32ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	2.48KB						29ms	
hooks.PITBmN_2.js	200	cdn.shopify.com	3.83KB						40ms	
VaultedPayment.BQ-wph...	200	cdn.shopify.com	39.6KB						51ms	
OnePageModal.BU-8NF6...	200	cdn.shopify.com	1.43KB						33ms	
useShowShopPayOptin.C...	200	cdn.shopify.com	1.84KB						26ms	
Section.C4YAOKIc.js	200	cdn.shopify.com	2.07KB						31ms	
useGooglePaySdk.OrY8Ik...	200	cdn.shopify.com	6.31KB						34ms	
ShopPayLoginLoader.C9i...	200	cdn.shopify.com	2.82KB						38ms	
publishMessage.CPsQvy...	200	cdn.shopify.com	2.13KB						33ms	
PayButtonSection.DJI2ZA...	200	cdn.shopify.com	4.63KB						29ms	
POST produce	(canceled)	monorail-edge.shopif...	0						113ms	
context.WjMzC5I2.js	200	cdn.shopify.com	3.36KB						41ms	
DutyOptions.OgyWa648.js	200	cdn.shopify.com	4.83KB						24ms	
useAmazonContact.Bz1S...	200	cdn.shopify.com	3.62KB						31ms	
StockProblemsLineltemLi...	200	cdn.shopify.com	1.78KB						33ms	
component-ShopPayVerif...	200	cdn.shopify.com	7.74KB						37ms	
index.ajmBaWCC.js	200	cdn.shopify.com	25.9KB						45ms	
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB						54ms	
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.76KB						35ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	2.95KB						23ms	
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.08KB						34ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	834B						41ms	
RageClickCapture.DnkQ4...	200	cdn.shopify.com	848B						28ms	
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	837B						34ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	785B						41ms	
VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.20KB						36ms	
Section.sQehCocD.css	200	cdn.shopify.com	814B						43ms	
ShopPayLoginLoader.CjG...	200	cdn.shopify.com	840B						34ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	872B						25ms	
DutyOptions.CtZGmwZL....	200	cdn.shopify.com	1.69KB						32ms	

useAmazonContact.D-Ox...	200	cdn.shopify.com	894B						23ms	
StockProblemsLineItemLi...	200	cdn.shopify.com	825B						24ms	
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.40KB						30ms	
poppins_n4.934accbf9f59...	200	fonts.shopifycdn.com	8.91KB						70ms	
PoynterOSDisplay-Roma...	200	cdn.shopify.com	14.4KB						30ms	
PoynterOSDisplay-Semib...	200	cdn.shopify.com	15.3KB						33ms	
logo_c9f9c02c-3243-4311-...	200	cdn.shopify.com	7.69KB						33ms	
POST collect	204	s.clarity.ms	0						268ms	
POST produce	(canceled)	monorail-edge.shopif...	0						104ms	
POST produce	(canceled)	monorail-edge.shopif...	0							100ms
249 Requests	13.4MB (19.4MB Uncompressed)		16.2s (Onload 5.2s)							



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Longer than recommended 1.4s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 7.2s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 6.8s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 1.6s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Longer than recommended 2.0s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Much more than recommended 0.39

Browser Timings

Redirect	228ms	Connect	24ms	Backend	710ms
TTFB	962ms	First Paint	1.4s	DOM Int.	3.0s
DOM Loaded	3.1s	Onload	5.2s	Fully Loaded	16.2s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 13.4MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://cdn.shopify.com/videos/c/o/v/8df3e74199fa4cbeb7aff31c01eb8f81.mp4	10.0MB
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js	367KB
https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	196KB
https://www.googletagmanager.com/gtm.js?id=GTM-MDF7K9	108KB
https://www.googletagmanager.com/gtag/js?id=G-1693XH0034&l=dataLayer&cx=c	108KB
https://www.needleandthread.com/cdn/shop/files/NOVAONE-SHOULDERANKLEGOWN-ANKLEGOWN-SILVER-NEEDLE_THREAD-7_540x.jpg?v=1728078757	95.4KB
https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.needleandthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	93.9KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js	93.8KB
https://www.needleandthread.com/cdn/shop/files/EVIEOFF-SHOULDERMICROMINIDRESS-MICROMINI-SILVER-NEEDLE_THREAD-1_540x.jpg?v=1726203449	91.5KB
https://swymv3premium-01.azureedge.net/code/swym-shopify.js?shop=needle-thread-holding-ltd.myshopify.com	79.6KB

Med-High

Avoid an excessive DOM size TBT

3,370 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		3370
Maximum DOM Depth	div.product__inner > div.product__image > picture > source <source data-srcset="//www.needleandthread.com/cdn/shop/files/SHOOTINGSTARSCAMIBALLERINADRESS-B..." sizes="203.3333333333331px" srcset="//www.needleandthread.com/cdn/shop/files/SHOOTINGSTARSCAMIBALLERINADRESS-B...">	25
Maximum Child Elements	Albania (ALL)Algeria (DZD)Ando... <select id="CountryList" role="list" class="disclosure__list">	182

