

Performance Report for: http://tecovas.com/

Report generated: Sun, Oct 13, 2024 9:01 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

C	Performance 61%	Structure 83%	L. Contentful Paint 1.1s	T. Blocking Time 677ms	C. Layout Shift 0
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Top Issues

High	Avoid enormous network payloads LCP	Total size was 9.7MB
Med	Reduce JavaScript execution time TBT	3.2s spent executing JavaScript
Med	Avoid long main-thread tasks TBT	20 long tasks found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 386KB
Med-Low	Avoid an excessive DOM size TBT	1,428 elements

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

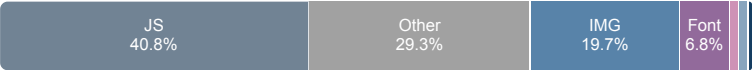
Page Details



Total Page Size - 9.9MB



Total Page Requests - 147



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

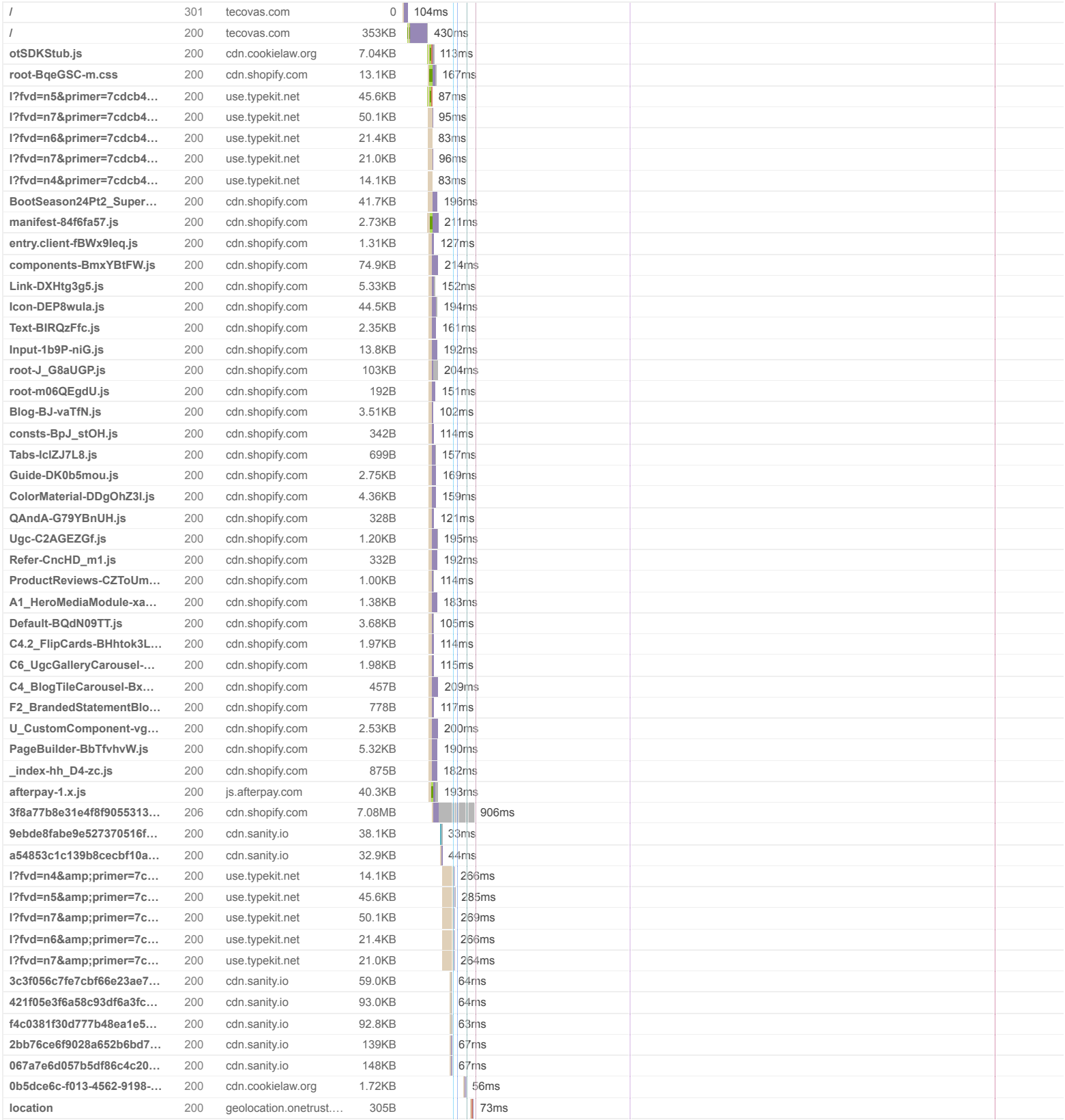
About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

