

Executive Summary



Performance Report for:

http://vollebak.com/

Report generated: Sun, Oct 13, 2024 9:31 AM -0700 (via API)

Test Server Location: London, UK

Analysis options: iPhone 13/13 Pro/13 Pro Max

E

Performance

39%

Structure

74%

L. Contentful Paint

4.3s

T. Blocking Time

1.3s

C. Layout Shift

0.01

Top Issues

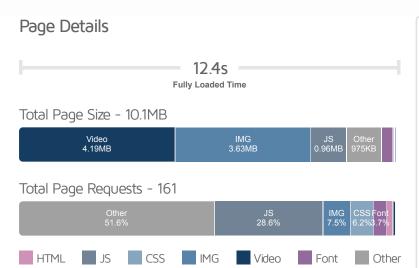
High	Avoid enormous network payloads	Total size was 10.2MB
Med-High	Reduce JavaScript execution time TBT	4.8s spent executing JavaScript
Med-High	Avoid long main-thread tasks TBT	20 long tasks found
Med	Use explicit width and height on image elements CLS	1 image found
Med-Low	Avoid chaining critical requests FCP LCP	18 chains found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

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How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

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The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Vollebak | Clothes from the future

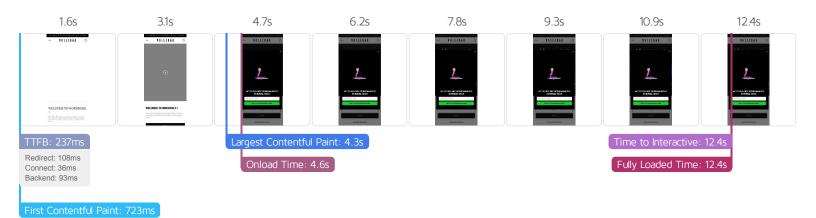
	301	vollebak.com	0	105ms
1	200	vollebak.com	38.6KB	133ms
OtAutoBlock.js		l) cdn-ukwest.onetrust	0	146ms
otSDKStub.js	200	cdn-ukwest.onetrust	7.04KB	116ms
preloads.js?locale=en-GB	200	vollebak.com	2.07KB	246ms
preloads.js?locale=en-GB			549B	274ms
	200	shop.app vollebak.com	4.08KB	386ms
load_feature-f4e7948c1c9	200	vollebak.com	19.1KB	382ms
storefront-80e528be853ea				
klaviyo.js?company_id=V	200	static.klaviyo.com	2.25KB	418ms
shopify-perf-kit-1.0.0.min.js	200	vollebak.com vollebak.com	6.35KB	391 ms
component.media-blocks	200		1.11KB	45ms
component.text-block.css		vollebak.com	249B	45ms
component.product-caro	200	vollebak.com	1.44KB	43ms
component.testimonial-c	200	vollebak.com	1.07KB	66ms
component.featured-cont	200	vollebak.com	389B	38ms
component.site-footer.cs	200	vollebak.com	332B	55ms
component.country-selec	200	vollebak.com	401B	53ms
layout.theme.js?v=17193	200	vollebak.com	34.6KB	406ms
bundle.global-component	200	vollebak.com	13.2KB	406ms
bundle.vendors.js?v=171	200	vollebak.com	66.5KB	408ms
ee5c1cdf-fa45-4e80-b6ac	200	cdn-ukwest.onetrust	1.69KB	148ms
layout.theme.css?v=1719	200	vollebak.com	9.9KB	236ms
hotjar-3465679.js?sv=6	200	static.hotjar.com	5.51KB	245ms
model	200	conf.config-security.c	304B	181 ms
POST event	200	api.config-security.com	2B	396ms
first?host=vollebak.mysh	200	api.config-security.com	105KB	200ms
bb27301d1w4f7f79fap829	200	vollebak.com	41.0KB	190ms
trekkie.storefront.c1258b	200	vollebak.com	24.6KB	183ms
shop_events_listener-61f	200	vollebak.com	3.42KB	166ms
shopify-boomerang-1.0.0	200	vollebak.com	19.0KB	154ms
SuisseIntl-Light.otf?v=11	200	vollebak.com	74.4KB	177ms
location	200	geolocation.onetrust	215B	46ms
BrokenWormhole_1.webp	200	vollebak.com	590KB	121ms
graphenepufferlightweigh	200	vollebak.com	136KB	110ms
indestructiblehoodedjack	200	vollebak.com	151KB	128ms
analytics.js	200	vollebak.com	7.88KB	65ms
config.js	200	vollebak.com	1.78KB	143ms
consent-tracking-api.js	200	cdn.shopify.com	4.45KB	69ms
SuisseIntlMono-Regular.o	200	vollebak.com	18.8KB	832ms
SuisseIntlCond-Bold.otf?	200	vollebak.com	32.3KB	806ms
SuisseIntl.otf?v=1237321	200	vollebak.com	75.4KB	791ms
cart.js?no-cache=172883	200	vollebak.com	1.49KB	88ms
cart?view=resource&no-c	200	vollebak.com	1.70KB	82ms
POST graphql.json	200	vollebak.myshopify.c	1.12KB	202ms
OPTIONS graphql.json	200	vollebak.myshopify.c	0 1 36KB	123ms
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bundle.7187.js?v=171939	200	vollebak.com	4.18KB	40ms
POST produce_batch	200	vollebak.com	0	129ms
POST produce_batch	200	vollebak.com	0	134ms
fender_analytics.673ab99	200	static-tracking.klaviy	11.8KB	46ms
static.8d136cd44b74e818	200	static-tracking.klaviy	280B	46ms
runtime.c6067c71d376a2a	200	static.klaviyo.com	7.64KB	25ms
sharedUtils.3ee3ffff305af	200	static.klaviyo.com	17.7KB	29ms

