

Performance Report for: http://hotsquash.com/

Report generated: Sat, Jan 11, 2025 7:37 AM -0800 (via API)
 Test Server Location: London, UK
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0
 Analysis options: iPhone 13/13 Pro/13 Pro Max

F	Performance 33%	Structure 72%	L. Contentful Paint 5.9s	T. Blocking Time 1.5s	C. Layout Shift 0
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Top Issues

High	Avoid enormous network payloads	LCP	Total size was 6.49MB
Med-High	Avoid long main-thread tasks	TBT	20 long tasks found
Med-High	Reduce JavaScript execution time	TBT	4.9s spent executing JavaScript
Med-High	Avoid chaining critical requests	FCP	19 chains found
Med	Use a Content Delivery Network (CDN)		261 resources found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 6.47MB



Total Page Requests - 329



HTML JS CSS IMG Video Font Other

How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

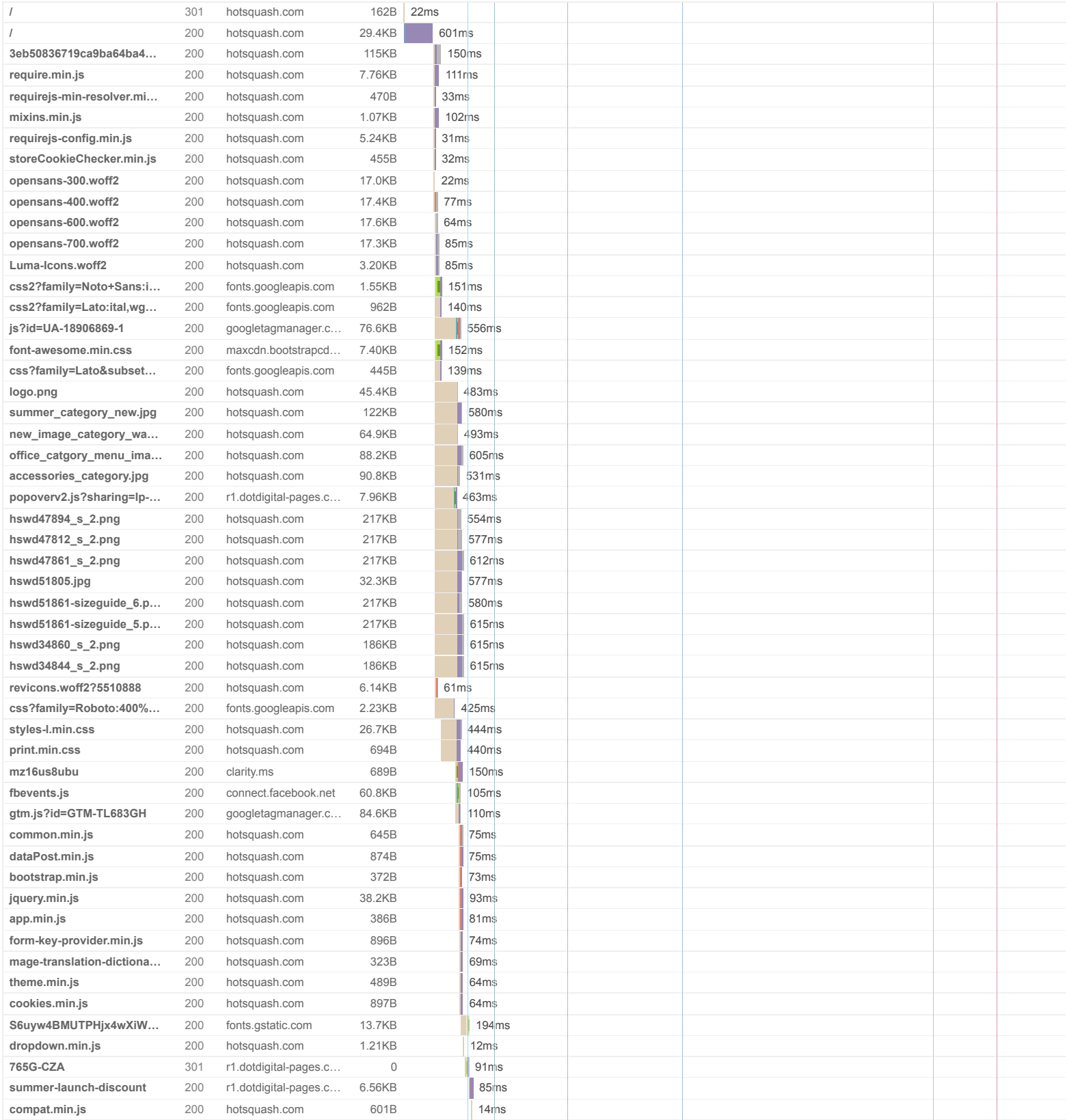
About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