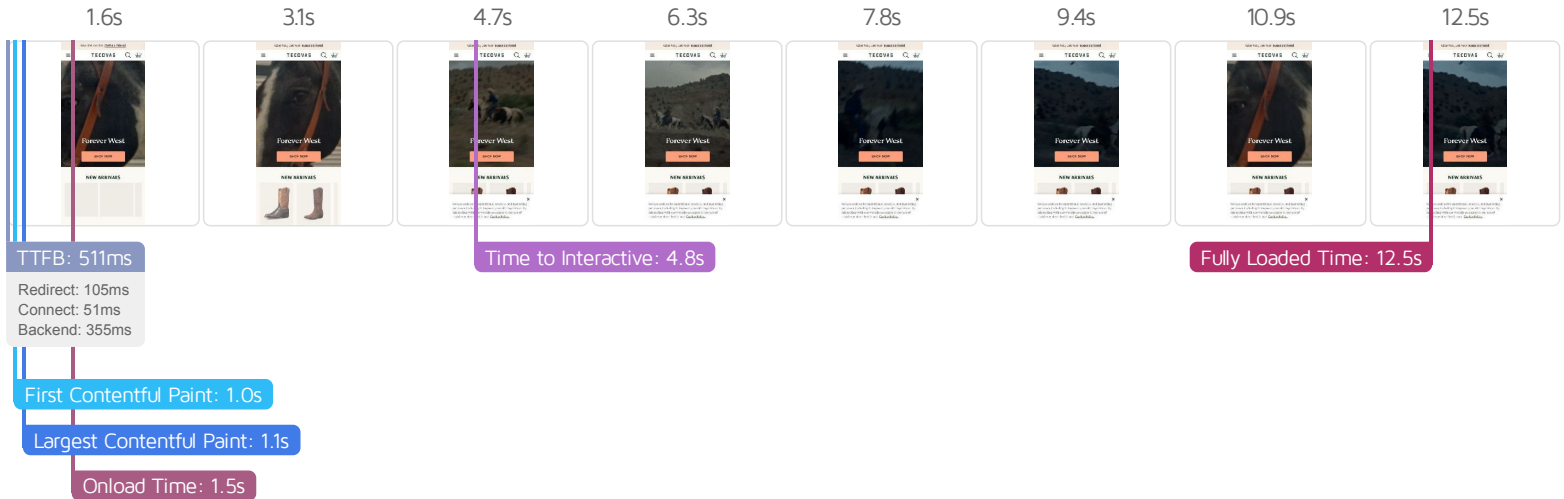
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Western Wear & Cowboy Boots for Everyone | Tecovas



