

## Performance Report for: <http://lovall.com/>

Report generated: Sun, Oct 13, 2024 9:38 AM -0700 (via API)  
Test Server Location: London, UK  
Using: Chrome 117.0.0.0, Lighthouse 11.0.0  
Analysis options: iPhone 13/13 Pro/13 Pro Max

|   |                    |                  |                             |                           |                      |
|---|--------------------|------------------|-----------------------------|---------------------------|----------------------|
| C | Performance<br>62% | Structure<br>86% | L. Contentful Paint<br>1.2s | T. Blocking Time<br>909ms | C. Layout Shift<br>0 |
|---|--------------------|------------------|-----------------------------|---------------------------|----------------------|

### Top Issues

|          |                                                    |                                 |
|----------|----------------------------------------------------|---------------------------------|
| Med-High | Avoid enormous network payloads<br>LCP             | Total size was 4.36MB           |
| Med-Low  | Avoid an excessive DOM size<br>TBT                 | 1,336 elements                  |
| Med-Low  | Avoid long main-thread tasks<br>TBT                | 11 long tasks found             |
| Med-Low  | Serve static assets with an efficient cache policy | Potential savings of 161KB      |
| Low      | Reduce JavaScript execution time<br>TBT            | 1.6s spent executing JavaScript |

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

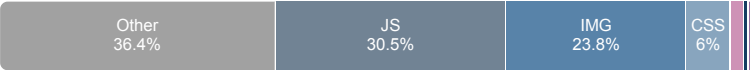
# Page Details



Total Page Size - 4.22MB



Total Page Requests - 151



## How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

## About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

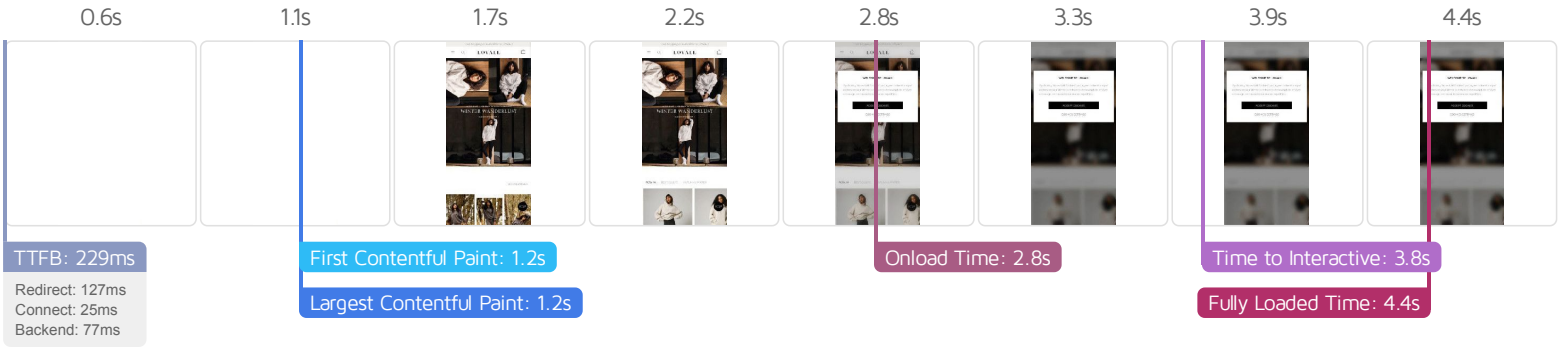
LOVALL - The Home Of Leggings, Denim & Timeless Basics

|                               |            |                         |        |       |  |  |  |  |  |
|-------------------------------|------------|-------------------------|--------|-------|--|--|--|--|--|
| /                             | 301        | lovall.com              | 0      | 125ms |  |  |  |  |  |
| /                             | 200        | lovall.com              | 56.5KB | 119ms |  |  |  |  |  |
| uk.png?crop=center&hei...     | 200        | lovall.com              | 2.24KB | 114ms |  |  |  |  |  |
| German2_2.png?crop=ce...      | 200        | lovall.com              | 1.36KB | 91ms  |  |  |  |  |  |
| european-union-flag-circ...   | 200        | lovall.com              | 2.44KB | 284ms |  |  |  |  |  |
| fr.png?crop=center&heig...    | 200        | lovall.com              | 2.13KB | 295ms |  |  |  |  |  |
| new_zealand.jpg?crop=c...     | 200        | lovall.com              | 2.60KB | 284ms |  |  |  |  |  |
| canada_4f20ae3b-d428-48...    | 200        | lovall.com              | 2.33KB | 285ms |  |  |  |  |  |
| Untitled_design_11.png?...    | 200        | lovall.com              | 2.68KB | 295ms |  |  |  |  |  |
| usa.png?crop=center&he...     | 200        | lovall.com              | 3.15KB | 285ms |  |  |  |  |  |
| icons.svg?v=5984022173...     | 200        | lovall.com              | 187KB  | 337ms |  |  |  |  |  |
| bundle.css?v=281175827...     | 200        | lovall.com              | 12.2KB | 97ms  |  |  |  |  |  |
| preloads.js?locale=en-GB      | 200        | lovall.com              | 1.94KB | 325ms |  |  |  |  |  |
| preloads.js?locale=en-GB...   | 200        | shop.app                | 555B   | 342ms |  |  |  |  |  |
| load_feature-f4e7948c1c9...   | 200        | lovall.com              | 4.08KB | 325ms |  |  |  |  |  |
| storefront-80e528be853ea...   | 200        | lovall.com              | 19.1KB | 325ms |  |  |  |  |  |
| otSDKStub.js                  | 200        | cdn.cookiecaw.org       | 7.04KB | 92ms  |  |  |  |  |  |
| theme.css?v=7179958171...     | 200        | lovall.com              | 122KB  | 117ms |  |  |  |  |  |
| main.bundle.css?v=1354...     | 200        | lovall.com              | 16.1KB | 70ms  |  |  |  |  |  |
| new.bundle.css?v=16256...     | 200        | lovall.com              | 20.8KB | 95ms  |  |  |  |  |  |
| index.bundle.css?v=1489...    | 200        | lovall.com              | 2.61KB | 107ms |  |  |  |  |  |
| splide.min.css                | 200        | cdn.jsdelivr.net        | 1.35KB | 91ms  |  |  |  |  |  |
| intlTelInput.css              | 200        | cdn.jsdelivr.net        | 1.92KB | 120ms |  |  |  |  |  |
| css2?family=Nunito+San...     | 200        | fonts.googleapis.com    | 1.04KB | 110ms |  |  |  |  |  |
| css2?family=Montserrat:...    | 200        | fonts.googleapis.com    | 615B   | 111ms |  |  |  |  |  |
| dtag.js?source=app-embed      | 200        | cdn.attn.tv             | 3.31KB | 298ms |  |  |  |  |  |
| klaviyo.js?company_id=R...    | 200        | static.klaviyo.com      | 2.14KB | 297ms |  |  |  |  |  |
| shopify-perf-kit-1.0.0.min.js | 200        | lovall.com              | 6.35KB | 322ms |  |  |  |  |  |
| lovall_Black_3_412d36a7-...   | 200        | lovall.com              | 3.12KB | 322ms |  |  |  |  |  |
| Desktop_Top_banner_1...       | 200        | lovall.com              | 114KB  | 329ms |  |  |  |  |  |
| 803e3cd3c1410f61ee9392...     | 200        | lovall.com              | 149KB  | 339ms |  |  |  |  |  |
| Desktop_Top_banner_c...       | 200        | lovall.com              | 164KB  | 344ms |  |  |  |  |  |
| 2nd_4df8ef37-6e84-4d6b-...    | 200        | lovall.com              | 342KB  | 394ms |  |  |  |  |  |
| logo-lovall.svg?v=12698...    | 200        | lovall.com              | 1.99KB | 357ms |  |  |  |  |  |
| intlTelInput.min.js           | 200        | cdn.jsdelivr.net        | 8.75KB | 163ms |  |  |  |  |  |
| lovall_Black_3_412d36a7-...   | 200        | lovall.com              | 3.14KB | 357ms |  |  |  |  |  |
| uk.png?crop=center&hei...     | 200        | lovall.com              | 2.79KB | 357ms |  |  |  |  |  |
| jquery-3.6.0.slim.min.js      | 200        | code.jquery.com         | 24.0KB | 302ms |  |  |  |  |  |
| klaviyo.js?company_id=V...    | 200        | static.klaviyo.com      | 2.24KB | 293ms |  |  |  |  |  |
| runtime.js                    | 200        | unpkg.com               | 8.53KB | 315ms |  |  |  |  |  |
| theme.js?v=28857457172...     | 200        | lovall.com              | 39.7KB | 390ms |  |  |  |  |  |
| main.bundle.js?v=175184...    | 200        | lovall.com              | 219KB  | 413ms |  |  |  |  |  |
| new.bundle.js?v=6006951...    | 200        | lovall.com              | 73.6KB | 377ms |  |  |  |  |  |
| splide.min.js                 | 200        | cdn.jsdelivr.net        | 13.2KB | 148ms |  |  |  |  |  |
| custom.js?773311              | (canceled) | lovall.com              | 0      | 517ms |  |  |  |  |  |
| af043f5a-d8a6-4cab-96fc-...   | 200        | cdn.cookiecaw.org       | 1.66KB | 74ms  |  |  |  |  |  |
| exponea.min.js                | 200        | api.uk.exponea.com      | 55.3KB | 162ms |  |  |  |  |  |
| modifications.min.js?http...  | 200        | api.uk.exponea.com      | 13.0KB | 138ms |  |  |  |  |  |
| bb27301d1w4f7f9fap829...      | 200        | lovall.com              | 41.0KB | 196ms |  |  |  |  |  |
| trekkie.storefront.c1258b...  | 200        | lovall.com              | 24.6KB | 190ms |  |  |  |  |  |
| shop_events_listener-61f...   | 200        | lovall.com              | 3.41KB | 188ms |  |  |  |  |  |
| shopify-boomerang-1.0.0...    | 200        | lovall.com              | 19.0KB | 79ms  |  |  |  |  |  |
| location                      | 200        | geolocation.onetrust... | 314B   | 87ms  |  |  |  |  |  |

