

Performance Report for: <http://milkmakeup.com/>

Report generated: Fri, Oct 11, 2024 7:45 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

F	Performance 27%	Structure 56%	L. Contentful Paint 1.8s	T. Blocking Time 1.6s	C. Layout Shift 0.84
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Top Issues

High	Avoid enormous network payloads	LCP	Total size was 18.6MB
High	Avoid chaining critical requests	FCP	38 chains found
Med-High	Avoid an excessive DOM size	TBT	4,745 elements
Med-High	Avoid long main-thread tasks	TBT	20 long tasks found
Med-High	Reduce JavaScript execution time	TBT	4.8s spent executing JavaScript

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 18.5MB



Total Page Requests - 641



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Milk Makeup Cosmetics - Clean Beauty + Vegan Makeup

/	301	milkmakeup.com	0	72ms					
/	200	milkmakeup.com	224KB	178ms					
afterpay-1.x.js	200	js.afterpay.com	40.3KB	79ms					
global.js?v=15588771590105	200	milkmakeup.com	4.87KB	35ms					
wc-save-button.js?v=562300	200	milkmakeup.com	1.56KB	270ms					
preloads.js?locale=en-US	200	milkmakeup.com	2.00KB	279ms					
preloads.js?locale=en-US&s	200	shop.app	548B	268ms					
load_feature-f4e7948c1c9e4f	200	milkmakeup.com	4.08KB	276ms					
storefront-80e528be853eac2	200	milkmakeup.com	19.1KB	270ms					
scripts.js?230291	200	milkmakeup.com	2.47KB	268ms					
base.css?v=3970842861237f	200	milkmakeup.com	6.11KB	35ms					
badges.css?v=82435294891f	200	milkmakeup.com	522B	97ms					
styles.css?v=131159976018f	200	milkmakeup.com	46.0KB	47ms					
player.js	200	player.vimeo.com	12.2KB	78ms					
theme.min.js?v=5415656183	200	milkmakeup.com	187KB	338ms					
boost-pfs-instant-search.css	200	milkmakeup.com	4.76KB	32ms					
boost-pfs-custom.css?v=84f	200	milkmakeup.com	950B	42ms					
ESYebgiSFXMUMke8zM_n3C	200	cdn-widgetsrepository.y	33.4KB	313ms					
klaviyo.js?company_id=QLg	200	static.klaviyo.com	2.30KB	282ms					
widget.js	200	widget.gotolstoy.com	26.8KB	49ms					
d2a9nopX0EoUm5s9mMsOq	200	cdn-widgetsrepository.y	10.4KB	287ms					
pandectes-core.js	200	cdn.shopify.com	24.2KB	318ms					
dtag.js?source=app-embed	200	cdn.attn.tv	3.25KB	1.3s					
countdown_timer_essential_	200	cdn.shopify.com	6.77KB	307ms					
rebuy-extensions.js	200	cdn.shopify.com	943B	313ms					
shopify-perf-kit-1.0.0.min.js	200	milkmakeup.com	6.35KB	289ms					
gtm.js?id=GTM-M2MJNL	200	googletagmanager.com	117KB	302ms					
component-list-menu.css?v=	200	milkmakeup.com	1.13KB	46ms					
details-disclosure.js?v=8520	200	milkmakeup.com	1.49KB	228ms					
details-modal.js?v=1132068f	200	milkmakeup.com	1.45KB	228ms					
cart-notification.js?v=48848f	200	milkmakeup.com	1.55KB	228ms					
BigDesktopLogo_240x.png?	200	milkmakeup.com	4.99KB	253ms					
1290x1312-JellyTint-PDP-Ph	200	cdn.shopify.com	5.28MB	852ms					
Seconday_Hero_Banner_-_1	200	cdn.shopify.com	53.8KB	395ms					
oct24-Mobile-FPC-Prime-Set	200	milkmakeup.com	39.6KB	257ms					
oct24-mobdesktop-2UP-Lipa	200	milkmakeup.com	62.6KB	262ms					
oct24-mobdesktop-2UP-Broi	200	milkmakeup.com	99KB	273ms					
oct24-mobile-secondary-her	200	milkmakeup.com	88.9KB	277ms					
board-embed.js	200	cdn.dashhudson.com	93.5KB	213ms					
Student_Beans_image_-_Mc	200	milkmakeup.com	120KB	294ms					
section-footer.css?v=10738f	200	milkmakeup.com	2.48KB	201ms					
logo-1_ed6571c0-0c31-4c5e-	200	milkmakeup.com	2.20KB	284ms					
logo.png?v=1633384964	200	milkmakeup.com	3.31KB	284ms					
boost-pfs-core-instant-searc	200	milkmakeup.com	76.3KB	300ms					
boost-pfs-instant-search.js?	200	milkmakeup.com	1.38KB	292ms					
boost-pfs-init.js?v=1727597f	200	milkmakeup.com	1.47KB	292ms					
gorgias-chat-bundle-loader.js (canceled) config.gorgias.chat			0	587ms					
conversion-v1.min.js	200	shopify.admetrics.event	64.1KB	251ms					
rebuy.js?shop=milkmakeup.com	200	cdn.rebuyengine.com	19.1KB	236ms					
status.main.GgatwL2X.js	200	cdn.shopify.com	58.9KB	44ms					
widget.js	200	staticw2.yotpo.com	8.74KB	136ms					
i.js	200	tag.wknd.ai	18B	142ms					
shopify.js?store-id=b20577c	200	cdn.shoppinggives.com	72.7KB	173ms					

bb27301d1w4f7f79fap82969c	200	milkmakeup.com	41.1KB		176ms			
trekkie.storefront.c1258b47c	200	milkmakeup.com	24.6KB		178ms			
shop_events_listener-61fa9c	200	milkmakeup.com	3.41KB		172ms			
shopify-boomerang-1.0.0.mi	200	milkmakeup.com	18.9KB		77ms			
8b32dacc-8f1d-4cce-b641-9f	200	cf-apilb.gotolstoy.com	119B		164ms			
component-search.css?v=1f	200	milkmakeup.com	1.00KB		43ms			
component-menu-drawer.cs	200	milkmakeup.com	1.90KB		32ms			
component-cart-notification.	200	milkmakeup.com	1.43KB		35ms			
Calibre-Semibold.woff2?v=1	200	cdn.shopify.com	21.0KB		363ms			
Calibre-Regular.woff2?v=16	200	cdn.shopify.com	20.5KB		296ms			
10.4.2024-PDP-VKIT-TheJelly	200	milkmakeup.com	21.4KB		41ms			
MMU-1200x1500-JellyTint-Bt	200	milkmakeup.com	71.3KB		41ms			
Hydrogrip_533x.jpg?v=1726	200	milkmakeup.com	16.5KB		41ms			
MMU-1200x1200-Hydro-Grip	200	milkmakeup.com	56.6KB		35ms			
1012513502?share=copy?au	200	player.vimeo.com	9.38KB		351ms			
SHOT05_MINILIP_CHEEK_O	200	milkmakeup.com	6.65KB		62ms			
Mmu-lipcheek-application-di	200	milkmakeup.com	57.3KB		50ms			
bundle.js	200	cdn-widgetsrepository.y	14.7KB		18ms			
app.v0.9.2-6545.js	200	cdn-widgetsrepository.y	12.2KB		17ms			
fender_analytics.673ab9965c	200	static-tracking.klaviyo.co	11.8KB		38ms			
static.8d136cd44b74e818927	200	static-tracking.klaviyo.co	280B		37ms			
runtime.55d246fcf04d5da93f	200	static.klaviyo.com	7.65KB		26ms			
sharedUtils.3ee3ffff305afeb8	200	static.klaviyo.com	17.7KB		30ms			
vendors~signup_forms~pos	200	static.klaviyo.com	4.00KB		30ms			
vendors~signup_forms~clie	200	static.klaviyo.com	2.85KB		25ms			
vendors~signup_forms.ffb1f	200	static.klaviyo.com	4.24KB		26ms			
default~signup_forms~onsit	200	static.klaviyo.com	9.14KB		26ms			
signup_forms.a279a1ac64ac	200	static.klaviyo.com	5.60KB		28ms			
web_personalization.2b06d9	200	static-tracking.klaviyo.co	688B		35ms			
POST produce_batch	200	milkmakeup.com	0		130ms			
analytics.js	200	google-analytics.com	20.5KB		25ms			
bat.js	200	bat.bing.com	14.1KB		33ms			
5bbf04fb-6261-4463-8852-b4	200	cdn.mouseflow.com	853B		55ms			
?site=9458&page=MM_Univ	(failed)	o2.eyereturn.com	0		1.3s			
code.js?w_uuid=c2d18686-9	200	td.yieldify.com	0		19ms			
pixel.js	(failed)	track.custora.com	0		1.2s			
ping.min.js	200	pixel.byspotify.com	21.6KB		32ms			
wzbody.js	200	sec.webeyez.com	492B		43ms			
events.js?sdkid=C0M0U2DJ	200	analytics.tiktok.com	2.49KB		140ms			
POST gallery-more	200	api.likeshop.me	13.1KB		661ms			
player.module.js	200	f.vimeocdn.com	144KB		52ms			
vendor.module.js	200	f.vimeocdn.com	96.6KB		52ms			
player.css	200	f.vimeocdn.com	22.1KB		47ms			
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modern/	200	milkmakeup.com	23.1KB		48ms			
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modern/	200	milkmakeup.com	22.8KB		55ms			
vuid.min.js	200	f.vimeocdn.com	985B		7ms			
cast_sender.js?loadCastFra	200	gstatic.com	1.96KB		60ms			
1930297596-8f88309022f3cd	200	i.vimeocdn.com	14.5KB		1s			
POST player-stats?beacon=	200	fresnel.vimeocdn.com	142B		125ms			
none	200	stores.api.shoppinggive	1.09KB		960ms			
OPTIONS none	200	stores.api.shoppinggive	0		487ms			
carousel-loader.23dbcde8.js	200	widget.gotolstoy.com	1.51KB		7ms			
POST player-stats?beacon=	200	fresnel.vimeocdn.com	40B		96ms			
POST play	200	fresnel.vimeocdn.com	60B		94ms			
playlist.json?omit=av1-hevc	200	vod-adaptive-ak.vimeoc	3.50KB		51ms			
1200x1500-MMU-HydroGrip_	200	milkmakeup.com	24.7KB		55ms			

