

Performance Report for: <http://devacurl.com/>

Report generated: Mon, Oct 14, 2024 9:37 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

D	Performance 54%	Structure 84%	L. Contentful Paint 2.0s	T. Blocking Time 1.3s	C. Layout Shift 0.06
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Top Issues

Med-High	Avoid an excessive DOM size	TBT	3,183 elements
Med	Use explicit width and height on image elements	CLS	2 images found
Med	Avoid long main-thread tasks	TBT	13 long tasks found
Med-Low	Avoid multiple page redirects	FCP LCP	Potential savings of 726ms
Med-Low	Serve static assets with an efficient cache policy		Potential savings of 153KB

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

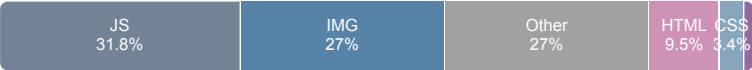
Page Details



Total Page Size - 5.59MB



Total Page Requests - 148



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

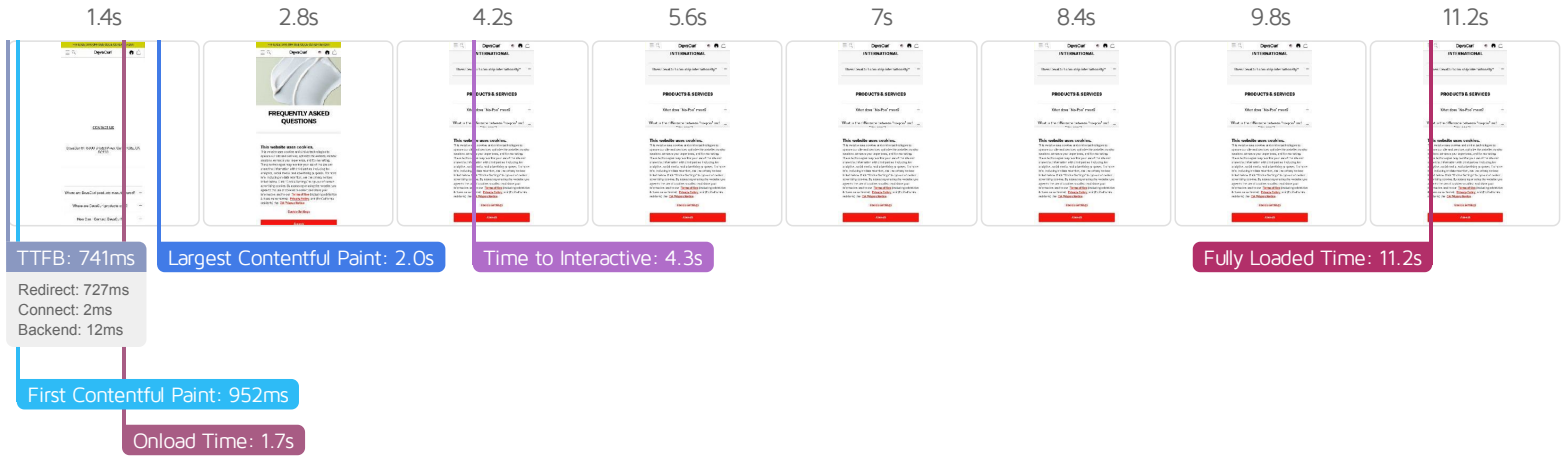
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

