

Executive Summary



Performance Report for:

http://mywardrobehq.com/

Report generated: Sat, Oct 12, 2024 1:53 AM -0700 (via API)

Test Server Location: London, UK

Analysis options: iPhone 13/13 Pro/13 Pro Max

B

Performance

84%

Structure

82%

L. Contentful Paint

811ms

T. Blocking Time

271ms

C. Layout Shift

0.03

Top Issues

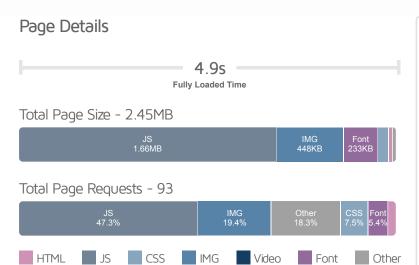
Med-Low	Serve static assets with an efficient cac policy	Potential savings of 346KB
Med-Low	Avoid an excessive DOM size TBT	1,437 elements
Med-Low	Avoid document.write()	1 instance found
Med-Low	Avoid CSS @import FCP LCP	2 resources found
Med-Low	Avoid long main-thread tasks TBT	8 long tasks found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

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How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

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The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

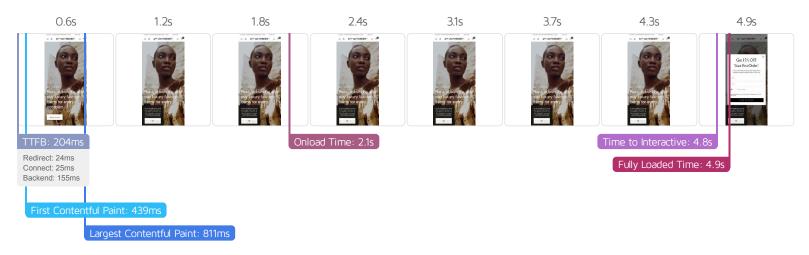
MY WARDROBE HQ - Rent Designer Fashion

1	301	mywardrobehq.com	236B 2	24ms	
1	200	mywardrobehq.com	32.6KB	183ms	
bootstrap_4_5_2_combin	200	cdn.mywardrobehq.c	29.2KB	44ms	
style_v4.min.css?v=10896	200	cdn.mywardrobehq.c	10.3KB	43ms	
louize-display-regular-205	200	cdn.mywardrobehq.c	83.0KB	47ms	
neue-helvetica-pro-55-ro	200	cdn.mywardrobehq.c	26.3KB	40rns	
js?id=UA-140940363-1	200	googletagmanager.c	78.3KB	■ 145ms	
mywardrobehq_base.min	200	cdn.mywardrobehq.c	115KB	107ms	
3rd_party.min.js?v=10896	200	cdn.mywardrobehq.c	22.6KB	93ms	
lib.js	200	eu-library.klarnaservi	72.5KB	218ms	
js?id=G-E4RTHCSVP8	200	googletagmanager.c	113KB	149ms	
klaviyo.js?company_id=R	200	static.klaviyo.com	2.30KB	100ms	
mywardrobehq.errorCatc	200	cdn.mywardrobehq.c	2.76KB	73ms	
2298.js		l) script.crazyegg.com	0	229ms	
gtm.js?id=GTM-PDW6SVT	200	googletagmanager.c	106KB	136ms	
3rd_party.min.css	200	cdn.mywardrobehq.c	21.5KB	90ms	
fbevents.js	200	connect.facebook.net	57.7KB	449ms	
hero-mobile.webp	200	cdn.mywardrobehq.c	52.5KB	32ms	
gateway-edition-mobile.jpg	200	cdn.mywardrobenq.c	49.0KB	30ms	
high-fashion-low-fuss-de	200	cdn.mywardrobehq.c	161KB	30ms	
neue-helvetica-pro-65-me	200	cdn.mywardrobehq.c	25.8KB	125ms	
widgets.js	200	widgets.xsellco.com	81.2KB	87ms	
klaviyo.js?company_id=R	200	static.klaviyo.com	84B	18ms	
ajax-loader.gif	200	cdn.mywardrobehq.c	4.11KB	6ms	
rollbar.min.js	200	cdnjs.cloudflare.com	18.4KB	\$4ms	
fender_analytics.673ab99	200	static-tracking.klaviy	11.8KB	66ms	
static.8d136cd44b74e818	200	static-tracking.klaviy	280B	65ms	
runtime.c6067c71d376a2a	200	static-klaviyo.com	7.64KB	52ms	
sharedUtils.3ee3ffff305af	200	static.klaviyo.com	17.7KB	56ms	
vendors~signup_forms~p	200	static.klaviyo.com	4.00KB	51ms	
vendors~signup_forms~c	200	static.klaviyo.com	2.85KB	44ms	
vendors~signup_forms.ff	200	static.klaviyo.com	4.24KB	45ms	
default~signup_forms~on	200	static.klaviyo.com	9.14KB	44ms	
signup_forms.a279a1ac6	200	static.klaviyo.com	5.60KB	43ms	
vendors~signup_forms~p	200	static-tracking.klaviy	4.00KB	68ms	
post_identification_sync.f	200	static-tracking.klaviy	2.73KB	56ms	
5ln2wc990	200	widgets.xsellco.com	419B	57ms	
runtime-config.json	200	na-library.klarnaservi	1.28KB	130ms	
js?id=G-N7HGNXK59B&l=	200	googletagmanager.c	106KB	45ms	
analytics.js	200	google-analytics.com	20.5KB	57ms	
destination?id=AW-61137	200	googletagmanager.c	107KB	41ms	
dtag.js	200	cdn.attn.tv	4.22KB	27ms	
871760373265668?v=2.9.1	200	connect.facebook.net	15.3KB	227ms	
onsite?company_id=RBG	200	fast.a.klaviyo.com	994B	47ms	
full-forms	200	static-forms.klaviyo.c	12.8KB	30ms	
unified-tag.js?v=4-latest	200	cdn.attn.tv	41.2KB	15ms	
sdk.js	200	na-library.klarnaservi	545KB	141ms	
css2?family=Caveat:ital,	200	fonts.googleapis.com	1.95KB	52ms	
qeu8eyq.css	200	use.typekit.net	0.99KB	38ms	
611372707?random=1728	200	googleads.g.doublec	2.28KB	82ms	
611372707?random=1728	200	googleads.g.doublec	2.29KB	31ms	
vendors~reviews~atlas~C	200	static.klaviyo.com	8.16KB	6ms	
ClientStore.00ba351e0798	200	static.klaviyo.com	18.5KB	6ms	
		-			