1200x1500-MMU-HydroGrip_	200	milkmakeup.com	68.8KB	102ms
09.22.204-PDP-HolidaySets-l	200	milkmakeup.com	37.2KB	45ms
09.22.204-PDP-HolidaySets-l	200	milkmakeup.com	73.2KB	94ms
MMU-1200x1500-CloudGlow	200	milkmakeup.com	9.19KB	90ms
Sephora-2000x2000_CloudG	200	milkmakeup.com	64.2KB	94ms
1930297596-8f88309022f3cd	200	i.vimeocdn.com	2.18KB	10ms
POST produce_batch	200	milkmakeup.com	0	151ms
POST produce_batch	200	milkmakeup.com	0	142ms
POST void?pid=6c89d0d06ff	204	vimeo.com	1.42KB	279ms
POST produce_batch	200	milkmakeup.com	0	146ms
component-newsletter.css?v	200	milkmakeup.com	1.17KB	89ms
component-accordion.css?v	200	milkmakeup.com	1.23KB	83ms
component-list-payment.css	200	milkmakeup.com	1.06KB	83ms
component-list-social.css?v	200	milkmakeup.com	1.07KB	120ms
component-rte.css?v=18237	200	milkmakeup.com	1.25KB	117ms
disclosure.css?v=60749307	200	milkmakeup.com	1.19KB	84ms
worker.modern.js	200	milkmakeup.com	22.5KB	74ms
worker.modern.js	200	milkmakeup.com	22.5KB	116ms
worker.modern.js	200	milkmakeup.com	22.5KB	78ms
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worker.modern.js	200	milkmakeup.com	22.5KB	113ms
worker.modern.js	200	milkmakeup.com	22.5KB	113ms
worker.modern.js	200	milkmakeup.com	22.5KB	107ms
worker.modern.js	200	milkmakeup.com	22.5KB	113ms
POST player-stats?beacon=	200	fresnel.vimeocdn.com	40B	108ms
cast_framework.js	200	gstatic.com	11.9KB	40ms
cast_sender.js	200	gstatic.com	15.0KB	39ms
Calibre-Bold.woff2?v=16293	200	cdn.shopify.com	21.8KB	358ms
b31d90bd-16bc-403d-a6c1-5	200	vod-adaptive-ak.vimeoc	50.7KB	29ms
26c8dfb7-0c20-463e-a173-69	200	vod-adaptive-ak.vimeoc	245KB	15ms
4e6e3f0c-3d72-4a52-86a4-7c	200	vod-adaptive-ak.vimeoc	73.8KB	13ms
197052af-4588-4244-8b34-b3	200	vod-adaptive-ak.vimeoc	556KB	41ms
POST produce_batch	200	milkmakeup.com	0	165ms
POST vimeo.play_video	200	fresnel-events.vimeocdi	47B	356ms
POST player-stats?beacon=	200	fresnel.vimeocdn.com	0	97ms
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	56.2KB	100ms
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	62.7KB	112ms
video.svg	200	likeshop.me	341B	445ms
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	13.5KB	97ms
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	54.3KB	77ms
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aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	61.8KB	134ms
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	71.9KB	112ms
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	95.1KB	100ms
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aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	49.6KB		161ms		
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aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	35.2KB		159ms		
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	53.3KB		158ms		
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	47.4KB		160ms		
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aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	42.7KB		157ms		
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aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	99KB		135ms		
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aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	119KB		154ms		
aHR0cHM6Ly9jZG4uZGFzaG	200	images.dashhudson.coi	15.4KB		150ms		
POST partial	200	fresnel.vimeocdn.com	0		153ms		
POST player-stats?beacon=	200	fresnel.vimeocdn.com	0		95ms		
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197052af-4588-4244-8b34-b3	200	vod-adaptive-ak.vimeoc	565KB		25ms		
4e6e3f0c-3d72-4a52-86a4-7c	200	vod-adaptive-ak.vimeoc	76.9KB		18ms		
197052af-4588-4244-8b34-b3	200	vod-adaptive-ak.vimeoc	450KB		23ms		
script.js	200	9b03ac40909b.cdn4.for	161KB		59ms		
POST /	200	tracking.api.shoppinggi	49B		358ms		
OPTIONS /	200	tracking.api.shoppinggi	0		165ms		
onsite?company_id=QLgJfW	200	fast.a.klaviyo.com	824B		26ms		
full-forms	200	static-forms.klaviyo.com	13.8KB		23ms		
main.MTdkNGE4ZTU0MQ.js	200	analytics.tiktok.com	94.7KB		10ms		
js?id=G-R7G5DZNSPL	200	googletagmanager.com	108KB		50ms		
js?id=G-R7G5DZNSPL&l=da	200	googletagmanager.com	108KB		61ms		
fbevents.js	200	connect.facebook.net	57.7KB		62ms		
global.js?build=1728656902	200	cdn.rebuyengine.com	185KB		95ms		
global.min.css?build=1728656902	200	cdn.rebuyengine.com	18.6KB		74ms		
consent-tracking-api.js	200	milkmakeup.com	5.24KB		34ms		
analytics.js	200	milkmakeup.com	7.87KB		48ms		
unified-tag.js?v=4-latest_abt	200	cdn.attn.tv	41.3KB		6ms		
consent-tracking-api.js	200	cdn.shopify.com	5.18KB		36ms		
bat.js	200	bat.bing.com	14.1KB		32ms		
i.js	200	tag.wknd.ai	18B		25ms		
js?id=AW-933698856	200	googletagmanager.com	95.9KB		55ms		
25048010.js	200	bat.bing.com	973B		16ms		
POST ingest	200	pixels.spotify.com	271B		56ms		
OPTIONS ingest	200	pixels.spotify.com	0		33ms		
widget.events.bc1c4511.js	200	widget.gotolstoy.com	442B		6ms		
vendor.G3PqxPhU.js	200	cdn.shopify.com	67.6KB		72ms		
css2?family=Kanit:ital,wght	200	fonts.googleapis.com	2.62KB		47ms		
milkmakeup.jsp	200	upsellit.com	7.50KB		30ms		
cart.js	200	milkmakeup.com	1.52KB		111ms		
POST produce_batch	200	milkmakeup.com	0		159ms		
25048010.js	200	bat.bing.com	974B		17ms		
OPTIONS PageLoad	200	trkapi.impact.com	0		39ms		
identify_7bf75739.js	200	analytics.tiktok.com	38.3KB		7ms		

POST enrich_ipv6	200	analytics-ipv6.tiktokw.us	907B	187ms
POST pixel	200	analytics.tiktok.com	868B	123ms
destination?id=MC-NNME3V	200	googletagmanager.com	88.0KB	33ms
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1200x1500-CompReadyinaR	200	milkmakeup.com	24.2KB	56ms
Mmu-lipcheek-application-ra	200	milkmakeup.com	72.6KB	62ms
MMU-1200x1500-KUSHLipOil	200	milkmakeup.com	12.1KB	31ms
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10.4.2024-PDP-VKIT-TheJelly	200	milkmakeup.com	20.9KB	39ms
1200x1500-MMU-CoolingWater	200	milkmakeup.com	67.3KB	61ms
1200x1500-MMU-TheWerksShower	200	milkmakeup.com	44.5KB	60ms
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BuildYourOwn-SticksSet-all-	200	milkmakeup.com	17.3KB	53ms
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MMU-1200x1200-Hydro-Grip	200	milkmakeup.com	57.9KB	42ms
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MMU-pore-eclipse-portrait-1	200	milkmakeup.com	44.1KB	40ms
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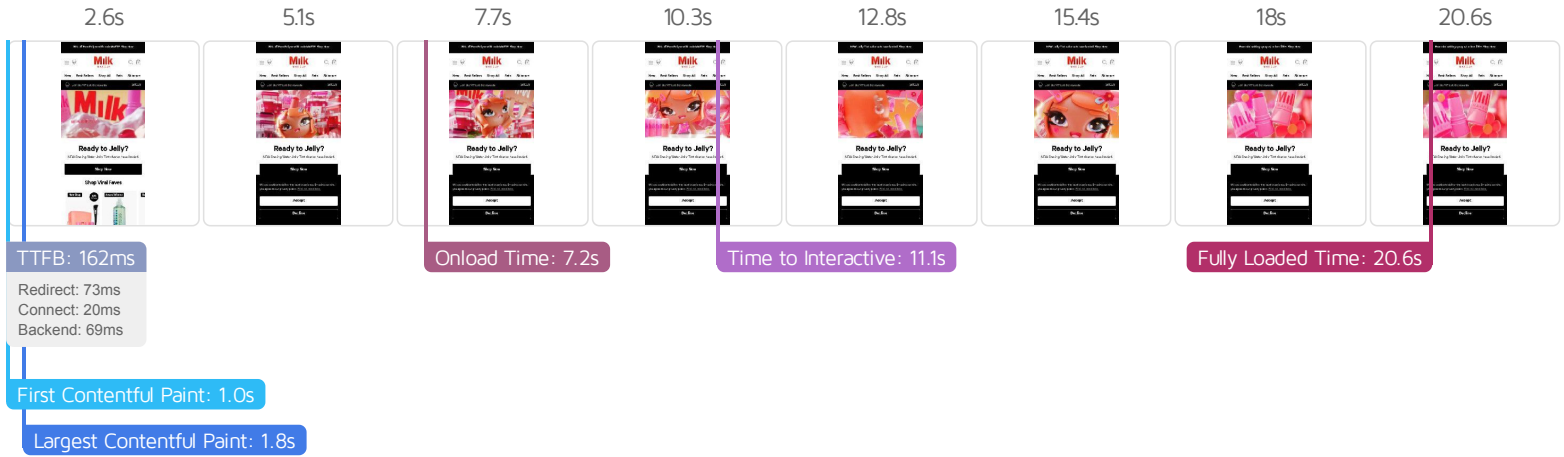
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main.97c41ef3.js	200	s.pining.com	23.3KB					7ms	
cart.js	200	milkmakeup.com	1.68KB					83ms	
cause	200	tracking.api.shoppinggi	33B					322ms	
cart.js	200	milkmakeup.com	1.70KB					153ms	
OPTIONS cause	200	tracking.api.shoppinggi	0					156ms	
OnePage.DwYbZn4B.js	200	cdn.shopify.com	35.8KB					28ms	
swym-shopify.js?shop=milki	200	swymv3free-01.azureec	469B					210ms	
OPTIONS swym-shopify.js?s	200	swymv3free-01.azureec	0					196ms	
apps.bundle.js?v=3.114.0	200	freecdn.swymrelay.com	57.8KB					42ms	
cart.js	200	milkmakeup.com	1.68KB					82ms	
cause	200	tracking.api.shoppinggi	33B					306ms	
cart.js	200	milkmakeup.com	1.69KB					176ms	
zvie2e1hy4glz3o4	200	app.octaneai.com	189B					292ms	
POST zvie2e1hy4glz3o4	200	app.octaneai.com	198B					309ms	
Widget-templates-Widget-rei	200	cdn.rebuyengine.com	2.68KB					73ms	
logo_small.gif?dfpadname=i	200	d3nocrch4qti4v.cloudfr	48B					58ms	
logo_medium.gif?check=17:	200	d3nocrch4qti4v.cloudfr	48B					58ms	
logo_large.gif?17286579477	200	d3nocrch4qti4v.cloudfr	48B					59ms	
store_settings.json	200	static.rechargecdn.com	182B					97ms	
OPTIONS store_settings.jso	200	static.rechargecdn.com	0					86ms	
146855?key=8ee4f208a8d8a:	200	rebuyengine.com	864B					147ms	
168804?key=8ee4f208a8d8a:	200	rebuyengine.com	756B					316ms	
132428?key=8ee4f208a8d8a:	200	rebuyengine.com	827B					144ms	
cart.js	200	milkmakeup.com	1.68KB					104ms	
user?tid=2613699222756&pc	200	ct.pinterest.com	616B					23ms	
POST utrk	200	app.octaneai.com	134B					220ms	
POST bulk?cache_key=1728	200	rebuyengine.com	27B					117ms	
cart.js	200	milkmakeup.com	1.68KB					93ms	
DeliveryMethodSelectorSect	200	cdn.shopify.com	21.0KB					26ms	
v3?tid=2613699222756&pd='	200	ct.pinterest.com	430B					27ms	
Gift-Card_ColorChalk_400x4	200	cdn.shopify.com	6.99KB					81ms	
MMU-1200x1500-JellyTint-C:	200	cdn.shopify.com	6.52KB					31ms	
cart.js	200	milkmakeup.com	1.68KB					86ms	
api.js?onload=__iframecb3:	200	apis.google.com	5.69KB					63ms	
loggedincustomer	200	milkmakeup.com	2.00KB					452ms	
loadStrings1.js?v=3.114.0	200	freecdn.swymrelay.com	12.8KB					9ms	
secondaryStyles.js?v=3.114.	200	freecdn.swymrelay.com	9.44KB					6ms	
SHOT05_MINILIP_CHEEK_O	200	cdn.shopify.com	4.39KB					41ms	
Hydrogrip_81a00cff-f101-42:	200	cdn.shopify.com	9.29KB					27ms	
ELLE_AWARD_STICKER_EC	200	cdn.shopify.com	11.0KB					30ms	
token_create.js	200	ct.pinterest.com	4.18KB					5ms	
ct.html	200	ct.pinterest.com	323B					49ms	
POST collect?pid=0sOKAviC	200	swymstore-v3free-01.sv	567B					152ms	
POST update.js	200	milkmakeup.com	2.17KB					539ms	
POST update.js	200	milkmakeup.com	2.15KB					809ms	

