

# Performance Report for: http://bluebella.com/

Report generated: Sun, Oct 13, 2024 9:23 AM -0700 (via API)  
Test Server Location: London, UK  
Using: Chrome 117.0.0.0, Lighthouse 11.0.0  
Analysis options: iPhone 13/13 Pro/13 Pro Max

|   |                    |                  |                             |                          |                         |
|---|--------------------|------------------|-----------------------------|--------------------------|-------------------------|
| E | Performance<br>53% | Structure<br>67% | L. Contentful Paint<br>1.6s | T. Blocking Time<br>1.1s | C. Layout Shift<br>0.09 |
|---|--------------------|------------------|-----------------------------|--------------------------|-------------------------|

## Top Issues

|          |                                                        |                                 |
|----------|--------------------------------------------------------|---------------------------------|
| High     | Avoid enormous network payloads<br>LCP                 | Total size was 20.7MB           |
| Med-High | Avoid an excessive DOM size<br>TBT                     | 5,178 elements                  |
| Med-High | Avoid long main-thread tasks<br>TBT                    | 20 long tasks found             |
| Med      | Reduce JavaScript execution time<br>TBT                | 3.6s spent executing JavaScript |
| Med      | Use explicit width and height on image elements<br>CLS | 18 images found                 |

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

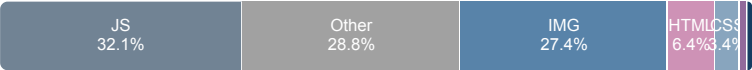
# Page Details



Total Page Size - 17.7MB



Total Page Requests - 358



## How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

## About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Bluebella | Luxury Lingerie, Nightwear & Gifts

|                               |     |                           |        |       |  |  |  |  |
|-------------------------------|-----|---------------------------|--------|-------|--|--|--|--|
| /                             | 301 | bluebella.com             | 0      | 175ms |  |  |  |  |
| /                             | 200 | bluebella.com             | 75.2KB | 430ms |  |  |  |  |
| timber.scss.css?v=38391...    | 200 | bluebella.com             | 8.90KB | 57ms  |  |  |  |  |
| grid.scss.css?v=2289140...    | 200 | bluebella.com             | 1.13KB | 49ms  |  |  |  |  |
| style.scss.css?v=192158...    | 200 | bluebella.com             | 12.9KB | 50ms  |  |  |  |  |
| preloads.js?locale=en-GB      | 200 | bluebella.com             | 2.35KB | 204ms |  |  |  |  |
| preloads.js?locale=en-GB...   | 200 | shop.app                  | 550B   | 216ms |  |  |  |  |
| load_feature-f4e7948c1c9...   | 200 | bluebella.com             | 4.08KB | 231ms |  |  |  |  |
| storefront-80e528be853ea...   | 200 | bluebella.com             | 19.1KB | 240ms |  |  |  |  |
| css2?family=Montserrat:i...   | 200 | fonts.googleapis.com      | 980B   | 54ms  |  |  |  |  |
| jquery.min.js                 | 200 | ajax.googleapis.com       | 30.3KB | 45ms  |  |  |  |  |
| geoip2.js                     | 200 | geoip-js.com              | 1.55KB | 38ms  |  |  |  |  |
| owl.carousel.2.3.4.min.js?... | 200 | bluebella.com             | 10.7KB | 46ms  |  |  |  |  |
| jquerycookie.js?v=12763...    | 200 | bluebella.com             | 666B   | 34ms  |  |  |  |  |
| frame.js?v=135254998109...    | 200 | bluebella.com             | 182KB  | 62ms  |  |  |  |  |
| custom.js?v=1424277202...     | 200 | bluebella.com             | 498B   | 47ms  |  |  |  |  |
| theme.css?v=1267205774...     | 200 | bluebella.com             | 20.7KB | 44ms  |  |  |  |  |
| tp.widget.bootstrap.min.js    | 200 | widget.trustpilot.com     | 7.18KB | 304ms |  |  |  |  |
| nosto.js?merchant=shopi...    | 200 | connect.nosto.com         | 74.8KB | 245ms |  |  |  |  |
| klaviyo.js?company_id=Y...    | 200 | static.klaviyo.com        | 2.25KB | 110ms |  |  |  |  |
| shopify-perf-kit-1.0.0.min.js | 200 | bluebella.com             | 6.36KB | 120ms |  |  |  |  |
| lib.js                        | 200 | eu-library.klarnaservi... | 72.5KB | 364ms |  |  |  |  |
| sweet.min.js                  | 200 | track.sweetanalytics....  | 7.29KB | 88ms  |  |  |  |  |
| bb27301d1w4f7f79fap829...     | 200 | bluebella.com             | 41.1KB | 55ms  |  |  |  |  |
| trekkie.storefront.c1258b...  | 200 | bluebella.com             | 24.6KB | 59ms  |  |  |  |  |
| shop_events_listener-61f...   | 200 | bluebella.com             | 3.42KB | 64ms  |  |  |  |  |
| shopify-boomerang-1.0.0....   | 200 | bluebella.com             | 19.0KB | 43ms  |  |  |  |  |
| logo-white.png?v=174585...    | 200 | bluebella.com             | 2.91KB | 49ms  |  |  |  |  |
| flag-GB.png?v=26632383...     | 200 | bluebella.com             | 5.26KB | 48ms  |  |  |  |  |
| flag-US.png?v=14475209...     | 200 | bluebella.com             | 5.04KB | 49ms  |  |  |  |  |
| flag-FR.png?v=235308942...    | 200 | bluebella.com             | 1.63KB | 47ms  |  |  |  |  |
| flag-DE.png?v=14294819...     | 200 | bluebella.com             | 1.57KB | 72ms  |  |  |  |  |
| flag-IT.png?v=9885551225...   | 200 | bluebella.com             | 1.94KB | 54ms  |  |  |  |  |
| flag-AU.png?v=57935330...     | 200 | bluebella.com             | 6.10KB | 58ms  |  |  |  |  |
| flag-EU.png?v=16817869...     | 200 | bluebella.com             | 3.88KB | 47ms  |  |  |  |  |
| flag-ROW.png?v=1208918...     | 200 | bluebella.com             | 5.90KB | 105ms |  |  |  |  |
| JTUSJlg1_i6t8kCHKm459...      | 200 | fonts.gstatic.com         | 32.4KB | 84ms  |  |  |  |  |
| config?                       | 200 | track.sweetanalytics....  | 491B   | 13ms  |  |  |  |  |
| 42428_05_aab6bbc4-b7e2...     | 200 | bluebella.com             | 15.1KB | 32ms  |  |  |  |  |
| 42428_06_3c82bca2-1a15...     | 200 | bluebella.com             | 6.04KB | 38ms  |  |  |  |  |
| facebook-icon_08aa549f...     | 200 | bluebella.com             | 2.15KB | 35ms  |  |  |  |  |
| instagram-icon_7699e6db...    | 200 | bluebella.com             | 2.22KB | 40ms  |  |  |  |  |
| twitter-icon_fc321997-8cb...  | 200 | bluebella.com             | 2.21KB | 49ms  |  |  |  |  |
| pinterest-icon_4e926a35-...   | 200 | bluebella.com             | 2.28KB | 67ms  |  |  |  |  |
| youtube-icon_ae00b247-9...    | 200 | bluebella.com             | 2.32KB | 29ms  |  |  |  |  |
| icons.woff?v=6574892100...    | 200 | bluebella.com             | 10.5KB | 451ms |  |  |  |  |
| 2024-Pearl-Mobile-en.png...   | 200 | bluebella.com             | 46.2KB | 85ms  |  |  |  |  |
| Bestsellers-Category_Blo...   | 200 | bluebella.com             | 68.0KB | 87ms  |  |  |  |  |
| Bestsellers-Category_Blo...   | 200 | bluebella.com             | 56.5KB | 83ms  |  |  |  |  |
| October-Category_Blocks...    | 200 | bluebella.com             | 67.5KB | 87ms  |  |  |  |  |
| AW24-Category_Blocks-e...     | 200 | bluebella.com             | 54.0KB | 98ms  |  |  |  |  |
| AW24_October-Static-Mo...     | 200 | bluebella.com             | 67.3KB | 98ms  |  |  |  |  |
| livscorcoran_-_Mobile_fb...   | 200 | bluebella.com             | 37.0KB | 98ms  |  |  |  |  |

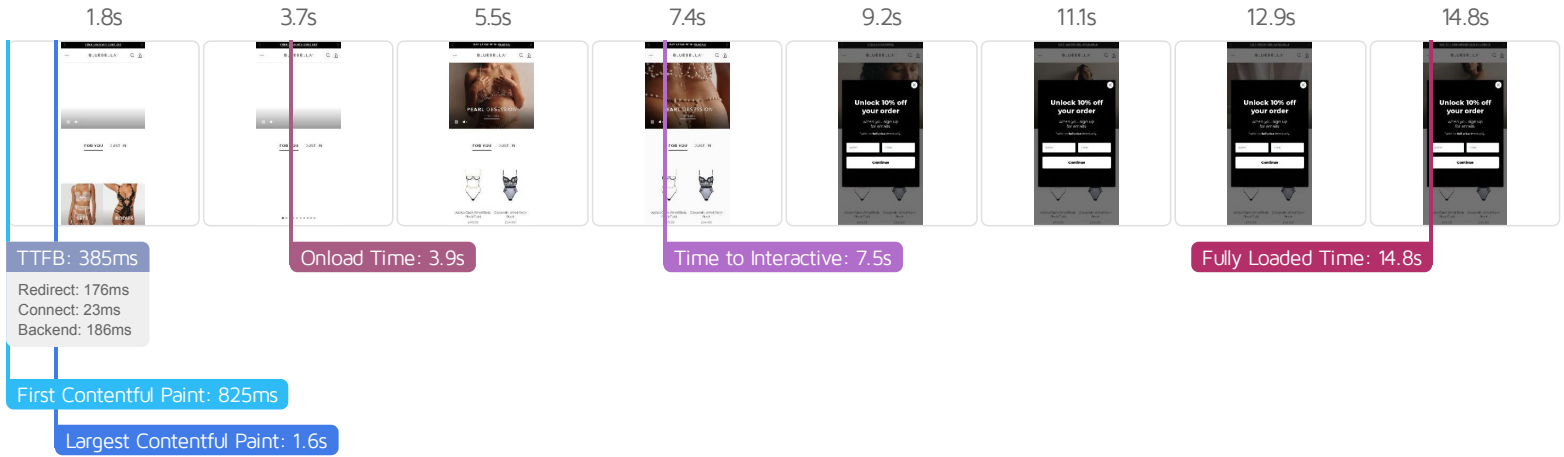
|                              |     |                           |        |       |  |  |  |
|------------------------------|-----|---------------------------|--------|-------|--|--|--|
| Halloween-Static-Mobile-...  | 200 | bluebella.com             | 75.7KB | 99ms  |  |  |  |
| fender_analytics.673ab99...  | 200 | static-tracking.klaviy... | 11.8KB | 90ms  |  |  |  |
| static.8d136cd44b74e818...   | 200 | static-tracking.klaviy... | 280B   | 89ms  |  |  |  |
| runtime.c6067c71d376a2a...   | 200 | static.klaviyo.com        | 7.64KB | 73ms  |  |  |  |
| sharedUtils.3ee3ffff305af... | 200 | static.klaviyo.com        | 17.7KB | 78ms  |  |  |  |
| vendors~signup_forms~p...    | 200 | static.klaviyo.com        | 4.00KB | 71ms  |  |  |  |
| vendors~signup_forms~c...    | 200 | static.klaviyo.com        | 2.85KB | 70ms  |  |  |  |
| vendors~signup_forms.ff...   | 200 | static.klaviyo.com        | 4.24KB | 77ms  |  |  |  |
| default~signup_forms~on...   | 200 | static.klaviyo.com        | 9.14KB | 77ms  |  |  |  |
| signup_forms.a279a1ac6...    | 200 | static.klaviyo.com        | 5.60KB | 76ms  |  |  |  |
| POST produce_batch           | 200 | bluebella.com             | 0      | 123ms |  |  |  |
| events.js?sdkid=C30UF0...    | 200 | analytics.tiktok.com      | 1.79KB | 159ms |  |  |  |
| pixel.modern.js              | 200 | bluebella.com             | 4.63KB | 38ms  |  |  |  |
| pixel.modern.js              | 200 | bluebella.com             | 2.45KB | 33ms  |  |  |  |
| modern/                      | 200 | bluebella.com             | 23.0KB | 62ms  |  |  |  |
| modern/                      | 200 | bluebella.com             | 23.2KB | 53ms  |  |  |  |
| modern/                      | 200 | bluebella.com             | 22.9KB | 43ms  |  |  |  |
| modern/                      | 200 | bluebella.com             | 22.8KB | 71ms  |  |  |  |
| currencies.js                | 200 | bluebella.com             | 2.10KB | 40ms  |  |  |  |
| jquery.currencies.min.js?... | 200 | bluebella.com             | 4.04KB | 45ms  |  |  |  |
| timber.js?v=26805822227...   | 200 | bluebella.com             | 3.13KB | 46ms  |  |  |  |
| iwishlist.js                 | 200 | cdn.myshopapps.com        | 2.81KB | 105ms |  |  |  |
| 6756.js                      | 200 | dwin1.com                 | 15.3KB | 31ms  |  |  |  |
| POST produce_batch           | 200 | bluebella.com             | 0      | 135ms |  |  |  |
| POST produce_batch           | 200 | bluebella.com             | 0      | 127ms |  |  |  |
| POST produce_batch           | 200 | bluebella.com             | 0      | 118ms |  |  |  |
| worker.modern.js             | 200 | bluebella.com             | 22.5KB | 47ms  |  |  |  |
| worker.modern.js             | 200 | bluebella.com             | 22.5KB | 43ms  |  |  |  |
| worker.modern.js             | 200 | bluebella.com             | 22.5KB | 47ms  |  |  |  |
| worker.modern.js             | 200 | bluebella.com             | 22.5KB | 47ms  |  |  |  |
| worker.modern.js             | 200 | bluebella.com             | 22.4KB | 59ms  |  |  |  |
| runtime-config.json          | 200 | na-library.klarnaservi... | 1.28KB | 125ms |  |  |  |
| POST produce_batch           | 200 | bluebella.com             | 0      | 121ms |  |  |  |
| onsite?company_id=Y3jNJL     | 200 | fast.a.klaviyo.com        | 558B   | 39ms  |  |  |  |
| full-forms                   | 200 | static-forms.klaviyo.c... | 24.1KB | 43ms  |  |  |  |
| main.MTdKNGE4ZTU0Mg.js       | 200 | analytics.tiktok.com      | 93.4KB | 24ms  |  |  |  |
| js?id=G-W022W6XC45           | 200 | googletagmanager.c...     | 104KB  | 86ms  |  |  |  |
| fbevents.js                  | 200 | connect.facebook.net      | 57.7KB | 57ms  |  |  |  |
| event.gif?1=1&uid=d4bff0...  | 200 | track.sweetanalytics....  | 300B   | 34ms  |  |  |  |
| sweet.min.js                 | 200 | track.sweetanalytics....  | 7.26KB | 52ms  |  |  |  |
| config.js                    | 200 | shopify-gtm-suite.get...  | 529B   | 34ms  |  |  |  |
| css2?family=Montserrat:i...  | 200 | fonts.googleapis.com      | 1.12KB | 30ms  |  |  |  |
| me?referrer=https%3A%2...    | 200 | geoip-js.com              | 902B   | 45ms  |  |  |  |
| sdk.js                       | 200 | na-library.klarnaservi... | 545KB  | 179ms |  |  |  |
| vendors~reviews~atlas~C...   | 200 | static.klaviyo.com        | 8.16KB | 6ms   |  |  |  |
| ClientStore.00ba351e0798...  | 200 | static.klaviyo.com        | 18.5KB | 6ms   |  |  |  |
| consent-tracking-api.js      | 200 | bluebella.com             | 5.24KB | 41ms  |  |  |  |
| analytics.js                 | 200 | bluebella.com             | 7.87KB | 37ms  |  |  |  |
| config.js                    | 200 | bluebella.com             | 1.81KB | 230ms |  |  |  |
| consent-tracking-api.js      | 200 | cdn.shopify.com           | 4.45KB | 49ms  |  |  |  |
| activityi;src=4405841;typ... | 200 | 4405841.fl.s.doublecl...  | 2.61KB | 93ms  |  |  |  |
| lantern_global_6756.min.js   | 200 | lantern.roeyecdn.com      | 1.77KB | 54ms  |  |  |  |
| me?referrer=https%3A%2...    | 200 | geoip-js.com              | 866B   | 34ms  |  |  |  |
| src=4405841;type=Count...    | 302 | adservice.google.com      | 0      | 57ms  |  |  |  |
| src=4405841;type=counte...   | 302 | ad.doubleclick.net        | 0      | 81ms  |  |  |  |
| src=4405841;dc_pre=CO...     | 302 | adservice.google.com      | 0      | 49ms  |  |  |  |
| src=4405841;dc_pre=CIf8...   | 302 | ad.doubleclick.net        | 0      | 79ms  |  |  |  |
| activityi;src=4820022;typ... | 302 | 4820022.fl.s.doublecl...  | 0      | 38ms  |  |  |  |
| activityi;dc_pre=CJ6Z7qji... | 302 | 4820022.fl.s.doublecl...  | 0      | 36ms  |  |  |  |
| activityi;src=4405841;typ... | 302 | 4405841.fl.s.doublecl...  | 0      | 21ms  |  |  |  |
| activityi;dc_pre=COrq7aji... | 302 | 4405841.fl.s.doublecl...  | 0      | 17ms  |  |  |  |
| activityi;dc_pre=COrq7aji... | 200 | 4405841.fl.s.doublecl...  | 10.6KB | 41ms  |  |  |  |