Med-High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://www.googletagmanager.com/gtm.js?id=GTM-MDF7K9	4.5s	735ms
• Unattributable	21.4s	271ms
• https://www.klaviyo.com/media/js/public/klaviyo_subscribe.js	1.8s	260ms
• https://www.googletagmanager.com/gtm.js?id=GTM-MDF7K9	3.0s	167ms
• https://script.hotjar.com/modules.720d0264984b164946ff.js	5.9s	125ms
• https://www.needleandthread.com/	1.3s	118ms
• Unattributable	6.9s	117ms
• https://www.needleandthread.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	1.6s	114ms
• https://platform-api.sharethis.com/js/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com	5.5s	88ms
• https://www.klaviyo.com/media/js/public/klaviyo_subscribe.js	2.1s	80ms
• https://www.needleandthread.com/	6.7s	80ms
• https://www.needleandthread.com/cdn/shop/t/654/assets/jquer.min.js?v=17056350018815022201690288998	3.3s	77ms
• https://www.googletagmanager.com/gtag/js?id=G-1693XH0034&l=dataLayer&cx=c	2.9s	73ms
• https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.needleandthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	4.4s	72ms
• Unattributable	2.6s	70ms
• https://script.hotjar.com/modules.720d0264984b164946ff.js	6.1s	70ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js	3.5s	68ms
• https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.js?v=1715051056101674571726058821	2.7s	67ms
• https://www.needleandthread.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	6.5s	66ms
• https://premaxcdn.swymrelay.com/code/v3/loadStrings1.js?v=3.114.0	7.2s	65ms

Med **Reduce JavaScript execution time** TBT 4.3s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
https://www.needleandthread.com/	2.0s	1.3s	10ms
Unattributable	1.6s	401ms	0ms
https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.js?v=1715051056101674571726058821	1.1s	780ms	3ms
https://www.needleandthread.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	268ms	166ms	3ms
https://swymv3premium-01.azureedge.net/code/swym-shopify.js?shop=needle-thread-holding-ltd.myshopify.com	264ms	237ms	8ms
https://www.needleandthread.com/cdn/shop/t/654/assets/quer.min.js?v=17056350018815022201690288998	249ms	89ms	1ms
https://script.hotjar.com/modules.720d0264984b164946ff.js	237ms	148ms	16ms
https://www.googletagmanager.com/gtm.js?id=GTM-MDF7K9	166ms	119ms	6ms
https://www.clarity.ms/s/0.7.48/clarity.js	156ms	128ms	1ms
https://platform-api.sharethis.com/js/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com	136ms	86ms	3ms
https://wt-lib-v5-4.webtrends-optimize.workers.dev/	112ms	102ms	1ms
https://premcdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	109ms	68ms	3ms
https://www.needleandthread.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	101ms	98ms	0ms
https://www.googletagmanager.com/gtag/js?id=G-1693XH0034&l=dataLayer&cx=c	77ms	67ms	9ms
https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js	74ms	68ms	5ms
https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.needleandthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	74ms	66ms	7ms
https://premcdn.swymrelay.com/code/v3/loadStrings1.js?v=3.114.0	71ms	5ms	0ms
https://tag.rmp.rakuten.com/120000.ct.js?shop=needle-thread-holding-ltd.myshopify.com	67ms	33ms	33ms
https://cdn.jsdelivr.net/npm/alpinejs@3.x.x/dist/cdn.min.js	64ms	63ms	0ms
https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	63ms	55ms	3ms
https://static.klaviyo.com/onsite/js/default-signup_forms~onsite-triggering_53d3566884aa6645184a.js?cb=1&v2-route=1	59ms	43ms	0ms
https://www.needleandthread.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeaeab253b8999e078bd2f6b.min.js	51ms	46ms	1ms

Med

Use explicit width and height on image elements

CLS

1 image found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

Youtube

Med

Avoid large layout shifts

CLS

5 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
SHOP THE DROP SHOP NOW <div class="intro">	0.18
NEW ARRIVALS SHOP ALL NEW IN VIEW MORE Shooting Stars Cami Ballerina Dress £... <div id="shopify-section-1559732734197" class="shopify-section">	0.09
Previous LOVELY DRESS The ordering process is user-friendly. Postage and return... <div id="shopify-section-1659454580a82be938" class="shopify-section">	0.07
VIEW MORE Shooting Stars Cami Ballerina Dress £425.00 Nova One-Shoulder Ankl... <div class="slick-list draggable">	0.05
SHOP ALL NEW IN 	0.00