Component-DM_lfLeP.js	200	cdn.shopify.com	991B		35ms
api.products.list-l0sNRNK...	200	cdn.shopify.com	760B		49ms
webloader.min.js	200	media.evolv.ai	29.4KB		37ms
gtm.js?id=GTM-M8F3NB6	200	googletagmanager.c...	131KB		104ms
heap-1529174707.js	200	cdn.heapanalytics.com	38.1KB		235ms
lux.js?id=4173816592	200	cdn.speedcurve.com	10.2KB		33ms
cart.lines-l0sNRNKZ.js	200	cdn.shopify.com	721B		71ms
widget.js?q=1728835277913	301	cdn.gladly.com	0		62ms
config-Bo0SndvG.js	200	cdn.shopify.com	1.12KB		53ms
algolia.esm-BytSGup9.js	200	cdn.shopify.com	3.38KB		52ms
otBannerSdk.js	200	cdn.cookie law.org	109KB		62ms
POST lines?_data=routes...	200	tecovas.com	2B		36ms
api.products.cards-l0sNR...	200	cdn.shopify.com	726B		39ms
cards?pids=W20007%2C...	(canceled)	tecovas.com	0		912ms
a4aa7ebaeffb8bfbbbb2ca...	200	cdn.sanity.io	60.1KB		22ms
favicon.svg	200	tecovas.com	1.45KB		54ms
bundle~e858901a5adec77...	200	cdn.gladly.com	14.3KB		7ms
21cb9289f6120665d13be9...	200	cdn.sanity.io	12.9KB		34ms
77316aa9d8154fda325a8f...	200	cdn.sanity.io	8.58KB		33ms
c8f7802a9b28e76df54314...	200	cdn.sanity.io	10.9KB		33ms
favicon.ico	200	tecovas.com	1.63KB		72ms
assets.js	200	participants.evolv.ai	12.3KB		137ms
assets.css	200	participants.evolv.ai	346B		726ms
configuration.json	200	participants.evolv.ai	2.13KB		721ms
allocations	200	participants.evolv.ai	1.49KB		116ms
dl-custom-pages-Hrdeblv...	200	cdn.shopify.com	9.8KB		33ms
en.json	200	cdn.cookie law.org	13.0KB		43ms
vendor-node_modules_re...	200	cdn.gladly.com	40.8KB		23ms
apiBootstrap~26cd61c27...	200	cdn.gladly.com	43.2KB		23ms
destination?id=AW-95751...	200	googletagmanager.c...	88.6KB		34ms
dtag.js	200	cdn.attn.tv	3.34KB		1.4s
A3080912-5129-4951-a871...	200	utt.impactcdn.com	15.3KB		127ms
sms_aff_clicktrack-tecov...	200	static.shopmy.us	1.27KB		117ms
ppt=23064;g=site_visit;gi...	302	trkn.us	0		46ms
c?ppt=23058&g=sitewide...	302	trkn.us	0		43ms
ppt=24086;g=visits;gid=5...	302	trkn.us	0		49ms
LogRocket.min.js	200	cdn.logr-ingest.com	14.6KB		105ms
data?uid=61179460_1728...	(canceled)	participants.evolv.ai	0		264ms
h?a=1529174707&u=7573...	200	heapanalytics.com	37B		270ms
list?ids=M40272%2CW40...	200	tecovas.com	6.79KB		321ms
cards?pids=W20007%2C...	200	tecovas.com	0		13ms
c?ppt=23058&g=sitewide...	200	trkn.us	721B		6ms
ppt=23064;g=site_visit;gi...	200	trkn.us	721B		8ms
ppt=24086;g=visits;gid=5...	200	trkn.us	721B		7ms
otFloatingRounded.json	200	cdn.cookie law.org	2.56KB		40ms
otCommonStyles.css	200	cdn.cookie law.org	4.34KB		24ms
destination?id=G-YBWJX...	200	googletagmanager.c...	106KB		46ms
data?uid=61179460_1728...	(canceled)	participants.evolv.ai	0		429ms
tecovas.com.json?q=172...	200	cdn.gladly.com	2.99KB		209ms
957513338?random=1728...	(blocked)	pagead2.googlesynd...	0		0ms
js?id=G-YBWJXY74X3&l=...	200	googletagmanager.c...	106KB		63ms
ping.min.js	200	cdn.pdst.fm	21.6KB		52ms
pixel.min.js	200	cdn.mgln.ai	2.25KB		82ms
activation.js	200	tags.pw.adn.cloud	42.9KB		416ms
POST hit?source_url=htt...	(canceled)	hits.getelevar.com	0		489ms
OPTIONS hit?source_url=...	204	hits.getelevar.com	0		153ms
events?uid=61179460_17...	(canceled)	participants.evolv.ai	0		346ms
events?uid=61179460_17...	(canceled)	participants.evolv.ai	0		344ms
events?uid=61179460_17...	(canceled)	participants.evolv.ai	0		345ms
POST 14836	200	tecovas.sjv.io	120B		83ms
data?uid=61179460_1728...	(canceled)	participants.evolv.ai	0		305ms
p?return=&cid=14836&tp...	(blocked)	ojrq.net	0		0ms

ot_close.svg	200	cdn.cookieclaw.org	623B						30ms	
tecovas.com-dynamic.json	200	cdn.gladly.com	540B						206ms	
init	204	mgln.ai	1.28KB						55ms	
POST ingest	200	pixels.spotify.com	271B						106ms	
OPTIONS ingest	200	pixels.spotify.com	0						77ms	
POST view	204	mgln.ai	89B						131ms	
sync.gif	302	mgln.ai	0						49ms	
OPTIONS view	200	mgln.ai	0						88ms	
track.gif?vc=1.1&vv=1.1&...	404	monitoring.getelevar....	127B						141ms	
sp.min.js	200	cdnjs.cloudflare.com	22.4KB						70ms	
receive?partner_id=3365...	302	pixel.tapad.com	0						39ms	
check?partner_id=3365&...	302	pixel.tapad.com	0						32ms	
pixel?tapad_id=002564ea...	200	eu.mgln.ai	43B						64ms	
unified-tag.js?v=4-latest_...	200	cdn.attn.tv	41.2KB						54ms	
logger-1.min.js	200	cdn.logr-ingest.com	169KB						52ms	
POST /	200	api.tx4.pw.adn.cloud	30B						261ms	
OPTIONS /	200	api.tx4.pw.adn.cloud	0						143ms	
49caef668cf53d424e104b...	200	cdn.sanity.io	6.59KB						27ms	
e75a1486e0c55a3fdc9c26...	200	cdn.sanity.io	8.25KB						27ms	
1acf06d8e11ff3636bab848...	200	cdn.sanity.io	9.73KB						27ms	
f7a5132f593299ce2c4305...	200	cdn.sanity.io	9.8KB						27ms	
data?uid=61179460_1728...	202	participants.evolv.ai	340B						72ms	
POST e?v=4.37.31_7e0dc...	204	events.attentivemobi...	332B						161ms	
d?attn_vid=154888f52946...	200	tecovas.attn.tv	257B						416ms	
jWn.js	200	cdn.attn.tv	1.65KB						428ms	
POST collect	200	logging.pw.adn.cloud	16B						177ms	
POST unrenderedCreativ...	204	tecovas.attn.tv	66B						124ms	
POST i?a=jxnujuk%2Fprod...	201	r.logr-ingest.com	7.47KB						962ms	
OPTIONS i?a=jxnujuk%2F...	204	r.logr-ingest.com	0						328ms	
data?uid=61179460_1728...	202	participants.evolv.ai	338B						47ms	
POST i?a=jxnujuk%2Fprod...	201	r.logr-ingest.com	7.42KB						1.3s	
OPTIONS i?a=jxnujuk%2F...	204	r.logr-ingest.com	0						103ms	
147 Requests 9.9MB (13.6MB Uncompressed) Fully Loaded 12.5s (Onload 1.5s)										



