



Performance Report for: http://jadedldn.com/

Report generated: Mon, Oct 14, 2024 3:43 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

D	Performance 55%	Structure 76%	L. Contentful Paint 3.1s	T. Blocking Time 361ms	C. Layout Shift 0
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Top Issues

High	Avoid enormous network payloads LCP	Total size was 4.63MB
Med-High	Avoid an excessive DOM size TBT	2,711 elements
Med	Use explicit width and height on image elements CLS	1 image found
Med	Serve static assets with an efficient cache policy	Potential savings of 581KB
Med-Low	Avoid long main-thread tasks TBT	16 long tasks found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

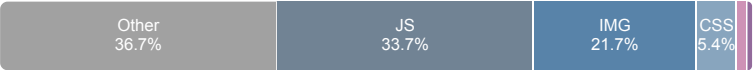
Page Details



Total Page Size - 4.60MB



Total Page Requests - 332



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Jaded London | Official Online Shop

/	301	jadedldn.com	0	165ms				
/	200	jadedldn.com	82.2KB	460ms				
?v1&step=50&anticipatio...	200	media.jadedldn.com	7.00KB	37ms				
jquery.min.js	200	cdnjs.cloudflare.com	26.8KB	42ms				
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shopify_v2.css	200	cdn.judge.me	15.2KB	318ms				
loader.js	200	sdk.loyaltylion.net	29.9KB	291ms				
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shopify-perf-kit-1.0.0.min.js	200	jadedldn.com	6.36KB	311ms				
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lib.js	200	eu-library.klarnaservi...	20.3KB	329ms				
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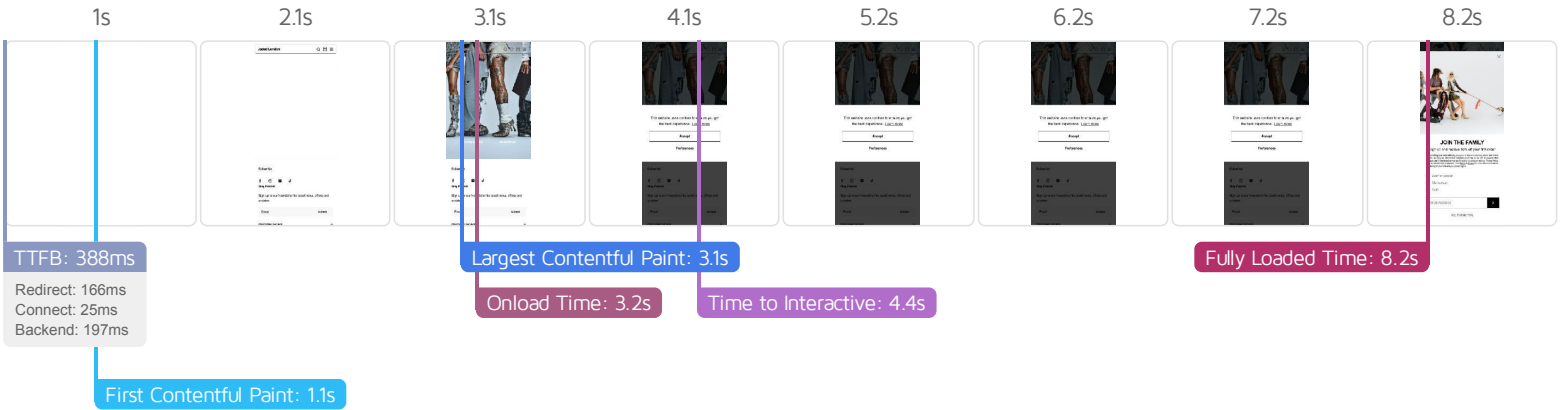
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wishlist-app.js	200	cdn.jsdelivr.net	15.2KB	44ms		
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globocheckout_init.js?sh...	200	cdn.shopify.com	874B				43ms		
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installed.js?shop=jaded-l...	200	cdn1.judge.me	58B				75ms		
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ev1?m=shopify-22982492...	200	connect.nosto.com	618B				110ms		
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cart.js	200	jadedldn.com	1.48KB				190ms		
cart.js	200	jadedldn.com	1.48KB				369ms		
DeliveryMethodSelectorS...	200	cdn.shopify.com	21.0KB				28ms		
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LegacyVaultedShippingM...	200	cdn.shopify.com	1.28KB				34ms		
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Rollup.C3L5PRtn.js	200	cdn.shopify.com	2.39KB				24ms		
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swym-shopify.js?shop=ja...	200	swymv3pro-01.azure...	110B				171ms		
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OPTIONS swym-shopify.j...	200	swymv3pro-01.azure...	0				161ms		
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cantha-micro-triangle-biki...	200	jadedldn.com	3.11KB				205ms		
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gina-asymmetric-knotted-...	200	jadedldn.com	2.73KB				236ms		