|                               |            |                           |        |       |  |  |  |  |  |
|-------------------------------|------------|---------------------------|--------|-------|--|--|--|--|--|
| JTUSjlg1_i6t8kCHKm459...      | 200        | fonts.gstatic.com         | 32.4KB | 158ms |  |  |  |  |  |
| otBannerSdk.js                | 200        | cdn.cookieclaw.org        | 103KB  | 27ms  |  |  |  |  |  |
| 3rd.jpg?v=1728313829&w...     | 200        | loval.com                 | 151KB  | 51ms  |  |  |  |  |  |
| Artboard_1_277x400_cro...     | 200        | loval.com                 | 56.6KB | 51ms  |  |  |  |  |  |
| Artboard_1-1_277x400_cr...    | 200        | loval.com                 | 79.3KB | 51ms  |  |  |  |  |  |
| main.bundle.css?v=1354...     | 200        | loval.com                 | 0      | 195ms |  |  |  |  |  |
| bundle                        | 200        | api.uk.exponea.com        | 368B   | 30ms  |  |  |  |  |  |
| bundle?ii=1                   | 200        | api.uk.exponea.com        | 368B   | 7ms   |  |  |  |  |  |
| POST produce_batch            | 200        | loval.com                 | 0      | 131ms |  |  |  |  |  |
| POST produce_batch            | 200        | loval.com                 | 0      | 130ms |  |  |  |  |  |
| modern/                       | 200        | loval.com                 | 25.8KB | 32ms  |  |  |  |  |  |
| fender_analytics.673ab99...   | 200        | static-tracking.klaviy... | 11.8KB | 32ms  |  |  |  |  |  |
| static.8d136cd44b74e818...    | 200        | static-tracking.klaviy... | 280B   | 33ms  |  |  |  |  |  |
| runtime.c6067c71d376a2a...    | 200        | static.klaviyo.com        | 7.64KB | 18ms  |  |  |  |  |  |
| sharedUtils.3ee3ffff305af...  | 200        | static.klaviyo.com        | 17.7KB | 16ms  |  |  |  |  |  |
| vendors-signup_forms-p...     | 200        | static-tracking.klaviy... | 4.00KB | 28ms  |  |  |  |  |  |
| post_identification_sync.f... | 200        | static-tracking.klaviy... | 2.73KB | 28ms  |  |  |  |  |  |
| klaviyo.js?company_id=V...    | 200        | static.klaviyo.com        | 114B   | 16ms  |  |  |  |  |  |
| POST produce_batch            | 200        | loval.com                 | 0      | 130ms |  |  |  |  |  |
| en.json                       | 200        | cdn.cookieclaw.org        | 12.2KB | 39ms  |  |  |  |  |  |
| consent-tracking-api.js       | 200        | loval.com                 | 5.23KB | 30ms  |  |  |  |  |  |
| unified-tag.js?v=4-latest_... | 200        | cdn.attn.tv               | 41.2KB | 13ms  |  |  |  |  |  |
| consent-tracking-api.js       | 200        | cdn.shopify.com           | 4.45KB | 25ms  |  |  |  |  |  |
| snippet.js?key=d8b85fe5-...   | 200        | static.zdassets.com       | 4.85KB | 85ms  |  |  |  |  |  |
| Artboard_1-2_277x400_cr...    | 200        | loval.com                 | 75.9KB | 47ms  |  |  |  |  |  |
| cart.js                       | 200        | loval.com                 | 1.48KB | 93ms  |  |  |  |  |  |
| Look_27_10286_354x500...      | 200        | loval.com                 | 29.6KB | 43ms  |  |  |  |  |  |
| Look_29_10680_354x500...      | 200        | loval.com                 | 33.5KB | 43ms  |  |  |  |  |  |
| Look_14_8410_354x500_...      | 200        | loval.com                 | 31.1KB | 43ms  |  |  |  |  |  |
| Look_1_45236_354x500_...      | 200        | loval.com                 | 28.8KB | 86ms  |  |  |  |  |  |
| Look_12_8009_354x500_...      | 200        | loval.com                 | 51.4KB | 58ms  |  |  |  |  |  |
| Look_28_10527_354x500...      | 200        | loval.com                 | 31.9KB | 81ms  |  |  |  |  |  |
| Look_14_8502_354x500_...      | 200        | loval.com                 | 61.7KB | 58ms  |  |  |  |  |  |
| Look_7_6840_354x500_cr...     | 200        | loval.com                 | 25.0KB | 49ms  |  |  |  |  |  |
| winter_leggings_3762948...    | 200        | loval.com                 | 92.1KB | 78ms  |  |  |  |  |  |
| sweats_468x600_crop_ce...     | 200        | loval.com                 | 52.6KB | 80ms  |  |  |  |  |  |
| Untitled_design_8_468x6...    | 200        | loval.com                 | 216KB  | 80ms  |  |  |  |  |  |
| cart.js                       | 200        | loval.com                 | 1.49KB | 111ms |  |  |  |  |  |
| ipGeolocation                 | 200        | loval-services.netlify... | 812B   | 373ms |  |  |  |  |  |
| icon-chevron-down-thin.s...   | 200        | loval.com                 | 1.21KB | 37ms  |  |  |  |  |  |
| POST produce_batch            | 200        | loval.com                 | 0      | 135ms |  |  |  |  |  |
| otCenterRounded.json          | 200        | cdn.cookieclaw.org        | 2.56KB | 34ms  |  |  |  |  |  |
| otPcCenter.json               | 200        | cdn.cookieclaw.org        | 12.4KB | 34ms  |  |  |  |  |  |
| otCookieSettingsButton.j...   | 200        | cdn.cookieclaw.org        | 1.72KB | 36ms  |  |  |  |  |  |
| otCommonStyles.css            | 200        | cdn.cookieclaw.org        | 3.84KB | 31ms  |  |  |  |  |  |
| gtm.js?id=GTM-MQSVTMXV        | 200        | googletagmanager.c...     | 103KB  | 79ms  |  |  |  |  |  |
| d8b85fe5-2a24-4681-ac1c-...   | 200        | ekr.zdassets.com          | 1.31KB | 55ms  |  |  |  |  |  |
| cart.json                     | 200        | loval.com                 | 1.47KB | 75ms  |  |  |  |  |  |
| d?attn_vid=8e22e68eb86...     | 200        | loval-gb.attn.tv          | 257B   | 643ms |  |  |  |  |  |
| POST e?v=4.37.31_7e0dc...     | 204        | events.attentivemobi...   | 332B   | 160ms |  |  |  |  |  |
| Ksg.js                        | 200        | cdn.attn.tv               | 384B   | 89ms  |  |  |  |  |  |
| ot_guard_logo.svg             | 200        | cdn.cookieclaw.org        | 515B   | 21ms  |  |  |  |  |  |
| POST graphql.json             | 200        | loval.com                 | 1.98KB | 187ms |  |  |  |  |  |
| FOR_KANE.jpg                  | 200        | cdn.cookieclaw.org        | 21.3KB | 25ms  |  |  |  |  |  |
| powered_by_logo.svg           | 200        | cdn.cookieclaw.org        | 2.14KB | 27ms  |  |  |  |  |  |
| web-widget-main-cbf609b.js    | 200        | static.zdassets.com       | 259KB  | 52ms  |  |  |  |  |  |
| js?id=G-H24JV2YPKL&l=...      | 200        | googletagmanager.c...     | 107KB  | 46ms  |  |  |  |  |  |
| POST landing?gcs=G100...      | 200        | pagead2.googlesynd...     | 42B    | 80ms  |  |  |  |  |  |
| jsTag?ap=1707365358           | 200        | cdn.adt389.net            | 13.7KB | 104ms |  |  |  |  |  |
| POST unrenderedCreativ...     | (canceled) | loval-gb.attn.tv          | 0      | 555ms |  |  |  |  |  |
| zendesk-embeddable.js?...     | (canceled) | cdn.shopify.com           | 0      | 488ms |  |  |  |  |  |
| 41300_1700489717.js?cat...    | 200        | app.backinstock.org       | 26.6KB | 93ms  |  |  |  |  |  |

