

Performance Report for: http://gilisports.com/

Report generated: Sat, Jan 11, 2025 5:15 AM -0800 (via API)
 Test Server Location: London, UK
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0
 Analysis options: iPhone 13/13 Pro/13 Pro Max

B	Performance 85%	Structure 73%	L. Contentful Paint 1.4s	T. Blocking Time 231ms	C. Layout Shift 0
---	--------------------	------------------	-----------------------------	---------------------------	----------------------

Top Issues

High	Avoid enormous network payloads LCP	Total size was 7.38MB
Med	Use explicit width and height on image elements CLS	18 images found
Med	Serve static assets with an efficient cache policy	Potential savings of 532KB
Med-Low	Avoid document.write()	1 instance found
Med-Low	Avoid CSS @import FCP LCP	1 resource found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

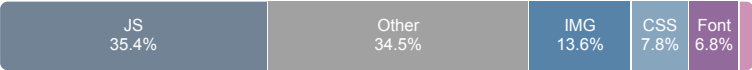
Page Details



Total Page Size - 7.43MB



Total Page Requests - 206



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

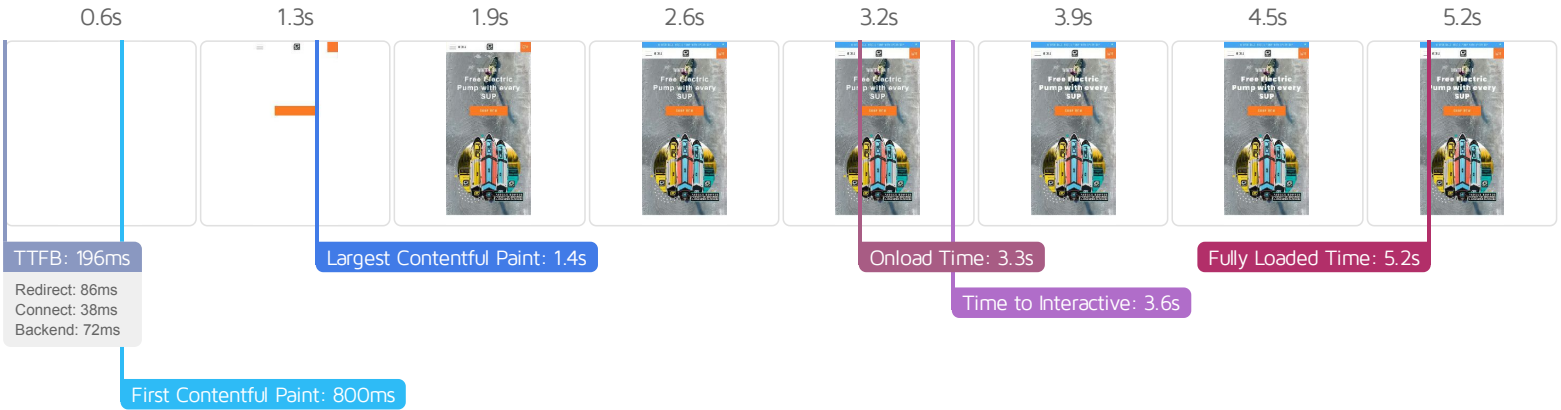
GILI Sports | Stand Up Paddle Boards, Kayaks, & Outdoor Gear

/	301	gilisports.com	0	84ms						
/	200	gilisports.com	37.9KB	126ms						
styles.scss.css?v=15093...	200	gilisports.com	38.1KB	72ms						
style1.scss.css?v=55068...	200	gilisports.com	4.18KB	46ms						
style2.scss.css?v=15260...	200	gilisports.com	344B	41ms						
custom.css?v=487892046...	200	gilisports.com	1.27KB	42ms						
slick.min.css	200	cdnjs.cloudflare.com	394B	86ms						
slick-theme.css	200	cdnjs.cloudflare.com	696B	84ms						
preloads.js?locale=en-US	200	gilisports.com	2.16KB	949ms						
preloads.js?locale=en-US...	200	shop.app	551B	798ms						
load_feature-1060834584...	200	gilisports.com	4.15KB	525ms						
storefront-80e528be853ea...	200	gilisports.com	19.1KB	534ms						
candyrack-config.js?v=12...	200	gilisports.com	40B	47ms						
main.js?shop=gili-sports....	200	candyrack.ds-cdn.com	11.1KB	86ms						
prdly.js	200	cdn.shopify.com	10.7KB	520ms						
form-builder-script.js	200	cdn.shopify.com	1.16KB	522ms						
preorder.min.js	200	cdn.shopify.com	34.8KB	669ms						
magical-custom-fields.js	200	cdn.shopify.com	6.17KB	512ms						
magical-custom-fields.css	200	cdn.shopify.com	801B	35ms						
shopify-perf-kit-1.1.0.min.js	200	gilisports.com	6.45KB	535ms						
logo_3e800c24-c055-4738...	200	gilisports.com	3.08KB	541ms						
GILI-home-page-graphic0...	200	gilisports.com	84.3KB	962ms						
stars.svg?v=1643304474	200	cdn.shopify.com	284B	514ms						
gili-air-inflatable-paddle-b...	200	cdn.shopify.com	28.6KB	638ms						
106-blue-komodo-inflatab...	200	cdn.shopify.com	25.2KB	512ms						
12-Manta-ray-inflatable-p...	200	cdn.shopify.com	22.5KB	663ms						
logo_1.png?v=1643362067	200	cdn.shopify.com	2.24KB	521ms						
image_19.png?v=1643362...	200	cdn.shopify.com	3.89KB	515ms						
image_18.png?v=1643362...	200	cdn.shopify.com	4.62KB	531ms						
image_20.png?v=1643362...	200	cdn.shopify.com	3.38KB	540ms						
supboard.gif?v=16250472...	200	gilisports.com	4.15MB	1.5s						
Layer_43_4da6812d-f4c7-...	200	gilisports.com	2.78KB	641ms						
Layer_44_d6cb31f7-1a30-...	200	gilisports.com	2.57KB	642ms						
Layer_42_8470e6a0-67f9-...	200	gilisports.com	2.82KB	849ms						
whats-inside-inflatable-su...	200	gilisports.com	34.6KB	916ms						
Layer_37_small.png?v=1...	200	gilisports.com	2.69KB	691ms						
Layer_36_small.png?v=1...	200	gilisports.com	2.57KB	849ms						
Layer_35_small.png?v=1...	200	gilisports.com	2.50KB	849ms						
Layer_81_copy.png?v=16...	200	gilisports.com	104KB	968ms						
turtle-bg.png?v=16221951...	200	gilisports.com	61.7KB	957ms						
Layer_81_copy_2.png?v=...	200	gilisports.com	14.5KB	834ms						
vendors.js?v=8777895456...	200	gilisports.com	44.1KB	767ms						
sections.js?v=539251535...	200	gilisports.com	10.2KB	678ms						
utilities.js?v=2647509236...	200	gilisports.com	8.43KB	695ms						
app.js?v=1663619115123...	200	gilisports.com	9.31KB	687ms						
chart-table-slider.js?v=15...	200	gilisports.com	8.46KB	673ms						
owl.carousel.min.js?v=97...	200	gilisports.com	11.6KB	687ms						
mysize.js?v=13024446374...	200	gilisports.com	2.20KB	375ms						
bootstrap-tooltip.css	200	productoption.hulkap...	3.88KB	315ms						
model	200	conf.config-security.c...	304B	74ms						
POST /	200	api.config-security.com	2B	663ms						
dot1.9.txt	200	triplewhale-pixel.web...	37.5KB	53ms						
OPTIONS /	204	api.config-security.com	0	57ms						