useUnauthenticatedErrorMo	200	cdn.shopify.com	1.55KB					38ms	
cb=gapi.loaded_0?le=scs	200	apis.google.com	36.4KB					15ms	
bootstrap.min.css	200	cdn-swell-assets.yotpo.	16.5KB					9ms	
font-awesome.min.css	200	maxcdn.bootstrapcdn.c	8.17KB					38ms	
css?family=Open%20Sans:3	200	fonts.googleapis.com	1.81KB					22ms	
LegacyVaultedShippingMeth	200	cdn.shopify.com	1.28KB					38ms	
iframe?apiKey=AlzaSyBTIGf	200	auth.joinstatus.co	244B					41ms	
POST bulk?cache_key=1728	200	rebuyengine.com	27B					117ms	
css?family=Open%20Sans:3	200	fonts.googleapis.com	0					0ms	
cart.json	200	milkmakeup.com	1.73KB					115ms	
Rollup.DYZEHofs.js	200	cdn.shopify.com	2.39KB					25ms	
SubscriptionPriceBreakdow	200	cdn.shopify.com	3.22KB					29ms	
POST accounts:signUp?key	200	identitytoolkit.googleapi	951B					574ms	
OPTIONS accounts:signUp?	200	identitytoolkit.googleapi	0					165ms	
RageClickCapture.C8i6Qspo	200	cdn.shopify.com	2.08KB					49ms	
iframe.js	200	auth.joinstatus.co	91.0KB					27ms	
146855?key=8ee4f208a8d8a	200	rebuyengine.com	841B					125ms	
168804?key=8ee4f208a8d8a	200	rebuyengine.com	810B					138ms	
132428?key=8ee4f208a8d8a	200	rebuyengine.com	883B					141ms	
145908?key=8ee4f208a8d8a	200	rebuyengine.com	34.3KB					234ms	
ShopPayLogo.DZ3M-j3u.js	200	cdn.shopify.com	2.24KB					33ms	
PurchaseOptionsAgreement	200	cdn.shopify.com	3.12KB					30ms	
getProjectConfig?key=AlzaS	200	googleapis.com	4.24KB					261ms	
OPTIONS getProjectConfig?	200	googleapis.com	0					142ms	
POST q	204	bat.bing.com	122B					110ms	
PickupPointCarrierLogo.DSi	200	cdn.shopify.com	2.47KB					50ms	
cart.json	200	milkmakeup.com	1.72KB					74ms	
hooks.CPiFXh4q.js	200	cdn.shopify.com	3.83KB					37ms	
146855?key=8ee4f208a8d8a	200	rebuyengine.com	841B					119ms	
168804?key=8ee4f208a8d8a	200	rebuyengine.com	808B					135ms	
132428?key=8ee4f208a8d8a	200	rebuyengine.com	880B					137ms	
145908?key=8ee4f208a8d8a	200	rebuyengine.com	34.3KB					215ms	
VaultedPayment.Dr8FnJ4H.ji	200	cdn.shopify.com	39.7KB					40ms	
OnePageModal.D-stl_mR.js	200	cdn.shopify.com	1.43KB					33ms	
useShowShopPayOptin.Dni	200	cdn.shopify.com	1.85KB					34ms	
Section.Ca921-gf.js	200	cdn.shopify.com	2.05KB					33ms	
useGooglePaySdk.D3KQYP	200	cdn.shopify.com	6.33KB					31ms	
ShopPayLoginLoader.v_-6k	200	cdn.shopify.com	2.79KB					32ms	
publishMessage.jqQSkHts.js	200	cdn.shopify.com	2.13KB					33ms	
PayButtonSection.Dd4qcTly	200	cdn.shopify.com	4.62KB					32ms	
POST accounts:lookup?key	200	identitytoolkit.googleapi	226B					269ms	
OPTIONS accounts:lookup?	200	identitytoolkit.googleapi	0					128ms	
context.DJ3PUvlh.js	200	cdn.shopify.com	3.34KB					32ms	
DutyOptions.BJ_E_YKh.js	200	cdn.shopify.com	4.84KB					30ms	
useAmazonContact.BpjhSL	200	cdn.shopify.com	3.60KB					37ms	
StockProblemsLineItemLi	200	cdn.shopify.com	1.77KB					31ms	
component-ShopPayVerifica	200	cdn.shopify.com	7.75KB					27ms	
index.DezDYeAD.js	200	cdn.shopify.com	25.9KB					33ms	
app.CpvUI_Ln.css	200	cdn.shopify.com	22.8KB					23ms	
POST check-customer	200	api-v3-docker-nrl2mwc	87B					749ms	
OPTIONS check-customer	200	api-v3-docker-nrl2mwc	0					138ms	
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.76KB					29ms	
POST for-you	200	api-v3-docker-nrl2mwc	546B					250ms	
OPTIONS for-you	200	api-v3-docker-nrl2mwc	0					111ms	
DeliveryMethodSelectorSect	200	cdn.shopify.com	2.95KB					27ms	
user	200	api-v3-docker-nrl2mwc	6.49KB					267ms	
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.07KB					37ms	
OPTIONS user	200	api-v3-docker-nrl2mwc	0					108ms	
SubscriptionPriceBreakdow	200	cdn.shopify.com	833B					28ms	
RageClickCapture.DnkQ4tsk	200	cdn.shopify.com	842B					35ms	
POST event	200	api.gotolstoy.com	88B					264ms	
ShopPayLogo.D_HPU8Dh.cs	200	cdn.shopify.com	840B					26ms	

PickupPointCarrierLogo.C0v	200	cdn.shopify.com	786B					27ms	
VaultedPayment.Bk8Je7sl.cs	200	cdn.shopify.com	2.20KB					27ms	
Section.sQehCocD.css	200	cdn.shopify.com	811B					30ms	
ShopPayLoginLoader.CjGSc	200	cdn.shopify.com	854B					29ms	
PayButtonSection.DF7trkKf.	200	cdn.shopify.com	873B					30ms	
style.css	200	cdn.shopify.com	18.6KB					34ms	
DynamicPage._foPPiJd.js	200	cdn.shopify.com	1.94KB					53ms	
DutyOptions.CtZGmwZL.css	200	cdn.shopify.com	1.69KB					39ms	
useAmazonContact.D-Ox6Dl	200	cdn.shopify.com	890B					26ms	
StockProblemsLineItemLi	200	cdn.shopify.com	827B					25ms	
ShopPayVerificationSwitch.6	200	cdn.shopify.com	1.40KB					31ms	
Calibre-Regular.woff2?v=17f	200	cdn.shopify.com	21.3KB					35ms	
Calibre-Semibold.woff2?v=1	200	cdn.shopify.com	21.8KB					30ms	
logo_x320.webp?v=1709225	200	cdn.shopify.com	4.31KB					30ms	
POST update.js	200	milkmakeup.com	2.41KB					598ms	
cart.json	200	milkmakeup.com	1.76KB					70ms	
146855?key=8ee4f208a8d8a1	200	rebuyengine.com	864B					116ms	
168804?key=8ee4f208a8d8a1	200	rebuyengine.com	844B					143ms	
132428?key=8ee4f208a8d8a1	200	rebuyengine.com	915B					132ms	
145908?key=8ee4f208a8d8a1	200	rebuyengine.com	34.3KB					222ms	
POST vimeo.watch_video_h	200	fresnel-events.vimeocdn	47B					101ms	
POST q	204	bat.bing.com	123B					84ms	
POST player-stats?beacon=	200	fresnel.vimeocdn.com	0					94ms	
POST q	204	bat.bing.com	122B					112ms	
POST events	200	cdn3.forter.com	0					84ms	
POST vimeo.watch_video_h	200	fresnel-events.vimeocdn	47B					99ms	
POST vimeo.finish_video	200	fresnel-events.vimeocdn	47B					96ms	
POST vimeo.play_video	200	fresnel-events.vimeocdn	47B					97ms	
POST partial	200	fresnel.vimeocdn.com	0					93ms	
POST player-stats?beacon=	200	fresnel.vimeocdn.com	0					95ms	

641 Requests	18.5MB (38.3MB Uncompressed)	Fully Loaded 20.6s (Onload 7.2s)
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Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	OK, but consider improvement 1.0s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 11.1s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 4.5s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 1.6s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Longer than recommended 1.8s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Much more than recommended 0.84

Browser Timings

Redirect	73ms	Connect	20ms	Backend	69ms
TTFB	162ms	First Paint	1.0s	DOM Int.	3.3s
DOM Loaded	4.5s	Onload	7.2s	Fully Loaded	20.6s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 18.6MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://cdn.shopify.com/s/files/1/0572/3645/5609/files/1290x1312-JellyTint-PDP-Phase2-SecondaryCon-2UP2_430x.gif?v=1727277350	5.28MB
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7f1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pathsig=8c953e4f~0_X3dXmPAEOvus0IRfBix5qM8l9MkAPGce0-o9fKroA&r=dXMtY2VudHJhbDE%3D&range=569967-1148731	566KB
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7f1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pathsig=8c953e4f~0_X3dXmPAEOvus0IRfBix5qM8l9MkAPGce0-o9fKroA&r=dXMtY2VudHJhbDE%3D&range=872-569966	557KB
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7f1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pathsig=8c953e4f~0_X3dXmPAEOvus0IRfBix5qM8l9MkAPGce0-o9fKroA&r=dXMtY2VudHJhbDE%3D&range=1148732-1609688	451KB
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.CdSIDACq.js	367KB
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7f1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/26c8dfb7-0c20-463e-a173-693f5b47bf36.mp4?pathsig=8c953e4f~xO4pmlfjEPEv7hPLy5EwcwqX1tg3Rwy4uoyPldg15qk&r=dXMtd2VzdDE%3D&range=873-251473	245KB
https://milkmakeup.com/	224KB
https://cdn-swell-assets.yotpo.com/app.v1.0.368.js	192KB
https://milkmakeup.com/cdn/shop/t/831/assets/theme.min.js?v=54156561837798594901728325439	187KB
https://cdn.rebuyengine.com/onsite/webfonts/fa-light-300.woff2	186KB

High

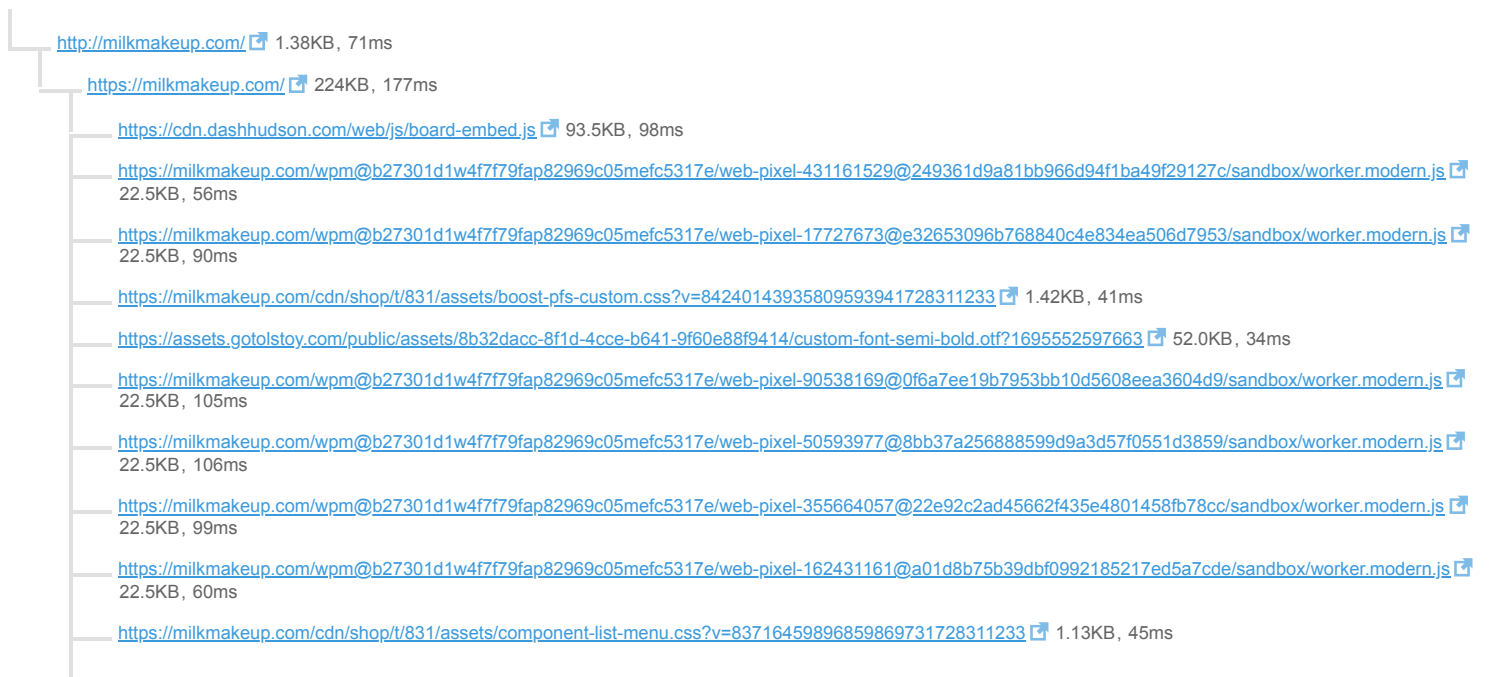
Avoid chaining critical requests FCP LCP

