



# Performance Report for: http://safiyaa.com/

Report generated: Wed, Jan 15, 2025 4:20 AM -0800 (via API)  
Test Server Location: London, UK  
Using: Chrome 117.0.0.0, Lighthouse 11.0.0  
Analysis options: iPhone 13/13 Pro/13 Pro Max

B	Performance 76%	Structure 88%	L. Contentful Paint 1.1s	T. Blocking Time 293ms	C. Layout Shift 0
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## Top Issues

High	Avoid enormous network payloads	Total size was 11.4MB
Low	Avoid long main-thread tasks	12 long tasks found
Low	Serve static assets with an efficient cache policy	Potential savings of 90.5KB
Low	Reduce JavaScript execution time	1.2s spent executing JavaScript
Low	Avoid an excessive DOM size	649 elements

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

# Page Details



Total Page Size - 11.4MB



Total Page Requests - 110



## How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

## About TheNextLevel



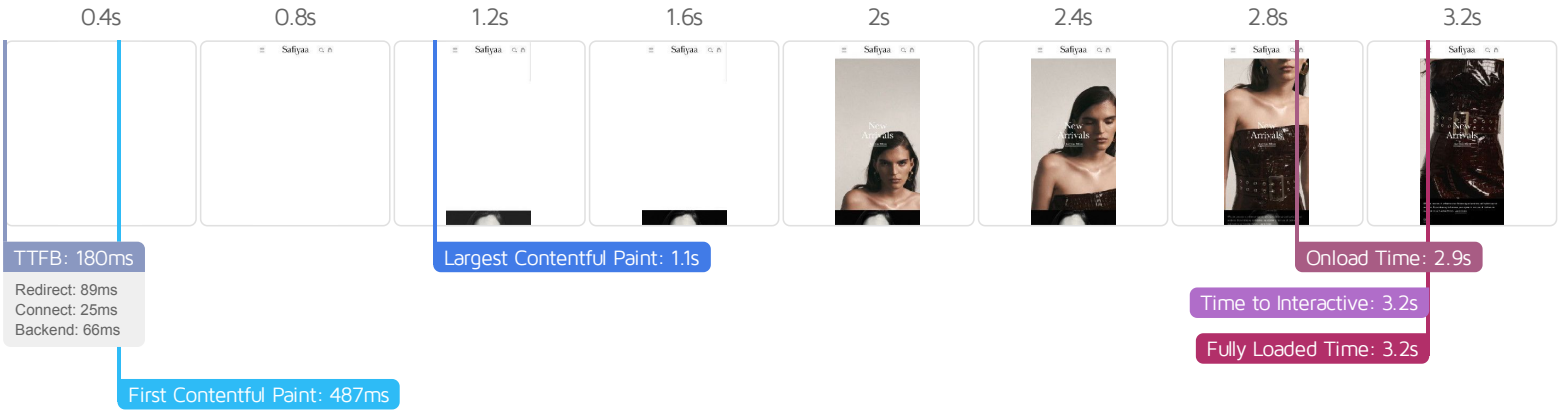
Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Safiyaa | Luxury Ready-To-Wear & Demi-Couture Clothing – Safiyaa London