DevaCurl Products and Site FAQs | DevaCurl

/	301	devacurl.com	167B	19ms				
/	301	devacurl.com	0	165ms				
uk/	301	devacurl.com	134B	490ms				
uk/	301	devacurl.com	843KB	43ms				
faq	200	devacurl.com	132KB	23ms				
otSDKStub.js	200	cdn.cookieclaw.org	7.04KB	57ms				
iabCcpaIntegrationScript-...	200	cdn.cookieclaw.org	5.42KB	67ms				
runtime-es2015.0e694a4c...	200	devacurl.com	4.77KB	8ms				
polyfills-es2015.21d0ebb6...	200	devacurl.com	17.7KB	15ms				
scripts.010481af1f3249e...	200	devacurl.com	17.1KB	41ms				
main-es2015.f03821a3b5a...	200	devacurl.com	329KB	32ms				
styles.7403fa5a90caf7a0c...	200	devacurl.com	6.51KB	25ms				
GT-America-Standard-Re...	200	devacurl.com	47.6KB	69ms				
usa_flag_icon_q44jgd	200	res.cloudinary.com	552B	84ms				
GT-America-Standard-Bol...	200	devacurl.com	51.0KB	144ms				
cat-header_faqs_1280x720	200	res.cloudinary.com	16.4KB	28ms				
85ad41fa-8879-457d-b002...	200	cdn.cookieclaw.org	1.52KB	71ms				
dnsfeed	200	geolocation.onetrust...	254B	52ms				
detail_by_path?html_pat...	200	api-prod.devacurl.com	16.3KB	599ms				
POST store?sentry_key=...	200	app.glitchtip.com	1.12KB	213ms				
otBannerSdk.js	200	cdn.cookieclaw.org	109KB	29ms				
en.json	200	cdn.cookieclaw.org	13.6KB	52ms				
favicon.ico	200	devacurl.com	15.0KB	7ms				
otFlat.json	200	cdn.cookieclaw.org	2.93KB	36ms				
otPcCenter.json	200	cdn.cookieclaw.org	12.4KB	29ms				
otCommonStyles.css	200	cdn.cookieclaw.org	4.29KB	27ms				
present-afterpay.js	200	static-us.afterpay.com	46.7KB	46ms				
gtm.js?id=GTM-PZRF4XK	200	googletagmanager.c...	124KB	82ms				
ot_guard_logo.svg	200	cdn.cookieclaw.org	494B	22ms				
ot_company_logo.png	200	cdn.cookieclaw.org	3.94KB	25ms				
powered_by_logo.svg	200	cdn.cookieclaw.org	2.11KB	42ms				
i.js	200	tag.wknd.ai	5.38KB	32ms				
bat.js	200	bat.bing.com	14.1KB	39ms				
destination?id=DC-10360...	200	googletagmanager.c...	79.7KB	39ms				
7019.js	(canceled)	script.crazyegg.com	0	155ms				
events.js?sdkid=C2O1E0...	200	analytics.tiktok.com	2.29KB	141ms				
analytics.js	200	google-analytics.com	20.5KB	55ms				
destination?id=AW-AW-9...	200	googletagmanager.c...	85.2KB	32ms				
core.js	200	s.pining.com	1.83KB	60ms				
A1298932-3a09-4c5f-bc7b...	200	d.impactradius-event...	14.8KB	133ms				
_dmptv4.js	200	static.trackedweb.net	2.57KB	76ms				
410-es2015.20b60d1358f3...	200	devacurl.com	4.38KB	25ms				
runtime_c81e76ee00d795...	200	assets.bounceexcha...	509B	28ms				
main.97c41ef3.js	200	s.pining.com	23.1KB	14ms				
AW-995055439?random=1...	200	googleads.g.doublec...	2.30KB	52ms				
activityi;src=10360060;ty...	200	10360060.fl.s.double...	323B	65ms				
activityi;src=10360060;ty...	200	10360060.fl.s.double...	328B	48ms				
LauncherSelector.js	200	bot.emplifi.io	1.08KB	259ms				
omwnj0b5bijzgusi7pqy	200	res.cloudinary.com	3.54KB	37ms				
gt2cfpyrf4mf4b0qy5ae	200	res.cloudinary.com	4.94KB	42ms				
tahx2mdsrxbckiessucd	200	res.cloudinary.com	5.16KB	33ms				
f7cca8nkv9s7jw0prkr	200	res.cloudinary.com	3.10KB	38ms				
Inclusive_Community_Dri...	200	res.cloudinary.com	12.3KB	23ms				