uResponses.min.js	200	uibcdn.com	5.36KB		583ms				
udash.min.js	200	uibcdn.com	16.3KB		657ms				
gtm.js?id=GTM-5QVBP2D	200	googletagmanager.c...	101KB		817ms				
bundle.js?shop=gili-sport...	200	api.revy.io	96.8KB		845ms				
01GYCC2MW1CC3BSMY7... (canceled) config.gorgias.chat			0		529ms				
widget.min.js	200	cdn-stamped-io.azur...	31.2KB		579ms				
jquery.fancybox.css	200	cdnjs.cloudflare.com	3.64KB		474ms				
owl.carousel.min.css?v=...	200	gilisports.com	1.78KB		392ms				
owl.theme.default.min.cs...	200	gilisports.com	1.26KB		423ms				
jquery.min.js	200	cdnjs.cloudflare.com	27.3KB		564ms				
onsite.js	200	a.klaviyo.com	32.5KB		575ms				
js.cookie.js?v=112910102...	200	gilisports.com	1.87KB		423ms				
shopify-afterpay-javascri...	200	static.afterpay.com	7.71KB		563ms				
slick.min.js	200	cdn.jsdelivrn...	9.76KB		562ms				
dev.js?v=95339214404071...	200	gilisports.com	2.07KB		423ms				
affirm.js	200	cdn1.affirm.com	183KB		693ms				
b740c64e3w77d0d2c6pffa...	200	gilisports.com	41.8KB		601ms				
trekkie.storefront.1ba35b...	200	gilisports.com	24.7KB		551ms				
shop_events_listener-209...	200	gilisports.com	3.53KB		514ms				
gili-spiral-jetty-hp-banner....	200	gilisports.com	157KB		632ms				
circle.png?v=1621590386	200	gilisports.com	2.93KB		508ms				
Shape_15_copy_2.png?v...	200	gilisports.com	1.21KB		506ms				
oswald_n7.f71e68b857a7...	200	gilisports.com	19.4KB		592ms				
oswald_n4.a5ee385bde39...	200	gilisports.com	18.8KB		565ms				
helvetica_n4.fe093fe9ca2...	200	gilisports.com	19.6KB		548ms				
oswald_n5.22b74dce86cb...	200	gilisports.com	19.4KB		546ms				
turbo.woff?v=1509665772...	200	gilisports.com	4.33KB		502ms				
jquery.min.js	200	cdn.shopify.com	29.4KB		75ms				
triggers.js?rnd=0.585766...	200	uibcdn.com	269B		22ms				
POST produce_batch	200	gilisports.com	0		134ms				
analytics.js	200	google-analytics.com	20.5KB		39ms				
pixel.modern.js	200	gilisports.com	4.85KB		35ms				
pixel.modern.js	200	gilisports.com	2.67KB		30ms				
modern/	200	gilisports.com	22.9KB		44ms				
POST produce_batch	200	gilisports.com	0		131ms				
POST produce_batch	200	gilisports.com	0		143ms				
POST produce_batch	200	gilisports.com	0		140ms				
POST collect?en=page_vi...	200	google.com	0		49ms				
js?id=G-40EJPVM3D4&f=... (canceled) googletagmanager.c...			1.60KB		415ms				
bat.js	200	bat.bing.com	14.2KB		52ms				
destination?id=AW-74669...	200	googletagmanager.c...	101KB		39ms				
touch_track	200	api-cf.affirm.com	996B		155ms				
cookie_sent	200	affirm.com	231B		169ms				
worker.modern.js	200	gilisports.com	22.5KB		51ms				
worker.modern.js	200	gilisports.com	22.5KB		53ms				
sw_iframe.html?origin=ht...	200	googletagmanager.c...	1.44KB		69ms				
bundle.css	200	api.revy.io	11.6KB		97ms				
widget.min.css	200	cdn1.stamped.io	17.4KB		49ms				
getappkey?shopShopifyD...	200	stamped.io	63B		500ms				
square-marketplace.js	200	js.squarecdn.com	129KB		108ms				
POST produce_batch	200	gilisports.com	0		128ms				
axpV2ExperimentList.json	200	cdn-assets.affirm.com	25.3KB		476ms				
cookie_sent	200	affirm.com	160B		56ms				
POST pushFileAppendDa...	200	63007.l.useitbetter.com	212B		39ms				
consent-tracking-api.js	200	gilisports.com	5.90KB		38ms				
apps-info?shop=gili-sport...	200	candyrack.digismoot...	220B		213ms				
js?id=G-WXKB8K5D6P	200	googletagmanager.c...	124KB		58ms				
js?id=G-WXKB8K5D6P&I...	200	googletagmanager.c...	124KB		59ms				
fbevents.js	200	connect.facebook.net	60.8KB		47ms				
746691278?random=1736...	200	googleads.g.doublec...	2.24KB		57ms				
56124466.js	200	bat.bing.com	974B		19ms				
css?family=Open+Sans:4...	200	fonts.googleapis.com	1.98KB		56ms				

[illegible]