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 365KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://p.harperstatic.com/client/eccec7fca8d29-en-gb.js	none	52.9KB
https://wt-lib-v5-4.webtrends-optimize.workers.dev/	none	19.9KB
https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/a6c5e37d3b587ca7438f15aa90b429b47085a035/258.index.js	none	7.71KB
https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/a6c5e37d3b587ca7438f15aa90b429b47085a035/3.index.js	none	6.64KB
https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/a6c5e37d3b587ca7438f15aa90b429b47085a035/needle-thread-holding-ltd.myshopify.com-1708597636589.js?shop=needle-thread-holding-ltd.myshopify.com	none	2.18KB
https://sbzstag.cirkleinc.com/?shop=needle-thread-holding-ltd.myshopify.com	none	429B
https://consent.linksynergy.com/consent/v3/p?rmch=cs&domain=www.needleandthread.com&sought=false&tp=gdpr&attr_sid=120000&aff_mid=41278&purposes=&vendors=&ext_id=baa871d5-1bc0-4330-8a8a-6d0cf7f403fb	none	282B
https://www.facebook.com/tr/?id=288230638700204&ev=PageView&dl=https%3A%2F%2Fwww.needleandthread.com%2F&rl=&if=false&ts=1728838288411&sw=390&sh=844&v=2.9.170&r=stable&a=shopify_web_pixel&ec=0&o=12318&fbp=fb.1.1728838288408.22942582146197788&cs_est=true&ler=empty&cdl=API_unavailable&it=1728838287644&coo=false&dpo=&eid=sh-86cabf5a-7EEC-46A8-79EC-EBD9BFC27184&rqm=GET	none	273B
https://js.klarna.com/web-sdk/v1/klarna.js	60 seconds	22.0KB
https://static.hotjar.com/c/hotjar-1356648.js?sv=6	60 seconds	7.08KB
https://buttons-config.sharethis.com/js/64e73c467373fd001949dc07.js	60 seconds	792B
https://shop.app/checkouts/internal/preloads.js?locale=en-GB&shop_id=1499791435	60 seconds	546B
https://platform-api.sharethis.com/js/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com	10 minutes	46.3KB
https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.needleandthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	93.9KB
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
https://www.needleandthread.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js	60 minutes	7.88KB
https://hotjar.dualsidedapp.com/script.js?shop=needle-thread-holding-ltd.myshopify.com	4 hours	896B
https://a.klaviyo.com/media/js/onsite/onsite.js	24 hours	33.1KB
https://c.webtrends-optimize.com/acs/accounts/b59be838-86b6-4631-be18-9c8d0e827596/js/wt.js	24 hours	31.7KB
https://www.clarity.ms/s/0.7.48/clarity.js	24 hours	27.0KB
https://tag.rmp.rakuten.com/120000.ct.js?shop=needle-thread-holding-ltd.myshopify.com	24 hours	17.5KB
https://www.klaviyo.com/media/js/public/klaviyo_subscribe.js	24 hours	6.20KB
https://a.klaviyo.com/media/css/public/klaviyo_subscribe.css	24 hours	3.77KB
https://swymv3premium-01.azureedge.net/code/swym-shopify.js?shop=needle-thread-holding-ltd.myshopify.com	7 days	79.6KB
https://cdn.jsdelivr.net/npm/alpinejs@3.x.x/dist/cdn.min.js	7 days	15.5KB
https://premcnd.swymrelay.com/code/swym_fb_pixel.js?shop=needle-thread-holding-ltd.myshopify.com	7 days	1.05KB
https://p.typekit.net/p.css?s=1&k=mwj6adi&ht=tk&f=15780.15782.37496.37497&a=85769979&app=typekit&e=css	7 days	172B
https://p.typekit.net/p.css?s=1&k=rqa3vdi&ht=tk&f=30183.30184.30185.30186&a=8502274&app=typekit&e=css	7 days	172B
https://c.webtrends-optimize.com/acs/common/js/5.4/sizzle.min.js	31 days	7.56KB
https://c.webtrends-optimize.com/acs/common/js/5.4/common.js	31 days	6.71KB
https://c.webtrends-optimize.com/acs/common/js/5.4/wt_debugger.js	31 days	2.03KB

Med-Low

Avoid CSS @import

FCP

LCP

4 resources found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

<https://use.typekit.net/rqa3vdi.css>
<https://p.typekit.net/p.css?s=1&k=rqa3vdi&ht=tk&f=30183.30184.30185.30186&a=8502274&app=typekit&e=css>
<https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.css?v=140877402782748802771728640356>
<https://fonts.googleapis.com/css?family=Muli:400.600.700|Poppins:400.500>
<https://fonts.googleapis.com/css2?family=Poppins:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900&display=swap>
<https://use.typekit.net/mwj6adi.css>
<https://use.typekit.net/mwj6adi.css>
<https://p.typekit.net/p.css?s=1&k=mwj6adi&ht=tk&f=15780.15782.37496.37497&a=85769979&app=typekit&e=css>

Low Use a Content Delivery Network (CDN)

5 resources found

CDNs can give an equally fast web experience to your users across the globe.

- URL
- <https://c.webtrends-optimize.com/acs/accounts/b59be838-86b6-4631-be18-9c8d0e827596/js/wt.js>
 - <https://c.webtrends-optimize.com/acs/common/js/5.4/sizzle.min.js>
 - <https://c.webtrends-optimize.com/acs/common/js/5.4/common.js>
 - https://c.webtrends-optimize.com/acs/common/js/5.4/wt_debugger.js
 - <https://c.clarity.ms/c.gif?ctsa=mr&CtsSyncId=52D19BAD7639491EBC42A5FDA86D9BCF&MUID=281B7D884C9965733E60689F4D5B64F5>