|                             |     |                      |        |  |  |  |       |  |
|-----------------------------|-----|----------------------|--------|--|--|--|-------|--|
| dtag.js?shop=escloveleg...  | 200 | cdn.attn.tv          | 3.31KB |  |  |  | 9ms   |  |
| utils.min.js                | 200 | cdnjs.cloudflare.com | 44.6KB |  |  |  | 60ms  |  |
| polyfills.legWBDja.js       | 200 | cdn.shopify.com      | 14.9KB |  |  |  | 84ms  |  |
| POST produce_batch          | 200 | lovall.com           | 0      |  |  |  | 145ms |  |
| en-us-json-cbf609b.js       | 200 | static.zdassets.com  | 5.80KB |  |  |  | 25ms  |  |
| config                      | 200 | lovall.zendesk.com   | 1.10KB |  |  |  | 88ms  |  |
| favicon.ico?v=945243885...  | 200 | lovall.com           | 2.44KB |  |  |  | 88ms  |  |
| app.BemU-tkl.js             | 200 | cdn.shopify.com      | 367KB  |  |  |  | 106ms |  |
| web-widget-chat-sdk-cbf6... | 200 | static.zdassets.com  | 53.8KB |  |  |  | 40ms  |  |
| page-Information.ChQXG...   | 200 | cdn.shopify.com      | 4.42KB |  |  |  | 32ms  |  |
| PurchaseOptionsAgreem...    | 200 | cdn.shopify.com      | 3.12KB |  |  |  | 26ms  |  |
| PrimeNotAvailable.CPAK...   | 200 | cdn.shopify.com      | 1.60KB |  |  |  | 25ms  |  |
| DeliveryMethodSelectorS...  | 200 | cdn.shopify.com      | 21.1KB |  |  |  | 28ms  |  |
| useUnauthenticatedError...  | 200 | cdn.shopify.com      | 1.54KB |  |  |  | 37ms  |  |
| LegacyVaultedShippingM...   | 200 | cdn.shopify.com      | 1.29KB |  |  |  | 23ms  |  |
| Rollup.DJEK_OtR.js          | 200 | cdn.shopify.com      | 2.39KB |  |  |  | 26ms  |  |
| SubscriptionPriceBreakd...  | 200 | cdn.shopify.com      | 3.22KB |  |  |  | 33ms  |  |
| web-widget-chat-incomin...  | 200 | static.zdassets.com  | 822B   |  |  |  | 40ms  |  |
| RageClickCapture.Bt65oc...  | 200 | cdn.shopify.com      | 2.08KB |  |  |  | 54ms  |  |
| fda6cd35495c75f83508d9...   | 206 | static.zdassets.com  | 19.2KB |  |  |  | 44ms  |  |
| ShopPayLogo.CqVb9Kgb.js     | 200 | cdn.shopify.com      | 2.24KB |  |  |  | 27ms  |  |
| PickupPointCarrierLogo....  | 200 | cdn.shopify.com      | 2.48KB |  |  |  | 33ms  |  |
| hooks.PITBmN_2.js           | 200 | cdn.shopify.com      | 3.83KB |  |  |  | 32ms  |  |
| useAmazonContact.Bz1S...    | 200 | cdn.shopify.com      | 3.62KB |  |  |  | 24ms  |  |
| app.DhZZMK7-.css            | 200 | cdn.shopify.com      | 22.8KB |  |  |  | 24ms  |  |
| PrimeNotAvailable.B6bwb...  | 200 | cdn.shopify.com      | 891B   |  |  |  | 33ms  |  |
| DeliveryMethodSelectorS...  | 200 | cdn.shopify.com      | 2.95KB |  |  |  | 29ms  |  |
| Rollup.o9Mx-fKL.css         | 200 | cdn.shopify.com      | 1.07KB |  |  |  | 27ms  |  |
| SubscriptionPriceBreakd...  | 200 | cdn.shopify.com      | 834B   |  |  |  | 25ms  |  |
| RageClickCapture.DnkQ4...   | 200 | cdn.shopify.com      | 848B   |  |  |  | 24ms  |  |
| ShopPayLogo.D_HPU8Dh...     | 200 | cdn.shopify.com      | 830B   |  |  |  | 25ms  |  |
| PickupPointCarrierLogo....  | 200 | cdn.shopify.com      | 789B   |  |  |  | 22ms  |  |
| useAmazonContact.D-Ox...    | 200 | cdn.shopify.com      | 894B   |  |  |  | 30ms  |  |
| opensans_n4.5460e0463a...   | 200 | fonts.shopifycdn.com | 16.9KB |  |  |  | 104ms |  |
| opensans_n6.63a74f6cbb...   | 200 | fonts.shopifycdn.com | 17.5KB |  |  |  | 62ms  |  |
| logo_288c9ea1-3281-4bfa...  | 200 | cdn.shopify.com      | 20.9KB |  |  |  | 24ms  |  |

|              |                             |                                 |
|--------------|-----------------------------|---------------------------------|
| 151 Requests | 4.22MB (9.8MB Uncompressed) | Fully Loaded 4.4s (Onload 2.8s) |
|--------------|-----------------------------|---------------------------------|



## Performance Metrics

|                                                                                                                                                                                  |                                             |                                                                                                                                              |                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|
| <b>First Contentful Paint</b><br>How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.                                     | OK, but consider improvement<br><b>1.2s</b> | <b>Time to Interactive</b><br>How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.           | Longer than recommended<br><b>3.8s</b>       |
| <b>Speed Index</b><br>How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.                                                       | Longer than recommended<br><b>2.3s</b>      | <b>Total Blocking Time</b><br>How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less. | Much longer than recommended<br><b>909ms</b> |
| <b>Largest Contentful Paint</b><br>How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less. | Good - Nothing to do here<br><b>1.2s</b>    | <b>Cumulative Layout Shift</b><br>How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.          | Good - Nothing to do here<br><b>0</b>        |

## Browser Timings

|            |       |             |      |              |      |
|------------|-------|-------------|------|--------------|------|
| Redirect   | 127ms | Connect     | 25ms | Backend      | 77ms |
| TTFB       | 229ms | First Paint | 1.2s | DOM Int.     | 1.4s |
| DOM Loaded | 2.0s  | Onload      | 2.8s | Fully Loaded | 4.4s |

IMPACT    AUDIT

Med-High

Avoid enormous network payloads LCP

Total size was 4.36MB

Large network payloads cost users real money and are highly correlated with long load times.