HotSquash | Designed and Made in London | House of The Jumpsuit



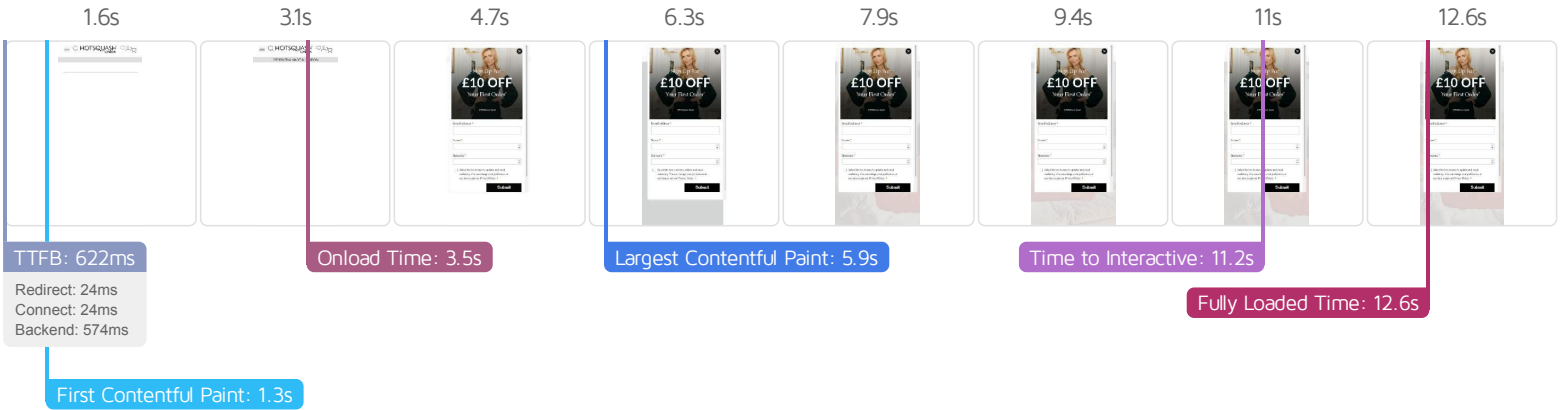
enquire.min.js	200	hotsquash.com	1.28KB		14ms			
S6u9w4BMUTPHh6UVSwi...	200	fonts.gstatic.com	13.8KB		195ms			
S6u8w4BMUTPHjxsAXC-...	200	fonts.gstatic.com	14.5KB		193ms			
tp.widget.bootstrap.min.js	200	widget.trustpilot.com	7.18KB		48ms			
tp.min.js	200	invitejs.trustpilot.com	3.97KB		36ms			
212121347590169?v=2.9.1...	200	connect.facebook.net	17.2KB		91ms			
landingpages.css	200	r1.dotdigital-pages.c...	11.3KB		67ms			
w800_764359_newsletter...	200	i.emlfiles.com	53.9KB		122ms			
w1867_843719_popupban...	200	i.emlfiles.com	195KB		138ms			
LandingPagesEmbedded...	200	r1.dotdigital-pages.c...	138KB		200ms			
strings.js	200	r1.dotdigital-pages.c...	859B		122ms			
main.min.js	200	hotsquash.com	802B		37ms			
bootstrap.min.js	200	hotsquash.com	415B		22ms			
domReady.min.js	200	hotsquash.com	754B		55ms			
template.min.js	200	hotsquash.com	538B		53ms			
confirm.min.js	200	hotsquash.com	684B		63ms			
widget.min.js	200	hotsquash.com	3.87KB		64ms			
clarity.js	200	clarity.ms	28.4KB		62ms			
text.min.js	200	hotsquash.com	1.07KB		53ms			
jquery-migrate.min.js	200	hotsquash.com	4.93KB		63ms			
jquery.uaccordion.min.js	200	hotsquash.com	829B		64ms			
KFO7CnqEu92Fr1ME7kS...	200	fonts.gstatic.com	33.9KB		214ms			
pxiByp8kv8JHgFVrLDD4Z...	200	fonts.gstatic.com	7.66KB		208ms			
nuFvD-vYSZviVYUb_rj3ij_...	200	fonts.gstatic.com	21.4KB		211ms			
memSYaGs126MiZpBA-U...	200	fonts.gstatic.com	13.1KB		202ms			
jquery-mixin.min.js	200	hotsquash.com	551B		19ms			
analytics.js	200	google-analytics.com	20.5KB		64ms			
jquery.owlcarousel.min.js	200	hotsquash.com	6.39KB		19ms			
types.min.js	200	hotsquash.com	512B		27ms			
layout.min.js	200	hotsquash.com	2.53KB		27ms			
smart-keyboard-handler...	200	hotsquash.com	673B		71ms			
mage.min.js	200	hotsquash.com	590B		61ms			
ie-class-fixer.min.js	200	hotsquash.com	350B		74ms			
cookie-wrapper.min.js	200	hotsquash.com	629B		68ms			
dialog.min.js	200	hotsquash.com	4.18KB		70ms			
translate.min.js	200	hotsquash.com	505B		71ms			
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droppable.min.js	200	hotsquash.com	2.33KB		79ms			
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effect-bounce.min.js	200	hotsquash.com	881B		51ms			
effect-clip.min.js	200	hotsquash.com	692B		54ms			
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effect-explode.min.js	200	hotsquash.com	927B		143ms			
effect-fade.min.js	200	hotsquash.com	550B		129ms			
effect-fold.min.js	200	hotsquash.com	850B		128ms			
effect-highlight.min.js	200	hotsquash.com	615B		126ms			
effect-scale.min.js	200	hotsquash.com	651B		128ms			
effect-pulsate.min.js	200	hotsquash.com	687B		117ms			
effect-shake.min.js	200	hotsquash.com	749B		118ms			
effect-slide.min.js	200	hotsquash.com	804B		118ms			
effect-transfer.min.js	200	hotsquash.com	511B		118ms			
effect.min.js	200	hotsquash.com	4.66KB		133ms			
menu.min.js	200	hotsquash.com	3.47KB		130ms			
mouse.min.js	200	hotsquash.com	1.28KB		126ms			
position.min.js	200	hotsquash.com	2.94KB		141ms			
progressbar.min.js	200	hotsquash.com	1.10KB		134ms			
resizable.min.js	200	hotsquash.com	5.87KB		151ms			