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ClientStore.00ba351e0798 200 static klaviyo.com 18.5KB 6ms 6ms 601 101 ms 601 ms 6	css2?family=Lora:ital,wg	200	fonts.googleapis.com	2.29KB	46ms
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OPTIONS track-analytics 200 a.klaviyo.com 0 176ms					
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powered_by_logo.svg 200 cdn-ukwest.onetrust 2.29KB 31ms POST produce_batch 200 vollebak.com 0 148ms js?id=G-X65F5CF84K&l=d 200 googletagmanager.c 109KB 32ms fbevents.js 200 connect.facebook.net 57.7KB 53ms 4b9313e2-cb75-4af0-a49b 200 d3k81ch9hvuctc.clou 38.2KB 25ms SuisseIntl-Light-WebXL.ttf 200 cdn.shopify.com 65.6KB 57.1KB 55ms SuisseIntl-Bold-WebXL.ttf 200 cdn.shopify.com 67.1KB 55ms 537456809978713?v=2.9.1 200 connect.facebook.net 13.5KB 99ms 4ctr?id=537456809978713& 200 facebook.com 273B 29ms polyfills.legWBDja.js 200 cdn.shopify.com 14.9KB 51ms destination?id=AW-40003 200 googletagmanager.c 93.5KB 51ms favicon480.png?crop=ce 200 vollebak.com 2.3KB 37ms 400037816?random=1728 200 <					-
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400037816?random=1728	200	google.com	42B		70ms	
400037816?random=1728	200	google.co.uk	42B		63ms	
DeliveryMethodSelectorS	200	cdn.shopify.com	21.1KB		46ms	
useUnauthenticatedError	200	cdn.shopify.com	1.54KB		32ms	
LegacyVaultedShippingM	200	cdn.shopify.com	1.28KB		42ms	
Rollup.DJEK_OtR.js	200	cdn.shopify.com	2.40KB		32ms	
SubscriptionPriceBreakd	200	cdn.shopify.com	3.22KB		32ms	
RageClickCapture.Bt65oc	200	cdn.shopify.com	2.08KB		30ms	
ShopPayLogo.CqVb9Kgb.js	200	cdn.shopify.com	2.25KB		29ms	
PurchaseOptionsAgreem	200	cdn.shopify.com	3.13KB		54ms	
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VaultedPayment.BQ-wph	200	cdn.shopify.com	39.6KB		49ms	
OnePageModal.BU-8NF6	200	cdn.shopify.com	1.44KB		43ms	
useShowShopPayOptin.C	200	cdn.shopify.com	1.84KB		26ms	
Section.C4YAOKIc.js	200	cdn.shopify.com	2.06KB		38ms	
useGooglePaySdk.OrY8lk	200	cdn.shopify.com	6.31KB		56ms	
ShopPayLoginLoader.C9i	200	cdn.shopify.com	2.82KB		35ms	
publishMessage.CPsQvy	200	cdn.shopify.com	2.13KB		56ms	
PayButtonSection.DJI2ZA	200	cdn.shopify.com	4.63KB		27ms	
context.WjMzC5I2.js	200	cdn.shopify.com	3.36KB		33ms	3
DutyOptions.0gyWa648.js	200	cdn.shopify.com	4.83KB		37m:	s
useAmazonContact.Bz1S	200	cdn.shopify.com	3.61KB		31m	s
StockProblemsLineItemLi	200	cdn.shopify.com	1.78KB		37m	ns
component-ShopPayVerif	200	cdn.shopify.com	7.74KB		33n	ns
index.ajmBaWCC.js	200	cdn.shopify.com	25.9KB		33r	ns
app.DhZZMK7css	200	cdn.shopify.com	22.8KB		56	ms
OnePage.BL1uXB7css	200	cdn.shopify.com	1.76KB		33	ims
DeliveryMethodSelectorS	200	cdn.shopify.com	2.95KB		39	9ms
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.08KB		3	1ms
SubscriptionPriceBreakd	200	cdn.shopify.com	832B		4	7ms
RageClickCapture.DnkQ4	200	cdn.shopify.com	844B			60ms
ShopPayLogo.D_HPU8Dh	200	cdn.shopify.com	834B			35ms
PickupPointCarrierLogo	200	cdn.shopify.com	788B			38ms
VaultedPayment.Bk8Je7sl	200	cdn.shopify.com	2.19KB			33ms
Section.sQehCocD.css	200	cdn.shopify.com	816B			48ms
ShopPayLoginLoader.CjG	200	cdn.shopify.com	847B			27ms
PayButtonSection.DF7trk	200	cdn.shopify.com	877B			30ms
DutyOptions.CtZGmwZL	200	cdn.shopify.com	1.69KB			33ms
useAmazonContact.D-Ox	200	cdn.shopify.com	894B			30ms
StockProblemsLineItemLi	200	cdn.shopify.com	826B			30ms
ShopPayVerificationSwitc	200	cdn.shopify.com	1.40KB			29ms
SuisseIntl-Light.woff2?v=	200	cdn.shopify.com	58.1KB			51ms
SuisseIntlCond-Bold.woff	200	cdn.shopify.com	29.5KB			46ms
Checkout_logo_x320.png	200	cdn.shopify.com	6.17KB			59ms
checkout-background_20	200	cdn.shopify.com	86.9KB			41ms
161 Requests 10.1M	B (13.2	MB Uncompressed)	Fully Loaded 12	4s (Onload 4.6s)		·