Section.CkdaY-LN.js	200	cdn.shopify.com	2.23KB						29ms	
GooglePayPCIButton.DZ...	200	cdn.shopify.com	6.98KB						29ms	
PayButtonSection.IMBYN...	200	cdn.shopify.com	4.71KB						25ms	
RageClickCapture.RBdR1...	200	cdn.shopify.com	1.53KB						35ms	
useInstallmentsErrorHan...	200	cdn.shopify.com	2.97KB						26ms	
index.ct15qbRR.js	200	cdn.shopify.com	2.37KB						27ms	
DutyOptions.CMY-rqBs.js	200	cdn.shopify.com	3.59KB						32ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.26KB						28ms	
useAmazonContact.UNQ...	200	cdn.shopify.com	3.62KB						26ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	1.90KB						25ms	
useGetBuyWithPrimeChe...	200	cdn.shopify.com	7.77KB						30ms	
index.C_BYBaSC.js	200	cdn.shopify.com	25.9KB						24ms	
app.BtDbFeTa.css	200	cdn.shopify.com	22.8KB						27ms	
LegacyVaultedShippingM...	200	cdn.shopify.com	1.21KB						21ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	2.97KB						26ms	
ShopPayCaptcha.CUoq2p...	200	cdn.shopify.com	956B						26ms	
CheckoutAsGuest.C0wR...	200	cdn.shopify.com	810B						25ms	
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	858B						30ms	
LocalizationExtensionFiel...	200	cdn.shopify.com	2.20KB						29ms	
Rollup.mj3hAev9.css	200	cdn.shopify.com	1.13KB						42ms	
Section.BzDw6wmZ.css	200	cdn.shopify.com	866B						25ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	904B						23ms	
RageClickCapture.DnkQ4...	200	cdn.shopify.com	874B						25ms	
DutyOptions.Bd1Z60K2.css	200	cdn.shopify.com	846B						27ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	860B						32ms	
useAmazonContact.D-Ox...	200	cdn.shopify.com	929B						25ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	860B						27ms	
useGetBuyWithPrimeChe...	200	cdn.shopify.com	1.44KB						24ms	
gili-checkout-header_x32...	200	cdn.shopify.com	6.71KB						24ms	
206 Requests	7.43MB (12.9MB Uncompressed)	5.2s (Onload 3.3s)								



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 800ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Longer than recommended 3.6s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	OK, but consider improvement 1.5s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Longer than recommended 231ms
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	OK, but consider improvement 1.4s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0

Browser Timings

Redirect	86ms	Connect	38ms	Backend	72ms
TTFB	196ms	First Paint	800ms	DOM Int.	2.3s
DOM Loaded	2.4s	Onload	3.3s	Fully Loaded	5.2s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 7.38MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• https://www.gilisports.com/cdn/shop/files/supboard.gif?v=1625047230	4.15MB
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BepfASJv.js	364KB
• https://cdn1.affirm.com/js/v2/affirm.js	183KB
• https://www.gilisports.com/cdn/shop/files/gili-spiral-jetty-hp-banner.jpg?v=1654838399	157KB
• https://js.squarecdn.com/square-marketplace.js	129KB
• https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P	124KB
• https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P&l=dataLayer&cx=c&gtm=45He5190v830752101za200	124KB
• https://www.gilisports.com/cdn/shop/files/Layer_81_copy.png?v=1621778897	104KB
• https://www.googletagmanager.com/gtag/destination?id=AW-746691278&l=dataLayer&cx=c&gtm=45He5190v830752101za200	101KB
• https://www.googletagmanager.com/gtm.js?id=GTM-5QVBP2D	101KB

Med

Use explicit width and height on image elements CLS

18 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

div.container > div.one-half > div.img_logo > img

```

```

div#shopify-section-image-with-logo > div.container > div.one-half > img.lazyload

```