selectable.min.js	200	hotsquash.com	1.59KB		126ms		
selectmenu.min.js	200	hotsquash.com	3.20KB		126ms		
sortable.min.js	200	hotsquash.com	7.05KB		131ms		
spinner.min.js	200	hotsquash.com	2.79KB		135ms		
tabs.min.js	200	hotsquash.com	4.40KB		127ms		
timepicker.min.js	200	hotsquash.com	11.7KB		133ms		
tooltip.min.js	200	hotsquash.com	2.49KB		132ms		
tr?id=212121347590169&...	200	facebook.com	273B		37ms		
linkid.js	200	google-analytics.com	697B		9ms		
underscore.min.js	200	hotsquash.com	9.47KB		19ms		
knockout.min.js	200	hotsquash.com	34.6KB		31ms		
knockout-es5.min.js	200	hotsquash.com	2.28KB		15ms		
modal.min.js	200	hotsquash.com	2.27KB		21ms		
js-translation.json	200	hotsquash.com	562B		16ms		
wrapper.min.js	200	hotsquash.com	637B		15ms		
js.cookie.min.js	200	hotsquash.com	1.18KB		13ms		
main.min.js	200	hotsquash.com	428B		34ms		
scripts.min.js	200	hotsquash.com	746B		30ms		
engine.min.js	200	hotsquash.com	1.28KB		28ms		
registry.min.js	200	hotsquash.com	1.27KB		14ms		
bootstrap.min.js	200	hotsquash.com	619B		21ms		
observable_array.min.js	200	hotsquash.com	711B		24ms		
bound-nodes.min.js	200	hotsquash.com	891B		20ms		
version.min.js	200	hotsquash.com	368B		10ms		
focusable.min.js	200	hotsquash.com	825B		19ms		
keycode.min.js	200	hotsquash.com	558B		18ms		
safe-active-element.min.js	200	hotsquash.com	427B		19ms		
safe-blur.min.js	200	hotsquash.com	410B		26ms		
tabbable.min.js	200	hotsquash.com	537B		23ms		
unique-id.min.js	200	hotsquash.com	543B		25ms		
console-logger.min.js	200	hotsquash.com	728B		16ms		
POST collect	204	h.clarity.ms	0		261ms		
ie.min.js	200	hotsquash.com	394B		20ms		
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form-reset-mixin.min.js	200	hotsquash.com	675B		18ms		
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data.min.js	200	hotsquash.com	518B		28ms		
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disable-selection.min.js	200	hotsquash.com	559B		25ms		
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page-cache.min.js	200	hotsquash.com	1.71KB				25ms		
form-mini.min.js	200	hotsquash.com	1.91KB				23ms		
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instagram.min.js	200	hotsquash.com	1.07KB				37ms		
validation.min.js	200	hotsquash.com	1.32KB				29ms		
trim-input.min.js	200	hotsquash.com	526B				27ms		
widget-initializer.min.js	200	hotsquash.com	562B				78ms		
cookie-status.min.js	200	hotsquash.com	481B				73ms		
_dmpt.js	200	r1-t.trackedlink.net	1.66KB				138ms		
webBehaviorTracking.mi...	200	hotsquash.com	1.26KB				70ms		
block-loader.min.js	200	hotsquash.com	821B				70ms		
section-config.min.js	200	hotsquash.com	663B				66ms		
invalidation-processor.mi...	200	hotsquash.com	506B				66ms		
block-submit-on-send.mi...	200	hotsquash.com	431B				56ms		
emailCapture.min.js	200	hotsquash.com	660B				54ms		
rs6loader.min.js	200	hotsquash.com	331B				54ms		
customer-data.min.js	200	hotsquash.com	1.95KB				15ms		

customer-data-mixin.min.js	200	hotsquash.com	712B				23ms		
favicon.ico	200	hotsquash.com	16.1KB				20ms		
c.gif?ctsa=mr&CtsSyncld...	302	c.bing.com	0				75ms		
minicart.min.js	200	hotsquash.com	1.33KB				9ms		
collection.min.js	200	hotsquash.com	1.51KB				12ms		
totals.min.js	200	hotsquash.com	402B				26ms		
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cart-item-renderer.min.js	200	hotsquash.com	370B				17ms		
image.min.js	200	hotsquash.com	358B				15ms		
authentication-popup.min...	200	hotsquash.com	912B				10ms		
loginCaptcha.min.js	200	hotsquash.com	555B				17ms		
wishlist.min.js	200	hotsquash.com	379B				24ms		
messages.min.js	200	hotsquash.com	600B				17ms		
storage-manager.min.js	200	hotsquash.com	1.26KB				13ms		
storage-service.min.js	200	hotsquash.com	1.00KB				13ms		
c.gif?ctsa=mr&CtsSyncld...	200	c.clarity.ms	42B				18ms		
element.min.js	200	hotsquash.com	1.99KB				11ms		
messages.min.js	200	hotsquash.com	615B				12ms		
ui-messages-mixin.min.js	200	hotsquash.com	491B				11ms		
shuffle.min.js	200	hotsquash.com	6.12KB				14ms		
imagesloaded.pkgd.min.js	200	hotsquash.com	1.91KB				12ms		
block-loader.html	200	hotsquash.com	411B				12ms		
url.min.js	200	hotsquash.com	352B				18ms		
storage.min.js	200	hotsquash.com	532B				17ms		
storage-wrapper.min.js	200	hotsquash.com	659B				22ms		
favicon.ico	200	hotsquash.com	0				16ms		
POST collect	204	h.clarity.ms	0				89ms		
matchMedia.min.js	200	hotsquash.com	1.14KB				8ms		
jquery.magnific-popup.mi...	200	hotsquash.com	7.11KB				21ms		
validation.min.js	200	hotsquash.com	10.1KB				29ms		
telephoneValidatorAddre...	200	hotsquash.com	623B				18ms		
sidebar.min.js	200	hotsquash.com	1.69KB				13ms		
loader-1.gif	200	hotsquash.com	16.3KB				15ms		
captchaList.min.js	200	hotsquash.com	417B				10ms		
login.min.js	200	hotsquash.com	679B				10ms		
escaper.min.js	200	hotsquash.com	1.04KB				13ms		
form.min.js	200	hotsquash.com	1.71KB				11ms		
authentication-popup.min...	200	hotsquash.com	496B				36ms		
alert.min.js	200	hotsquash.com	546B				33ms		
defaultCaptcha.min.js	200	hotsquash.com	885B				14ms		
defaultCaptcha-mixin.min.js	200	hotsquash.com	399B				19ms		
registry.min.js	200	hotsquash.com	344B				13ms		
ids-storage.min.js	200	hotsquash.com	785B				18ms		
data-storage.min.js	200	hotsquash.com	1.36KB				12ms		
ids-storage-compare.min.js	200	hotsquash.com	735B				18ms		
js.storage.min.js	200	hotsquash.com	2.85KB				11ms		
rbtools.min.js	200	hotsquash.com	44.3KB				19ms		
jquery.validate.min.js	200	hotsquash.com	10.1KB				33ms		
links.min.js	200	hotsquash.com	1.21KB				23ms		
messageList.min.js	200	hotsquash.com	314B				18ms		
get?_=1736609832494	400	hotsquash.com	237B				248ms		
intlTelInput.min.js	200	hotsquash.com	11.8KB				13ms		
decorate.min.js	200	hotsquash.com	900B				18ms		
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spinner.min.js	200	hotsquash.com	392B				22ms		
resolver.min.js	200	hotsquash.com	761B				23ms		
captcha.min.js	200	hotsquash.com	712B				14ms		
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adapter.min.js	200	hotsquash.com	531B				12ms		

