

Performance Report for: http://bumkins.com/

Report generated: Mon, Oct 14, 2024 9:34 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

	Performance 35%	Structure 77%	L. Contentful Paint 5.3s	T. Blocking Time 4.1s	C. Layout Shift 0.07
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Top Issues

High	Avoid enormous network payloads LCP	Total size was 22.2MB
High	Avoid long main-thread tasks TBT	20 long tasks found
Med-High	Reduce JavaScript execution time TBT	6.0s spent executing JavaScript
Med-High	Avoid an excessive DOM size TBT	5,325 elements
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 333KB

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

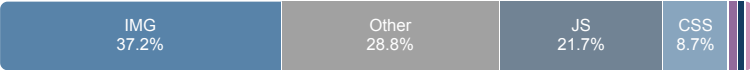
Page Details



Total Page Size - 18.1MB



Total Page Requests - 323



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Bumkins | Playful + Smart Reusable Gear for Kids + Those Alike

/	301	bumkins.com	0	87ms			
/	200	bumkins.com	108KB	136ms			
app.css?v=184193732848...	200	bumkins.com	13.6KB	56ms			
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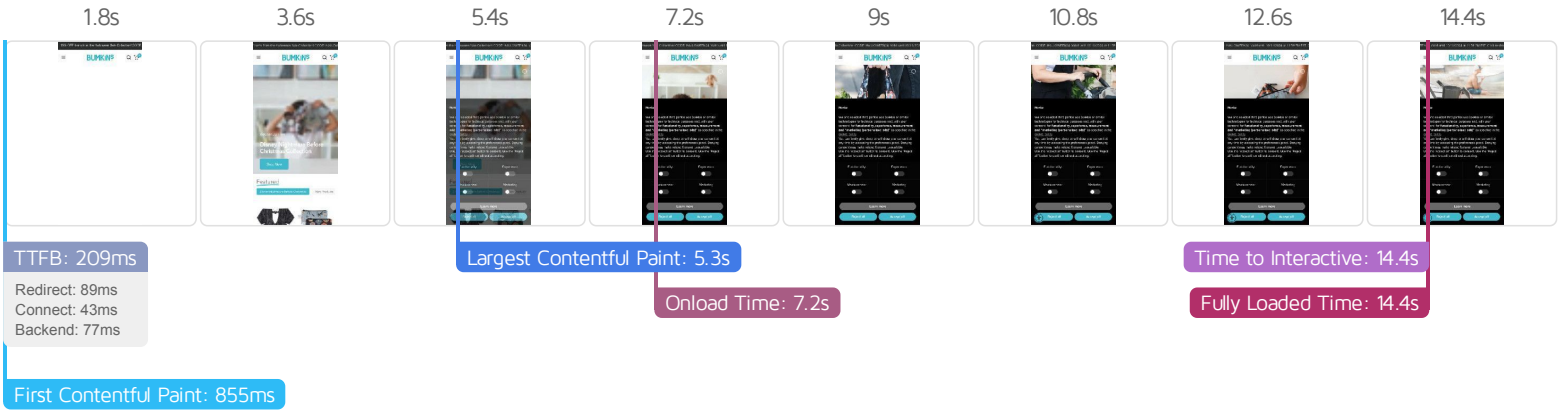
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OnePage.DDEDliFQ.js	200	cdn.shopify.com	35.8KB				79ms
?isModern=true	200	chat.chatra.io	1.14KB				60ms
body_bl.svg	200	cdn.userway.org	2.67KB				9ms
spin_bl.svg	200	cdn.userway.org	1.18KB				10ms
add-to-cart-script.js?sho...	200	acdn.goldendev.win	20.3KB				188ms
css2?family=Inter:wght@...	200	fonts.googleapis.com	1.11KB				60ms
remediation-tool.js?ts=17...	200	cdn.userway.org	23.5KB				9ms
78e37d4769f5368f32fc629...	200	static.chatra.io	15.1KB				64ms
meteor_runtime_config.js...	200	chat.chatra.io	638B				33ms
cf2d682a4a5f045361f8cfe...	200	static.chatra.io	260KB				123ms
6691.643c728d6a6cf0da3...	200	snippets.buildwithtok...	53.7KB				112ms
DeliveryMethodSelectorS...	200	cdn.shopify.com	21.0KB				49ms
fbevents.js	200	connect.facebook.net	57.7KB				1.1s
fagly-rl.min.css?v04	200	acdn.goldendev.win	1.31KB				27ms
css?family=Raleway&dis...	200	fonts.googleapis.com	622B				24ms
css?display=swap&famil...	200	fonts.googleapis.com	435B				24ms
tY8Dg64d2BCB9yN5.json	200	cdn.userway.org	0				50ms
useUnauthenticatedError...	200	cdn.shopify.com	1.53KB				36ms
info?t=1728923690145	200	chat.chatra.io	410B				59ms
fontawesome-webfont.wo...	200	acdn.goldendev.win	96.3KB				230ms
LegacyVaultedShippingM...	200	cdn.shopify.com	1.27KB				46ms
POST track_bulk_events?...	200	tracking.aws.judge.me	302B				265ms
nav_menu_helper_17284...	200	cdn.userway.org	6.66KB				10ms
judgeme_widget_1728401...	200	cdn.userway.org	874B				8ms
200x200/	200	uc.chatra-userconte...	3.57KB				63ms
Rollup.Btl2qmYY.js	200	cdn.shopify.com	2.39KB				61ms
1050204211669001?v=2.9....	200	connect.facebook.net	15.9KB				455ms
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.21KB				62ms
RageClickCapture.C_OV...	200	cdn.shopify.com	2.08KB				28ms
ShopPayLogo.D908Se9l.js	200	cdn.shopify.com	2.24KB				36ms
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.13KB				36ms
PickupPointCarrierLogo....	200	cdn.shopify.com	2.47KB				49ms
hooks.D6PJISgl.js	200	cdn.shopify.com	3.83KB				37ms
VaultedPayment.CSgcEE...	200	cdn.shopify.com	39.6KB				58ms
OnePageModal.DIL5AJW...	200	cdn.shopify.com	1.42KB				46ms
useShowShopPayOptin.D...	200	cdn.shopify.com	1.84KB				58ms
Section.D7WUunIS.js	200	cdn.shopify.com	2.06KB				47ms
useGooglePaySdk.Bw11K...	200	cdn.shopify.com	6.32KB				81ms
alts.json?dto=%7B%22so...	200	cdn77.api.userway.org	1.43KB				272ms
alts.json?dto=%7B%22so...	200	cdn77.api.userway.org	1.33KB				749ms
alts.json?dto=%7B%22so...	200	cdn77.api.userway.org	1.29KB				306ms
ShopPayLoginLoader.vU...	200	cdn.shopify.com	2.81KB				74ms
OPTIONS alts.json?dto=...	200	cdn77.api.userway.org	0				236ms
OPTIONS alts.json?dto=...	200	cdn77.api.userway.org	0				532ms
OPTIONS alts.json?dto=...	200	cdn77.api.userway.org	0				272ms
publishMessage.B62Y0U...	200	cdn.shopify.com	2.13KB				34ms
PayButtonSection.D3ITak...	200	cdn.shopify.com	4.61KB				59ms
context.D0wH74x1.js	200	cdn.shopify.com	3.36KB				46ms
DutyOptions.JkhiVRJm.js	200	cdn.shopify.com	4.81KB				56ms
1825409	200	api.userway.org	51B				184ms
1825409	200	api.userway.org	246B				166ms
useAmazonContact.BJjV...	200	cdn.shopify.com	3.60KB				51ms
StockProblemsLinItemLi...	200	cdn.shopify.com	1.78KB				67ms
component-ShopPayVerif...	200	cdn.shopify.com	7.74KB				46ms
index.CFyLdukQ.js	200	cdn.shopify.com	25.9KB				49ms
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB				43ms
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.77KB				40ms