/	301	safiyaa.com	0	87ms					
/	200	safiyaa.com	63.3KB	104ms					
base.css?v=16438149497...	200	safiyaa.com	19.6KB	37ms					
drawer.min.css?v=145273...	200	safiyaa.com	1.37KB	34ms					
yeps.css	200	cdn.shopify.com	2.24KB	79ms					
bcpo-front.css	200	cdn.shopify.com	4.57KB	75ms					
main.505ed1e9.chunk.css	200	cdn.shopify.com	2.48KB	77ms					
cart.min.js?v=6263456078...	200	safiyaa.com	33.0KB	91ms					
global.js?v=15088408586...	200	safiyaa.com	7.22KB	343ms					
animations.js?v=8869366...	200	safiyaa.com	1.81KB	269ms					
scripts.js?23917	200	safiyaa.com	2.42KB	269ms					
Safiyaa.js?v=1808794196...	200	safiyaa.com	11.1KB	269ms					
iw-currencies.js?v=13587...	200	safiyaa.com	2.19KB	265ms					
mstshopifycurr.js?v=3112...	200	safiyaa.com	3.55KB	265ms					
js?id=G-YY39N7MMSD	200	googletagmanager.c...	139KB	344ms					
klaviyo.js?company_id=K...	200	static.klaviyo.com	1.95KB	218ms					
component-predictive-se...	200	safiyaa.com	1.84KB	375ms					
cookie-widget.js	200	cdn.shopify.com	37.7KB	259ms					
main.505ed1e9.chunk.css	200	cdn.shopify.com	2.48KB	51ms					
best_custom_product_op...	200	cdn.shopify.com	44.0KB	280ms					
bcpo-front.css	200	cdn.shopify.com	4.57KB	41ms					
shopify-perf-kit-1.1.0.min.js	200	safiyaa.com	6.45KB	208ms					
details-disclosure.js?v=1...	200	safiyaa.com	1.81KB	258ms					
details-modal.js?v=45117...	200	safiyaa.com	1.44KB	260ms					
cart-notification.js?v=980...	200	safiyaa.com	1.45KB	226ms					
Safiyaa_Logo_Black_300...	200	safiyaa.com	5.58KB	227ms					
231112_SAFIYAA_SS25_...	200	safiyaa.com	31.1KB	346ms					
231112_SAFIYAA_SS25_...	200	safiyaa.com	104KB	396ms					
BDL25-4x5-35_copy_2291...	200	safiyaa.com	31.0KB	308ms					
BDL25-4x5-35_fd300f26-e...	200	safiyaa.com	33.4KB	347ms					
231112_SAFIYAAC_SS25_...	200	safiyaa.com	99KB	396ms					
231112_SAFIYAA_SS25_...	200	safiyaa.com	99KB	396ms					
section-footer.css?v=145...	200	safiyaa.com	2.79KB	143ms					
Safiyaa_Logo_Black_567...	200	safiyaa.com	10.5KB	284ms					
Safiyaa_Emblem_Black_1...	200	safiyaa.com	9.17KB	308ms					
predictive-search.js?v=31...	200	safiyaa.com	2.29KB	302ms					
custom.js?v=5920196314...	200	safiyaa.com	1.32KB	275ms					
glcc-jquery-cdn.js	200	cdn.shopify.com	30.1KB	277ms					
redirection-popup.css	200	cdn.shopify.com	780B	97ms					
script-tag.js	200	cdn.shopify.com	4.36KB	274ms					
shopify-money.js	200	cdn.shopify.com	1.30KB	292ms					
hotjar-2426006.js?sv=6	200	static.hotjar.com	5.65KB	192ms					
bac78c151w8bf023f7pfbf...	200	safiyaa.com	41.8KB	202ms					
trekkie.storefront.b004b8...	200	safiyaa.com	24.8KB	200ms					
shop_events_listener-209...	200	safiyaa.com	3.52KB	186ms					
component-list-menu.css...	200	safiyaa.com	1.13KB	227ms					
component-search.css?v...	200	safiyaa.com	1.36KB	227ms					
component-menu-drawer....	200	safiyaa.com	2.15KB	224ms					
component-cart-notificati...	200	safiyaa.com	1.52KB	224ms					
component-cart-items.cs...	200	safiyaa.com	3.22KB	252ms					
component-price.css?v=...	200	safiyaa.com	1.40KB	246ms					
component-loading-overl...	200	safiyaa.com	1.37KB	246ms					
component-mega-menu.c...	200	safiyaa.com	2.05KB	249ms					