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93 Requests 2.45M	B (5.60MI	B Uncompressed)	Fully Loaded 4.9s	(Onloa	d 2.1s)	
CleaveFormatting76.b114	200	static.klaviyo.com	6.28KB		19ms	
gb.svg	200	cdnjs.cloudflare.com	936B		44ms	
vendors~cleave.fa9829ce	200	static.klaviyo.com	8.16KB		19ms	
?primer=7cdcb44be4a7d	200	use.typekit.net	50.3KB		36rns	
Rand-Regular.woff2	200	cdn.mywardrobehq.c	47.1KB		32ms	
PhoneNumberInput.e6b6	200	static.klaviyo.com	10.5KB		14ms	
vendors~PhoneNumberIn	200	static.klaviyo.com	8.16KB		19ms	
vendors~PhoneNumberIn	200	static.klaviyo.com	6.49KB		26ms	
POST track-analytics?co	202	a.klaviyo.com	50B		139ms	
POST track-analytics?co	202	a.klaviyo.com	50B		139ms	
favicon-32x32.png	200	cdn.mywardrobehq.c	2.51KB		8ms	
favicon-light.png	200	cdn.mywardrobehq.c	4.26KB		12ms	
1	(failed)	pageimprove.io	0		2.88	is .
POST unrenderedCreativ	(canceled	l) wardrobe-gb.attn.tv	0		116ms	
tr?id=1014558316291737	200	facebook.com	125B		6ms	
OPTIONS track-analytics	200	a.klaviyo.com	0		160ms	
OPTIONS track-analytics	200	a.klaviyo.com	0		201ms	
POST track-analytics?co	202	a.klaviyo.com	50B		320ms	
POST track-analytics?co	202	a.klaviyo.com	50B		364ms	
Render.744fc49de038509	200	static.klaviyo.com	32.2KB		58ms	
vendors~Render.0c25648	200	static.klaviyo.com	13.0KB		42ms	
styles.c55c43061a96111d	200	static.klaviyo.com	3.57KB		41ms	
532.6b7731948f1a181190b	200	static.klaviyo.com	8.82KB		55ms	
611372707?random=1728	200	google.co.uk	42B		59ms	
611372707?random=1728	200	google.com	42B		69ms	
Tjj.js	200	cdn.attn.tv	386B		319ms	
tr?id=871760373265668&	200	facebook.com	273B		28ms	
1014558316291737?v=2.9	200	connect.facebook.net	3.80KB		241 ms	
611372707?random=1728	200	google.co.uk	42B		51ms	
611372707?random=1728	200	google.com	42B		50ms	
POST e?v=4.37.31_7e0dc	204	events.attentivemobi	333B		143ms	
d?attn_vid=1e3d54f9a38b	200	wardrobe-gb.attn.tv	257B		381ms	
p.css?s=1&k=qeu8eyq&h	200	p.typekit.net	5B		50ms	
thumb_668af31a750ce.we	200	cdn.mywardrobehq.c	11.4KB		15ms	
thumb_668af3127c2b6.we	200	cdn.mywardrobehq.c	13.8KB		16ms	
thumb_65159b2c9664b.jpg	200	cdn.mywardrobehq.c	31.7KB		23ms	
thumb_65159b8a70f4e.jpg	200	cdn.mywardrobehq.c	40.2KB		24ms	
thumb_6511a4fb881ce.jpg	200	cdn.mywardrobehq.c	34.4KB		18ms	
thumb_6511a4e4a60a0.jpg	200	cdn.mywardrobehq.c	29.7KB		19ms	
humb_66ac87f20e981.jpeg	200	cdn.mywardrobehq.c	18.2KB		13ms	