| URL                                                                                                                                                                                                                                                               | TRANSFER SIZE |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| <a href="https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js">https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js</a>                                                                                       | 367KB         |
| <a href="https://lovall.com/cdn/shop/files/2nd_4df8ef37-6e84-4d6b-973b-bc276f31cab6.jpg?v=1728313761&amp;width=1200">https://lovall.com/cdn/shop/files/2nd_4df8ef37-6e84-4d6b-973b-bc276f31cab6.jpg?v=1728313761&amp;width=1200</a>                               | 342KB         |
| <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js</a>                                                                                   | 259KB         |
| <a href="https://lovall.com/cdn/shop/t/270/assets/main.bundle.js?v=175184199720289246161728388299">https://lovall.com/cdn/shop/t/270/assets/main.bundle.js?v=175184199720289246161728388299</a>                                                                   | 219KB         |
| <a href="https://lovall.com/cdn/shop/collections/Untitled_design_8_468x600_crop_center@2x.png?v=1728308354">https://lovall.com/cdn/shop/collections/Untitled_design_8_468x600_crop_center@2x.png?v=1728308354</a>                                                 | 216KB         |
| <a href="https://lovall.com/cdn/shop/t/270/assets/icons.svg?v=59840221736278023161707302237">https://lovall.com/cdn/shop/t/270/assets/icons.svg?v=59840221736278023161707302237</a>                                                                               | 187KB         |
| <a href="https://lovall.com/cdn/shop/files/Desktop_Top_banner_c8418a7b-0afe-4fda-b9a0-e83950f2f61e.jpg?v=1728312776&amp;width=1200">https://lovall.com/cdn/shop/files/Desktop_Top_banner_c8418a7b-0afe-4fda-b9a0-e83950f2f61e.jpg?v=1728312776&amp;width=1200</a> | 164KB         |
| <a href="https://lovall.com/cdn/shop/files/3rd.jpg?v=1728313829&amp;width=1200">https://lovall.com/cdn/shop/files/3rd.jpg?v=1728313829&amp;width=1200</a>                                                                                                         | 151KB         |
| <a href="https://lovall.com/cdn/shop/files/803e3cd3c1410f61ee939257a7c88173.jpg?v=1728330339&amp;width=1200">https://lovall.com/cdn/shop/files/803e3cd3c1410f61ee939257a7c88173.jpg?v=1728330339&amp;width=1200</a>                                               | 149KB         |
| <a href="https://lovall.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343">https://lovall.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343</a>                                                                                   | 123KB         |

Med-Low

Avoid an excessive DOM size TBT

1,336 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

| STATISTIC              | ELEMENT                                                                                                       | VALUE |
|------------------------|---------------------------------------------------------------------------------------------------------------|-------|
| Total DOM Elements     |                                                                                                               | 1336  |
| Maximum DOM Depth      | div.iti > div.iti__flag-container > div.iti__selected-flag > div.iti__flag <div class="iti__flag iti_gb">     | 18    |
| Maximum Child Elements | body.antialiased <body class="antialiased layout--theme page--index template-full-index- sale-enabled it..."> | 27    |

Med-Low

Avoid long main-thread tasks TBT

11 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

| URL                                                                                                                                                                                                                                                                                                                                                 | START TIME | DURATION |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|
| • <a href="https://lovall.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf11efe71177b448d9.js">https://lovall.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf11efe71177b448d9.js</a>                                         | 1.4s       | 619ms    |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js</a>                                                                                                                                                                   | 3.1s       | 176ms    |
| • <a href="https://api.uk.exponea.com/webxp/script/1bba512a-bb9e-11ee-ae1a-e2505e1d6e47/new/modifications.min.js?http-referer=https%3A%2F%2Flovall.com%2F&amp;timeout=4000ms">https://api.uk.exponea.com/webxp/script/1bba512a-bb9e-11ee-ae1a-e2505e1d6e47/new/modifications.min.js?http-referer=https%3A%2F%2Flovall.com%2F&amp;timeout=4000ms</a> | 2.8s       | 127ms    |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js">https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js</a>                                                                                                                                                                                           | 2.4s       | 108ms    |
| • <a href="https://lovall.com/cdn/wpm/bb27301d1w4f7f9fap82969c05mefc5317em.js">https://lovall.com/cdn/wpm/bb27301d1w4f7f9fap82969c05mefc5317em.js</a>                                                                                                                                                                                               | 1.1s       | 103ms    |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                 | 3.0s       | 89ms     |
| • <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV">https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV</a>                                                                                                                                                                                                                     | 2.6s       | 82ms     |
| • <a href="https://lovall.com/">https://lovall.com/</a>                                                                                                                                                                                                                                                                                             | 565ms      | 66ms     |
| • Unattributable                                                                                                                                                                                                                                                                                                                                    | 9.4s       | 63ms     |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js</a>                                                                                                                                                           | 3.7s       | 55ms     |
| • <a href="https://lovall.com/">https://lovall.com/</a>                                                                                                                                                                                                                                                                                             | 415ms      | 51ms     |

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 161KB

A long cache lifetime can speed up repeat visits to your page.

| URL                                                                                                                                                                                                                                                                                                                                       | CACHE TTL  | TRANSFER SIZE |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------|
| • <a href="https://cdn.attn.tv/growth-tag-assets/client-configs/Ksg.js">https://cdn.attn.tv/growth-tag-assets/client-configs/Ksg.js</a>                                                                                                                                                                                                   | none       | 384B          |
| • <a href="https://shop.app/checkouts/internal/preloads.js?locale=en-GB&amp;shop_id=1403060312">https://shop.app/checkouts/internal/preloads.js?locale=en-GB&amp;shop_id=1403060312</a>                                                                                                                                                   | 60 seconds | 555B          |
| • <a href="https://cdn.attn.tv/lovall/dtag.js?shop=escloveleggings.myshopify.com">https://cdn.attn.tv/lovall/dtag.js?shop=escloveleggings.myshopify.com</a>                                                                                                                                                                               | 2 minutes  | 3.31KB        |
| • <a href="https://cdn.attn.tv/lovall/dtag.js?source=app-embed">https://cdn.attn.tv/lovall/dtag.js?source=app-embed</a>                                                                                                                                                                                                                   | 2 minutes  | 3.31KB        |
| • <a href="https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_bada8d728e">https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_bada8d728e</a>                                                                                                                                                                               | 5 minutes  | 41.2KB        |
| • <a href="https://api.uk.exponea.com/js/exponea.min.js">https://api.uk.exponea.com/js/exponea.min.js</a>                                                                                                                                                                                                                                 | 60 minutes | 55.5KB        |
| • <a href="https://static.zdassets.com/ekr/snippet.js?key=d8b85fe5-2a24-4681-ac1c-83400070a887">https://static.zdassets.com/ekr/snippet.js?key=d8b85fe5-2a24-4681-ac1c-83400070a887</a>                                                                                                                                                   | 60 minutes | 4.85KB        |
| • <a href="https://cdn.adt389.net/jsTag?ap=1707365358">https://cdn.adt389.net/jsTag?ap=1707365358</a>                                                                                                                                                                                                                                     | 3 hours    | 14.1KB        |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js">https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js</a>                                                                                                                                                                                 | 24 hours   | 103KB         |
| • <a href="https://cdn.cookieclaw.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg">https://cdn.cookieclaw.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg</a> | 24 hours   | 21.6KB        |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js">https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js</a>                                                                                                                                                                                                           | 24 hours   | 7.64KB        |
| • <a href="https://cdn.cookieclaw.org/logos/static/powered_by_logo.svg">https://cdn.cookieclaw.org/logos/static/powered_by_logo.svg</a>                                                                                                                                                                                                   | 24 hours   | 2.14KB        |
| • <a href="https://app.backinstock.org/widget/41300_1700489717.js?category=bis&amp;v=6&amp;shop=escloveleggings.myshopify.com">https://app.backinstock.org/widget/41300_1700489717.js?category=bis&amp;v=6&amp;shop=escloveleggings.myshopify.com</a>                                                                                     | 30 days    | 26.6KB        |