UniversLTPro-55Roman.o...	200	cdn.shopify.com	37.4KB		218ms				
content-blocks.css?v=17...	200	safiyaa.com	3.40KB		187ms				
Safiyaa-Regular.woff?v=1...	200	cdn.shopify.com	19.8KB		196ms				
296d5a518d944898b7282...	206	safiyaa.com	9.8MB		1.9s				
component-newsletter.cs...	200	safiyaa.com	1.37KB		29ms				
component-list-payment...	200	safiyaa.com	1.09KB		451ms				
component-list-social.css...	200	safiyaa.com	1.12KB		451ms				
component-rte.css?v=99...	200	safiyaa.com	1.34KB		451ms				
disclosure.css?v=646595...	200	safiyaa.com	1.33KB		451ms				
UniversLTPro-65Bold.otf?...	200	cdn.shopify.com	37.3KB		427ms				
fender_analytics.234f527...	200	static-tracking.klaviy...	12.4KB		68ms				
static.4b8f99d71b7685ee4...	200	static-tracking.klaviy...	281B		64ms				
runtime.53305fe2b522149...	200	static.klaviyo.com	7.55KB		46ms				
sharedUtils.7a0f97f77d06...	200	static.klaviyo.com	21.7KB		39ms				
pixel.modern.js	200	safiyaa.com	4.87KB		32ms				
pixel.modern.js	200	safiyaa.com	2.66KB		43ms				
modern/	200	safiyaa.com	22.9KB		51ms				
modules.c23515009fcad5...	200	script.hotjar.com	55.2KB		65ms				
POST produce_batch	200	safiyaa.com	0		135ms				
fbevents.js	200	connect.facebook.net	60.9KB		47ms				
analytics.js	200	google-analytics.com	20.5KB		43ms				
worker.modern.js	200	safiyaa.com	22.5KB		42ms				
POST produce_batch	200	safiyaa.com	0		122ms				
POST produce_batch	200	safiyaa.com	0		126ms				
POST produce_batch	200	safiyaa.com	0		123ms				
animate.min.css	200	cdnjs.cloudflare.com	4.12KB		60ms				
settings?shop=safiyaapr...	200	cookie-bar.conversio...	1.00KB		340ms				
cart.js	200	safiyaa.com	1.56KB		111ms				
jquery.min.js	200	cdnjs.cloudflare.com	26.8KB		52ms				
consent-tracking-api.js	200	safiyaa.com	6.19KB		30ms				
POST app-proxy	200	api-glcc-remix.appjet...	865B		545ms				
POST produce_batch	200	safiyaa.com	0		158ms				
browser-perf.8417c6bba7...	200	script.hotjar.com	1.74KB		13ms				
174689059939221?v=2.9.1...	200	connect.facebook.net	13.9KB		10ms				
destination?id=AW-82585...	200	googletagmanager.c...	91.2KB		39ms				
destination?id=MC-2P6G...	200	googletagmanager.c...	92.4KB		76ms				
OPTIONS produce	200	monorail-edge.shopif...	0		120ms				
POST produce (canceled)	monorail-edge.shopif...	0		283ms					
tr?id=174689059939221&...	200	facebook.com	273B		45ms				
825851579?random=1736...	200	googleadservices.com	2.56KB		70ms				
POST produce_batch	200	safiyaa.com	0		134ms				
825851579?random=1344...	302	googleads.g.doublec...	42B		47ms				
825851579?random=1344...	302	google.com	42B		74ms				
825851579?random=1344...	302	google.co.uk	42B		43ms				
02	302	google.co.uk	42B		13ms				
02	302	google.com	42B		13ms				
02	200	google.com	42B		15ms				
2.chunk.js	200	cdn.shopify.com	36.7KB		103ms				
4.chunk.js	200	cdn.shopify.com	32.5KB		142ms				
5.chunk.js	200	cdn.shopify.com	4.39KB		90ms				
6.chunk.js	200	cdn.shopify.com	0.98KB		89ms				
7.chunk.js	200	cdn.shopify.com	8.33KB		101ms				
3.chunk.js	200	cdn.shopify.com	38.2KB		180ms				
main.chunk.js	200	cdn.shopify.com	1.20KB		95ms				
runtime-main.js	200	cdn.shopify.com	1.78KB		100ms				
iwishlist-2.0.js	200	cdn.shopify.com	33.6KB		167ms				
Safiyaa_Emblem_Black.p...	200	safiyaa.com	2.13KB		144ms				
110 Requests 11.4MB (14.2MB Uncompressed) Fully Loaded 3.2s (Onload 2.9s)									



## Performance Metrics

<b>First Contentful Paint</b> How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here <b>487ms</b>	<b>Time to Interactive</b> How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	OK, but consider improvement <b>3.2s</b>
<b>Speed Index</b> How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended <b>5.0s</b>	<b>Total Blocking Time</b> How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Longer than recommended <b>293ms</b>
<b>Largest Contentful Paint</b> How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here <b>1.1s</b>	<b>Cumulative Layout Shift</b> How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here <b>0</b>

## Browser Timings

Redirect	89ms	Connect	25ms	Backend	66ms
TTFB	180ms	First Paint	487ms	DOM Int.	1.7s
DOM Loaded	1.8s	Onload	2.9s	Fully Loaded	3.2s

IMPACT    AUDIT

High

Avoid enormous network payloads LCP

Total size was 11.4MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
<a href="https://www.safiyaa.com/cdn/shop/videos/c/vp/296d5a518d944898b72826181709cca4/296d5a518d944898b72826181709cca4.HD-1080p-7.2Mbps-40592030.mp4?v=0">https://www.safiyaa.com/cdn/shop/videos/c/vp/296d5a518d944898b72826181709cca4/296d5a518d944898b72826181709cca4.HD-1080p-7.2Mbps-40592030.mp4?v=0</a>	9.8MB
<a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a>	140KB
<a href="https://www.safiyaa.com/cdn/shop/files/231112_SAFIYAA_SS25_MR_SH23_BW_007_4x5_x2_dfe58239-3ade-44d7-9363-511e49ae5d14.jpg?v=1736183212&amp;width=1100">https://www.safiyaa.com/cdn/shop/files/231112_SAFIYAA_SS25_MR_SH23_BW_007_4x5_x2_dfe58239-3ade-44d7-9363-511e49ae5d14.jpg?v=1736183212&amp;width=1100</a>	104KB
<a href="https://www.safiyaa.com/cdn/shop/files/231112_SAFIYAAc_SS25_MR_SH21_BW_046_4x5_copy_c49b8cb4-3ec3-46f6-826f-e109471f81d4.jpg?v=1736186053&amp;width=1100">https://www.safiyaa.com/cdn/shop/files/231112_SAFIYAAc_SS25_MR_SH21_BW_046_4x5_copy_c49b8cb4-3ec3-46f6-826f-e109471f81d4.jpg?v=1736186053&amp;width=1100</a>	99KB
<a href="https://www.safiyaa.com/cdn/shop/files/231112_SAFIYAA_SS25_MR_SH21_BW_046_4x5_x2_1dcef0fd-c420-4928-a4f3-ae81d87fd287.jpg?v=1736186761&amp;width=1100">https://www.safiyaa.com/cdn/shop/files/231112_SAFIYAA_SS25_MR_SH21_BW_046_4x5_x2_1dcef0fd-c420-4928-a4f3-ae81d87fd287.jpg?v=1736186761&amp;width=1100</a>	99KB
<a href="https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a>	92.5KB
<a href="https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a>	91.6KB
<a href="https://www.safiyaa.com/">https://www.safiyaa.com/</a>	63.3KB
<a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>	63.3KB
<a href="https://script.hotjar.com/modules.c23515009fcad56e733b.js">https://script.hotjar.com/modules.c23515009fcad56e733b.js</a>	55.8KB