DeliveryMethodSelectorS...	200	cdn.shopify.com	2.95KB					27ms	
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.07KB					39ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	835B					27ms	
RageClickCapture.DnkQ4...	200	cdn.shopify.com	851B					35ms	
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	830B					62ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	788B					34ms	
VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.19KB					34ms	
Section.sQehCocD.css	200	cdn.shopify.com	811B					39ms	
ShopPayLoginLoader.CjG...	200	cdn.shopify.com	845B					38ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	875B					37ms	
DutyOptions.CtZGmwZL....	200	cdn.shopify.com	1.70KB					32ms	
useAmazonContact.D-Ox...	200	cdn.shopify.com	889B					38ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	828B					27ms	
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.40KB					36ms	
avenirnnext_n4.7fd028759...	200	fonts.shopifycdn.com	17.6KB					85ms	
avenirnnext_n7.8cfc646ea...	200	fonts.shopifycdn.com	19.4KB					54ms	
Bumkins-Zoolikins-Horiz...	200	cdn.shopify.com	130KB					51ms	
status	200	api.userway.org	77B					180ms	
scan_1728401297040.js	200	cdn.userway.org	13.9KB					9ms	
PUT contrib	200	api.userway.org	77B					365ms	
OPTIONS contrib	200	api.userway.org	0					134ms	
4fa29c87863c493fa55a574...	206	bumkins.com	0					294ms	
323 Requests 18.1MB (34.9MB Uncompressed) Fully Loaded 14.4s (Onload 7.2s)									



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 855ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 14.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 5.4s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 4.1s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 5.3s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.07

Browser Timings

Redirect	89ms	Connect	43ms	Backend	77ms
TTFB	209ms	First Paint	855ms	DOM Int.	4.6s
DOM Loaded	5.2s	Onload	7.2s	Fully Loaded	14.4s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 22.2MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://www.bumkins.com/cdn/shop/videos/c/vp/8dc46d8803274ab0aa6a479f7d9bb5a2/8dc46d8803274ab0aa6a479f7d9bb5a2.HD-1080p-7.2Mbps-34256815.mp4?v=0	9.19MB
https://www.bumkins.com/cdn/shop/videos/c/vp/4fa29c87863c493fa55a574415c866e5/4fa29c87863c493fa55a574415c866e5.HD-1080p-7.2Mbps-33476333.mp4?v=0	6.13MB
https://www.bumkins.com/cdn/shop/files/Tote-Bag-GIF-WEB-1000.gif?v=1724449053&width=596	449KB
https://www.bumkins.com/cdn/shop/files/RGB-N130-SBL2-N130-SBS2-N130-GIRL22-V2_copy.jpg?v=1727996824&width=1280	370KB
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app_B559N-Rz.js	367KB
https://static.chatra.io/jscss/cf2d682a4a5f045361f8cfe8254e2d138e61d890.js?meteor_js_resource=true	260KB
https://www.bumkins.com/cdn/shop/files/RGB-N130-SBL2-N130-SBS2-N130-GIRL22-V2_copy.jpg?crop=center&height=690&v=1727996824&width=690	150KB
https://cdn.shopify.com/s/files/1/1126/4368/files/Bumkins-Zoolikins-Horizontal-Side-by-Side-Color_1_x320.png?v=1712704940	130KB
https://www.bumkins.com/cdn/shop/files/Tote-Bag-GIF-WEB-1000.gif?crop=center&height=298&v=1724449053&width=298	127KB
https://cdn.userway.org/remediations/consolidated/1825409/tY8Dg64d2BCB9yN5.json	121KB

High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
https://cs.iubenda.com/autoblocking/2890913.js	4.6s	655ms
https://www.bumkins.com/cdn/shop/t/250/assets/vendor.min.js?v=3813312436454354751727985717	6.8s	557ms
https://cs.iubenda.com/autoblocking/2890913.js	3.0s	407ms
https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/remediation/remediation_1728401297040.js	9.7s	355ms
https://cs.iubenda.com/autoblocking/2890913.js	2.5s	325ms
https://www.bumkins.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	2.0s	266ms
https://cdn.userway.org/remediation/2024-10-08-15-28-17/paid/remediation-tool.js?ts=1728401297040	10.1s	212ms
https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/scan/scan_1728401297040.js	13.7s	205ms
https://cs.iubenda.com/autoblocking/2890913.js	601ms	200ms
https://cs.iubenda.com/autoblocking/2890913.js	1.1s	197ms
https://www.bumkins.com/	5.7s	193ms
https://cs.iubenda.com/autoblocking/2890913.js	444ms	139ms
Unattributable	5.6s	136ms
https://www.bumkins.com/	19.7s	132ms
Unattributable	14.2s	131ms
https://www.bumkins.com/	6.4s	131ms
https://cs.iubenda.com/autoblocking/2890913.js	1.6s	129ms
https://cs.iubenda.com/autoblocking/2890913.js	877ms	127ms
https://cdn.userway.org/remediation/2024-10-08-15-28-17/paid/remediation-tool.js?ts=1728401297040	11.8s	123ms
https://www.bumkins.com/	6.1s	121ms

Med-High

Reduce JavaScript execution time TBT

6.0s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://www.bumkins.com/	6.2s	407ms	13ms
• https://cs.iubenda.com/autoblocking/2890913.js	3.0s	2.6s	1ms
• Unattributable	1.8s	51ms	0ms
• https://www.bumkins.com/cdn/shop/t/250/assets/vendor.min.js?v=3813312436454354751727985717	1.6s	265ms	1ms
• https://cdn.userway.org/remediation/2024-10-08-15-28-17/paid/remediation-tool.js?ts=1728401297040	529ms	504ms	1ms
• https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/remediation/remediation_1728401297040.js	378ms	204ms	1ms
• https://cdn.judge.me/widget/base.js	306ms	205ms	1ms
• https://snippets.buildwithtoki.com/8520_a859b0559c5198ab804c.js	222ms	151ms	2ms
• https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/scan/scan_1728401297040.js	205ms	182ms	0ms
• https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en.js	150ms	133ms	7ms
• https://www.bumkins.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js	135ms	87ms	0ms
• https://www.bumkins.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	125ms	94ms	3ms
• https://www.googletagmanager.com/gtm.js?id=GTM-567PRZD	120ms	111ms	5ms
• https://www.googletagmanager.com/gtag/js?id=G-5HZ85EE0G7&l=dataLayer&cx=c	112ms	96ms	11ms
• https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/widget_app_base_1728401297040.js	109ms	100ms	3ms
• https://www.bumkins.com/cdn/shop/t/250/assets/slideshow.js?v=105782103936839224421727985717	95ms	38ms	3ms
• https://ajax.googleapis.com/ajax/libs/jquery/1.9.1/jquery.min.js	85ms	39ms	7ms
• https://www.googletagmanager.com/gtag/destination?id=AW-697044052&l=dataLayer&cx=c	84ms	75ms	5ms
• https://www.bumkins.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeeaeb253b8999e078bd2f6b.min.js	78ms	68ms	1ms
• https://snippets.buildwithtoki.com/7835.352b3c71a9fdd0a8b03f.js	67ms	64ms	2ms
• https://cdn.shopify.com/extensions/7f8d26b6-003a-41ed-b2d6-84d1b869fc80/swatch-king-118/assets/variant-swatch-king-11-16.min.js	67ms	62ms	1ms
• https://na.shgcdn3.com/collector.js?shop=bumkins.myshopify.com	61ms	57ms	1ms
• https://www.bumkins.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-357171315@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js	60ms	25ms	0ms
• https://cdn.judge.me/widget/common.js	57ms	52ms	1ms
• https://acdngoldendev.win/shopify/add-to-cart/js/add-to-cart-script.js?shop=bumkins.myshopify.com&1728921721	57ms	49ms	6ms
• https://cdn.iubenda.com/cs/gpp/stub.js	55ms	40ms	1ms
• https://snippets.buildwithtoki.com/6691.643c728d6a6cf0da3333.js	53ms	36ms	17ms
• https://connect.facebook.net/en_US/fbevents.js	50ms	33ms	16ms