Low Eliminate render-blocking resources FCP LCP

Potential savings of 132ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.
Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://use.fontawesome.com/releases/v5.8.1/css/all.css	12.3KB	1.1s
https://use.typekit.net/rqa3vdi.css	939B	762ms
https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.css?v=140877402782748802771728640356	21.9KB	750ms
https://www.needleandthread.com/cdn/shop/t/654/assets/custom.scss.css?v=175444378755269073531725874545	16.7KB	600ms
https://www.needleandthread.com/cdn/shop/t/654/assets/magnific-popup.css?v=20236816663788581811704359978	1.87KB	150ms
https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.css	726B	765ms
https://www.needleandthread.com/cdn/shop/t/654/assets/jquery.min.js?v=17056350018815022201690288998	29.9KB	450ms
https://c.webtrends-optimize.com/acs/accounts/b59be838-86b6-4631-be18-9c8d0e827596/js/wt.js	31.7KB	1.5s
https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js	10.2KB	455ms

Low Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
Pages that have inflight fetch() or XHR are not currently eligible for back/forward cache. https://www.needleandthread.com/	Pending browser support

Low Use passive listeners to improve scrolling performance

2 event listeners not passive

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL	LOCATION
• https://www.needleandthread.com/cdn/shop/t/654/assets/iquer.min.js?v=17056350018815022201690288998	Line:1
• https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.js?v=1715051056101674571726058821	Line:0
Low Avoid chaining critical requests FCP LCP 29 chains found	

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 2.2s

INITIAL NAVIGATION



<https://www.needleandthread.com/cdn/shop/t/654/assets/PoynterOSDisplay-Roman.woff?v=11970378944087431001690288999> 14.5KB, 32ms

<https://fonts.googleapis.com/css?family=Multi:400,600,700%7CPoppins:400,500> 870B, 41ms

<https://fonts.gstatic.com/s/poppins/v21/pxiByp8kv8JHgFVrLT9Z1xIFd2JQEk.woff2> 7.67KB, 11ms

<https://fonts.gstatic.com/s/poppins/v21/pxiEyp8kv8JHgFVrJJfecnFHGPc.woff2> 8.23KB, 49ms

https://fonts.gstatic.com/s/muli/v29/7Auwp_0qiz-afTLGLQjUwkQ.woff2 26.0KB, 10ms

Low

Reduce unused JavaScript LCP

Potential savings of 518KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	196KB	122KB
...../node_modules/zod/lib/index.mjs	16.9KB	12.7KB
...../node_modules/oauth4webapi/build/index.js	7.50KB	6.96KB
...../klarna-messaging/src/index.ts	6.01KB	4.20KB
...../klarna-payment/src/apis/initiate.ts	3.00KB	3.00KB
...../klarna-identity/src/components/IdentityButton.ts	3.26KB	2.65KB
https://www.googletagmanager.com/gtag/js?id=G-1693XH0034&l=dataLayer&cx=c	108KB	49.4KB
https://www.googletagmanager.com/gtm.js?id=GTM-MDF7K9	108KB	44.0KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js	93.8KB	41.5KB
https://swymv3premium-01.azureedge.net/code/swym-shopify.js?shop=needle-thread-holding-ltd.myshopify.com	79.6KB	38.1KB
https://www.needleandthread.com/cdn/shop/t/654/assets/social_login.js?v=29557555726586098821698222591	40.5KB	37.6KB
...	40.4KB	37.6KB
https://script.hotjar.com/modules.720d0264984b164946ff.js	55.8KB	37.5KB
https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.needleandthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	93.9KB	30.4KB
https://platform-api.sharethis.com/js/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com	46.3KB	26.8KB
https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.js?v=1715051056101674571726058821	64.8KB	25.4KB
...	64.8KB	25.4KB
https://premcndn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	57.8KB	24.2KB
https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	21.3KB
https://connect.facebook.net/en_US/fbevents.js	60.1KB	20.0KB

Low

Enable text compression FCP LCP

Potential savings of 39.9KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://p.harperstatic.com/client/ecec7fca8d29-en-gb.js	52.4KB	35.9KB
• https://cdn.pushowl.com/config/api/v1/needle-thread-holding-ltd/subscriber/config/widget/?guid=857128a2-d580-4f70-8857-a01419092f77&platform=shopify	5.84KB	4.02KB

Low

Ensure text remains visible during webfont load FCP LCP

8 fonts found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://fonts.gstatic.com/s/poppins/v21/pxiEyp8kv8JHgFVrJJfecnFHGPc.woff2	49ms
https://www.needleandthread.com/cdn/shop/t/654/assets/PoynterOSDisplay-Roman.woff2?v=11970378944087431001690288999	32ms
https://use.fontawesome.com/releases/v5.8.1/webfonts/fa-solid-900.woff2	19ms
https://fonts.gstatic.com/s/muli/v29/7Auwp_0qiz-afTLGLQjUwkQ.woff2	10ms
https://fonts.gstatic.com/s/poppins/v21/pxiByp8kv8JHgFVrLGT9Z1xIFd2JQEk.woff2	11ms
https://www.needleandthread.com/cdn/shop/t/654/assets/PoynterOSDisplay-Semibold.woff2?v=42255405830257283071690289002	49ms
https://use.typekit.net/af/7fe570/00000000000000007735a0ee/30/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	20ms
https://use.typekit.net/af/b0bf15/00000000000000007735a103/30/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n7&v=3	9ms