Performance Metrics

First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

OK, but consider improvement

1.0s

Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

Much longer than recommended

4.8s

Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Much longer than recommended

6.9s

Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Much longer than recommended

677ms

Largest Contentful Paint

How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.

Good - Nothing to do here

1.1s

Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here

0

Browser Timings

Redirect

105ms

Connect

51ms

Backend

355ms

TTFB

511ms

First Paint

1.0s

DOM Int.

1.3s

DOM Loaded

1.3s

Onload

1.5s

Fully Loaded

12.5s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 9.7MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://cdn.shopify.com/videos/c/vp/3f8a77b8e31e4f8f9055313237101d47/3f8a77b8e31e4f8f9055313237101d47.HD-1080p-7.2Mbps-36170139.mp4	7.09MB
https://cdn.logr-ingest.com/logger-1.min.js	169KB
https://cdn.sanity.io/images/v8kybopt/production/067a7e6d057b5df86c4c200929a0d53cd13f08a7-5427x8136.jpg?rect=0,676,5427,6784&w=768&h=960&fit=max&auto=format	148KB
https://cdn.sanity.io/images/v8kybopt/production/2bb76ce6f9028a652b6bd7bfb0c04bfebec03e42-5427x8136.jpg?rect=0,676,5427,6784&w=768&h=960&fit=max&auto=format	139KB
https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6	131KB
https://cdn.cookieclaw.org/scripttemplates/202405.2.0/otBannerSdk.js	110KB
https://www.googletagmanager.com/gtag/destination?id=G-YBWJXY74X3&l=dataLayer&cx=c	106KB
https://www.googletagmanager.com/gtag/js?id=G-YBWJXY74X3&l=dataLayer&cx=c	106KB
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/root-J_G8aUGP.js	103KB
https://cdn.sanity.io/images/v8kybopt/production/421f05e3f6a58c93df6a3fc643a8ca231c54a126-2000x2500.png?w=768&h=960&fit=max&auto=format	93.2KB

Med

Reduce JavaScript execution time TBT

3.2s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	1.2s	908ms	0ms
Unattributable	1.1s	133ms	0ms
https://media.evolv.ai/asset-manager/releases/latest/webloader.min.js	732ms	622ms	1ms
https://cdn.logr-ingest.com/LogRocket.min.js	610ms	497ms	0ms
https://www.tecovas.com/	512ms	48ms	13ms
https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6	380ms	330ms	14ms
https://cdn.logr-ingest.com/logger-1.min.js	345ms	280ms	18ms
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/Input-1b9P-niG.js	113ms	11ms	0ms
https://www.googletagmanager.com/gtag/destination?id=G-YBWJXY74X3&l=dataLayer&cx=c	98ms	90ms	6ms
https://cdn.cookieclaw.org/scripttemplates/202405.2.0/otBannerSdk.js	85ms	57ms	9ms
https://utt.impactcdn.com/A3080912-5129-4951-a871-6767d17e5d151.js	68ms	64ms	1ms
https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js	59ms	27ms	0ms
https://cdn.gladly.com/assets/chat-sdk/vendor-node_modules_reduxjs_toolkit_dist_redux-toolkit_cjs_production_min_js_node_modules_cha-6a7f77-466f79567d148b2ba784.js	56ms	54ms	2ms