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Performance Metrics

Performance Metrics			
First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 12.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 6.0s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 1.3s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 4.3s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here

Browser Timings

Redirect	108ms	Connect	36ms	Backend	93ms
TTFB	237ms	First Paint	723ms	DOM Int.	1.0s
DOM Loaded	1.1s	Onload	4.6s	Fully Loaded	12.4s



Structure Audits

IMPACT

AUDIT

High

Avoid enormous network payloads LCP

Total size was 10.2MB

Large network payloads cost users real money and are highly correlated with long load times.

ı	URL	TRANSFER SIZE
	 https://cdn.shopify.com/videos/c/o/v/0a0776dc8a8d490bbcf62722c3731acd.mp4 	4.20MB
	https://vollebak.com/cdn/shop/files/full_metal_jacket_copper_1254_4fed47df-d5c3-4be5-b0f7-f7a1343aee13.webp?v=1723221059&width=2458	2.10MB
	 https://vollebak.com/cdn/shop/files/BrokenWormhole_1.webp?v=1728646090&width=2458 	591KB
	 https://vollebak.com/cdn/shop/files/BrokenWormhole_1.webp?v=1728646090&width=2457 	590KB
	 https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js 	367KB
	 https://vollebak.com/cdn/shop/files/indestructiblehoodedjacketyellow9102.webp?v=1724850065&width=2457 	151KB
	• https://vollebak.com/cdn/shop/files/graphenepufferlightweight0198_f11977f4-a142-4d75-9042-9a21e0456550.webp?v=1706104759&width=2457	136KB
	 https://www.googletagmanager.com/gtm.js?id=GTM-5HZ4ZT9 	110KB
	 https://www.googletagmanager.com/gtag/js?id=G-X65F5CF84K&l=dataLayer&cx=c 	109KB
	 https://api.config-security.com/first?host=vollebak.myshopify.com&plat=SHOPIFY 	105KB

Med-High

Reduce JavaScript execution time TBT

4.8s spent executing JavaScript

SCRIPT

SCRIPT

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	EVALUATION	PARSE
https://vollebak.com/	4.0s	2.1s	6ms
Unattributable	1.8s	834ms	0ms
https://script.hotjar.com/modules.720d0264984b164946ff.js	496ms	300ms	12ms
https://vollebak.com/cdn/shop/t/208/assets/bundle.vendors.js?v=1719394102399	430ms	308ms	5ms
• https://www.googletagmanager.com/gtm.js?id=GTM-5HZ4ZT9	199ms	174ms	5ms
https://cdn-ukwest.onetrust.com/scripttemplates/202308.2.0/otBannerSdk.js	187ms	133ms	8ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	173ms	153ms	0ms
• https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js	168ms	102ms	0ms
• https://www.googletagmanager.com/gtag/js?id=G-X65F5CF84K&l=dataLayer&cx=c	110ms	101ms	5ms
 https://vollebak.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-31850585@1/san dbox/modern/ 	103ms	26ms	12ms
https://vollebak.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	99ms	46ms	2ms
<u>https://connect.facebook.net/en_US/fbevents.js</u>	93ms	67ms	24ms
• https://www.googletagmanager.com/gtag/destination?id=AW-400037816&l=dataLayer&cx=c	84ms	75ms	4ms
https://vollebak.com/cdn/shop/t/208/assets/bundle.7187.js?v=1719394102399	79ms	78ms	0ms
• https://vollebak.com/checkouts/internal/preloads.js?locale=en-GB	64ms	49ms	0ms
• https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js	54ms	50ms	3ms
https://vollebak.com/cdn/shopify/cloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8 b5dbcaa265bad73ea228bf111efe71177b448d9.js	51ms	44ms	0ms
• https://vollebak.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	51ms	50ms	0ms