Low **Reduce unused CSS** FCP LCP Potential savings of 55.0KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.needleandthread.com/cdn/shop/t/654/assets/bundle.css?v=140877402782748802771728640356	21.9KB	15.7KB
https://www.needleandthread.com/cdn/shop/t/654/assets/custom.scss.css?v=175444378755269073531725874545	16.7KB	14.7KB
.swym-ui-component *,.swym-ui-component .swym-is-button,.swym-ui-component .swym-is-anchor,.swym-ui...	12.6KB	12.4KB
https://use.fontawesome.com/releases/v5.8.1/css/all.css	12.3KB	12.2KB

Low **Remove duplicate modules in JavaScript bundles** TBT Potential savings of 4.51KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE	TRANSFER SIZE	POTENTIAL SAVINGS
../src/index.ts		4.51KB
https://www.needleandthread.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.54KB	
https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.51KB	

Low **Properly size images** Potential savings of 14.9KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.needleandthread.com/cdn/shop/files/Gold_Trusted_Service_Award_2023_-_Whiteout_-_Landscape_large_e.jpg?v=1706801792	6.76KB	5.71KB
https://www.needleandthread.com/cdn/shop/files/download_58ee091f-48e4-439f-9876-d27a3baf58c6_large.png?v=1645699903	4.83KB	4.82KB
https://www.needleandthread.com/cdn/shop/files/logo_c9f9c02c-3243-4311-9fd0-b21a686cb9ff_600x.png?v=1613716348	5.31KB	4.34KB

Low **Avoid non-composited animations** CLS 14 animated elements found

Animations which are not composited can be janky and increase CLS.

ELEMENT	NAME
Back Wedding Bridal Bridesmaid Flower Girl Wedding Guest Wedding Wardrobe <div class="nav__wrapper"> Unsupported CSS Property: visibility	visibility
Back Womenswear All-Womenswear Dresses Tops Skirts Trousers Responsibly Source... <div class="nav__wrapper"> Unsupported CSS Property: visibility	visibility
Back The World Of N&T About Us IN THE PRESS Giving Back Back Giving Back WOMEN... <div class="nav__wrapper"> Unsupported CSS Property: visibility	visibility
Back Kids All KIDS (3 - 12 Years) Responsibly Sourced Embellished Dresses Embr... <div class="nav__wrapper"> Unsupported CSS Property: visibility	visibility
Back Kids All KIDS (3 - 12 Years) Responsibly Sourced Embellished Dresses Embr... <div class="nav__dropdown"> Unsupported CSS Property: visibility	visibility
Back Womenswear All-Womenswear Dresses Tops Skirts Trousers Responsibly Source... <div class="nav__dropdown"> Unsupported CSS Property: visibility	visibility
Back Wedding Bridal Bridesmaid Flower Girl Wedding Guest Wedding Wardrobe <div class="nav__dropdown"> Unsupported CSS Property: visibility	visibility
Back The World Of N&T About Us IN THE PRESS Giving Back Back Giving Back WOMEN... <div class="nav__dropdown"> Unsupported CSS Property: visibility	visibility
Back Womenswear All-Womenswear Dresses Tops Skirts Trousers Responsibly Source... <div class="nav__dropdown nav__dropdown__flex"> Unsupported CSS Property: visibility	visibility
Back The World Of N&T About Us IN THE PRESS Giving Back Back Giving Back WOMEN... <div class="nav__dropdown nav__dropdown__flex"> Unsupported CSS Property: visibility	visibility
Back Wedding Bridal Bridesmaid Flower Girl Wedding Guest Wedding Wardrobe <div class="nav__dropdown nav__dropdown__flex"> Unsupported CSS Property: visibility	visibility
Back Kids All KIDS (3 - 12 Years) Responsibly Sourced Embellished Dresses Embr... <div class="nav__dropdown nav__dropdown__flex"> Unsupported CSS Property: visibility	visibility
Back Giving Back WOMEN FOR WOMEN INTL SAVE THE CHILDREN SMART WORKS <div class="nav__dropdown visible-xs-block visible-sm-block"> Unsupported CSS Property: visibility	visibility
Back Aftercare Tulle, Embellishment & Embroidery Cotton Knitted Dresses Jumper... <div class="nav__dropdown visible-xs-block visible-sm-block"> Unsupported CSS Property: visibility	visibility

Low

Defer offscreen images

Potential savings of 46.5KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.needleandthread.com/cdn/shop/t/654/assets/WeiboQR.png?v=11038553346370354481690288998	26.2KB	26.2KB
https://www.needleandthread.com/cdn/shop/t/654/assets/WeChatQR.png?v=44731989657482595631690288997	8.77KB	8.77KB
https://www.needleandthread.com/cdn/shop/files/Gold_Trusted_Service_Award_2023_-_Whiteout_-_Landscape_large.jpg?v=1706801792	6.76KB	6.76KB
https://www.needleandthread.com/cdn/shop/files/download_58ee091f-48e4-439f-9876-d27a3baf58c6_large.png?v=1645699903	4.83KB	4.83KB

Low

Avoid multiple page redirects

FCP

LCP

Potential savings of 226ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
<ul style="list-style-type: none"> http://needleandthread.com/ 	226ms
<ul style="list-style-type: none"> https://www.needleandthread.com/ 	0ms