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Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 439ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 4.8s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Longer than recommended 2.1s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Longer than recommended 271ms
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here

Browser Timings

Redirect	24ms	Connect	25ms	Backend	155ms
TTFB	204ms	First Paint	439ms	DOM Int.	524ms
DOM Loaded	643ms	Onload	2.1s	Fully Loaded	4.9s

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Structure Audits

IMPACT

AUDIT

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 346KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
<u>https://cdn.attn.tv/growth-tag-assets/client-configs/Tjj.js</u>	none	386B
 https://www.facebook.com/tr/?id=871760373265668&ev=PageView&dl=https%3A%2F%2Fwww.mywardrobehq.com%2F&rl=&if=false&ts=1728723214757&sw=390&sh=844&v=2.9.170&r=stable&ec=0&o=12318&fbp=fb.1.1728723214751.58016901793607253 9&cs_est=true&ler=empty&cdl=API_unavailable⁢=1728723214252&coo=false&rgm=GET 	none	273B
 https://www.facebook.com/tr/?id=1014558316291737&ev=PageView&dl=https%3A%2F%2Fwww.mywardrobehq.com%2F&rl=&if=false&ts=1728723215091&sw=390&sh=844&v=2.9.170&r=stable&ec=0&o=12318&fbp=fb.1.1728723214751.5801690179360725 39&cs_est=true&ler=empty&cdl=API_unavailable⁢=1728723214252&coo=false&rqm=GET 	none	125B
https://eu-library.klarnaservices.com/lib.js	60 seconds	73.2KB
https://cdn.attn.tv/wardrobe/dtag.js	2 minutes	4.22KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_adf239c71a	5 minutes	41.2KB
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
• https://connect.facebook.net/signals/config/871760373265668?v=2.9.170&r=stable&domain=www.mywardrobehq.com&hme=d82 868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2 C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C7 7%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2 C18%2C40%2C1%2C43%2C66%2C67%2C71%2C92%2C177%2C144%2C95%2C91%2C90%2C107%2C52%2C199%2C3 9%2C108%2C30%2C93%2C266%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C66%2C7%2C25%2C22%2C23%2C5 7%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C88%2C11%2C12%2C13%2C66%2C7%2C104%2C957%2C104%2C957%2C104%2C95%2C22%2C236%2C37%2C38%2C74%2C19%2C85%2C33%2C73%2C33%2C73%2C38%2C74%2C46%2C96%2C83%2C33%2C73%2C04%2C32%2C82%2C87%2C47%2C46%2C86%2C 37%2C5%2C89%2C81%2C44%2C35%2C84%2C22%2C36%2C63%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	15.3KB
• https://connect.facebook.net/signals/config/1014558316291737?v=2.9.170&r=stable&domain=www.mywardrobehq.com&hme=d8 2868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2 C99%2C69%2C16%2C96%2C188%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C7 7%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2 C18%2C40%2C1%2C43%2C65%2C66%2C67%2C771%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C23%2C5 7%2C62%2C64%2C75%2C107%2C139%2C28%2C11%2C12%2C13%2C66%2C7%2C25%2C22%2C25 7%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C88%2C11%2C12%2C13%2C66%2C7%2C25%2C22%2C25 7%2C62%2C64%2C74%2C968%2C33%2C73%2C38%2C74%2C46%2C96%2C38%2C74%2C46%2C96%2C33%2C73%2C05%2C38%2C74%2C46%2C96%2C33%2C73%2C03%2C38%2C74%2C46%2C95%2C283%2C33%2C73%2C03%2C38%2C74%2C46%2C95%2C83%2C33%2C73%2C05%2C94%2C32%2C87%2C47%2C46%2C96%2C37%2C36%2C38%2C31%2C38%2C74%2C46%2C27%2C264%2C212%2C105%2C45%2C79%2C68%2C2111%2C60%2C59%2C31%2C98%2C58%2C58%2C49%2C78%2C72%2C24%2C112%2C199%2C198%2C200%2C205%2C206%2C207%2C203%2C195%2C131%2C133%2C162%2C196%2C72%2C24%2C112%2C156%2C144%2C150%2C188%2C128%2C231%2C115%2C125%2C126%2C232%2C164%2C118%2C234%2C165%2C135%2C122%2C153%2C147%2C127	20 minutes	3.80KB
https://cdn.mywardrobehq.com/0/6/d/20063/thumb_65159b8a70f4e.jpg	60 minutes	40.2KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb_6511a4fb881ce.jpg	60 minutes	34.4KB
https://cdn.mywardrobehq.com/0/6/d/20063/thumb_65159b2c9664b.jpg	60 minutes	31.7KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb_6511a4e4a60a0.jpg	60 minutes	29.7KB
• https://cdn.mywardrobehq.com/7/b/c/22272/thumb_66ac87f20e981.jpeg	60 minutes	18.2KB
https://cdn.mywardrobehq.com/8/b/2/22212/thumb 668af3127c2b6.webp	60 minutes	13.8KB
https://cdn.mywardrobehq.com/8/b/2/22212/thumb_668af31a750ce.webp	60 minutes	11.4KB
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
• https://p.typekit.net/p.css?s=1&k=qeu8eyg&ht=tk&f=10881.10882.10884.10885.15357.15358.15361.15362.32874.32875&a=23425338&app=typekit&e=css	7 days	172B