Med-High

Avoid an excessive DOM size TBT

5,325 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		5325
Maximum DOM Depth	button.parent-link-back--button > span > svg > path <path d="M5 9L1 5L5 1" stroke="var(--color-header-links, --color-accent)" stroke-width="1.3" stroke-linecap="round" stroke-linejoin="round">	21
Maximum Child Elements	Afghanistan 	237

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 333KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://snippets.buildwithtoki.com/7835.352b3c71a9fdd0a8b03f.js	none	61.6KB
https://snippets.buildwithtoki.com/6691.643c728d6a6cf0da3333.js	none	53.7KB
https://snippets.buildwithtoki.com/8520.a859b0559c5198ab804c.js	none	44.6KB
https://www.lobuybtn.com/public/script?shop=bumkins.myshopify.com	none	27.9KB
https://na.shgcdn3.com/collector.js?shop=bumkins.myshopify.com	none	22.6KB
https://snippets.buildwithtoki.com/modules.js?v=c4ede42ea8da23e5f5b3d0649230ffa3b841e62e	none	9.63KB
https://orderstatus.w3apps.co/js/orderlookup.js?shop=bumkins.myshopify.com	none	2.13KB
https://snippets.buildwithtoki.com/2337.d8197dff88f0f7202da.js	none	1.97KB
https://shop.app/checkouts/internal/preloads.js?locale=en-US&shop_id=11264368	60 seconds	549B
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
https://connect.facebook.net/signals/config/1050204211669001?v=2.9.170&r=stable&domain=www.bumkins.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C17%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	15.9KB
https://cs.iubenda.com/autoblocking/2890913.js	60 minutes	15.5KB
https://www.bumkins.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js	60 minutes	7.88KB
https://cdn.userway.org/widget.js	60 minutes	1.61KB
https://cdn.iubenda.com/cs/iubenda_cs.js	60 minutes	1.32KB
https://cs.iubenda.com/cookie-solution/confs/js/56303998.js	60 minutes	807B
https://eshopcrm.com/instagram-story/shopify-script-glider-async.js?shop=bumkins.myshopify.com	4 hours	677B
https://cdn.506.io/eg/script.js?shop=bumkins.myshopify.com	7 days	57.7KB
https://cdn.judge.me/widget/base.js	7 days	41.7KB
https://cdn.judge.me/widget_v3/base.css	7 days	11.3KB
https://cdn1.judge.me/assets/installed.js?shop=bumkins.myshopify.com	7 days	419B
https://cdn.judge.me/widget/common.js	7 days	0B
https://cdn.userway.org/styles/2024-10-08-15-28-17/widget_base.css?v=1728401297040	10 days	5.20KB
https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_n5.972a96b7a049f12c89d6d1cd0e1b6c9211f7ba14.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=d8d38f382f5c22fcc5b509569d191240d010f67c837038b9fae89482826b610f	30 days	20.1KB
https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_n6.08f6a09127d450aa39c74986de08fd8fa84e6a11.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=037fce07071772a36c79633caa404fb795d1a8e21ea5c413e5c9556cb1f97c2	30 days	19.7KB
https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_i4.f1583d9f457b68e44fbd187a48b4096d547d7f4.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=a47fb20e8aa07c4fce0a75571aaca0937954fcbc3639e82614b497093ba522d1	30 days	18.7KB
https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_n4.7fd0287595be20cd5a683102bf49d073b6abf144.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=bab787f352947f8ef6c15b46a60e2da74ab27d9b11e4ef6e4d0b36f7b53ee522	30 days	18.3KB

Med-Low

Avoid chaining critical requests

FCP

LCP

26 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 4.0s

INITIAL NAVIGATION



<https://www.bumkins.com/cdn/shop/t/250/assets/announcement-bar.css?v=93163362670872633421727985716> 1.22KB, 36ms

<https://www.bumkins.com/cdn/shop/t/250/assets/free-shipping.js?v=86056161497497741641727985716> 1.30KB, 204ms

<https://www.bumkins.com/cdn/shop/t/250/assets/rich-text.css?v=169034322568934835281727985717> 1.32KB, 206ms

https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_n4.7fd0287595be20cd5a683102bf49d073b6abf144.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=bab787f352947f8ef6c15b46a60e2da74ab27d9b11e4ef6e4d0b36f7b53ee522 18.3KB, 57ms

https://www.bumkins.com/cdn/shopifycloud/shop-js/modules/client.login-button_BKQVdt8e.en.esm.js 19.3KB, 41ms

<https://www.bumkins.com/cdn/shop/t/250/assets/scrolling-images.css?v=17756356989113333931727985717> 1.36KB, 196ms

<https://www.bumkins.com/cdn/shop/t/250/assets/instant-page.js?v=116087100843016214071727985716> 2.37KB, 29ms

<https://www.bumkins.com/cdn/shop/t/250/assets/slideshow.js?v=105782103936839224421727985717> 3.47KB, 230ms

<https://cdn.shopify.com/extensions/7f8d26b6-003a-41ed-b2d6-84d1b869fc80/swatch-king-118/assets/variant-swatch-king-11-16.min.css> 2.62KB, 32ms

<https://www.bumkins.com/cdn/shop/t/250/assets/slideshow.css?v=47755759752673291401727985717> 2.55KB, 144ms

<https://www.bumkins.com/cdn/shop/t/250/assets/free-shipping.css?v=58049218429868370561727985716> 1.22KB, 207ms

<https://www.bumkins.com/cdn/shop/t/250/assets/image-with-text.css?v=134131787314128006701727985716> 1.54KB, 196ms

<https://cdn.iubenda.com/cs/gpp/stub.js> 2.57KB, 63ms

<https://www.bumkins.com/cdn/shop/t/250/assets/product.js?v=160454920924779686951727985717> 6.36KB, 204ms

<https://www.bumkins.com/cdn/shop/t/250/assets/collection-tabs.css?v=101739904404745303631727985716> 1.34KB, 206ms

<https://www.bumkins.com/cdn/shop/t/250/assets/blog.css?v=162192645142570156191727985716> 1.90KB, 230ms

<https://cs.iubenda.com/autoblocking/2890913.js> 15.5KB, 76ms

<https://www.bumkins.com/cdn/shop/t/250/assets/spacer.css?v=17582184688244891781727985717> 1.12KB, 155ms