Med

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	1.5s	303ms
• https://www.tecovas.com/	752ms	233ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	1.9s	136ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	4.3s	115ms
• https://www.googletagmanager.com/gtag/destination?id=G-YBWJXY74X3&i=dataLayer&cx=c	3.7s	95ms
• https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6	2.7s	87ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	2.8s	87ms
• https://cdn.logr-ingest.com/LogRocket.min.js	4.7s	86ms
• Unattributable	1.9s	71ms
• https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js	1.3s	68ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	2.4s	65ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/Input-1b9P-niG.js	2.2s	64ms
• https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6	3.3s	64ms
• https://media.evolv.ai/asset-manager/releases/latest/webloader.min.js	3.4s	59ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	4.2s	56ms
• https://cdn.gladly.com/assets/chat-sdk/vendor-node_modules_reduxjs_toolkit_dist_redux-toolkit_cjs_production_min_js-node_modules_cha-6a7f77-466f79567d148b2ba784.js	3.2s	56ms
• https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	4.0s	52ms
• https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6	2.5s	52ms
• https://cdn.logr-ingest.com/logger-1.min.js	4.5s	51ms
• https://cdn.cookieclaw.org/scripttemplates/202405.2.0/otBannerSdk.js	3.6s	51ms

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 386KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
• https://static.shopmy.us/Affiliates/sms_aff_clicktrack-tecovas.js	none	1.27KB
• https://cdn.heapanalytics.com/js/heap-1529174707.js	2 minutes	38.1KB
• https://cdn.attn.tv/tecovas/dtag.js	2 minutes	3.34KB
• https://cdn.attn.tv/growth-tag-assets/client-configs/jWn.js	2 minutes	1.65KB
• https://tags.pw.adn.cloud/WJC5EK/activation.js	5 minutes	42.9KB
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_aa20f2cbca	5 minutes	41.2KB
• https://utt.impactcdn.com/A3080912-5129-4951-a871-6767d17e5d151.js	15 minutes	15.8KB
• https://js.afterpay.com/afterpay-1_x.js	60 minutes	40.3KB
• https://media.evolv.ai/asset-manager/releases/latest/webloader.min.js	60 minutes	29.4KB
• https://cdn.pdst.fm/ping.min.js	60 minutes	22.1KB
• https://cdn.logr-ingest.com/logger-1.min.js	4 hours	169KB
• https://cdn.logr-ingest.com/LogRocket.min.js	4 hours	14.6KB
• https://cdn.mgln.ai/pixel.min.js	4 hours	2.25KB
• https://cdn.cookieclaw.org/scripttemplates/202405.2.0/otBannerSdk.js	24 hours	110KB
• https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js	24 hours	7.64KB
• https://cdn.cookieclaw.org/logos/static/ot_close.svg	24 hours	623B
• https://cdn.speedcurve.com/js/lux.js?id=4173816592	7 days	10.5KB

Med-Low

Avoid an excessive DOM size

TBT

1,428 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		1428
Maximum DOM Depth	span.block > svg > g.transition-all > use <use href="#icon-bookmark">	21
Maximum Child Elements	body.overflow-x-hidden <body class="overflow-x-hidden bg-web-beige focus:outline-none cart-free-returns-messag..." data-pdp="false" data-theme="default">	24

Low

Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON

FAILURE TYPE

The page has an unload handler in the main frame.
https://www.tecovas.com/

Actionable

Low

Use a Content Delivery Network (CDN)

1 resource found

CDNs can give an equally fast web experience to your users across the globe.

URL

- <https://heapanalytics.com/h?a=1529174707&u=7573220376452659&v=334931968920437&s=2186779057028018&b=web&iv=4.0&z=0&h=%2F&d=www.tecovas.com&t=Wester%20Wear%20%26%20Cowboy%20Boots%20for%20Everyone%20%7C%20Tecovas&ts=1728835278728&sch=844&scw=390&st=1728835278913&lv=4.23.4&ld=cdn.heapanalytics.com>

Low

Avoid multiple page redirects FCP LCP

Potential savings of 104ms

Redirects introduce additional delays before the page can be loaded.

URL

TIME SPENT

- <http://tecovas.com/>
- <https://www.tecovas.com/>

104ms
0ms

Low

Defer offscreen images

Potential savings of 38.1KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL

RESOURCE SIZE

POTENTIAL SAVINGS

<https://cdn.sanity.io/images/v8kybopt/production/9ebde8fabe9e527370516f958cd0663920893b2a-5072x6340.jpg?w=480&h=600&fit=max&auto=format>

38.1KB

38.1KB

Low

Reduce unused JavaScript LCP

Potential savings of 488KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.googletagmanager.com/gtag/js?id=G-YBWJXY74X3&l=dataLayer&cx=c	106KB	73.0KB
https://cdn.cookiecutter.org/scripttemplates/202405.2.0/otBannerSdk.js	110KB	69.4KB
https://www.googletagmanager.com/gtag/destination?id=G-YBWJXY74X3&l=dataLayer&cx=c	106KB	50.1KB
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/root-J_G8aUGP.js	103KB	48.8KB
https://www.googletagmanager.com/gtag/destination?id=AW-957513338&l=dataLayer&cx=c	89.0KB	41.4KB
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/icon-DEP8wula.js	45.0KB	39.2KB
https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6	131KB	37.7KB
https://cdn.logr-ingest.com/logger-1.min.js	169KB	32.9KB
https://tags.pw.adn.cloud/WJC5EK/activation.js	42.9KB	28.1KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_aa20f2cbca	41.2KB	25.4KB
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BmxYBtFW.js	75.6KB	21.8KB
https://cdnjs.cloudflare.com/ajax/libs/snowplow/2.16.3/sp.min.js	23.1KB	20.2KB