Low

Reduce JavaScript execution timeTBT

1.6s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

| URL                                                                                                                                                                                                                             | TOTAL CPU TIME | SCRIPT EVALUATION | SCRIPT PARSE |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-------------------|--------------|
| • Unattributable                                                                                                                                                                                                                | 927ms          | 112ms             | 0ms          |
| • <a href="https://lovall.com/">https://lovall.com/</a>                                                                                                                                                                         | 449ms          | 80ms              | 17ms         |
| • <a href="https://lovall.com/cdn/shop/t/270/assets/main.bundle.js?v=175184199720289246161728388299">https://lovall.com/cdn/shop/t/270/assets/main.bundle.js?v=175184199720289246161728388299</a>                               | 419ms          | 349ms             | 18ms         |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js</a>                                               | 220ms          | 188ms             | 28ms         |
| • <a href="https://lovall.com/wpm@b27301d1w4f7f9fap82969c05mefc5317e/custom/web-pixel-114065692@46/sandbox/modern/">https://lovall.com/wpm@b27301d1w4f7f9fap82969c05mefc5317e/custom/web-pixel-114065692@46/sandbox/modern/</a> | 157ms          | 105ms             | 6ms          |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js</a>                                       | 150ms          | 124ms             | 3ms          |
| • <a href="https://lovall.com/cdn/shop/t/270/assets/new.bundle.js?v=60069515552444870961728388300">https://lovall.com/cdn/shop/t/270/assets/new.bundle.js?v=60069515552444870961728388300</a>                                   | 148ms          | 120ms             | 10ms         |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js">https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js</a>                                                                       | 120ms          | 84ms              | 10ms         |
| • <a href="https://lovall.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js">https://lovall.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js</a>                                                       | 113ms          | 68ms              | 1ms          |
| • <a href="https://lovall.com/cdn/wpm/bb27301d1w4f7f9fap82969c05mefc5317em.js">https://lovall.com/cdn/wpm/bb27301d1w4f7f9fap82969c05mefc5317em.js</a>                                                                           | 105ms          | 69ms              | 3ms          |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c</a>                                             | 100ms          | 91ms              | 7ms          |
| • <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV">https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV</a>                                                                                                 | 60ms           | 33ms              | 11ms         |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js">https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js</a>                                                                                                 | 52ms           | 45ms              | 0ms          |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-locales/classic/en-us-json-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-locales/classic/en-us-json-cbf609b.js</a>   | 50ms           | 47ms              | 1ms          |

Low

Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

| FAILURE REASON                                                       | FAILURE TYPE            |
|----------------------------------------------------------------------|-------------------------|
| Pages with WebSocket cannot enter back/forward cache.<br>about:blank | Pending browser support |

Low

Eliminate render-blocking resources FCP LCP

Potential savings of 99ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.  
Resources that **may** be contributing to render-blocking include:

| URL                                                                                                                                                                                                                   | TRANSFER SIZE | DOWNLOAD TIME |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------|
| • <a href="https://lovall.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343">https://lovall.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343</a>                                     | 123KB         | 1.9s          |
| • <a href="https://lovall.com/cdn/shop/t/270/assets/main.bundle.css?v=135430897527306151941728388299">https://lovall.com/cdn/shop/t/270/assets/main.bundle.css?v=135430897527306151941728388299</a>                   | 113KB         | 300ms         |
| • <a href="https://cdn.jsdelivr.net/npm/@splidejs/splide@4.1.4/dist/css/splide.min.css">https://cdn.jsdelivr.net/npm/@splidejs/splide@4.1.4/dist/css/splide.min.css</a>                                               | 1.81KB        | 790ms         |
| • <a href="https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/css/intlTelInput.css">https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/css/intlTelInput.css</a>                                 | 2.56KB        | 767ms         |
| • <a href="https://fonts.googleapis.com/css2?family=Nunito+Sans:wght@200;300;400;500;600;700&amp;display=swap">https://fonts.googleapis.com/css2?family=Nunito+Sans:wght@200;300;400;500;600;700&amp;display=swap</a> | 1.04KB        | 793ms         |
| • <a href="https://fonts.googleapis.com/css2?family=Montserrat:wght@100..900&amp;display=swap">https://fonts.googleapis.com/css2?family=Montserrat:wght@100..900&amp;display=swap</a>                                 | 615B          | 154ms         |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js">https://cdn.cookieclaw.org/scripttemplates/otSDKStub.js</a>                                                                                       | 7.64KB        | 938ms         |

Low

Defer offscreen images

Potential savings of 452KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

| URL                                                                                                                                                                                                                                                                                                                                     | RESOURCE SIZE | POTENTIAL SAVINGS |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://lovall.com/cdn/shop/collections/Untitled_design_8_468x600_crop_center@2x.png?v=1728308354">https://lovall.com/cdn/shop/collections/Untitled_design_8_468x600_crop_center@2x.png?v=1728308354</a>                                                                                                                       | 215KB         | 212KB             |
| <a href="https://lovall.com/cdn/shop/files/Look_14_8502_354x500_crop_center@2x.jpg?v=1727262419">https://lovall.com/cdn/shop/files/Look_14_8502_354x500_crop_center@2x.jpg?v=1727262419</a>                                                                                                                                             | 60.8KB        | 60.8KB            |
| <a href="https://lovall.com/cdn/shop/files/Look_12_8009_354x500_crop_center@2x.jpg?v=1727259184">https://lovall.com/cdn/shop/files/Look_12_8009_354x500_crop_center@2x.jpg?v=1727259184</a>                                                                                                                                             | 50.5KB        | 50.5KB            |
| <a href="https://lovall.com/cdn/shop/files/Look_28_10527_354x500_crop_center@2x.jpg?v=1727259300">https://lovall.com/cdn/shop/files/Look_28_10527_354x500_crop_center@2x.jpg?v=1727259300</a>                                                                                                                                           | 31.0KB        | 31.0KB            |
| <a href="https://lovall.com/cdn/shop/files/Look_14_8410_354x500_crop_center@2x.jpg?v=1727172023">https://lovall.com/cdn/shop/files/Look_14_8410_354x500_crop_center@2x.jpg?v=1727172023</a>                                                                                                                                             | 30.2KB        | 30.2KB            |
| <a href="https://lovall.com/cdn/shop/files/Look_1_45236_354x500_crop_center@2x.jpg?v=1727095365">https://lovall.com/cdn/shop/files/Look_1_45236_354x500_crop_center@2x.jpg?v=1727095365</a>                                                                                                                                             | 28.0KB        | 28.0KB            |
| <a href="https://cdn.cookieclaw.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg">https://cdn.cookieclaw.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg</a> | 21.3KB        | 21.3KB            |
| <a href="https://lovall.com/cdn/shop/t/270/assets/main.bundle.css?v=135430897527306151941728388299">https://lovall.com/cdn/shop/t/270/assets/main.bundle.css?v=135430897527306151941728388299</a>                                                                                                                                       | 16.8KB        | 16.8KB            |
| <a href="https://cdn.cookieclaw.org/logos/static/powered_by_logo.svg">https://cdn.cookieclaw.org/logos/static/powered_by_logo.svg</a>                                                                                                                                                                                                   | 2.14KB        | 2.14KB            |

Low

Reduce unused JavaScript

LCP

Potential savings of 377KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

| URL                                                                                                                                                                                     | TRANSFER SIZE | POTENTIAL SAVINGS |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js</a>         | 259KB         | 111KB             |
| <a href="https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js">https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js</a>                                 | 103KB         | 54.2KB            |
| <a href="https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c</a>       | 107KB         | 49.3KB            |
| <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV">https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV</a>                                                           | 104KB         | 47.3KB            |
| <a href="https://lovall.com/cdn/shop/t/270/assets/theme.js?v=28857457172968056111723197875">https://lovall.com/cdn/shop/t/270/assets/theme.js?v=28857457172968056111723197875</a>       | 39.7KB        | 34.8KB            |
| ...                                                                                                                                                                                     | 39.6KB        | 34.8KB            |
| <a href="https://api.uk.exponea.com/js/exponea.min.js">https://api.uk.exponea.com/js/exponea.min.js</a>                                                                                 | 55.5KB        | 33.1KB            |
| <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js</a> | 53.8KB        | 24.1KB            |
| <a href="https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_bada8d728e">https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_bada8d728e</a>                               | 41.2KB        | 23.8KB            |

Low

Minify CSS

FCP LCP

Potential savings of 83.2KB

Minifying CSS files can reduce network payload sizes.