Med-High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

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URL	START TIME	DURATION
• https://vollebak.com/cdn/shop/t/208/assets/bundle.vendors.js?v=1719394102399	1.2s	407ms
https://script.hotjar.com/modules.720d0264984b164946ff.js	2.5s	193ms
https://cdn-ukwest.onetrust.com/scripttemplates/202308.2.0/otBannerSdk.js	3.4s	174ms
https://cdn-ukwest.onetrust.com/scripttemplates/otSDKStub.js	413ms	152ms
• https://vollebak.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe7117 7b448d9.js	1.0s	147ms
https://vollebak.com/	735ms	129ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	2.4s	110ms
https://vollebak.com/	612ms	105ms
 https://vollebak.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js 	1.7s	100ms
 https://www.googletagmanager.com/gtag/js?id=G-X65F5CF84K&l=dataLayer&cx=c 	4.3s	95ms
https://connect.facebook.net/en_US/fbevents.js	4.2s	93ms
https://vollebak.com/	12.4s	82ms
Unattributable	10.8s	80ms
 https://vollebak.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-31850585@1/sandbox/modern/ 	2.1s	80ms
https://www.googletagmanager.com/gtag/destination?id=AW-400037816&l=dataLayer&cx=c	4.7s	79ms
https://vollebak.com/	8.2s	78ms
 https://vollebak.com/cdn/shop/t/208/assets/bundle.7187.js?v=1719394102399 	2.2s	77ms
• https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js	3.9s	71ms
https://vollebak.com/	8.6s	64ms
https://vollebak.com/	10.7s	64ms

Med

Use explicit width and height on image elements CLS

1 image found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

Black Hole Friday

<img src="https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-..." tabindex="-1" alt="Black
Hole Friday" class="needsclick kl-private-reset-css-Xuajs1" style="max-width: 100%; width: 750px; height: auto;
cursor: initial;">

Med-Low

Avoid chaining critical requests FCP LCP

18 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 4.1s

INITIAL NAVIGATION

http://vollebak.com/ 🗗 1.38KB, 105ms

https://vollebak.com/ 38.6KB, 131ms

https://cdn.shopify.com/s/files/1/0924/6362/files/SuisseIntl-Bold-WebXL.ttf 67.1KB, 66ms

https://vollebak.com/cdn/shop/t/208/assets/component.site-footer.css?v=117254067366736796031716894327 🖸 974B, 49ms

https://vollebak.com/cdn/shop/t/208/assets/component.country-selector.css?v=23677945030540859241716894327 🗗 1.12KB, 47ms

https://vollebak.com/cdn/shop/t/208/assets/component.text-block.css?v=77869431403760334801716894327 🖪 754B, 43ms

 $\underline{\text{https://cdn-ukwest.onetrust.com/consent/ee5c1cdf-fa45-4e80-b6ac-7d430838ed9a-test/OtAutoBlock.js} \ \overline{\square} \ 152\text{B}, \ 143\text{ms}$

. https://vollebak.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-18153561@729bda3c0fe1f4fc02b6796f15b229e0/sandbox/worker.modern.js 🗗 22.5KB,

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https://vollebak.com/cdn/shop/t/208/assets/component.media-blocks.css?v=167546139145024242041716894327 1.63KB, 42ms
https://vollebak.com/cdn/shop/t/208/assets/component.product-carousel.css?v=64700935490372376361716894327 1.215KB, 41ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntl-Light.otf?v=114456531385519065581716894327 1.74.4KB, 52ms
https://vollebak.com/cdn/shop/t/208/assets/component.featured-content.css?v=60442957043041275371716894327 1.0.99KB, 31ms
https://vollebak.com/cdn/shop/t/208/assets/component.testimonial-carousel.css?v=16145572953338078251716894327 1.68KB, 49ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntlCond-Bold.otf?v=159561585964909392231716894327 1.32.3KB, 52ms
https://vollebak.com/a/elevar/static/getelevar/3.20.2/dl-app-embed-block.js 1.5.8KB, 111ms
https://cdn.shopify.com/s/files/1/0924/6362/files/SuisseIntl-Light-WebXL.ttf 6.5.7KB, 63ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntlMono-Regular.otf?v=19995118982178543801716894327 1.8.8KB, 71ms
https://cdn-ukwest.onetrust.com/scripttemplates/otSDKStub.js 7.58KB, 112ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntlMono-Regular.otf?v=19995118982178543801716894327 1.8.8KB, 71ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntlMono-Regular.otf?v=19995118982178543801716894327 1.8.8KB, 71ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntlMono-Regular.otf?v=19995118982178543801716894327 1.8.8KB, 71ms
https://vollebak.com/cdn/shop/t/208/assets/SuisseIntlMono-Regular.otf?v=19995118982178543801716894327 1.8.8KB, 71ms