Med-Low

Avoid an excessive DOM size TBT

1,437 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

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STATISTIC	ELEMENT	VALUE
Total DOM Elements		1437
Maximum DOM Depth	£1,424.25 	25
Maximum Child Elements	RENT. EVENT. REPEAT. Rent, subscribe and buy luxury fashion items for every oc <div id="pjax-container"></div>	20

Med-Low

Avoid document.write()

1 instance found

For users on slow connections, external scripts dynamically injected via document.write() can delay page load by tens of seconds.

URL LOCATION

https://www.mywardrobehg.com/
Line:2063

Med-Low

Avoid CSS @import FCP LCP

2 resources found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

 $\frac{\text{https://fonts.googleapis.com/css2?family=Caveat:ital,wght@0,400&family=Inter+Tight:ital,wght@0,400&family=Kanit:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,00$

https://use.typekit.net/qeu8eyq.css

https://use.typekit.net/qeu8eyq.css

 $\underline{https://p.typekit.net/p.css?s=1\&k=qeu8eyq\&ht=tk\&f=10881.10882.10884.10885.15357.15358.15361.15362.32874.32875\&a=23425338\&app=typekit\&e=css$

Med-Low

HDI

Avoid long main-thread tasks TBT

8 long tasks found

CTART TIME

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://www.googletagmanager.com/gtag/js?id=UA-140940363-1	973ms	170ms
 https://cdn.mywardrobehq.com/static/10896/js/mywardrobehq_base.min.js?v=10896 	524ms	121ms
https://www.mywardrobehq.com/	286ms	105ms
https://www.googletagmanager.com/gtag/js?id=G-N7HGNXK59B&l=dataLayer&cx=c	1.4s	82ms
Unattributable	1.7s	71ms
 https://cdn.mywardrobehq.com/static/10896/js/mywardrobehq_base.min.js?v=10896 	862ms	63ms
 https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js 	4.5s	57ms
 https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js 	4.8s	54ms

Low

Use passive listeners to improve scrolling performance

1 event listener not passive

Consider marking your touch and wheel event listeners as passive to improve your page's scroll performance.

URL LOCATION

• https://cdn.mywardrobehq.com/static/10896/js/mywardrobehq_base.min.js?v=10896
Line:0