rs6.min.js	200	hotsquash.com	87.7KB				34ms			
messages.min.js	200	hotsquash.com	633B				25ms			
website-rule.min.js	200	hotsquash.com	409B				17ms			
refresh.min.js	200	hotsquash.com	443B				15ms			
buttons.min.js	200	hotsquash.com	331B				16ms			
_dmptv4.js	200	static.trackedweb.net	2.57KB				71ms			
content.html	200	hotsquash.com	1.32KB				19ms			
ic_keyboard_arrow_down...	200	hotsquash.com	354B				15ms			
coloredbg.png	200	hotsquash.com	332B				13ms			
middle.mp4	206	hotsquash.com	0.95MB				30ms			
loader.gif	200	hotsquash.com	2.52KB				12ms			
AW24_Website_sliders.png	200	hotsquash.com	1.59MB				54ms			
POST pagevisit?accountl...	403	r1.trackedweb.net	122B				59ms			
collection.html	200	hotsquash.com	383B				13ms			
authentication-popup.html	200	hotsquash.com	1.13KB				12ms			
S6u_w4BMUTPHjxsl3wi_...	200	fonts.gstatic.com	14.2KB				80ms			
google.svg	200	hotsquash.com	1.61KB				11ms			
font-icons.woff2	200	hotsquash.com	65.4KB				105ms			
messages.html	200	hotsquash.com	510B				21ms			
captcha.html	200	hotsquash.com	815B				18ms			
sociallogin.min.js	200	hotsquash.com	1.54KB				12ms			
accordion.min.js	200	hotsquash.com	738B					14ms		
POST collect	204	h.clarity.ms	0					86ms		
tabs.min.js	200	hotsquash.com	1.63KB					14ms		
POST collect	204	h.clarity.ms	0						162ms	
hswd47861_4_1.jpg	200	hotsquash.com	34.9KB						14ms	
hswd51812_11.jpg	200	hotsquash.com	45.4KB						14ms	
POST collect	204	h.clarity.ms	0							186ms
329 Requests	6.47MB	(11.7MB Uncompressed)	12.6s	(Onload 3.5s)						



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Longer than recommended 1.3s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 11.2s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 5.6s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 1.5s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 5.9s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0

Browser Timings

Redirect	24ms	Connect	24ms	Backend	574ms
TTFB	622ms	First Paint	1.3s	DOM Int.	1.9s
DOM Loaded	1.9s	Onload	3.5s	Fully Loaded	12.6s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 6.49MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• https://www.hotsquash.com/media/revslider/SS24/AW24_Website_sliders.png	1.59MB
• https://www.hotsquash.com/media/revslider/SS24/middle.mp4	0.96MB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_s_2.png	217KB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_s_2.png	217KB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_s_2.png	217KB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-sizeguide_5.png	217KB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-sizeguide_6.png	217KB
• https://i.emlfiles.com/cmpimg/4/6/5/4/3/3/files/imagecache/16822/w1867_843719_popupbannersss24_notext.jpg	196KB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34844_s_2.png	186KB
• https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34860_s_2.png	186KB

Med-High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://www.hotsquash.com/	8.4s	402ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	6.4s	312ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	6.8s	256ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	6.0s	206ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rs6.min.js	6.2s	123ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/requirejs/require.min.js	5.8s	104ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	5.5s	103ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	5.3s	102ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	7.1s	98ms
• https://www.hotsquash.com/	633ms	84ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/jquery/compat.min.js	2.0s	83ms
• https://www.hotsquash.com/	8.0s	81ms
• https://www.hotsquash.com/	1.4s	80ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	5.1s	69ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	5.7s	69ms
• https://www.googletagmanager.com/gtag/js?id=G-M185SPD4E8&l=dataLayer&cx=c&gtm=45He5190v79895245za200	3.9s	68ms
• https://www.hotsquash.com/	719ms	68ms
• Unattributable	996ms	67ms
• Unattributable	894ms	67ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	5.9s	65ms

Med-High

Reduce JavaScript execution time TBT

4.9s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	1.8s	761ms	11ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/requirejs/require.min.js	1.8s	1.4s	0ms
• https://www.hotsquash.com/	1.7s	1.0s	71ms
• Unattributable	1.3s	39ms	0ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rs6.min.js	1.3s	1.1s	16ms
• https://www.clarity.ms/s/0.7.59/clarity.js	190ms	133ms	3ms
• https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/jquery.min.js	175ms	80ms	2ms
• https://www.googletagmanager.com/gtag/js?id=G-M185SPD4E8&l=dataLayer&cx=c&gtm=45He5190v79895245za200	104ms	60ms	12ms
• https://www.googletagmanager.com/gtag/js?id=UA-18906869-1	70ms	60ms	3ms
• https://r1.dotdigital-pages.com/resources/sharing/popover2.js?sharing=lp-popover&domain=r1.dotdigital-pages.com&id=765G-CZA%2Fsummer-launch-discount%22&delay=0&mobile=true&keydismiss=&width=600	57ms	41ms	8ms
• https://www.googletagmanager.com/gtm.js?id=GTM-TL683GH	50ms	45ms	4ms

Med-High

Avoid chaining critical requests FCP LCP

19 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

INITIAL NAVIGATION



Med

Use a Content Delivery Network (CDN)

261 resources found

CDNs can give an equally fast web experience to your users across the globe.