Med-Low

Avoid an excessive DOM size TBT

1,226 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		1226
Maximum DOM Depth	<pre>svg.icon > defs > clippath#a > path <path d="M0 0h24v24H0z"></path></pre>	20
Maximum Child Elements	Albania (EUR €) Andorra (EUR €) Anguilla (USD \$) Antigua & Barbuda (USD \$) Arme <select class="country-selector_select text-body-s-bold" id="country-selector-site-footer" js-country-selector="select" name="country_code"></select>	115

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 130KB

A long cache lifetime can speed up repeat visits to your page.

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URL	CACHE TTL	TRANSFER SIZE
 https://www.facebook.com/tr/?id=537456809978713&ev=PageView&dl=https%3A%2F%2Fvollebak.com%2F&rl=&if=false&ts=172 8837072151&sw=390&sh=844&ud[external_id]=f00e68be34a5498a6908bb9cb8ac2990bdfa778c4d249c3c384fe075d56e4f99&v=2.9.170&r=stable&ec=0&o=4126&fbp=fb.1.172883707013.5654773950&ler=empty&cdl=API_unavailable⁢=1728837071883&co_o=false&eid=53ab0088-6144-4e4a-9e50-a4cbb80d4520&rqm=GET_ 	none	273B
• https://static.hotjar.com/c/hotjar-3465679.js?sv=6	60 seconds	5.51KB
• https://shop.app/checkouts/internal/preloads.js?locale=en-GB&shop id=9246362	60 seconds	549B
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
• https://connect.facebook.net/signals/config/537456809978713?v=2.9.170&r=stable&domain=vollebak.com&hme=d82868061a8c7 07cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69% 2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2 C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C6182%2C40% 2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2 C30%2C93%2C266%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C66%2C7%2C25%2C223%2C57%2C62%2C6 4%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C217%2C11%2C103%2C104%2C97%2C104%2C97%2C102%2C3%2C53 8%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C87%2C47%2C46%2C86%2C37%2C5%2C 89%2C81%2C44%2C35%2C84%2C22%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C1111%2C60%2C59%2C31%2C9 8%2C558%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	13.5KB
https://vollebak.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js	60 minutes	7.88KB
$ \bullet \underline{ https://vollebak.com/a/elevar/static/configs/5dc640d3fded7a56cf08f252438a6caa6d00562a/config.js} \\$	60 minutes	1.78KB
• https://shopify-gtm-suite.getelevar.com/configs/5dc640d3fded7a56cf08f252438a6caa6d00562a/config.js	60 minutes	1.12KB
https://cdn-ukwest.onetrust.com/scripttemplates/202308.2.0/otBannerSdk.js	24 hours	102KB
https://cdn-ukwest.onetrust.com/scripttemplates/otSDKStub.js	24 hours	7.58KB
https://cdn-ukwest.onetrust.com/logos/static/ot_company_logo.png	24 hours	4.08KB
https://cdn-ukwest.onetrust.com/logos/static/powered_by_logo.svg	24 hours	2.29KB
https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-4af0-a49b-93fc35c4270a.jpeg	30 days	38.2KB

Med-Low

Avoid CSS @import FCP LCP

1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

 $\frac{\text{https://fonts.googleapis.com/css2?family=Lora:ital,wght@0,400;0,700&family=Nunito+Sans:ital,wght@0,200;0,300;0,400;0,600;0,700;0,800;0,900&family=Roboto:ital,wght@0,400;0,700&display=swap}{0,700&display=swap}$

low

Eliminate render-blocking resources FCP LCP

Potential savings of 159ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that may be contributing to render-blocking include:

URL TRANSFER SIZE DOWNLOAD TIME

https://vollebak.com/cdn/shop/t/208/assets/component.product-carousel.css?v=64700935490372376361716894327
 https://cdn-ukwest.onetrust.com/consent/ee5c1cdf-fa45-4e80-b6ac-7d430838ed9a-test/OtAutoBlock.js
 https://cdn-ukwest.onetrust.com/scripttemplates/otSDKStub.js
 7.58KB

Low

Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON FAILURE TYPE

Pages with WebSocket cannot enter back/forward cache. Pending browser support

https://vollebak.com/

Low

Use passive listeners to improve scrolling performance

1 event listener not passive

https://thenextlevel.app Page 10 of 21

Consider marking your touch and wheel event listeners as passive to improve your page's scroll performance.