Low

Avoid long main-thread tasks TBT

12 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
<a href="https://www.safiyaa.com/cdn/wpm/bac78c151w8bf023f7pfbfb601fmf9d3fb59m.js">https://www.safiyaa.com/cdn/wpm/bac78c151w8bf023f7pfbfb601fmf9d3fb59m.js</a>	1.2s	115ms
<a href="https://www.safiyaa.com/cdn/s/trekkie.storefront.b004b8439e365cda50b40471636997447684bbe3.min.js">https://www.safiyaa.com/cdn/s/trekkie.storefront.b004b8439e365cda50b40471636997447684bbe3.min.js</a>	1.3s	111ms
<a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a>	1.7s	110ms
<a href="https://script.hotjar.com/modules.c23515009fcad56e733b.js">https://script.hotjar.com/modules.c23515009fcad56e733b.js</a>	1.9s	90ms
<a href="https://www.safiyaa.com/wpm@ac78c151w8bf023f7pfbfb601fmf9d3fb59/custom/web-pixel-shopify-custom-pixel@0220/sandbox/modern/">https://www.safiyaa.com/wpm@ac78c151w8bf023f7pfbfb601fmf9d3fb59/custom/web-pixel-shopify-custom-pixel@0220/sandbox/modern/</a>	1.6s	71ms
<a href="https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-d4910e9d5a6/iwish-wishlist-176/assets/3.chunk.js">https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-d4910e9d5a6/iwish-wishlist-176/assets/3.chunk.js</a>	3.1s	62ms
<a href="https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a>	2.5s	60ms
<a href="https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a>	2.6s	59ms
<a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a>	1.1s	55ms
Unattributable	713ms	54ms
<a href="https://www.safiyaa.com/">https://www.safiyaa.com/</a>	459ms	51ms
<a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a>	2.2s	50ms

Low

Serve static assets with an efficient cache policy

Potential savings of 90.5KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
<ul style="list-style-type: none"><li><a href="https://www.facebook.com/tr/?id=174689059939221&amp;ev=PageView&amp;dl=https%3A%2F%2Fwww.safiyaa.com%2F&amp;rl=&amp;if=false&amp;ts=1736943606575&amp;sw=390&amp;sh=844&amp;v=2.9.180&amp;r=stable&amp;a=shopify&amp;ec=0&amp;o=12318&amp;fbp=fb.1.1736943606572.626698427964649.966&amp;ler=empty&amp;cdl=API_unavailable&amp;it=1736943606157&amp;coo=false&amp;eid=sh-69e81b2e-4B42-48E8-766D-4FF45046374C&amp;rqm=GET">https://www.facebook.com/tr/?id=174689059939221&amp;ev=PageView&amp;dl=https%3A%2F%2Fwww.safiyaa.com%2F&amp;rl=&amp;if=false&amp;ts=1736943606575&amp;sw=390&amp;sh=844&amp;v=2.9.180&amp;r=stable&amp;a=shopify&amp;ec=0&amp;o=12318&amp;fbp=fb.1.1736943606572.626698427964649.966&amp;ler=empty&amp;cdl=API_unavailable&amp;it=1736943606157&amp;coo=false&amp;eid=sh-69e81b2e-4B42-48E8-766D-4FF45046374C&amp;rqm=GET</a></li><li><a href="https://www.google.com/_well-known/private-click-measurement/trigger-attribution/02/02">https://www.google.com/_well-known/private-click-measurement/trigger-attribution/02/02</a></li><li><a href="https://static.hotjar.com/c/hotjar-2426006.js?sv=6">https://static.hotjar.com/c/hotjar-2426006.js?sv=6</a></li><li><a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a></li><li><a href="https://connect.facebook.net/signals/config/174689059939221?v=2.9.180&amp;r=stable&amp;domain=www.safiyaa.com&amp;hme=1b2b48fb279bc2e2881583cc2153b57f55e340ed882b2c5394167c8bc992d930&amp;ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C174%2C177%2C189%2C185%2C186%2C188%2C29%2C101%2C53%2C77%2C187%2C169%2C172%2C182%2C183%2C190%2C132%2C41%2C192%2C193%2C34%2C144%2C15%2C50%2C198%2C197%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C170%2C173%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113">https://connect.facebook.net/signals/config/174689059939221?v=2.9.180&amp;r=stable&amp;domain=www.safiyaa.com&amp;hme=1b2b48fb279bc2e2881583cc2153b57f55e340ed882b2c5394167c8bc992d930&amp;ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C174%2C177%2C189%2C185%2C186%2C188%2C29%2C101%2C53%2C77%2C187%2C169%2C172%2C182%2C183%2C190%2C132%2C41%2C192%2C193%2C34%2C144%2C15%2C50%2C198%2C197%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C170%2C173%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113</a></li><li><a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a></li></ul>	none  60 seconds 20 minutes  20 minutes  2 hours	273B  105B 5.65KB 63.3KB  14.6KB  21.1KB