Low

Minify JavaScript

FCP

LCP

Potential savings of 13.8KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<ul style="list-style-type: none"> https://platform-api.sharethis.com/js/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com 	46.3KB	13.8KB

N/A

Avoid serving legacy JavaScript to modern browsers

TBT

Potential savings of 62.4KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.needleandthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112

15.0KB

Line:19 Column:2057

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

Line:74 Column:45374

Arra
y.pr
otot
ype.
filt
er

Line:74 Column:45641

Arra
y.pr
otot
ype.
find

Line:74 Column:45819

Arra
y.pr
otot
ype.
forE
ach

Line:74 Column:45966

Arra
y.fr
om

Line:74 Column:46644

Arra
y.is
Arra
y

Line:74 Column:47305

Arra
y.pr
otot
ype.
map

Line:74 Column:48382

Dat
e.no
w

Line:74 Column:49337

Numb
er.i
sInt
eger

Line:74 Column:49528

Obje
ct.d
efin
ePro
pert
ies

Line:74 Column:49748

Obje
ct.d
efin
ePro

URL	POTENTIAL SAVINGS
	<p>perty</p> <p>Object.entries</p> <p>Object.getPrototypeOf</p> <p>Object.getOwnPropertyNames</p> <p>Object.getPrototypeOf</p> <p>Object.values</p> <p>Reflect.construct</p>
Line:74 Column:49870	
Line:74 Column:50231	
Line:74 Column:50504	
Line:74 Column:50681	
Line:74 Column:50796	
Line:74 Column:50915	
Line:74 Column:56955	
https://connect.facebook.net/en_US/fbevents.js	10.6KB
Line:23 Column:2302	<p>@babel/plugin-transform-classes</p> <p>Array.prototype.filter</p> <p>Array.from</p> <p>Array.prototype.map</p> <p>Array.prototype</p>
Line:270 Column:9361	
Line:270 Column:15478	
Line:270 Column:17228	
Line:270 Column:18020	

URL	POTENTIAL SAVINGS
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js	10.4KB
Line:1 Column:7085	otot ype. find
Line:1 Column:290369	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:290858	Obje ct.d efin ePro pert ies
Line:1 Column:291635	Obje ct.e ntri es
Line:1 Column:293438	Obje ct.f reez e
Line:1 Column:294139	Obje ct.g etOw nPro pert yDes crip tors
Line:1 Column:294412	Obje ct.g etPr otot ypeO f
Line:1 Column:294570	Obje ct.i sExt ensi ble
Line:1 Column:294722	Obje ct.i sSea led
Line:1 Column:294849	Obje ct.k eys
Line:1 Column:295026	Obje ct.p reve ntEx tens ions

URL	POTENTIAL SAVINGS
Line:1 Column:295224	Object.seal
Line:1 Column:295730	Object.prototype
Line:1 Column:295797	Object.values
https://www.klaviyo.com/media/js/public/klaviyo_subscribe.js	10.0KB
Line:39 Column:352	Array.prototype.find
https://www.klaviyo.com/media/js/public/klaviyo_subscribe.js	10.0KB
Line:39 Column:352	Array.prototype.find
https://platform-api.sharethis.com/js/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com	5.65KB
Line:1 Column:2	Date
Line:126 Column:2	Array.isArray
https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	207B
Line:1 Column:26962	@babel/plugin-transform-orm-classes
https://www.needleandthread.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906	123B
Line:1 Column:15384	@babel/plugin-transform-orm-classes
Line:1 Column:18677	@babel/plugin-transform-regenerator
https://www.needleandthread.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	71B

URL	POTENTIAL SAVINGS
Line:0 Column:400	@babel/plugin-transform-ansiform-classes
https://static.hotjar.com/c/hotjar-1356648.js?sv=6	66B
Line:2 Column:921	@babel/plugin-transform-ansiform-classes
https://premcdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	61B
Line:1 Column:2696	@babel/plugin-transform-ansiform-classes
https://js.klarna.com/web-sdk/v1/klarna.js	60B
Line:1 Column:25105	@babel/plugin-transform-ansiform-classes
https://script.hotjar.com/modules.720d0264984b164946ff.js	59B
Line:1 Column:81446	@babel/plugin-transform-ansiform-classes
https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&v2-route=1	58B
Line:1 Column:2166	@babel/plugin-transform-ansiform-classes
https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	54B
Line:0 Column:102498	@babel/plugin-transform-ansiform-classes
https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	36B

URL

Line:0 Column:8223

@babel/plugin-transform-ansiform-clas ses

Root document took 47ms

Keep the server response time for the main document short because all other requests depend on it.

URL

TIME SPENT

- <https://www.needleandthread.com/>

47ms

N/A

Reduce initial server response time FCP LCP

Root document took 47ms

This is the largest contentful element painted within the viewport.