38 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 11.1s

INITIAL NAVIGATION





Med-High

Avoid an excessive DOM size TBT

4,745 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		4745
Maximum DOM Depth	svg > defs > lineargradient#yotpo_stars_gradient_0.22669321263913456 > stop <stop offset="0%" stop-color="#000000FF">	24
Maximum Child Elements	body#body-template <body id="body-template" class="template-index smart-cart--enabled swym-ready swym-buttons-loaded">	94

Med-High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://milkmakeup.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	1.3s	333ms
• https://www.googletagmanager.com/gtm.js?id=GTM-M2M.JNL	7.0s	254ms
• https://www.googletagmanager.com/gtm.js?id=GTM-M2M.JNL	4.3s	238ms
• Unattributable	448ms	165ms
• https://milkmakeup.com/	668ms	127ms
• https://widget.gotolstoy.com/we/dcf3f19a/carousel-html.06e6a8bb.js	6.6s	125ms
• https://shopify.admetrics.events/conversion-v1.min.js	3.0s	119ms
• https://widget.gotolstoy.com/we/widget.js	2.5s	118ms
• https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.9.8-5438.js	5.2s	115ms
• https://freecdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	8.7s	99ms
• (program):2	9.5s	98ms
• https://milkmakeup.com/	2.3s	95ms
• https://cdn.rebuyengine.com/onsite/js/SmartBanner.js?id=6284fb754216f41ff573	5.5s	89ms
• https://apis.google.com/_/scs/abc-static/_/js/k=gapi.lb.en.3visMJpiQlc.O/m=gapi_iframes/rt=j/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs	9.6s	85ms
• https://milkmakeup.com/	2.0s	84ms
• https://widget.gotolstoy.com/we/widget.js	3.3s	83ms
• https://cdn.rebuyengine.com/onsite/js/ShopifyDiscount.js?id=b133b9dc995155a89180	6.4s	82ms
• https://cdn.rebuyengine.com/onsite/js/Widget-templates-Widget-recommended-template.js?id=c02f250390b1044576ee	8.8s	79ms
• https://cdn.rebuyengine.com/onsite/js/global.js?build=1728656902	9.3s	79ms
• https://www.googletagmanager.com/gtag/destination?id=MC-NNME3VNN7S&l=dataLayer&cx=c	5.3s	78ms

Med-High

Reduce JavaScript execution time TBT

4.8s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://milkmakeup.com/	1.9s	307ms	93ms
• Unattributable	1.8s	127ms	0ms
• https://cdn.rebuyengine.com/onsite/js/global.js?build=1728656902	702ms	466ms	40ms
• https://milkmakeup.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	488ms	363ms	5ms
• https://static.klaviyo.com/onsite/js/default-signup_forms-onsite-triggering.53d3566884aa6645184a.js?cb=1&v2-route=1	352ms	350ms	0ms
• (program):2	342ms	86ms	0ms
• https://shopify.admetrics.events/conversion-v1.min.js	339ms	219ms	4ms
• https://milkmakeup.com/cdn/shop/t/831/assets/theme.min.js?v=54156561837798594901728325439	316ms	236ms	12ms
• https://widget.gotolstoy.com/we/widget.js	257ms	196ms	0ms
• https://swymv3free-01.azureedge.net/code/swym-shopify.js?shop=milkmakeup21.myshopify.com	190ms	157ms	6ms
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	183ms	28ms	1ms
• https://milkmakeup.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js	155ms	154ms	0ms
• https://9b03ac40909b.cdn4.forter.com/sn/9b03ac40909b/script.js	146ms	127ms	4ms
• https://www.googletagmanager.com/gtm.js?id=GTM-M2MJNL	120ms	91ms	5ms
• https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.9.8-5438.js	108ms	88ms	0ms
• https://milkmakeup.com/cdn/shop/t/831/assets/boost-pfs-core-instant-search.js?v=131937682292093317101728311233	105ms	79ms	4ms
• https://cdn.rebuyengine.com/onsite/js/SmartBanner.js?id=6284fb754216f41ff573	105ms	84ms	0ms
• https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025	104ms	90ms	7ms
• https://milkmakeup.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js	104ms	37ms	3ms
• https://player.vimeo.com/api/player.js	102ms	47ms	0ms
• https://cdn.rebuyengine.com/onsite/js/Widget-templates-Widget-recommended-template.js?id=c02f250390b1044576ee	99ms	70ms	0ms
• https://milkmakeup.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeaeab253b8999e078bd2f6b.min.js	96ms	88ms	2ms
• https://cdn-swell-assets.yotpo.com/app.v1.0.368.js	91ms	38ms	16ms
• https://apis.google.com/_/scs/abc-static/_/js/k=gapi.lb.en.3visMJpiQlc.O/m=gapi_iframes/rt=j/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs	90ms	70ms	1ms
• https://cdn.rebuyengine.com/onsite/js/ShopifyDiscount.js?id=b133b9dc995155a89180	83ms	78ms	0ms
• https://www.googletagmanager.com/gtag/destination?id=MC-NNME3VNN7S&l=dataLayer&cx=c	82ms	78ms	3ms
• https://milkmakeup.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-22347961@1/sandbox/modern/	75ms	18ms	9ms
• https://static.rechargecdn.com/assets/js/widget.min.js?shop=milkmakeup21.myshopify.com	71ms	51ms	6ms
• https://app.octaneai.com/zvie2e1hy4glz3o4/shopify.js?x=TaAmTUfjO3R7VqaX&shop=milkmakeup21.myshopify.com	69ms	63ms	4ms
• https://bat.bing.com/p/insights/s/0.7.48	68ms	52ms	1ms
• https://cdn.rebuyengine.com/onsite/js/Widget-templates-Widget-giftWithPurchase-template.js?id=d6b957f1e23e7058b650	68ms	23ms	0ms
• https://cdn.dashhudson.com/web/js/board-embed.js	67ms	49ms	3ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0MQ.js	65ms	59ms	4ms
• https://milkmakeup.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-16679097@5/sandbox/modern/	63ms	31ms	4ms
• https://s.pinimg.com/ct/lib/main.97c41ef3.js	63ms	60ms	1ms
• https://str.rise-ai.com/?shop=milkmakeup21.myshopify.com	63ms	16ms	2ms
• https://milkmakeup.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-18841785@1/sandbox/modern/	63ms	12ms	4ms
• https://cdn-widgetsrepository.yotpo.com/widget-assets/yotpo-pixel/2024-04-18_14-53-12/bundle.js	62ms	40ms	3ms
• https://js.afterpay.com/afterpay-1.x.js	58ms	55ms	2ms
• https://static.klaviyo.com/onsite/js/signup_forms.a279a1ac64ac8e3a46a0.js?cb=1&v2-route=1	58ms	39ms	0ms
• https://cdn.shopify.com/extensions/012bda1f-c0e7-467f-a04e-4a20aafd2821/2.160.32/assets/vendor.G3PqxPhU.js	57ms	33ms	1ms
• https://widget.gotolstoy.com/we/dcf3f19a/carousel.06b35d3b.js	56ms	0ms	0ms
• https://www.googletagmanager.com/gtag/js?id=G-R7G5DZNSPL&l=dataLayer&cx=c	53ms	48ms	4ms
• https://www.googletagmanager.com/gtag/js?id=AW-933698856	53ms	48ms	3ms

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
Ready to Jelly? NEW Cooling Water Jelly Tint shades have landed. Shop Now Sho... <main id="MainContent" class="content-for-layout focus-none" role="main" tabindex="-1">	0.46
Open Menu <div class="header-mobile-wrapper">	0.26
Home Page <h1 class="header__heading">	0.04
Join the VIP List. Get rewards. Sign Up <div class="header-mobile-account-bar">	0.03
New Best Sellers Shop All Sets Skincare Find My Shade Rewards <div class="header-mobile-menu-additional">	0.03

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

div#swiper-wrapper-3310861a1c22cb09 > div.swiper-slide > div.twoColumns > img.thumb-mob
div#swiper-wrapper-db84dd59a48fad41 > div.swiper-slide > div.twoColumns > img.thumb-mob
div.product-carousel-banner-inner > div.image-wrap > picture > img.lazyload
MMU Gift Card Color Chalk Milk Makeup
View Cooling Water Jelly Tint
Lip + Cheek Dash Milk Makeup
View Hydro Grip Primer
Hydro Grip Set + Refresh Spray Milk Makeup
div.footer-columns > div.footer-logo > a > img

Med

Don't lazy load Largest Contentful Paint image LCP

LCP was lazy loaded

Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint.

ELEMENT

The Jelly Tint 4-Pack

```

```

Med

Serve static assets with an efficient cache policy

Potential savings of 1.07MB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://cdn-swell-assets.yotpo.com/app.v1.0.368.js	none	192KB
https://cdn-dashhudson.com/web/fs/board-embed.js	none	93.5KB
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025	none	72.7KB
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025&shop=milkmakeup21.myshopify.com	none	72.7KB
https://cdn.shoppinggives.com/cc-utilities/shopify-add-on.js?sid=b20577c5-0acf-4e5c-a5ed-e0d19da77025&variants=42760344043705-1.42760344076473-3.42760344109241-5.42760344142009-10	none	49.3KB
https://cdn-widgetsrepository.yotpo.com/v1/loader/ESYebgiSFXMUMke8zM_n3Q	none	33.7KB
https://cdn-widgetsrepository.yotpo.com/v1/loader/d2a9nopX0EoUm5s9mMsOq9ZK290LrZp4Ohb91z4h?languageCode=en	none	10.7KB
https://staticw2.yotpo.com/d2a9nopX0EoUm5s9mMsOq9ZK290LrZp4Ohb91z4h/widget.js	none	9.18KB
https://cdn-widget-assets.yotpo.com/ReviewsStarRatingsWidget/d2a9nopX0EoUm5s9mMsOq9ZK290LrZp4Ohb91z4h/css-overrides/css-overrides.2024_05_28_08_45_57_065.css	none	800B
https://cdn-widgetsrepository.yotpo.com/brandkit/custom-fonts/d2a9nopX0EoUm5s9mMsOq9ZK290LrZp4Ohb91z4h/calibre-sans-serif/calibresemibold-600.css	none	629B
https://sec.webeyez.com/fs/72a0fe75-5914-4933-bc8e-38e739b99712/wzbody.js	none	492B
https://cdn.attn.tv/growth-tag-assets/client-configs/TkL.js	none	384B
https://d3nocrch4qti4v.cloudfront.net/logo_small.gif?dfpadname=&check=1728657947712	none	283B
https://d3nocrch4qti4v.cloudfront.net/logo_large.gif?1728657947712&-linkd-32_	none	280B
https://d3nocrch4qti4v.cloudfront.net/logo_medium.gif?check=1728657947712&refererPageDetail=	none	279B
https://www.facebook.com/tr/?id=918626734978470&ev=PageView&dl=https%3A%2F%2Fmilkmakeup.com%2F&rl=&if=false&ts=1728657944629&sw=390&sh=844&v=2.9.170&r=stable&a=shopify_web_pixel&ec=0&o=12318&fbp=fb.1.1728657944624.723843285984438498&ler=empty&cdl=API_unavailable&it=1728657943568&coo=false&dpo=&eid=sh-7c0ae6cd-482E-4FCA-AE71-FC7FACFB2884&rqm=GET	none	273B
https://td.yieldify.com/yieldify/code.js?w_uuid=c2d18686-9be1-4d37-ae2e-969813352bce&k=1&loca=https://milkmakeup.com/	2 seconds	0B
https://shop_app/checkouts/internal/preloads.js?locale=en-US&shop_id=57236455609	60 seconds	548B
https://tag.wknd.ai/4934/i.js	60 seconds	301B
https://tag.wknd.ai/4934/i.js	60 seconds	299B
https://strn.rise-ai.com/?shop=milkmakeup21.myshopify.com	2 minutes	54.5KB
https://str.rise-ai.com/?shop=milkmakeup21.myshopify.com	2 minutes	29.8KB
https://cdn.attn.tv/milkm/dtag.js?source=app-embed	2 minutes	3.25KB
https://cdn.attn.tv/milkm/dtag.js?shop=milkmakeup21.myshopify.com	2 minutes	3.24KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	5 minutes	41.3KB
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.5KB
https://connect.facebook.net/signals/config/918626734978470?v=2.9.170&r=stable&domain=milkmakeup.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C11%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	13.5KB
https://app.octaneai.com/zvie2e1hy4glz3o4/shopify.js?x=TaAmTUfjO3R7VqaX&shop=milkmakeup21.myshopify.com	30 minutes	110KB
https://auth.joinstatus.co/_auth/iframe.js	30 minutes	91.1KB
https://player.vimeo.com/api/player.js	30 minutes	12.2KB
https://assets.gotolstoy.com/public/assets/8b32dacc-8f1d-4cce-b641-9f60e88f9414/custom-font-semi-bold.otf?1695552597663	60 minutes	52.0KB
https://js.afterpay.com/afterpay-1.x.js	60 minutes	40.3KB
https://pixel.byspotify.com/ping.min.js	60 minutes	22.1KB
https://milkmakeup.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js	60 minutes	7.88KB
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
https://ct.pinterest.com/static/ct/token_create.js	2 hours	4.18KB
https://s.pinimg.com/ct/core.js	2 hours	2.07KB
https://www.gstatic.com/eureka/clank/117/cast_sender.js	24 hours	15.3KB
https://bat.bing.com/p/insights/s/0.7.48	24 hours	15.2KB
https://bat.bing.com/p/insights/s/0.7.48	24 hours	15.2KB
https://www.upsellit.com/active/milkmakeup.jsp	24 hours	7.72KB
https://cdn.mouseflow.com/projects/5bbf04fb-6261-4463-8852-b46481c7a542.js	24 hours	853B
https://swymv3free-01.azureedge.net/code/swym-shopify.js?shop=milkmakeup21.myshopify.com	7 days	79.7KB