Low

Reduce JavaScript execution timeTBT

1.2s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
<ul style="list-style-type: none"><li>Unattributable</li><li><a href="https://www.safiyaa.com/">https://www.safiyaa.com/</a></li><li><a href="https://cdn.shopify.com/extensions/0b9d381c-9abb-4279-9a5d-c6852f9b4617/vo-product-options-231/assets/best_custom_product_options.js">https://cdn.shopify.com/extensions/0b9d381c-9abb-4279-9a5d-c6852f9b4617/vo-product-options-231/assets/best_custom_product_options.js</a></li><li><a href="https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/3_chunk.js">https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/3_chunk.js</a></li><li><a href="https://www.safiyaa.com/cdn/s/trekkie.storefront.b004b8439e365cda50b40471636997447684bbe3.min.js">https://www.safiyaa.com/cdn/s/trekkie.storefront.b004b8439e365cda50b40471636997447684bbe3.min.js</a></li><li><a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a></li><li><a href="https://www.safiyaa.com/cdn/wpm/bac78c151w8bf023f7pfbfb601fmf9d3fb59m.js">https://www.safiyaa.com/cdn/wpm/bac78c151w8bf023f7pfbfb601fmf9d3fb59m.js</a></li><li><a href="https://script.hotjar.com/modules.c23515009fcad56e733b.js">https://script.hotjar.com/modules.c23515009fcad56e733b.js</a></li><li><a href="https://www.safiyaa.com/wpm/ac78c151w8bf023f7pfbfb601fmf9d3fb59/custom/web-pixel-shopify-custom-pixel@0220/sandbox/modern/">https://www.safiyaa.com/wpm/ac78c151w8bf023f7pfbfb601fmf9d3fb59/custom/web-pixel-shopify-custom-pixel@0220/sandbox/modern/</a></li><li><a href="https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a></li><li><a href="https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a></li></ul>	848ms 628ms 432ms 140ms 139ms 114ms 96ms 94ms 89ms 63ms 61ms	31ms 148ms 276ms 97ms 117ms 71ms 90ms 88ms 52ms 58ms 52ms	0ms 31ms 9ms 7ms 1ms 37ms 3ms 4ms 20ms 5ms 8ms

Low

Avoid an excessive DOM sizeTBT

649 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		649
Maximum DOM Depth	<div>svg.icon &gt; g#c &gt; g#d &gt; path</div> <div>&lt;path d="M15.24797,15.3108c.011-.0098.0218-.0199.0323-.0305.1458-.1457.219-.3366.21..." style="fill-rule:evenodd;"&gt;</div>	20
Maximum Child Elements	<div>Bag</div> <div>&lt;div id="shopify-section-header" class="shopify-section section-header"&gt;</div>	24