Low

Reduce unused JavaScript LCP

Potential savings of 673KB

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Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://na-library.klarnaservices.com/v1/0.0.333/sdk.js	546KB	282KB
//node_modules/zod/lib/index.mjs	82.1KB	61.9KB
/klarna-messaging/src/index.ts	29.2KB	20.4KB
/klarna-shopping/src/shoppingSDK.ts	13.8KB	11.2KB
/messenger/build/messenger.mjs	10.8KB	9.56KB
/klarna-messaging/src/helpers/fetchContent/fetchContent.ts	9.53KB	9.52KB
https://widgets.xsellco.com/js/widgets.js	81.5KB	60.6KB
https://www.googletagmanager.com/gtag/destination?id=AW-611372707&l=dataLayer&cx=c	107KB	54.6KB
https://cdn.mywardrobehq.com/static/10896/js/mywardrobehq_base.min.js?v=10896	116KB	52.3KB
https://www.googletagmanager.com/gtag/js?id=G-E4RTHCSVP8	113KB	49.0KB
https://www.googletagmanager.com/gtag/js?id=G-N7HGNXK59B&l=dataLayer&cx=c	107KB	47.3KB
https://www.googletagmanager.com/gtm.js?id=GTM-PDW6SVT	106KB	37.9KB
https://www.googletagmanager.com/gtag/js?id=UA-140940363-1	79.0KB	35.6KB
https://eu-library.klarnaservices.com/lib.js	73.2KB	29.4KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_adf239c71a	41.2KB	24.8KB

Use a Content Delivery Network (CDN)

3 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- https://widgets.xsellco.com/js/widgets.js
- https://www.google.co.uk/pagead/1p-user-list/611372707/?random=1728723214433&cv=11&fst=1728720000000&bg=ffffff&guid=ON&async=1>m=45be4a90v870334946z8859 321393za201zb859321393&gcd=13l3l3l3l1l1&dma=0&tag_exp=101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.mywardrobehq.com%2F&hn=www.go ogleadservices.com&frm=0&tiba=MY%20WARDROBE%20HQ%20-%20Rent%20Designer%20Fashion&npa=0&pscdl=noapi&auid=1223775879.1728723214&uaa=&uab=&uafvI =&uamb=0&uam=&uap=&uapv=&uaw=0&fdr=QA&rfmt=3&fmt=3&is_vtc=1&cid=CAQSGwDpaXnfBkSSv35K4wpbLuXb2F1rnJJAA78aFQ&random=3458482540&rmt_tld=1&ipr=
- m=45je4a90v870334946za200_">https://www.google.co.uk/pagead/1p-user-list/611372707/?random=1728723214514&cv=11&fst=1728720000000&bg=ffffff&guid=ON&async=1>m=45je4a90v870334946za200_ <u>&gcd=13l3l3l3l1l1&dma=0&tag_exp=101529665~101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.mywardrobehq.com%2F&hn=www.googleadservice</u> $\underline{s.com\&frm=0\&tiba=MY\%20WARDROBE\%20HQ\%20-\%20Rent\%20Designer\%20Fashion\&npa=0\&pscdl=noapi\&auid=1223775879.1728723214\&uaa=\&uab=\&uafvl=\&uamb=0\&u$ $\underline{am=\&uap=\&uapv=\&uaw=0\&fdr=QA\&data=event\%3Dgtag.config\&rfmt=3\&fmt=3\&is_vtc=1\&cid=CAQSGwDpaXnfpTBKZjRyFNWavmBr640JDo2xcKLjmw\&random=3835041498\&rnt=3\&in_vtc=1\&cid=CAQSGwDpaXnfpTBKZjRyFNWavmBr640JDo2xcKLjmw&random=3835041498\&rnt=3\&in_vtc=1\&cid=CAQSGwDpaXnfpTBKZjRyFNWavmBr640JDo2xcKLjmw&random=3835041498\&rnt=3\&in_vtc=1$ rmt tld=1&ipr=y

Avoid enormous network payloads LCP

Total size was 2.48MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://na-library.klarnaservices.com/v1/0.0.333/sdk.js	546KB
https://cdn.mywardrobehq.com/static/10896/mwhq/content/images/2024/08/high-fashion-low-fuss-desktop.jpg	161KB
https://cdn.mywardrobehq.com/static/10896/js/mywardrobehq_base.min.js?v=10896	116KB
https://www.googletagmanager.com/gtag/js?id=G-E4RTHCSVP8	113KB
• https://www.googletagmanager.com/gtag/js?id=G-N7HGNXK59B&l=dataLayer&cx=c	107KB
• https://www.googletagmanager.com/gtag/destination?id=AW-611372707&l=dataLayer&cx=c	107KB
https://www.googletagmanager.com/gtm.js?id=GTM-PDW6SVT	106KB
https://cdn.mywardrobehq.com/static/10896/mwhq/fonts/louize-display-regular-205tf.woff2	83.3KB
https://widgets.xsellco.com/js/widgets.js	81.5KB
https://www.googletagmanager.com/gtag/js?id=UA-140940363-1	79.0KB