```

div#shopify-section-turtle-sec > div.turtle > div.turt-right > img.lazyload

```

```

Beginner Sups

```

```

Versatile Sups

```

```

Multi Person Sups

```

```

GILI Sports

```

```

div.my_box-logo > div.asseen-slide1 > div.one-fourth > img

```

```

div.my_box-logo > div.asseen-slide1 > div.one-fourth > img

```

```

div.col_text > div.cont_logo > div.log-col > img.lazyload

```

```

div.col_text > div.cont_logo > div.log-col > img.lazyload

```

```

div.col_text > div.cont_logo > div.log-col > img.lazyload

```

```

div.col_text > div.cont_logo > div.log-col > img.lazyload

```

```

div.col_text > div.cont_logo > div.log-col > img.lazyload

```

```

div.col_text > div.cont_logo > div.log-col > img.lazyload

```

```

div.my_box-logo > div.asseen-slide1 > div.one-fourth > img

```

```

div.my_box-logo > div.asseen-slide1 > div.one-fourth > img

```

```

Stars

```

```

Med

Serve static assets with an efficient cache policy

Potential savings of 532KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://cdn-stamped-io.azureedge.net/files/widget.min.js	none	31.2KB
https://schemaplusfiles.s3.amazonaws.com/loader.min.js?shop=gili-sports.myshopify.com	none	27.1KB
https://cdn1.stamped.io/files/widget.min.css	none	17.4KB
https://www.facebook.com/tr/?id=261948968068783&ev=PageView&dl=https%3A%2F%2Fwww.gilisports.com%2F&rl=&if=false&ts=1736601339115&sw=390&sh=844&v=2.9.179&r=stable&a=shopify_web_pixel&ec=0&o=12318&fbp=fb.1.1736601339107.846755853132730531&hmd=1ae22f581b62c6577b6f38fd&pl=https%3A%2F%2Fwww.gilisports.com%2F&cs_est=true&ler=empty&cdl=API_unavailable&it=1736601338627&coo=false&dpo=&eid=sh-558184a0-58DB-4163-70CC-5606FC4FA368&rqm=GET	none	273B
https://js.squarecdn.com/square-marketplace.js	60 seconds	129KB
https://candyrack.ds-cdn.com/static/main.js?shop=gili-sports.myshopify.com	60 seconds	12.0KB
https://shop_app/checkouts/internal/preloads.js?locale=en-US&shop_id=29785848	60 seconds	551B
https://cdn1.affirm.com/js/v2/affirm.js	5 minutes	183KB
https://cdn.shopify.com/proxy/6a0c95a66e822c09e12f228b9ca94cb9d0f51efc458a82c0f689b1013d3d977e/bingshoppingtool-t2ap-p-prod-trafficmanager.net/uet/tracking_script?shop=gili-sports.myshopify.com&sp-cache-control=chVibGJlLCBtYXgtYWdlPTkwMA	10 minutes	846B
https://connect.facebook.net/en_US/fbevents.js	20 minutes	63.2KB
https://connect.facebook.net/signals/config/261948968068783?v=2.9.179&r=stable&domain=www.gilisports.com&hme=b8122d5d96cd6f542162ba4f97489972d1e8e228d24c39d34f560e30ae932ce&ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C173%2C176%2C188%2C184%2C185%2C187%2C29%2C101%2C53%2C77%2C186%2C168%2C171%2C181%2C182%2C189%2C132%2C41%2C191%2C192%2C34%2C144%2C15%2C50%2C197%2C196%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C169%2C172%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113	20 minutes	18.9KB
https://static.afterpay.com/shopify-afterpay-javascript.js	60 minutes	7.71KB
https://rio.pwztag.com/rio.js?shop=gili-sports.myshopify.com	60 minutes	770B
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
https://d1639lhkj5l89m.cloudfront.net/js/storefront/uppromote.js?shop=gili-sports.myshopify.com	4 hours	6.07KB
https://productoption.hulkapps.com/bootstrap-tooltip.css	4 hours	3.88KB
https://a.klaviyo.com/media/js/onsite/onsite.js	24 hours	33.1KB
https://bat.bing.com/p/insights/s/0.7.59	24 hours	16.0KB
https://api.revvy.io/bundle.js?shop=gili-sports.myshopify.com	24 days	96.8KB
https://api.revvy.io/css/bundle.css	24 days	11.6KB
https://api.revvy.io/bundle.js?shop=gili-sports.myshopify.com	24 days	0B
https://www.gilisports.com/cdn/fonts/helvetica/helvetica_n4.fe093fe9ca22a15354813c912484945a36b79146.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjb3VudC5teXNob3BpZnkuY29t&hmac=dee0378262ab021afef263a5eea1e6e021ad0740e3d6b3232bd36eb26613d10	30 days	19.6KB
https://www.gilisports.com/cdn/fonts/oswald/oswald_n7.f71e68b857a7b8128a7629452b9c6bf9468356a7.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjb3VudC5teXNob3BpZnkuY29t&hmac=e249ba112e2640ed0a20d6f4112f4b1020a8b4d98aef65882751761ab5ae76c	30 days	19.4KB
https://www.gilisports.com/cdn/fonts/oswald/oswald_n5.22b74dce86cb1e4738ccceb326c9284bc24641e9.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjb3VudC5teXNob3BpZnkuY29t&hmac=bfa425d60d143c7576461c5a0829228127bd1805b4b17de3610318ca97070305	30 days	19.4KB
https://www.gilisports.com/cdn/fonts/oswald/oswald_n4.a5ee385bde39969d807f7f1297bf51d73bf3c1e.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjb3VudC5teXNob3BpZnkuY29t&hmac=50e130b94596c51d9723fc5851755e969b33f69e66f660d69e550fe9b10b147f	30 days	18.9KB

Med-Low

Avoid document.write()

1 instance found

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds.

URL	LOCATION
https://www.gilisports.com/	Line:1394

Med-Low

Avoid CSS @import FCP LCP

1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

<https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,400;0,500;0,600;0,700;0,800;1,500;1,600;1,700;1,800&family=Oswald:ital,wght@0,300;0,400;0,500;0,600;0,700&family=Poppins:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900&display=swap>

Low Avoid long main-thread tasks TBT

10 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://www.gilisports.com/	557ms	186ms
• https://cdn1.affirm.com/js/v2/affirm.js	1.7s	142ms
• https://www.gilisports.com/	378ms	99ms
• https://www.googletagmanager.com/gtm.js?id=GTM-5QVBP2D	2.3s	89ms
• https://www.gilisports.com/cdn/wpm/b740c64e3w77d0d2c6pffaaa8c0m859bd135m.js	1.5s	81ms
• https://www.gilisports.com/	1.1s	77ms
• https://js.squarecdn.com/square-marketplace.js	2.6s	69ms
• https://www.gilisports.com/cdn/wpm/b740c64e3w77d0d2c6pffaaa8c0m859bd135m.js	3.5s	68ms
• https://www.gilisports.com/	238ms	68ms
• https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com	1.9s	52ms

Low Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
The page has an unload handler in the main frame. https://www.gilisports.com/	Actionable

Low Reduce JavaScript execution time TBT

1.3s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• Unattributable	1.1s	94ms	0ms
• https://www.gilisports.com/	1.0s	309ms	14ms
• https://cdn1.affirm.com/js/v2/affirm.js	149ms	93ms	26ms
• https://www.googletagmanager.com/gtm.js?id=GTM-5QVBP2D	118ms	105ms	5ms
• https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com	102ms	72ms	29ms
• https://www.gilisports.com/cdn/wpm/b740c64e3w77d0d2c6pffaaa8c0m859bd135m.js	84ms	67ms	2ms
• https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&v2-route=1	78ms	77ms	0ms
• https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P	71ms	63ms	6ms
• https://js.squarecdn.com/square-marketplace.js	69ms	55ms	13ms
• https://cdnjs.cloudflare.com/ajax/libs/jquery/3.2.1/jquery.min.js	69ms	56ms	1ms
• https://www.gilisports.com/cdn/s/trekkie.storefront.1ba35b5f093ffd68a8c5f392f4d0d189b99599a5.min.js	68ms	64ms	1ms
• https://uibcdn.com/sdk/63007/udash.min.js	58ms	54ms	1ms
• https://www.gilisports.com/checkouts/internal/preloads.js?locale=en-US	52ms	45ms	0ms