meltintomoisture_Model1...	200	res.cloudinary.com	32.1KB				19ms	
qcik5wpsumwi3wj80c5	200	res.cloudinary.com	21.0KB				14ms	
Find_a_Stylist	200	res.cloudinary.com	29.1KB				12ms	
ggf3vacngr5f5rmkmnit	200	res.cloudinary.com	16.5KB				30ms	
rnk6k2kg3y1pzdpcfzc	200	res.cloudinary.com	3.43KB				61ms	
germany_flag_icon_yemg...	200	res.cloudinary.com	376B				34ms	
uk_flag_icon_fyqkzs	200	res.cloudinary.com	552B				21ms	
spain_flag_icon_vzamqg	200	res.cloudinary.com	542B				30ms	
france_flag_icon_xdwgnp	200	res.cloudinary.com	382B				29ms	
italy_flag_icon_yuaa6w	200	res.cloudinary.com	376B				30ms	
poland_flag_icon_ohvdxr	200	res.cloudinary.com	336B				28ms	
src=10360060;type=page...	302	adservice.google.com	0				64ms	
src=10360060;dc_pre=CN...	302	adservice.google.com	0				59ms	
src=10360060;type=page...	302	adservice.google.com	0				50ms	
src=10360060;dc_pre=CL...	302	adservice.google.com	0				46ms	
src=10360060;dc_pre=CL...	200	adservice.google.com	84B				36ms	
src=10360060;dc_pre=CN...	200	adservice.google.com	84B				36ms	
common-es2015.b5b3b2f...	200	devacurl.com	359B				8ms	
856-es2015.064d1ef4b5f1...	200	devacurl.com	26.3KB				12ms	
783-es2015.a13721dfbefc...	200	devacurl.com	6.18KB				8ms	
POST graphql.json	200	checkout.devacurl.com	1.08KB				584ms	
OPTIONS graphql.json	200	checkout.devacurl.com	0				112ms	
cat-header_faqs_2560x580	200	res.cloudinary.com	21.4KB				24ms	
5436452.js	200	bat.bing.com	429B				25ms	
main.MTdKNGE4ZTU0Mw.js	200	analytics.tiktok.com	95.0KB				37ms	
main-v2_f7a73da2a485f65...	200	assets.bounceexcha...	113KB				37ms	
cjs_min_3a843477d8e318...	200	assets.bounceexcha...	15.4KB				16ms	
user?tid=2620580262151...	200	ct.pinterest.com	188B				44ms	
v3?tid=2620580262151&p...	200	ct.pinterest.com	35B				36ms	
token_create.js	200	ct.pinterest.com	2.06KB				18ms	
AW-995055439?random=1...	200	google.com	42B				69ms	
AW-995055439?random=1...	200	google.co.uk	42B				71ms	
xRObK4ZM9S2WHFTKWp...	200	api.astutebot.com	2.54KB				289ms	
ct.html	200	ct.pinterest.com	323B				56ms	
0?ti=5436452&tm=gtm002...	204	bat.bing.com	287B				15ms	
inbox-v2_75060a85c1a4a...	200	assets.bounceexcha...	5.38KB				12ms	
sms-v2_e39203556bab23...	200	assets.bounceexcha...	1.30KB				11ms	
onsite-v2_abbdf7a49be9b...	200	assets.bounceexcha...	4.95KB				11ms	
identify_7bf75739.js	200	analytics.tiktok.com	38.3KB				16ms	
POST pixel	503	analytics.tiktok.com	26B				109ms	
/	200	data.cdnbasket.net	328B				163ms	
/	200	page.cdnbasket.net	328B				161ms	
/	200	view.cdnbasket.net	328B				157ms	
v1.0.0.js	200	bot.emplifi.io	8.32KB				85ms	
jquery-3.7.1.min.js	200	assets.bounceexcha...	30.3KB				11ms	
lookup?deviceID=undefin...	200	pd.cdnwidget.com	74B				131ms	
v1.0.0.css	200	bot.emplifi.io	511B				95ms	
destination?id=DC-12344...	200	googletagmanager.c...	77.9KB				28ms	
init1.js?wklzs=915&wklz=...	200	api.bounceexchange...	391B				69ms	
POST messenger.aspx	200	bot.emplifi.io	5.17KB				326ms	
POST messenger.aspx	200	bot.emplifi.io	5.18KB				392ms	
POST messenger.aspx	200	bot.emplifi.io	5.17KB				387ms	
activityi;src=123445678;t...	200	123445678.fl.s.doubl...	317B				37ms	
activityi;src=123445678;t...	200	123445678.fl.s.doubl...	316B				24ms	
activityi;src=123445678;t...	200	123445678.fl.s.doubl...	316B				29ms	
POST act	200	analytics.tiktok.com	714B				211ms	
src=123445678;type=test;...	302	adservice.google.com	0				26ms	
src=123445678;dc_pre=C...	302	adservice.google.com	0				25ms	
src=123445678;type=test;...	302	adservice.google.com	0				25ms	
src=123445678;dc_pre=C...	302	adservice.google.com	0				24ms	
src=123445678;type=test;...	302	adservice.google.com	0				24ms	
src=123445678;dc_pre=Cl...	302	adservice.google.com	0				23ms	

src=123445678;dc_pre=C...	200	adservice.google.com	105B					29ms	
src=123445678;dc_pre=C...	200	adservice.google.com	105B					25ms	
src=123445678;dc_pre=Cl...	200	adservice.google.com	105B					29ms	
messenger?v=RefnTvxf_...	200	bot.emplifi.io	42.6KB					166ms	
messenger?v=ECsTLTOH...	200	bot.emplifi.io	226KB					314ms	
realtime?v=5T8aP3713Yg...	200	bot.emplifi.io	8.14KB					163ms	
messenger?v=RefnTvxf_...	200	bot.emplifi.io	42.6KB					157ms	
messenger?v=ECsTLTOH...	200	bot.emplifi.io	1.29MB					306ms	
realtime?v=5T8aP3713Yg...	200	bot.emplifi.io	8.14KB					161ms	
messenger?v=RefnTvxf_...	200	bot.emplifi.io	42.6KB					115ms	
messenger?v=ECsTLTOH...	200	bot.emplifi.io	1.29MB					264ms	
realtime?v=5T8aP3713Yg...	200	bot.emplifi.io	8.14KB					122ms	
POST negotiate?negotiat...	200	realtime-c.astutebot...	316B					491ms	
OPTIONS negotiate?nego...	204	realtime-c.astutebot...	0					258ms	
POST negotiate?negotiat...	200	realtime-c.astutebot...	316B					491ms	
POST negotiate?negotiat...	200	realtime-c.astutebot...	316B					490ms	
OPTIONS negotiate?nego...	204	realtime-c.astutebot...	0					428ms	
OPTIONS negotiate?nego...	204	realtime-c.astutebot...	0					426ms	
POST negotiate?negotiat...	200	realtime-c.astutebot...	316B					161ms	
OPTIONS negotiate?nego...	204	realtime-c.astutebot...	0					79ms	
eventHub?id=iHNy5iHyGj...	(incomplete)	realtime-c.astutebot...	68B					>5.1s	
POST negotiate?negotiat...	200	realtime-c.astutebot...	316B					168ms	
OPTIONS negotiate?nego...	204	realtime-c.astutebot...	0					89ms	
POST eventHub?id=iHNy...	200	realtime-c.astutebot...	460B					162ms	
OPTIONS eventHub?id=i...	204	realtime-c.astutebot...	0					80ms	
eventHub?id=EPupSft2W...	(incomplete)	realtime-c.astutebot...	68B					>4.9s	
POST eventHub?id=iHNy...	200	realtime-c.astutebot...	465B					163ms	
OPTIONS eventHub?id=i...	204	realtime-c.astutebot...	0					80ms	
POST eventHub?id=EPup...	200	realtime-c.astutebot...	459B					162ms	
OPTIONS eventHub?id=E...	204	realtime-c.astutebot...	0					81ms	
POST eventHub?id=EPup...	200	realtime-c.astutebot...	466B					160ms	
OPTIONS eventHub?id=E...	204	realtime-c.astutebot...	0					79ms	
cjs-logger?source=ID%20...	204	e.cdnwidget.com	100B					140ms	
148 Requests 5.59MB (12.5MB Uncompressed) Fully Loaded 11.2s (Onload 1.7s)									