- https://www.hotsquash.com/static/version1701236629/_cache/merged/3eb50836719ca9ba64ba42f851cca88d.min.css
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/requirejs/require.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/requirejs-min-resolver.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/requirejs/mixins.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/requirejs-config.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Amasty_GeoipRedirect/js/storeCookieChecker.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/images/logo.png
- https://www.hotsquash.com/media/wysiwyg/summer_category_new.jpg
- https://www.hotsquash.com/media/wysiwyg/new_image_category_warm.jpg
- https://www.hotsquash.com/media/wysiwyg/office_catgory_menu_image.jpg
- https://www.hotsquash.com/media/wysiwyg/accessories_category.jpg
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_s_2.png
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_s_2.png
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_s_2.png
- <https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51805.jpg>
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-sizeguide_6.png
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-sizeguide_5.png
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34860_s_2.png
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34844_s_2.png
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/css/styles-l.min.css
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/css/print.min.css
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/common.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/dataPost.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/bootstrap.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Ui/js/core/app.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_PageCache/js/form-key-provider.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Translation/js/mage-translation-dictionary.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Theme/js/theme.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/cookies.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/dropdown.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/compat.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Infortis_Infortis/js/enquire.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/apply/main.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Ui/js/lib/knockout/bootstrap.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/requirejs/domReady.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/template.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Ui/js/modal/confirm.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widget.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/requirejs/text.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/jquery-migrate.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Infortis_Infortis/js/jquery/jquery.uaccordion.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_ReCaptchaWebapiUi/js/jquery-mixin.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Infortis_Infortis/js/jquery/jquery.owlcarousel.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Ui/js/core/renderer/types.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/Magento_Ui/js/core/renderer/layout.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/smart-keyboard-handler.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/mage.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/ie-class-fixer.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/js-cookie/cookie-wrapper.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/dialog.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/mage/translate.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/core.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/accordion.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/autocomplete.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/button.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/daterangepicker.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/draggable.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommer/Hotsquash/en_GB/jquery/ui-modules/widgets/droppable.min.js

- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-blind.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-bounce.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-clip.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-drop.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-explode.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-fade.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-fold.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-highlight.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-scale.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-pulsate.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-shake.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-slide.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-transfer.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/effect.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/menu.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/mouse.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/position.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/progressbar.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/resizable.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/selectable.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/selectmenu.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/sortable.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/spinner.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/tabs.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/timepicker.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/tooltip.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/underscore.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/knockoutjs/knockout.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/knockoutjs/knockout-es5.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/modal/modal.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/mage/utils/wrapper.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/js-cookie/js.cookie.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/mage/utils/main.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/mage/apply/scripts.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/lib/knockout/template/engine.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/lib/registry/registry.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/lib/knockout/bindings/bootstrap.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/lib/knockout/extender/observable_array.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/lib/knockout/extender/bound-nodes.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/version.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/focusable.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/keycode.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/safe-active-element.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/safe-blur.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/tabbable.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/jquery/ui-modules/unique-id.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Sccommerce/Hotsquash/en_GB/Magento_Ui/js/lib/logger/console-logger.min.js
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- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/jquery/ui-modules/widgets/checkboxradio.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/jquery/ui-modules/effects/effect-size.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Magento_Ui/js/lib/key-codes.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/jquery/z-index.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/knockoutjs/knockout-repeat.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/knockoutjs/knockout-fast-foreach.min.js
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Magento_Ui/js/lib/core/events.min.js
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_2.jpg
- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_4.jpg
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/images/infortis/_shared/ajax-loader.gif
- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Magento_Ui/js/lib/core/storage/local.min.js
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- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Magento_Ui/js/lib/core/element/element.min.js
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- https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Magento_Captcha/js/model/captchaList.min.js
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- https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51812_11.jpg

Med

Use explicit width and height on image elements CLS

9 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

div.logo-wrapper > h1.logo > a > img

```

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Chiffon Maxi Dress

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Chiffon Maxi Dress

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Chiffon Maxi Dress

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Chiffon Maxi Dress

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Chiffon Maxi Dress

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Chiffon Maxi Dress

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Emma Dress with Buttons