Low Reduce unused JavaScript LCP

Potential savings of 755KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn1.affirm.com/js/v2/affirm.js	183KB	87.8KB
https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P&l=dataLayer&cx=c&gtm=45He5190v830752101za200	124KB	84.6KB
https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com	96.8KB	78.6KB
https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com	96.8KB	77.4KB
https://js.squarecdn.com/square-marketplace.js	129KB	70.5KB
https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P	124KB	61.8KB
https://www.googletagmanager.com/gtag/destination?id=AW-746691278&l=dataLayer&cx=c&gtm=45He5190v830752101za200	101KB	48.5KB
https://www.googletagmanager.com/gtm.js?id=GTM-5QVBP2D	101KB	44.7KB
https://www.gilisports.com/cdn/shop/t/40/assets/vendors.js?v=8777895456675786321644484027	44.2KB	31.9KB
https://cdn.shopify.com/extensions/e5ce7992-966e-4e8e-bba7-18d792a57950/preorderly-192/assets/preorder.min.js	35.4KB	29.2KB
https://static.klaviyo.com/onsite/js/Render.895189b37f47550a0b8a.js	37.0KB	28.1KB
https://cdn-stamped-io.azureedge.net/files/widget.min.js	31.2KB	27.6KB
https://schemaplusfiles.s3.amazonaws.com/loader.min.js?shop=gili-sports.myshopify.com	27.1KB	22.7KB
https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	21.2KB
https://cdn.shopify.com/s/files/1/2978/5848/t/15/assets/jquery.min.js	29.4KB	20.4KB
https://connect.facebook.net/en_US/fbevents.js	63.2KB	20.1KB

Low

Use a Content Delivery Network (CDN)

1 resource found

CDNs can give an equally fast web experience to your users across the globe.

URL
https://www.google.co.uk/pagead/1p-user-list/746691278/?random=1736601338417&cv=11&fst=1736600400000&bg=ffffff&guid=ON&async=1&gtm=45be5190z8830752101za201zb830752101&qcd=13t3t3t3t5l1&dma=0&tag_exp=101925629~102067555~102067808~102081485~102123608~102198178&u_w=390&u_h=844&uri=https%3A%2F%2Fwww.gilisports.com%2F&hn=www.googleadservices.com&frm=0&tiba=GILI%20Sports%20%7C%20Stand%20Up%20Paddle%20Boards%2C%20Kayaks%2C%20%26%20Outdoor%20Gear&npa=0&pscdi=noapi&auid=2010996857.1736601338&uaa=&uab=&uafvi=&uamb=0&uam=&uap=&uapv=&uaw=0&fdr=QA&rfmt=3&fmt=3&is_vtc=1&cid=CAQSGwCa7L7dqy4IO-fExr4_zBgz0pUGXY2ullW92A&random=2750175724&rmt_tld=1&jpr=y

Low

Avoid an excessive DOM size TBT

684 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		684
Maximum DOM Depth	Enter your email address <input id="email_016JB91TTR00000000009TG2J" class="needsclick go1342149749 kl-private-reset-css-Xuajs1" type="email" autocomplete="email" name="email" tabindex="0" placeholder="Enter your email address" aria-label="Enter your email address" aria-required="true" aria-invalid="false" options="[object Object]" style="box-sizing: border-box; border-radius: 2px; padding: 0px 0px 0px 16px;">	15
Maximum Child Elements	body.index <body class="index promo_banner-show mobile_nav-fixed--true" data-money-format="{{\$amount}}" data-shop-url="https://www.gilisports.com">	49

Low

Ensure text remains visible during webfont load FCP LCP

5 fonts found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://www.gilisports.com/cdn/fonts/oswald/oswald_n7.f71e68b857a7b8128a7629452b9c6bf9468356a7.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWNjb3VudC5teXNob3BpZnkuY29t&hmac=e249ba112e2640ed0a20d6f41112f4b1020a8b4d98aef65882751761ab5ae76c	379ms
https://www.gilisports.com/cdn/fonts/oswald/oswald_n4.a5ee385bde39969d807f7f1297bf51d73bf3c1e.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWNjb3VudC5teXNob3BpZnkuY29t&hmac=50e130b94596c51d9723fc5851755e969b33f69e66f660d69e550fe9b10b147f	384ms
https://www.gilisports.com/cdn/fonts/helvetica/helvetica_n4.fe093fe9ca22a15354813c912484945a36b79146.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWNjb3VudC5teXNob3BpZnkuY29t&hmac=dee0378262ab021afef263a5eea1e6e021ad0740e3d6b32322bd36eb26613d10	382ms
https://www.gilisports.com/cdn/fonts/oswald/oswald_n5.22b74dce86cb1e4738ccceb326c9284bc24641e9.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWNjb3VudC5teXNob3BpZnkuY29t&hmac=bfa425d60d143c7576461c5a0829228127bd1805b4b17de3610318ca97070305	356ms
https://www.gilisports.com/cdn/shop/t/40/assets/turbo.woff?v=150966577236684244781644484025	311ms

Low

Eliminate render-blocking resources

FCP

LCP

Potential savings of 42ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://www.gilisports.com/cdn/shop/t/40/assets/styles.scss?v=150937823818166933831698891831	38.7KB	900ms
https://www.gilisports.com/cdn/shop/t/40/assets/custom.css?v=48789204688059130221679496424	1.76KB	150ms
https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.8.1/slick.min.css	723B	817ms
https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.8.1/slick-theme.css	1.32KB	159ms
https://cdn.shopify.com/extensions/7365b37d-adf0-4551-a915-272a408f9d34/magical-form-fields-28/assets/magical-custom-fields.css	1.61KB	796ms
https://candyrack.ds-cdn.com/static/main.js?shop=gili-sports.myshopify.com	12.0KB	945ms