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melona-raw-edge-micro-b...	200	jadedldn.com	3.03KB						250ms	
18-Jun-148270_750x750.j...	200	cdn.shopify.com	35.7KB						41ms	
JADEDWW4APR414881_...	200	cdn.shopify.com	34.2KB						49ms	
18-Jun-148284_2ef850bd...	200	cdn.shopify.com	36.3KB						61ms	
GREENSHELLTOP_750x7...	200	cdn.shopify.com	65.1KB						67ms	
JADEDWW30-112112_750...	200	cdn.shopify.com	73.4KB						70ms	
beaded_skirt_750x750.jp...	200	cdn.shopify.com	131KB						70ms	
9JULYWW11743_750x750....	200	cdn.shopify.com	26.4KB						69ms	
29-AUG-WW39772_c3f6cf...	200	cdn.shopify.com	33.0KB						60ms	
JADEDWW4APR416131_...	200	cdn.shopify.com	37.8KB						60ms	
29-AUG-WW39809_750x7...	200	cdn.shopify.com	31.5KB						62ms	
cart.js	200	jadedldn.com	1.48KB						288ms	
collections?m=shopify-22...	200	connect.nosto.com	400B						96ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.22KB						40ms	
POST update.js	200	jadedldn.com	2.25KB						692ms	
POST update.js	200	jadedldn.com	2.32KB						722ms	
POST prop.json	200	8a5d841728ae49cc9...	620B						243ms	
prop.json?_=1728902637...	200	cdn0.forter.com	345B						359ms	
RageClickCapture.DJgQS...	200	cdn.shopify.com	2.08KB						34ms	
loadStrings1.js?v=3.114.1	200	procdn.swymrelay.com	9.50KB						216ms	
secondaryStyles.js?v=3.1...	200	procdn.swymrelay.com	6.29KB						7ms	
POST collect?pid=zPkcF...	200	swymstore-v3pro-01....	555B						161ms	
POST update.js	200	jadedldn.com	2.33KB						602ms	
ShopPayLogo.CQP4cpv4.js	200	cdn.shopify.com	2.25KB						30ms	
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.12KB						34ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	2.48KB						25ms	
hooks.cUQo04SP.js	200	cdn.shopify.com	3.84KB						33ms	
VaultedPayment.C-gnuR5...	200	cdn.shopify.com	39.6KB						33ms	
OnePageModal.jCPgLEjd.js	200	cdn.shopify.com	1.43KB						36ms	
useShowShopPayOptin.D...	200	cdn.shopify.com	1.84KB						26ms	
prop.json?_=1728902638...	200	cdn0.forter.com	345B						194ms	
Section.Cgkq2SCR.js	200	cdn.shopify.com	2.06KB						24ms	
useGooglePaySdk.CjSCf...	200	cdn.shopify.com	6.30KB						36ms	
ShopPayLoginLoader.-Lx...	200	cdn.shopify.com	2.80KB						26ms	
publishMessage.BSCaMIj...	200	cdn.shopify.com	2.14KB						33ms	
PayButtonSection.CbQyR...	200	cdn.shopify.com	4.62KB						24ms	
context.nPi2KOI1.js	200	cdn.shopify.com	3.35KB						27ms	
cart.js	200	jadedldn.com	1.62KB						187ms	
DutyOptions.DEvLP76I.js	200	cdn.shopify.com	4.81KB						31ms	
prop.json?_=1728902638...	200	cdn0.forter.com	345B						194ms	
POST events	200	cdn3.forter.com	371B						104ms	
cart.js	200	jadedldn.com	1.69KB						341ms	
useAmazonContact.DubE...	200	cdn.shopify.com	3.60KB						25ms	
StockProblemsLineltemLi...	200	cdn.shopify.com	1.77KB						24ms	
component-ShopPayVerif...	200	cdn.shopify.com	7.74KB						32ms	
index.COUagLzQ.js	200	cdn.shopify.com	25.8KB						30ms	
cart.js	200	jadedldn.com	1.69KB						425ms	
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB						36ms	
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.76KB						25ms	
POST wpt.json	200	cdn0.forter.com	437B						162ms	
OPTIONS wpt.json	204	cdn0.forter.com	0						82ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	2.94KB						22ms	
logo_small.gif?dfpadnam...	200	duuytoqss3gu4.clou...	48B						44ms	
logo_medium.gif?check=...	200	duuytoqss3gu4.clou...	48B						45ms	
logo_large.gif?172890263...	200	duuytoqss3gu4.clou...	48B						45ms	
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.07KB						33ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	834B						31ms	
RageClickCapture.DnkQ4...	200	cdn.shopify.com	840B						25ms	
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	831B						28ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	788B						23ms	

VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.19KB					27ms	
Section.sQehCocD.css	200	cdn.shopify.com	810B					24ms	
cart.js	200	jadedldn.com	1.68KB					227ms	
ShopPayLoginLoader.CjG...	200	cdn.shopify.com	843B					25ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	876B					31ms	
DutyOptions.CtZGmwZL....	200	cdn.shopify.com	1.69KB					26ms	
useAmazonContact.D-Ox...	200	cdn.shopify.com	889B					26ms	
cart.js	200	jadedldn.com	1.69KB					285ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	829B					26ms	
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.40KB					34ms	
helvetica_n4.fe093fe9ca2...	200	fonts.shopifycdn.com	18.8KB					58ms	
POST update.js	200	jadedldn.com	2.11KB					572ms	
helvetica_n7.39bee04bd2...	200	fonts.shopifycdn.com	18.3KB					49ms	
test2_x320.png?v=169718...	200	cdn.shopify.com	7.45KB					25ms	
POST events	200	cdn3.forter.com	371B					85ms	
POST update.js	200	jadedldn.com	2.11KB					792ms	
index.html	200	creatives.attn.tv	1.58KB					346ms	
cart.js	200	jadedldn.com	1.70KB					221ms	
cart.js	200	jadedldn.com	1.69KB					234ms	
css?family=Roboto+Con...	200	fonts.googleapis.com	1.04KB					40ms	
index-32c2cca0.js	200	creatives.attn.tv	144KB					16ms	
cssReset-bbce9172.css	200	creatives.attn.tv	1.98KB					7ms	
datadog-logs.js	200	datadoghq-browser-...	12.3KB					37ms	
css?family=Roboto%20C...	200	fonts.googleapis.com	711B					20ms	
Mob%20Popup%20Jaded...	200	creatives.attn.tv	140KB					13ms	
ieVo2ZhZl2eCN5jzbjEETS...	200	fonts.gstatic.com	20.3KB					54ms	
PUT impression?id=5a63...	204	jaded-gb.attn.tv	38B					478ms	
OPTIONS impression?id=...	200	jaded-gb.attn.tv	0					376ms	
POST creative-interaction...	200	jaded-gb.attn.tv	39B					375ms	
cart.js	200	jadedldn.com	1.70KB					481ms	
cart.js	200	jadedldn.com	1.70KB					317ms	
332 Requests	4.60MB (11.8MB Uncompressed)	8.2s (Onload 3.2s)							