URL	CACHE TTL	TRANSFER SIZE
• https://likeshop.me/static/img/video.svg	7 days	1.10KB
• https://f.vimeocdn.com/p/4.37.10/js/player.module.js	14 days	145KB
• https://f.vimeocdn.com/p/4.37.10/js/vendor.module.js	14 days	96.8KB
• https://s.pinimg.com/ct/lib/main.97c41ef3.js	14 days	23.3KB
• https://f.vimeocdn.com/p/4.37.10/css/player.css	14 days	22.4KB
• https://i.vimeocdn.com/video/1930297596-8f88309022f3cd6a3c5737f8985d99c6520a5ca37aad0b1fdd0b1121d6e1f6eb-d?mw=400&mh=225	30 days	14.7KB
• https://i.vimeocdn.com/video/1930297596-8f88309022f3cd6a3c5737f8985d99c6520a5ca37aad0b1fdd0b1121d6e1f6eb-d?mw=800&q=85	30 days	2.49KB
• https://f.vimeocdn.com/js_opt/modules/utls/vuid.min.js	30 days	1.16KB
• https://app.backinstock.org/widget/44774_1707251232.js?category=bis&v=6&shop=milkmakeup21.myshopify.com	30 days	27.1KB

Med-Low

Properly size images

Potential savings of 2.96MB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzEyODQ3MzQwLjM0ODgwNjQyMjkzNC5qcGVn.jpg?w=640&h=640&fit=cover	133KB	124KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE5NTAxMzEzLjA5NDI5MzU1NDkuanBIZw==.jpg?w=640&h=640&fit=cover	121KB	113KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjg4MzEzMDA4LjI4MzU3MTcyMzgWNC5qcGVn.jpg?w=640&h=640&fit=cover	119KB	111KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzExMzgyODc5LjExNDQ3MDU5NjE3NC5qcGVn.jpg?w=640&h=640&fit=cover	103KB	96.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA4MTEExODE5Ljg5OTczODg1MDIxOC5qcGVn.jpg?w=640&h=640&fit=cover	102KB	95.3KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzAwNDEExMjM4LjE2OTYyNjk4MTU5NS5qcGVn.jpg?w=640&h=640&fit=cover	101KB	94.4KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjk0NTQ3NTUxLjQ5ODQzNTc0NDY2My5qcGVn.jpg?w=640&h=640&fit=cover	99KB	92.5KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzEwMDA5NzEzLjYxNDg2NTM4MDYyNS5qcGVn.jpg?w=640&h=640&fit=cover	96.8KB	90.5KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzIzNjQ5MzMDMzLjQ5OTU3MDQ5NzYxMy5qcGVn.jpg?w=640&h=640&fit=cover	96.6KB	90.3KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzExNTcwNjc2LjU0NDh1NTczODg2LmpwZWw=.jpg?w=640&h=640&fit=cover	93.1KB	87.0KB
https://milkmakeup.com/cdn/shop/files/Student_Beans_Image_-_Mobile_-_752x752_b7d159b7-df59-4021-a884-9f27dc249e11_375x468@2x.jpg?v=1728486043	119KB	86.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjkwNTYxNTYyLjQ2ODU2Mjg1MjMxMzU5qcGVn.jpg?w=640&h=640&fit=cover	86.5KB	80.8KB
https://milkmakeup.com/cdn/shop/files/oct24-mobdesktop-2UP-Bronzer_900x.jpg?v=1727203349	97.6KB	79.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA1MDczNTg1Ljg4MTg5MDM5NDIzMi5qcGVn.jpg?w=640&h=640&fit=cover	83.0KB	77.5KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzI3MTEExMzcwLjIxNzc2OTY4MzUwMS5qcGVn.jpg?w=640&h=640&fit=cover	76.2KB	71.2KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA5MzI0MTkxLjMyNzA2ODkwODU0LmpwZWw=.jpg?w=640&h=640&fit=cover	71.9KB	67.2KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzI0OTQ1OTYyLjg4Nzk5NTU0ODU5Mi5qcGVn.jpg?w=640&h=640&fit=cover	95.1KB	67.0KB
https://milkmakeup.com/cdn/shop/files/oct24-mobile-secondary-hero-LipandCheek_375x468@2x.jpg?v=1727208939	88.0KB	64.2KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzAwMDc2MTk1LjlyNDUyMzMyMjMjA3LmpwZWw=.jpg?w=640&h=640&fit=cover	67.7KB	63.2KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzAwODM2Mjg5LjA1MDEzMzk2OTM1LmpwZWw=.jpg?w=640&h=640&fit=cover	66.6KB	62.2KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzI3OTg1Mjk5LjQ3NTgwOTYyODE5NC5qcGVn.jpg?w=640&h=640&fit=cover	62.7KB	58.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjg2Nzc4Mjc4LjQzNjMyNzc5MzY3LmpwZWw=.jpg?w=640&h=640&fit=cover	82.2KB	57.9KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjg5NjA2MjYzLjIwNjU3Mzc5OTc5MC5qcGVn.jpg?w=640&h=640&fit=cover	61.8KB	57.7KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzExODEExNTM1Ljg2MTQyODcxNzE4LmpwZWw=.jpg?w=640&h=640&fit=cover	81.9KB	57.7KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzEyMzMyMjc0LjA5Mjc5OTY0NTg2Ny5qcGVn.jpg?w=640&h=640&fit=cover	60.3KB	56.3KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE4NjM0NzU1LjIxMTkyMzQ2NDM5My5qcGVn.jpg?w=640&h=640&fit=cover	56.7KB	53.0KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzI3Nzk5NTAyLjc1MzY2ODM4MDE1LmpwZWw=.jpg?w=640&h=640&fit=cover	56.2KB	52.5KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA4OTY2NDM0LjI2NDI3OTEzMjM5Ni5qcGVn.jpg?w=640&h=640&fit=cover	55.2KB	51.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzI3MDI0OTk1Ljc1OTIwMzc5Njc4LmpwZWw=.jpg?w=640&h=640&fit=cover	54.3KB	50.8KB
https://milkmakeup.com/cdn/shop/files/oct24-mobdesktop-2UP-LipandCheek_900x.jpg?v=1727203235	61.7KB	50.3KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzAxNjI0OTU1LjI0OTgwNzQ3MTYxNi5qcGVn.jpg?w=640&h=640&fit=cover	49.6KB	46.3KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE1NzA2ODc2	49.6KB	46.3KB

Med-Low Lazy load third-party resources with facades TBT 1 facade alternative available

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PRODUCT	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
Vimeo Embedded Player (Video)	2.35MB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfbb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfbb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pathsig=8c953e4f~0_X3dXmPAEOvus0IRfBix5qM8I9MkAPGce0-o9fKroA&r=dXMtY2VudHJhbDE%3D&range=569967-1148731	566KB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfbb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfbb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pathsig=8c953e4f~0_X3dXmPAEOvus0IRfBix5qM8I9MkAPGce0-o9fKroA&r=dXMtY2VudHJhbDE%3D&range=872-569966	557KB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfbb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfbb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pathsig=8c953e4f~0_X3dXmPAEOvus0IRfBix5qM8I9MkAPGce0-o9fKroA&r=dXMtY2VudHJhbDE%3D&range=1148732-1609688	451KB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfbb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfbb/v2/range/avf/26c8dfb7-0c20-463e-a173-693f5b47bf36.mp4?pathsig=8c953e4f~xO4pmlfjEP Ev7hPLy5EwcqX1tg3Rwy4uoyPl dg15qk&r=dXMtd2VzdDE%3D&range=873-251473	245KB	0ms
https://f.vimeocdn.com/p/4.37.10/js/player.module.js	145KB	0ms
Other resources	443KB	0ms

Med-Low
Defer offscreen images
Potential savings of 3.71MB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzAxNjI0OTU1Ljk2OTgwNzQ3MTYxNi5qcGVn.jpg?w=640&h=640&fit=cover	49.6KB	49.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE1NzA2ODc2LjY2MjUzODgyNzA4OS5qcGVn.jpg?w=640&h=640&fit=cover	49.6KB	49.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzIzNTYwNDkzLjc2NTg3MTg5MTQyLmpwZWc=.jpg?w=640&h=640&fit=cover	47.4KB	47.4KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA3MjI4OTA4LjIxMDI5MDI1MzkyOS5qcGVn.jpg?w=640&h=640&fit=cover	46.5KB	46.5KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA3NDkzMzk3LjEzOTEyODI3ODcxLmpwZWc=.jpg?w=640&h=640&fit=cover	42.9KB	42.9KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzEyNTg2ODcwLjA5NjEyOTkyNTQxLmpwZWc=.jpg?w=640&h=640&fit=cover	42.7KB	42.7KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE3MjU3Mzc1LjQ1NTg2Q2Tc0MDcxLmpwZWc=.jpg?w=640&h=640&fit=cover	41.9KB	41.9KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzI2ODQ0MzQxLjQyMjEwNDgxNjAzMy5qcGVn.jpg?w=640&h=640&fit=cover	39.3KB	39.3KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA0NDc0MDA2LjI0NDI2MjU3Njg1My5qcGVn.jpg?w=640&h=640&fit=cover	36.8KB	36.8KB
https://milkmakeup.com/cdn/shop/products/Gift-Card_ColorChalk.jpg?v=1666041838	35.9KB	35.9KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjYyNzU3OTY5LjExMDYyMTIxMzExLmpwZWc=.jpg?w=640&h=640&fit=cover	35.2KB	35.2KB
https://milkmakeup.com/cdn/shop/products/ELLE_AWARD_STICKER_ECOMM_HYDRO_GRIP_SET_REFRESH-FULL_SIZE_CAP_ON_1.jpg?v=1684788903	34.8KB	34.8KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE5NzY1MzY3LjQ3MjQ5OTUyMTQ5LmpwZWc=.jpg?w=640&h=640&fit=cover	34.1KB	34.1KB
https://milkmakeup.com/cdn/shop/products/PoreEclipse-Fullsize-Cap-on.jpg?v=1651679760	33.7KB	33.7KB
https://milkmakeup.com/cdn/shop/files/Hydrogrip.jpg?v=1726845761	33.7KB	33.7KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA2NjQwNTAxLjIxNDM1NTYxNDIzLmpwZWc=.jpg?w=640&h=640&fit=cover	33.4KB	33.4KB
https://milkmakeup.com/cdn/shop/files/MMU_Ecomm_Odyssey_Lip_Oil_Gloss_Closed_Explore_2.jpg?v=1693405530	32.0KB	32.0KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzE5MjUyNDY1LjA0MTY4Njg5MDAwOC5qcGVn.jpg?w=640&h=640&fit=cover	31.0KB	31.0KB
https://milkmakeup.com/cdn/shop/files/FutureFluid-Open-Holy-Grail-Award_1W_27497b76-790b-4086-829f-e792ba8e94d8.jpg?v=1695083009	31.0KB	31.0KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA2MjIxNDY1LjUwOTAxOTkxNDc3NC5qcGVn.jpg?w=640&h=640&fit=cover	30.7KB	30.7KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjY3MjY4LjEyNjQzNDY3NDI0OC5qcGVn.jpg?w=640&h=640&fit=cover	30.1KB	30.1KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjgyODc4MjYwLjIjODQyNTUxMTExMC5qcGVn.jpg?w=640&h=640&fit=cover	28.6KB	28.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjg1NjM4OTM5LjM3MzY0NTE5OTU4LmpwZWc=.jpg?w=640&h=640&fit=cover	28.6KB	28.6KB
https://milkmakeup.com/cdn/shop/files/MMU-1200x1500-KUSHLipOil-Closed-GreenDragon_8b1c6e1f-1d04-43fe-a58c-b2af6436dd93.jpg?v=1708553719	27.8KB	27.8KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA5NjU4ODUyLjEzNDc2Mzc2NTE1MC5qcGVn.jpg?w=640&h=640&fit=cover	27.7KB	27.7KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNjgzNzUwNzMxLjA1MTk5OTQ2ODMuanBIZw=.jpg?w=640&h=640&fit=cover	26.3KB	26.3KB
https://milkmakeup.com/cdn/shop/files/CWJT_Burst_Odyssey_Journey_62d4efa7-0ffa-4aa1-aae2-b51bf85530c5.jpg?v=1712682628	24.8KB	24.8KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzA5NzU5NTc0LjY1NzY1NzQ2ODA0MC5qcGVn.jpg?w=640&h=640&fit=cover	23.6KB	23.6KB
https://milkmakeup.com/cdn/shop/files/MMU-1200x1500-JellyTint-CapOnSide-Burst.jpg?v=1706116198	22.0KB	22.0KB
https://milkmakeup.com/cdn/shop/products/MMU-1200x1500-KUSH-Open.jpg?v=1689087070	20.4KB	20.4KB
https://milkmakeup.com/cdn/shop/files/MMU-1200x1500-CloudGlow-closed.jpg?v=1709156000	19.1KB	19.1KB
https://milkmakeup.com/cdn/shop/products/MMU-2000x2000-Lip_Cheek-CapOff-Ecomm-Toasted.jpg?v=1674579099	16.4KB	16.4KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsbC8xNzEwNTE1OTQ4LjQ4MjczNTY5MzYwNC5qcGVn.jpg?w=640&h=640&fit=cover	15.4KB	15.4KB