Low

Properly size images

Potential savings of 463KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.sanity.io/images/v8kybopt/production/067a7e6d057b5df86c4c200929a0d53cd13f08a7-5427x8136.jpg?rect=0.676,5427,6784&w=768&h=960&fit=max&auto=format	148KB	115KB
https://cdn.sanity.io/images/v8kybopt/production/2bb76ce6f9028a652b6bd7bfb0c04bfebec03e42-5427x8136.jpg?rect=0.676,5427,6784&w=768&h=960&fit=max&auto=format	139KB	109KB
https://cdn.sanity.io/images/v8kybopt/production/421f05e3f6a58c93df6a3fc643a8ca231c54a126-2000x2500.png?w=768&h=960&fit=max&auto=format	93.0KB	72.8KB
https://cdn.sanity.io/images/v8kybopt/production/f4c0381f30d777b48ea1e53fa7198ff2554102da-5427x8136.jpg?rect=0.676,5427,6784&w=768&h=960&fit=max&auto=format	92.8KB	72.6KB
https://cdn.sanity.io/images/v8kybopt/production/a4aa7ebaeffb8bfbbbb2ca23e3cc41f0bca6e3-1920x1080.jpg?rect=528.0,864,1080&w=768&h=960&fit=max&auto=format	60.1KB	47.0KB
https://cdn.sanity.io/images/v8kybopt/production/3c3f056c7fe7cbf66e23ae790827ee0a46f4eed7-2000x2500.png?w=768&h=960&fit=max&auto=format	59.0KB	46.2KB

Low

Avoid chaining critical requests

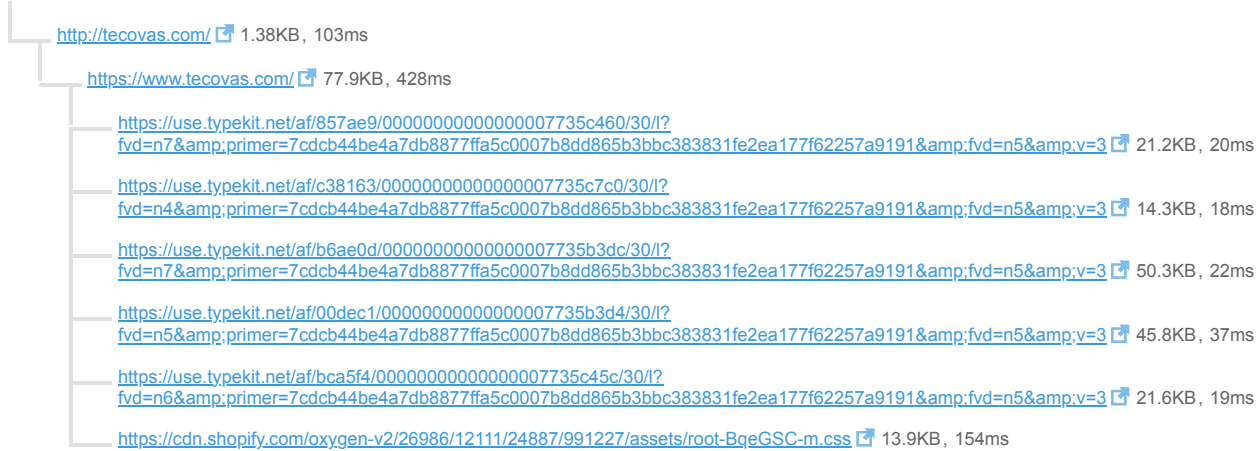
FCP LCP

6 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 1.1s

INITIAL NAVIGATION



Low

Reduce unused CSS FCP LCP

Potential savings of 11.4KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/root-BqeGSC-m.css	13.9KB	11.4KB

Low

Enable text compression FCP LCP

Potential savings of 27.2KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn.pdst.fm/ping.min.js	21.6KB	15.9KB
https://r.logr-ingest.com/i?a=jxnujk%2Fproduction-hydrogen-storefront&r=5-d770c623-95a6-4f82-9e8a-8f0a09518fa9&t=4b96fa44-f149-445c-9c43-2d7d86507342&s=0&rs=0%2Cu=33b529ac-a113-463c-b961-154e3f4befe2&is=1	7.47KB	5.66KB
https://r.logr-ingest.com/i?a=jxnujk%2Fproduction-hydrogen-storefront&r=5-d770c623-95a6-4f82-9e8a-8f0a09518fa9&t=4b96fa44-f149-445c-9c43-2d7d86507342&s=0&rs=0%2Ct=48.34697376652039	7.42KB	5.64KB