<https://www.bumkins.com/cdn/shop/t/250/assets/scroll-shadow.js?v=134515646384607867161727985717> 2.07KB, 62ms

https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_i4.f1583d9f457b68e44fbda187a48b4096d547d7f4.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=a47fb20e8aa07c4fce0a75571aaca0937954fcbc3639e82614b497093ba522d1 18.7KB, 601ms

https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_n6.08f6a09127d450aa39c74986de08fd8fa84e6a11.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=037fccc07071772a36c79633caa404fb795d1a8e21ea5c413e5c9556cb1f97c2 19.7KB, 54ms

https://www.bumkins.com/cdn/fonts/avenir_next/avenirnext_n5.972a96b7a049f12c89d6d1cd0e1b6c9211f7ba14.woff2?h1=YnVta2lucy5jb20&h2=YnVta2lucy5hY2NvdW50Lm15c2hvcGlmeS5jb20&hmac=d8d38f382f5c22fcc5b509569d191240d010f67c837038b9fae89482826b610f 20.1KB, 65ms

https://www.bumkins.com/cdn/shopifycloud/shop-js/modules/chunk.common_8Mg2OCc-esm.js 43.3KB, 46ms

<https://cdn.shopify.com/extensions/d5da98f1-9624-41c5-8e22-75f3f27e9a11/instafeed-story-1/assets/instagram-story.css> 531B, 33ms

<https://www.bumkins.com/cdn/shop/t/250/assets/subheader.css?v=52967128227461464101727985717> 1.31KB, 34ms

Med-Low

Avoid CSS @import

FCP

LCP

1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

<https://fonts.googleapis.com/css2?family=Inter:wght@400;500;600&family=Roboto+Condensed:wght@300&display=swap>

Med-Low

Use a Content Delivery Network (CDN)

9 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- <https://snippets.buildwithtoki.com/modules.js?v=c4ede42ea8da23e5f5b3d0649230ffa3b841e62e>
- <https://snippets.buildwithtoki.com/2337.d8197dffb88f0f7202da.js>
- <https://orderstatus.w3apps.co/js/orderlookup.js?shop=bumkins.myshopify.com>
- <https://www.lobuybtn.com/public/script?shop=bumkins.myshopify.com>
- <https://snippets.buildwithtoki.com/8520.a859b0559c5198ab804c.js>
- <https://snippets.buildwithtoki.com/7835.352b3c71a9fdd0a8b03f.js>
- <https://www.goldendev.win/shopify/add-to-cart/shop/status/bumkins.myshopify.com.js?57630789>
- <https://snippets.buildwithtoki.com/6691.643c728d6a6cf0da3333.js>
- <https://uc.chatra-usercontent.com/ffed4b16-e779-4734-8819-6aa03a1e2b0d/-/crop/598x599/1,0/-/preview/-/resize/200x200/>

Low

Eliminate render-blocking resources FCP LCP

Potential savings of 140ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://cdn.shopify.com/extensions/7f8d26b6-003a-41ed-b2d6-84d1b869fc80/swatch-king-118/assets/variant-swatch-king-11-16.min.css	2.62KB	782ms
https://cdn.shopify.com/extensions/d5da98f1-9624-41c5-8e22-75f3f27e9a11/instafeed-story-1/assets/instagram-story.css	531B	150ms
https://cs.iubenda.com/autoblocking/2890913.js	15.5KB	932ms
https://cdn.iubenda.com/cs/gpp/stub.js	2.57KB	759ms

Low

Avoid large layout shifts CLS

3 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
div.row > div.small-12 > slide-show.slideshow > div.flickity-custom-navigation-wrapper <div class="flickity-custom-navigation-wrapper">	0.02
New Products <button type="button" data-collection="new-products" class="collection-tabs__list-link">	0.00
div.header--inner > div.thb-header-mobile-left > details.mobile-toggle-wrapper > summary.mobile-toggle <summary class="mobile-toggle">	0.00

Low

Avoid multiple page redirects FCP LCP

Potential savings of 87ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://bumkins.com/	87ms
https://www.bumkins.com/	0ms

Low

Enable text compression FCP LCP

Potential savings of 51.5KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://www.lobuybtn.com/public/script?shop=bumkins.myshopify.com	27.6KB	23.5KB
• https://api.buildwithtoki.com/ui-modules/settings?shop_domain=bumkins.myshopify.com&type=wallet_v2	15.4KB	12.1KB
• https://api.buildwithtoki.com/storefront/shop/translations	12.5KB	8.02KB
• https://aca.506.io/public/store?shop=bumkins.myshopify.com	10.6KB	7.91KB

Low

Minify JavaScript

FCP

LCP

Potential savings of 4.13KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://www.bumkins.com/cdn/shop/t/250/assets/vendor.min.js?v=3813312436454354751727985717	21.6KB	4.13KB

Low

Avoid non-composited animations

CLS

21 animated elements found

Animations which are not composited can be janky and increase CLS.

ELEMENT	NAME
<pre><circle class="spinner-path" fill="none" stroke-width="6" cx="33" cy="33" r="30" stroke="var(--color-body)"></pre>	
Unsupported CSS Property: stroke-dashoffset	dash
quick-view.product-card-quickview > div.loading-overlay > svg.spinner > circle.spinner-path	
<pre><circle class="spinner-path" fill="none" stroke-width="6" cx="33" cy="33" r="30" stroke="var(--color-body)"></pre>	
Unsupported CSS Property: stroke-dashoffset	dash
div.product-card--add-to-cart-button-wrapper > button.product-card--add-to-cart-button > svg.spinner > circle.spinner-path	
<pre><circle class="spinner-path" fill="none" stroke-width="6" cx="33" cy="33" r="30" stroke="var(--color-body)"></pre>	
Unsupported CSS Property: stroke-dashoffset	dash
quick-view.product-card-quickview > div.loading-overlay > svg.spinner > circle.spinner-path	
<pre><circle class="spinner-path" fill="none" stroke-width="6" cx="33" cy="33" r="30" stroke="var(--color-body)"></pre>	
Unsupported CSS Property: stroke-dashoffset	dash
div.product-card--add-to-cart-button-wrapper > button.product-card--add-to-cart-button > svg.spinner > circle.spinner-path	
<pre><circle class="spinner-path" fill="none" stroke-width="6" cx="33" cy="33" r="30" stroke="var(--color-body)"></pre>	
Unsupported CSS Property: stroke-dashoffset	dash
form#contact_form > fieldset > div.field > input#NewsletterForm--sections--23518338711924__footer	
<pre><input placeholder="Email" type="email" id="NewsletterForm--sections--23518338711924__footer" name="contact[email]" autocorrect="off" autocapitalize="off" autocomplete="email" value="" pattern="^([a-zA-Z0-9_\-\.]+)@([0-9]{1,3}\.[0-9]{1,3}\.[0-9]{1,3}\.) (([a-zA-Z0-9_-]" required="" data-uw-rm-form="nfx"></pre>	
Unsupported CSS Property: margin-bottom	margin-bottom
Unsupported CSS Property: border-bottom-color	border-bottom-color
Unsupported CSS Property: border-left-color	border-left-color
Unsupported CSS Property: border-right-color	border-right-color
Unsupported CSS Property: padding-right	padding-right
Unsupported CSS Property: border-top-color	border-top-color
Email	
<pre><label class="field__label" for="NewsletterForm--sections--23518338711924__footer"></pre>	
Unsupported CSS Property: color	color
>	
<pre><button class="glide__arrow glide__arrow--right" data-glide-dir="></pre>	
Unsupported CSS Property: border-left-color	border-left-color
Unsupported CSS Property: border-left-width	border-left-width
Unsupported CSS Property: border-right-color	border-right-color
Unsupported CSS Property: border-right-width	border-right-width
Unsupported CSS Property: border-top-color	border-top-color
Unsupported CSS Property: border-top-width	border-top-width
Unsupported CSS Property: border-bottom-color	border-bottom-color
Unsupported CSS Property: border-bottom-width	border-bottom-width