URL LOCATION

• https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js

Line:0

Low

Use a Content Delivery Network (CDN)

1 resource found

CDNs can give an equally fast web experience to your users across the globe.

URL

 https://www.google.co.uk/pagead/1p-user-list/400037816/?random=1728837072402&cv=11&fst=1728835200000&bg=ffffff&guid=ON&async=1>m=45be4a90z8898231471za2 01zb898231471&gcd=13l3l3l3l1l1&dma=0&tag_exp=101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fvollebak.com%2F&hn=www.googleadservices.com&fr m=0&tiba=Vollebak%20%7C%20Clothes%20from%20the%20future&npa=0&pscdl=noapi&auid=1151801853.1728837071&uaa=&uab=&uafvl=&uamb=0&uam=&uap=&uapv=&uavv=&ua

Low

Defer offscreen images

Potential savings of 87.7KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://vollebak.com/cdn/shop/files/future_suit_0990_4.webp?v=1706790090&width=2458	53.1KB	53.1KB
https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-4af0-a49b-93fc35c4270a.jpeg	37.6KB	28.5KB
https://cdn-ukwest.onetrust.com/logos/static/ot_company_logo.png	3.94KB	3.94KB
https://cdn-ukwest.onetrust.com/logos/static/powered_by_logo.svg	2.29KB	2.29KB

Low

Reduce unused JavaScript LCP

Potential savings of 295KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn-ukwest.onetrust.com/scripttemplates/202308.2.0/otBannerSdk.js	102KB	54.5KB
https://www.googletagmanager.com/gtag/js?id=G-X65F5CF84K&l=dataLayer&cx=c	109KB	51.9KB
https://www.googletagmanager.com/gtm.js?id=GTM-5HZ4ZT9	110KB	45.9KB
https://www.googletagmanager.com/gtag/destination?id=AW-400037816&l=dataLayer&cx=c	93.6KB	45.1KB
https://vollebak.com/cdn/shop/t/208/assets/bundle.vendors.js?v=1719394102399	66.5KB	31.7KB
@bugsnag/browser/dist/bugsnag.js	14.5KB	12.1KB
@vue/runtime-core/dist/runtime-core.esm-bundler.js	17.4KB	6.37KB
@vue/runtime-dom/dist/runtime-dom.esm-bundler.js	5.62KB	3.43KB
@vue/compiler-core/dist/compiler-core.esm-bundler.js	14.2KB	3.13KB
vuex/dist/vuex.esm-bundler.js	4.17KB	1.90KB
https://script.hotjar.com/modules.720d0264984b164946ff.js	55.8KB	25.3KB
https://connect.facebook.net/en_US/fbevents.js	60.1KB	20.3KB
https://vollebak.com/cdn/shop/t/208/assets/layout.theme.js?v=1719394102399	34.6KB	20.1KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 106ms

Redirects introduce additional delays before the page can be loaded.

RL TIME SPENT

http://vollebak.com/

• https://vollebak.com/

106ms

Low Properly size images Potential savings of 2.59MB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://vollebak.com/cdn/shop/files/full_metal_jacket_copper_1254_4fed47df-d5c3-4be5-b0f7-f7a1343aee13.webp?v= 1723221059&width=2458	2.10MB	1.97MB
https://vollebak.com/cdn/shop/files/BrokenWormhole 1.webp?v=1728646090&width=2458	590KB	555KB
https://vollebak.com/cdn/shop/files/future_suit_0990_4.webp?v=1706790090&width=2458_	53.1KB	49.8KB
https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-4af0-a49b-93fc35c4270a.jpeg	37.6KB	31.3KB

Low Remove duplicate modules in JavaScript bundles TBT Potential savings of 4.53KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE TRANSFER SIZE POTENTIAL SAVINGS

../src/index.ts 4.53KB

https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js 4.54KB https://vollebak.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js 4.53KB

Low Avoid non-composited animations CLS 12 animated elements found

Animations which are not composited can be janky and increase CLS.