ELEMENT

I was impressed by the quick delivery, the detail on the website about sizing a...
<div class="item__description">

PHASE	% OF LCP	TIMING
TTFB	15%	299ms
Load Delay	0%	0ms
Load Time	0%	0ms
Render Delay	85%	1.7s

N/A

Minimize main-thread work TBT

Main-thread busy for 7.8s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	4.7s
Other	1.5s
Style & Layout	929ms
Script Parsing & Compilation	194ms
Rendering	181ms
Garbage Collection	142ms
Parse HTML & CSS	116ms
N/A	User Timing marks and measures 44 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:completed	Measure	1.2s	2.5s
wpm:pixel:register:937230711:app	Measure	1.7s	1.9s
wpm:pixel:register:745963895:app	Measure	1.7s	1.9s
wpm:pixel:register:93487179:app	Measure	1.7s	1.2s
wpm:pixel:register:52854859:app	Measure	1.7s	1.9s
wpm:pixel:register:45285451:app	Measure	1.7s	1.8s
wpm:pixel:register:43483211:app	Measure	1.7s	2.0s
wpm:pixel:register:15728715:custom	Measure	1.7s	1.3s
wpm:pixel:register:shopify-app-pixel:app	Measure	1.7s	1.8s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	1.7s	1.3s
shopify.content_for_header.start	Mark	1.2s	0ms
shopify.content_for_header.end	Mark	1.2s	0ms
wpm:start	Mark	1.2s	0ms
wpm:pixel:register:started:937230711:app	Mark	1.7s	0ms
wpm:pixel:register:started:745963895:app	Mark	1.7s	0ms
wpm:pixel:register:started:93487179:app	Mark	1.7s	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:started:52854859:app	Mark	1.7s	0ms
wpm:pixel:register:started:45285451:app	Mark	1.7s	0ms
wpm:pixel:register:started:43483211:app	Mark	1.7s	0ms
wpm:pixel:register:started:15728715:custom	Mark	1.7s	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	1.7s	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	1.7s	0ms
wpm:pixel:register:completed:93487179:app	Mark	2.9s	0ms
wpm:pixel:register:completed:15728715:custom	Mark	3.0s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	3.0s	0ms
DropAHint.start	Mark	3.1s	0ms
DropAHint.end	Mark	3.1s	0ms
wpm:pixel:register:completed:45285451:app	Mark	3.5s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	3.5s	0ms
wpm:pixel:register:completed:937230711:app	Mark	3.6s	0ms
wpm:pixel:register:completed:52854859:app	Mark	3.6s	0ms
wpm:pixel:register:completed:745963895:app	Mark	3.6s	0ms
wpm:pixel:register:completed:43483211:app	Mark	3.7s	0ms
wpm:pixels:resolved	Mark	3.7s	0ms
DropAHint.startPlacing	Mark	3.9s	0ms
DropAHint.endPlacing	Mark	3.9s	0ms
fbevents:start:estPageViewProcessing	Mark	4.5s	0ms
fbevents:end:estPageViewProcessing	Mark	4.5s	0ms
fbevents:start:unwantedDataProcessing_288230638700204	Mark	4.5s	0ms
fbevents:end:unwantedDataProcessing_288230638700204	Mark	4.5s	0ms
fbevents:start:unwantedParamsProcessing_288230638700204	Mark	4.5s	0ms
fbevents:start:validateUrlProcessing_288230638700204	Mark	4.5s	0ms
fbevents:end:validateUrlProcessing_288230638700204	Mark	4.5s	0ms

NAME	TYPE	START TIME	DURATION
fbevents:start:standardParamChecksProcessing_288230638700204	Mark	4.5s	0ms
<div><div>N/A</div><div>Reduce the impact of third-party codeTBT</div><div>Third-party code blocked the main thread for 118ms</div></div>			