```

```

Emma Dress with Buttons

```

```

Med

Serve static assets with an efficient cache policy

Potential savings of 515KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://i.emlfiles.com/cmpimg/4/6/5/4/3/3/files/imagecache/16822/w1867_843719_popupbanners24_notext.jpg	none	196KB
https://r1.dotdigital-pages.com/assets/scripts/LandingPagesEmbedded1_2	none	138KB
https://i.emlfiles.com/cmpimg/4/6/5/4/3/3/files/imagecache/16822/w800_764359_newslettersinguppopup.jpg	none	54.4KB
https://r1.dotdigital-pages.com/resources/embedded/landingpages.css	none	11.3KB
https://r1.dotdigital-pages.com/resources/sharing/popover2.js?sharing=lp-popover&domain=r1.dotdigital-pages.com&id=765G-CZA%2Fsummer-launch-discount%22&delay=0&mobile=true&keydismiss=&width=600	none	7.96KB
https://r1.dotdigital-pages.com/Resources/LandingPagesEmbedded/localised/strings.js	none	859B
https://www.facebook.com/tr/?id=212121347590169&ev=PageView&dl=https%3A%2F%2Fwww.hotsquash.com%2F&rl=&if=false&ts=1736609832946&sw=390&sh=844&v=2.9.179&r=stable&ec=0&o=12318&fbp=fb.1.1736609832939.405201836829232155&hmd=5973404dc5f57a9611f9de0e&ler=empty&cdl=API_unavailable&it=1736609832346&coo=false&rgm=GET	none	273B
https://connect.facebook.net/en_US/fbevents.js	20 minutes	63.2KB
https://connect.facebook.net/signals/config/212121347590169?v=2.9.179&r=stable&domain=www.hotsquash.com&hme=b8122d5d96cd6f542162ba4f497489972d1ebe228d24c39d34f560e30ae932ce&ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C173%2C176%2C188%2C184%2C185%2C187%2C29%2C101%2C53%2C77%2C186%2C168%2C171%2C181%2C182%2C189%2C132%2C41%2C191%2C192%2C34%2C144%2C15%2C50%2C197%2C196%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C169%2C172%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113	20 minutes	17.2KB
https://www.google-analytics.com/plugins/ua/linkid.js	60 minutes	995B
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
https://static.trackedweb.net/js/ dmptv4.js	2 hours	2.57KB
https://r1-t.trackedlink.net/ dmpt.js	2 hours	1.66KB
https://www.clarity.ms/s/0.7.59/clarity.js	24 hours	28.4KB
https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js	24 hours	7.64KB
https://invitejs.trustpilot.com/tp.min.js	24 hours	3.97KB

Med-Low

Avoid an excessive DOM size TBT

1,228 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		1228
Maximum DOM Depth	svg > defs > clippath#cp1 > path <path d="m-1723-37h1920v7265h-1920z">	26
Maximum Child Elements	DESIGNED & MADE IN LONDON SIGN UP FOR OUR LATEST OFFERS Shop Now NEW IN: AW 24 ... <div class="page-wrapper">	17

Low

Allow back/forward cache restoration

3 failure reasons

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
The page has an unload handler in the main frame. https://www.hotsquash.com/	Actionable
Pages whose main resource has cache-control:no-store cannot enter back/forward cache. https://www.hotsquash.com/	Circumstantial
JsNetworkRequestReceivedCacheControlNoStoreResource https://www.hotsquash.com/	Circumstantial

Low

Use passive listeners to improve scrolling performance

1 event listener not passive

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL	LOCATION
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/query.min.js	Line:335

Low

Preconnect to required origins

FCP LCP

Potential savings of 151ms

Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins.

URL	POTENTIAL SAVINGS
https://h.clarity.ms	151ms

Low

Eliminate render-blocking resources

FCP LCP

Potential savings of 29ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.
Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://www.hotsquash.com/static/version1701236629/_cache/merged/3eb50836719ca9ba64ba42f851cca88d.min.css	115KB	1.4s
https://fonts.googleapis.com/css2?family=Noto+Sans:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900;1,100;1,200;1,300;1,400;1,500;1,600;1,700;1,800;1,900	1.55KB	797ms
https://fonts.googleapis.com/css2?family=Lato:ital,wght@0,100;0,300;0,400;0,700;0,900;1,100;1,300;1,400;1,700;1,900	962B	164ms
https://maxcdn.bootstrapcdn.com/font-awesome/latest/css/font-awesome.min.css	7.40KB	824ms

Low

Ensure text remains visible during webfont load

FCP LCP

13 fonts found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/fonts/opensans/light/opensans-300.woff2	18ms
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/fonts/opensans/regular/opensans-400.woff2	56ms
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/fonts/opensans/semibold/opensans-600.woff2	56ms
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/fonts/opensans/bold/opensans-700.woff2	77ms
https://fonts.gstatic.com/s/lato/v24/S6uyw4BMUTPHjx4wXiWtFCc.woff2	34ms
https://fonts.gstatic.com/s/lato/v24/S6u9w4BMUTPHh6UVSwiPGQ3g5d0.woff2	14ms
https://fonts.gstatic.com/s/lato/v24/S6u8w4BMUTPHjxsAXC-gNiXg7Q.woff2	12ms
https://fonts.gstatic.com/s/roboto/v47/KFO7CngEu92Fr1ME7kSn66aGLdTylUAMa3yUBHMdazQ.woff2	72ms
https://fonts.gstatic.com/s/poppins/v22/pxiByp8kv8JHgFVrLDD4Z1xIFd2JQE.woff2	67ms
https://fonts.gstatic.com/s/playfairdisplay/v37/nuFvD-vYSZviVYUb_rj3ij__anPXJzDwcbmjWBN2PKdFvXDXbtPK_l2q.woff2	71ms
https://fonts.gstatic.com/s/opensans/v40/memSYaGs126MiZpBA-UvWbX2vVnXBbObj2OVZyOOSr4dVJWUgsjZ0B4gaVIUx6EQ.woff2	67ms
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/fonts/themeicons/Themelcons.woff?387osh	29ms
https://fonts.gstatic.com/s/lato/v24/S6u_w4BMUTPHjxsl3wi_Gwftx9897g.woff2	5ms

Low

Serve images in next-gen formats

Potential savings of 3.17MB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.hotsquash.com/media/revslider/SS24/AW24_Website_sliders.png	1.59MB	1.50MB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_s_2.png	217KB	192KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_s_2.png	217KB	192KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_s_2.png	217KB	192KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-size-guide_6.png	217KB	192KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-size-guide_5.png	217KB	192KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34860_s_2.png	185KB	164KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34844_s_2.png	185KB	164KB
https://www.hotsquash.com/media/wysiwyg/summer_category_new.jpg	122KB	105KB
https://www.hotsquash.com/media/wysiwyg/accessories_category.jpg	90.8KB	77.7KB
https://www.hotsquash.com/media/wysiwyg/office_catgory_menu_image.jpg	88.2KB	76.0KB
https://www.hotsquash.com/media/wysiwyg/new_image_category_warm.jpg	64.9KB	57.1KB
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/images/logo.png	45.4KB	31.8KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51812_11.jpg	45.1KB	16.4KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_4.jpg	41.6KB	14.8KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_2.jpg	44.0KB	14.3KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_4_1.jpg	34.6KB	13.3KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51805.jpg	32.3KB	11.3KB

Low

Minify JavaScript

FCP

LCP

Potential savings of 7.10KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://r1.dotdigital-pages.com/resources/sharing/popoverv2.js?sharing=lp-popover&domain=r1.dotdigital-pages.com&id=765G-CZA%2Fsummer-launch-discount%22&delay=0&mobile=true&keydismiss=&width=600	7.96KB	2.90KB
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/jquery/jquery.validate.min.js	10.1KB	2.14KB
inline: <![CDATA[requirejs(['jquery'], fun...	3.39KB	2.05KB

Low

Reduce initial server response time

FCP

LCP

Root document took 573ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://www.hotsquash.com/	573ms

Low

Defer offscreen images