ELEMENT	NAME
<	h
<button class="glide__arrow glide__arrow--left" data-glide-dir="<">	
Unsupported CSS Property: border-left-color	border-left-color
Unsupported CSS Property: border-left-width	border-left-width
Unsupported CSS Property: border-right-color	border-right-color
Unsupported CSS Property: border-right-width	border-right-width
Unsupported CSS Property: border-top-color	border-top-color
Unsupported CSS Property: border-top-width	border-top-width
Unsupported CSS Property: border-bottom-color	border-bottom-color
Unsupported CSS Property: border-bottom-width	border-bottom-width
Accessibility Menu	
<div class="uai uli" id="userwayAccessibilityIcon" aria-label="Accessibility Menu" role="button" tabindex="0" aria-haspopup="dialog" style="background: rgb(76, 196, 207) !important;">	
Unsupported CSS Property: background-color	background-color
Unsupported CSS Property: visibility	visibility

Low

Properly size images

Potential savings of 146KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.bumkins.com/cdn/shop/files/WB-111-SCL-GRY-THR-CTS-BOY2.jpg?crop=center&height=690&v=1727996898&width=690	83.6KB	60.9KB
https://www.bumkins.com/cdn/shop/files/HP-Scroll_d24364ab-ae58-4f6f-8c12-3bb3d149af09.png?crop=center&height=400&v=1706652455&width=400	20.9KB	15.7KB
https://www.bumkins.com/cdn/shop/files/Toy-Story-scroll.png?crop=center&height=400&v=1706654002&width=324	14.0KB	10.5KB
https://www.bumkins.com/cdn/shop/files/Super-Mario-scroll.png?crop=center&height=400&v=1706651882&width=400	13.4KB	10.1KB
https://www.bumkins.com/cdn/shop/files/Disney-Princess-scroll_22e72805-9e47-441d-9bd1-c588de08b02c.png?crop=center&height=400&v=1706654110&width=400	9.76KB	7.32KB
https://www.bumkins.com/cdn/shop/files/Winnie-Pooh-scroll_b372dac9-2cfe-4216-98c7-c1beb858c757.png?crop=center&height=400&v=1706653910&width=324	7.89KB	5.92KB
Hello-Kitty-scroll.png?crop=center&height=400&v=1706653524&width=400">https://www.bumkins.com/cdn/shop/files/Hello-Kitty-scroll.png?crop=center&height=400&v=1706653524&width=400	7.76KB	5.82KB
https://www.bumkins.com/cdn/shop/files/buzzfeed-home-scroll_f9861dad-49b7-4cb3-b83d-926c483d7820.png?crop=center&height=400&v=1706644504&width=400	6.25KB	4.69KB
https://www.bumkins.com/cdn/shop/files/Zelda-scroll_ae1ef90d-755d-4430-b947-7661df73081f.png?crop=center&height=400&v=1706651988&width=400	5.96KB	4.47KB
https://www.bumkins.com/cdn/shop/files/earnshaws-home-scroll_f88cac2a-0d5b-48a5-b681-1c91aa85797d.png?crop=center&height=400&v=1706644509&width=400	5.71KB	4.28KB
https://www.bumkins.com/cdn/shop/files/DC-scroll_6d3db191-10a3-43fc-8f30-1dae8dc4fe81.png?crop=center&height=400&v=1706654158&width=288	5.64KB	4.23KB
https://www.bumkins.com/cdn/shop/files/in-store-home-scroll_0eddb980-8d32-48c6-911c-ecab23341ad1.png?crop=center&height=400&v=1706644545&width=400	5.58KB	4.19KB
https://www.bumkins.com/cdn/shop/files/babylist-home-scroll_4574f7d4-b19f-44de-b004-ad8188cee1da.png?crop=center&height=400&v=1706644500&width=400	5.57KB	4.18KB
https://www.bumkins.com/cdn/shop/files/Nintendo-scroll_04ba1589-3685-4886-a13c-7fd98ebb57fa.png?crop=center&height=400&v=1706652088&width=400	5.53KB	4.15KB