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```
NAME
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button _label text-body-s text-body-m-...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
Buy now
<span class=" button label media-blocks button-label text-body-s ...">
Unsupported CSS Property: margin-right
UP TO 70% OFF INTERGALACTIC SURVIVAL GEAR SIGN UP FOR WORMHOLE WEEK
<div data-testid="POPUP" class="needsclick kl-private-reset-css-Xuajs1" style="flex: 1 1 0%;">
Unsupported CSS Property: visibility
                                                                                                                   klaviyo-fadeinup
Low
           Preload Largest Contentful Paint image LCP
                                                                                       13ms
If the LCP element is dynamically added to the page, you should preload the image in order to improve LCP.
URL
                                                                                                                POTENTIAL SAVINGS
https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-4af0-a49b-93fc35c4270a.jpec
                                                                                                                 13ms
           Reduce unused CSS FCP LCP
                                                                                       Potential savings of 17.1KB
Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.
```

URL TRANSFER SIZE POTENTIAL SAVINGS

• #onetrust-banner-sdk{-ms-text-size-adjust:100%;-webkit-text-size-adjust:100%} ... 19.7KB 17.1KB

https://thenextlevel.app Page 13 of 21 Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://vollebak.com/cdn/shop/files/full_metal_jacket_copper_1254_4fed47df-d5c3-4be5-b0f7-f7a1343aee13.webp?v= 1723221059&width=2458	2.10MB	1.56MB
https://vollebak.com/cdn/shop/files/BrokenWormhole 1.webp?v=1728646090&width=2458	590KB	193KB
https://vollebak.com/cdn/shop/files/BrokenWormhole_1.webp?v=1728646090&width=2457	589KB	192KB
https://vollebak.com/cdn/shop/files/indestructiblehoodedjacketyellow9102.webp?v=1724850065&width=245724850065width=245724850060006000000000000000000000000000000	150KB	62.7KB
$\frac{\text{https://vollebak.com/cdn/shop/files/graphenepufferlightweight0198}}{\text{=}1706104759\&width=2457} \text{ f11977f4-a142-4d75-9042-9a21e0456550.webp?v}$	135KB	49.6KB
https://vollebak.com/cdn/shop/files/future_suit_0990_4.webp?v=1706790090&width=2458	53.1KB	21.0KB
https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-4af0-a49b-93fc35c4270a.jpeg	37.6KB	19.5KB

Low

Enable text compression FCP LCP

Potential savings of 66.3KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL

TRANSFER SIZE

POTENTIAL SAVINGS

• https://api.config-security.com/first?host=vollebak.myshopify.com&plat=SHOPIFY

105KB

66.3KB

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 209ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

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THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
HOTJAR	61.5KB	73ms
https://script.hotjar.com/modules.720d0264984b164946ff.js	55.8KB	73ms
• https://static.hotjar.com/c/hotjar-3465679.js?sv=6	5.51KB	0ms
GOOGLE TAG MANAGER	313KB	64ms
https://www.googletagmanager.com/gtag/js?id=G-X65F5CF84K&l=dataLayer&cx=c	109KB	38ms
https://www.googletagmanager.com/gtag/destination?id=AW-400037816&l=dataLayer&cx=c	93.6KB	23ms
https://www.googletagmanager.com/gtm.is?id=GTM-5HZ4ZT9		
	110KB	3ms
KLAVIYO	168KB	56ms
https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1 https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1 https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	18.2KB	56ms
https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js	32.5KB	0ms
 https://static.klaviyo.com/onsite/js/ClientStore.00ba351e0798f9eafd68.js https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js 	18.8KB	0ms
 https://static-tracking.klaviyo.com/onsite/is/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&v2-route 	13.5KB	0ms
=1	12.4KB	0ms
Other resources	72.8KB	0ms
OPTANON	149KB	14ms
https://cdn-ukwest.onetrust.com/scripttemplates/202308.2.0/otBannerSdk.js	102KB	14ms
• https://cdn-ukwest.onetrust.com/scripttemplates/202308.2.0/assets/v2/otPcCenter.json	12.6KB	0ms
• https://cdn-ukwest.onetrust.com/consent/ee5c1cdf-fa45-4e80-b6ac-7d430838ed9a-test/f4476e92-ef3 5-411d-b2ee-42abe5b6fed8/en.json	9.40KB	0ms
https://cdn-ukwest.onetrust.com/scripttemplates/otSDKStub.js	7.58KB	0ms
Other resources	18.2KB	0ms
SHOPIFY	5.10MB	0ms
 https://cdn.shopify.com/videos/c/o/v/0a0776dc8a8d490bbcf62722c3731acd.mp4 	4.20MB	0ms
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js	367KB	0ms
Other resources	562KB	0ms
CONFIG-SECURITY.COM	106KB	0ms
https://api.config-security.com/first?host=vollebak.myshopify.com&plat=SHOPIFY	105KB	0ms
FACEPOOK	73.9KB	
FACEBOOK • https://connect.facebook.net/en_US/fbevents.js	60.1KB	0ms
 https://connect.facebook.net/signals/config/537456809978713?v=2.9.170&r=stable&domain=vollebak. 	OU. IND	0ms