Performance Metrics

First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

OK, but consider improvement

951ms

Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

Longer than recommended

4.3s

Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Much longer than recommended

2.4s

Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Much longer than recommended

1.3s

Largest Contentful Paint

How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.

Longer than recommended

2.0s

Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here

0.06

Browser Timings

Redirect

727ms

Connect

2ms

Backend

12ms

TTFB

741ms

First Paint

952ms

DOM Int.

1.3s

DOM Loaded

1.6s

Onload

1.7s

Fully Loaded

11.2s

IMPACT

AUDIT

Med-High

Avoid an excessive DOM size

TBT

3,183 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		3183
Maximum DOM Depth	Fine Hair 	28
Maximum Child Elements	body > svg > defs <defs>	43

Med

Use explicit width and height on image elements

CLS

2 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

```
div.hero > app-image.u-is-visible-mobile-only > cld-image > img


div.locale-dropdown__option-selected > app-image > cld-image > img

```

Med

Avoid long main-thread tasks

TBT

13 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
https://www.devacurl.com/410-es2015.20b60d1358f3f76f0d4b.js	2.5s	793ms
https://cdn.cookiecutter.org/opt-out/iabCcpaIntegrationScript-noGAM.js	1.3s	291ms
https://cdn.cookiecutter.org/scripttemplates/202406.1.0/otBannerSdk.js	1.8s	119ms
https://www.devacurl.com/us/faq	1.1s	105ms
https://www.googletagmanager.com/gtm.js?id=GTM-PZRF4XK	2.1s	99ms
https://www.googletagmanager.com/gtag/destination?id=DC-123445678&l=dataLayer&cx=c	4.2s	94ms
https://www.devacurl.com/us/faq	960ms	90ms
https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mw.js	3.8s	75ms
https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.js	4.0s	70ms
https://www.googletagmanager.com/gtag/destination?id=DC-10360060&l=dataLayer&cx=c	2.4s	63ms
Unattributable	16.6s	57ms
https://www.devacurl.com/polyfills-es2015.21d0ebb6cc3cb1197961.js	3.3s	55ms
Unattributable	1.2s	53ms

Med-Low

Avoid multiple page redirects

FCP

LCP

Potential savings of 726ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://devacurl.com/	18ms
https://devacurl.com/	166ms
https://devacurl.com/uk/	490ms
https://www.devacurl.com/uk/	49ms
https://www.devacurl.com/us/faq	0ms