Low

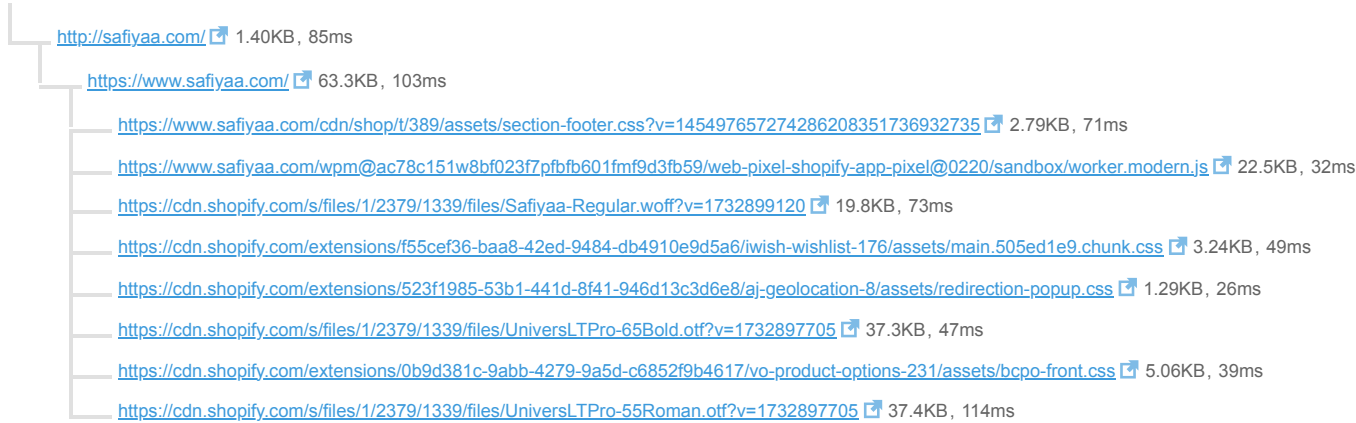
Avoid chaining critical requestsFCPLCP

8 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 1.5s

INITIAL NAVIGATION



Low

Reduce unused JavaScript LCP

Potential savings of 498KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a>	140KB	89.9KB
<a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a>	140KB	62.5KB
<a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>	63.3KB	59.4KB
<a href="https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a>	92.5KB	51.7KB
<a href="https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a>	91.6KB	42.4KB
<a href="https://script.hotjar.com/modules.c23515009fcad56e733b.js">https://script.hotjar.com/modules.c23515009fcad56e733b.js</a>	55.8KB	37.2KB
<a href="https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/iwishlist-2.0.js">https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/iwishlist-2.0.js</a>	33.6KB	32.0KB
<a href="https://cdn.shopify.com/extensions/523f1985-53b1-441d-8f41-946d13c3d6e8/aj-geolocation-8/assets/glcc-jquery-cdn.js">https://cdn.shopify.com/extensions/523f1985-53b1-441d-8f41-946d13c3d6e8/aj-geolocation-8/assets/glcc-jquery-cdn.js</a>	30.1KB	30.0KB
<a href="https://cdn.shopify.com/extensions/0b9d381c-9abb-4279-9a5d-c6852f9b4617/vo-product-options-231/assets/best_customer_product_options.js">https://cdn.shopify.com/extensions/0b9d381c-9abb-4279-9a5d-c6852f9b4617/vo-product-options-231/assets/best_customer_product_options.js</a>	44.0KB	28.2KB
<a href="https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/4.chunk.js">https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/4.chunk.js</a>	32.5KB	22.7KB
<a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>	63.3KB	21.6KB
<a href="https://cdnjs.cloudflare.com/ajax/libs/jquery/3.3.1/jquery.min.js">https://cdnjs.cloudflare.com/ajax/libs/jquery/3.3.1/jquery.min.js</a>	27.2KB	20.4KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 86ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
<a href="http://safiyaa.com/">http://safiyaa.com/</a>	86ms
<a href="https://www.safiyaa.com/">https://www.safiyaa.com/</a>	0ms

Low

Defer offscreen images

Potential savings of 10.5KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.



URL	RESOURCE SIZE	POTENTIAL SAVINGS
<a href="https://www.safiyaa.com/cdn/shop/files/Safiyaa_Logo_Black_56790070-0fb2-42e5-9632-1df01068f6d9_1500x.svg?v=1734609177">https://www.safiyaa.com/cdn/shop/files/Safiyaa_Logo_Black_56790070-0fb2-42e5-9632-1df01068f6d9_1500x.svg?v=1734609177</a>	10.5KB	10.5KB

Low

Minify JavaScript

FCP

LCP

Potential savings of 2.85KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<ul style="list-style-type: none"> <li><a href="https://cdn.shopify.com/extensions/523f1985-53b1-441d-8f41-946d13c3d6e8/aj-geolocation-8/assets/script-tag.js">https://cdn.shopify.com/extensions/523f1985-53b1-441d-8f41-946d13c3d6e8/aj-geolocation-8/assets/script-tag.js</a></li> </ul>	4.36KB	2.85KB

Low

Reduce unused CSS

FCP

LCP

Potential savings of 17.6KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
<ul style="list-style-type: none"> <li><a href="https://www.safiyaa.com/cdn/shop/t/389/assets/base.css?v=164381494970526872871736933461">https://www.safiyaa.com/cdn/shop/t/389/assets/base.css?v=164381494970526872871736933461</a></li> </ul>	20.3KB	17.6KB