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
HOTJAR	62.9KB	56ms
• https://script.hotjar.com/modules.720d0264984b164946ff.js	55.8KB	56ms
• https://static.hotjar.com/c/hotjar-1356648.js?sv=6	7.08KB	0ms
SHARETHIS	47.4KB	33ms
• https://platform-api.sharethis.com/s/sharethis.js?shop=needle-thread-holding-ltd.myshopify.com	46.3KB	33ms
GOOGLE TAG MANAGER	215KB	13ms
• https://www.googletagmanager.com/gtag/js?id=G-1693XH0034&l=dataLayer&cx=c	108KB	11ms
• https://www.googletagmanager.com/gtm.js?id=GTM-MDF7K9	108KB	2ms
FACEBOOK	154KB	12ms
• https://connect.facebook.net/signals/config/288230638700204?v=2.9.170&r=stable&domain=www.neadleadthread.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	93.9KB	12ms
• https://connect.facebook.net/en_US/fbevents.js	60.1KB	0ms
TIKTOK	137KB	2ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js	93.8KB	2ms
• https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	38.9KB	0ms
SHOPIFY	10.7MB	0ms
• https://cdn.shopify.com/videos/c/o/v/8df3e74199fa4cbeb7aff31c01eb8f81.mp4	10.0MB	0ms
• Other resources	732KB	0ms
KLARNA	219KB	0ms
• https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	196KB	0ms
• https://js.klarna.com/web-sdk/v1/klarna.js	22.0KB	0ms
KLAVIYO	116KB	0ms
• https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	0ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	18.2KB	0ms
• https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&v2-route=1	12.4KB	0ms
• https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1&v2-route=1	9.42KB	0ms
• https://static.klaviyo.com/onsite/js/runtime.c6067c71d376a2a0dc7c.js?cb=1&v2-route=1	8.21KB	0ms
• Other resources	34.7KB	0ms
SWYMRCLAY.COM	115KB	0ms
• https://premcndn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	57.8KB	0ms
• https://premcndn.swymrelay.com/code/v3/swym_fonts.woff2	25.9KB	0ms
• https://premcndn.swymrelay.com/code/v3/loadStrings1.js?v=3.114.0	12.8KB	0ms
• https://premcndn.swymrelay.com/code/v3/secondaryStyles.js?v=3.114.0	9.44KB	0ms
• Other resources	9.45KB	0ms
FONTAWESOME CDN	85.2KB	0ms
• https://use.fontawesome.com/releases/v5.8.1/webfonts/fa-solid-900.woff2	73.0KB	0ms
• https://use.fontawesome.com/releases/v5.8.1/css/all.css	12.3KB	0ms
AZURE WEB SERVICES	80.1KB	0ms
• https://swymv3premium-01.azureedge.net/code/swym-shopify.js?shop=needle-thread-holding-ltd.myshopify.com	80.1KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
WEBTRENDS-OPTIMIZE.COM	70.5KB	0ms
• https://c.webtrends-optimize.com/acs/accounts/b59be838-86b6-4631-be18-9c8d0e827596/js/wt.js	31.7KB	0ms
• https://ots.webtrends-optimize.com/ots/ots/js-5.0/2191491/	22.5KB	0ms
• https://c.webtrends-optimize.com/acs/common/js/5.4/sizzle.min.js	7.56KB	0ms
• https://c.webtrends-optimize.com/acs/common/js/5.4/common.js	6.71KB	0ms
HARPERSTATIC.COM	52.9KB	0ms
• https://p.harperstatic.com/client/eccec7fca8d29-en-gb.js	52.9KB	0ms
ADOBE TYPEKIT	46.0KB	0ms
• https://use.typekit.net/af/b0bf15/00000000000000007735a103/30/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n7&v=3	22.0KB	0ms
• https://use.typekit.net/af/7fe570/00000000000000007735a0ee/30/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3	21.8KB	0ms
GOOGLE FONTS	43.3KB	0ms
• https://fonts.gstatic.com/s/muli/v29/7Auwp_0qiz-afTLGLQjUwkQ.woff2	26.0KB	0ms
• https://fonts.gstatic.com/s/poppins/v21/pxiEyp8kv8JHgFVrJJfecnFHGPc.woff2	8.23KB	0ms
• https://fonts.gstatic.com/s/poppins/v21/pxiByp8kv8JHgFVrLT9Z1xIFd2JQEk.woff2	7.67KB	0ms
PUSHOWL.COM	39.7KB	0ms
• https://cdn.pushowl.com/latest/sdks/pushowl-bootstrap-3b973221.js	31.5KB	0ms
• https://cdn.pushowl.com/config/api/v1/needle-thread-holding-ltd/subscriber/config/widget/?guid=857128a2-d580-4f70-8857-a01419092f77&platform=shopify	6.23KB	0ms
CLARITY	30.0KB	0ms
• https://www.clarity.ms/s/0.7.48/clarity.js	27.0KB	0ms
JSDELIVR CDN	26.4KB	0ms
• https://cdn.jsdelivr.net/npm/alpinejs@3.x.x/dist/cdn.min.js	15.5KB	0ms
• https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js	10.2KB	0ms
WORKERS.DEV	19.9KB	0ms
• https://wt-lib-v5-4.webtrends-optimize.workers.dev/	19.9KB	0ms
RAKUTEN MARKETING	17.5KB	0ms
• https://tag.rmp.rakuten.com/120000.ct.js?shop=needle-thread-holding-ltd.myshopify.com	17.5KB	0ms
AMAZON WEB SERVICES	16.5KB	0ms
• https://production-klama-il-shopify-osm.s3.eu-west-1.amazonaws.com/a6c5e37d3b587ca7438f15aa90b429b47085a035/258.index.js	7.71KB	0ms
• https://production-klama-il-shopify-osm.s3.eu-west-1.amazonaws.com/a6c5e37d3b587ca7438f15aa90b429b47085a035/3.index.js	6.64KB	0ms
BING ADS	15.9KB	0ms
• https://bat.bing.com/bat.js	14.5KB	0ms
APPSOLUTE	14.2KB	0ms
• https://dropahint.love/api/getInitialData	14.2KB	0ms
CLOUDFLARE CDN	5.72KB	0ms
• https://cdnjs.cloudflare.com/ajax/libs/jquery.form/3.32/jquery.form.min.js	5.72KB	0ms
ISENSELABS.COM	5.25KB	0ms
• https://gdpr.apps.isenselabs.com/users/getCookieConsentSettings?shop=needle-thread-holding-ltd.myshopify.com&sa=0&country=GB&state=0	4.86KB	0ms
TIKTOKW.US	903B	0ms
DUALSIDEDAPP.COM	896B	0ms
RAKUTENADVERTISING.IO	769B	0ms
CONSENTMO-GEO.COM	607B	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
SHOP.APP	546B	0ms
WEGLOT.COM	475B	0ms
CIRKLEINC.COM	429B	0ms
STBUTTONS.CLICK	411B	0ms
RAKUTEN LINKSHARE	282B	0ms
GORGAS.CHAT	189B	0ms
POLARANALYTICS.COM	0B	0ms