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 153KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://static-us.afterpay.com/javascript/present-afterpay.js	none	46.7KB
https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.js	none	8.86KB
https://bot.emplifi.io/components/Launchers/Messenger/LauncherSelector.js	none	1.60KB
https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.css	none	1.00KB
https://api.bounceexchange.com/bounce/init1.js?wklzs=915&wklz=C4ewVgigvAZgrgOwMbAJYgQMhQZygRgHYAmADgE5iBmUgVgAZj6AWTYALxCmacwHcApgCMcqYAlD6gACbdm5QpgBOAnCAA2cNBihVy9AB6lmrFTAfKVsqNgCG68agQBzCXCXgoAC2DAADjgApFQAgoHEAGLhEXyxAHTSAgButkju6nFIAC20XBBkTC2AI7hVE7iSgi22IXqmEmoosASWSAA1ggCUIGEAELhxOp+g8FhxMQ+-gW0oeG0kfORsXwJyanpmTILEfk7RaXEC+UlldW19gPEAMKDSqNzE6OEACLYIB1dPf2DOHxJDxCwCUcAE4VuE2kMkBg2IRfIpBlhHo+Fo+CQzCoTGIvwhxEa0kBRDIIBoDBRFGIzHBgwBTzmPwm6hAzmcAmkUgQgKK6hwYJug2SFgkzNZ7M53PsfJpEyQtiULRSmn5ONC9BixBwcCE2TE4g5GGaKrGPOIAgZLLZHkCukSp1QMC6hPplVNYNeGr80gigCUOGAABkQLZnaggSD+XjpM4YYziE0AAogRogfLXfkGblWSW8yODJoAZW1OCQSIQQmzLrdGgaABUBAZgEWRKXy5Ww9XzcQ5UgvJJgAUw8TKWSUQpei8Jw15TgANqig2cgC6sCIAmnftnQqUlst4gcK7dG7ncovEmKwAAniv6MfZ6ffFZQT734ICAOW-UEgBle16-3w5aosz-XM7xtf0QCQdpQL5O8tR1PVxUNMRf1XMCUk3Bd9wQW0BHtR12Vg9ckkSGB5z3a0EGlhoyPveVH2VF9SIEcjsKovCCKdGi2k6fsPhFeU2XQuChD8KBbwEfwFnAAiB9ZIAGnkmoBGcEAlEvJT5L7aDU2AbSvByARILfD84BQbs+XIXIZKXTA-AHGwsmyPxHFsZBJBgdRbGcGwkI8WwCAA	none	391B
https://geolocation.onetrust.com/cookieconsentpub/v1/geo/location/dnsfeed	none	254B
https://tag.wknd.ai/4497/i.js	60 seconds	6.04KB
https://d.impactradius-event.com/A1298932-3a09-4c5f-bc7b-7e992056094a1.js	15 minutes	15.3KB
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
https://static.trackedweb.net/js/_dmptv4.js	2 hours	2.57KB
https://ct.pinterest.com/static/ct/token_create.js	2 hours	2.30KB
https://s.pimimg.com/ct/core.js	2 hours	2.09KB
https://cdn.cookielaw.org/scripttemplates/202406.1.0/otBannerSdk.js	24 hours	110KB
https://cdn.cookielaw.org/scripttemplates/otSDKStub.js	24 hours	7.64KB
https://cdn.cookielaw.org/opt-out/iabCcpaIntegrationScript-noGAM.js	24 hours	5.42KB
https://cdn.cookielaw.org/logos/static/ot_company_logo.png	24 hours	4.13KB
https://cdn.cookielaw.org/logos/static/powered_by_logo.svg	24 hours	2.11KB
https://s.pimimg.com/ct/lib/main.97c41ef3.js	14 days	23.4KB

Med-Low

Reduce JavaScript execution time TBT

2.0s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
https://www.devacurl.com/410-es2015.20b60d1358f3f76f0d4b.js https://www.devacurl.com/polyfills-es2015.21d0ebb6cc3cb1197961.js - Unattributable https://www.devacurl.com/us/faq https://cdn.cookieclaw.org/opt-out/iabCcpalIntegrationScript-noGAM.js https://www.googletagmanager.com/gtm.js?id=GTM-PZRF4XK https://cdn.cookieclaw.org/scripttemplates/202406.1.0/otBannerSdk.js https://www.devacurl.com/us/faq#international https://www.googletagmanager.com/gtag/destination?id=DC-123445678&l=dataLayer&cx=c https://analytics.tiktok.com/i18n/pixel/static/main.MTDkNGE4ZTU0Mw.js https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.js https://www.googletagmanager.com/gtag/destination?id=DC-10360060&l=dataLayer&cx=c	841ms 616ms 583ms 398ms 170ms 168ms 132ms 114ms 97ms 81ms 75ms 64ms	735ms 410ms 109ms 4ms 153ms 154ms 94ms 11ms 92ms 75ms 69ms 59ms	0ms 0ms 0ms 1ms 1ms 8ms 7ms 0ms 3ms 5ms 3ms 4ms
Low	Use a Content Delivery Network (CDN)		7 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL		
https://bot.emplifi.io/components/Launchers/Messenger/LauncherSelector.js https://www.google.co.uk/pagead/1p-user-list/AW-995055439/?random=1728923848443&cv=11&fst=1728921600000&bg=ffffff&guid=ON&async=1&gtm=45be4a90z8812557956za201zb812557956&gcd=131313111&dma=0&tag_exp=101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.devacurl.com%2Fus%2Ffaq&hn=www.googleadservices.com&frm=0&tiba=DevaCurl%20Products%20and%20Site%20FAQs%20%7C%20DevaCurl&did=dYWJhMj&gdid=dYWJhMj&npa=0&us_privacy=1---&pscdl=noapi&au_id=607692112.1728923848&uaa=&uab=&uafvl=&uamb=0&uam=&uap=&uapv=&uaw=0&fdr=QA&rfmt=3&fmt=3&is_vtc=1&cid=CAQSGwDpaXnfPef1n3miy1OldnuDFD6XXQ07TKe9Gg&random=4274307760&rmt_tld=1&ipr=y https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.js https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.css https://bot.emplifi.io/bundles/styles/component/messenger?v=RefnTvxf_Sot2cn77mzplIM1ydNJzYsFjC6LInBcpDPw1 https://bot.emplifi.io/bundles/scripts/component/messenger?v=ECsTLTOHzQW5C2DsBK-LTSgz0cik6PsXvTntKHpVMFQ1 https://bot.emplifi.io/bundles/scripts/util/realtime?v=5T8aP3713Yg9XtAbdwuii0UCSNhGoQzMk7d6YAKWHFg1		
Low	Allow back/forward cache restoration	1 failure reason

FAILURE REASON	FAILURE TYPE
Pages with WebSocket cannot enter back/forward cache. https://bot.emplifi.io/components/messenger.aspx	Pending browser support