Low

Reduce initial server response time FCP LCP

Root document took 353ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://www.tecovas.com/	353ms

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 357ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
SHOPIFY	7.45MB	250ms
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/components-BrmxYBtFW.js https://cdn.shopify.com/videos/c/vp/3f8a77b8e31e4f8f9055313237101d47/3f8a77b8e31e4f8f9055313237101d47.HD-1080p-7_2Mbps-36170139.mp4	75.6KB 7.09MB	250ms 0ms
GOOGLE TAG MANAGER	433KB	69ms
https://www.googletagmanager.com/gtag/destination?id=G-YBWJXY74X3&l=dataLayer&cx=c https://www.googletagmanager.com/gtm.js?id=GTM-M8F3NB6 https://www.googletagmanager.com/gtag/js?id=G-YBWJXY74X3&l=dataLayer&cx=c https://www.googletagmanager.com/gtag/destination?id=AW-957513338&l=dataLayer&cx=c	106KB 131KB 106KB 89.0KB	35ms 33ms 0ms 0ms
LOGR-INGEST.COM	200KB	34ms
https://cdn.logr-ingest.com/LogRocket.min.js https://cdn.logr-ingest.com/logger-1.min.js - Other resources	14.6KB 169KB 15.9KB	34ms 0ms 0ms
GLADLY	102KB	2ms
https://cdn.gladly.com/assets/chat-sdk/vendor-node_modules_reduxjs_toolkit_dist_redux-toolkit_cjs_production_min_js-node_modules_cha-6a7f77~466f79567d148b2ba784.js https://cdn.gladly.com/assets/chat-sdk/apiBootstrap~26cd61c27e0c9a629b50.js https://cdn.gladly.com/assets/chat-sdk/bundle~e858901a5adec779cb61.js	40.8KB 43.2KB 14.3KB	2ms 0ms 0ms
SANITY.IO	731KB	0ms
https://cdn.sanity.io/images/v8kybopt/production/067a7e6d057b5df86c4c200929a0d53cd13f08a7-5427x8136.jpg?rect=0,676,5427,6784&w=768&h=960&fit=max&auto=format https://cdn.sanity.io/images/v8kybopt/production/2bb76ce6f9028a652b6bd7bfb0c04bfebec03e42-5427x8136.jpg?rect=0,676,5427,6784&w=768&h=960&fit=max&auto=format https://cdn.sanity.io/images/v8kybopt/production/421f05e3f6a58c93df6a3fc643a8ca231c54a126-2000x2500.png?w=768&h=960&fit=max&auto=format https://cdn.sanity.io/images/v8kybopt/production/f4c0381f30d777b48ea1e53fa7198ff2554102da-5427x8136.jpg?rect=0,676,5427,6784&w=768&h=960&fit=max&auto=format https://cdn.sanity.io/images/v8kybopt/production/a4aa7ebaeffb8bfbabb2ca23e3cc41f0bfca6e3-1920x1080.jpg?rect=528,0,864,1080&w=768&h=960&fit=max&auto=format - Other resources	148KB 139KB 93.2KB 92.9KB 60.1KB 198KB	0ms 0ms 0ms 0ms 0ms 0ms
ADOBE TYPEKIT	306KB	0ms
https://use.typekit.net/af/b6ae0d/00000000000000007735b3dc/30/?fvd=n7&primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n5&v=3 https://use.typekit.net/af/b6ae0d/00000000000000007735b3dc/30/?fvd=n7&primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n5&v=3 https://use.typekit.net/af/00dec1/00000000000000007735b3d4/30/?fvd=n5&primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n5&v=3 https://use.typekit.net/af/00dec1/00000000000000007735b3d4/30/?fvd=n5&primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n5&v=3 https://use.typekit.net/af/bca5f4/00000000000000007735c45c/30/?fvd=n6&primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n5&v=3 - Other resources	50.3KB 50.3KB 45.8KB 45.8KB 21.6KB 92.6KB	0ms 0ms 0ms 0ms 0ms 0ms
OPTANON	141KB	0ms
https://cdn.cookiecutter.org/scripttemplates/202405_2.0/otBannerSdk.js https://cdn.cookiecutter.org/consent/0b5dce6c-f013-4562-9198-fb999732d9e2/0ef5fe8c-a143-43c5-86c2-19dfd4c01ad/en.json https://cdn.cookiecutter.org/scripttemplates/otSDKStub.js - Other resources	110KB 13.2KB 7.64KB 10.4KB	0ms 0ms 0ms 0ms
EVOLV.AI	48.4KB	0ms
https://media.evolv.ai/asset-manager/releases/latest/webloader.min.js https://participants.evolv.ai/v1/9d561bbe58/61179460_1728835278540/assets.js - Other resources	29.4KB 12.3KB 6.61KB	0ms 0ms 0ms
ATTENTIVE	46.8KB	0ms
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_aa20f2cbca	41.2KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
Other resources	5.63KB	0ms
ADN.CLOUD	43.2KB	0ms
https://tags.pw.adn.cloud/WJC5EK/activation.js	42.9KB	0ms
AFTERPAY	40.3KB	0ms
https://js.afterpay.com/afterpay-1.x.js	40.3KB	0ms
HEAP	38.5KB	0ms
https://cdn.heapanalytics.com/js/heap-1529174707.js	38.1KB	0ms
CLOUDFLARE CDN	23.1KB	0ms
https://cdnjs.cloudflare.com/ajax/libs/snowplow/2.16.3/sp.min.js	23.1KB	0ms
PODSIGHTS	22.1KB	0ms
https://cdn.pdst.fm/ping.min.js	22.1KB	0ms
IMPACT RADIUS	16.5KB	0ms
https://utt.impactcdn.com/A3080912-5129-4951-a871-6767d17e5d151.js	15.8KB	0ms
SPEEDCURVE LUX	10.5KB	0ms
https://cdn.speedcurve.com/js/lux.js?id=4173816592	10.5KB	0ms
MGLN.AI	4.44KB	0ms
TRKN.US	3.75KB	0ms
SHOPMY.US	1.27KB	0ms
TAPAD	1.05KB	0ms
SPOTIFY	271B	0ms
GETELEVAR.COM	67B	0ms
GOOGLE/DOUBLECLICK ADS	0B	0ms