| URL                                                                                                                                                                                                                               | TRANSFER SIZE | POTENTIAL SAVINGS |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <ul style="list-style-type: none"> <li><a href="https://lovall.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343">https://lovall.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343</a></li> </ul> | 123KB         | 83.2KB            |

Low

Minify JavaScript

FCP LCP

Potential savings of 4.76KB

Minifying JavaScript files can reduce payload sizes and script parse time.

| URL                                                                                                                                                                             | TRANSFER SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <ul style="list-style-type: none"> <li><a href="https://unpkg.com/regenerator-runtime@0.13.1/runtime.js">https://unpkg.com/regenerator-runtime@0.13.1/runtime.js</a></li> </ul> | 8.53KB        | 4.76KB            |

Low

Avoid multiple page redirects

FCP LCP

Potential savings of 124ms

Redirects introduce additional delays before the page can be loaded.

| URL                                                                                                     | TIME SPENT |
|---------------------------------------------------------------------------------------------------------|------------|
| <ul style="list-style-type: none"> <li><a href="http://lovall.com/">http://lovall.com/</a></li> </ul>   | 124ms      |
| <ul style="list-style-type: none"> <li><a href="https://lovall.com/">https://lovall.com/</a></li> </ul> | 0ms        |

Low

## Efficiently encode images

Potential savings of 8.08KB

Optimized images load faster and consume less cellular data.

| URL                                                                                                                                                                                                                                                                                                                                     | RESOURCE SIZE | POTENTIAL SAVINGS |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://cdn.cookiecave.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg">https://cdn.cookiecave.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg</a> | 21.3KB        | 8.08KB            |

Low

## Properly size images

Potential savings of 718KB

Serve images that are appropriately-sized to save cellular data and improve load time.

| URL                                                                                                                                                                                                                                                                                   | RESOURCE SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://loval.com/cdn/shop/collections/Untitled_design_8_468x600_crop_center@2x.png?v=1728308354">https://loval.com/cdn/shop/collections/Untitled_design_8_468x600_crop_center@2x.png?v=1728308354</a>                                                                       | 215KB         | 184KB             |
| <a href="https://loval.com/cdn/shop/collections/winter_leggings_3762948d-2024-4399-bd8d-ac60d1a92bbe_468x600_crop_center@2x.jpg?v=1728308335">https://loval.com/cdn/shop/collections/winter_leggings_3762948d-2024-4399-bd8d-ac60d1a92bbe_468x600_crop_center@2x.jpg?v=1728308335</a> | 91.2KB        | 77.8KB            |
| <a href="https://loval.com/cdn/shop/files/Artboard_1-1_277x400_crop_center@2x.png?v=1728315882">https://loval.com/cdn/shop/files/Artboard_1-1_277x400_crop_center@2x.png?v=1728315882</a>                                                                                             | 78.4KB        | 59.1KB            |
| <a href="https://loval.com/cdn/shop/files/Artboard_1-2_277x400_crop_center@2x.png?v=1728315901">https://loval.com/cdn/shop/files/Artboard_1-2_277x400_crop_center@2x.png?v=1728315901</a>                                                                                             | 75.0KB        | 56.5KB            |
| <a href="https://loval.com/cdn/shop/files/Look_14_8502_354x500_crop_center@2x.jpg?v=1727262419">https://loval.com/cdn/shop/files/Look_14_8502_354x500_crop_center@2x.jpg?v=1727262419</a>                                                                                             | 60.8KB        | 54.3KB            |
| <a href="https://loval.com/cdn/shop/files/Look_12_8009_354x500_crop_center@2x.jpg?v=1727259184">https://loval.com/cdn/shop/files/Look_12_8009_354x500_crop_center@2x.jpg?v=1727259184</a>                                                                                             | 50.5KB        | 45.1KB            |
| <a href="https://loval.com/cdn/shop/collections/sweats_468x600_crop_center@2x.jpg?v=1728308375">https://loval.com/cdn/shop/collections/sweats_468x600_crop_center@2x.jpg?v=1728308375</a>                                                                                             | 51.7KB        | 44.1KB            |
| <a href="https://loval.com/cdn/shop/files/Artboard_1_277x400_crop_center@2x.png?v=1728315833">https://loval.com/cdn/shop/files/Artboard_1_277x400_crop_center@2x.png?v=1728315833</a>                                                                                                 | 55.7KB        | 42.0KB            |
| <a href="https://loval.com/cdn/shop/files/Look_29_10680_354x500_crop_center@2x.jpg?v=1727185206">https://loval.com/cdn/shop/files/Look_29_10680_354x500_crop_center@2x.jpg?v=1727185206</a>                                                                                           | 32.6KB        | 29.1KB            |
| <a href="https://loval.com/cdn/shop/files/Look_28_10527_354x500_crop_center@2x.jpg?v=1727259300">https://loval.com/cdn/shop/files/Look_28_10527_354x500_crop_center@2x.jpg?v=1727259300</a>                                                                                           | 31.0KB        | 27.7KB            |
| <a href="https://loval.com/cdn/shop/files/Look_14_8410_354x500_crop_center@2x.jpg?v=1727172023">https://loval.com/cdn/shop/files/Look_14_8410_354x500_crop_center@2x.jpg?v=1727172023</a>                                                                                             | 30.2KB        | 27.0KB            |
| <a href="https://loval.com/cdn/shop/files/Look_27_10286_354x500_crop_center@2x.jpg?v=1727184803">https://loval.com/cdn/shop/files/Look_27_10286_354x500_crop_center@2x.jpg?v=1727184803</a>                                                                                           | 28.7KB        | 25.6KB            |
| <a href="https://loval.com/cdn/shop/files/Look_1_45236_354x500_crop_center@2x.jpg?v=1727095365">https://loval.com/cdn/shop/files/Look_1_45236_354x500_crop_center@2x.jpg?v=1727095365</a>                                                                                             | 28.0KB        | 25.0KB            |
| <a href="https://loval.com/cdn/shop/files/Look_7_6840_354x500_crop_center@2x.jpg?v=1727260620">https://loval.com/cdn/shop/files/Look_7_6840_354x500_crop_center@2x.jpg?v=1727260620</a>                                                                                               | 24.1KB        | 21.6KB            |

Low

Remove duplicate modules in JavaScript bundles TBT

Potential savings of 4.55KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

| SOURCE                                                                                                                                                                                      | TRANSFER SIZE | POTENTIAL SAVINGS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| ../src/index.ts                                                                                                                                                                             |               | 4.55KB            |
| <a href="https://loval.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js">https://loval.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js</a>     | 4.52KB        |                   |
| <a href="https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js">https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js</a> | 4.55KB        |                   |

Low

Reduce unused CSS FCP LCP

Potential savings of 262KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

| URL                                                                                                                                                                                             | TRANSFER SIZE | POTENTIAL SAVINGS |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| <a href="https://loval.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343">https://loval.com/cdn/shop/t/270/assets/theme.css?v=717995817103368741728651343</a>                   | 123KB         | 123KB             |
| <a href="https://loval.com/cdn/shop/t/270/assets/main.bundle.css?v=135430897527306151941728388299">https://loval.com/cdn/shop/t/270/assets/main.bundle.css?v=135430897527306151941728388299</a> | 113KB         | 103KB             |
| <a href="https://loval.com/cdn/shop/t/270/assets/new.bundle.css?v=162562292287535773391728388300">https://loval.com/cdn/shop/t/270/assets/new.bundle.css?v=162562292287535773391728388300</a>   | 21.4KB        | 19.0KB            |
| #onetrust-banner-sdk{-ms-text-size-adjust:100%;-webkit-text-size-adjust:100%} ...                                                                                                               | 19.6KB        | 17.1KB            |