Reduce JavaScript execution time TBT

901ms spent executing JavaScript

https://thenextlevel.app Page 8 of 18 Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
Unattributable	476ms	86ms	0ms
<u>https://www.mywardrobehq.com/</u>	426ms	84ms	5ms
• https://cdn.mywardrobehq.com/static/10896/js/mywardrobehq_base.min.js?v=10896	269ms	118ms	7ms
https://www.googletagmanager.com/gtag/js?id=UA-140940363-1	256ms	236ms	6ms
• https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js	182ms	136ms	0ms
• https://static.klaviyo.com/onsite/js/signup_forms.a279a1ac64ac8e3a46a0.js?cb=1	100ms	92ms	0ms
• https://www.googletagmanager.com/gtag/js?id=G-N7HGNXK59B&l=dataLayer&cx=c	84ms	69ms	6ms
• https://www.googletagmanager.com/gtag/destination?id=AW-611372707&l=dataLayer&cx=c	50ms	45ms	5ms

Enable text compression FCP LCP

Potential savings of 466KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL

TRANSFER SIZE POTENTIAL SAVINGS

• https://na-library.klarnaservices.com/v1/0.0.333/sdk.js

545KB 414KB 51.4KB

• https://eu-library.klarnaservices.com/lib.js

72.5KB

Avoid multiple page redirects FCP LCP

Potential savings of 23ms

Redirects introduce additional delays before the page can be loaded.

URL

TIME SPENT

• http://mywardrobehq.com/

23ms

• https://www.mywardrobehq.com/

0ms

Low

Efficiently encode images

Potential savings of 39.5KB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.mywardrobehq.com/0/6/d/20063/thumb_65159b8a70f4e.jpg	40.2KB	10.8KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb 6511a4e4a60a0.jpg	29.7KB	9.06KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb 6511a4fb881ce.jpg	34.4KB	7.22KB
https://cdn.mywardrobehq.com/0/6/d/20063/thumb_65159b2c9664b.jpg	31.6KB	6.87KB
https://cdn.mywardrobehq.com/7/b/c/22272/thumb_66ac87f20e981.jpeg	18.2KB	5.53KB

Reduce unused CSS FCP LCP

Potential savings of 49.8KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

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URL TRANSFER SIZE POTENTIAL SAVINGS

 $\bullet \quad \underline{\text{https://cdn.mywardrobehq.com/static/10896/css/bootstrap_4_5_2_combined.min.css?v=10896}\\$

• https://cdn.mywardrobehq.com/static/10896/css/3rd_party_min.css 21.8KB 21.6KB

Low Avoid non-composited animations CLS

1 animated element found

28.2KB

29.7KB

Animations which are not composited can be janky and increase CLS.

ELEMENT NAME

Get 15% OFF Your First Order! Plus, be the first to access new collections, e...

<div data-testid="POPUP" class="needsclick kl-private-reset-css-Xuajs1" style="flex: 1 1 0%;">

Unsupported CSS Property: visibility klaviyo-fadeinup

Low

Defer offscreen images

Potential savings of 187KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.mywardrobehq.com/static/10896/mwhq/content/images/2024/08/high-fashion-low-fuss-desktop.jpg	161KB	161KB
https://cdn.mywardrobehq.com/8/b/2/22212/thumb_668af3127c2b6.webp	13.8KB	13.8KB
https://cdn.mywardrobehq.com/8/b/2/22212/thumb_668af31a750ce.webp	11.4KB	11.4KB

Low

Reduce initial server response time FCP LCP

Root document took 154ms

Keep the server response time for the main document short because all other requests depend on it.

URL TIME SPENT

• https://www.mywardrobehq.com/ 154ms

Low

Ensure text remains visible during webfont load FCP LCP

1 font found

Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading.

URL POTENTIAL SAVINGS

Low

Avoid chaining critical requests FCP LCP

1 chain found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 468ms

INITIAL NAVIGATION

http://mywardrobehq.com/ 249B, 23ms

https://www.mywardrobehq.com/ 32.6KB, 182ms

https://cdn.mywardrobehq.com/static/10896/mwhq/fonts/neue-helvetica-pro-65-medium.woff2 26.0KB, 7ms

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Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.mywardrobehq.com/0/6/d/20063/thumb 65159b8a70f4e.jpg	40.2KB	25.0KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb_6511a4fb881ce.jpg	34.4KB	21.4KB
https://cdn.mywardrobehg.com/0/6/d/20063/thumb 65159b2c9664b.jpg	31.6KB	19.7KB
https://cdn.mywardrobehg.com/e/5/9/19986/thumb 6511a4e4a60a0.jpg	29.7KB	18.5KB
https://cdn.mywardrobehg.com/7/b/c/22272/thumb_66ac87f20e981.jpeg	18.2KB	11.3KB
https://cdn.mywardrobehg.com/8/b/2/22212/thumb_668af3127c2b6.webp	13.8KB	5.98KB
https://cdn.mywardrobehq.com/8/b/2/22212/thumb 668af31a750ce.webp	11.4KB	4.95KB