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	OK, but consider improvement 1.1s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Longer than recommended 4.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 6.4s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 361ms
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 3.1s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0

Browser Timings

Redirect	166ms	Connect	25ms	Backend	197ms
TTFB	388ms	First Paint	1.1s	DOM Int.	2.1s
DOM Loaded	2.2s	Onload	3.2s	Fully Loaded	8.2s

IMPACT AUDIT

High

Avoid enormous network payloads

Total size was 4.63MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.CBTi4rg4.js	367KB
• https://media.jadedltdn.com/cdn/shop/files/Artboard_4_d6a1023d-6859-42d2-8e20-ac612cee905e.jpg?v=1727881224&twic=v1/resize=800	237KB
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	157KB
• https://creatives.attn.tv/creatives-dynamic/multiPage/assets/index-32c2cca0.js	144KB
• https://creatives.attn.tv/jaded/Mob%20Popup%20Jaded_5bee89db.jpg	140KB
• https://cdn.shopify.com/s/files/1/0022/9824/9267/files/beaded_skirt_750x750.jpg?v=1726666411	131KB
• https://fs.squarecdn.com/square-marketplace.js	126KB
• https://www.googletagmanager.com/gtag/destination?id=AW-460489591&l=dataLayer&cx=c	122KB
• https://www.googletagmanager.com/gtm.js?id=GTM-KCV5PGF	115KB
• https://cdn.judge.me/shopify_v2.js	108KB

Med-High

Avoid an excessive DOM size TBT

2.711 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		2711
Maximum DOM Depth	<pre>g > g > g > path <path d="M7.997.005c-2.172 0-2.444.01-3.297.048C3.85.092 3.268.227 2.76.425a3.92 3.92 0 0 0 3.92 3.92" ></pre>	23
Maximum Child Elements	<pre>div.HorizontalList__Item > div#header-currency-popover > div.Popover__Content > div.Popover__ValueList <div class="Popover__ValueList Popover__ValueList--center" data-scrollable="" ></pre>	201

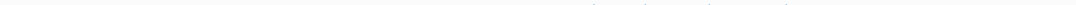
Use explicit width and height on image elements

1 image found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

```
section.home-banner-section > a > div.banner-image > img.mobile-image
```