Low

Avoid chaining critical requests

FCP

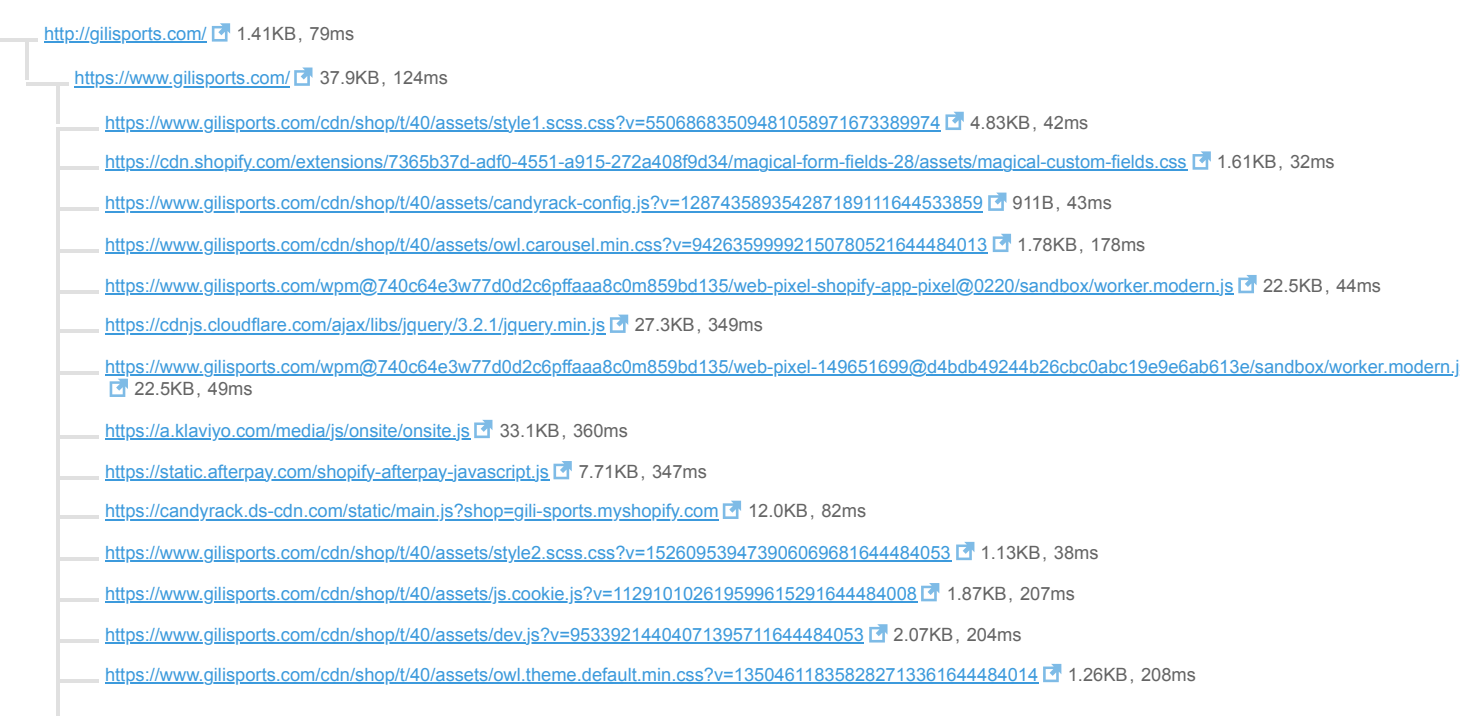
LCP

27 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: **1.9s**

INITIAL NAVIGATION



https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.8.1/slick.min.css	723B, 83ms
https://www.gilisports.com/cdn/shop/t/40/assets/custom.css?v=48789204688059130221679496424	1.76KB, 39ms
https://config.gorgias.chat/bundle-loader/01GYCC2MW1CC3BSMY7KN4NW2WG?source=shopify1click	1.74KB, 315ms
https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js	10.2KB, 344ms
https://cdnjs.cloudflare.com/ajax/libs/fancybox/3.5.6/jquery.fancybox.css	3.64KB, 259ms
https://www.gilisports.com/cdn/shop/t/40/assets/mysize.js?v=130244463740174603981648541888	2.20KB, 126ms
https://cdnjs.cloudflare.com/ajax/libs/slick-carousel/1.8.1/slick-theme.css	1.32KB, 81ms
https://productoption.hulkapps.com/bootstrap-tooltip.css	3.88KB, 58ms
https://cdn.shopify.com/s/files/1/2978/5848/t/15/assets/jquery_min.js	29.4KB, 60ms
https://www.gilisports.com/cdn/shop/t/40/assets/styles.scss.css?v=150937823818166933831698891831	38.7KB, 67ms
https://www.gilisports.com/cdn/fonts/oswald/oswald_n7.f71e68b857a7b8128a7629452b9c6bf9468356a7.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjYWNjb3VudC5teXNob3BpZnkuY29t&hmac=e249ba112e2640ed0a20d6f41112f4b1020a8b4d98aef65882751761ab5ae76	19.4KB, 379ms
https://www.gilisports.com/cdn/fonts/helvetica/helvetica_n4.fe093fe9ca22a15354813c912484945a36b79146.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjYWNjb3VudC5teXNob3BpZnkuY29t&hmac=dee0378262ab021afef263a5eea1e6e021ad0740e3d6b32322bd36eb26613d	19.6KB, 382ms
https://www.gilisports.com/cdn/fonts/oswald/oswald_n4.a5ee385bde39969d807f7f1297bf51d73bf3c1e.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjYWNjb3VudC5teXNob3BpZnkuY29t&hmac=50e130b94596c51d9723fc5851755e969b33f69e66f660d69e550fe9b10b147f	18.9KB, 384ms
https://www.gilisports.com/cdn/shop/t/40/assets/turbo.woff?v=150966577236684244781644484025	4.33KB, 311ms
https://www.gilisports.com/cdn/fonts/oswald/oswald_n5.22b74dce86cb1e4738ccceb326c9284bc24641e9.woff2?h1=Z2lsaXNwb3J0cy5jb20&h2=Z2lsaS1zcG9ydHMuYWVjYWNjb3VudC5teXNob3BpZnkuY29t&hmac=bfa425d60d143c7576461c5a0829228127bd1805b4b17de3610318ca970703	19.4KB, 356ms

Low

Reduce unused CSS

FCP

LCP

Potential savings of 64.7KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.gilisports.com/cdn/shop/t/40/assets/styles.scss.css?v=150937823818166933831698891831	38.7KB	35.8KB
https://cdn1.stamped.io/files/widget.min.css	17.4KB	17.4KB
https://api.revy.io/css/bundle.css	11.6KB	11.6KB

Low

Defer offscreen images

Potential savings of 211KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.gilisports.com/cdn/shop/files/Layer_81_copy.png?v=1621778897	103KB	103KB
https://www.gilisports.com/cdn/shop/files/turtle-bg.png?v=1622195111	60.8KB	60.8KB
https://www.gilisports.com/cdn/shop/files/whats-inside-inflatable-sup-2.png?v=1625029057	33.6KB	33.6KB
https://www.gilisports.com/cdn/shop/files/Layer_81_copy_2.png?v=1621778818	13.6KB	13.6KB