|                               |            |                          |        |  |  |       |  |  |
|-------------------------------|------------|--------------------------|--------|--|--|-------|--|--|
| src=4405841;dc_pre=CO...      | 200        | adservice.google.com     | 84B    |  |  | 15ms  |  |  |
| activity;dc_pre=CJ6Z7qji...   | 200        | 4820022.fl.s.doublecl... | 3.50KB |  |  | 33ms  |  |  |
| src=4405841;dc_pre=Cif8...    | 302        | ad.doubleclick.net       | 0      |  |  | 57ms  |  |  |
| src=4405841;dc_pre=Cif8...    | 302        | adservice.google.com     | 0      |  |  | 57ms  |  |  |
| cart.json                     | 200        | bluebella.com            | 1.51KB |  |  | 192ms |  |  |
| dc_pre=CJ6Z7qjii4kDFdh...     | 200        | adservice.google.com     | 63B    |  |  | 35ms  |  |  |
| attribution_src_register;c... | 200        | ad.doubleclick.net       | 0      |  |  | 57ms  |  |  |
| index.html?templateId=54...   | 200        | widget.trustpilot.com    | 2.01KB |  |  | 54ms  |  |  |
| px?id=1474993&t=1             | 307        | secure.adnxs.com         | 0      |  |  | 140ms |  |  |
| seg?add=25813209&t=1          | 307        | secure.adnxs.com         | 0      |  |  | 113ms |  |  |
| dc_pre=COrq7ajii4kDFdtZ...    | 200        | adservice.google.com     | 63B    |  |  | 47ms  |  |  |
| attribution_src_register;c... | 200        | ad.doubleclick.net       | 0      |  |  | 83ms  |  |  |
| bounce?%2Fseg%3Fadd...        | 307        | secure.adnxs.com         | 0      |  |  | 99ms  |  |  |
| bounce?%2Fpx%3Fid%3...        | 307        | secure.adnxs.com         | 0      |  |  | 126ms |  |  |
| src=4405841;dc_pre=Cif8...    | 200        | adservice.google.com     | 105B   |  |  | 20ms  |  |  |
| bounce?%2Fseg%3Fadd...        | 200        | secure.adnxs.com         | 1.10KB |  |  | 22ms  |  |  |
| bounce?%2Fpx%3Fid%3...        | 200        | secure.adnxs.com         | 1.10KB |  |  | 21ms  |  |  |
| 648252855337333?v=2.9.1...    | 200        | connect.facebook.net     | 12.9KB |  |  | 9ms   |  |  |
| main.js                       | 200        | widget.trustpilot.com    | 24.5KB |  |  | 9ms   |  |  |
| identify_7bf75739.js          | 200        | analytics.tiktok.com     | 38.6KB |  |  | 14ms  |  |  |
| POST enrich_ipv6              | 200        | analytics-ipv6.tiktok... | 744B   |  |  | 174ms |  |  |
| POST pixel                    | 200        | analytics.tiktok.com     | 876B   |  |  | 133ms |  |  |
| dfd7e550af69456bb0742e...     | (canceled) | cdn.shopify.com          | 3.00MB |  |  | 587ms |  |  |
| POST produce_batch            | 200        | bluebella.com            | 0      |  |  | 147ms |  |  |
| config?                       | 200        | track.sweetanalytics.... | 319B   |  |  | 26ms  |  |  |
| dl-web-pixel-lax-custom.js    | 200        | shopify-gtm-suite.get... | 13.0KB |  |  | 21ms  |  |  |
| 5419b732fbfb950b10de65...     | 200        | widget.trustpilot.com    | 827B   |  |  | 7ms   |  |  |
| TrustboxImpression?loca...    | 204        | widget.trustpilot.com    | 308B   |  |  | 27ms  |  |  |
| ev1?m=shopify-11697228...     | 200        | connect.nosto.com        | 14.8KB |  |  | 205ms |  |  |
| POST act                      | 200        | analytics.tiktok.com     | 878B   |  |  | 136ms |  |  |
| dl-app-embed-block.js         | 200        | bluebella.com            | 15.8KB |  |  | 220ms |  |  |
| track.php?fingerprint=a2...   | 200        | lantern.roeye.com        | 153B   |  |  | 61ms  |  |  |
| 532.6b7731948f1a181190b...    | 200        | static.klaviyo.com       | 8.82KB |  |  | 7ms   |  |  |
| styles.c55c43061a96111d...    | 200        | static.klaviyo.com       | 3.57KB |  |  | 5ms   |  |  |
| vendors~Render.0c25648...     | 200        | static.klaviyo.com       | 13.0KB |  |  | 11ms  |  |  |
| Render.744fc49de038509...     | 200        | static.klaviyo.com       | 32.2KB |  |  | 14ms  |  |  |
| POST track-analytics?co...    | 202        | a.klaviyo.com            | 50B    |  |  | 311ms |  |  |
| OPTIONS track-analytics...    | 200        | a.klaviyo.com            | 0      |  |  | 167ms |  |  |
| POST track-analytics?co...    | 202        | a.klaviyo.com            | 50B    |  |  | 316ms |  |  |
| OPTIONS track-analytics...    | 200        | a.klaviyo.com            | 0      |  |  | 173ms |  |  |
| tr?id=648252855337333&...     | 200        | facebook.com             | 273B   |  |  | 26ms  |  |  |
| POST produce                  | (canceled) | monorail-edge.shopif...  | 0      |  |  | 475ms |  |  |
| OPTIONS produce               | 200        | monorail-edge.shopif...  | 0      |  |  | 129ms |  |  |
| dfd7e550af69456bb0742e...     | 206        | cdn.shopify.com          | 37.9KB |  |  | 95ms  |  |  |
| azalea-open-wired-body-b...   | 200        | bluebella.com            | 2.52KB |  |  | 176ms |  |  |
| cassandra-wired-body-bl...    | 200        | bluebella.com            | 3.35KB |  |  | 170ms |  |  |
| ev1?m=shopify-11697228...     | 200        | connect.nosto.com        | 12.5KB |  |  | 187ms |  |  |
| POST produce_batch            | 200        | bluebella.com            | 0      |  |  | 152ms |  |  |
| gtm.js?id=GTM-P97CM6          | 200        | googletagmanager.c...    | 117KB  |  |  | 42ms  |  |  |
| POST elevar?source_url=...    | (canceled) | bluebella.com            | 0      |  |  | 660ms |  |  |
| event.gif?1=1&uid=d4bff0...   | 200        | track.sweetanalytics.... | 300B   |  |  | 15ms  |  |  |
| 41942_05.jpg?v=1676885...     | 200        | bluebella.com            | 415KB  |  |  | 72ms  |  |  |
| 41942_06.jpg?v=1676885...     | 200        | bluebella.com            | 254KB  |  |  | 69ms  |  |  |
| 42161_05.jpg?v=1695892...     | 200        | bluebella.com            | 68.1KB |  |  | 47ms  |  |  |
| 42161_06.jpg?v=1695892...     | 200        | bluebella.com            | 51.0KB |  |  | 47ms  |  |  |
| POST produce                  | (canceled) | monorail-edge.shopif...  | 0      |  |  | 370ms |  |  |
| platform.js?v=1.5.12&sho...   | 200        | shy.elfsight.com         | 3.96KB |  |  | 88ms  |  |  |
| collector.js?shop=bluebel...  | 200        | na.shgcdn3.com           | 21.7KB |  |  | 48ms  |  |  |
| header.min.js?settings=e...   | 200        | ecommpugins-script...    | 2.96KB |  |  | 140ms |  |  |
| bluebella-2.myshopify.co...   | 200        | ecommpugins-trustb...    | 352B   |  |  | 141ms |  |  |
| ld.js?a=90587&shop=blue...    | 200        | dynamic.criteo.com       | 21.5KB |  |  | 99ms  |  |  |
| tag?shop=bluebella-2.my...    | 200        | app.directedge.com       | 4.03KB |  |  | 287ms |  |  |

|                                                           |     |                           |        |  |       |  |
|-----------------------------------------------------------|-----|---------------------------|--------|--|-------|--|
| email_cart_updater.js?sh...                               | 200 | app.directededge.com      | 5.39KB |  | 287ms |  |
| ssw-empty.js?v=11160318... (canceled) cdn.shopify.com     |     |                           | 0      |  | 347ms |  |
| 26781_1675165870.js?cat...                                | 200 | app.backinstock.org       | 27.1KB |  | 108ms |  |
| klaviyo.js?company_id=Y...                                | 200 | static.klaviyo.com        | 2.24KB |  | 14ms  |  |
| 01HSB5C9S5748PHTWKT... (canceled) config.gorgias.chat     |     |                           | 0      |  | 346ms |  |
| loader.js?g_cvt_id=627dd... (canceled) bundle.dyn-rev.app |     |                           | 0      |  | 354ms |  |
| awin-shopify-integration-...                              | 200 | dr4qe3ddw9y32.clou...     | 4.54KB |  | 116ms |  |
| bluebella-2.myshopify.co...                               | 200 | s3.eu-west-1.amazo...     | 6.75KB |  | 161ms |  |
| polyfills.legWBDja.js                                     | 200 | cdn.shopify.com           | 14.9KB |  | 57ms  |  |
| POST landing?gcs=G111...                                  | 302 | google.com                | 42B    |  | 49ms  |  |
| js?id=G-R1QX9EMWZ1&l...                                   | 200 | googletagmanager.c...     | 107KB  |  | 74ms  |  |
| hotjar-66064.js?sv=7                                      | 200 | static.hotjar.com         | 6.25KB |  | 174ms |  |
| bat.js                                                    | 200 | bat.bing.com              | 14.1KB |  | 88ms  |  |
| destination?id=DC-14763...                                | 200 | googletagmanager.c...     | 79.7KB |  | 47ms  |  |
| 727d05ea2871b.js                                          | 200 | t.contentsquare.net       | 75.8KB |  | 152ms |  |
| 1_0?dtm_cid=82375&dtm...                                  | 200 | dtm.bluebella.com         | 2.94KB |  | 101ms |  |
| me?referrer=https%3A%2...                                 | 200 | geoip-js.com              | 866B   |  | 46ms  |  |
| landing?gcs=G111&gcd=...                                  | 200 | googleads.g.doublec...    | 42B    |  | 49ms  |  |
| favicon.png?v=20830492...                                 | 200 | bluebella.com             | 2.09KB |  | 53ms  |  |
| POST produce (canceled) monorail-edge.shopif...           |     |                           | 0      |  | 297ms |  |
| app.BemU-tkl.js                                           | 200 | cdn.shopify.com           | 367KB  |  | 96ms  |  |
| tp.min.js                                                 | 200 | invitejs.trustpilot.com   | 3.97KB |  | 69ms  |  |
| store?defaultDomain=blu...                                | 200 | skosm.klarna.com          | 268B   |  | 304ms |  |
| OPTIONS store?defaultD...                                 | 204 | skosm.klarna.com          | 0      |  | 160ms |  |
| boot?callback=__esapps...                                 | 200 | shy.elfsight.com          | 1.88KB |  | 224ms |  |
| fender_analytics.673ab99...                               | 200 | static-tracking.klaviy... | 11.8KB |  | 16ms  |  |
| static.8d136cd44b74e818...                                | 200 | static-tracking.klaviy... | 280B   |  | 17ms  |  |
| runtime.c6067c71d376a2a...                                | 200 | static.klaviyo.com        | 7.64KB |  | 18ms  |  |
| sharedUtils.3ee3ffff305af...                              | 200 | static.klaviyo.com        | 17.7KB |  | 48ms  |  |
| vendors~signup_forms~p...                                 | 200 | static.klaviyo.com        | 4.00KB |  | 34ms  |  |
| vendors~signup_forms~c...                                 | 200 | static.klaviyo.com        | 2.85KB |  | 32ms  |  |
| vendors~signup_forms.ff...                                | 200 | static.klaviyo.com        | 4.24KB |  | 32ms  |  |
| default~signup_forms~on...                                | 200 | static.klaviyo.com        | 9.14KB |  | 18ms  |  |
| signup_forms.a279a1ac6...                                 | 200 | static.klaviyo.com        | 5.60KB |  | 19ms  |  |
| activity;src=14763724;ty...                               | 200 | 14763724.fl.s.double...   | 327B   |  | 31ms  |  |
| Halloween_Nav_Images_-...                                 | 200 | cdn.shopify.com           | 78.2KB |  | 74ms  |  |
| Latex_Nav_Images_-_Art...                                 | 200 | cdn.shopify.com           | 79.8KB |  | 75ms  |  |
| AW24_Nav_Images_-_Art...                                  | 200 | cdn.shopify.com           | 170KB  |  | 40ms  |  |
| modules.720d0264984b16...                                 | 200 | script.hotjar.com         | 55.2KB |  | 64ms  |  |
| syncframe?topUrl=www.b...                                 | 200 | gum.criteo.com            | 6.09KB |  | 56ms  |  |
| OnePage.DUIBZfqL.js                                       | 200 | cdn.shopify.com           | 35.8KB |  | 34ms  |  |
| activity;src=4405841;typ...                               | 200 | 4405841.fl.s.doublecl...  | 2.64KB |  | 23ms  |  |
| 5063987.js                                                | 200 | bat.bing.com              | 419B   |  | 22ms  |  |
| src=14763724;type=count...                                | 302 | adservice.google.com      | 0      |  | 17ms  |  |
| src=14763724;dc_pre=Cl...                                 | 302 | adservice.google.com      | 0      |  | 15ms  |  |
| src=14763724;dc_pre=Cl...                                 | 200 | adservice.google.com      | 105B   |  | 22ms  |  |
| js?dtm_cid=82375&dtm_f...                                 | 200 | dtm.bluebella.com         | 13.4KB |  | 30ms  |  |
| klarna.js                                                 | 200 | js.klarna.com             | 20.5KB |  | 108ms |  |
| instashow.js                                              | 200 | static.elfsight.com       | 96.3KB |  | 136ms |  |
| src=4405841;type=Count...                                 | 302 | adservice.google.com      | 0      |  | 16ms  |  |
| src=4405841;dc_pre=CN2...                                 | 302 | adservice.google.com      | 0      |  | 14ms  |  |
| src=4405841;dc_pre=CN2...                                 | 200 | adservice.google.com      | 105B   |  | 48ms  |  |
| src=4405841;type=counte...                                | 302 | ad.doubleclick.net        | 0      |  | 56ms  |  |
| src=4405841;dc_pre=CLK...                                 | 302 | ad.doubleclick.net        | 0      |  | 53ms  |  |
| pageview?ex=&dt=151&p...                                  | 204 | c.az.contentsquare.net    | 272B   |  | 97ms  |  |
| json?origin=onetag&v=1...                                 | 200 | gum.criteo.com            | 903B   |  | 28ms  |  |
| activity;src=4820022;typ...                               | 302 | 4820022.fl.s.doublecl...  | 0      |  | 21ms  |  |
| activity;dc_pre=COjKmar...                                | 302 | 4820022.fl.s.doublecl...  | 0      |  | 20ms  |  |
| src=4405841;dc_pre=CLK...                                 | 302 | ad.doubleclick.net        | 0      |  | 68ms  |  |
| src=4405841;dc_pre=CLK...                                 | 302 | adservice.google.com      | 0      |  | 57ms  |  |
| activity;src=4405841;typ...                               | 302 | 4405841.fl.s.doublecl...  | 0      |  | 27ms  |  |
| activity;dc_pre=CLnBm6...                                 | 302 | 4405841.fl.s.doublecl...  | 0      |  | 21ms  |  |

|                               |            |                           |        |  |  |  |  |       |  |
|-------------------------------|------------|---------------------------|--------|--|--|--|--|-------|--|
| activity;dc_pre=COjKmar...    | 200        | 4820022.fls.doublecl...   | 3.49KB |  |  |  |  | 24ms  |  |
| activity;dc_pre=CLnBm6...     | 200        | 4405841.fls.doublecl...   | 10.6KB |  |  |  |  | 41ms  |  |
| dc_pre=COjKmarii4kDFh...      | 200        | adservice.google.com      | 63B    |  |  |  |  | 21ms  |  |
| attribution_src_register;c... | 200        | ad.doubleclick.net        | 0      |  |  |  |  | 61ms  |  |
| src=4405841;dc_pre=CLK...     | 200        | adservice.google.com      | 105B   |  |  |  |  | 21ms  |  |
| px?id=1474993&t=1             | 200        | secure.adnxs.com          | 1.05KB |  |  |  |  | 43ms  |  |
| seg?add=25813209&t=1          | 200        | secure.adnxs.com          | 1.10KB |  |  |  |  | 41ms  |  |
| dc_pre=CLnBm6rii4kDFX...      | 200        | adservice.google.com      | 63B    |  |  |  |  | 65ms  |  |
| attribution_src_register;c... | 200        | ad.doubleclick.net        | 0      |  |  |  |  | 97ms  |  |
| DeliveryMethodSelectorS...    | 200        | cdn.shopify.com           | 21.1KB |  |  |  |  | 51ms  |  |
| 0?ti=5063987&tm=gtm002...     | 204        | bat.bing.com              | 288B   |  |  |  |  | 22ms  |  |
| js?dtm_token_dc=AQAJN...      | 200        | login-ds.dotomi.com       | 13.6KB |  |  |  |  | 66ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 144KB  |  |  |  |  | 74ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 174KB  |  |  |  |  | 75ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 196KB  |  |  |  |  | 54ms  |  |
| dfd7e550af69456bb0742e...     | 206        | cdn.shopify.com           | 6.41MB |  |  |  |  | 544ms |  |
| dvar?v=15.21.0&pid=6923...    | 204        | c.az.contentsquare.net    | 19B    |  |  |  |  | 22ms  |  |
| useUnauthenticatedError...    | 200        | cdn.shopify.com           | 1.53KB |  |  |  |  | 56ms  |  |
| 49dadc92aa52ec1085b2f4...     | 200        | storage.elfsight.com      | 29.3KB |  |  |  |  | 137ms |  |
| sd?id=537072954&val=A...      | 200        | us-u.openx.net            | 43B    |  |  |  |  | 73ms  |  |
| Pug?vcode=bz0yJnR5cG...       | 200        | simage2.pubmatic.com      | 225B   |  |  |  |  | 94ms  |  |
| current?networkId=41440...    | 204        | login.dotomi.com          | 104B   |  |  |  |  | 120ms |  |
| tap.php?v=5364%7C1%7...       | 204        | pixel.rubiconproject...   | 0      |  |  |  |  | 75ms  |  |
| pixel?google_nid=dotomi...    | 302        | cm.g.doubleclick.net      | 313B   |  |  |  |  | 109ms |  |
| rum?cm_dsp_id=65&exte...      | 302        | dsum-sec.casaleme...      | 0      |  |  |  |  | 108ms |  |
| xuid?mid=6732&dongle=...      | 200        | eb2.3lift.com             | 37B    |  |  |  |  | 117ms |  |
| setuid?entity=34&code=A...    | 200        | ib.adnxs.com              | 43B    |  |  |  |  | 84ms  |  |
| LegacyVaultedShippingM...     | 200        | cdn.shopify.com           | 1.28KB |  |  |  |  | 70ms  |  |
| core-f5f802cc45.critical.js   | 200        | static.socialshopwav...   | 21.3KB |  |  |  |  | 71ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 186KB  |  |  |  |  | 65ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 168KB  |  |  |  |  | 67ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 25.0KB |  |  |  |  | 64ms  |  |
| rum?cm_dsp_id=65&exte...      | 200        | dsum-sec.casaleme...      | 43B    |  |  |  |  | 41ms  |  |
| current?networkId=14000...    | 204        | dclk-match.dotomi.com     | 104B   |  |  |  |  | 107ms |  |
| Rollup.DJEK_OtR.js            | 200        | cdn.shopify.com           | 2.39KB |  |  |  |  | 32ms  |  |
| ?url=https%3A%2F%2Fin...      | 200        | phosphor.utils.elfsigh... | 237KB  |  |  |  |  | 117ms |  |
| ?url=https%3A%2F%2Fin...      | 200        | phosphor.utils.elfsigh... | 202KB  |  |  |  |  | 107ms |  |
| ?url=https%3A%2F%2Fin...      | 200        | phosphor.utils.elfsigh... | 373KB  |  |  |  |  | 104ms |  |
| ?url=https%3A%2F%2Fin...      | 200        | phosphor.utils.elfsigh... | 64.7KB |  |  |  |  | 89ms  |  |
| ?url=https%3A%2F%2Fin...      | 200        | phosphor.utils.elfsigh... | 193KB  |  |  |  |  | 87ms  |  |
| ?url=https%3A%2F%2Fin...      | 200        | phosphor.utils.elfsigh... | 78.9KB |  |  |  |  | 74ms  |  |
| cart.json                     | 200        | bluebella.com             | 1.51KB |  |  |  |  | 194ms |  |
| POST check?customer_l...      | 200        | bluebella.com             | 1.74KB |  |  |  |  | 311ms |  |
| legacy-snippets-build.liqu... | 200        | bluebella.com             | 14.7KB |  |  |  |  | 939ms |  |
| Halloween_Nav_Images_-...     | 200        | cdn.shopify.com           | 63.9KB |  |  |  |  | 52ms  |  |
| Latex_Nav_Images_-_Art...     | 200        | cdn.shopify.com           | 80.8KB |  |  |  |  | 52ms  |  |
| AW24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 122KB  |  |  |  |  | 53ms  |  |
| SubscriptionPriceBreakd...    | 200        | cdn.shopify.com           | 3.22KB |  |  |  |  | 62ms  |  |
| core-215011c021.critical.c... | 200        | static.socialshopwav...   | 14.4KB |  |  |  |  | 13ms  |  |
| core-5c341c2cda.library.js    | 200        | static.socialshopwav...   | 31.6KB |  |  |  |  | 39ms  |  |
| lib-4c93475b66.modal.js       | 200        | static.socialshopwav...   | 2.54KB |  |  |  |  | 13ms  |  |
| lib-f911819b22.modal.css      | 200        | static.socialshopwav...   | 1.24KB |  |  |  |  | 8ms   |  |
| login-016150ee43.critical.js  | 200        | static.socialshopwav...   | 11.5KB |  |  |  |  | 38ms  |  |
| login-f71507df27.critical.css | 200        | static.socialshopwav...   | 2.52KB |  |  |  |  | 34ms  |  |
| POST produce                  | (canceled) | monorail-edge.shopif...   | 0      |  |  |  |  | 163ms |  |
| RageClickCapture.Bt65oc...    | 200        | cdn.shopify.com           | 2.08KB |  |  |  |  | 29ms  |  |
| ShopPayLogo.CqVb9Kgb.js       | 200        | cdn.shopify.com           | 2.24KB |  |  |  |  | 30ms  |  |
| PurchaseOptionsAgreem...      | 200        | cdn.shopify.com           | 3.12KB |  |  |  |  | 30ms  |  |
| Latex_Nav_Images_-_Art...     | 200        | cdn.shopify.com           | 62.1KB |  |  |  |  | 33ms  |  |
| Pearl_Nav_Images_-_Art...     | 200        | cdn.shopify.com           | 42.6KB |  |  |  |  | 33ms  |  |
| SS24_Nav_Images_-_Art...      | 200        | cdn.shopify.com           | 125KB  |  |  |  |  | 45ms  |  |
| PickupPointCarrierLogo...     | 200        | cdn.shopify.com           | 2.48KB |  |  |  |  | 24ms  |  |