N/A

Reduce the impact of third-party code

TBT

Third-party code blocked the main thread for 31ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
<b>HOTJAR</b>	63.7KB	27ms
<ul style="list-style-type: none"> <li><a href="https://script.hotjar.com/modules.c23515009fcad56e733b.js">https://script.hotjar.com/modules.c23515009fcad56e733b.js</a></li> <li><a href="https://static.hotjar.com/c/hotjar-2426006.js?sv=6">https://static.hotjar.com/c/hotjar-2426006.js?sv=6</a></li> </ul>	55.8KB	27ms
	5.65KB	0ms
<b>GOOGLE TAG MANAGER</b>	324KB	4ms
<ul style="list-style-type: none"> <li><a href="https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=AW-825851579&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a></li> <li><a href="https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200">https://www.googletagmanager.com/gtag/destination?id=MC-2P6G1NVQBP&amp;l=dataLayer&amp;cx=c&amp;gtm=45je51e0v897507473za200</a></li> <li><a href="https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD">https://www.googletagmanager.com/gtag/js?id=G-YY39N7MMSD</a></li> </ul>	91.6KB	3ms
	92.5KB	1ms
	140KB	0ms
<b>SHOPIFY</b>	391KB	0ms
<ul style="list-style-type: none"> <li><a href="https://cdn.shopify.com/extensions/0b9d381c-9abb-4279-9a5d-c6852f9b4617/vo-product-options-231/assets/best_custom_product_options.js">https://cdn.shopify.com/extensions/0b9d381c-9abb-4279-9a5d-c6852f9b4617/vo-product-options-231/assets/best_custom_product_options.js</a></li> <li><a href="https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/s/3.chunk.js">https://cdn.shopify.com/extensions/f55cef36-baa8-42ed-9484-db4910e9d5a6/iwish-wishlist-176/assets/s/3.chunk.js</a></li> <li><a href="https://cdn.shopify.com/extensions/5e6f372b-6679-4e02-842b-86a7e5ec66b0/ultimate-gdpr-eu-cookie-banner-11/assets/cookie-widget.js">https://cdn.shopify.com/extensions/5e6f372b-6679-4e02-842b-86a7e5ec66b0/ultimate-gdpr-eu-cookie-banner-11/assets/cookie-widget.js</a></li> <li><a href="https://cdn.shopify.com/s/files/1/2379/1339/files/UniversLTPro-55Roman.ott?v=1732897705">https://cdn.shopify.com/s/files/1/2379/1339/files/UniversLTPro-55Roman.ott?v=1732897705</a></li> <li><a href="https://cdn.shopify.com/s/files/1/2379/1339/files/UniversLTPro-65Bold.ott?v=1732897705">https://cdn.shopify.com/s/files/1/2379/1339/files/UniversLTPro-65Bold.ott?v=1732897705</a></li> <li>Other resources</li> </ul>	44.0KB	0ms
	38.2KB	0ms
	37.7KB	0ms
	37.4KB	0ms
	37.3KB	0ms
	196KB	0ms
<b>FACEBOOK</b>	78.1KB	0ms
<ul style="list-style-type: none"> <li><a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a></li> <li><a href="https://connect.facebook.net/signals/config/174689059939221?v=2.9.180&amp;r=stable&amp;domain=www.safiyaa.com&amp;hme=1b2b48fb279bc2e2881583cc2153b57f55e340ed882b2c5394167c8bc992d930&amp;ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C174%2C177%2C189%2C185%2C186%2C188%2C29%2C101%2C53%2C77%2C187%2C169%2C172%2C182%2C183%2C190%2C132%2C41%2C192%2C193%2C34%2C144%2C15%2C50%2C198%2C197%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C170%2C173%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113">https://connect.facebook.net/signals/config/174689059939221?v=2.9.180&amp;r=stable&amp;domain=www.safiyaa.com&amp;hme=1b2b48fb279bc2e2881583cc2153b57f55e340ed882b2c5394167c8bc992d930&amp;ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C174%2C177%2C189%2C185%2C186%2C188%2C29%2C101%2C53%2C77%2C187%2C169%2C172%2C182%2C183%2C190%2C132%2C41%2C192%2C193%2C34%2C144%2C15%2C50%2C198%2C197%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C170%2C173%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113</a></li> </ul>	63.3KB	0ms
	14.6KB	0ms
<b>KLAVIYO</b>	46.1KB	0ms
<ul style="list-style-type: none"> <li><a href="https://static.klaviyo.com/onsite/js/sharedUtils.7a0f97f77d063550b4dd.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/sharedUtils.7a0f97f77d063550b4dd.js?cb=1&amp;v2-route=1</a></li> <li><a href="https://static-tracking.klaviyo.com/onsite/js/fender_analytics.234f527c96efc492367d.js?cb=1&amp;v2-route=1">https://static-tracking.klaviyo.com/onsite/js/fender_analytics.234f527c96efc492367d.js?cb=1&amp;v2-route=1</a></li> <li><a href="https://static.klaviyo.com/onsite/js/runtime.53305fe2b522149c381c.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/runtime.53305fe2b522149c381c.js?cb=1&amp;v2-route=1</a></li> </ul>	22.2KB	0ms
	13.0KB	0ms
	7.80KB	0ms
<b>CLOUDFLARE CDN</b>	31.9KB	0ms
<ul style="list-style-type: none"> <li><a href="https://cdnjs.cloudflare.com/ajax/libs/jquery/3.3.1/jquery.min.js">https://cdnjs.cloudflare.com/ajax/libs/jquery/3.3.1/jquery.min.js</a></li> <li><a href="https://cdnjs.cloudflare.com/ajax/libs/animate.css/4.0.0/animate.min.css">https://cdnjs.cloudflare.com/ajax/libs/animate.css/4.0.0/animate.min.css</a></li> </ul>	27.2KB	0ms
	4.76KB	0ms
<b>GOOGLE ANALYTICS</b>	21.1KB	0ms
<ul style="list-style-type: none"> <li><a href="https://www.google-analytics.com/analytics.js">https://www.google-analytics.com/analytics.js</a></li> </ul>	21.1KB	0ms
<b>GOOGLE/DOUBLECLICK ADS</b>	4.25KB	0ms
<b>OTHER GOOGLE APIS/SDKS</b>	1.98KB	0ms
<b>CONVERSIONBEAR.COM</b>	1.00KB	0ms
<b>APPJETTY.COM</b>	865B	0ms