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://milkmakeup.com/cdn/shop/products/MMU-Infinity-eyeliner-black-cap-off-1.jpg?v=1659538223	15.0KB	15.0KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsC8xNzI3MzYwNzM2LjM1NDEzNDI2NjY0LmpwZWc=.jpg?w=400&h=400&fit=cover	14.3KB	14.3KB
https://milkmakeup.com/cdn/shop/products/SHOT05_MINILIP_CHEEK_OPEN_DASH.jpg?v=1643997826	13.6KB	13.6KB
https://images.dashhudson.com/aHR0cHM6Ly9jZG4uZGFzaGh1ZHNvbi5jb20vbWVkaWEvZnVsC8xNzI3ODk1NjQ2LjQ4NjUzMTU5MTA2OS5qcGVn.jpg?w=400&h=400&fit=cover	13.5KB	13.5KB
https://milkmakeup.com/cdn/shop/files/MMU_Ecomm_Highlighter-Open-Spark.jpg?v=1691593101	12.2KB	12.2KB
https://milkmakeup.com/cdn/shop/products/MMU-2000x2000-Matte-Bronzer-CapOff-Dazed.jpg?v=1709838704	10.5KB	10.5KB
https://milkmakeup.com/cdn/shop/files/logo.png?v=1633384964	2.40KB	2.40KB

Med-Low

Avoid CSS @import FCP LCP

1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

<https://fonts.googleapis.com/css2?family=Kanit:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900&family=Maitree:ital,wght@0,200;0,300;0,400;0,500;0,600;0,700&family=Nunito+Sans:ital,wght@0,200;0,300;0,400;0,600;0,700;0,800;0,900&family=Poppins:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900&family=Raleway:ital,wght@0,400&family=Roboto:ital,wght@0,100;0,400;0,700;0,900;1,100;1,400;1,700;1,900&display=swap>
<https://cdn-widgetsrepositary.yotpo.com/brandkit/custom-fonts/d2a9nopX0EoUm5s9mMsOq9ZK290LrZp4Ohb91z4h/calibre-sans-serif/calibresemibold-600.css>

Low

Allow back/forward cache restoration

4 failure reasons

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
The page cannot be cached because it has a BroadcastChannel instance with registered listeners. https://milkmakeup.com/	Actionable
The page has an unload handler in the main frame. https://milkmakeup.com/	Actionable
Pages that use WebXR are not currently eligible for back/forward cache. https://player.vimeo.com/video/1012513502?share=copy?autoplay=1&background=1&byline=0&controls=0&loop=1&muted=1&playsinline=1&sidedock=0&title=0	Actionable
The page has an unload handler in a sub frame. about:blank	Actionable

Low

Use video formats for animated content LCP

Potential savings of 5.06MB

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.shopify.com/s/files/1/0572/3645/5609/files/1290x1312-JellyTint-PDP-Phase2-SecondaryCon-2UP2_430x.gif?v=1727277350	5.28MB	5.06MB

Low

Use a Content Delivery Network (CDN)

3 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- [illegible]

Low

Reduce unused JavaScript LCP

Potential savings of 1.43MB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn.rebuyengine.com/onsite/js/global.js?build=1728656902	185KB	156KB
https://cdn-swell-assets.yotpo.com/app.v1.0.368.js	192KB	154KB
https://milkmakeup.com/cdn/shop/t/831/assets/theme.min.js?v=54156561837798594901728325439	187KB	113KB
https://cdn.rebuyengine.com/onsite/js/global.js?build=1728656902	185KB	92.8KB
https://www.googletagmanager.com/gtag/js?id=G-R7G5DZNSPL	108KB	75.5KB
https://static.rechargecdn.com/assets/js/widget.min.js?shop=milkmakeup21.myshopify.com	119KB	75.3KB
https://www.googletagmanager.com/gtm.js?id=GTM-M2MJNL	118KB	52.1KB
https://www.googletagmanager.com/gtag/js?id=G-R7G5DZNSPL&l=dataLayer&cx=c	108KB	50.8KB
https://www.googletagmanager.com/gtag/destination?id=MC-NNME3VNN7S&l=dataLayer&cx=c	88.0KB	49.3KB
https://swymv3free-01.azureedge.net/code/swym-shopify.js?shop=milkmakeup21.myshopify.com	79.7KB	48.9KB
https://app.octaneai.com/zvie2e1hy4glz3o4/shopify.js?x=TaAmTUfjQ3R7VgaX&shop=milkmakeup21.myshopify.com	110KB	44.1KB
https://cdn.rebuyengine.com/onsite/js/vendors.js?id=956c040cade986224524	43.6KB	43.3KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0MQ.js	95.4KB	42.0KB
https://9b03ac40909b-cdn4.forter.com/sn/9b03ac40909b/script.js	161KB	41.9KB
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025&shop=milkmakeup21.myshopify.com	72.7KB	41.0KB
https://www.googletagmanager.com/gtag/js?id=AW-933698856	96.6KB	38.7KB
https://cdn.dashhudson.com/web/js/board-embed.js	93.5KB	38.6KB
https://milkmakeup.com/cdn/shop/t/831/assets/boost-pfs-core-instant-search.js?v=131937682292093317101728311233	76.3KB	37.7KB
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025	72.7KB	37.3KB
https://strn.rise-ai.com/?shop=milkmakeup21.myshopify.com	54.5KB	36.2KB
https://cdn.shopify.com/extensions/012bda1f-c0e7-467f-a04e-4a20aafd2821/2.160.32/assets/status.main.GgatwL2X.js	59.8KB	30.8KB
https://cdn.shopify.com/extensions/012bda1f-c0e7-467f-a04e-4a20aafd2821/2.160.32/assets/vendor.G3PqxPhU.js	67.6KB	26.1KB
https://freecdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	57.8KB	25.8KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	41.3KB	23.8KB
https://cdn.shoppinggives.com/cc-utilities/shopify-add-on.js?sid=b20577c5-0acf-4e5c-a5ed-e0d19da77025&variants=42760344043705-1,42760344076473-3,42760344109241-5,42760344142009-10	49.3KB	23.4KB
https://cdn.shoppinggives.com/cc-utilities/shopify-add-on.js?sid=b20577c5-0acf-4e5c-a5ed-e0d19da77025&variants=42760344043705-1,42760344076473-3,42760344109241-5,42760344142009-10	49.3KB	23.4KB
https://shopify.admetrics.events/conversion-v1.min.js	64.1KB	22.1KB
https://connect.facebook.net/en_US/fbevents.js	60.5KB	21.5KB

Low

Eliminate render-blocking resources

Potential savings of 87ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
https://milkmakeup.com/cdn/shop/t/831/assets/styles.css?v=13115997601821768101728325439 https://player.vimeo.com/api/player.js	46.8KB 12.2KB	609ms 1.1s

Low

Ensure text remains visible during webfont load FCP LCP

4 fonts found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://cdn.shopify.com/s/files/1/0587/3218/3732/files/Calibre-Semibold.woff2?v=1629382323 https://cdn.shopify.com/s/files/1/0587/3218/3732/files/Calibre-Regular.woff2?v=1629382323 https://cdn.shopify.com/s/files/1/0587/3218/3732/files/Calibre-Bold.woff2?v=1629382323 https://assets.gotolstoy.com/public/assets/8b32dacc-8f1d-4cce-b641-9f60e88f9414/custom-font-semi-bold.otf?1695552597663	134ms 66ms 47ms 34ms

Low

Enable text compression FCP LCP

Potential savings of 22.6KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://pixel.byspotify.com/ping.min.js https://api-v3-docker-nrl2mwczf-qc.a.run.app/init/v2/57236455609/user https://ct.pinterest.com/static/ct/token_create.js	21.6KB 6.47KB 4.01KB	15.9KB 4.79KB 1.94KB

Low

Reduce unused CSS FCP LCP

Potential savings of 115KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://milkmakeup.com/cdn/shop/t/831/assets/styles.css?v=13115997601821768101728325439 https://cdn.rebuyengine.com/onsite/css/global.min.css?build=1728656902 https://cdn-swell-assets-yotpo.com/bootstrap.min.css <code>/* html5doctor.com Reset Stylesheet v1.6.1 Last Updated: 2010-09-17 Author: Richard Clark - http://...</code> https://cdn.shopify.com/extensions/012bda1f-c0e7-467f-a04e-4a20aafd2821/2.160.32/assets/style.css <code>.swym-ui-component *,.swym-ui-component .swym-is-button,.swym-ui-component .swym-is-anchor,.swym-ui...</code>	46.8KB 18.6KB 16.8KB 16.4KB 18.6KB 12.6KB	41.1KB 16.9KB 16.8KB 15.9KB 12.4KB 12.4KB

Low

Remove duplicate modules in JavaScript bundles TBT

Potential savings of 4.48KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE	TRANSFER SIZE	POTENTIAL SAVINGS
<code>../src/index.ts</code>		4.48KB
https://milkmakeup.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.53KB	
https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.48KB	

Low

Avoid multiple page redirects FCP LCP

Potential savings of 72ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
• http://milkmakeup.com/	72ms
• https://milkmakeup.com/	0ms

Low

Minify JavaScriptFCPLCP

Potential savings of 27.9KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://cdn.shopify.com/extensions/012bda1f-c0e7-467f-a04e-4a20aafd2821/2.160.32/assets/vendor.G3PqxPhU.js	67.6KB	14.4KB
• https://cdn-widgetsrepository.yotpo.com/v1/loader/ESYebgiSFXMUMke8zM_n3Q	33.7KB	11.3KB
• https://cdn-widgetsrepository.yotpo.com/v1/loader/d2a9nopX0EoUm5s9mMsOq9ZK290LrZp4Ohb91z4h?languageCode=en	10.7KB	2.19KB