|                                                               |            |                         |        |  |  |  |  |  |       |       |
|---------------------------------------------------------------|------------|-------------------------|--------|--|--|--|--|--|-------|-------|
| hooks.PITBmN_2.js                                             | 200        | cdn.shopify.com         | 3.83KB |  |  |  |  |  | 40ms  |       |
| VaultedPayment.BQ-wph...                                      | 200        | cdn.shopify.com         | 39.6KB |  |  |  |  |  | 46ms  |       |
| OnePageModal.BU-8NF6...                                       | 200        | cdn.shopify.com         | 1.43KB |  |  |  |  |  | 27ms  |       |
| AW24_Nav_Images_-_Art...                                      | 200        | cdn.shopify.com         | 59.2KB |  |  |  |  |  | 40ms  |       |
| useShowShopPayOptin.C...                                      | 200        | cdn.shopify.com         | 1.84KB |  |  |  |  |  | 27ms  |       |
| Section.C4YAOKIc.js                                           | 200        | cdn.shopify.com         | 2.07KB |  |  |  |  |  | 23ms  |       |
| useGooglePaySdk.OrY8Ik...                                     | 200        | cdn.shopify.com         | 6.31KB |  |  |  |  |  | 29ms  |       |
| ShopPayLoginLoader.C9i...                                     | 200        | cdn.shopify.com         | 2.81KB |  |  |  |  |  | 31ms  |       |
| SS24_Nav_Images_-_Art...                                      | 200        | cdn.shopify.com         | 244KB  |  |  |  |  |  | 36ms  |       |
| publishMessage.CPsQvy...                                      | 200        | cdn.shopify.com         | 2.13KB |  |  |  |  |  | 31ms  |       |
| PayButtonSection.DJl2ZA...                                    | 200        | cdn.shopify.com         | 4.63KB |  |  |  |  |  | 26ms  |       |
| context.WjMzC5I2.js                                           | 200        | cdn.shopify.com         | 3.36KB |  |  |  |  |  | 29ms  |       |
| DutyOptions.0gyWa648.js                                       | 200        | cdn.shopify.com         | 4.84KB |  |  |  |  |  | 27ms  |       |
| AW24_Nav_Images_-_Art...                                      | 200        | cdn.shopify.com         | 48.7KB |  |  |  |  |  | 44ms  |       |
| useAmazonContact.Bz1S...                                      | 200        | cdn.shopify.com         | 3.61KB |  |  |  |  |  | 27ms  |       |
| StockProblemsLinItemLi...                                     | 200        | cdn.shopify.com         | 1.78KB |  |  |  |  |  | 40ms  |       |
| POST events?uu=277fdd...                                      | 204        | c.az.contentsquare.net  | 42B    |  |  |  |  |  | 15ms  |       |
| POST track-analytics?co...                                    | 202        | a.klaviyo.com           | 50B    |  |  |  |  |  | 158ms |       |
| POST track-analytics?co...                                    | 202        | a.klaviyo.com           | 50B    |  |  |  |  |  | 161ms |       |
| pageview?ex=&pvt=a&cv...                                      | 204        | c.az.contentsquare.net  | 19B    |  |  |  |  |  | 19ms  |       |
| component-ShopPayVerif...                                     | 200        | cdn.shopify.com         | 7.74KB |  |  |  |  |  | 32ms  |       |
| poppins_latin_regular_40...                                   | 200        | static.klaviyo.com      | 7.70KB |  |  |  |  |  | 36ms  |       |
| poppins_latin_regular_70...                                   | 200        | static.klaviyo.com      | 7.63KB |  |  |  |  |  | 33ms  |       |
| reward-97f69ae8critica...                                     | 200        | static.socialshopwav... | 2.88KB |  |  |  |  |  | 8ms   |       |
| api:client.js?onload=gwG...                                   | 200        | apis.google.com         | 5.69KB |  |  |  |  |  | 69ms  |       |
| lib-359930e71e.popover.js                                     | 200        | static.socialshopwav... | 2.71KB |  |  |  |  |  | 20ms  |       |
| lib-f1f2d8d157.validate.js                                    | 200        | static.socialshopwav... | 6.67KB |  |  |  |  |  | 20ms  |       |
| index.ajmBaWCC.js                                             | 200        | cdn.shopify.com         | 25.9KB |  |  |  |  |  | 40ms  |       |
| lib-52591346ba.dropdown...                                    | 200        | static.socialshopwav... | 1.17KB |  |  |  |  |  | 7ms   |       |
| lib-21b24ea07f.dropdown.js                                    | 200        | static.socialshopwav... | 1.26KB |  |  |  |  |  | 7ms   |       |
| DMCSuccessLogger?dtm...                                       | 200        | login-ds.dotomi.com     | 43B    |  |  |  |  |  | 60ms  |       |
| reward-04ff42d153.tab.ca...                                   | 200        | static.socialshopwav... | 1.54KB |  |  |  |  |  | 7ms   |       |
| index?customer_locale=e...                                    | 200        | bluebella.com           | 1.42KB |  |  |  |  |  | 363ms |       |
| app.DhZZMK7-.css                                              | 200        | cdn.shopify.com         | 22.8KB |  |  |  |  |  | 35ms  |       |
| cb=gapi.loaded_0?le=scs                                       | 200        | apis.google.com         | 110KB  |  |  |  |  |  | 31ms  |       |
| OnePage.BL1uXB7_.css                                          | 200        | cdn.shopify.com         | 1.76KB |  |  |  |  |  | 55ms  |       |
| DeliveryMethodSelectorS...                                    | 200        | cdn.shopify.com         | 2.95KB |  |  |  |  |  | 32ms  |       |
| Rollup.o9Mx-fKL.css                                           | 200        | cdn.shopify.com         | 1.07KB |  |  |  |  |  | 24ms  |       |
| SubscriptionPriceBreakd...                                    | 200        | cdn.shopify.com         | 840B   |  |  |  |  |  | 30ms  |       |
| RageClickCapture.DnkQ4...                                     | 200        | cdn.shopify.com         | 850B   |  |  |  |  |  | 27ms  |       |
| ShopPayLogo.D_HPU8Dh...                                       | 200        | cdn.shopify.com         | 829B   |  |  |  |  |  | 23ms  |       |
| PickupPointCarrierLogo....                                    | 200        | cdn.shopify.com         | 791B   |  |  |  |  |  | 29ms  |       |
| VaultedPayment.Bk8Je7sl...                                    | 200        | cdn.shopify.com         | 2.20KB |  |  |  |  |  | 26ms  |       |
| Section.sQehCocD.css                                          | 200        | cdn.shopify.com         | 823B   |  |  |  |  |  | 34ms  |       |
| ShopPayLoginLoader.CjG...                                     | 200        | cdn.shopify.com         | 839B   |  |  |  |  |  | 36ms  |       |
| PayButtonSection.DF7trk...                                    | 200        | cdn.shopify.com         | 879B   |  |  |  |  |  | 29ms  |       |
| DutyOptions.CtZGmwZL....                                      | 200        | cdn.shopify.com         | 1.69KB |  |  |  |  |  | 31ms  |       |
| useAmazonContact.D-Ox...                                      | 200        | cdn.shopify.com         | 894B   |  |  |  |  |  | 28ms  |       |
| StockProblemsLinItemLi...                                     | 200        | cdn.shopify.com         | 826B   |  |  |  |  |  | 33ms  |       |
| ShopPayVerificationSwitc...                                   | 200        | cdn.shopify.com         | 1.40KB |  |  |  |  |  | 30ms  |       |
| montserrat_n4.1d581f6d4...                                    | 200        | fonts.shopifycdn.com    | 22.2KB |  |  |  |  |  | 79ms  |       |
| montserrat_n6.7a3c34196...                                    | 200        | fonts.shopifycdn.com    | 22.2KB |  |  |  |  |  | 50ms  |       |
| lato_n6.8f129fde40f20355...                                   | 200        | fonts.shopifycdn.com    | 42.2KB |  |  |  |  |  | 57ms  |       |
| checkout_logo_2_1_x320...                                     | 200        | cdn.shopify.com         | 3.85KB |  |  |  |  |  | 32ms  |       |
| event?a=90587&v=5.27.0...                                     | 200        | sslwidget.criteo.com    | 1.20KB |  |  |  |  |  | 63ms  |       |
| POST produce                                                  | (canceled) | monorail-edge.shopif... | 0      |  |  |  |  |  | 105ms |       |
| POST produce                                                  | (canceled) | monorail-edge.shopif... | 0      |  |  |  |  |  |       | 107ms |
| 358 Requests 17.7MB (24.6MB Uncompressed) 14.8s (Onload 3.9s) |            |                         |        |  |  |  |  |  |       |       |



## Performance Metrics

### First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

Good - Nothing to do here

825ms

### Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

Much longer than recommended

7.5s

### Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Much longer than recommended

7.2s

### Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Much longer than recommended

1.1s

### Largest Contentful Paint

How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.

OK, but consider improvement

1.6s

### Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here

0.09

## Browser Timings

Redirect

176ms

Connect

23ms

Backend

186ms

TTFB

385ms

First Paint

825ms

DOM Int.

2.1s

DOM Loaded

2.5s

Onload

3.9s

Fully Loaded

14.8s

IMPACT    AUDIT

High

Avoid enormous network payloads LCP

Total size was 20.7MB

Large network payloads cost users real money and are highly correlated with long load times.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | TRANSFER SIZE |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| <a href="https://cdn.shopify.com/videos/c/o/v/dfd7e550af69456bb0742eaa30ef6db3.mp4">https://cdn.shopify.com/videos/c/o/v/dfd7e550af69456bb0742eaa30ef6db3.mp4</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6.41MB        |
| <a href="https://cdn.shopify.com/videos/c/o/v/dfd7e550af69456bb0742eaa30ef6db3.mp4">https://cdn.shopify.com/videos/c/o/v/dfd7e550af69456bb0742eaa30ef6db3.mp4</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6.01MB        |
| <a href="https://na-library.klarnaservices.com/v1/0.0.333/sdk.js">https://na-library.klarnaservices.com/v1/0.0.333/sdk.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 546KB         |
| <a href="https://www.bluebella.com/cdn/shop/products/41942_05.jpg?v=1676885534">https://www.bluebella.com/cdn/shop/products/41942_05.jpg?v=1676885534</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 415KB         |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyl6ImltYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFiiJXubtdYUQ7kNvgE6gkWW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sq98X_vVXhEB-b6WlnHgHbT6PiqjU4kaHJZ6ZCcw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyl6ImltYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFiiJXubtdYUQ7kNvgE6gkWW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sq98X_vVXhEB-b6WlnHgHbT6PiqjU4kaHJZ6ZCcw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c</a> | 374KB         |
| <a href="https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js">https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 367KB         |
| <a href="https://www.bluebella.com/cdn/shop/products/41942_06.jpg?v=1676885534">https://www.bluebella.com/cdn/shop/products/41942_06.jpg?v=1676885534</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 254KB         |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/SS24_Nav_Images_-_Artwork_Fashion_Hosiery.png?v=1707307343">https://cdn.shopify.com/s/files/1/1169/7228/files/SS24_Nav_Images_-_Artwork_Fashion_Hosiery.png?v=1707307343</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 244KB         |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyl6ImltYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3D0H_iVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCPXl7PCxUIW17vgFJkvC3LqIQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyl6ImltYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3D0H_iVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCPXl7PCxUIW17vgFJkvC3LqIQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c</a>                       | 237KB         |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458595722_1384810719145752_9051540090776985431_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyl6ImltYWdlX3VybGdlbi43MjB4MTI4My5zZHIuZjI5MzUwLmRlZmF1bHRfY292ZXJfZnJhbWUifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK0Q7kNvgEiABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwOfNwLyUAKi0iAxpzgSOL_GM_CD1KPv-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458595722_1384810719145752_9051540090776985431_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyl6ImltYWdlX3VybGdlbi43MjB4MTI4My5zZHIuZjI5MzUwLmRlZmF1bHRfY292ZXJfZnJhbWUifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK0Q7kNvgEiABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwOfNwLyUAKi0iAxpzgSOL_GM_CD1KPv-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c</a>     | 203KB         |

Med-High

Avoid an excessive DOM size TBT

5,178 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

| STATISTIC              | ELEMENT                                                                                                                                                                 | VALUE |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| Total DOM Elements     |                                                                                                                                                                         | 5178  |
| Maximum DOM Depth      | Marseille<br><a href="/search?q=Marseille">                                                                                                                             | 21    |
| Maximum Child Elements | body#bluebella-luxury-lingerie-nightwear-amp-gifts<br><body id="bluebella-luxury-lingerie-nightwear-amp-gifts" class=" template-index store_uk supports-fontface s..."> | 65    |

Med-High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

| URL                                                                                                                                                                                                                                                                                                   | START TIME | DURATION |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|
| • <a href="https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1&amp;v2-route=1</a>                                       | 2.1s       | 415ms    |
| • <a href="https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js">https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js</a>                                                                                                                                 | 1.0s       | 166ms    |
| • <a href="https://script.hotjar.com/modules.720d0264984b164946ff.js">https://script.hotjar.com/modules.720d0264984b164946ff.js</a>                                                                                                                                                                   | 5.2s       | 129ms    |
| • <a href="https://www.bluebella.com/">https://www.bluebella.com/</a>                                                                                                                                                                                                                                 | 20.0s      | 128ms    |
| • <a href="https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6">https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6</a>                                                                                                                                                                           | 4.0s       | 121ms    |
| • <a href="https://www.bluebella.com/cdn/s/trekkie.storefront.c1258b47ccb7bc2aeaeab253b8999e078bd2f6b.min.js">https://www.bluebella.com/cdn/s/trekkie.storefront.c1258b47ccb7bc2aeaeab253b8999e078bd2f6b.min.js</a>                                                                                   | 940ms      | 102ms    |
| • <a href="https://www.bluebella.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-331284574@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js">https://www.bluebella.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-331284574@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js</a> | 1.7s       | 99ms     |
| • <a href="https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c</a>                                                                                                   | 4.6s       | 91ms     |
| • <a href="https://t.contentsquare.net/uxa/727d05ea2871b.js">https://t.contentsquare.net/uxa/727d05ea2871b.js</a>                                                                                                                                                                                     | 5.1s       | 87ms     |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c</a>                                                                                                                   | 4.7s       | 87ms     |
| • <a href="https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1&amp;v2-route=1</a>                                       | 7.1s       | 75ms     |
| • <a href="https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324">https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324</a>                                                                                                   | 3.9s       | 75ms     |
| • <a href="https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js">https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js</a>                                                                                                                                           | 2.7s       | 72ms     |
| • <a href="https://www.bluebella.com/">https://www.bluebella.com/</a>                                                                                                                                                                                                                                 | 862ms      | 71ms     |
| • <a href="https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js">https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js</a>                                                             | 5.6s       | 69ms     |
| • <a href="https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js">https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js</a>                                                                                                                                 | 3.3s       | 69ms     |
| • Unattributable                                                                                                                                                                                                                                                                                      | 6.3s       | 68ms     |
| • Unattributable                                                                                                                                                                                                                                                                                      | 3.2s       | 66ms     |
| • <a href="https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js">https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js</a>                                                                                                                                 | 3.7s       | 66ms     |
| • <a href="https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js">https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js</a>                                                                                         | 7.4s       | 65ms     |

Med

Reduce JavaScript execution time

TBT

3.6s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | TOTAL CPU TIME | SCRIPT EVALUATION | SCRIPT PARSE |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-------------------|--------------|
| • Unattributable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 1.6s           | 91ms              | 0ms          |
| • <a href="https://www.bluebella.com/">https://www.bluebella.com/</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 1.3s           | 218ms             | 16ms         |
| • <a href="https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324">https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 1.2s           | 673ms             | 10ms         |
| • <a href="https://t.contentsquare.net/uxa/727d05ea2871b.js">https://t.contentsquare.net/uxa/727d05ea2871b.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 310ms          | 294ms             | 11ms         |
| • <a href="https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js">https://www.bluebella.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 246ms          | 210ms             | 6ms          |
| • <a href="https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering_53d3566884aa6645184a.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering_53d3566884aa6645184a.js?cb=1&amp;v2-route=1</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 221ms          | 203ms             | 0ms          |
| • <a href="https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js">https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 206ms          | 132ms             | 27ms         |
| • <a href="https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6">https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 164ms          | 150ms             | 4ms          |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-W022W6XC45">https://www.googletagmanager.com/gtag/js?id=G-W022W6XC45</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 157ms          | 140ms             | 16ms         |
| • <a href="https://static.socialshopwave.com/ssw-assets/core-f5f802cc45.critical.js">https://static.socialshopwave.com/ssw-assets/core-f5f802cc45.critical.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 147ms          | 126ms             | 1ms          |
| • <a href="https://www.bluebella.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeeaeb253b8999e078bd2f6b.min.js">https://www.bluebella.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeeaeb253b8999e078bd2f6b.min.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 130ms          | 128ms             | 1ms          |
| • <a href="https://script.hotjar.com/modules.720d0264984b164946ff.js">https://script.hotjar.com/modules.720d0264984b164946ff.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 129ms          | 124ms             | 4ms          |
| • <a href="https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js">https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 119ms          | 73ms              | 0ms          |
| • <a href="https://www.bluebella.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js">https://www.bluebella.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 119ms          | 119ms             | 0ms          |
| • <a href="https://www.bluebella.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-331284574@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js">https://www.bluebella.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-331284574@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 100ms          | 98ms              | 0ms          |
| • <a href="https://shy.elfsight.com/p/platform.js?v=1.5.12&amp;shop=bluebella-2.myshopify.com">https://shy.elfsight.com/p/platform.js?v=1.5.12&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 97ms           | 90ms              | 0ms          |
| • <a href="https://www.dwin1.com/6756.js">https://www.dwin1.com/6756.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 97ms           | 92ms              | 3ms          |
| • <a href="https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 92ms           | 88ms              | 3ms          |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 89ms           | 70ms              | 4ms          |
| • <a href="https://analytics.tiktok.com/i/18n/pixel/static/main.MTdkNGE4ZTU0Mg.js">https://analytics.tiktok.com/i/18n/pixel/static/main.MTdkNGE4ZTU0Mg.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 86ms           | 80ms              | 4ms          |
| • <a href="https://dynamic.criteo.com/js/ld/ld.js?a=90587&amp;shop=bluebella-2.myshopify.com">https://dynamic.criteo.com/js/ld/ld.js?a=90587&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 79ms           | 78ms              | 0ms          |
| • <a href="https://www.bluebella.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-22675550@1/sandbox/modern/">https://www.bluebella.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-22675550@1/sandbox/modern/</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 74ms           | 23ms              | 6ms          |
| • <a href="https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;tcfid=true&amp;dtm_token_assignment_type=0&amp;dtm_c_id=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LND&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTMetrix&amp;dtm_country_code=G&amp;B&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco_!0!_apiM_issing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0">https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;tcfid=true&amp;dtm_token_assignment_type=0&amp;dtm_c_id=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LND&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTMetrix&amp;dtm_country_code=G&amp;B&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco_!0!_apiM_issing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0</a> | 65ms           | 51ms              | 0ms          |
| • <a href="https://www.bluebella.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js">https://www.bluebella.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 62ms           | 61ms              | 1ms          |
| • <a href="https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com">https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 55ms           | 54ms              | 1ms          |

Med

Use explicit width and height on image elements CLS

18 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

## FAILING ELEMENTS

[illegible]

## FAILING ELEMENTS

```

```

ul.menu-drawer\_\_menu-tier2 > li.menu-drawer\_\_item > a.menu-drawer\_\_link--image > img.menu-drawer\_\_item-image

```

```

ul.menu-drawer\_\_menu-tier2 > li.menu-drawer\_\_item > a.menu-drawer\_\_link--image > img.menu-drawer\_\_item-image

```

```

ul.menu-drawer\_\_menu-tier2 > li.menu-drawer\_\_item > a.menu-drawer\_\_link--image > img.menu-drawer\_\_item-image

```

```

Med

**Don't lazy load Largest Contentful Paint image** LCP

LCP was lazy loaded

Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint.