Low

Defer offscreen images

Potential savings of 2.07MB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.bumkins.com/cdn/shop/files/Tote-Bag-GIF-WEB-1000.gif?v=1724449053&width=596	448KB	448KB
https://www.bumkins.com/cdn/shop/files/REB-DNB33-GIRL1.jpg?v=1723240438&width=596	85.1KB	85.1KB
https://www.bumkins.com/cdn/shop/files/WDB-1066-GIRL3.jpg?v=1722022539&width=596	84.9KB	84.9KB
https://www.bumkins.com/cdn/shop/files/REB-1066-GIRL1.jpg?v=1722984154&width=596	82.6KB	82.6KB
https://www.bumkins.com/cdn/shop/files/WDCL-1077-GIRL15.jpg?v=1722021327&width=596	80.7KB	80.7KB
https://www.bumkins.com/cdn/shop/files/REB-1001-L-S4.jpg?v=1720718600&width=596	76.2KB	76.2KB
https://www.bumkins.com/cdn/shop/files/WDB-1077-BOY2.jpg?v=1722021117&width=596	71.2KB	71.2KB
https://www.bumkins.com/cdn/shop/files/WB-1066-GIRL1.jpg?v=1722022465&width=596	67.9KB	67.9KB
https://www.bumkins.com/cdn/shop/files/WB-1077-BOY4.jpg?v=1722021036&width=596	66.1KB	66.1KB
https://www.bumkins.com/cdn/shop/files/SM-DMM36-FF-DMNP-LS3_edd70789-1353-4454-91ea-cd5955199fa8.jpg?v=1720051972&width=596	55.7KB	55.7KB
https://www.bumkins.com/cdn/shop/files/REB-1099-GIRL11.jpg?v=1722984681&width=596	54.0KB	54.0KB
https://www.bumkins.com/cdn/shop/files/PCB2-DWP23-GIRL42.jpg?v=1723240842&width=596	43.2KB	43.2KB
https://www.bumkins.com/cdn/shop/files/PCB2-1001-GIRL75.jpg?v=1723094733&width=596	42.5KB	42.5KB
https://www.bumkins.com/cdn/shop/files/PCB2-DSC626-GIRL22.jpg?v=1723094108&width=596	42.4KB	42.4KB
https://www.bumkins.com/cdn/shop/files/WDCL-DMM36-BOY1_cc9e9ae3-9e1c-45ea-b695-c44713167104.jpg?v=1720052293&width=596	41.1KB	41.1KB
https://www.bumkins.com/cdn/shop/files/S3-DSC620-FFL-JLPR-LDC3-TTF-GIRL1_51313a1a-372a-465d-92c8-214702633a1a.jpg?v=1720052120&width=596	39.5KB	39.5KB
https://www.bumkins.com/cdn/shop/files/SU-1066-FF-BLU-GIRL4.jpg?v=1722022275&width=596	39.5KB	39.5KB
https://www.bumkins.com/cdn/shop/files/SU-DMM36-PDS-DMN-GIRL5_fd1e2d12-7da1-4480-8340-83f9915b252a.jpg?v=1720051993&width=596	38.5KB	38.5KB
https://www.bumkins.com/cdn/shop/files/ZB3-1066-LS5_3fcf4aa1-be20-48aa-b4ab-5a7fedd3107e.jpg?v=1720051919&width=596	36.4KB	36.4KB
https://www.bumkins.com/cdn/shop/files/ZB3-1077-LS11_6aa9c864-d499-4418-b0dc-69c5cea8a64c.jpg?v=1720051929&width=596	34.4KB	34.4KB
https://www.bumkins.com/cdn/shop/files/WDCL-1066-LS6_6672073e-95d0-47f5-a262-20207650a8dc.jpg?v=1720051879&width=596	28.8KB	28.8KB
https://www.bumkins.com/cdn/shop/files/PCB2-1066-LS1.jpg?v=1721242852&width=596	25.7KB	25.7KB
https://www.bumkins.com/cdn/shop/files/WDB-1066_551efe33-cb93-4019-b282-41141f297b50.jpg?crop=center&height=298&v=1719616571&width=298	23.2KB	23.2KB
https://www.bumkins.com/cdn/shop/files/PCB2-1022-LS6.jpg?v=1721242967&width=596	22.3KB	22.3KB
https://www.bumkins.com/cdn/shop/files/HP-Scroll_d24364ab-ae58-4f6f-8c12-3bb3d149af09.png?crop=center&height=400&v=1706652455&width=400	20.9KB	20.9KB
https://www.bumkins.com/cdn/shop/files/REB-DNB.jpg?crop=center&height=298&v=1721939464&width=298	20.4KB	20.4KB
https://www.bumkins.com/cdn/shop/files/S3-DSC620_7af0eb31-6dd6-47f9-9570-5601e7a3638f.jpg?crop=center&height=298&v=1719010910&width=298	20.3KB	20.3KB
https://www.bumkins.com/cdn/shop/files/SU-1066_6e0d2dec-40e4-47c4-8bec-9af2a694fa91.jpg?crop=center&height=298&v=1722022091&width=298	19.0KB	19.0KB
https://www.bumkins.com/cdn/shop/files/WB-1066_9a51e0af-675b-4299-82b6-51f1ab872e7c.jpg?crop=center&height=298&v=1719615960&width=298	18.6KB	18.6KB
https://www.bumkins.com/cdn/shop/files/WDB-1077_b91b3cea-5a01-42d8-af84-f557956c6ade.jpg?crop=center&height=298&v=1719616439&width=298	18.2KB	18.2KB
https://www.bumkins.com/cdn/shop/files/ZB3-1066.jpg?crop=center&height=298&v=1719613400&width=298	18.1KB	18.1KB
https://www.bumkins.com/cdn/shop/files/PCB2-1066_9a88004c-c150-4754-a0a7-b84b04b5f477.jpg?crop=center&height=298&v=1721242826&width=298	18.0KB	18.0KB
https://www.bumkins.com/cdn/shop/files/SU-DMM36_3b86b870-fe99-49bf-bfe0-b76f18bca739.jpg?crop=center&height=298&v=1719865317&width=298	17.6KB	17.6KB
https://www.bumkins.com/cdn/shop/files/PCB2-DSC626_a95eb8dd-c397-42e1-a725-aeff2fa9410f.jpg?crop=center&height=298&v=1721242643&width=298	17.3KB	17.3KB
https://www.bumkins.com/cdn/shop/files/SM-DMM36_897bf718-6407-42c7-828a-a151e5e04a4d.jpg?crop=center&height=298&v=1719865562&width=298	16.7KB	16.7KB
https://www.bumkins.com/cdn/shop/files/REB-1066_5ef6153d-6731-4d0d-9e92-92dc3ef1592e.jpg?crop=center&height=298&v=1721939342&width=298	15.9KB	15.9KB
https://www.bumkins.com/cdn/shop/articles/image00002.jpg?crop=center&height=200&v=1718043800&width=320	15.6KB	15.6KB

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.bumkins.com/cdn/shop/files/WB-1077_b42190da-d219-4dc4-a9e2-c6d770d5ea9e.jpg?crop=center&height=298&v=1719616357&width=298	15.6KB	15.6KB
https://www.bumkins.com/cdn/shop/files/PCB2-DWP23_241c0891-3f14-4e86-b87d-f4a41c55b8de.jpg?crop=center&height=298&v=1721242753&width=298	15.0KB	15.0KB
https://www.bumkins.com/cdn/shop/articles/image00006_2.jpg?crop=center&height=200&v=1718995022&width=320	15.0KB	15.0KB
https://www.bumkins.com/cdn/shop/files/ZB3-1077.jpg?crop=center&height=298&v=1719613492&width=298	14.7KB	14.7KB
https://www.bumkins.com/cdn/shop/articles/image00006.jpg?crop=center&height=200&v=1716576156&width=320	14.1KB	14.1KB
https://www.bumkins.com/cdn/shop/files/REB-1077_acf0400c-7e52-4217-9265-24ae59471864.jpg?crop=center&height=298&v=1721939441&width=298	14.1KB	14.1KB
https://www.bumkins.com/cdn/shop/files/Toy-Story-scroll.png?crop=center&height=400&v=1706654002&width=324	14.0KB	14.0KB
https://www.bumkins.com/cdn/shop/files/WDCL-1066_0c2301e8-d2c5-4dc4-aff0-af343daec23f.jpg?crop=center&height=298&v=1719616529&width=298	13.5KB	13.5KB
https://www.bumkins.com/cdn/shop/files/WDCL-DMM36.jpg?crop=center&height=298&v=1717456498&width=298	12.1KB	12.1KB
https://www.bumkins.com/cdn/shop/files/WDCL-1077.jpg?crop=center&height=298&v=1722021289&width=298	10.8KB	10.8KB
https://www.bumkins.com/cdn/shop/files/PCB2-1001_13093ed3-0c15-4874-9f30-a9a055e3cda7.jpg?crop=center&height=298&v=1721243113&width=298	10.0KB	10.0KB
https://www.bumkins.com/cdn/shop/files/Disney-Princess-scroll_22e72805-9e47-441d-9bd1-c588de08b02c.png?crop=center&height=400&v=1706654110&width=400	9.76KB	9.76KB
https://www.bumkins.com/cdn/shop/files/REB-1001_88e3ecb9-5bde-41de-baec-3f9119a9589c.jpg?crop=center&height=298&v=1721939382&width=298	9.28KB	9.28KB
https://www.bumkins.com/cdn/shop/files/PCB2-1022_dc8257c0-2cf7-43df-94ac-2d01b7e5292e.jpg?crop=center&height=298&v=1721242947&width=298	8.74KB	8.74KB
https://www.bumkins.com/cdn/shop/files/Winnie-Pooh-scroll_b372dac9-2cfe-4216-98c7-c1beb858c757.png?crop=center&height=400&v=1706653910&width=324	7.89KB	7.89KB
https://www.bumkins.com/cdn/shop/files/buzzfeed-home-scroll_f9861dad-49b7-4cb3-b83d-926c483d7820.png?crop=center&height=400&v=1706644504&width=400	6.25KB	6.25KB
https://www.bumkins.com/cdn/shop/files/REB-1099_7ea3cfdc-e5af-4b62-9a92-d008d92e16d7.jpg?crop=center&height=298&v=1721939420&width=298	6.19KB	6.19KB
https://www.bumkins.com/cdn/shop/files/earnshaws-home-scroll_f88cac2a-0d5b-48a5-b681-1c91aa85797d.png?crop=center&height=400&v=1706644509&width=400	5.71KB	5.71KB
https://www.bumkins.com/cdn/shop/files/DC-scroll_6d3db191-10a3-43fc-8f30-1dae8dc4fe81.png?crop=center&height=400&v=1706654158&width=288	5.64KB	5.64KB
https://www.bumkins.com/cdn/shop/files/in-store-home-scroll_0eddb980-8d32-48c6-911c-ecab23341ad1.png?crop=center&height=400&v=1706644545&width=400	5.58KB	5.58KB
https://www.bumkins.com/cdn/shop/files/babylist-home-scroll_4574f7d4-b19f-44de-b004-ad8188cee1da.png?crop=center&height=400&v=1706644500&width=400	5.57KB	5.57KB
https://www.bumkins.com/cdn/shop/files/good-housekeeping-home-scroll_0e7fd469-f740-4dec-bbcf-9175092fdf84.png?crop=center&height=400&v=1706644540&width=400	5.25KB	5.25KB
https://www.bumkins.com/cdn/shop/files/the-bump-home-scroll_b362d9bf-77ba-4713-bb4c-1d7cc416c7fe.png?crop=center&height=400&v=1706644555&width=400	5.07KB	5.07KB
https://www.bumkins.com/cdn/shop/files/today-home-scroll_93353e1c-926a-466b-b0ba-63a9e9cda6cd.png?crop=center&height=400&v=1706644563&width=400	4.85KB	4.85KB
https://www.bumkins.com/cdn/shop/files/forbes-home-scroll_92db6826-1759-49ed-8cd0-67f1cf6eeaff.png?crop=center&height=400&v=1706644515&width=400	4.72KB	4.72KB
https://www.bumkins.com/cdn/shop/files/preview_images/4fa29c87863c493fa55a574415c866e5.thumbnail.0000000000_small.jpg?v=1724175637	3.69KB	3.69KB
https://www.bumkins.com/cdn/shop/files/DisneyBaby-scroll_8a748b9d-3712-46a5-9ffe-8ed162f30f76.png?crop=center&height=400&v=1706653562&width=324	3.63KB	3.63KB
https://www.bumkins.com/cdn/shop/files/motherly-home-scroll_ad3cfecd-8c93-4133-a2f4-33674666ed37.png?crop=center&height=400&v=1706644492&width=400	3.57KB	3.57KB
https://www.bumkins.com/cdn/shop/files/Disney-Standard-Characters-scroll_ef913645-36a5-47f7-b80c-660897a10122.png?crop=center&height=400&v=1706654674&width=324	3.04KB	3.04KB
https://www.bumkins.com/cdn/shop/files/preview_images/8dc46d8803274ab0aa6a479f7d9bb5a2.thumbnail.0000000000_small.jpg?v=1725525984	2.64KB	2.64KB
https://www.bumkins.com/cdn/shop/files/preview_images/6702e84d4c8d4eda8e4d85542dea4ffb.thumbnail.0000000000_small.jpg?v=1726684073	2.44KB	2.44KB