Low

Properly size images

Potential savings of 4.22MB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.gilisports.com/cdn/shop/files/supboard.gif?v=1625047230	4.15MB	4.10MB
https://www.gilisports.com/cdn/shop/files/GILL-home-page-graphic05_2521297e-fee1-40cf-a13c-3da0f4e67657.png?v=1712348265	83.3KB	55.2KB
https://www.gilisports.com/cdn/shop/files/turtle-bg.png?v=1622195111	60.8KB	45.8KB
https://www.gilisports.com/cdn/shop/files/whats-inside-inflatable-sup-2.png?v=1625029057	33.6KB	20.4KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 80ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://gilisports.com/ https://www.gilisports.com/	80ms 0ms

Low

Use video formats for animated content LCP

Potential savings of 3.82MB

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.gilisports.com/cdn/shop/files/supboard.gif?v=1625047230	4.15MB	3.82MB

N/A

Reduce initial server response time FCP LCP

Root document took 21ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://www.gilisports.com/	21ms

N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 41.8KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://js.squarecdn.com/square-marketplace.js	14.1KB
Line:1 Column:259859	Arra y.pr otot ype. filt er
Line:1 Column:260120	Arra y.pr otot ype. find
Line:1 Column:260558	Arra y.fr om
Line:1 Column:261788	Arra y.pr otot ype. map
Line:1 Column:268014	Obje ct.e ntri es
Line:1 Column:268397	Obje ct.g etOw nPro pert yDes crip tors
Line:1 Column:268859	Obje ct.k eys
Line:1 Column:268999	Obje ct.s etPr otot ypeO f
Line:1 Column:269235	Obje ct.v alue s
Line:1 Column:273946	Refl ect. cons truc t
Line:1 Column:278234	Stri ng.r aw
Line:1 Column:304659	@bab el/p lugi n-tr ansf orm- clas ses
https://cdn.shopify.com/extensions/e5ce7992-966e-4e8e-bba7-18d792a57950/preorderly-192/assets/preorder.min.js	10.6KB

URL	POTENTIAL SAVINGS
Line:1 Column:80116	Arra y.pr otot ype. find
https://connect.facebook.net/en_US/fbevents.js	10.5KB
Line:23 Column:2302	@bab el/p lugi n-tr ansf orm- clas ses
Line:272 Column:15628	Arra y.pr otot ype. map
Line:272 Column:23417	Arra y.fr om
Line:272 Column:25990	Arra y.pr otot ype. filt er
Line:272 Column:29007	Arra y.pr otot ype. find
https://cdn1.affirm.com/js/v2/affirm.js	5.99KB
Line:1 Column:34696	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:604008	Obje ct.k eys
Line:1 Column:701400	Dat e.pr otot ype. toJS ON
https://www.gilisports.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906	123B
Line:1 Column:15384	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:18677	@bab el/p

lugi
n-tr
ansf
orm-
rege
nera
tor

<https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com>

103B

Line:0 Column:112743

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

<https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com>

103B

Line:0 Column:112743

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

https://www.gilisports.com/cdn/shopifycloud/shopify/assets/shop_events_listener-20905db421adb60b04582abab58b285362bc2e1011d17cd3eabb3bfe05798c59.js

71B

Line:0 Column:400

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&v2-route=1

62B

Line:1 Column:2166

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

<https://static.klaviyo.com/onsite/js/vendors~Render.92dcda48e90318e1e147.js>

51B

Line:1 Column:2450

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

https://connect.facebook.net/signals/config/261948968068783?v=2.9.179&r=stable&domain=www.gilisports.com&hme=b8122d5d96cd6f542162ba4f497489972d1e1be228d24c39d34f560e30ae932ce&ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C173%2C176%2C188%2C184%2C185%2C187%2C29%2C101%2C53%2C77%2C186%2C168%2C171%2C181%2C182%2C189%2C132%2C41%2C191%2C192%2C34%2C144%2C15%2C50%2C197%2C196%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C169%2C172%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113

45B

Line:19 Column:2057

@bab
el/p
lugi
n-tr

N/A

Largest Contentful Paint elementLCP

1,450 ms

This is the largest contentful element painted within the viewport.

ELEMENT

WINTER SALE Free Electric Pump with every SUP SHOP NOW
<div id="shopify-section-main-banner" class="shopify-section main-banner under-menu">

PHASE	% OF LCP	TIMING
TTFB	10%	145ms
Load Delay	30%	427ms
Load Time	43%	618ms
Render Delay	18%	258ms