## ELEMENT

```
div.home-slider__item > a > picture.home-slider__image-wrapper > img.home-slider__image  

```

Med

**Serve static assets with an efficient cache policy**

Potential savings of 494KB

A long cache lifetime can speed up repeat visits to your page.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | CACHE TTL  | TRANSFER SIZE |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------|
| <a href="https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com">https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | none       | 22.6KB        |
| <a href="https://static.klaviyo.com/onsite/hosted-fonts/Poppins/latin/poppins_latin_regular_400_2.woff2">https://static.klaviyo.com/onsite/hosted-fonts/Poppins/latin/poppins_latin_regular_400_2.woff2</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | none       | 8.00KB        |
| <a href="https://static.klaviyo.com/onsite/hosted-fonts/Poppins/latin/poppins_latin_regular_700.woff2">https://static.klaviyo.com/onsite/hosted-fonts/Poppins/latin/poppins_latin_regular_700.woff2</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | none       | 7.95KB        |
| <a href="https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/c5d48ab3820eab838873c316eafdfb589eafb1ff/bluebella-2.myshopify.com-1728551478339.js?shop=bluebella-2.myshopify.com">https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/c5d48ab3820eab838873c316eafdfb589eafb1ff/bluebella-2.myshopify.com-1728551478339.js?shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | none       | 6.75KB        |
| <a href="https://dr4qe3ddw9y32.cloudfront.net/awin-shopify-integration-code.js?aid=6756&amp;v=shopifyApp_4.6.1&amp;ts=1724091744320&amp;shop=bluebella-2.myshopify.com">https://dr4qe3ddw9y32.cloudfront.net/awin-shopify-integration-code.js?aid=6756&amp;v=shopifyApp_4.6.1&amp;ts=1724091744320&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | none       | 4.54KB        |
| <a href="https://ecomplplugins-scripts.trustpilot.com/v2.1/js/header.min.js?settings=eyJrZXkiOiJheliLbUk4RzR2UWUwTE5Xliwicyl6InNrdSJ9&amp;shop=bluebella-2.myshopify.com">https://ecomplplugins-scripts.trustpilot.com/v2.1/js/header.min.js?settings=eyJrZXkiOiJheliLbUk4RzR2UWUwTE5Xliwicyl6InNrdSJ9&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | none       | 2.96KB        |
| <a href="https://lantern.roeyecd.com/lantern_global_6756.min.js">https://lantern.roeyecd.com/lantern_global_6756.min.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | none       | 2.11KB        |
| <a href="https://ecomplplugins-trustboxsettings.trustpilot.com/bluebella-2.myshopify.com.js?settings=1716990759447&amp;shop=bluebella-2.myshopify.com">https://ecomplplugins-trustboxsettings.trustpilot.com/bluebella-2.myshopify.com.js?settings=1716990759447&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | none       | 732B          |
| <a href="https://track.sweetanalytics.com/event.gif?1=1&amp;uid=d4bff08b2c6361edf557f7407c78e170&amp;cid=AT-5f0c59857b624&amp;pt=Bluebella%20%7C%20Luxury%20Lingerie%2C%20Nightwear%20%26%20Gifts&amp;hn=https%3A%2F%2Fwww.bluebella.com%2F&amp;ei=24f01e5c-5669-4582-8ff2-38d17b20f5e&amp;si=3482289c-2791-478f-adab-3f7bff77441f&amp;tn=1&amp;pa=%2F&amp;pl=-1728836625913&amp;srv=220&amp;nw=430&amp;dns=-5&amp;cl=-1728836626520&amp;st=1728836626733&amp;cd=24&amp;ac=x64&amp;db=iPhone&amp;ct=us&amp;lg=en&amp;tzo=-7&amp;dst=true">https://track.sweetanalytics.com/event.gif?1=1&amp;uid=d4bff08b2c6361edf557f7407c78e170&amp;cid=AT-5f0c59857b624&amp;pt=Bluebella%20%7C%20Luxury%20Lingerie%2C%20Nightwear%20%26%20Gifts&amp;hn=https%3A%2F%2Fwww.bluebella.com%2F&amp;ei=24f01e5c-5669-4582-8ff2-38d17b20f5e&amp;si=3482289c-2791-478f-adab-3f7bff77441f&amp;tn=1&amp;pa=%2F&amp;pl=-1728836625913&amp;srv=220&amp;nw=430&amp;dns=-5&amp;cl=-1728836626520&amp;st=1728836626733&amp;cd=24&amp;ac=x64&amp;db=iPhone&amp;ct=us&amp;lg=en&amp;tzo=-7&amp;dst=true</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | none       | 300B          |
| <a href="https://track.sweetanalytics.com/event.gif?1=1&amp;uid=d4bff08b2c6361edf557f7407c78e170&amp;cid=AT-5f0c59857b624&amp;pt=Bluebella%20%7C%20Luxury%20Lingerie%2C%20Nightwear%20%26%20Gifts&amp;hn=https%3A%2F%2Fwww.bluebella.com%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-22708318%401%2Fsandbox%2Fmodern%2F&amp;ei=b4e35a1e-284c-4e19-9a9e-eed9d08b49ad&amp;si=3482289c-2791-478f-adab-3f7bff77441f&amp;tn=2&amp;pa=%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-22708318%401%2Fsandbox%2Fmodern%2F&amp;pl=533&amp;srv=35&amp;nw=53&amp;cl=475&amp;st=1728836626733&amp;pt=1728836626733&amp;pd=2086&amp;cd=24&amp;ac=x64&amp;db=iPhone&amp;ct=us&amp;lg=en&amp;tzo=-7&amp;dst=true">https://track.sweetanalytics.com/event.gif?1=1&amp;uid=d4bff08b2c6361edf557f7407c78e170&amp;cid=AT-5f0c59857b624&amp;pt=Bluebella%20%7C%20Luxury%20Lingerie%2C%20Nightwear%20%26%20Gifts&amp;hn=https%3A%2F%2Fwww.bluebella.com%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-22708318%401%2Fsandbox%2Fmodern%2F&amp;ei=b4e35a1e-284c-4e19-9a9e-eed9d08b49ad&amp;si=3482289c-2791-478f-adab-3f7bff77441f&amp;tn=2&amp;pa=%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-22708318%401%2Fsandbox%2Fmodern%2F&amp;pl=533&amp;srv=35&amp;nw=53&amp;cl=475&amp;st=1728836626733&amp;pt=1728836626733&amp;pd=2086&amp;cd=24&amp;ac=x64&amp;db=iPhone&amp;ct=us&amp;lg=en&amp;tzo=-7&amp;dst=true</a>                                                                                                                                                                                                                                                                                                                                                                           | none       | 300B          |
| <a href="https://www.facebook.com/tr/?id=648252855337333&amp;ev=PageView&amp;dl=https%3A%2F%2Fwww.bluebella.com%2F&amp;rl=&amp;if=false&amp;ts=1728836629062&amp;sw=390&amp;sh=844&amp;v=2.9.170&amp;r=stable&amp;a=shopify_web_pixel&amp;ec=0&amp;o=12318&amp;fbp=fb.1.1728836629060.72182617786930883&amp;ler=empty&amp;cdl=API_unavailable&amp;it=1728836628569&amp;coo=false&amp;dpo=&amp;eid=sh-86b16e83-15D4-4F4B-DC32-0564309CD0E3&amp;rqm=GET">https://www.facebook.com/tr/?id=648252855337333&amp;ev=PageView&amp;dl=https%3A%2F%2Fwww.bluebella.com%2F&amp;rl=&amp;if=false&amp;ts=1728836629062&amp;sw=390&amp;sh=844&amp;v=2.9.170&amp;r=stable&amp;a=shopify_web_pixel&amp;ec=0&amp;o=12318&amp;fbp=fb.1.1728836629060.72182617786930883&amp;ler=empty&amp;cdl=API_unavailable&amp;it=1728836628569&amp;coo=false&amp;dpo=&amp;eid=sh-86b16e83-15D4-4F4B-DC32-0564309CD0E3&amp;rqm=GET</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | none       | 273B          |
| <a href="https://lantern.roeye.com/track.php?fingerprint=a2a37edb-8221-4ab8-9f73-af499d579fa4&amp;referrer=&amp;landingpage=https%3A%2F%2Fwww.bluebella.com%2F&amp;useragent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015_5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&amp;site=6756">https://lantern.roeye.com/track.php?fingerprint=a2a37edb-8221-4ab8-9f73-af499d579fa4&amp;referrer=&amp;landingpage=https%3A%2F%2Fwww.bluebella.com%2F&amp;useragent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015_5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&amp;site=6756</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | none       | 153B          |
| <a href="https://eu-library.klarnaservices.com/lib.js">https://eu-library.klarnaservices.com/lib.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 60 seconds | 73.2KB        |
| <a href="https://js.klarna.com/web-sdk/v1/klarna.js">https://js.klarna.com/web-sdk/v1/klarna.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 60 seconds | 20.5KB        |
| <a href="https://static.hotjar.com/c/hotjar-66064.js?sv=7">https://static.hotjar.com/c/hotjar-66064.js?sv=7</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 60 seconds | 6.25KB        |
| <a href="https://shop.app/checkouts/internal/preloads.js?locale=en-GB&amp;shop_id=11697228">https://shop.app/checkouts/internal/preloads.js?locale=en-GB&amp;shop_id=11697228</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 60 seconds | 550B          |
| <a href="https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228">https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 10 minutes | 74.8KB        |
| <a href="https://www.dwin1.com/6756.js">https://www.dwin1.com/6756.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 10 minutes | 15.3KB        |
| <a href="https://t.contentsquare.net/uxa/727d05ea2871b.js">https://t.contentsquare.net/uxa/727d05ea2871b.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 15 minutes | 76.4KB        |
| <a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 20 minutes | 60.1KB        |
| <a href="https://connect.facebook.net/signals/config/648252855337333?v=2.9.170&amp;r=stable&amp;domain=www.bluebella.com&amp;hme=d82868061a8c707cd31395a3055e7449daa03bd52087272758c39e6af34523e&amp;ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C17%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112">https://connect.facebook.net/signals/config/648252855337333?v=2.9.170&amp;r=stable&amp;domain=www.bluebella.com&amp;hme=d82868061a8c707cd31395a3055e7449daa03bd52087272758c39e6af34523e&amp;ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C17%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112</a> | 20 minutes | 13.1KB        |
| <a href="https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js">https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 60 minutes | 96.3KB        |
| <a href="https://www.bluebella.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js">https://www.bluebella.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 60 minutes | 7.88KB        |
| <a href="https://www.bluebella.com/a/elevar/static/configs/1c41ee10814ef28489220f6013db1977c9dea9f8/config.js">https://www.bluebella.com/a/elevar/static/configs/1c41ee10814ef28489220f6013db1977c9dea9f8/config.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 60 minutes | 1.81KB        |
| <a href="https://shopify-gtm-suite.getelevar.com/configs/1c41ee10814ef28489220f6013db1977c9dea9f8/config.js">https://shopify-gtm-suite.getelevar.com/configs/1c41ee10814ef28489220f6013db1977c9dea9f8/config.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 60 minutes | 1.12KB        |
| <a href="https://dynamic.criteo.com/js/ld/ld.js?a=90587&amp;shop=bluebella-2.myshopify.com">https://dynamic.criteo.com/js/ld/ld.js?a=90587&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3 hours    | 21.5KB        |
| <a href="https://shy.elfsight.com/p/platform.js?v=1.5.12&amp;shop=bluebella-2.myshopify.com">https://shy.elfsight.com/p/platform.js?v=1.5.12&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4 hours    | 3.96KB        |
| <a href="https://geoip-js.com/js/apis/geoip2/v2.1/geoip2.js">https://geoip-js.com/js/apis/geoip2/v2.1/geoip2.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4 hours    | 1.55KB        |
| <a href="https://widget.trustpilot.com/trustboxes/5419b732fbfb950b10de65e5/main.js">https://widget.trustpilot.com/trustboxes/5419b732fbfb950b10de65e5/main.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 24 hours   | 25.0KB        |
| <a href="https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js">https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 24 hours   | 7.64KB        |
| <a href="https://invitejs.trustpilot.com/tp.min.js">https://invitejs.trustpilot.com/tp.min.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 24 hours   | 3.97KB        |
| <a href="https://www.bluebella.com/cdn/s/javascrpts/currencies.js">https://www.bluebella.com/cdn/s/javascrpts/currencies.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 1 day      | 2.10KB        |
| <a href="https://app.backinstock.org/widget/26781_1675165870.js?category=bis&amp;v=6&amp;shop=bluebella-2.myshopify.com">https://app.backinstock.org/widget/26781_1675165870.js?category=bis&amp;v=6&amp;shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 30 days    | 27.1KB        |

Med-Low

Use a Content Delivery Network (CDN)

16 resources found

CDNs can give an equally fast web experience to your users across the globe.

## URL

- <https://track.sweetanalytics.com/sweet.min.js>
- <https://track.sweetanalytics.com/event.gif?1=1&uid=d4bff08b2c6361edf557f7407c78e170&cid=AT-5f0c59857b624&pt=Bluebella%20%7C%20Luxury%20Lingerie%2C%20Nightwear%20%26%20Gifts&hn=https%3A%2F%2Fwww.bluebella.com%2F&ei=24f01e5c-5669-4582-8ff2-38d17b20fc5e&si=3482289c-2791-478f-adab-3f7bff77441f&tn=1&pa=%2F&pi=-1728836625913&srv=220&nw=430&dns=-5&cl=-1728836626733&cd=24&ac=x64&db=iPhone&ct=us&lg=en&tzo=-7&dst=true>
- [https://lantern.roeye.com/track.php?fingerprint=a2a37edb-8221-4ab8-9f73-af499d579fa4&referrer=&landingpage=https%3A%2F%2Fwww.bluebella.com%2F&useragent=Mozilla%2F5.0%20\(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X\)%20AppleWebKit%2F605.1.15%20\(KHTML%2C%20like%20Gecko\)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&site=6756](https://lantern.roeye.com/track.php?fingerprint=a2a37edb-8221-4ab8-9f73-af499d579fa4&referrer=&landingpage=https%3A%2F%2Fwww.bluebella.com%2F&useragent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&site=6756)
- <https://track.sweetanalytics.com/event.gif?1=1&uid=d4bff08b2c6361edf557f7407c78e170&cid=AT-5f0c59857b624&pt=Bluebella%20%7C%20Luxury%20Lingerie%2C%20Nightwear%20%26%20Gifts&hn=https%3A%2F%2Fwww.bluebella.com%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-22708318%401%2Fsandboxox%2Fmodern%2F&ei=b4e35a1e-284c-4e19-9a9e-eed9d08b49ad&si=3482289c-2791-478f-adab-3f7bff77441f&tn=2&pa=%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-22708318%401%2Fsandboxox%2Fmodern%2F&pi=533&srv=35&nw=53&cl=475&st=1728836626733&ip=1728836626733&ipd=2086&cd=24&ac=x64&db=iPhone&ct=us&lg=en&tzo=-7&dst=true>
- <https://dynamic.criteo.com/js/ld/ld.js?a=90587&shop=bluebella-2.myshopify.com>
- <https://app.directedge.com/minicart/tag?shop=bluebella-2.myshopify.com>
- [https://app.directedge.com/assets/email\\_cart\\_updater.js?shop=bluebella-2.myshopify.com](https://app.directedge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com)
- [https://dtm.bluebella.com/profile/visit/js/1\\_0?dtm\\_cid=82375&dtm\\_cmagic=892ad0&dtm\\_fid=101&dtm\\_promo\\_id=1&cachebuster=349430019&dtm\\_cookie\\_id=df2e9bfc-95a1-4a-d7-950d-bc012db2e96a](https://dtm.bluebella.com/profile/visit/js/1_0?dtm_cid=82375&dtm_cmagic=892ad0&dtm_fid=101&dtm_promo_id=1&cachebuster=349430019&dtm_cookie_id=df2e9bfc-95a1-4a-d7-950d-bc012db2e96a)
- [https://dtm.bluebella.com/profile/visit/consent/js?dtm\\_cid=82375&dtm\\_fid=101&dtm\\_promo\\_id=1&dtm\\_cmagic=892ad0&dtm\\_cookie\\_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&cachebuster=349430019&dtm\\_form\\_uid=591707789515900761&dtm\\_cmcapture=consentDisco\\_%20%21\\_apiMissing&cmps\\_queried=true](https://dtm.bluebella.com/profile/visit/consent/js?dtm_cid=82375&dtm_fid=101&dtm_promo_id=1&dtm_cmagic=892ad0&dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&cachebuster=349430019&dtm_form_uid=591707789515900761&dtm_cmcapture=consentDisco_%20%21_apiMissing&cmps_queried=true)
- [https://c.az.contentsquare.net/pageview?ex=&dt=151&pvt=n&cvars=%7B%22%22%3A%5B%22page\\_type%22%2C%22index%22%5D%7D&cvarp=%7B%22%22%3A%5B%22page\\_type%22%2C%22index%22%5D%7D&la=en-US&uc=0&url=https%3A%2F%2Fwww.bluebella.com%2F&dr=&dw=390&dh=4319&ww=390&wh=844&sw=390&sh=844&uu=277fdd92-3718-a7b1-98fc-a62c63b43533&sn=1&hd=1728836631&v=15.21.0&pid=69232&pn=1&r=249255](https://c.az.contentsquare.net/pageview?ex=&dt=151&pvt=n&cvars=%7B%22%22%3A%5B%22page_type%22%2C%22index%22%5D%7D&cvarp=%7B%22%22%3A%5B%22page_type%22%2C%22index%22%5D%7D&la=en-US&uc=0&url=https%3A%2F%2Fwww.bluebella.com%2F&dr=&dw=390&dh=4319&ww=390&wh=844&sw=390&sh=844&uu=277fdd92-3718-a7b1-98fc-a62c63b43533&sn=1&hd=1728836631&v=15.21.0&pid=69232&pn=1&r=249255)
- [https://login-ds.dotomi.com/profile/visit/final/js?dtm\\_token\\_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&dtm\\_form\\_uid=591707789515900761&cmps\\_queried=true&dtm\\_token\\_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&cachebuster=349430019&tcflag=true&dtm\\_token\\_assignment\\_type=0&dtm\\_cid=82375&dtm\\_fid=101&dtm\\_use\\_flash\\_cookies=false&dtm\\_zip\\_code=EC2N%203AR&fp\\_assignment\\_type=0&dtm\\_user\\_dc=ams&dtm\\_id\\_assign\\_type=13&dtm\\_state=LND&dtm\\_user\\_agent=Mozilla%2F5.0%20\(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X\)%20AppleWebKit%2F605.1.15%20\(KHTML%2C%20like%20Gecko\)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&dtm\\_country\\_code=GB&init\\_wl\\_code=11&ops\\_test\\_camp=false&dtm\\_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&dtm\\_dma\\_code=826044&dtm\\_cmagic=892ad0&dtm\\_token\\_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&dtm\\_client\\_optout=false&dtm\\_user\\_ip=20.90.97.209&dtm\\_cmcapture=consentDisco\\_!0!\\_apiMissing&wl\\_domains\\_key=dtm.bluebella.com&dtm\\_promo\\_id=1&dtm\\_cookies\\_enabled=true&dtm\\_cookie\\_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&dtm\\_consent=true&data\\_object\\_type\\_code=1&canonical\\_url=https%3A%2F%2Fwww.bluebella.com%2F&dtm\\_ref=&dtm\\_loc=https%3A%2F%2Fwww.bluebella.com%2F&dtm\\_token\\_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&cl\\_promo\\_id=1&dtm\\_items=%2522%2522&dtm\\_coupons=%2522%2522&dtm\\_bypass\\_channel=%2522%2522&dtm\\_paapi=0](https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&dtm_form_uid=591707789515900761&cmps_queried=true&dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&cachebuster=349430019&tcflag=true&dtm_token_assignment_type=0&dtm_cid=82375&dtm_fid=101&dtm_use_flash_cookies=false&dtm_zip_code=EC2N%203AR&fp_assignment_type=0&dtm_user_dc=ams&dtm_id_assign_type=13&dtm_state=LND&dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&dtm_country_code=GB&init_wl_code=11&ops_test_camp=false&dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&dtm_dma_code=826044&dtm_cmagic=892ad0&dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&dtm_client_optout=false&dtm_user_ip=20.90.97.209&dtm_cmcapture=consentDisco_!0!_apiMissing&wl_domains_key=dtm.bluebella.com&dtm_promo_id=1&dtm_cookies_enabled=true&dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&dtm_consent=true&data_object_type_code=1&canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&dtm_ref=&dtm_loc=https%3A%2F%2Fwww.bluebella.com%2F&dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&cl_promo_id=1&dtm_items=%2522%2522&dtm_coupons=%2522%2522&dtm_bypass_channel=%2522%2522&dtm_paapi=0)
- <https://c.az.contentsquare.net/dvar?v=15.21.0&pid=69232&pn=1&sn=1&uu=277fdd92-3718-a7b1-98fc-a62c63b43533&dv=H4sIAAAAAAAAGtWksszizJL4ovgSxIvBjSSi9NLS5R0lFKLi0uyv9NLYpPzi%2FNFkYmgBEq5OynVAgB4DrbUMAAAAA%3D%3D&ct=2&r=983376>
- [https://login.dotomi.com/match/bounce/current?networkId=41440&version=1&nuid=AAEINisZig1Q3v8AAAAgAAAAAAAAAAAAAAAAAAAAAAAAAA&gdpr\\_consent=](https://login.dotomi.com/match/bounce/current?networkId=41440&version=1&nuid=AAEINisZig1Q3v8AAAAgAAAAAAAAAAAAAAAAAAAAAAAAAA&gdpr_consent=)
- [https://dclk-match.dotomi.com/match/pixel/current?networkId=14000&version=1&gdpr\\_consent=&google\\_error=3](https://dclk-match.dotomi.com/match/pixel/current?networkId=14000&version=1&gdpr_consent=&google_error=3)
- [https://c.az.contentsquare.net/pageview?ex=&pvt=a&cvars=%7B%22%22%3A%5B%22page\\_type%22%2C%22index%22%5D%7D&la=en-US&uc=0&url=https%3A%2F%2Fwww.bluebella.com%2F%3Fklaviyo\\_popup\\_VJzgf9&dr=&dw=390&dh=4579&ww=390&wh=844&sw=390&sh=844&uu=277fdd92-3718-a7b1-98fc-a62c63b43533&sn=1&hd=1728836633&v=15.21.0&pid=69232&pn=2&r=045533](https://c.az.contentsquare.net/pageview?ex=&pvt=a&cvars=%7B%22%22%3A%5B%22page_type%22%2C%22index%22%5D%7D&la=en-US&uc=0&url=https%3A%2F%2Fwww.bluebella.com%2F%3Fklaviyo_popup_VJzgf9&dr=&dw=390&dh=4579&ww=390&wh=844&sw=390&sh=844&uu=277fdd92-3718-a7b1-98fc-a62c63b43533&sn=1&hd=1728836633&v=15.21.0&pid=69232&pn=2&r=045533)
- [https://login-ds.dotomi.com/ucm/DMCSuccessLogger?dtmid=591707789746589918&sessionId=1728836631451&comId=82375&dtm\\_command\\_op\\_date=1728836631451&unioId=591707789515900761&px\\_timeout=1500&px\\_latencies=%5B%7B%22px\\_id%22%3A%2228069%22%2C%22px\\_latency%22%3A289%7D%2C%7B%22px\\_id%22%3A%2228149%22%2C%22px\\_latency%22%3A1501%7D%2C%7B%22px\\_id%22%3A%2228229%22%2C%22px\\_latency%22%3A1501%7D%2C%7B%22px\\_id%22%3A%2230069%22%2C%22px\\_latency%22%3A1501%7D%2C%7B%22px\\_id%22%3A%2230509%22%2C%22px\\_latency%22%3A1501%7D%2C%7B%22px\\_id%22%3A%2230589%22%2C%22px\\_latency%22%3A370%7D%2C%7B%22px\\_id%22%3A%2230629%22%2C%22px\\_latency%22%3A270%7D%2C%7B%22px\\_id%22%3A%2231029%22%2C%22px\\_latency%22%3A261%7D%5D](https://login-ds.dotomi.com/ucm/DMCSuccessLogger?dtmid=591707789746589918&sessionId=1728836631451&comId=82375&dtm_command_op_date=1728836631451&unioId=591707789515900761&px_timeout=1500&px_latencies=%5B%7B%22px_id%22%3A%2228069%22%2C%22px_latency%22%3A289%7D%2C%7B%22px_id%22%3A%2228149%22%2C%22px_latency%22%3A1501%7D%2C%7B%22px_id%22%3A%2228229%22%2C%22px_latency%22%3A1501%7D%2C%7B%22px_id%22%3A%2230069%22%2C%22px_latency%22%3A1501%7D%2C%7B%22px_id%22%3A%2230509%22%2C%22px_latency%22%3A1501%7D%2C%7B%22px_id%22%3A%2230589%22%2C%22px_latency%22%3A370%7D%2C%7B%22px_id%22%3A%2230629%22%2C%22px_latency%22%3A270%7D%2C%7B%22px_id%22%3A%2231029%22%2C%22px_latency%22%3A261%7D%5D)