Low	Avoid enormous network payloads	LCP	Total size was 2.13MB
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Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://www.devacurl.com/main-es2015.f03821a3b5a827826801.js	329KB
https://bot.emplifi.io/bundles/scripts/component/messenger?v=ECsTLTOHzQW5C2DsBK-LTSgz0cik6PsXvTntKHpVMFQ1	226KB
https://www.devacurl.com/us/faq	132KB
https://www.googletagmanager.com/gtm.js?id=GTM-PZRF4XK	125KB
https://assets.bounceexchange.com/assets/smart-tag/versioned/main-v2_f7a73da2a485f65a110f56a9b3afcfb2.br.js	113KB
https://cdn.cookieclaw.org/scripttemplates/202406.1.0/otBannerSdk.js	110KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	95.6KB
https://www.googletagmanager.com/gtag/destination?id=AW-AW-995055439&l=dataLayer&cx=c	85.2KB
https://www.googletagmanager.com/gtag/destination?id=DC-10360060&l=dataLayer&cx=c	80.1KB
https://www.googletagmanager.com/gtag/destination?id=DC-123445678&l=dataLayer&cx=c	77.9KB

Low

Avoid large layout shifts CLS

2 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
This website uses cookies. This website uses cookies and similar technologies ... <pre><div id="onetrust-banner-sdk" class="otFlat bottom vertical-align-content ot-buttons-fw" tabindex="0" role="region" aria-label="Cookie banner" style="bottom: 0px;"></pre>	0.06
Locale selector <pre><div _ngcontent-serverapp-c44="" class="l-header"></pre>	0.00

Low	Reduce unused JavaScript LCP	Potential savings of 522KB
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Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.devacurl.com/main-es2015.f03821a3b5a827826801.js	329KB	125KB
https://assets.bounceexchange.com/assets/smart-tag/versioned/main-v2_f7a73da2a485f65a110f56a9b3afcfb2.br.js	113KB	79.2KB
https://cdn.cookieclaw.org/scripttemplates/202406.1.0/otBannerSdk.js	110KB	55.9KB
https://www.googletagmanager.com/gtm.js?id=GTM-PZRF4XK	125KB	45.1KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	95.6KB	43.5KB
https://www.googletagmanager.com/gtag/destination?id=AW-AW-995055439&l=dataLayer&cx=c	85.2KB	43.2KB
https://www.googletagmanager.com/gtag/destination?id=DC-10360060&l=dataLayer&cx=c	80.1KB	39.6KB
https://www.googletagmanager.com/gtag/destination?id=DC-123445678&l=dataLayer&cx=c	77.9KB	39.0KB
https://static-us.afterpay.com/javascript/present-afterpay.js	46.7KB	28.6KB
https://assets.bounceexchange.com/assets/bounce/jquery-3.7.1.min.js	30.3KB	23.0KB

Low	Avoid non-composited animations CLS	1 animated element found
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Animations which are not composited can be janky and increase CLS.

ELEMENT

This website uses cookies. This website uses cookies and similar technologies ...

<div id="onetrust-banner-sdk" class="otFlat bottom vertical-align-content ot-buttons-fw" tabindex="0" role="region" aria-label="Cookie banner" style="bottom: 0px;">

Unsupported CSS Property: bottom

NAME

slide-down-c
ustom

Low

Minify JavaScript

FCP

LCP

Potential savings of 6.62KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://bot.emplifi.io/components/Launchers/Messenger/v1.0.0.js	8.86KB	3.85KB
https://cdn.cookielaw.org/opt-out/iabCcpaIntegrationScript-noGAM.js	5.42KB	2.77KB

Low

Ensure text remains visible during webfont load

FCP

LCP

2 fonts found

Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://www.devacurl.com/assets/fonts/GT-America-Standard-Regular.woff2	7ms
https://www.devacurl.com/assets/fonts/GT-America-Standard-Bold.woff2	17ms

Low

Reduce unused CSS

FCP

LCP

Potential savings of 18.2KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
#onetrust-banner-sdk .onetrust-vendors-list-handler{cursor:pointer;color:#1f96db;font-size:inherit; ... } ...	20.6KB	18.2KB

Low

Defer offscreen images

Potential savings of 6.06KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.cookielaw.org/logos/static/ot_company_logo.png	3.94KB	3.94KB
https://cdn.cookielaw.org/logos/static/powered_by_logo.svg	2.11KB	2.11KB

Low

Properly size images

Potential savings of 14.9KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://res.cloudinary.com/devacurl/image/upload/f_auto,q_auto,dpr_auto/DevaCurl/cat-header_fags_1280x720	16.4KB	14.9KB