N/A

Reduce the impact of third-party codeTBT

Third-party code blocked the main thread for 33ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
AFFIRM	210KB	24ms
• https://cdn1.affirm.com/js/v2/affirm.js	183KB	24ms
• https://cdn-assets.affirm.com/upfunnel/experiments/axpV2ExperimentList.json	25.3KB	0ms
KLAVIYO	245KB	9ms
• https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&v2-route=1	4.75KB	9ms
• https://static-forms.klaviyo.com/forms/api/v7/LqgyWb/full-forms	47.8KB	0ms
• https://static.klaviyo.com/onsite/js/Render.895189b37f47550a0b8a.js	37.0KB	0ms
• https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	0ms
• https://static.klaviyo.com/onsite/js/ClientStore.ac8d97b122f5bdb2dca0.js	20.3KB	0ms
• Other resources	102KB	0ms
SHOPIFY	796KB	0ms
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BepfASJv.js	364KB	0ms
• Other resources	432KB	0ms
GOOGLE TAG MANAGER	452KB	0ms
• https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P	124KB	0ms
• https://www.googletagmanager.com/gtag/js?id=G-WXKB8K5D6P&l=dataLayer&cx=c&gtm=45He5190v830752101za200	124KB	0ms
• https://www.googletagmanager.com/gtag/destination?id=AW-746691278&l=dataLayer&cx=c&gtm=45He5190v830752101za200	101KB	0ms
• https://www.googletagmanager.com/gtm.js?id=GTM-5QVBP2D	101KB	0ms
SQUARECDN.COM	129KB	0ms
• https://js.squarecdn.com/square-marketplace.js	129KB	0ms
REVV.IO	108KB	0ms
• https://api.revy.io/bundle.js?shop=gili-sports.myshopify.com	96.8KB	0ms
• https://api.revy.io/css/bundle.css	11.6KB	0ms
FACEBOOK	82.3KB	0ms
• https://connect.facebook.net/en_US/fbevents.js	63.2KB	0ms
• https://connect.facebook.net/signals/config/261948968068783?v=2.9.179&r=stable&domain=www.gili-sports.com&hme=b8122d5d96cd6f542162ba4f497489972d1e8e228d24c39d34f560e30ae932ce&exm=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C173%2C176%2C188%2C184%2C185%2C187%2C29%2C101%2C53%2C77%2C186%2C168%2C171%2C181%2C182%2C189%2C132%2C41%2C191%2C192%2C34%2C144%2C15%2C50%2C197%2C196%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C169%2C172%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113	18.9KB	0ms
GOOGLE FONTS	71.8KB	0ms
• https://fonts.gstatic.com/s/oswald/v53/TK3iWkUHHAJlg752GT8GI-1PKw.woff2	28.4KB	0ms
• https://fonts.gstatic.com/s/poppins/v22/pxiEyp8kv8JHgFVrJJfecnFHGPc.woff2	7.83KB	0ms
• https://fonts.gstatic.com/s/poppins/v22/pxiByp8kv8JHgFVrLCz7Z1xIFd2JQEk.woff2	7.78KB	0ms
• https://fonts.gstatic.com/s/poppins/v22/pxiByp8kv8JHgFVrLDD4Z1xIFd2JQEk.woff2	7.75KB	0ms
• https://fonts.gstatic.com/s/poppins/v22/pxiByp8kv8JHgFVrLGT9Z1xIFd2JQEk.woff2	7.67KB	0ms
• Other resources	12.4KB	0ms
TRIPLEWHALE-PIXEL.WEB.APP	37.9KB	0ms
• https://triplewhale-pixel.web.app/dot1.9.txt	37.9KB	0ms
BING ADS	33.0KB	0ms
• https://bat.bing.com/p/insights/s/0.7.59	16.0KB	0ms
• https://bat.bing.com/bat.js	14.7KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
CLOUDFLARE CDN	32.9KB	0ms
• https://cdnjs.cloudflare.com/ajax/libs/jquery/3.2.1/jquery.min.js	27.3KB	0ms
• Other resources	5.66KB	0ms
AZURE WEB SERVICES	31.2KB	0ms
• https://cdn-stamped-io.azureedge.net/files/widget.min.js	31.2KB	0ms
AMAZON WEB SERVICES	27.1KB	0ms
• https://schemaplusfiles.s3.amazonaws.com/loader.min.js?shop=gili-sports.myshopify.com	27.1KB	0ms
UIBCDN.COM	21.9KB	0ms
• https://uibcdn.com/sdk/63007/udash.min.js	16.3KB	0ms
• https://uibcdn.com/sdk/63007/uResponses.min.js	5.36KB	0ms
GOOGLE ANALYTICS	21.1KB	0ms
• https://www.google-analytics.com/analytics.js	21.1KB	0ms
STAMPED.IO	17.6KB	0ms
• https://cdn1.stamped.io/files/widget.min.css	17.4KB	0ms
DS-CDN.COM	12.0KB	0ms
• https://candyrack.ds-cdn.com/static/main.js?shop=gili-sports.myshopify.com	12.0KB	0ms
JSDELIVR CDN	10.2KB	0ms
• https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js	10.2KB	0ms
AFTERPAY	7.71KB	0ms
• https://static.afterpay.com/shopify-afterpay-javascript.js	7.71KB	0ms
CLOUDFRONT.NET	6.07KB	0ms
• https://d1639lhkj5i89m.cloudfront.net/js/storefront/uppromote.js?shop=gili-sports.myshopify.com	6.07KB	0ms
HULKAPPS.COM	3.88KB	0ms
GOOGLE/DOUBLECLICK ADS	2.76KB	0ms
GORGAS.CHAT	1.74KB	0ms
CONFIG-SECURITY.COM	1.16KB	0ms
DIGISMOOTHIE.APP	1.10KB	0ms
PWZTAG.COM	770B	0ms
OTHER GOOGLE APIS/SDKS	764B	0ms
SHOP.APP	551B	0ms
USE IT BETTER	212B	0ms

N/A

User Timing marks and measures

28 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:completed	Measure	513ms	2.2s
wpm:pixel:register:505970931:app	Measure	1.6s	835ms
wpm:pixel:register:182223091:app	Measure	1.6s	844ms
wpm:pixel:register:149651699:app	Measure	1.6s	1.1s

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:shopify-app-pixel:app	Measure	1.6s	1.1s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	1.6s	983ms
shopify.content_for_header.start	Mark	488ms	0ms
shopify.content_for_header.end	Mark	501ms	0ms
wpm:start	Mark	513ms	0ms
wpm:pixel:register:started:505970931:app	Mark	1.6s	0ms
wpm:pixel:register:started:182223091:app	Mark	1.6s	0ms
wpm:pixel:register:started:149651699:app	Mark	1.6s	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	1.6s	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	1.6s	0ms
wpm:pixel:register:completed:505970931:app	Mark	2.4s	0ms
wpm:pixel:register:completed:182223091:app	Mark	2.4s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	2.6s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	2.7s	0ms
wpm:pixel:register:completed:149651699:app	Mark	2.7s	0ms
wpm:pixels:resolved	Mark	2.7s	0ms
fbevents:start:estPageViewProcessing	Mark	3.2s	0ms
fbevents:end:estPageViewProcessing	Mark	3.2s	0ms
fbevents:start:unwantedDataProcessing_261948968068783	Mark	3.2s	0ms
fbevents:end:unwantedDataProcessing_261948968068783	Mark	3.2s	0ms
fbevents:start:unwantedParamsProcessing_261948968068783	Mark	3.2s	0ms
fbevents:start:validateUrlProcessing_261948968068783	Mark	3.2s	0ms
fbevents:end:validateUrlProcessing_261948968068783	Mark	3.2s	0ms
fbevents:start:standardParamChecksProcessing_261948968068783	Mark	3.2s	0ms

N/A

Avoid large layout shifts

CLS

3 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
MENU 0 <div class="top_bar clearfix">	0.00
Free Electric Pump with every SUP <h2 class="main_heading" style="color:">	0.00
SHOP NOW 	0.00

N/A

Minimize main-thread workTBT

Main-thread busy for 3.8s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	1.7s
Other	1.2s
Style & Layout	436ms
Script Parsing & Compilation	172ms
Parse HTML & CSS	124ms
Rendering	76ms
Garbage Collection	67ms