N/A

Eliminate render-blocking resources

FCP

LCP

Potential savings of 0 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://cdn.shopify.com/oxygen-v2/26986/12111/24887/991227/assets/root-BqeGSC-m.css	13.9KB	829ms

N/A

User Timing marks and measures

4 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
attn.tag-core.loaded	Mark	4.5s	0ms
attn.tag-creatives.loaded	Mark	4.5s	0ms
attn.fetch-creatives.start	Mark	5.0s	0ms
attn.fetch-creatives.end	Mark	5.1s	0ms

N/A

Minimize main-thread work

TBT

Main-thread busy for 5.9s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	3.5s
Other	1.6s
Style & Layout	442ms
Garbage Collection	177ms
Script Parsing & Compilation	119ms
Rendering	65ms
Parse HTML & CSS	49ms

N/A	Largest Contentful Paint element LCP	1,110 ms
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This is the largest contentful element painted within the viewport.

ELEMENT
Video of horses running in pasture <code><video aria-label="Video of horses running in pasture" autoplay="" class="object-cover h-full w-full" loop="" muted="" preload="none" style="aspect-ratio:0.8" crossorigin="anonymous" id="gid://shopify/Video/35518943428803" playsinline="" poster="https://cdn.shopify.com/s/files/1/0991/0824/files/preview_images/BootSeaso..." role="img"></code>

PHASE	% OF LCP	TIMING
TTFB	46%	510ms
Load Delay	10%	114ms
Load Time	10%	109ms
Render Delay	34%	378ms

N/A	Avoid large layout shifts CLS	2 elements found
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These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
KNITWEAR SHOP NOW Men's Crew Neck Desert Sweater MEN'S BONE HEATHER WOOL SWE...	
<code><div class="relative px-4 py-6 lg:px-16 xl:px-40 3xl:px-0" style="background-color: transparent;"></code>	0.00
Give \$50, Get \$50 Refer a Friend	
<code><div class="ml-auto mr-auto flex"></code>	0.00

N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 26.1KB
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Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://cdn.heapanalytics.com/js/heap-1529174707.js	12.2KB
Line:1 Column:64294	<code>Array.prototype.findIndex</code>
Line:1 Column:64668	<code>Array.from</code>
https://cdn.cookiecutter.org/scripttemplates/202405.2.0/otBannerSdk.js	6.96KB
Line:6 Column:7371	<code>Array.prototype.fill</code>
https://cdn.logr-ingest.com/logger-1.min.js	6.68KB
Line:0 Column:323444	<code>Array.from</code>
Line:0 Column:324826	<code>Object.getPrototypeOf</code>
Line:0 Column:834233	<code>@babel/plugin-transform-classes</code>
https://js.afterpay.com/afterpay-1.x.js	193B
Line:1 Column:73312	<code>@babel/plugin-transform-regenerator</code>
Line:1 Column:80422	<code>@babel/plugin-transform-classes</code>
https://cdn.logr-ingest.com/LogRocket.min.js	48B
Line:1 Column:47910	<code>@babel/plugin-transform-classes</code>
https://participants.evolv.ai/v1/9d561bbe58/61179460_1728835278540/assets.js	43B
Line:289 Column:98	<code>@babel/plugin-transform-classes</code>