N/A

User Timing marks and measures

155 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:completed	Measure	374ms	3.6s
wpm:pixel:register:439648441:app	Measure	1.4s	1.8s
wpm:pixel:register:431161529:app	Measure	1.4s	2.1s
wpm:pixel:register:355664057:app	Measure	1.4s	2.4s
wpm:pixel:register:162431161:app	Measure	1.4s	2.5s
wpm:pixel:register:161480889:app	Measure	1.4s	1.9s
wpm:pixel:register:91979961:app	Measure	1.4s	2.2s
wpm:pixel:register:90538169:app	Measure	1.4s	2.2s
wpm:pixel:register:50593977:app	Measure	1.4s	2.2s
wpm:pixel:register:43253945:app	Measure	1.4s	2.4s
wpm:pixel:register:20676793:app	Measure	1.4s	2.2s
wpm:pixel:register:17727673:app	Measure	1.4s	2.2s
wpm:pixel:register:16679097:custom	Measure	1.4s	2.1s
wpm:pixel:register:16711865:custom	Measure	1.4s	2.1s
wpm:pixel:register:18841785:custom	Measure	1.4s	2.1s
wpm:pixel:register:22347961:custom	Measure	1.4s	2.1s
wpm:pixel:register:37683385:custom	Measure	1.4s	2.1s
wpm:pixel:register:shopify-app-pixel:app	Measure	1.4s	2.2s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	1.4s	2.1s
shopify.content_for_header.start	Mark	226ms	0ms
shopify.content_for_header.end	Mark	231ms	0ms
wpm:start	Mark	374ms	0ms
yotpo.loader:loaded	Mark	1.1s	0ms
yotpo.loader:loaded	Mark	1.1s	0ms
yotpo.loader:loaded	Mark	1.1s	0ms
wpm:pixel:register:started:439648441:app	Mark	1.4s	0ms
wpm:pixel:register:started:431161529:app	Mark	1.4s	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:started:355664057:app	Mark	1.4s	0ms
wpm:pixel:register:started:162431161:app	Mark	1.4s	0ms
wpm:pixel:register:started:161480889:app	Mark	1.4s	0ms
wpm:pixel:register:started:91979961:app	Mark	1.4s	0ms
wpm:pixel:register:started:90538169:app	Mark	1.4s	0ms
wpm:pixel:register:started:50593977:app	Mark	1.4s	0ms
wpm:pixel:register:started:43253945:app	Mark	1.4s	0ms
wpm:pixel:register:started:20676793:app	Mark	1.4s	0ms
wpm:pixel:register:started:17727673:app	Mark	1.4s	0ms
wpm:pixel:register:started:16679097:custom	Mark	1.4s	0ms
wpm:pixel:register:started:16711865:custom	Mark	1.4s	0ms
wpm:pixel:register:started:18841785:custom	Mark	1.4s	0ms
wpm:pixel:register:started:22347961:custom	Mark	1.4s	0ms
wpm:pixel:register:started:37683385:custom	Mark	1.4s	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	1.4s	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	1.4s	0ms
yotpo:initializer:loaded	Mark	3.3s	0ms
yotpo:initializer:loaded	Mark	3.3s	0ms
wpm:pixel:register:completed:439648441:app	Mark	3.3s	0ms
wpm:pixel:register:completed:161480889:app	Mark	3.3s	0ms
wpm:pixel:register:completed:431161529:app	Mark	3.5s	0ms
wpm:pixel:register:completed:16679097:custom	Mark	3.5s	0ms
wpm:pixel:register:completed:16711865:custom	Mark	3.5s	0ms
wpm:pixel:register:completed:18841785:custom	Mark	3.5s	0ms
wpm:pixel:register:completed:22347961:custom	Mark	3.6s	0ms
wpm:pixel:register:completed:37683385:custom	Mark	3.6s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	3.6s	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:completed:50593977:app	Mark	3.6s	0ms
wpm:pixel:register:completed:91979961:app	Mark	3.6s	0ms
wpm:pixel:register:completed:17727673:app	Mark	3.6s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	3.6s	0ms
wpm:pixel:register:completed:20676793:app	Mark	3.6s	0ms
wpm:pixel:register:completed:90538169:app	Mark	3.6s	0ms
wpm:pixel:register:completed:355664057:app	Mark	3.8s	0ms
wpm:pixel:register:completed:43253945:app	Mark	3.8s	0ms
wpm:pixel:register:completed:162431161:app	Mark	3.9s	0ms
wpm:pixels:resolved	Mark	3.9s	0ms
attn.tag-core.loaded	Mark	4.1s	0ms
attn.tag-creatives.loaded	Mark	4.1s	0ms
fbevents:start:unwantedDataProcessing_918626734978470	Mark	5.2s	0ms
fbevents:end:unwantedDataProcessing_918626734978470	Mark	5.2s	0ms
fbevents:start:unwantedParamsProcessing_918626734978470	Mark	5.2s	0ms
fbevents:start:validateUrlProcessing_918626734978470	Mark	5.2s	0ms
fbevents:end:validateUrlProcessing_918626734978470	Mark	5.2s	0ms
fbevents:start:standardParamChecksProcessing_918626734978470	Mark	5.2s	0ms
yotpo:star-ratings-widget:loaded	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms
yotpo:star-ratings-widget:start	Mark	5.2s	0ms

[illegible]

NAME	TYPE	START TIME	DURATION
yotpo:star-ratings-widget:end	Mark	5.9s	0ms
yotpo:star-ratings-widget:end	Mark	6.0s	0ms
yotpo:star-ratings-widget:end	Mark	6.0s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.1s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.2s	0ms
yotpo:star-ratings-widget:end	Mark	6.3s	0ms
yotpo:star-ratings-widget:end	Mark	6.3s	0ms
yotpo:star-ratings-widget:end	Mark	6.3s	0ms

N/A

Avoid serving legacy JavaScript to modern browsers

TBT

Potential savings of 92.3KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://strn.rise-ai.com/?shop=milkmakeup21.myshopify.com	14.7KB
Line:13 Column:68157	Arra y.pr otot ype. forE ach
Line:13 Column:73126	Arra y.pr otot ype. filt er
Line:13 Column:84184	@bab el/p lugi n-tr ansf orm- rege nera tor
Line:13 Column:104828	Arra y.pr otot ype. find
Line:13 Column:120764	Arra y.fr om
Line:13 Column:124021	Obje ct.k eys
Line:13 Column:129230	Arra y.pr otot ype. map
Line:13 Column:129723	Obje ct.g etOw nPro pert yDes crip tors
https://milkmakeup.com/cdn/shop/t/831/assets/boost-pfs-core-instant-search.js?v=131937682292093317101728311233	11.6KB
Line:1 Column:132408	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:142057	Obje ct.g etPr otot ypeO f
Line:1 Column:142188	Obje ct.s

URL	POTENTIAL SAVINGS
	etPr otot ypeO f
Line:1 Column:153130	Arra y.pr otot ype. forE ach
Line:1 Column:170838	Arra y.pr otot ype. filt er
Line:1 Column:171203	Obje ct.k eys
Line:1 Column:171432	Arra y.pr otot ype. find
Line:1 Column:229785	Arra y.pr otot ype. map
Line:1 Column:232023	Dat e.pr otot ype. toIS OStr ing
Line:1 Column:274484	Arra y.pr otot ype. find Inde x
https://connect.facebook.net/en_US/fbevents.js	10.6KB
Line:23 Column:2302	@bab el/p lugi n-tr ansf orm- clas ses
Line:270 Column:9361	Arra y.pr otot ype. filt er
Line:270 Column:15478	Arra y.fr om
Line:270 Column:17228	Arra y.pr

URL	POTENTIAL SAVINGS
Line:270 Column:18020	otot ype. map
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0MQ.js	Arra y.pr otot ype. find
Line:1 Column:7085	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:294378	Obje ct.d efin ePro pert ies
Line:1 Column:294867	Obje ct.e ntri es
Line:1 Column:295644	Obje ct.f reez e
Line:1 Column:297447	Obje ct.g etOw nPro pert yDes crip tors
Line:1 Column:298148	Obje ct.g etPr otot ypeO f
Line:1 Column:298421	Obje ct.i sExt ensi ble
Line:1 Column:298579	Obje ct.i sFro zen
Line:1 Column:298731	Obje ct.i sSea led
Line:1 Column:298858	Obje ct.k eys
Line:1 Column:299035	Obje ct.p

URL	POTENTIAL SAVINGS
	reve ntEx tens ions
Line:1 Column:299233	Obje ct.s eal
Line:1 Column:299739	Obje ct.s etPr otot ypeO f
Line:1 Column:299806	Obje ct.v alue s
https://www.upsellit.com/active/milkmakeup.jsp	9.9KB
Line:0 Column:25	Arra y.pr otot ype. filt er
Line:0 Column:379	Arra y.pr otot ype. forE ach
Line:0 Column:2102	Obje ct.k eys
https://apis.google.com/_/scs/abc-static/_/js/k=gapi.lb.en.3visMJpiQlc.O/m=gapi_iframes/rt=/sv=1/d=1/ed=1/am=AACA/rs=AHpOoo99Jaq3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs	9.69KB
Line:125 Column:15	Dat e.pr otot ype. toIS OStr ing
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025	6.12KB
Line:1 Column:120899	Dat e.no w
Line:1 Column:277616	Arra y.fr om
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025&shop=milkmakeup21.myshopify.com	6.12KB
Line:1 Column:120899	Dat e.no w
Line:1 Column:277616	Arra y.fr om
https://cdn.shoppinggives.com/cc-utilities/shopify-add-on.js?sid=b20577c5-0acf-4e5c-a5ed-e0d19da77025&variants=42760344043705-1,42760344076473-3,42760344109241-5,42760344142009-10	6.02KB
Line:1 Column:231148	Arra y.fr om

URL	POTENTIAL SAVINGS
https://cdn.shoppinggives.com/cc-utilities/shopify-add-on.js?sid=b20577c5-0acf-4e5c-a5ed-e0d19da77025&variants=42760344043705-1.42760344076473-3.42760344109241-5.42760344142009-10	6.02KB
Line:1 Column:231148	Arra y.fr om
https://js.afterpay.com/afterpay-1.x.js	193B
Line:1 Column:73312	@bab el/p lugi n-tr ansf orm- rege nera tor
Line:1 Column:80422	@bab el/p lugi n-tr ansf orm- clas ses
https://milkmakeup.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906	123B
Line:1 Column:15384	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:18677	@bab el/p lugi n-tr ansf orm- rege nera tor
https://milkmakeup.com/cdn/shop/t/831/assets/theme.min.js?v=54156561837798594901728325439	110B
Line:0 Column:635768	@bab el/p lugi n-tr ansf orm- clas ses
Line:0 Column:653048	@bab el/p lugi n-tr ansf orm- rege nera tor
https://cdn.dashhudson.com/web/js/board-embed.js	73B
Line:1 Column:217791	@bab el/p lugi n-tr

URL	POTENTIAL SAVINGS
https://milkmakeup.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	70B
Line:0 Column:400	
https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.9.8-5438.js	65B
Line:0 Column:22951	
https://freecdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	61B
Line:1 Column:2696	
https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&v2-route=1	58B
Line:1 Column:2166	
https://player.vimeo.com/api/player.js	55B
Line:1 Column:7732	
https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	54B
Line:0 Column:102498	
https://cdn.shopify.com/extensions/5cf48236-7ad1-4e9c-873f-62e2a031659e/pandectes-gdpr-compliance-95/assets/pandectes-core.js	48B
Line:0 Column:12614	

URL	POTENTIAL SAVINGS
	ansf orm- clas ses
https://str.rise-ai.com/?shop=milkmakeup21.myshopify.com	43B
Line:7 Column:17403	@bab el/p lugi n-tr ansf orm- clas ses
https://connect.facebook.net/signals/config/918626734978470?v=2.9.170&r=stable&domain=milkmakeup.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	42B
Line:19 Column:2057	@bab el/p lugi n-tr ansf orm- clas ses
https://cdn-swell-assets.yotpo.com/app.v1.0.368.js	33B
Line:0 Column:24896	@bab el/p lugi n-tr ansf orm- clas ses

N/A	Largest Contentful Paint element LCP	1,850 ms
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This is the largest contentful element painted within the viewport.