Med-Low

Avoid chaining critical requests

FCP

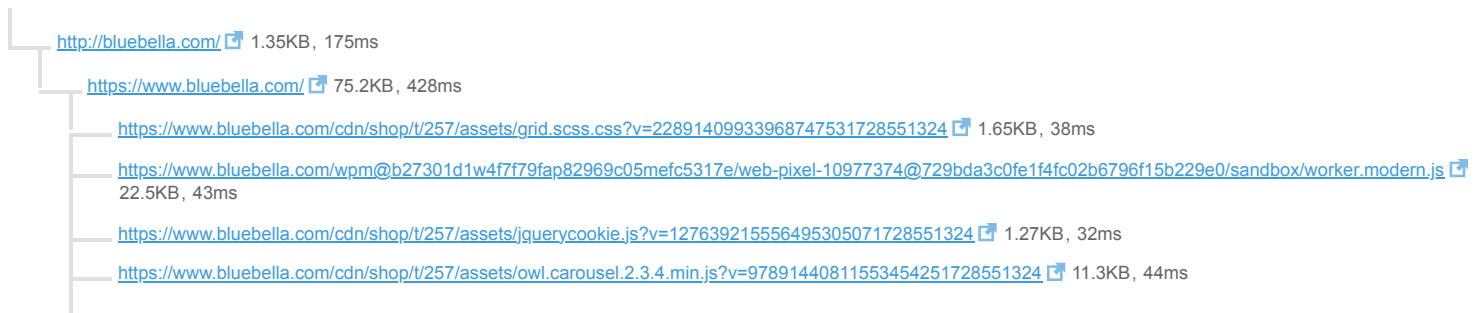
LCP

20 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 3.3s

## INITIAL NAVIGATION





Med-Low

Avoid CSS @import

FCP

LCP

1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

<https://fonts.googleapis.com/css2?family=Montserrat:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900;1,100;1,200;1,300;1,400;1,500;1,600;1,700;1,800;1,900&display=swap>

Low

Use passive listeners to improve scrolling performance

2 event listeners not passive

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL

- <https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js>
- <https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js>

LOCATION

Line:1  
Line:0

Low

Eliminate render-blocking resources

FCP

LCP

Potential savings of 114ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

| URL                                                                                                                                                                                                                                 | TRANSFER SIZE | DOWNLOAD TIME |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------|
| • <a href="https://fonts.googleapis.com/css2?family=Montserrat:ital,wght@0,400;0,600;1,400;1,600&amp;display=swap">https://fonts.googleapis.com/css2?family=Montserrat:ital,wght@0,400;0,600;1,400;1,600&amp;display=swap</a>       | 980B          | 777ms         |
| • <a href="https://www.bluebella.com/cdn/shop/t/257/assets/theme.css?v=126720577451481791601728551324">https://www.bluebella.com/cdn/shop/t/257/assets/theme.css?v=126720577451481791601728551324</a>                               | 21.2KB        | 450ms         |
| • <a href="https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js">https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js</a>                                                                                   | 30.9KB        | 1.2s          |
| • <a href="https://geoip-js.com/js/apis/geoip2/v2.1/geoip2.js">https://geoip-js.com/js/apis/geoip2/v2.1/geoip2.js</a>                                                                                                               | 1.55KB        | 782ms         |
| • <a href="https://www.bluebella.com/cdn/shop/t/257/assets/owl.carousel.2.3.4.min.js?v=97891440811553454251728551324">https://www.bluebella.com/cdn/shop/t/257/assets/owl.carousel.2.3.4.min.js?v=97891440811553454251728551324</a> | 11.3KB        | 300ms         |
| • <a href="https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324">https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324</a>                                 | 183KB         | 1.4s          |

Low

Avoid large layout shifts

CLS

4 elements found

These DOM elements contribute most to the CLS of the page.

| ELEMENT                                                                                                                                                                                                                                                | CLS CONTRIBUTION |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| body#bluebella-luxury-lingerie-nightwear-amp-gifts > main.main-content > div#shopify-section-16576469948e78c180<br><div id="shopify-section-16576469948e78c180" class="shopify-section">                                                               | 0.10             |
| div.feature-collection__list > div.col > div.owl-carousel > div.owl-dots<br><div class="owl-dots">                                                                                                                                                     | 0.00             |
| div.home-slider__item > a > picture.home-slider__image-wrapper > img.home-slider__image<br> | 0.00             |
| div.home-slider__item > a > picture.home-slider__image-wrapper > img.home-slider__image<br> | 0.00             |

|     |                                                 |     |     |              |
|-----|-------------------------------------------------|-----|-----|--------------|
| Low | Ensure text remains visible during webfont load | FCP | LCP | 1 font found |
|-----|-------------------------------------------------|-----|-----|--------------|

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

| URL                                                                                                                                                                                                   | POTENTIAL SAVINGS |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| • <a href="https://www.bluebella.com/cdn/shop/t/257/assets/icons.woff?v=65748921002487031031728551324">https://www.bluebella.com/cdn/shop/t/257/assets/icons.woff?v=65748921002487031031728551324</a> | 53ms              |

Low

Serve images in next-gen formats

Potential savings of 622KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | RESOURCE SIZE | POTENTIAL SAVINGS |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3D0H_IVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCpXl7PCxUIW17vgFJkvC3LqIQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3D0H_IVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCpXl7PCxUIW17vgFJkvC3LqIQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c</a>                                                                                                                                               | 237KB         | 144KB             |
| <a href="https://www.bluebella.com/cdn/shop/products/41942_05.jpg?v=1676885534">https://www.bluebella.com/cdn/shop/products/41942_05.jpg?v=1676885534</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 414KB         | 103KB             |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK0Q7kNvgEIABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwbOfNwLyUAKl0iAxpzgSOL_GM_CD1KPV-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK0Q7kNvgEIABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwbOfNwLyUAKl0iAxpzgSOL_GM_CD1KPV-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c</a>                                                                                                                                             | 202KB         | 91.8KB            |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFiiJXubtdYUQ7kNvgE6gkVW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sq98X_-vVXhEB-b6WlnHgHbT6PiqU4kaHJZ6ZCcw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFiiJXubtdYUQ7kNvgE6gkVW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sq98X_-vVXhEB-b6WlnHgHbT6PiqU4kaHJZ6ZCcw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c</a>                                                                                                                         | 373KB         | 91.0KB            |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458210321_1032572541854261_1353631385592814236_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDU0eDE4NC5zZHUzjl5MzUwLmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3DflmmQ5FtFygQ7kNvgGegXD1%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYADAxFg1RKVBXk6qan172qIVuP_RAHy-mfVl8BzfjBaw%26oe%3D66E1B186%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458210321_1032572541854261_1353631385592814236_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDU0eDE4NC5zZHUzjl5MzUwLmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3DflmmQ5FtFygQ7kNvgGegXD1%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYADAxFg1RKVBXk6qan172qIVuP_RAHy-mfVl8BzfjBaw%26oe%3D66E1B186%26_nc_sid%3Dbc0c2c</a>                                                     | 193KB         | 80.9KB            |
| <a href="https://www.bluebella.com/cdn/shop/products/41942_06.jpg?v=1676885534">https://www.bluebella.com/cdn/shop/products/41942_06.jpg?v=1676885534</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 253KB         | 63.0KB            |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458417444_1209535753529998_6176373725717020774_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDU0eDE4NC5zZHUzjl5MzUwLmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D110%26_nc_ohc%3DnbLxzUrQnq4Q7kNvgGJCNqU%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYc9B9cZYNrG0hblvdKlCOPRoE8hKoscVwLiei_UMArXSq%26oe%3D66E1A487%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458417444_1209535753529998_6176373725717020774_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDU0eDE4NC5zZHUzjl5MzUwLmRlZmF1bHRfaW1hZ2UiQ%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D110%26_nc_ohc%3DnbLxzUrQnq4Q7kNvgGJCNqU%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYc9B9cZYNrG0hblvdKlCOPRoE8hKoscVwLiei_UMArXSq%26oe%3D66E1A487%26_nc_sid%3Dbc0c2c</a>                                                   | 64.7KB        | 26.7KB            |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458309245_1045591190492097_875081932833302204_n.jpg%3Fstp%3Ddst-jpg_e15_fr_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDgweDEzMTZluc2RyLmYyQTM1MC5kZWZhdWx0X2NvdMvYX2ZyYVW1lIn0%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D109%26_nc_ohc%3D_bhLa3B7QtWQ7kNvgFkdunc%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYcT4Wh8zfyfm5dY_GbLtlPuWMPHwb0ihVXMjgsVq4rsA%26oe%3D66E1A662%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458309245_1045591190492097_875081932833302204_n.jpg%3Fstp%3Ddst-jpg_e15_fr_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImItYWdlX3VybGdlbi4xMDgweDEzMTZluc2RyLmYyQTM1MC5kZWZhdWx0X2NvdMvYX2ZyYVW1lIn0%26_nc_ht%3Dinstagra_m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D109%26_nc_ohc%3D_bhLa3B7QtWQ7kNvgFkdunc%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYcT4Wh8zfyfm5dY_GbLtlPuWMPHwb0ihVXMjgsVq4rsA%26oe%3D66E1A662%26_nc_sid%3Dbc0c2c</a> | 78.9KB        | 22.1KB            |

Low

Reduce unused CSS

FCP

LCP

Potential savings of 56.1KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

| URL                                                                                                                                                                                                         | TRANSFER SIZE | POTENTIAL SAVINGS |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/theme.css?v=126720577451481791601728551324">https://www.bluebella.com/cdn/shop/t/257/assets/theme.css?v=126720577451481791601728551324</a>         | 21.2KB        | 18.3KB            |
| <a href="https://static.socialshopwave.com/ssw-assets/core-215011c021.critical.css">https://static.socialshopwave.com/ssw-assets/core-215011c021.critical.css</a>                                           | 14.4KB        | 14.2KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/style.scss.css?v=19215810613119166901728551477">https://www.bluebella.com/cdn/shop/t/257/assets/style.scss.css?v=19215810613119166901728551477</a> | 13.8KB        | 13.1KB            |
| .eapps-widget { -webkit-font-smoothing: antialiased; -webkit-animation: none; animation: none...                                                                                                            | 13.0KB        | 10.6KB            |

Low

Enable text compression

FCP

LCP

Potential savings of 469KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

| URL                                                                                                                                                                                         | TRANSFER SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://na-library.klmaservices.com/v1/0.0.333/sdk.js">https://na-library.klmaservices.com/v1/0.0.333/sdk.js</a>                                                                   | 545KB         | 414KB             |
| <a href="https://eu-library.klmaservices.com/lib.js">https://eu-library.klmaservices.com/lib.js</a>                                                                                         | 72.5KB        | 51.4KB            |
| <a href="https://app.directedge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com">https://app.directedge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com</a> | 4.87KB        | 3.57KB            |

Low

Minify JavaScript

FCP

LCP

Potential savings of 9.07KB

Minifying JavaScript files can reduce payload sizes and script parse time.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | TRANSFER SIZE                      | POTENTIAL SAVINGS                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------------|
| <ul style="list-style-type: none"> <li><a href="https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;icflag=true&amp;dtm_token_assignment_type=0&amp;dtm_cid=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LND&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015_5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTMetrix&amp;dtm_country_code=GB&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco_!0!_apiMissing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=&amp;dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0">https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;icflag=true&amp;dtm_token_assignment_type=0&amp;dtm_cid=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LND&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015_5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTMetrix&amp;dtm_country_code=GB&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco_!0!_apiMissing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=&amp;dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0</a></li> <li><a href="https://dtm.bluebella.com/profile/visit/consent/js?dtm_cid=82375&amp;dtm_fid=101&amp;dtm_promo_id=1&amp;dtm_cmagic=892ad0&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;cachebuster=349430019&amp;dtm_form_uid=591707789515900761&amp;dtmc_cmpcapture=consentDisco_%210%21_apiMissing&amp;cmps_queried=true">https://dtm.bluebella.com/profile/visit/consent/js?dtm_cid=82375&amp;dtm_fid=101&amp;dtm_promo_id=1&amp;dtm_cmagic=892ad0&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;cachebuster=349430019&amp;dtm_form_uid=591707789515900761&amp;dtmc_cmpcapture=consentDisco_%210%21_apiMissing&amp;cmps_queried=true</a></li> <li><a href="https://app.directedge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com">https://app.directedge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com</a></li> </ul> | 14.2KB<br><br>13.7KB<br><br>5.39KB | 3.51KB<br><br>3.43KB<br><br>2.13KB |

Low

Avoid multiple page redirects FCP LCP

Potential savings of 175ms

Redirects introduce additional delays before the page can be loaded.

| URL                                                                 | TIME SPENT |
|---------------------------------------------------------------------|------------|
| <a href="http://bluebella.com/">http://bluebella.com/</a>           | 175ms      |
| <a href="https://www.bluebella.com/">https://www.bluebella.com/</a> | 0ms        |

Low

Defer offscreen images

Potential savings of 23.7KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

| URL                                                                                                                                                                                                           | RESOURCE SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/flag-AU.png?v=57935330458722784161728551324">https://www.bluebella.com/cdn/shop/t/257/assets/flag-AU.png?v=57935330458722784161728551324</a>         | 5.20KB        | 5.20KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/flag-ROW.png?v=120891833373652030381728551324">https://www.bluebella.com/cdn/shop/t/257/assets/flag-ROW.png?v=120891833373652030381728551324</a>     | 5.00KB        | 5.00KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/flag-GB.png?v=26632383929300512781728551324">https://www.bluebella.com/cdn/shop/t/257/assets/flag-GB.png?v=26632383929300512781728551324</a>         | 4.37KB        | 4.37KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/flag-US.png?v=144752097310752707851728551324">https://www.bluebella.com/cdn/shop/t/257/assets/flag-US.png?v=144752097310752707851728551324</a>       | 4.15KB        | 4.15KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/flag-EU.png?v=16817869907488853641728551324">https://www.bluebella.com/cdn/shop/t/257/assets/flag-EU.png?v=16817869907488853641728551324</a>         | 2.98KB        | 2.98KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/logo-white.png?v=174585541258398789061728551324">https://www.bluebella.com/cdn/shop/t/257/assets/logo-white.png?v=174585541258398789061728551324</a> | 2.02KB        | 2.02KB            |