Potential savings of 1.97MB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_s_2.png	217KB	217KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_s_2.png	217KB	217KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_s_2.png	217KB	217KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-size-guide_6.png	217KB	217KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51861-size-guide_5.png	217KB	217KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34860_s_2.png	185KB	185KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd34844_s_2.png	185KB	185KB
https://www.hotsquash.com/media/wysiwyg/summer_category_new.jpg	122KB	122KB
https://www.hotsquash.com/media/wysiwyg/accessories_category.jpg	90.8KB	90.8KB
https://www.hotsquash.com/media/wysiwyg/office_catgory_menu_image.jpg	88.2KB	88.2KB
https://www.hotsquash.com/media/wysiwyg/new_image_category_warm.jpg	64.9KB	64.9KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51812_11.jpg	45.1KB	45.1KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_2.jpg	44.0KB	44.0KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_4.jpg	41.6KB	41.6KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_4_1.jpg	34.6KB	34.6KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51805.jpg	32.3KB	32.3KB

Low

Reduce unused CSS

FCP

LCP

Potential savings of 134KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.hotsquash.com/static/version1701236629/_cache/merged/3eb50836719ca9ba64ba42f851cca88d.min.css https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/css/styles-l.min.css	115KB	108KB
	26.7KB	26.7KB

Low

Properly size images

Potential savings of 1.45MB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.hotsquash.com/media/revslider/SS24/AW24_Website_sliders.png	1.59MB	1.19MB
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/images/logo.png	45.4KB	41.4KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd51812_11.jpg	45.1KB	37.9KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47894_2.jpg	44.0KB	37.0KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47812_4.jpg	41.6KB	34.9KB
https://www.hotsquash.com/media/wysiwyg/summer_category_new.jpg	122KB	31.7KB
https://www.hotsquash.com/media/catalog/product/cache/6263a4e5ef7dec840de94e2053baa0dd/h/s/hswd47861_4_1.jpg	34.6KB	29.1KB
https://www.hotsquash.com/media/wysiwyg/accessories_category.jpg	90.8KB	23.6KB
https://www.hotsquash.com/media/wysiwyg/new_image_category_warm.jpg	64.9KB	16.9KB
https://www.hotsquash.com/media/wysiwyg/office_catgory_menu_image.jpg	88.2KB	15.7KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 21ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://hotsquash.com/ https://www.hotsquash.com/	21ms 0ms

Low

Efficiently encode images

Potential savings of 259KB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.hotsquash.com/media/wysiwyg/summer_category_new.jpg	122KB	87.3KB
https://www.hotsquash.com/media/wysiwyg/accessories_category.jpg	90.8KB	62.7KB
https://www.hotsquash.com/media/wysiwyg/office_catgory_menu_image.jpg	88.2KB	62.2KB
https://www.hotsquash.com/media/wysiwyg/new_image_category_warm.jpg	64.9KB	47.2KB

Low

Reduce unused JavaScript LCP

Potential savings of 216KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.googletagmanager.com/gtag/js?id=G-M185SPD4E8&l=dataLayer&cx=c&gtm=45He5190v79895245za200	134KB	62.8KB
https://www.googletagmanager.com/gtm.js?id=GTM-TL683GH	85.3KB	38.6KB
https://www.googletagmanager.com/gtag/js?id=UA-18906869-1	76.9KB	38.5KB
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rs6.min.js	87.7KB	32.5KB
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Nwdthemes_Revslider/public/assets/js/rbtools.min.js	44.3KB	21.9KB
https://connect.facebook.net/en_US/fbevents.js	63.2KB	21.6KB

Animations which are not composited can be janky and increase CLS.

ELEMENT	NAME
body#html-body > div#_lpSurveyPopover	
<code><div id="_lpSurveyPopover" class="ios block transition-all show"></code>	
Unsupported CSS Property: height	height
Unsupported CSS Property: top	top
Unsupported CSS Property: margin-top	margin-top
body#html-body > div#_lpSurveyPopover > a#lpclose	
<code></code>	
Unsupported CSS Property: margin-top	margin-top
form#login-form > div.actions-toolbar > div.secondary > a.action	
<code><a class="action" data-bind="attr: {href: forgotPasswordUrl}"</code>	
<code>href="https://www.hotsquash.com/customer/account/forgotpassword/"></code>	
Unsupported CSS Property: color	color
div.block-content > div.actions-toolbar > div.primary > a.action	
<code><a class="action action-register primary" data-bind="attr: {href: registerUrl}"</code>	
<code>href="https://www.hotsquash.com/customer/account/create/"></code>	
Unsupported CSS Property: color	color
Unsupported CSS Property: background-color	background-color

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
fbevents:start:unwantedDataProcessing_212121347590169	Mark	2.2s	0ms
fbevents:end:unwantedDataProcessing_212121347590169	Mark	2.2s	0ms
fbevents:start:unwantedParamsProcessing_212121347590169	Mark	2.2s	0ms
fbevents:start:validateUrlProcessing_212121347590169	Mark	2.2s	0ms
fbevents:end:validateUrlProcessing_212121347590169	Mark	2.2s	0ms
fbevents:start:standardParamChecksProcessing_212121347590169	Mark	2.2s	0ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	296KB	4ms
https://www.googletagmanager.com/gtag/js?id=G-M185SPD4E8&l=dataLayer&cx=c&gtm=45He5190v79895245za200 https://www.googletagmanager.com/gtm.js?id=GTM-TL683GH https://www.googletagmanager.com/gtag/js?id=UA-18906869-1	134KB	4ms
	85.3KB	0ms
	76.9KB	0ms
DOTMAILER	250KB	0ms
https://i.emlfiles.com/cmpimg/4/6/5/4/3/3/files/imagecache/16822/w1867_843719_popupbanners24notext.jpg https://i.emlfiles.com/cmpimg/4/6/5/4/3/3/files/imagecache/16822/w800_764359_newslettersinguppopup.jpg	196KB	0ms
	54.4KB	0ms
DOTDIGITAL-PAGES.COM	165KB	0ms
https://r1.dotdigital-pages.com/assets/scripts/LandingPagesEmbedded1_2 https://r1.dotdigital-pages.com/resources/embedded/landingpages.css - Other resources	138KB	0ms
	11.3KB	0ms
	15.5KB	0ms
GOOGLE FONTS	138KB	0ms
https://fonts.gstatic.com/s/roboto/v47/KFO7CngEu92Fr1ME7kSn66aGLdTylUAMa3yUBHMdazQ.woff2 https://fonts.gstatic.com/s/playfairdisplay/v37/nuFvD-vYSZviVYUub_rj3ij__anPXJzDwcbmjWBN2PKdFvXDXbtPK_l2q.woff2 https://fonts.gstatic.com/s/lato/v24/S6u8w4BMUTPHjxsAXC-qNiXg7Q.woff2 https://fonts.gstatic.com/s/lato/v24/S6u_w4BMUTPHjxsl3wi_Gwftx9897g.woff2 https://fonts.gstatic.com/s/lato/v24/S6uyw4BMUTPHjx4wXiWtFCc.woff2 - Other resources	33.9KB	0ms
	21.4KB	0ms
	14.6KB	0ms
	14.2KB	0ms
	14.2KB	0ms
	39.9KB	0ms
FACEBOOK	80.7KB	0ms
https://connect.facebook.net/en_US/fbevents.js https://connect.facebook.net/signals/config/212121347590169?v=2.9.179&r=stable&domain=www.hot-squash.com&hme=b8122d5d96cd6f542162ba4f497489972d1ebe228d24c39d34f560e30ae932ce&ex-m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C173%2C176%2C188%2C184%2C185%2C187%2C29%2C101%2C53%2C77%2C186%2C168%2C171%2C181%2C182%2C189%2C132%2C41%2C191%2C192%2C34%2C144%2C15%2C50%2C197%2C196%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C169%2C172%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113	63.2KB	0ms
	17.2KB	0ms
CLARITY	31.7KB	0ms
https://www.clarity.ms/s/0.7.59/clarity.js	28.4KB	0ms
GOOGLE ANALYTICS	22.1KB	0ms
https://www.google-analytics.com/analytics.js	21.1KB	0ms
TRUST PILOT	11.6KB	0ms
https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js	7.64KB	0ms
BOOTSTRAP CDN	7.40KB	0ms
https://maxcdn.bootstrapcdn.com/font-awesome/latest/css/font-awesome.min.css	7.40KB	0ms
WEBINSIGHT	4.35KB	0ms
BING ADS	765B	0ms

N/A

Minimize main-thread work TBT

Main-thread busy for 9.1s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	5.0s
Other	2.6s
Style & Layout	789ms
Rendering	301ms
Script Parsing & Compilation	218ms
Garbage Collection	119ms
Parse HTML & CSS	91ms

N/A	Largest Contentful Paint element LCP	5,890 ms
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This is the largest contentful element painted within the viewport.

ELEMENT