Low

Avoid chaining critical requests

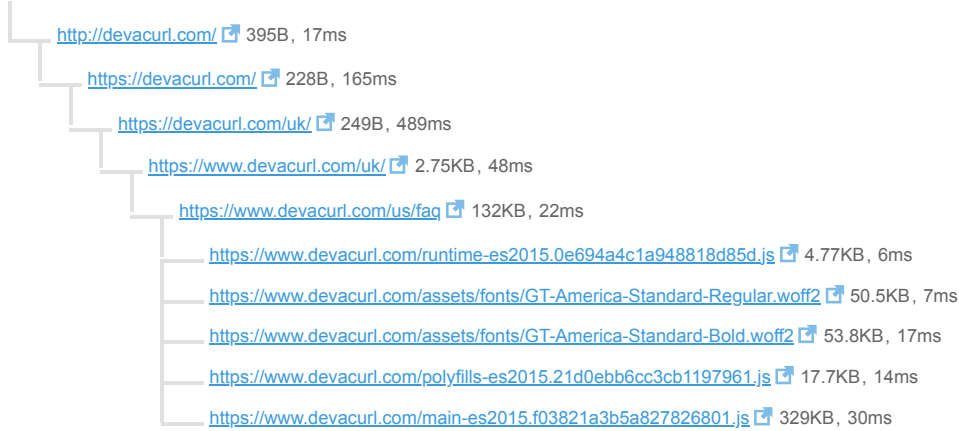
FCP

LCP

5 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

INITIAL NAVIGATION



N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 17.8KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	10.5KB
Line:1 Column:7085	@babel/plugin-transform-class es
Line:1 Column:296419	Object.defineProperty
Line:1 Column:296908	Object.entries
Line:1 Column:297685	Object.freeze
Line:1 Column:299488	Object.getOwnPropertyDescriptors
Line:1 Column:300189	Object.getPrototypeOf
Line:1 Column:300462	Object.isExtensible
Line:1 Column:300620	Object.isFrozen
Line:1 Column:300772	Object.isSealed
Line:1 Column:300899	Object.keys
Line:1 Column:301076	Object.preventExtensions
Line:1 Column:301274	Object.seal
Line:1 Column:301780	Object.setPrototypeOf
Line:1 Column:301847	Object.values
https://cdn.cookiecutter.org/scripttemplates/202406.1.0/otBannerSdk.js	6.95KB
Line:6 Column:7371	Array.prototype.fill
https://static-us.afterpay.com/javascript/present-afterpay.js	283B
Line:0 Column:61506	@babel/plugin-transform-class es
Line:0 Column:61815	@babel/plugin-transform-regen erator
https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	54B
Line:0 Column:102498	@babel/plugin-transform-class es
https://www.devacurl.com/main-es2015.f03821a3b5a827826801.js	40B
Line:244 Column:139020	@babel/plugin-transform-class es
https://assets.bounceexchange.com/assets/smart-tag/versioned/main-v2_f7a73da2a485f65a110f56a9b3afcfb2.br.js	36B
Line:1 Column:519600	@babel/plugin-transform-class es

N/A **Reduce initial server response time** FCP LCP Root document took 11ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://www.devacurl.com/us/fag	11ms

N/A	Largest Contentful Paint element	LCP	1,970 ms
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This is the largest contentful element painted within the viewport.

ELEMENT

This website uses cookies and similar technologies to operate our site and serv...

```
<div id="onetrust-policy-text">
```

PHASE	% OF LCP	TIMING
TTFB	38%	741ms
Load Delay	0%	0ms
Load Time	0%	0ms
Render Delay	62%	1.2s

N/A **Minimize main-thread work** TBT Main-thread busy for 3.8s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	2.3s
Other	750ms
Style & Layout	287ms
Parse HTML & CSS	188ms
Garbage Collection	91ms
Script Parsing & Compilation	74ms
Rendering	50ms