Low

Reduce unused JavaScript LCP

Potential savings of 932KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

| URL                                                                                                                                                                                                                                                                                                                                                           | TRANSFER SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://na-library.klarnaservices.com/v1/0.0.333/sdk.js">https://na-library.klarnaservices.com/v1/0.0.333/sdk.js</a>                                                                                                                                                                                                                                 | 546KB         | 283KB             |
| ...../node_modules/zod/lib/index.mjs                                                                                                                                                                                                                                                                                                                          | 82.1KB        | 61.9KB            |
| ...../klarna-messaging/src/index.ts                                                                                                                                                                                                                                                                                                                           | 29.2KB        | 20.4KB            |
| ...../klarna-shopping/src/shoppingSDK.ts                                                                                                                                                                                                                                                                                                                      | 13.8KB        | 11.2KB            |
| ...../messenger/build/messenger.mjs                                                                                                                                                                                                                                                                                                                           | 10.8KB        | 9.56KB            |
| ...../klarna-messaging/src/helpers/fetchContent/fetchContent.ts                                                                                                                                                                                                                                                                                               | 9.53KB        | 9.52KB            |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324">https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324</a>                                                                                                                                                             | 183KB         | 120KB             |
| <a href="https://apis.google.com/_scs/abc-static/_js/k=gapi.lb.en.3visMjpiQlc.O/m=client/rt=/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs">https://apis.google.com/_scs/abc-static/_js/k=gapi.lb.en.3visMjpiQlc.O/m=client/rt=/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs</a> | 110KB         | 82.1KB            |
| <a href="https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                             | 107KB         | 49.7KB            |
| <a href="https://www.googletagmanager.com/gtag/js?id=G-W022W6XC45">https://www.googletagmanager.com/gtag/js?id=G-W022W6XC45</a>                                                                                                                                                                                                                               | 105KB         | 49.6KB            |
| <a href="https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6">https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6</a>                                                                                                                                                                                                                                     | 118KB         | 43.7KB            |
| <a href="https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js">https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js</a>                                                                                                                       | 96.3KB        | 41.5KB            |
| <a href="https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js">https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js</a>                                                                                                                                                                                                     | 94.1KB        | 41.4KB            |
| <a href="https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                             | 79.7KB        | 38.2KB            |
| <a href="https://t.contentsquare.net/uxa/727d05ea2871b.js">https://t.contentsquare.net/uxa/727d05ea2871b.js</a>                                                                                                                                                                                                                                               | 76.4KB        | 37.1KB            |
| <a href="https://script.hotjar.com/modules.720d0264984b164946ff.js">https://script.hotjar.com/modules.720d0264984b164946ff.js</a>                                                                                                                                                                                                                             | 55.8KB        | 36.4KB            |
| <a href="https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228">https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228</a>                                                                                                                                                                                         | 74.8KB        | 32.5KB            |
| ...../node_modules/whatwg-fetch/fetch.js                                                                                                                                                                                                                                                                                                                      | 2.54KB        | 2.17KB            |
| ...src/markets.ts                                                                                                                                                                                                                                                                                                                                             | 1.68KB        | 1.67KB            |
| ...node_modules/optimise_deps/axios.js                                                                                                                                                                                                                                                                                                                        | 5.06KB        | 1.07KB            |
| ...../client/src/search/graphql.ts                                                                                                                                                                                                                                                                                                                            | 955B          | 778B              |
| ...../node_modules/valibot/dist/index.js                                                                                                                                                                                                                                                                                                                      | 1.98KB        | 771B              |
| <a href="https://eu-library.klarnaservices.com/lib.js">https://eu-library.klarnaservices.com/lib.js</a>                                                                                                                                                                                                                                                       | 73.2KB        | 29.4KB            |
| <a href="https://static.socialshopwave.com/ssw-assets/core-5c341c2cda.library.js">https://static.socialshopwave.com/ssw-assets/core-5c341c2cda.library.js</a>                                                                                                                                                                                                 | 31.6KB        | 26.0KB            |
| <a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>                                                                                                                                                                                                                                                   | 60.1KB        | 21.3KB            |

Low

**Avoid non-composited animations** CLS

16 animated elements found

Animations which are not composited can be janky and increase CLS.

| ELEMENT                                                                                                                                                                                           | NAME                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| div.eapps-instagram-feed-content > div.eapps-instagram-feed-posts-container > div.eapps-instagram-feed-posts-slider > div.eapps-instagram-feed-posts-slider-next                                  |                      |
| <div class="eapps-instagram-feed-posts-slider-next eapps-instagram-feed-posts-slider-n...">                                                                                                       |                      |
| Unsupported CSS Property: font-size                                                                                                                                                               | font-size            |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| div.eapps-instagram-feed-content > div.eapps-instagram-feed-posts-container > div.eapps-instagram-feed-posts-slider > div.eapps-instagram-feed-posts-slider-prev                                  |                      |
| <div class="eapps-instagram-feed-posts-slider-prev eapps-instagram-feed-posts-slider-n...">                                                                                                       |                      |
| Unsupported CSS Property: font-size                                                                                                                                                               | font-size            |
| div#eapps-instagram-feed-1 > div.eapps-instagram-feed-container > div.eapps-instagram-feed-data-status-container > div.eapps-instagram-feed-data-status                                           |                      |
| <div class="eapps-instagram-feed-data-status" eapps-link="dataStatusItemsContainer">                                                                                                              |                      |
| Unsupported CSS Property: font-size                                                                                                                                                               | font-size            |
| a.eapps-instagram-feed-posts-item-link > div.eapps-instagram-feed-posts-item-media > div.eapps-instagram-feed-posts-item-image-wrapper > span.eapps-instagram-feed-posts-item-image-icon-carousel |                      |
| <span class="eapps-instagram-feed-posts-item-image-icon-carousel eapps-instagram-feed-p...">                                                                                                      |                      |
| Unsupported CSS Property: transform-origin                                                                                                                                                        | transform-o<br>rigin |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| a.eapps-instagram-feed-posts-item-link > div.eapps-instagram-feed-posts-item-media > div.eapps-instagram-feed-posts-item-image-wrapper > span.eapps-instagram-feed-posts-item-image-icon-video    |                      |
| <span class="eapps-instagram-feed-posts-item-image-icon-video eapps-instagram-feed-post...">                                                                                                      |                      |
| Unsupported CSS Property: transform-origin                                                                                                                                                        | transform-o<br>rigin |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| a.eapps-instagram-feed-posts-item-link > div.eapps-instagram-feed-posts-item-media > div.eapps-instagram-feed-posts-item-image-wrapper > span.eapps-instagram-feed-posts-item-image-icon-video    |                      |
| <span class="eapps-instagram-feed-posts-item-image-icon-video eapps-instagram-feed-post...">                                                                                                      |                      |
| Unsupported CSS Property: transform-origin                                                                                                                                                        | transform-o<br>rigin |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| a.eapps-instagram-feed-posts-item-link > div.eapps-instagram-feed-posts-item-media > div.eapps-instagram-feed-posts-item-image-wrapper > span.eapps-instagram-feed-posts-item-image-icon-carousel |                      |
| <span class="eapps-instagram-feed-posts-item-image-icon-carousel eapps-instagram-feed-p...">                                                                                                      |                      |
| Unsupported CSS Property: transform-origin                                                                                                                                                        | transform-o<br>rigin |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| a.eapps-instagram-feed-posts-item-link > div.eapps-instagram-feed-posts-item-media > div.eapps-instagram-feed-posts-item-image-wrapper > span.eapps-instagram-feed-posts-item-image-icon-carousel |                      |
| <span class="eapps-instagram-feed-posts-item-image-icon-carousel eapps-instagram-feed-p...">                                                                                                      |                      |
| Unsupported CSS Property: transform-origin                                                                                                                                                        | transform-o<br>rigin |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| a.eapps-instagram-feed-posts-item-link > div.eapps-instagram-feed-posts-item-media > div.eapps-instagram-feed-posts-item-image-wrapper > span.eapps-instagram-feed-posts-item-image-icon-video    |                      |
| <span class="eapps-instagram-feed-posts-item-image-icon-video eapps-instagram-feed-post...">                                                                                                      |                      |
| Unsupported CSS Property: transform-origin                                                                                                                                                        | transform-o<br>rigin |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| Trending details ahead of fashion week  From scalloped edging to pleated tr...                                 |                      |
| <div class="eapps-instagram-feed-posts-item-template-tile eapps-instagram-feed-posts-i..." data-code="C_lqIuiM40v" style="width: calc(33.3333% - 0px); margin: 0px;">                             |                      |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |
| Discover three key styles for autumn from our latest collection in our all-ne...                                                                                                                  |                      |
| <div class="eapps-instagram-feed-posts-item-template-tile eapps-instagram-feed-posts-i..." data-code="C_1VL8qOF5y" style="width: calc(33.3333% - 0px); margin: 0px;">                             |                      |
| Unsupported CSS Property: visibility                                                                                                                                                              | visibility           |

| ELEMENT                                                                                                                                                                                                                                                                                                                    | NAME                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| <p>Autumnal hues to get you in the mood 🍂 Discover our new-season palette from ...</p> <pre>&lt;div class="eapps-instagram-feed-posts-item-template-tile eapps-instagram-feed-posts-i..." data-code="C_gL_40INA8" style="width: calc(33.3333% - 0px); margin: 0px;"&gt;</pre> <p>Unsupported CSS Property: visibility</p>  | visibility           |
| <p>Spotlight on: the Laurel set. The detailing is unmatched, boasting a sheer co...</p> <pre>&lt;div class="eapps-instagram-feed-posts-item-template-tile eapps-instagram-feed-posts-i..." data-code="C_jFBBOSB5Z" style="width: calc(33.3333% - 0px); margin: 0px;"&gt;</pre> <p>Unsupported CSS Property: visibility</p> | visibility           |
| <p>👤 BTS: our new Lauren set in botanical green, fresh for autumn. Just look at...</p> <pre>&lt;div class="eapps-instagram-feed-posts-item-template-tile eapps-instagram-feed-posts-i..." data-code="C_ggLjAPq3I" style="width: calc(33.3333% - 0px); margin: 0px;"&gt;</pre> <p>Unsupported CSS Property: visibility</p>  | visibility           |
| <p>"What I really like about this one is it's that botanic-inspired embroidery w...</p> <pre>&lt;div class="eapps-instagram-feed-posts-item-template-tile eapps-instagram-feed-posts-i..." data-code="C_iwaMtv47b" style="width: calc(33.3333% - 0px); margin: 0px;"&gt;</pre> <p>Unsupported CSS Property: visibility</p> | visibility           |
| <p>Unlock 10% off your order when you sign up for emails. *valid on full pri...</p> <pre>&lt;div data-testid="POPUP" class="needsclick kl-private-reset-css-Xuajsl" style="flex: 1 1 0%;"&gt;</pre> <p>Unsupported CSS Property: visibility</p>                                                                            | klaviyo-fade<br>inup |

Low

Properly size images

Potential savings of 4.11MB

Serve images that are appropriately-sized to save cellular data and improve load time.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | RESOURCE SIZE | POTENTIAL SAVINGS |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://www.bluebella.com/cdn/shop/products/41942_05.jpg?v=1676885534">https://www.bluebella.com/cdn/shop/products/41942_05.jpg?v=1676885534</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 414KB         | 412KB             |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFIiJXubtdYUQ7kNvgE6gkWWW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sq98X-vVXhEB-b6WlnHgHbT6PiqU4kaHJZ6ZCcw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFIiJXubtdYUQ7kNvgE6gkWWW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sq98X-vVXhEB-b6WlnHgHbT6PiqU4kaHJZ6ZCcw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c</a>                                                                                                                 | 373KB         | 367KB             |
| <a href="https://www.bluebella.com/cdn/shop/products/41942_06.jpg?v=1676885534">https://www.bluebella.com/cdn/shop/products/41942_06.jpg?v=1676885534</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 253KB         | 252KB             |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3Doh_iVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCPxi7PCxUIW17vgFJkvC3qlQmKQeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.m.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3Doh_iVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCPxi7PCxUIW17vgFJkvC3qlQmKQeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c</a>                                                                                                                                     | 237KB         | 233KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/SS24_Nav_Images_-_Artwork_Fashion_Hosiery.png?v=1707307343">https://cdn.shopify.com/s/files/1/1169/7228/files/SS24_Nav_Images_-_Artwork_Fashion_Hosiery.png?v=1707307343</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 243KB         | 223KB             |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458595722_1384810719145752_9051540090776985431_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK0Q7kNvgE1ABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwbofNwlyUAKI0iAxpzgSOL_GM_CD1KPv-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458595722_1384810719145752_9051540090776985431_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK0Q7kNvgE1ABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwbofNwlyUAKI0iAxpzgSOL_GM_CD1KPv-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c</a>                                                                                                                 | 202KB         | 196KB             |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458210321_1032572541854261_1353631385592814236_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3DflmmQ5FtFygQ7kNvgGegXD1%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYADAxFg1RKVBXk6qan172qVuPV_RAhY-mfVl8BzfBaw%26oe%3D66E1B186%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458210321_1032572541854261_1353631385592814236_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3DflmmQ5FtFygQ7kNvgGegXD1%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYADAxFg1RKVBXk6qan172qVuPV_RAhY-mfVl8BzfBaw%26oe%3D66E1B186%26_nc_sid%3Dbc0c2c</a>                           | 193KB         | 190KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork2.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork2.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 195KB         | 179KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork7.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork7.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 185KB         | 170KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork_64ceeb05-5c8f-4e05-92b4-954e72a390ea.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork_64ceeb05-5c8f-4e05-92b4-954e72a390ea.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 173KB         | 159KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork10.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork10.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 169KB         | 155KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork4.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork4.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 167KB         | 154KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork11.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork11.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 143KB         | 132KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/SS24_Nav_Images_-_Artwork_Hosiery.png?v=1707307278">https://cdn.shopify.com/s/files/1/1169/7228/files/SS24_Nav_Images_-_Artwork_Hosiery.png?v=1707307278</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 124KB         | 114KB             |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork9.png?v=1727711008">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork9.png?v=1727711008</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 122KB         | 112KB             |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458309245_1045591190492097_875081932833302204_n.jpg%3Fstp%3Ddst-jpg_e15_fr_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDgweDEzMzuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D109%26_nc_ohc%3D_bhLa3B7QtWQ7kNvgFkdunc%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYClC4Wh6zfyfm5dY_GbLtPuWMPHwb0ihVXMjgsVq4rsA%26oe%3D66E1A662%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458309245_1045591190492097_875081932833302204_n.jpg%3Fstp%3Ddst-jpg_e15_fr_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDgweDEzMzuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D109%26_nc_ohc%3D_bhLa3B7QtWQ7kNvgFkdunc%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYClC4Wh6zfyfm5dY_GbLtPuWMPHwb0ihVXMjgsVq4rsA%26oe%3D66E1A662%26_nc_sid%3Dbc0c2c</a> | 78.9KB        | 77.8KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/Latex_Nav_Images_-_Artwork2.png?v=1727109500">https://cdn.shopify.com/s/files/1/1169/7228/files/Latex_Nav_Images_-_Artwork2.png?v=1727109500</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 79.9KB        | 73.4KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/Latex_Nav_Images_-_Artwork.png?v=1727109500">https://cdn.shopify.com/s/files/1/1169/7228/files/Latex_Nav_Images_-_Artwork.png?v=1727109500</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 78.9KB        | 72.5KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/Halloween_Nav_Images_-_Artwork2.png?v=1726500330">https://cdn.shopify.com/s/files/1/1169/7228/files/Halloween_Nav_Images_-_Artwork2.png?v=1726500330</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 77.3KB        | 71.0KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/42161_05.jpg?v=1695892368">https://www.bluebella.com/cdn/shop/files/42161_05.jpg?v=1695892368</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 67.2KB        | 66.8KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/Bestsellers-Category_Blocks-en.png?v=1724083187&amp;width=900">https://www.bluebella.com/cdn/shop/files/Bestsellers-Category_Blocks-en.png?v=1724083187&amp;width=900</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 67.1KB        | 63.9KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/October-Category_Blocks-en_c3021afd-4283-425a-8b78-50d82e39f235.png?v=1727715002&amp;width=900">https://www.bluebella.com/cdn/shop/files/October-Category_Blocks-en_c3021afd-4283-425a-8b78-50d82e39f235.png?v=1727715002&amp;width=900</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 66.6KB        | 63.5KB            |
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458417444_1209535753529998_6176373725717020774_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D110%26_nc_ohc%3DnblxzUrQNg4Q7kNvgGJCNGu%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYCY9B9oZYNRG0hblvdKlCOPR0E8hKoscVwLiei_UMARXSg%26oe%3D66E1A487%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458417444_1209535753529998_6176373725717020774_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZy6lmitYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdmVyX2ZyYW1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D110%26_nc_ohc%3DnblxzUrQNg4Q7kNvgGJCNGu%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYCY9B9oZYNRG0hblvdKlCOPR0E8hKoscVwLiei_UMARXSg%26oe%3D66E1A487%26_nc_sid%3Dbc0c2c</a>                     | 64.7KB        | 62.6KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/Halloween-Static-Mobile-en.jpg?v=1727104998&amp;width=900">https://www.bluebella.com/cdn/shop/files/Halloween-Static-Mobile-en.jpg?v=1727104998&amp;width=900</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 74.8KB        | 60.8KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/Halloween_Nav_Images_-_Artwork4.png?v=1726500330">https://cdn.shopify.com/s/files/1/1169/7228/files/Halloween_Nav_Images_-_Artwork4.png?v=1726500330</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 63.0KB        | 57.9KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/Latex_Nav_Images_-_Artwork3.png?v=1727109500">https://cdn.shopify.com/s/files/1/1169/7228/files/Latex_Nav_Images_-_Artwork3.png?v=1727109500</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 61.2KB        | 56.2KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/AW24_October-Static-Mobile-en.jpg?v=1728316606&amp;width=900">https://www.bluebella.com/cdn/shop/files/AW24_October-Static-Mobile-en.jpg?v=1728316606&amp;width=900</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 66.4KB        | 53.9KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork5.png?v=1727711005">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork5.png?v=1727711005</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 58.4KB        | 53.6KB            |

| URL                                                                                                                                                                                                                                                               | RESOURCE SIZE | POTENTIAL SAVINGS |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://www.bluebella.com/cdn/shop/files/Bestsellers-Category_Blocks-en2.png?v=1724083187&amp;width=900">https://www.bluebella.com/cdn/shop/files/Bestsellers-Category_Blocks-en2.png?v=1724083187&amp;width=900</a>                                     | 55.6KB        | 53.0KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/AW24-Category_Blocks-en4.png?v=1721816528&amp;width=900">https://www.bluebella.com/cdn/shop/files/AW24-Category_Blocks-en4.png?v=1721816528&amp;width=900</a>                                                   | 53.1KB        | 50.6KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/42161_06.jpg?v=1695892368">https://www.bluebella.com/cdn/shop/files/42161_06.jpg?v=1695892368</a>                                                                                                               | 50.0KB        | 49.7KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork6.png?v=1727711006">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork6.png?v=1727711006</a>                                                         | 47.8KB        | 43.9KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/Pearl_Nav_Images_-_Artwork.png?v=1728474027">https://cdn.shopify.com/s/files/1/1169/7228/files/Pearl_Nav_Images_-_Artwork.png?v=1728474027</a>                                                         | 41.7KB        | 38.3KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/2024-Pearl-Mobile-en.png?v=1728316525&amp;width=900">https://www.bluebella.com/cdn/shop/files/2024-Pearl-Mobile-en.png?v=1728316525&amp;width=900</a>                                                           | 45.3KB        | 36.8KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/livscorcoran_-_Mobile_fbabdd5e-5f8f-4514-a090-e05ce8a1fc47_300x.png?v=1726504313">https://www.bluebella.com/cdn/shop/files/livscorcoran_-_Mobile_fbabdd5e-5f8f-4514-a090-e05ce8a1fc47_300x.png?v=1726504313</a> | 36.1KB        | 25.7KB            |
| <a href="https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork-Provocative.png?v=1726845715">https://cdn.shopify.com/s/files/1/1169/7228/files/AW24_Nav_Images_-_Artwork-Provocative.png?v=1726845715</a>                                   | 24.1KB        | 15.6KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/42428_05_aab6bbcb4-b7e2-469f-9388-465e7ae5b814_large.jpg?v=1726558572">https://www.bluebella.com/cdn/shop/files/42428_05_aab6bbcb4-b7e2-469f-9388-465e7ae5b814_large.jpg?v=1726558572</a>                       | 14.2KB        | 12.0KB            |
| <a href="https://www.bluebella.com/cdn/shop/files/42428_06_3c82bca2-1a15-48dd-b053-2928bd3b2803_large.jpg?v=1726558573">https://www.bluebella.com/cdn/shop/files/42428_06_3c82bca2-1a15-48dd-b053-2928bd3b2803_large.jpg?v=1726558573</a>                         | 5.15KB        | 4.33KB            |

Low

**Remove duplicate modules in JavaScript bundles** TBT

Potential savings of 4.54KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

| SOURCE                                                                                                                                                                                                  | TRANSFER SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| ../src/index.ts                                                                                                                                                                                         |               | 4.54KB            |
| <a href="https://www.bluebella.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js">https://www.bluebella.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js</a> | 4.53KB        |                   |
| <a href="https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js">https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js</a>             | 4.54KB        |                   |

Low

**Efficiently encode images**

Potential savings of 18.0KB

Optimized images load faster and consume less cellular data.