Low

Serve images in next-gen formats

Potential savings of 168KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.mywardrobehq.com/static/10896/mwhg/content/images/2024/08/high-fashion-low-fuss-desktop.jpg	161KB	53.7KB
https://cdn.mywardrobehq.com/0/6/d/20063/thumb_65159b8a70f4e.jpg	40.2KB	27.0KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb_6511a4fb881ce.jpg	34.4KB	22.9KB
https://cdn.mywardrobehq.com/0/6/d/20063/thumb_65159b2c9664b.jpg	31.6KB	20.7KB
https://cdn.mywardrobehq.com/e/5/9/19986/thumb_6511a4e4a60a0.jpg	29.7KB	20.6KB
https://cdn.mywardrobehq.com/7/b/c/22272/thumb_66ac87f20e981.jpeg	18.2KB	13.1KB
https://cdn.mywardrobehq.com/static/10896/mwhq/content/images/2024/08/gateway-edition-mobile.jpg	49.0KB	10.3KB

N/A

Largest Contentful Paint element LCP

810 ms

This is the largest contentful element painted within the viewport.

ELEMENT

RENT. EVENT. REPEAT. Rent, subscribe and buy luxury fashion items for every oc...

<div class="banner">

PHASE	% OF LCP	TIMING
TTFB	25%	204ms
Load Delay	16%	133ms
Load Time	4%	29ms
Render Delay	55%	443ms

N/A

User Timing marks and measures

20 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

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NAMETYPESTART TIMEattn.tag-core.loadedMark1.6sattn.tag-creatives.loadedMark1.6sfbevents:start:estPageViewProcessingMark1.7sfbevents:end:estPageViewProcessingMark1.7sfbevents:start:unwantedDataProcessing_871760373265668Mark1.7sfbevents:end:unwantedDataProcessing_871760373265668Mark1.7sfbevents:start:unwantedParamsProcessing_871760373265668Mark1.7sfbevents:start:validateUrlProcessing_871760373265668Mark1.7sfbevents:end:validateUrlProcessing_871760373265668Mark1.7sfbevents:start:standardParamChecksProcessing_871760373265668Mark1.7sfbevents:start:estPageViewProcessingMark2.0sfbevents:end:estPageViewProcessingMark2.0sfbevents:end:estPageViewProcessing_1014558316291737Mark2.0s	Oms Oms Oms Oms Oms Oms Oms Oms
attn.tag-creatives.loaded Mark 1.6s fbevents:start:estPageViewProcessing Mark 1.7s fbevents:end:estPageViewProcessing Mark 1.7s fbevents:start:unwantedDataProcessing_871760373265668 Mark 1.7s fbevents:end:unwantedDataProcessing_871760373265668 Mark 1.7s fbevents:start:unwantedParamsProcessing_871760373265668 Mark 1.7s fbevents:start:validateUrlProcessing_871760373265668 Mark 1.7s fbevents:end:validateUrlProcessing_871760373265668 Mark 1.7s fbevents:end:validateUrlProcessing_871760373265668 Mark 1.7s fbevents:start:standardParamChecksProcessing_871760373265668 Mark 1.7s fbevents:start:estPageViewProcessing Mark 2.0s fbevents:end:estPageViewProcessing Mark 2.0s	Oms Oms Oms
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fbevents:start:estPageViewProcessing Mark 2.0s fbevents:end:estPageViewProcessing Mark 2.0s	0ms
fbevents:end:estPageViewProcessing Mark 2.0s	0ms
	0ms
fbevents:start:unwantedDataProcessing_1014558316291737 Mark 2.0s	0ms
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fbevents:end:unwantedDataProcessing_1014558316291737 Mark 2.0s	0ms
fbevents:start:unwantedParamsProcessing_1014558316291737 Mark 2.0s	0ms
fbevents:start:validateUrlProcessing_1014558316291737 Mark 2.0s	0ms
fbevents:end:validateUrlProcessing_1014558316291737 Mark 2.0s	0ms
fbevents:start:standardParamChecksProcessing_1014558316291737 Mark 2.0s	0ms
attn.fetch-creatives.start Mark 2.1s	0ms
attn.fetch-creatives.end Mark 2.2s	0ms
N/A Avoid serving legacy JavaScript to modern browsers TBT Potential savings of 25.2KB	

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

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URL POTENTIAL SAVINGS

be 1/p 1ug inLine:19 Column:2057 tra
nsf
orm
-cl
ass

N/A

Avoid large layout shifts CLS

2 elements found

@ba

es

These DOM elements contribute most to the CLS of the page.