Low

Reduce unused JavaScript LCP

Potential savings of 420KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.googletagmanager.com/gtag/js?id=G-5HZ85EE0G7&l=dataLayer&cx=c	111KB	51.7KB
https://www.googletagmanager.com/gtm.js?id=GTM-567PRZD	105KB	50.3KB
https://www.googletagmanager.com/gtag/destination?id=AW-697044052&l=dataLayer&cx=c	95.3KB	44.9KB
https://cdn.506.io/eg/script.js?shop=bumkins.myshopify.com	57.7KB	41.1KB
https://snippets.buildwithtoki.com/6691.643c728d6a6cf0da3333.js	53.7KB	32.5KB
https://cdn.shopify.com/extensions/7f8d26b6-003a-41ed-b2d6-84d1b869fc80/swatch-king-118/assets/variant-swatch-king-11-16.min.js	33.5KB	30.4KB
https://www.bumkins.com/cdn/shopifycloud/shop-js/modules/chunk.common_8Mg2OCc-.esm.js	43.3KB	26.9KB
...node_modules/dompurify/dist/purify.js	6.58KB	3.21KB
...src/___deprecated___/common/shop-sheet-modal/shop-sheet-modal.ts	2.73KB	2.54KB
...node_modules/@floating-ui/dom/dist/floating-ui.dom.mjs	2.07KB	2.00KB
...node_modules/@floating-ui/core/dist/floating-ui.core.mjs	1.98KB	1.98KB
...src/___deprecated___/common/shop-pay-logo.ts	1.62KB	1.61KB
https://cdn.judge.me/widget/common.js	56.3KB	26.5KB
https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en.js	67.5KB	25.8KB
https://connect.facebook.net/en_US/fbevents.js	60.1KB	24.4KB
https://ajax.googleapis.com/ajax/libs/jquery/1.9.1/jquery.min.js	32.4KB	22.4KB
https://ajax.googleapis.com/ajax/libs/jquery/1.9.1/jquery.min.js	32.4KB	21.9KB
https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/widget_app_base_1728401297040.js	39.4KB	20.8KB

Low

Reduce unused CSS

FCP

LCP

Potential savings of 30.4KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• .react-tel-input{font-family:Roboto,sans-serif;font-size:15px;position:relative;width:100%} ...	20.1KB	19.9KB
• https://www.bumkins.com/cdn/shop/t/250/assets/app.css?v=184193732848752533211727985716	14.1KB	10.5KB

Low

Use video formats for animated content

LCP

Potential savings of 347KB

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
• https://www.bumkins.com/cdn/shop/files/Tote-Bag-GIF-WEB-1000.gif?v=1724449053&width=596	448KB	287KB
• https://www.bumkins.com/cdn/shop/files/Tote-Bag-GIF-WEB-1000.gif?crop=center&height=298&v=1724449053&width=298	126KB	60.3KB

N/A

Minimize main-thread work

TBT

Main-thread busy for 16.4s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	6.2s
Other	5.6s
Style & Layout	2.6s
Rendering	1.2s
Parse HTML & CSS	309ms
Garbage Collection	224ms
Script Parsing & Compilation	149ms

N/A	Largest Contentful Paint element LCP	5,340 ms
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This is the largest contentful element painted within the viewport.

ELEMENT

We and selected third parties use cookies or similar technologies for technical...
 <p class="iub-p">

PHASE	% OF LCP	TIMING
TTFB	3%	154ms
Load Delay	0%	0ms
Load Time	0%	0ms
Render Delay	97%	5.2s

N/A	Reduce initial server response time FCP LCP	Root document took 22ms
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Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
• https://www.bumkins.com/	22ms

N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 40.9KB
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Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://cdn.506.io/eg/script.js?shop=bumkins.myshopify.com	13.7KB
Line:0 Column:36793	Array.prototype.filter
Line:0 Column:36974	Array.prototype.forEach
Line:0 Column:37087	Array.from
Line:0 Column:38089	Array.isArray
Line:0 Column:38569	Array.prototype.map
Line:0 Column:41453	Object.defineProperty
Line:0 Column:41604	Object.defineProperty
Line:0 Column:41973	Object.getOwnPropertyDescriptors
Line:0 Column:42207	Object.keys
Line:0 Column:185348	Array.prototype.find
Line:0 Column:185598	Array.prototype.findIndex
Line:0 Column:186922	Array.prototype