Keep the server response time for the main document short because all other requests depend on it.

## URL

- <https://www.safiyaa.com/>

## TIME SPENT

14ms

N/A

**Largest Contentful Paint element** LCP

1,140 ms

This is the largest contentful element painted within the viewport.

## ELEMENT

Safiyaa London

```

```

## PHASE

## % OF LCP

## TIMING

TTFB

12%

134ms

Load Delay

20%

229ms

Load Time

24%

277ms

Render Delay

44%

499ms

N/A

**Avoid serving legacy JavaScript to modern browsers** TBT

Potential savings of 21.4KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
<a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>  Line:23 Column:2302	10.5KB  @babel/puglint-transform-classes  Array.prototype.map  Array.from  Array.prototype.filter  Array.prototype.find
<a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>  Line:23 Column:2302	10.5KB  @babel/puglint-transform-classes  Array.prototype.map  Array.from  Array.prototype.filter  Array.prototype.find
<a href="https://script.hotjar.com/browser-perf.8417c6bba72228fa2e29.js">https://script.hotjar.com/browser-perf.8417c6bba72228fa2e29.js</a>  Line:0 Column:1587	73B  @babel/puglint-transform-



N/A

**Minimize main-thread work** TBT

Main-thread busy for 3.2s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

## CATEGORY

## TIME SPENT

Script Evaluation

1.4s

Other

1.2s

Style &amp; Layout

269ms

Script Parsing &amp; Compilation

208ms

Parse HTML &amp; CSS

93ms

Garbage Collection

42ms

Rendering

35ms

N/A

**User Timing marks and measures**

22 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:completed	Measure	351ms	2.0s
wpm:pixel:register:441385136:app	Measure	1.2s	857ms
wpm:pixel:register:200999088:app	Measure	1.2s	885ms
wpm:pixel:register:shopify-app-pixel:app	Measure	1.2s	1.1s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	1.2s	1.1s
shopify.content_for_header.start	Mark	233ms	0ms
shopify.content_for_header.end	Mark	240ms	0ms
wpm:start	Mark	351ms	0ms
wpm:pixel:register:started:441385136:app	Mark	1.2s	0ms
wpm:pixel:register:started:200999088:app	Mark	1.2s	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	1.2s	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	1.2s	0ms
wpm:pixel:register:completed:441385136:app	Mark	2.1s	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:completed:200999088:app	Mark	2.1s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	2.4s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	2.4s	0ms
wpm:pixels:resolved	Mark	2.4s	0ms
fbevents:start:unwantedDataProcessing_174689059939221	Mark	2.5s	0ms
fbevents:end:unwantedDataProcessing_174689059939221	Mark	2.5s	0ms
fbevents:start:unwantedParamsProcessing_174689059939221	Mark	2.5s	0ms
fbevents:start:validateUrlProcessing_174689059939221	Mark	2.5s	0ms
fbevents:end:validateUrlProcessing_174689059939221	Mark	2.5s	0ms

N/A

**Avoid large layout shifts** CLS

Nothing to do here, good job!

N/A

**Eliminate render-blocking resources** FCP LCP

Nothing to do here, good job!