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 724ms

INITIAL NAVIGATION

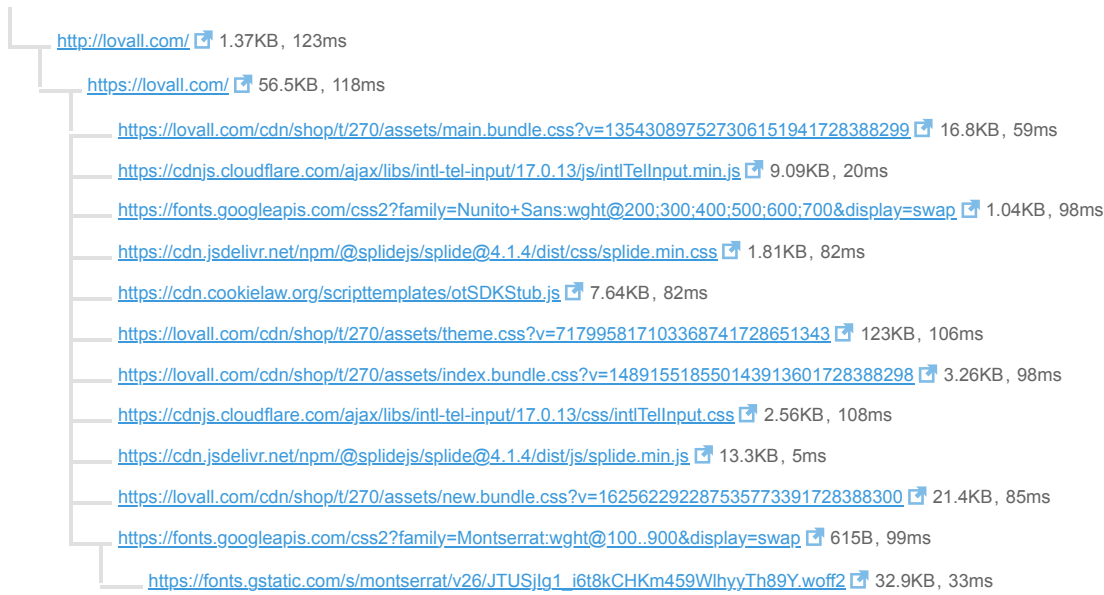


Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

| URL                                                                                                                                                          | RESOURCE SIZE | POTENTIAL SAVINGS |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------|
| https://cdn.cookieclaw.org/logos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg | 21.3KB        | 16.1KB            |

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

| URL                                        | TRANSFER SIZE | POTENTIAL SAVINGS |
|--------------------------------------------|---------------|-------------------|
| https://cdn.adt389.net/jsTag?ap=1707365358 | 13.7KB        | 9.30KB            |

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

| THIRD-PARTY                                                                                                                                                                                                                                                                                                                                                         | TRANSFER SIZE | MAIN-THREAD BLOCKING TIME |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------------------------|
| <b>ZENDESK</b>                                                                                                                                                                                                                                                                                                                                                      | 347KB         | 94ms                      |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js</a>                                                                                                                                                                                   | 259KB         | 93ms                      |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js</a>                                                                                                                                                                           | 53.8KB        | 1ms                       |
| • <a href="https://static.zdassets.com/web_widget/classic/latest/fda6cd35495c75f83508d9d2e77ee33d.mp3">https://static.zdassets.com/web_widget/classic/latest/fda6cd35495c75f83508d9d2e77ee33d.mp3</a>                                                                                                                                                               | 19.8KB        | 0ms                       |
| <b>GOOGLE TAG MANAGER</b>                                                                                                                                                                                                                                                                                                                                           | 211KB         | 30ms                      |
| • <a href="https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c">https://www.googletagmanager.com/gtag/js?id=G-H24JV2YPKL&amp;l=dataLayer&amp;cx=c</a>                                                                                                                                                                                 | 107KB         | 30ms                      |
| • <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV">https://www.googletagmanager.com/gtm.js?id=GTM-MQSVTMXV</a>                                                                                                                                                                                                                                     | 104KB         | 0ms                       |
| <b>SHOPIFY</b>                                                                                                                                                                                                                                                                                                                                                      | 529KB         | 0ms                       |
| • <a href="https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app_BemU-tkl.js">https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app_BemU-tkl.js</a>                                                                                                                                                                                       | 367KB         | 0ms                       |
| • Other resources                                                                                                                                                                                                                                                                                                                                                   | 162KB         | 0ms                       |
| <b>OPTANON</b>                                                                                                                                                                                                                                                                                                                                                      | 171KB         | 0ms                       |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js">https://cdn.cookieclaw.org/scripttemplates/202311.1.0/otBannerSdk.js</a>                                                                                                                                                                                                           | 103KB         | 0ms                       |
| • <a href="https://cdn.cookieclaw.org/lqgos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg">https://cdn.cookieclaw.org/lqgos/a7eca884-5fba-476d-82a6-b727e2347bb1/af043f5a-d8a6-4cab-96fc-8b54e7617be9/8a084d45-32da-4c37-bb47-d5095df7a717/FOR_KANE.jpg</a>                           | 21.6KB        | 0ms                       |
| • <a href="https://cdn.cookieclaw.org/scripttemplates/202311.1.0/assets/v2/otPcCenter.json">https://cdn.cookieclaw.org/scripttemplates/202311.1.0/assets/v2/otPcCenter.json</a>                                                                                                                                                                                     | 12.6KB        | 0ms                       |
| • <a href="https://cdn.cookieclaw.org/consent/af043f5a-d8a6-4cab-96fc-8b54e7617be9/0191e551-eed8-72de-8755-7cf5edb43037/en.json">https://cdn.cookieclaw.org/consent/af043f5a-d8a6-4cab-96fc-8b54e7617be9/0191e551-eed8-72de-8755-7cf5edb43037/en.json</a>                                                                                                           | 12.5KB        | 0ms                       |
| • Other resources                                                                                                                                                                                                                                                                                                                                                   | 21.4KB        | 0ms                       |
| <b>EXPONEA</b>                                                                                                                                                                                                                                                                                                                                                      | 69.3KB        | 0ms                       |
| • <a href="https://api.uk.exponea.com/js/exponea.min.js">https://api.uk.exponea.com/js/exponea.min.js</a>                                                                                                                                                                                                                                                           | 55.5KB        | 0ms                       |
| • <a href="https://api.uk.exponea.com/webxp/script/1bba512a-bb9e-11ee-ae1a-e2505e1d6e47/new/modification_s.min.js?http-referer=https%3A%2F%2Fflovaill.com%2F&amp;timeout=4000ms">https://api.uk.exponea.com/webxp/script/1bba512a-bb9e-11ee-ae1a-e2505e1d6e47/new/modification_s.min.js?http-referer=https%3A%2F%2Fflovaill.com%2F&amp;timeout=4000ms</a>           | 13.0KB        | 0ms                       |
| <b>CLOUDFLARE CDN</b>                                                                                                                                                                                                                                                                                                                                               | 56.3KB        | 0ms                       |
| • <a href="https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/js/utills.min.js">https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/js/utills.min.js</a>                                                                                                                                                                                       | 44.7KB        | 0ms                       |
| • <a href="https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/js/intlTelInput.min.js">https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/js/intlTelInput.min.js</a>                                                                                                                                                                           | 9.09KB        | 0ms                       |
| <b>KLAVIYO</b>                                                                                                                                                                                                                                                                                                                                                      | 52.2KB        | 0ms                       |
| • <a href="https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&amp;v2-route=1</a>                                                                                                                                                           | 18.3KB        | 0ms                       |
| • <a href="https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&amp;v2-route=1">https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&amp;v2-route=1</a>                                                                                                                               | 12.4KB        | 0ms                       |
| • <a href="https://static.klaviyo.com/onsite/js/runtime.c6067c71d376a2a0dc7c.js?cb=1&amp;v2-route=1">https://static.klaviyo.com/onsite/js/runtime.c6067c71d376a2a0dc7c.js?cb=1&amp;v2-route=1</a>                                                                                                                                                                   | 7.92KB        | 0ms                       |
| • <a href="https://static-tracking.klaviyo.com/onsite/js/vendors-signup_forms-post_identification_sync-onsite-triggering-customerHubRoot.8c45a4643eee76f6e5c9.js?cb=1&amp;v2-route=1">https://static-tracking.klaviyo.com/onsite/js/vendors-signup_forms-post_identification_sync-onsite-triggering-customerHubRoot.8c45a4643eee76f6e5c9.js?cb=1&amp;v2-route=1</a> | 4.28KB        | 0ms                       |
| • Other resources                                                                                                                                                                                                                                                                                                                                                   | 9.30KB        | 0ms                       |
| <b>ATTENTIVE</b>                                                                                                                                                                                                                                                                                                                                                    | 48.8KB        | 0ms                       |
| • <a href="https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_bada8d728e">https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_bada8d728e</a>                                                                                                                                                                                                         | 41.2KB        | 0ms                       |
| • Other resources                                                                                                                                                                                                                                                                                                                                                   | 7.65KB        | 0ms                       |
| <b>GOOGLE FONTS</b>                                                                                                                                                                                                                                                                                                                                                 | 34.5KB        | 0ms                       |
| • <a href="https://fonts.gstatic.com/s/montserrat/v26/JTUSjlg1_i6t8kCHKm459WlhyTh89Y.woff2">https://fonts.gstatic.com/s/montserrat/v26/JTUSjlg1_i6t8kCHKm459WlhyTh89Y.woff2</a>                                                                                                                                                                                     | 32.9KB        | 0ms                       |
| <b>YELLOW ROBOT</b>                                                                                                                                                                                                                                                                                                                                                 | 26.6KB        | 0ms                       |
| • <a href="https://app.backinstock.org/widget/41300_1700489717.js?category=bis&amp;v=6&amp;shop=escloveleggings.myshopify.com">https://app.backinstock.org/widget/41300_1700489717.js?category=bis&amp;v=6&amp;shop=escloveleggings.myshopify.com</a>                                                                                                               | 26.6KB        | 0ms                       |
| <b>JQUERY CDN</b>                                                                                                                                                                                                                                                                                                                                                   | 24.3KB        | 0ms                       |
| • <a href="https://code.jquery.com/jquery-3.6.0.slim.min.js">https://code.jquery.com/jquery-3.6.0.slim.min.js</a>                                                                                                                                                                                                                                                   | 24.3KB        | 0ms                       |
| <b>JSDELIVR CDN</b>                                                                                                                                                                                                                                                                                                                                                 | 15.2KB        | 0ms                       |
| • <a href="https://cdn.jsdelivr.net/npm/@splidejs/splide@4.1.4/dist/js/splide.min.js">https://cdn.jsdelivr.net/npm/@splidejs/splide@4.1.4/dist/js/splide.min.js</a>                                                                                                                                                                                                 | 13.3KB        | 0ms                       |
| <b>ADT389.NET</b>                                                                                                                                                                                                                                                                                                                                                   | 14.1KB        | 0ms                       |
| • <a href="https://cdn.adt389.net/js/Tag?ap=1707365358">https://cdn.adt389.net/js/Tag?ap=1707365358</a>                                                                                                                                                                                                                                                             | 14.1KB        | 0ms                       |
| <b>UNPKG</b>                                                                                                                                                                                                                                                                                                                                                        | 8.53KB        | 0ms                       |