CLS CONTRIBUTION

Get 15% OFF Your First Order! Plus, be the first to access new collections, e...

<div class="needsclick kl-private-reset-css-Xuajs1" style="overflow: visible; transform: 0.02

CLAIM MY 15% OFF

scale(0.906977);">

<div component="[object Object]" data-testid="form-component" class="needsclick kl-private-resetcss-Xuajs1" style="display: flex; justify-content: flex-start; padding: 10px 6px 30px;">

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 124ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

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THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	511KB	124ms
https://www.googletagmanager.com/gtag/js?id=UA-140940363-1	79.0KB	108ms
• https://www.googletagmanager.com/gtag/js?id=G-N7HGNXK59B&l=dataLayer&cx=c	107KB	16ms
https://www.googletagmanager.com/gtag/js?id=G-E4RTHCSVP8	113KB	0ms
• https://www.googletagmanager.com/gtag/destination?id=AW-611372707&l=dataLayer&cx=c	107KB	0ms
https://www.googletagmanager.com/gtm.js?id=GTM-PDW6SVT	106KB	0ms
KLARNASERVICES.COM	622KB	0ms
https://na-library.klarnaservices.com/v1/0.0.333/sdk.js	546KB	0ms
https://eu-library.klamaservices.com/lib.js	73.2KB	0ms
KLAVIYO	221KB	0ms
https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js	32.6KB	0ms
• https://static.klaviyo.com/onsite/js/ClientStore.00ba351e0798f9eafd68.js	18.8KB	0ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1	18.0KB	0ms
https://static-forms.klaviyo.com/forms/api/v7/RBGQ7x/full-forms	13.4KB	0ms
• https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js	13.3KB	0ms
Other resources	125KB	0ms
XSELLCO.COM	81.9KB	0ms
https://widgets.xsellco.com/js/widgets.js	81.5KB	0ms

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THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
FACEBOOK	79.6KB	0ms
https://connect.facebook.net/en_US/fbevents.js	60.1KB	0ms
• https://connect.facebook.net/signals/config/871760373265668?v=2.9.170&r=stable&domain=www.my wardrobehg.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523 e&ex_m=70%2C120%2C106%2C1610%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C5 4%2C17174%2C1746%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C234%2C142%2C15%2C50%2C193%2C19 2%2C132%2C186%2C61%2C65%2C66%2C67%2C717%2C92%2C17%2C14%2C95%2 C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C17%2C14%2C95%2 C91%2C90%2C11%2C32%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C13 9%2C28%2C11%2C12%2C13%2C66%2C67%2C22%2C23%2C577%2C62%2C64%2C75%2C1 01%2C277%2C76%2C9%2C88%2C38%2C34%2C12%2C103%2C102%2C104%2C977%2C10%2C20%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C00%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C56%2C88%2C33%2C73%2C00%2C94%2C32%2C82%2C87%2C47%2C46%2C866%2C55%2C89%2C81%2C44%2C35%2C84%2C32%2C86%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C724%2C112	15.3KB	0ms
Other resources	4.19KB	0ms
ADOBE TYPEKIT	51.9KB	0ms
 https://use.typekit.net/af/9b05f3/00000000000000000013365/27/l?primer=7cdcb44be4a7db8877ffa5 c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3 	50.5KB	0ms
ATTENTIVE	46.5KB	0ms
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_adf239c71a	41.2KB	0ms
https://cdn.attn.tv/wardrobe/dtag.js	4.22KB	0ms
GOOGLE ANALYTICS	21.1KB	0ms
https://www.google-analytics.com/analytics.js	21.1KB	0ms
CLOUDFLARE CDN	20.0KB	0ms
https://cdnjs.cloudflare.com/ajax/libs/rollbar.js/2.14.4/rollbar.min.js	19.1KB	0ms
GOOGLE/DOUBLECLICK ADS	5.17KB	0ms
GOOGLE FONTS	1.95KB	0ms
OTHER GOOGLE APIS/SDKS	1.10KB	0ms
CRAZY EGG	214B	0ms
PAGEIMPROVE.IO	0B	0ms

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	1.2s
Other	530ms
Style & Layout	317ms
Script Parsing & Compilation	73ms
Rendering	63ms
Parse HTML & CSS	47ms
Garbage Collection	38ms

N/A Eliminate render-blocking resources FCP LCP

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Nothing to do here, good job!

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