```
NEW IN: AW 24
<rs-layer id="slider-264-slide-2081-layer-5" data-type="text" data-color="#fff" data-rsp_ch="on" data-xy="x:c;y:m;yo:-80px,-66px,-50px,-30px;" data-text="w:normal;s:86,62,79,58;l:84,73,74,59;ls:-1,0,0,0;fw:900;a:center;" data-dim="w:492.141px,646.938px,540.703px,333px;h:auto,auto,153px,94px;minh:0px,none..." data-frame_999="o:0;st:w;" style="z-index: 14; font-family: Lato; text-transform: uppercase;" class="rs-layer" data-idcheck="true" data-stylerecorder="true" data-initialised="true">
```

PHASE	% OF LCP	TIMING
TTFB	11%	621ms
Load Delay	0%	0ms
Load Time	0%	0ms
Render Delay	89%	5.3s

N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 10.7KB
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Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://connect.facebook.net/en_US/fbevents.js Line:23 Column:2302	10.5KB @babel/pugin-transformation-classses Array.prototype.map Array.prototype Array.prototype.filter Array.prototype.find
Line:272 Column:15628	
Line:272 Column:23417	
Line:272 Column:25990	
Line:272 Column:29007	
https://widget.trustpilot.com/bootstrap/v5/tp.widget.bootstrap.min.js Line:0 Column:1927	78B @babel/pugin-transformation-classses
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Mageplaza_InstagramFeed/js/lib/shuffle.min.js Line:0 Column:237	53B @babel/pugin-transformation-classses
https://www.hotsquash.com/static/version1701236629/frontend/Scommerce/Hotsquash/en_GB/Dotdigitalgroup_Sms/js/intlTelInput.min.js Line:0 Column:8884	48B @babel/pugin-transformation-classses
https://connect.facebook.net/signals/config/212121347590169?v=2.9.179&r=stable&domain=www.hotsquash.com&hme=b8122d5d96cd6f542162ba4f497489972d1ebe228d24c39d34f560e30ae932ce&ex_m=70%2C122%2C107%2C111%2C61%2C4%2C100%2C69%2C16%2C97%2C89%2C51%2C54%2C173%2C176%2C188%2C184%2C185%2C187%2C29%2C101%2C53%2C77%2C186%2C168%2C171%2C181%2C182%2C189%2C132%2C41%2C191%2C192%2C34%2C144%2C15%2C50%2C197%2C196%2C134%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C93%2C17%2C14%2C96%2C92%2C91%2C108%2C52%2C110%2C39%2C109%2C30%2C94%2C26%2C169%2C172%2C141%2C86%2C56%2C84%2C33%2C73%2C0%2C95%2C32%2C28%2C82%2C83%2C88%2C47%2C46%2C87%2C37%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C102%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C104%2C103%2C105%2C98%2C10%2C20%2C3%2C38%2C74%2C19%2C5%2C90%2C81%2C44%2C35%2C85%2C2%2C36%2C63%2C42%2C106%2C45%2C79%2C68%2C112%2C60%2C59%2C31%2C99%2C58%2C55%2C49%2C78%2C72%2C24%2C113	46B

Line:19 Column:2057

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses

N/A

Avoid large layout shifts

CLS

Nothing to do here, good job!