## THIRD-PARTY

- <https://unpkg.com/regenerator-runtime@0.13.1/runtime.js>

## TRANSFER SIZE

## MAIN-THREAD BLOCKING TIME

NETLIFY.APP

SHOP.APP

GOOGLE/DOUBLECLICK ADS

8.53KB

0ms

812B

0ms

555B

0ms

455B

0ms

N/A

## User Timing marks and measures

10 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

| NAME                                          | TYPE    | START TIME | DURATION |
|-----------------------------------------------|---------|------------|----------|
| wpm:pixel:register:114065692:custom           | Measure | 1.2s       | 1.2s     |
| shopify.content_for_header.start              | Mark    | 283ms      | 0ms      |
| shopify.content_for_header.end                | Mark    | 290ms      | 0ms      |
| wpm:start                                     | Mark    | 453ms      | 0ms      |
| wpm:pixel:register:started:114065692:custom   | Mark    | 1.2s       | 0ms      |
| attn.tag-core.loaded                          | Mark    | 2.3s       | 0ms      |
| attn.tag-creatives.loaded                     | Mark    | 2.3s       | 0ms      |
| wpm:pixel:register:completed:114065692:custom | Mark    | 2.3s       | 0ms      |
| attn.fetch-creatives.start                    | Mark    | 2.8s       | 0ms      |
| attn.fetch-creatives.end                      | Mark    | 3.4s       | 0ms      |

N/A

## Minimize main-thread work TBT

Main-thread busy for 3.5s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

| CATEGORY                     | TIME SPENT |
|------------------------------|------------|
| Script Evaluation            | 1.9s       |
| Other                        | 944ms      |
| Style & Layout               | 342ms      |
| Script Parsing & Compilation | 161ms      |
| Parse HTML & CSS             | 106ms      |
| Garbage Collection           | 60ms       |
| Rendering                    | 28ms       |

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

| URL                                                                                                                                                                                                                                                                                                                           | POTENTIAL SAVINGS                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| <a href="https://cdn.cookiecutter.org/scripttemplates/202311.1.0/otBannerSdk.js">https://cdn.cookiecutter.org/scripttemplates/202311.1.0/otBannerSdk.js</a>                                                                                                                                                                   | 6.89KB                                           |
| Line:6 Column:7371                                                                                                                                                                                                                                                                                                            | <code>Array.prototype.fill</code>                |
| <a href="https://loval.com/cdn/shop/t/270/assets/theme.js?v=28857457172968056111723197875">https://loval.com/cdn/shop/t/270/assets/theme.js?v=28857457172968056111723197875</a>                                                                                                                                               | 695B                                             |
| Line:0 Column:7297                                                                                                                                                                                                                                                                                                            | <code>@babel/plugin-transform-classes</code>     |
| Line:0 Column:21543                                                                                                                                                                                                                                                                                                           | <code>@babel/plugin-transform-regenerator</code> |
| <a href="https://loval.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906">https://loval.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906</a> | 123B                                             |
| Line:1 Column:15384                                                                                                                                                                                                                                                                                                           | <code>@babel/plugin-transform-classes</code>     |
| Line:1 Column:18677                                                                                                                                                                                                                                                                                                           | <code>@babel/plugin-transform-regenerator</code> |
| <a href="https://loval.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e17877d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js">https://loval.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e17877d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js</a>                             | 70B                                              |
| Line:0 Column:400                                                                                                                                                                                                                                                                                                             | <code>@babel/plugin-transform-classes</code>     |
| <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-chat-sdk-cbf609b.js</a>                                                                                                                                       | 62B                                              |
| Line:1 Column:163639                                                                                                                                                                                                                                                                                                          | <code>@babel/plugin-transform-classes</code>     |
| <a href="https://api.uk.exponea.com/js/exponea.min.js">https://api.uk.exponea.com/js/exponea.min.js</a>                                                                                                                                                                                                                       | 61B                                              |
| Line:25 Column:2992                                                                                                                                                                                                                                                                                                           | <code>@babel/plugin-transform-classes</code>     |
| <a href="https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/js/intlTelInput.min.js">https://cdnjs.cloudflare.com/ajax/libs/intl-tel-input/17.0.13/js/intlTelInput.min.js</a>                                                                                                                                       | 54B                                              |
| Line:6 Column:198                                                                                                                                                                                                                                                                                                             | <code>@babel/plugin-transform-classes</code>     |
| <a href="https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js">https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js</a>                                                                                                                                               | 52B                                              |
| Line:1 Column:592009                                                                                                                                                                                                                                                                                                          | <code>@babel/plugin-transform-classes</code>     |
| <a href="https://unpkg.com/regenerator-runtime@0.13.1/runtime.js">https://unpkg.com/regenerator-runtime@0.13.1/runtime.js</a>                                                                                                                                                                                                 | 30B                                              |
| Line:125 Column:12                                                                                                                                                                                                                                                                                                            | <code>@babel/plugin-transform-regenerator</code> |

This is the largest contentful element painted within the viewport.

## ELEMENT

```
body.anti-aliased > main > section#shopify-section-template--21936158343452__static_image_banner_tMWjz3 > img.sm:hidden

```

| PHASE        | % OF LCP | TIMING |
|--------------|----------|--------|
| TTFB         | 14%      | 168ms  |
| Load Delay   | 25%      | 298ms  |
| Load Time    | 11%      | 135ms  |
| Render Delay | 50%      | 595ms  |

N/A

Reduce initial server response timeFCPLCP

Root document took 14ms

Keep the server response time for the main document short because all other requests depend on it.

| URL                                                                                                   | TIME SPENT |
|-------------------------------------------------------------------------------------------------------|------------|
| <ul style="list-style-type: none"><li><a href="https://lovall.com/">https://lovall.com/</a></li></ul> | 14ms       |

N/A

Avoid large layout shiftsCLS

Nothing to do here, good job!