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | RESOURCE SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyl6lmltYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagra%26_nc_cat%3D105%26_nc_ohc%3D0H_iVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCpXI7PCxUIW17vgFJkvC3LqIQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyl6lmltYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagra%26_nc_cat%3D105%26_nc_ohc%3D0H_iVf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCpXI7PCxUIW17vgFJkvC3LqIQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c</a> | 237KB         | 18.0KB            |

N/A

**Largest Contentful Paint element** LCP

1,620 ms

This is the largest contentful element painted within the viewport.

| ELEMENT                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>div.home-slider__item &gt; a &gt; picture.home-slider__image-wrapper &gt; img.home-slider__image</div> <div>&lt;img class="home-slider__image" alt="" decoding="async" loading="lazy" src="https://www.bluebella.com/cdn/shop/files/2024-Pearl-Mobile-en.png?v=172831..."&gt;</div> |

| PHASE        | % OF LCP | TIMING |
|--------------|----------|--------|
| TTFB         | 14%      | 220ms  |
| Load Delay   | 44%      | 713ms  |
| Load Time    | 5%       | 81ms   |
| Render Delay | 37%      | 608ms  |

N/A **Reduce initial server response time** FCP LCP Root document took 20ms

Keep the server response time for the main document short because all other requests depend on it.

| URL                                                                                                                   | TIME SPENT |
|-----------------------------------------------------------------------------------------------------------------------|------------|
| <ul style="list-style-type: none"> <li><a href="https://www.bluebella.com/">https://www.bluebella.com/</a></li> </ul> | 20ms       |

N/A **Avoid serving legacy JavaScript to modern browsers** TBT Potential savings of 59.3KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

| URL                                                                                                                                                                                                                                     | POTENTIAL SAVINGS                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| <a href="https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js">https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/app/instashow.js</a> | 11.0KB                                                                   |
| Line:6 Column:999                                                                                                                                                                                                                       | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es  |
| Line:6 Column:3175                                                                                                                                                                                                                      | Arr<br>ay.<br>pro<br>tot<br>yp<br>e.f<br>orE<br>ach                      |
| Line:6 Column:6158                                                                                                                                                                                                                      | Ref<br>lec<br>t.c<br>ons<br>tru<br>ct                                    |
| Line:6 Column:10292                                                                                                                                                                                                                     | Arr<br>ay.<br>pro<br>tot<br>yp<br>e.f<br>ilt<br>er                       |
| Line:6 Column:12326                                                                                                                                                                                                                     | Obj<br>ec<br>t.k<br>eys                                                  |
| Line:6 Column:14343                                                                                                                                                                                                                     | Arr<br>ay.<br>pro<br>tot<br>yp<br>e.m<br>ap                              |
| Line:6 Column:27163                                                                                                                                                                                                                     | Obj<br>ec<br>t.g<br>etO<br>wnP<br>rop<br>ert<br>yDe<br>scr<br>ipt<br>ors |
| Line:6 Column:27385                                                                                                                                                                                                                     | Obj<br>ec<br>t.e<br>ntr<br>ies                                           |
| Line:6 Column:28537                                                                                                                                                                                                                     | Arr<br>ay.<br>pro<br>tot                                                 |

| URL                                                                                                                                                       | POTENTIAL SAVINGS                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| Line:6 Column:59258                                                                                                                                       | yp<br>e.s<br>ome<br><br>Arr<br>ay.<br>pro<br>tot<br>yp<br>e.f<br>ind    |
| Line:6 Column:122783                                                                                                                                      | Arr<br>ay.<br>fro<br>m                                                  |
| <a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a>                                               | 10.6KB                                                                  |
| Line:23 Column:2302                                                                                                                                       | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |
| Line:270 Column:9361                                                                                                                                      | Arr<br>ay.<br>pro<br>tot<br>yp<br>e.f<br>ilt<br>er                      |
| Line:270 Column:15478                                                                                                                                     | Arr<br>ay.<br>fro<br>m                                                  |
| Line:270 Column:17228                                                                                                                                     | Arr<br>ay.<br>pro<br>tot<br>yp<br>e.m<br>ap                             |
| Line:270 Column:18020                                                                                                                                     | Arr<br>ay.<br>pro<br>tot<br>yp<br>e.f<br>ind                            |
| <a href="https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js">https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js</a> | 10.5KB                                                                  |
| Line:1 Column:7085                                                                                                                                        | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |

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| URL                                                                                                                                                                                                                                                                                                                                                                 | POTENTIAL SAVINGS                                                       |
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|                                                                                                                                                                                                                                                                                                                                                                     | Ext<br>ens<br>ion<br>s                                                  |
| Line:1 Column:295224                                                                                                                                                                                                                                                                                                                                                | Obj<br>ec<br>t.s<br>eal                                                 |
|                                                                                                                                                                                                                                                                                                                                                                     | Obj<br>ec<br>t.s<br>etP<br>rot<br>oty<br>peO<br>f                       |
| Line:1 Column:295730                                                                                                                                                                                                                                                                                                                                                |                                                                         |
|                                                                                                                                                                                                                                                                                                                                                                     | Obj<br>ec<br>t.v<br>alu<br>es                                           |
| Line:1 Column:295797                                                                                                                                                                                                                                                                                                                                                |                                                                         |
| <a href="https://apis.google.com/_/scs/abc-static/_/js/k=gapi.lb.en.3visMJpiQlc.O/m=client/rt=j/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsaylS-abwA/cb=gapi.loaded_0?le=scs">https://apis.google.com/_/scs/abc-static/_/js/k=gapi.lb.en.3visMJpiQlc.O/m=client/rt=j/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsaylS-abwA/cb=gapi.loaded_0?le=scs</a> | 9.8KB                                                                   |
|                                                                                                                                                                                                                                                                                                                                                                     | Dat<br>e.p<br>rot<br>oty<br>pe.<br>toI<br>SOS<br>tri<br>ng              |
| Line:132 Column:15                                                                                                                                                                                                                                                                                                                                                  |                                                                         |
| <a href="https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324">https://www.bluebella.com/cdn/shop/t/257/assets/frame.js?v=135254998109191188931728551324</a>                                                                                                                                                                   | 8.50KB                                                                  |
|                                                                                                                                                                                                                                                                                                                                                                     | Obj<br>ec<br>t.e<br>ntr<br>ies                                          |
| Line:0 Column:230175                                                                                                                                                                                                                                                                                                                                                |                                                                         |
|                                                                                                                                                                                                                                                                                                                                                                     | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |
| Line:0 Column:654564                                                                                                                                                                                                                                                                                                                                                |                                                                         |
|                                                                                                                                                                                                                                                                                                                                                                     | Arr<br>ay.<br>fro<br>m                                                  |
| Line:0 Column:670576                                                                                                                                                                                                                                                                                                                                                |                                                                         |
| <a href="https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228">https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228</a>                                                                                                                                                                                               | 7.27KB                                                                  |
|                                                                                                                                                                                                                                                                                                                                                                     | Obj<br>ec<br>t.v<br>alu<br>es                                           |
| Line:108 Column:18645                                                                                                                                                                                                                                                                                                                                               |                                                                         |
|                                                                                                                                                                                                                                                                                                                                                                     | Obj<br>ec<br>t.e<br>ntr<br>ies                                          |
| Line:108 Column:18788                                                                                                                                                                                                                                                                                                                                               |                                                                         |

|                                                                                                                                                                                                                                                                                                                                               |                                                                                 |      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|------|
| Line:108 Column:19052                                                                                                                                                                                                                                                                                                                         | Obj<br>ec<br>t.g<br>etO<br>wnP<br>rop<br>ert<br>yDe<br>scr<br>ipt<br>ors        |      |
| <a href="https://na-library.klarnaservices.com/v1/0.0.333/sdk.js">https://na-library.klarnaservices.com/v1/0.0.333/sdk.js</a>                                                                                                                                                                                                                 |                                                                                 | 611B |
| Line:1 Column:22695                                                                                                                                                                                                                                                                                                                           | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es         |      |
| <a href="https://eu-library.klarnaservices.com/lib.js">https://eu-library.klarnaservices.com/lib.js</a>                                                                                                                                                                                                                                       |                                                                                 | 203B |
| Line:1 Column:24429                                                                                                                                                                                                                                                                                                                           | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es         |      |
| <a href="https://www.bluebella.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906">https://www.bluebella.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906</a> |                                                                                 | 123B |
| Line:1 Column:15384                                                                                                                                                                                                                                                                                                                           | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es         |      |
| Line:1 Column:18677                                                                                                                                                                                                                                                                                                                           | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-re<br>gen<br>era<br>tor |      |
| <a href="https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com">https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                           |                                                                                 | 120B |
| Line:0 Column:44050                                                                                                                                                                                                                                                                                                                           | @ba<br>be<br>l/p<br>lug<br>in-                                                  |      |

| URL                                                                                                                                                                                                                                                                                                                 | POTENTIAL SAVINGS                                                       |
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|                                                                                                                                                                                                                                                                                                                     | tra<br>nsf<br>orm<br>-cl<br>ass<br>es                                   |
| <a href="https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js">https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js</a>                                                                                                                                                           | 78B                                                                     |
| Line:0 Column:1927                                                                                                                                                                                                                                                                                                  | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |
| <a href="https://www.bluebella.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js">https://www.bluebella.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js</a> | 71B                                                                     |
| Line:0 Column:400                                                                                                                                                                                                                                                                                                   | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |
| <a href="https://static.hotjar.com/c/hotjar-66064.js?sv=7">https://static.hotjar.com/c/hotjar-66064.js?sv=7</a>                                                                                                                                                                                                     | 71B                                                                     |
| Line:2 Column:921                                                                                                                                                                                                                                                                                                   | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |
| <a href="https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1">https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1</a>                                                                                                                         | 60B                                                                     |
| Line:1 Column:2166                                                                                                                                                                                                                                                                                                  | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl<br>ass<br>es |
| <a href="https://script.hotjar.com/modules.720d0264984b164946ff.js">https://script.hotjar.com/modules.720d0264984b164946ff.js</a>                                                                                                                                                                                   | 59B                                                                     |
| Line:1 Column:81446                                                                                                                                                                                                                                                                                                 | @ba<br>be<br>l/p<br>lug<br>in-<br>tra<br>nsf<br>orm<br>-cl              |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                        |     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|-----|
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | asses                                  |     |
| <a href="https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&amp;v2-route=1</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                        | 58B |
| Line:1 Column:2166                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | @babel/plugin-transform-nested-classes |     |
| <a href="https://js.klarna.com/web-sdk/v1/klarna.js">https://js.klarna.com/web-sdk/v1/klarna.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                        | 56B |
| Line:1 Column:25105                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | @babel/plugin-transform-nested-classes |     |
| <a href="https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js">https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                        | 54B |
| Line:0 Column:102498                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | @babel/plugin-transform-nested-classes |     |
| <a href="https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js">https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                        | 50B |
| Line:0 Column:2424                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | @babel/plugin-transform-nested-classes |     |
| <a href="https://connect.facebook.net/signals/config/648252855337333?v=2.9.170&amp;r=stable&amp;domain=www.bluebella.com&amp;hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&amp;ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112">https://connect.facebook.net/signals/config/648252855337333?v=2.9.170&amp;r=stable&amp;domain=www.bluebella.com&amp;hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&amp;ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112</a> |                                        | 43B |
| Line:19 Column:2057                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | @babel/plugin-transform-nested-classes |     |

| URL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | POTENTIAL SAVINGS                           |
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| <a href="https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;tcflag=true&amp;dtm_token_assignment_type=0&amp;dtm_cid=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LD&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&amp;dtm_country_code=GB&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco !0! apiMissing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=&amp;dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0">https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;tcflag=true&amp;dtm_token_assignment_type=0&amp;dtm_cid=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LD&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&amp;dtm_country_code=GB&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco !0! apiMissing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=&amp;dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAjNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0</a> | -class                                      |
| Line:1333 Column:14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 38B                                         |
| <a href="https://dtm.bluebella.com/profile/visit/consent/js?dtm_cid=82375&amp;dtm_fid=101&amp;dtm_promo_id=1&amp;dtm_cmagic=892ad0&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;cachebuster=349430019&amp;dtm_form_uid=591707789515900761&amp;dtmc_cmpcapture=consentDisco %210%21 apiMissing&amp;cmps_queried=true">https://dtm.bluebella.com/profile/visit/consent/js?dtm_cid=82375&amp;dtm_fid=101&amp;dtm_promo_id=1&amp;dtm_cmagic=892ad0&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;cachebuster=349430019&amp;dtm_form_uid=591707789515900761&amp;dtmc_cmpcapture=consentDisco %210%21 apiMissing&amp;cmps_queried=true</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | @babel/p lug in-tra nsf orm -re gen era tor |
| Line:1333 Column:14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 37B                                         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | @babel/p lug in-tra nsf orm -re gen era tor |

N/A

Reduce the impact of third-party code

TBT

Third-party code blocked the main thread for 213ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

| THIRD-PARTY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | TRANSFER SIZE | MAIN-THREAD BLOCKING TIME |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------------------|
| <b>GOOGLE TAG MANAGER</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 410KB         | 101ms                     |
| • <a href="https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6">https://www.googletagmanager.com/gtm.js?id=GTM-P97CM6</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 118KB         | 59ms                      |
| • <a href="https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/destination?id=DC-14763724&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 79.7KB        | 23ms                      |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-R1QX9EMWZ1&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 107KB         | 18ms                      |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-W022W6XC45">https://www.googletagmanager.com/gtag/js?id=G-W022W6XC45</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 105KB         | 0ms                       |
| <b>HOTJAR</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 62.0KB        | 62ms                      |
| • <a href="https://script.hotjar.com/modules.720d0264984b164946ff.js">https://script.hotjar.com/modules.720d0264984b164946ff.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 55.8KB        | 62ms                      |
| • <a href="https://static.hotjar.com/c/hotjar-66064.js?sv=7">https://static.hotjar.com/c/hotjar-66064.js?sv=7</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 6.25KB        | 0ms                       |
| <b>CONTENTSSQUARE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 76.7KB        | 36ms                      |
| • <a href="https://t.contentsquare.net/uxa/727d05ea2871b.js">https://t.contentsquare.net/uxa/727d05ea2871b.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 76.4KB        | 36ms                      |
| <b>TIKTOK</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 137KB         | 8ms                       |
| • <a href="https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js">https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 94.1KB        | 8ms                       |
| • <a href="https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js">https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 39.2KB        | 0ms                       |
| <b>SHGCDN3.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 22.6KB        | 3ms                       |
| • <a href="https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com">https://na.shgcdn3.com/collector.js?shop=bluebella-2.myshopify.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 22.6KB        | 3ms                       |
| <b>SHOPIFY</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 15.2MB        | 0ms                       |
| • <a href="https://cdn.shopify.com/videos/c/o/v/dfd7e550af69456bb0742eaa30ef6db3.mp4">https://cdn.shopify.com/videos/c/o/v/dfd7e550af69456bb0742eaa30ef6db3.mp4</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 12.5MB        | 0ms                       |
| • Other resources                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 2.71MB        | 0ms                       |
| <b>ELFSIGHTCDN.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1.13MB        | 0ms                       |
| • <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFiiJXubtdYUQ7kNvgE6gkWW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sg98X_-vVXHbEB-b6WlnHgHbT6PiqjU4kaHJZ6Ccw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458265512_3373036192840891_5814581765192578361_n.jpg%3Fstp%3Ddst-jpg_e35_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xNDM5eDE3Nzcuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D107%26_nc_ohc%3DFiiJXubtdYUQ7kNvgE6gkWW%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYA53sg98X_-vVXHbEB-b6WlnHgHbT6PiqjU4kaHJZ6Ccw%26oe%3D66E1B607%26_nc_sid%3Dbc0c2c</a>                                                                                                             | 374KB         | 0ms                       |
| • <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3D0H_ivf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCPXl7PCxUIW17vgFJkvC3LqLQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.2885-15%2F458794084_825508542903845_4112541622429944240_n.jpg%3Fstp%3Ddst-jpg_e35%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xMDgweDEzNTAuc2RyLmYyODg1LmRlZmF1bHRfaW1hZ2UifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3D0H_ivf_777AQ7kNvgFM2nmh%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBMCPXl7PCxUIW17vgFJkvC3LqLQmKOeYCL3mnAGcyN7Q%26oe%3D66E1BF74%26_nc_sid%3Dbc0c2c</a>                                                                                                                                     | 237KB         | 0ms                       |
| • <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458595722_1384810719145752_9051540090776985431_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi43MjB4MTI4My5zZHluzjI5MzUwLmRlZmF1bHRfY292ZXJfZnJhbWUifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK07kNvgE1ABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwbOfNwLyUAKI0iAxpzgSQL_GM_CD1KPv-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458595722_1384810719145752_9051540090776985431_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi43MjB4MTI4My5zZHluzjI5MzUwLmRlZmF1bHRfY292ZXJfZnJhbWUifQ%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D100%26_nc_ohc%3DBexK4MmzQK07kNvgE1ABzK%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYBulwbOfNwLyUAKI0iAxpzgSQL_GM_CD1KPv-eufhDI8A%26oe%3D66E1A4F6%26_nc_sid%3Dbc0c2c</a>                                                                                                                   | 203KB         | 0ms                       |
| • <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458210321_1032572541854261_1353631385592814236_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdnVxX2ZyYV1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3DfimmQ5FtFygQ7kNvgGegXD1%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYADAXFg1RKVBXk6qan172qIvUPV_RAhY-mfVl8BzfBaw%26oe%3D66E1B186%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458210321_1032572541854261_1353631385592814236_n.jpg%3Fstp%3Ddst-jpg_e15%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xMDU0eDE4NzQuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdnVxX2ZyYV1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D105%26_nc_ohc%3DfimmQ5FtFygQ7kNvgGegXD1%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYADAXFg1RKVBXk6qan172qIvUPV_RAhY-mfVl8BzfBaw%26oe%3D66E1B186%26_nc_sid%3Dbc0c2c</a>                       | 194KB         | 0ms                       |
| • <a href="https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458309245_1045591190492097_87508193283302204_n.jpg%3Fstp%3Ddst-jpg_e15_fr_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xMDgweDEzMzIuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdnVxX2ZyYV1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D109%26_nc_ohc%3D_bhLa3B7QtWQ7kNvgEkdunc%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYCIc4Wh6zyfm5dY_GbLlPuWMPHwb0ihVXMjgsVq4rsA%26oe%3D66E1A662%26_nc_sid%3Dbc0c2c">https://phosphor.utils.elfsightcdn.com/?url=https%3A%2F%2Finstagram.fbgi3-1.fna.fbcdn.net%2Fv%2Ft51.29350-15%2F458309245_1045591190492097_87508193283302204_n.jpg%3Fstp%3Ddst-jpg_e15_fr_p1080x1080%26efg%3DeyJ2ZW5jb2RlX3RhZyI6ImltYWdlX3VybGdlbi4xMDgweDEzMzIuc2RyLmYyOTM1MC5kZWZhdWx0X2NvdnVxX2ZyYV1lIn0%26_nc_ht%3Dinstagram.fbgi3-1.fna.fbcdn.net%26_nc_cat%3D109%26_nc_ohc%3D_bhLa3B7QtWQ7kNvgEkdunc%26_nc_gid%3Dc749c24c7636400183d68c1eaf23dfe4%26edm%3DAPU89FABAAAA%26ccb%3D7-5%26oh%3D00_AYCIc4Wh6zyfm5dY_GbLlPuWMPHwb0ihVXMjgsVq4rsA%26oe%3D66E1A662%26_nc_sid%3Dbc0c2c</a> | 79.4KB        | 0ms                       |
| • Other resources                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 65.2KB        | 0ms                       |
| <b>KLARNASERVICES.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 621KB         | 0ms                       |
| • <a href="https://na-library.klarnaservices.com/v1/0.0.333/sdk.js">https://na-library.klarnaservices.com/v1/0.0.333/sdk.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 546KB         | 0ms                       |
| • <a href="https://eu-library.klarnaservices.com/lib.js">https://eu-library.klarnaservices.com/lib.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 73.2KB        | 0ms                       |
| <b>KLAVIYO</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 268KB         | 0ms                       |
| • <a href="https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js">https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 32.7KB        | 0ms                       |