ELEMENT

```
The Jelly Tint 4-Pack

```

PHASE	% OF LCP	TIMING
TTFB	6%	107ms
Load Delay	41%	764ms
Load Time	2%	40ms
Render Delay	51%	932ms

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 116ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
REBUYENGINE.COM	705KB	29ms
https://cdn.rebuyengine.com/onsite/js/SmartBanner.js?id=6284fb754216f41ff573	1.00KB	16ms
https://cdn.rebuyengine.com/onsite/js/ShopifyDiscount.js?id=b133b9dc995155a89180	5.48KB	6ms
https://cdn.rebuyengine.com/onsite/js/global.js?build=1728656902	185KB	6ms
https://cdn.rebuyengine.com/onsite/webfonts/fa-light-300.woff2	186KB	0ms
https://rebuyengine.com/api/v1/custom/id/145908?key=8ee4f208a8d8a05539c5684aa7f83d030c96f80f&limit=5&url=https%3A%2F%2Fmilkmakeup.com%2F&shopify_product_ids=&shopify_variant_ids=&shopify_collection_ids=&shopify_order_ids=&metafields=yes&selling_plans=yes&uuid=2ea66e4b-aa8d-4b6b-aca7-58cd23d4d730&cart_token=Z2NwLWV1cm9wZS13ZXN0MTowMUo5WTBOVlo0UEU5QVdBSkxJlUkxJOME1aOQ%3Fkey%3Def0772dd66f5a6a65ff75c3934b4c6aa&cart_subtotal=0&cart_count=0&cart_line_count=0&cart_item_count=0&cart%5Btoken%5D=Z2NwLWV1cm9wZS13ZXN0MTowMUo5WTBOVlo0UEU5QVdBSkxJlUkxJOME1aOQ%3Fkey%3Def0772dd66f5a6a65ff75c3934b4c6aa&cart%5Bsubtotal%5D=0&cart%5Bline_count%5D=0&cart%5Bitem_count%5D=0&cart%5Battributes%5D=%257B%2522ftkn%2522%253A%252229d9a8cc5cb743f7b15dda2353f5a739_1728657942010_UDF43_15ck%2522%252C%2522_source%2522%253A%2522Rebuy%2522%252C%2522_attribution%2522%253A%2522Smart%2520Cart%2522%252C%2522ShoppingGives%2520Donation%2520Tracking%2520ID%2522%253A%252291beb6f825ce42f49de53d293499647c%2522%257D&cart%5Bnotes%5D=&cache_key=1728615252&product_groups=yes	68.6KB	0ms
Other resources	259KB	0ms
YOTPO	355KB	24ms
https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.9.8-5438.js	19.4KB	24ms
https://cdn-swell-assets.yotpo.com/app.v1.0.368.js	192KB	0ms
https://cdn-widgetsrepository.yotpo.com/v1/loader/ESYebgiSFXMUMke8zM_n3Q	33.7KB	0ms
Other resources	110KB	0ms
GOOGLE TAG MANAGER	519KB	24ms
https://www.googletagmanager.com/gtag/destination?id=MC-NNME3VNN7S&l=dataLayer&cx=c	88.0KB	24ms
https://www.googletagmanager.com/gtm.js?id=GTM-M2MJNL	118KB	0ms
https://www.googletagmanager.com/gtag/js?id=G-R7G5DZNSPL	108KB	0ms
https://www.googletagmanager.com/gtag/js?id=G-R7G5DZNSPL&l=dataLayer&cx=c	108KB	0ms
https://www.googletagmanager.com/gtag/js?id=AW-933698856	96.6KB	0ms
ADMETRICS.EVENTS	64.1KB	22ms
https://shopify.admetrics.events/conversion-v1.min.js	64.1KB	22ms
ATTENTIVE	48.8KB	10ms
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	41.3KB	10ms
Other resources	7.53KB	0ms
AFTERPAY	40.3KB	5ms
https://js.afterpay.com/afterpay-1.x.js	40.3KB	5ms
SHOPIFY	6.28MB	0ms
https://cdn.shopify.com/s/files/1/0572/3645/5609/files/1290x1312-JellyTint-PDP-Phase2-SecondaryCon-2UP2_430x.gif?v=1727277350	5.28MB	0ms
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.CdSIDACq.js	367KB	0ms
Other resources	655KB	0ms
DASH HUDSON	3.06MB	0ms
VIMEO	2.35MB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pa=8c953e4f-0_X3dXmPAEOvus0IRfBix5qM8l9MkAPGce0-o9fKroA&r=dXMTy2VudHJhbDE%3D&range=569967-1148731	566KB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pa=8c953e4f-0_X3dXmPAEOvus0IRfBix5qM8l9MkAPGce0-o9fKroA&r=dXMTy2VudHJhbDE%3D&range=872-569966	557KB	0ms
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/197052af-4588-4244-8b34-b312919d96f0.mp4?pa=8c953e4f-0_X3dXmPAEOvus0IRfBix5qM8l9MkAPGce0-o9fKroA&r=dXMTy2VudHJhbDE%3D&range=872-569966	451KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
https://vod-adaptive-ak.vimeocdn.com/exp=1728661540~acl=%2Fb82f7fb0-09f8-4ee7-a724-53ebf281bfb%2F%2A~hmac=f87436c1d4b8032401e7ff1d6d094853410bad1081e8ad6e5746fde99cf5479c/b82f7fb0-09f8-4ee7-a724-53ebf281bfb/v2/range/avf/26c8dfb7-0c20-463e-a173-693f5b47bf36.mp4?pat_hsig=8c953e4f~xO4pmlfjEPEv7hPLy5EcwcqX1tg3Rwy4uoyPldg15qk&r=dXMTd2VzdDE%3D&range=873-251473	245KB	0ms
https://f.vimeocdn.com/p/4.37.10/js/player.module.js	145KB	0ms
Other resources	443KB	0ms
GOTOLSTOY.COM	251KB	0ms
https://assets.gotolstoy.com/public/assets/8b32dacc-8f1d-4cce-b641-9f60e88f9414/custom-font-semi-bold.otf?1695552597663	52.0KB	0ms
https://widget.gotolstoy.com/we/widget.js	26.8KB	0ms
https://play.gotolstoy.com/2.0.0-l/assets/index-20f30efc.js	21.8KB	0ms
https://videos.gotolstoy.com/public/0a468c98-0bf7-4767-bacd-873f694db0e7/2dee244c-83d0-4341-b128-023192bdeee8/2dee244c-83d0-4341-b128-023192bdeee8.401.0000000.webp	16.0KB	0ms
https://videos.gotolstoy.com/public/0a468c98-0bf7-4767-bacd-873f694db0e7/5124e522-bd54-4ed9-9488-0c679382c036/5124e522-bd54-4ed9-9488-0c679382c036.401.0000000.webp	15.2KB	0ms
Other resources	119KB	0ms
SHOPPINGGIVES.COM	197KB	0ms
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025	72.7KB	0ms
https://cdn.shoppinggives.com/cc-utilities/shopify.js?store-id=b20577c5-0acf-4e5c-a5ed-e0d19da77025&shop=milkmakeup21.myshopify.com	72.7KB	0ms
https://cdn.shoppinggives.com/cc-utilities/shopify-add-on.js?sid=b20577c5-0acf-4e5c-a5ed-e0d19da77025&variants=42760344043705-1,42760344076473-3,42760344109241-5,42760344142009-10	49.3KB	0ms
FORTER	164KB	0ms
https://9b03ac40909b.cdn4.forter.com/sn/9b03ac40909b/script.js	161KB	0ms
TIKTOK	139KB	0ms
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0MQ.js	95.4KB	0ms
https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	38.9KB	0ms
RECHARGECDN.COM	121KB	0ms
https://static.rechargecdn.com/assets/js/widget.min.js?shop=milkmakeup21.myshopify.com	119KB	0ms
OCTANEAI.COM	111KB	0ms
https://app.octaneai.com/zvie2e1hy4glz3o4/shopify.js?x=TaAmTUfjO3R7VqaX&shop=milkmakeup21.myshopify.com	110KB	0ms
JOINSTATUS.CO	91.6KB	0ms
https://auth.joinstatus.co/_/auth/iframe.js	91.1KB	0ms
KLAVIYO	86.6KB	0ms
https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	18.0KB	0ms
https://static-forms.klaviyo.com/forms/api/v7/QLgJfM/full-forms	14.4KB	0ms
https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&v2-route=1	12.1KB	0ms
https://static.klaviyo.com/onsite/js/default-signup_forms-onsite-triggering.53d3566884aa6645184a.js?cb=1&v2-route=1	9.64KB	0ms
https://static.klaviyo.com/onsite/js/runtime.55d246cf04d5da9360b.js?cb=1&v2-route=1	7.93KB	0ms
Other resources	24.4KB	0ms
RISE-AI.COM	84.2KB	0ms
https://strn.rise-ai.com/?shop=milkmakeup21.myshopify.com	54.5KB	0ms
https://str.rise-ai.com/?shop=milkmakeup21.myshopify.com	29.8KB	0ms
SWYMRCLAY.COM	81.9KB	0ms
https://freecdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.0	57.8KB	0ms
https://freecdn.swymrelay.com/code/v3/loadStrings1.js?v=3.114.0	12.8KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
https://freecdn.swymrelay.com/code/v3/secondaryStyles.js?v=3.114.0	9.44KB	0ms
AZURE WEB SERVICES	80.1KB	0ms
https://swymv3free-01.azureedge.net/code/swym-shopify.js?shop=milkmakeup21.myshopify.com	80.1KB	0ms
FACEBOOK	74.3KB	0ms
https://connect.facebook.net/en_US/fbevents.js	60.5KB	0ms
https://connect.facebook.net/signals/config/918626734978470?v=2.9.170&r=stable&domain=milkmakeup.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	13.5KB	0ms
BING ADS	64.6KB	0ms
https://bat.bing.com/p/insights/s/0.7.48	30.5KB	0ms
https://bat.bing.com/bat.js	29.0KB	0ms
Other resources	5.14KB	0ms
OTHER GOOGLE APIS/SDKS	48.4KB	0ms
https://apis.google.com/_/scs/abc-static/_/js/k=gapi.lb.en.3visMJpiQlc.O/m=gapi_iframes/rt=j/sv=1/d=1/ed=1/am=AAcA/rs=AHpOoo99Jaq3x9bYTscBipFXsayIS-abwA/cb=gapi.loaded_0?le=scs	36.8KB	0ms
https://apis.google.com/_/js/api.js?onload=__iframefcb394691	6.22KB	0ms
https://www.googleapis.com/identitytoolkit/v3/relyingparty/getProjectConfig?key=AlzaSyBTIGfZ_OWhmAu5sDVG8EjXwiylcGxIk&cb=1728657949445	4.49KB	0ms
PINTEREST	31.2KB	0ms
https://s.pinimg.com/ct/lib/main.97c41ef3.js	23.3KB	0ms
https://ct.pinterest.com/static/ct/token_create.js	4.18KB	0ms
GOOGLE CDN	30.0KB	0ms
https://www.gstatic.com/eureka/clank/117/cast_sender.js	15.3KB	0ms
https://www.gstatic.com/cast/sdk/libs/sender/1.0/cast_framework.js	12.1KB	0ms
YELLOW ROBOT	27.1KB	0ms
https://app.backinstock.org/widget/44774_1707251232.js?category=bis&v=6&shop=milkmakeup21.myshopify.com	27.1KB	0ms
BYSPO.TIFY.COM	22.1KB	0ms
https://pixel.byspotify.com/ping.min.js	22.1KB	0ms
GOOGLE ANALYTICS	21.1KB	0ms
https://www.google-analytics.com/analytics.js	21.1KB	0ms
LIKESHOP.ME	13.1KB	0ms
https://api.likeshop.me/gallery-more	13.1KB	0ms
BOOTSTRAP CDN	8.17KB	0ms
https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css	8.17KB	0ms
UPSELLIT	7.72KB	0ms
https://www.upsellit.com/active/milkmakeup.jsp	7.72KB	0ms
RUN.APP	7.37KB	0ms
https://api-v3-docker-nrl2mwczfj-uc.a.run.app/init/v2/57236455609/user	6.49KB	0ms
GOOGLE FONTS	4.43KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE/DOUBLECLICK ADS	2.89KB	0ms
GOOGLEAPIS.COM	1.40KB	0ms
LIKESHOP	1.10KB	0ms
TIKTOKW.US	907B	0ms
MOUSEFLOW	853B	0ms
CLOUDFRONT.NET	842B	0ms
WUNDERKIND	600B	0ms
SHOP.APP	548B	0ms
DYN-REV.APP	521B	0ms
WEBEYEZ.COM	492B	0ms
GORGAS.CHAT	272B	0ms
SPOTIFY	271B	0ms
EYERETURN MARKETING	0B	0ms
YIELDIFY	0B	0ms
CUSTORA	0B	0ms
IMPACT.COM	0B	0ms

N/A

Minimize main-thread workTBT

Main-thread busy for 10.5s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	5.1s
Other	2.6s
Style & Layout	1.6s
Script Parsing & Compilation	380ms
Parse HTML & CSS	336ms
Rendering	318ms
Garbage Collection	162ms

N/A

Reduce initial server response timeFCPLCP

Root document took 13ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://milkmakeup.com/	13ms