N/A **Reduce the impact of third-party code** TBT Third-party code blocked the main thread for 137ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	368KB	88ms
• https://www.googletagmanager.com/gtm.js?id=GTM-PZRF4XK	125KB	42ms
• https://www.googletagmanager.com/gtag/destination?id=DC-123445678&l=dataLayer&cx=c	77.9KB	39ms
• https://www.googletagmanager.com/gtag/destination?id=DC-10360060&l=dataLayer&cx=c	80.1KB	6ms
• https://www.googletagmanager.com/gtag/destination?id=AW-AW-995055439&l=dataLayer&cx=c	85.2KB	0ms
OPTANON	166KB	37ms
• https://cdn.cookieclaw.org/opt-out/iabCcpaIntegrationScript-noGAM.js	5.42KB	30ms
• https://cdn.cookieclaw.org/scripttemplates/202406.1.0/otBannerSdk.js	110KB	6ms
• https://cdn.cookieclaw.org/consent/85ad41fa-8879-457d-b002-d7baa9803a01/018f772f-cdb4-71f9-83d-c-81ad25ef14cb/en.json	13.8KB	0ms
• https://cdn.cookieclaw.org/scripttemplates/202406.1.0/assets/v2/otPcCenter.json	12.7KB	0ms
• Other resources	24.1KB	0ms
TIKTOK	139KB	11ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	95.6KB	11ms
• https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	38.9KB	0ms
EMPLIFI.IO	307KB	0ms
• https://bot.emplifi.io/bundles/scripts/component/messenger?v=ECsTLTOHqZW5C2DsBK-LTSgz0cik6PsXvTntKHpVMFQ1	226KB	0ms
• https://bot.emplifi.io/bundles/styles/component/messenger?v=RefnTvxf_Sot2cn77mzpIM1ydNJzYsFjC6LlnBcpDPw1	43.3KB	0ms
• https://bot.emplifi.io/components/messenger.aspx	17.1KB	0ms
• Other resources	20.3KB	0ms
CLOUDINARY	182KB	0ms
• https://res.cloudinary.com/devacurl/image/upload/f_auto,q_auto,w_500,c_fill,d_true,ar_132:100,dpr_auto/DevaCurl/meltintomoisture_Model1_1500x1132_Valerie	32.7KB	0ms
• https://res.cloudinary.com/devacurl/image/upload/f_auto,q_auto,w_500,c_fill,d_true,ar_132:100,dpr_auto/DevaCurl/Find_a_Stylist	29.7KB	0ms
• https://res.cloudinary.com/devacurl/image/upload/f_auto,q_auto,w_2200,c_fill,d_true,dpr_auto/DevaCurl/cat-header_faqs_2560x580	21.9KB	0ms
• https://res.cloudinary.com/devacurl/image/upload/f_auto,q_auto,w_500,c_fill,d_true,ar_132:100,dpr_auto/qcik5wpsumwi3wjb80c5	21.6KB	0ms
• https://res.cloudinary.com/devacurl/image/upload/f_auto,q_auto,w_500,c_fill,d_true,ar_132:100,dpr_auto/ggf3vacngr5f5rmkmnit	17.1KB	0ms
• Other resources	59.1KB	0ms
WUNDERKIND	179KB	0ms
• https://assets.bounceexchange.com/assets/smart-tag/versioned/main-v2_f7a73da2a485f65a110f56a9b3afcfb2.br.js	113KB	0ms
• https://assets.bounceexchange.com/assets/bounce/jquery-3.7.1.min.js	30.3KB	0ms
• https://assets.bounceexchange.com/assets/smart-tag/versioned/cjs_min_3a843477d8e318f67237a66d0a58c542.js	15.7KB	0ms
• Other resources	20.4KB	0ms
AFTERPAY	46.7KB	0ms
• https://static-us.afterpay.com/javascript/present-afterpay.js	46.7KB	0ms
PINTEREST	29.7KB	0ms
• https://s.pinimg.com/ct/lib/main.97c41ef3.js	23.4KB	0ms
• Other resources	6.31KB	0ms
GOOGLE ANALYTICS	21.1KB	0ms
• https://www.google-analytics.com/analytics.js	21.1KB	0ms
IMPACT RADIUS	15.3KB	0ms
• https://d.impactradius-event.com/A1298932-3a09-4c5f-bc7b-7e992056094a1.js	15.3KB	0ms
BING ADS	15.2KB	0ms
• https://bat.bing.com/bat.js	14.5KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
ASTUTEBOT.COM	9.67KB	0ms
GOOGLE/DOUBLECLICK ADS	6.53KB	0ms
WEBINSIGHT	2.57KB	0ms
GLITCHTIP.COM	1.12KB	0ms
OTHER GOOGLE APIS/SDKS	910B	0ms
CRAZY EGG	214B	0ms

N/A

User Timing marks and measures

35 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
Zone	Measure	1.4s	0ms
Zone:ZoneAwarePromise	Measure	1.4s	0ms
Zone:toString	Measure	1.4s	0ms
Zone:util	Measure	1.4s	0ms
Zone:queueMicrotask	Measure	1.4s	0ms
Zone:timers	Measure	1.4s	0ms
Zone:requestAnimationFrame	Measure	1.4s	0ms
Zone:blocking	Measure	1.4s	0ms
Zone:EventListener	Measure	1.4s	1ms
Zone:MutationObserver	Measure	1.4s	0ms
Zone:IntersectionObserver	Measure	1.4s	0ms
Zone:FileReader	Measure	1.4s	0ms
Zone:on_property	Measure	1.4s	21ms
Zone:customElements	Measure	1.4s	1ms
Zone:XHR	Measure	1.4s	0ms
Zone:geolocation	Measure	1.4s	0ms
Zone:PromiseRejectionEvent	Measure	1.4s	0ms
Zone	Mark	1.4s	0ms
Zone:ZoneAwarePromise	Mark	1.4s	0ms
Zone:toString	Mark	1.4s	0ms
Zone:util	Mark	1.4s	0ms
Zone:legacy	Mark	1.4s	0ms
Zone:queueMicrotask	Mark	1.4s	0ms
Zone:timers	Mark	1.4s	0ms
Zone:requestAnimationFrame	Mark	1.4s	0ms
Zone:blocking	Mark	1.4s	0ms
Zone:EventListener	Mark	1.4s	0ms

NAME	TYPE	START TIME	DURATION
Zone:MutationObserver	Mark	1.4s	0ms
Zone:IntersectionObserver	Mark	1.4s	0ms
Zone:FileReader	Mark	1.4s	0ms
Zone:on_property	Mark	1.4s	0ms
Zone:customElements	Mark	1.4s	0ms
Zone:XHR	Mark	1.4s	0ms
Zone:geolocation	Mark	1.4s	0ms
Zone:PromiseRejectionEvent	Mark	1.4s	0ms

N/A

Eliminate render-blocking resources

FCP

LCP

Nothing to do here, good job!