| THIRD-PARTY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | TRANSFER SIZE                                            | MAIN-THREAD BLOCKING TIME              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|----------------------------------------|
| <ul style="list-style-type: none"> <li><a href="https://static-forms.klaviyo.com/forms/api/v7/Y3jNJL/full-forms">https://static-forms.klaviyo.com/forms/api/v7/Y3jNJL/full-forms</a></li> <li><a href="https://static.klaviyo.com/onsite/js/ClientStore.00ba351e0798f9eafd68.js">https://static.klaviyo.com/onsite/js/ClientStore.00ba351e0798f9eafd68.js</a></li> <li><a href="https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&amp;v2-route=1</a></li> <li><a href="https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1">https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1</a></li> <li>Other resources</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 24.7KB<br>18.8KB<br>18.3KB<br>18.0KB<br>155KB            | 0ms<br>0ms<br>0ms<br>0ms<br>0ms        |
| ELFSIGHT.COM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 131KB                                                    | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/ap/instashow.js">https://static.elfsight.com/apps/instashow/release/0d0af0f5abc61b88f57b8d63c81a3ae26d72632d/ap/instashow.js</a></li> <li><a href="https://storage.elfsight.com/api/v2/data/49dad92aa52ec1085b2f4ebb9c444b2">https://storage.elfsight.com/api/v2/data/49dad92aa52ec1085b2f4ebb9c444b2</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 96.3KB<br>29.3KB                                         | 0ms<br>0ms                             |
| OTHER GOOGLE APIS/SDKS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 117KB                                                    | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://apis.google.com/_scs/abc-static/_js/k=gapi.lb.en.3visMJpiQlc.O/m=client/rt=j/sv=1/d=1/ed=1/a/m=AACA/rs=AHpOoo99Jag3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs">https://apis.google.com/_scs/abc-static/_js/k=gapi.lb.en.3visMJpiQlc.O/m=client/rt=j/sv=1/d=1/ed=1/a/m=AACA/rs=AHpOoo99Jag3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs</a></li> <li><a href="https://apis.google.com/js/api/client.js?onload=gwGapiLoad">https://apis.google.com/js/api/client.js?onload=gwGapiLoad</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 110KB<br>6.22KB                                          | 0ms<br>0ms                             |
| NOSTO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 102KB                                                    | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228">https://connect.nosto.com/script/shopify/nosto.js?merchant=shopify-11697228</a></li> <li><a href="https://connect.nosto.com/ev1?m=shopify-11697228&amp;message=%7B%22url%22%3A%22https%3A%2F%2Fwww.bluebella.com%2F%22%2C%22response_mode%22%3A%22JSON_ORIGINAL%22%2C%22page_type%22%3A%22front%22%2C%22elements%22%3A%5B%22frontpage-nosto-4%22%5D%2C%22events%22%3A%5B%5D%7D">https://connect.nosto.com/ev1?m=shopify-11697228&amp;message=%7B%22url%22%3A%22https%3A%2F%2Fwww.bluebella.com%2F%22%2C%22response_mode%22%3A%22JSON_ORIGINAL%22%2C%22page_type%22%3A%22front%22%2C%22elements%22%3A%5B%22frontpage-nosto-4%22%5D%2C%22events%22%3A%5B%5D%7D</a></li> <li><a href="https://connect.nosto.com/ev1?m=shopify-11697228&amp;skipPageViews=true&amp;message=%7B%22url%22%3A%22https%3A%2F%2Fwww.bluebella.com%2F%22%2C%22response_mode%22%3A%22JSON_ORIGINAL%22%2C%22page_type%22%3A%22front%22%2C%22elements%22%3A%5B%22frontpage-nosto-2%22%5D%2C%22events%22%3A%5B%5D%7D&amp;c=670bf4158d5ea2183467ebb9">https://connect.nosto.com/ev1?m=shopify-11697228&amp;skipPageViews=true&amp;message=%7B%22url%22%3A%22https%3A%2F%2Fwww.bluebella.com%2F%22%2C%22response_mode%22%3A%22JSON_ORIGINAL%22%2C%22page_type%22%3A%22front%22%2C%22elements%22%3A%5B%22frontpage-nosto-2%22%5D%2C%22events%22%3A%5B%5D%7D&amp;c=670bf4158d5ea2183467ebb9</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 74.8KB<br>14.8KB<br>12.5KB                               | 0ms<br>0ms<br>0ms                      |
| SOCIALSHOPWAVE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 101KB                                                    | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://static.socialshopwave.com/ssw-assets/core-5c341c2cda.library.js">https://static.socialshopwave.com/ssw-assets/core-5c341c2cda.library.js</a></li> <li><a href="https://static.socialshopwave.com/ssw-assets/core-f5f802cc45.critical.js">https://static.socialshopwave.com/ssw-assets/core-f5f802cc45.critical.js</a></li> <li><a href="https://static.socialshopwave.com/ssw-assets/core-215011c021.critical.css">https://static.socialshopwave.com/ssw-assets/core-215011c021.critical.css</a></li> <li><a href="https://static.socialshopwave.com/ssw-assets/login-016150ee43.critical.js">https://static.socialshopwave.com/ssw-assets/login-016150ee43.critical.js</a></li> <li><a href="https://static.socialshopwave.com/ssw-assets/lib-f1f2d8d157.validate.js">https://static.socialshopwave.com/ssw-assets/lib-f1f2d8d157.validate.js</a></li> <li>Other resources</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 31.6KB<br>21.3KB<br>14.4KB<br>11.5KB<br>6.67KB<br>15.9KB | 0ms<br>0ms<br>0ms<br>0ms<br>0ms<br>0ms |
| FACEBOOK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 73.5KB                                                   | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://connect.facebook.net/en_US/fbevents.js">https://connect.facebook.net/en_US/fbevents.js</a></li> <li><a href="https://connect.facebook.net/signals/config/648252855337333?v=2.9.170&amp;r=stable&amp;domain=www.bluebella.com&amp;hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&amp;ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112">https://connect.facebook.net/signals/config/648252855337333?v=2.9.170&amp;r=stable&amp;domain=www.bluebella.com&amp;hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&amp;ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112</a></li> </ul> | 60.1KB<br>13.1KB                                         | 0ms<br>0ms                             |
| TRUST PILOT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 43.9KB                                                   | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://widget.trustpilot.com/trustboxes/5419b732fbfb950b10de65e5/main.js">https://widget.trustpilot.com/trustboxes/5419b732fbfb950b10de65e5/main.js</a></li> <li><a href="https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js">https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js</a></li> <li>Other resources</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 25.0KB<br>7.64KB<br>11.2KB                               | 0ms<br>0ms<br>0ms                      |
| GOOGLE FONTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 35.0KB                                                   | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://fonts.gstatic.com/s/montserrat/v26/JTUSjlg1_i6t8kCHKm459WlhyyTh89Y.woff2">https://fonts.gstatic.com/s/montserrat/v26/JTUSjlg1_i6t8kCHKm459WlhyyTh89Y.woff2</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 32.9KB                                                   | 0ms                                    |
| GOOGLE CDN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 30.9KB                                                   | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js">https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 30.9KB                                                   | 0ms                                    |
| CRITEO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 29.7KB                                                   | 0ms                                    |
| <ul style="list-style-type: none"> <li><a href="https://dynamic.criteo.com/js/ld/ld.js?a=90587&amp;shop=bluebella-2.myshopify.com">https://dynamic.criteo.com/js/ld/ld.js?a=90587&amp;shop=bluebella-2.myshopify.com</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 21.5KB                                                   | 0ms                                    |

| THIRD-PARTY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | TRANSFER SIZE | MAIN-THREAD BLOCKING TIME |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------------------|
| <ul style="list-style-type: none"> <li><a href="https://gum.criteo.com/syncframe?topUrl=www.bluebella.com&amp;origin=onetag">https://gum.criteo.com/syncframe?topUrl=www.bluebella.com&amp;origin=onetag</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 6.09KB        | 0ms                       |
| <b>YELLOW ROBOT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 27.1KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://app.backinstock.org/widget/26781_1675165870.js?category=bis&amp;v=6&amp;shop=bluebella-2.myshopify.com">https://app.backinstock.org/widget/26781_1675165870.js?category=bis&amp;v=6&amp;shop=bluebella-2.myshopify.com</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 27.1KB        | 0ms                       |
| <b>KLARNA</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 21.7KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://js.klarna.com/web-sdk/v1/klarna.js">https://js.klarna.com/web-sdk/v1/klarna.js</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 20.5KB        | 0ms                       |
| <b>GOOGLE/DOUBLECLICK ADS</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 16.5KB        | 0ms                       |
| <b>SWEETANALYTICS.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 15.9KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://track.sweetanalytics.com/sweet.min.js">https://track.sweetanalytics.com/sweet.min.js</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 14.5KB        | 0ms                       |
| <b>AFFILIATE WINDOW</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 15.3KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://www.dwin1.com/6756.js">https://www.dwin1.com/6756.js</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 15.3KB        | 0ms                       |
| <b>BING ADS</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 15.2KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://bat.bing.com/bat.js">https://bat.bing.com/bat.js</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 14.5KB        | 0ms                       |
| <b>CONVERSANT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 14.6KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;tcflag=true&amp;dtm_token_assignment_type=0&amp;dtm_cid=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LND&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&amp;dtm_country_code=GB&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco_I0!_apiMissing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=&amp;dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0">https://login-ds.dotomi.com/profile/visit/final/js?dtm_token_dc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_form_uid=591707789515900761&amp;cmps_queried=true&amp;dtm_token_ls=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cachebuster=349430019&amp;tcflag=true&amp;dtm_token_assignment_type=0&amp;dtm_cid=82375&amp;dtm_fid=101&amp;dtm_use_flash_cookies=false&amp;dtm_zip_code=EC2N%203AR&amp;fp_assignment_type=0&amp;dtm_user_dc=ams&amp;dtm_id_assgn_type=13&amp;dtm_state=LND&amp;dtm_user_agent=Mozilla%2F5.0%20(iPhone%3B%20CPU%20iPhone%20OS%2015.5%20like%20Mac%20OS%20X)%20AppleWebKit%2F605.1.15%20(KHTML%2C%20like%20Gecko)%20Version%2F15.5%20Mobile%2F15E148%20Safari%2F604.1%20GTmetrix&amp;dtm_country_code=GB&amp;init_wl_code=11&amp;ops_test_camp=false&amp;dtm_token=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_dma_code=826044&amp;dtm_cmagic=892ad0&amp;dtm_token_ss=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;dtm_client_optout=false&amp;dtm_user_ip=20.90.97.209&amp;dtmc_cmpcapture=consentDisco_I0!_apiMissing&amp;wl_domains_key=dtm.bluebella.com&amp;dtm_promo_id=1&amp;dtm_cookies_enabled=true&amp;dtm_cookie_id=df2e9bfc-95a1-4ad7-950d-bc012db2e96a&amp;dtm_consent=true&amp;data_object_type_code=1&amp;canonical_url=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtmc_ref=&amp;dtmc_loc=https%3A%2F%2Fwww.bluebella.com%2F&amp;dtm_token_sc=AQAJNyoYi6xR3wFzR12eAQBAxgABAQCTh7B4lgEBAJOHsHiW&amp;cli_promo_id=1&amp;dtm_items=%2522%2522&amp;dtmc_coupons=%2522%2522&amp;dtmc_bypass_channel=%2522%2522&amp;dtm_paapi=0</a></li> </ul> | 14.2KB        | 0ms                       |
| <b>GETELEVAR.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 14.4KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://shopify-gtm-suite.getelevar.com/getelevar/3.20.2/dl-web-pixel-lax-custom.js">https://shopify-gtm-suite.getelevar.com/getelevar/3.20.2/dl-web-pixel-lax-custom.js</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 13.2KB        | 0ms                       |
| <b>DIRECTED EDGE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 9.42KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://app.directededge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com">https://app.directededge.com/assets/email_cart_updater.js?shop=bluebella-2.myshopify.com</a></li> <li><a href="https://app.directededge.com/minicart/tag?shop=bluebella-2.myshopify.com">https://app.directededge.com/minicart/tag?shop=bluebella-2.myshopify.com</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5.39KB        | 0ms                       |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4.03KB        | 0ms                       |
| <b>APPNEXUS</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 7.35KB        | 0ms                       |
| <b>AMAZON WEB SERVICES</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 6.75KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/c5d48ab3820eab838873c316eafdfb589eafb1ff/bluebella-2.myshopify.com-1728551478339.js?shop=bluebella-2.myshopify.com">https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/c5d48ab3820eab838873c316eafdfb589eafb1ff/bluebella-2.myshopify.com-1728551478339.js?shop=bluebella-2.myshopify.com</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 6.75KB        | 0ms                       |
| <b>CLOUDFRONT.NET</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4.54KB        | 0ms                       |
| <ul style="list-style-type: none"> <li><a href="https://dr4qe3ddw9y32.cloudfront.net/awin-shopify-integration-code.js?aid=6756&amp;v=shopifyApp_4.6.1&amp;ts=1724091744320&amp;shop=bluebella-2.myshopify.com">https://dr4qe3ddw9y32.cloudfront.net/awin-shopify-integration-code.js?aid=6756&amp;v=shopifyApp_4.6.1&amp;ts=1724091744320&amp;shop=bluebella-2.myshopify.com</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4.54KB        | 0ms                       |
| <b>GEOIP-JS.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4.13KB        | 0ms                       |
| <b>MYSHOPAPPS.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 2.81KB        | 0ms                       |
| <b>ROEYECDN.COM</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 2.11KB        | 0ms                       |
| <b>INDEX EXCHANGE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1.26KB        | 0ms                       |
| <b>TIKTOKW.US</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 744B          | 0ms                       |
| <b>SHOP.APP</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 550B          | 0ms                       |
| <b>DYN-REV.APP</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 526B          | 0ms                       |
| <b>OPENX</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 264B          | 0ms                       |
| <b>RUBICON PROJECT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 239B          | 0ms                       |
| <b>PUBMATIC</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 225B          | 0ms                       |

| THIRD-PARTY | TRANSFER SIZE | MAIN-THREAD BLOCKING TIME |
|-------------|---------------|---------------------------|
| GORGAS.CHAT | 189B          | 0ms                       |
| ROEYE.COM   | 153B          | 0ms                       |
| TRIPLELIFT  | 140B          | 0ms                       |

N/A

User Timing marks and measures

56 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

| NAME                                           | TYPE    | START TIME | DURATION |
|------------------------------------------------|---------|------------|----------|
| wpm:completed                                  | Measure | 596ms      | 2.3s     |
| wpm:pixel:register:331284574:app               | Measure | 1.1s       | 740ms    |
| wpm:pixel:register:295665758:app               | Measure | 1.1s       | 1.8s     |
| wpm:pixel:register:220889182:app               | Measure | 1.1s       | 1.6s     |
| wpm:pixel:register:210010206:app               | Measure | 1.1s       | 1.6s     |
| wpm:pixel:register:160399454:app               | Measure | 1.1s       | 754ms    |
| wpm:pixel:register:10977374:app                | Measure | 1.1s       | 1.8s     |
| wpm:pixel:register:22675550:custom             | Measure | 1.1s       | 929ms    |
| wpm:pixel:register:22708318:custom             | Measure | 1.1s       | 935ms    |
| wpm:pixel:register:23068766:custom             | Measure | 1.1s       | 936ms    |
| wpm:pixel:register:shopify-app-pixel:app       | Measure | 1.1s       | 1.6s     |
| wpm:pixel:register:shopify-custom-pixel:custom | Measure | 1.1s       | 938ms    |
| nosto.load_recommendations                     | Measure | 3.0s       | 388ms    |
| nosto.load_recommendations                     | Measure | 3.0s       | 751ms    |
| nosto.xdr                                      | Measure | 3.0s       | 380ms    |
| nosto.xdr                                      | Measure | 3.0s       | 745ms    |
| shopify.content_for_header.start               | Mark    | 483ms      | 0ms      |
| shopify.content_for_header.end                 | Mark    | 523ms      | 0ms      |
| wpm:start                                      | Mark    | 596ms      | 0ms      |
| wpm:pixel:register:started:331284574:app       | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:295665758:app       | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:220889182:app       | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:210010206:app       | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:160399454:app       | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:10977374:app        | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:22675550:custom     | Mark    | 1.1s       | 0ms      |
| wpm:pixel:register:started:22708318:custom     | Mark    | 1.1s       | 0ms      |

| NAME                                                         | TYPE | START TIME | DURATION |
|--------------------------------------------------------------|------|------------|----------|
| wpm:pixel:register:started:23068766:custom                   | Mark | 1.1s       | 0ms      |
| wpm:pixel:register:started:shopify-app-pixel:app             | Mark | 1.1s       | 0ms      |
| wpm:pixel:register:started:shopify-custom-pixel:custom       | Mark | 1.1s       | 0ms      |
| wpm:pixel:register:completed:331284574:app                   | Mark | 1.8s       | 0ms      |
| wpm:pixel:register:completed:160399454:app                   | Mark | 1.9s       | 0ms      |
| wpm:pixel:register:completed:22675550:custom                 | Mark | 2.0s       | 0ms      |
| wpm:pixel:register:completed:22708318:custom                 | Mark | 2.0s       | 0ms      |
| wpm:pixel:register:completed:23068766:custom                 | Mark | 2.0s       | 0ms      |
| wpm:pixel:register:completed:shopify-custom-pixel:custom     | Mark | 2.0s       | 0ms      |
| wpm:pixel:register:completed:220889182:app                   | Mark | 2.7s       | 0ms      |
| wpm:pixel:register:completed:shopify-app-pixel:app           | Mark | 2.7s       | 0ms      |
| wpm:pixel:register:completed:210010206:app                   | Mark | 2.7s       | 0ms      |
| wpm:pixel:register:completed:295665758:app                   | Mark | 2.8s       | 0ms      |
| wpm:pixel:register:completed:10977374:app                    | Mark | 2.9s       | 0ms      |
| wpm:pixels:resolved                                          | Mark | 2.9s       | 0ms      |
| nosto.load_recommendations.start                             | Mark | 3.0s       | 0ms      |
| nosto.xdr.start                                              | Mark | 3.0s       | 0ms      |
| nosto.load_recommendations.start                             | Mark | 3.0s       | 0ms      |
| nosto.xdr.start                                              | Mark | 3.0s       | 0ms      |
| fbevents:start:unwantedDataProcessing_648252855337333        | Mark | 3.1s       | 0ms      |
| fbevents:end:unwantedDataProcessing_648252855337333          | Mark | 3.1s       | 0ms      |
| fbevents:start:unwantedParamsProcessing_648252855337333      | Mark | 3.1s       | 0ms      |
| fbevents:start:validateUrlProcessing_648252855337333         | Mark | 3.1s       | 0ms      |
| fbevents:end:validateUrlProcessing_648252855337333           | Mark | 3.1s       | 0ms      |
| fbevents:start:standardParamChecksProcessing_648252855337333 | Mark | 3.1s       | 0ms      |
| nosto.xdr.end                                                | Mark | 3.3s       | 0ms      |
| nosto.load_recommendations.end                               | Mark | 3.3s       | 0ms      |

| NAME                           | TYPE | START TIME | DURATION |
|--------------------------------|------|------------|----------|
| nosto.xdr.end                  | Mark | 3.7s       | 0ms      |
| nosto.load_recommendations.end | Mark | 3.7s       | 0ms      |

N/A

Minimize main-thread work

TBT

Main-thread busy for 7.9s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

| CATEGORY                     | TIME SPENT |
|------------------------------|------------|
| Script Evaluation            | 4.3s       |
| Other                        | 2.3s       |
| Style & Layout               | 667ms      |
| Script Parsing & Compilation | 208ms      |
| Rendering                    | 180ms      |
| Parse HTML & CSS             | 124ms      |
| Garbage Collection           | 77ms       |