URL		POTENTIAL SAVINGS
	ype. some	
Line:0 Column:188302	Dat e.no w	
	Dat e.pr otot	
Line:0 Column:188413	ype. toIS OStr ing	
	Obje ct.g etPr otot ypeO f	
Line:0 Column:192195	Obje ct.s etPr otot ypeO f	
Line:0 Column:192337		
https://connect.facebook.net/en_US/fbevents.js		10.5KB
	@bab el/p lugi n-tr ansf orm- clas ses	
Line:23 Column:2302		
	Arra y.pr otot ype. filt er	
Line:270 Column:9361		
	Arra y.fr om	
Line:270 Column:15478		
	Arra y.pr otot ype. map	
Line:270 Column:17228		
	Arra y.pr otot ype. find	
Line:270 Column:18020		
https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/widget_app_base_1728401297040.js		10.5KB
	Arra y.pr otot ype. find	
Line:0 Column:2805		
https://cdn.shopify.com/extensions/7f8d26b6-003a-41ed-b2d6-84d1b869fc80/swatch-king-118/assets/variant-swatch-king-11-16.min.js		5.75KB
Line:0 Column:85	@bab el/p lugi n-tr	

	ansf orm- clas ses	
Line:0 Column:4122	Obje ct.e ntri es	
https://www.bumkins.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906		123B
Line:1 Column:15384	@bab el/p lugi n-tr ansf orm- clas ses	
Line:1 Column:18677	@bab el/p lugi n-tr ansf orm- rege nera tor	
https://na.shgcdn3.com/collector.js?shop=bumkins.myshopify.com		120B
Line:0 Column:44050	@bab el/p lugi n-tr ansf orm- clas ses	
https://cdn.iubenda.com/cs/gpp/stub.js		75B
Line:0 Column:1057	@bab el/p lugi n-tr ansf orm- clas ses	
https://www.bumkins.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js		71B
Line:0 Column:400	@bab el/p lugi n-tr ansf orm- clas ses	
https://connect.facebook.net/signals/config/1050204211669001?v=2.9.170&r=stable&domain=www.bumkins.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112		44B
Line:19 Column:2057	@bab el/p	

URL	POTENTIAL SAVINGS
https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en.js	33B
Line:0 Column:580	lugi n-tr ansf orm- clas ses @bab el/p lugi n-tr ansf orm- clas ses

N/A

User Timing marks and measures

6 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:357171315:app	Measure	2.3s	1.2s
shopify.content_for_header.start	Mark	445ms	0ms
shopify.content_for_header.end	Mark	450ms	0ms
wpm:start	Mark	553ms	0ms
wpm:pixel:register:started:357171315:app	Mark	2.3s	0ms
wpm:pixel:register:completed:357171315:app	Mark	3.5s	0ms

N/A

Reduce the impact of third-party code

TBT

Third-party code blocked the main thread for 2.2s

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
IUBENDA	88.2KB	1.7s
• https://cs.iubenda.com/autoblocking/2890913.js	15.5KB	1.6s
• https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en.js	67.5KB	53ms
• Other resources	5.27KB	0ms
USERWAY.ORG	252KB	478ms
• https://cdn.userway.org/remediation/2024-10-08-15-28-17/paid/remediation-tool.js?ts=1728401297040	23.5KB	245ms
• https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/scan/scan_1728401297040.js	13.9KB	129ms
• https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/remediation/remediation_1728401297040.js	26.7KB	103ms
• https://cdn.userway.org/remediations/consolidated/1825409/tY8Dg64d2BCB9yN5.json	121KB	0ms
• https://cdn.userway.org/widgetapp/2024-10-08-15-28-17/widget_app_base_1728401297040.js	39.4KB	0ms
• Other resources	27.3KB	0ms
BUILDWITHTOKI.COM	201KB	42ms
• https://snippets.buildwithtoki.com/8520.a859b0559c5198ab804c.js	44.6KB	42ms
• https://snippets.buildwithtoki.com/7835.352b3c71a9fdd0a8b03f.js	61.6KB	0ms
• https://snippets.buildwithtoki.com/6691.643c728d6a6cf0da3333.js	53.7KB	0ms
• https://api.buildwithtoki.com/ui-modules/settings?shop_domain=bumkins.myshopify.com&type=wallet_v2	15.6KB	0ms
• https://api.buildwithtoki.com/storefront/shop/translations	12.7KB	0ms
• Other resources	13.1KB	0ms
GOOGLE TAG MANAGER	311KB	25ms
• https://www.googletagmanager.com/gtag/js?id=G-5HZ85EE0G7&l=dataLayer&cx=c	111KB	25ms
• https://www.googletagmanager.com/gtm.js?id=GTM-567PRZD	105KB	0ms
• https://www.googletagmanager.com/gtag/destination?id=AW-697044052&l=dataLayer&cx=c	95.3KB	0ms
SHGCDN3.COM	22.6KB	7ms
• https://na.shgcdn3.com/collector.js?shop=bumkins.myshopify.com	22.6KB	7ms
SHOPIFY	830KB	0ms
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.B559N-Rz.js	367KB	0ms
• https://cdn.shopify.com/s/files/1/1126/4368/files/Bumkins-Zoolikins-Horizontal-Side-by-Side-Color_1_x_320.png?v=1712704940	130KB	0ms
• Other resources	333KB	0ms
CHATRA.IO	292KB	0ms
• https://static.chatra.io/js/css/cf2d682a4a5f045361f8cfe8254e2d138e61d890.js?meteor_js_resource=true	260KB	0ms
• https://static.chatra.io/js/css/78e37d4769f5368f32fc629d8f7d355d533e20a6.css?meteor_css_resource=true	15.1KB	0ms
• Other resources	16.6KB	0ms
GOLDENDEV.WIN	119KB	0ms
• https://acd.n.goldendev.win/shopify/add-to-cart/fonts/font-awesome/4.7.0/fonts/fontawesome-webfont.woff?v5	96.3KB	0ms
• https://acd.n.goldendev.win/shopify/add-to-cart/js/add-to-cart-script.js?shop=bumkins.myshopify.com&1728921721	20.3KB	0ms
JUDGE.ME	92.1KB	0ms
• https://cdn.judge.me/widget/base.js	41.7KB	0ms
• https://cdn.judge.me/widget/others.js	21.9KB	0ms
• https://cdn.judge.me/widget/common.js	14.7KB	0ms
• https://cdn.judge.me/widget_v3/base.css	11.3KB	0ms
FACEBOOK	76.0KB	0ms
• https://connect.facebook.net/en_US/fbevents.js	60.1KB	0ms
• https://connect.facebook.net/signals/config/1050204211669001?v=2.9.170&r=stable&domain=www.bumkins.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2	15.9KB	0ms

THIRD-PARTY

TRANSFER SIZE

MAIN-THREAD BLOCKING TIME

[C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112](#)

506.IO

69.1KB

0ms

- <https://cdn.506.io/eg/script.js?shop=bumkins.myshopify.com>
- <https://aca.506.io/public/store?shop=bumkins.myshopify.com>

57.7KB

0ms

11.4KB

0ms

GOOGLE CDN

65.5KB

0ms

- <https://ajax.googleapis.com/ajax/libs/jquery/1.7.1/jquery.min.js>
- <https://ajax.googleapis.com/ajax/libs/jquery/1.9.1/jquery.min.js>

33.2KB

0ms

32.4KB

0ms

STARAPPS.STUDIO

54.6KB

0ms

- <https://cdn.starapps.studio/apps/vsk/bumkins/data.js>

54.6KB

0ms

LOBUYBTN.COM

27.9KB

0ms

- <https://www.lobuybtn.com/public/script?shop=bumkins.myshopify.com>

27.9KB

0ms

CHATRA-USERCONTENT.COM

3.90KB

0ms

IMGIX

3.21KB

0ms

KLAVIYO

2.89KB

0ms

GOOGLE FONTS

2.15KB

0ms

W3APPS.CO

2.13KB

0ms

CLOUDFLARE CDN

1.59KB

0ms

ESHOPCRM.COM

1.36KB

0ms

SHOPCIRCLE.CO

592B

0ms

SHOP.APP

549B

0ms

GOOGLE/DOUBLECLICK ADS

455B

0ms