com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex m=7 0%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C17 1%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C16 9%2C179%2C180%2C187%2C130%2C41%2C344%2C142%2C15%2C50%2C193%2C192%2C13 2%2C18%2C40%2C11%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C 90%2C107%2C52%2C109%2C39%2C168%2C30%2C93%2C26%2C167%2C710%2C139%2C28% 2C11%2C12%2C13%2C6%2C77%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C2 7%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2 C38%2C74%2C19%2C85%2C65%2C83%2C33%2C73%2C09294%2C32%2C82%2C87%2C47% 2C46%2C86%2C37%2C55%2C89%2C81%2C44%2C35%2C84%2C22%2C36%2C63%2C42%2C10 5%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2 C24%2C112	13.5KB	0ms
CLOUDFRONT.NET	38.2KB	0ms
 https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-4af0-a49b-93fc35c42 70a.jpeg 	38.2KB	0ms
GETELEVAR.COM	14.4KB	0ms
• https://shopify-gtm-suite.getelevar.com/getelevar/3.20.2/dl-web-pixel-lax-custom.js	13.3KB	0ms
GOOGLE/DOUBLECLICK ADS	2.81KB	0ms
GOOGLE FONTS	2.29KB	0ms
MYSHOPIFY.COM	1.12KB	0ms
OTHER GOOGLE APIS/SDKS	910B	0ms

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THIRD-PARTY TRANSFER SIZE MAIN-THREAD BLOCKING TIME

SHOP.APP 549B 0m

N/A Minimize main-thread work TBT Main-thread busy for 8.7s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	5.1s
Other	1.8s
Style & Layout	1.2s
Parse HTML & CSS	209ms
Rendering	178ms
Garbage Collection	148ms
Script Parsing & Compilation	117ms

N/A User Timing marks and measures 15 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

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NAME	TYPE	START TIME	DURATION
wpm:pixel:register:18153561:app	Measure	1.8s	1.0s
wpm:pixel:register:31850585:custom	Measure	1.8s	1.1s
shopify.content_for_header.start	Mark	445ms	0ms
shopify.content_for_header.end	Mark	451ms	0ms
wpm:start	Mark	505ms	0ms
wpm:pixel:register:started:18153561:app	Mark	1.8s	0ms
wpm:pixel:register:started:31850585:custom	Mark	1.8s	0ms
wpm:pixel:register:completed:18153561:app	Mark	2.8s	0ms
wpm:pixel:register:completed:31850585:custom	Mark	2.9s	0ms
fbevents:start:unwantedDataProcessing_537456809978713	Mark	4.5s	0ms
fbevents:end:unwantedDataProcessing_537456809978713	Mark	4.5s	0ms
fbevents:start:unwantedParamsProcessing_537456809978713	Mark	4.5s	0ms

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NAME	TYPE	START TIME	DURATION
fbevents:start:validateUrlProcessing_537456809978713	Mark	4.5s	0ms
fbevents:end:validateUrlProcessing_537456809978713	Mark	4.5s	0ms
fbevents:start:standardParamChecksProcessing_537456809978713	Mark	4.5s	0ms

N/A Avoid serving legacy JavaScript to modern browsers TBT Potential savings of 17.9KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

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URL POTENTIAL SAVINGS @bab el/p lugi n-t.rLine:0 Column:400 ansf ormclas ses 59B https://script.hotjar.com/modules.720d0264984b164946ff.js @hah el/p lugi n-tr Line:1 Column:81446 ansf ormclas ses $\underline{\text{https://static.klaviyo.com/onsite/js/vendors} \sim \underline{\text{signup forms.ffb16c5d33241b7ebc9d.js?cb=1\&v2-route=1}}$ 58B @bab el/p lugi n-tr Line:1 Column:2166 ansf ormclas ses https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js 51B @bab el/p lugi n-tr Line:0 Column:2424 ansf ormclas $\underline{https://connect.facebook.net/signals/config/537456809978713?v=2.9.170\&r=stable\&domain=vollebak.com\&hme=d82868061a8c707cd+ (a.e., a.e., a.e.,$ 31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C 96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169% 2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65% 2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C16 42B 7%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C7 36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C 112 @bab el/p lugi n-tr Line:19 Column:2057 ansf ormclas ses N/A Largest Contentful Paint element LCP 4.310 ms

This is the largest contentful element painted within the viewport.

ELEMENT

Black Hole Friday

<img src="https://d3k81ch9hvuctc.cloudfront.net/company/Ve7Y7L/images/4b9313e2-cb75-..." tabindex="-1" alt="Black
Hole Friday" class="needsclick kl-private-reset-css-Xuajs1" style="max-width: 100%; width: 750px; height: auto;
cursor: initial;">

PHASE	% OF LCP	TIMING
TTFB	4%	159ms
Load Delay	88%	3.8s
Load Time	1%	25ms
Render Delay	7%	312ms

N/A

Avoid large layout shifts CLS

href="/collections/wormhole-1">

2 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
With 50% off interdimensional survival gear, including Indestructible Puffers, <div class="col grid gridcol-112 xs4 13-10"></div>	0.00
<pre>Enter <a <="" class="button buttonboxed text-block_button text-body-s text-body-m-desktop li" pre=""></pre>	0.00

N/A

Reduce initial server response time FCP LCP

Root document took 14ms

Keep the server response time for the main document short because all other requests depend on it.

URL TIME SPENT

• https://vollebak.com/