Med

Serve static assets with an efficient cache policy

Potential savings of 581KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://creatives.attn.tv/jaded/Mob%20Popup%20Jaded_5bee89db.jpg	none	140KB
https://shopify-hubbox.s3.amazonaws.com/production/assets/v1/js/cart.js?shop=jaded-london.myshopify.com	none	29.0KB
https://na.shgcdn3.com/collector.js?shop=jaded-london.myshopify.com	none	22.6KB
https://crossborder-integration.global-e.com/resources/js/app?shop=jaded-london.myshopify.com	none	18.0KB
https://intg.snapchat.com/shopify/shopify-scevent-init.js?id=3b23a14a-89cf-4ab1-9566-b75aeafcb2ca&shop=jaded-london.myshopify.com	none	4.15KB
https://static.usizy.es/js/platform.min.js	none	3.48KB
https://d1owz8ug8bf83z.cloudfront.net/laundry-symbols//js/pdfgenerator.js?shop=jaded-london.myshopify.com	none	3.28KB
https://ecommpugins-scripts.trustpilot.com/v2.1/js/header.min.js?settings=eyJrZXkiOiJQRHMIY2cW54SEtibWVpliwicYl6InNrdSJ9&v=2.5&shop=jaded-london.myshopify.com	none	2.93KB
https://ecommpugins-trustboxsettings.trustpilot.com/jaded-london.myshopify.com.js?settings=1707909648318&shop=jaded-london.myshopify.com	none	494B
https://cdn.attn.tv/growth-tag-assets/client-configs/Qi8.js	none	385B
https://tr.snapchat.com/config/com/3b23a14a-89cf-4ab1-9566-b75aeafcb2ca.js?v=3.33.0-2409301510	none	286B
https://duuytoqss3gu4.cloudfront.net/logo_medium.gif?check=1728902638642&refererPageDetail=	none	280B
https://duuytoqss3gu4.cloudfront.net/logo_small.gif?dfpadname=&check=1728902638642	none	280B
https://duuytoqss3gu4.cloudfront.net/logo_large.gif?1728902638642&-linkd-32_	none	279B
https://trk.ometria.com/track/v3/b6227dc9c21e9510/event.gif?data=y29YpxjTnNflqwTcrwfly2P0twWMY2LKpxbqrg43z0uYr2D0mda2uLKMy25LDZ0XjMr0B3vJA0WjMrZAxPLptm5mhG4ndqMzw5JpvvurI04jNnUzxC9msz0BgfZDd0XnZi4otaYnJm1jNnPd1InJi1mtaXmZfJEJfZBgfcyZe1vNqMBNnLCZ0XjM9ZDhm9mtCYodKWmJyZnszLy2fTCd0MDgLKZ0MDxjSpwH0DhbZjtnbjtjtgAMfKzwrSzg4Uy29TjtgjNnPDgu9zgvMyxvSDczUCHy9mszKjtvCNCvYBcu1rd0Mzcu1qNr5CguLnug9Ag9TzxbHz2uMDhLWzt1WYwDLDMLLDYzjAgfUBMvSpxn5C3rLBq%3D%3D&rd=7jrVGh&enc=UTF-8	none	185B
https://trk.ometria.com/track/v3/b6227dc9c21e9510/event.gif?data=y29YpxjTnNflqwTcrwfly2P0twWMY2LKpxbqrg43z0uYr2D0mda2uLKMy25LDZ0XjMr0B3vJA0WjMrZAxPLptm5mhG4ndqMzw5JpvvurI04jNnUzxC9msz0BgfZDd0XnZi4otaYnJm1jNnPd1InJi1mtaXmZfJEJfZBgfcyZe1vNqMBNnLCZ0XjM9ZDhm9mtCYodKWmJyZnszLy2fTCd0MDgLKZ0MDxjSpwH0DhbZjtnbjtjtgAMfKzwrSzg4Uy29TjtgjNnPDgu9zgvMyxvSDczUCHy9mszKjtvCg90yWLnug9mczKjtvC2L6zsu1rd0WjMgLnujPzcu1rd1UDwXSjMgLnujJDxiLnug9r0qjMgLnuj1CMWLnug9Ahr0ChmLm0eLmKyLmKzQywrLzgXKBi5JB20LmKzJyxj0jtgjNr5Cgu9C2v0YmFZA2v0jMnOyW5UzWw9C3LZDgvT&rd=KM0Kae&enc=UTF-8	none	185B
https://utils.global-e.com/set?t=Browsing%20Start&co=GB&sid=384796932.862941259.1318&p=https%3A%2F%2Fjadedlondon.com%2F&ti=Jaded%20London%20%20Official%20Online%20Shop&e=live&hc=0&log=false&m=1318&cdu=https://webservices.global-e.com/&f=gleTags.handlePixelResponse&mpups=1&cs=direct&cm=(none)&cn=(not-set)	none	176B
https://js.squarecdn.com/square-marketplace.js	60 seconds	126KB
https://eu-library.klarnaservices.com/lib.js	60 seconds	20.3KB
https://shop_app/checkouts/internal/preloads.js?locale=en-GB&shop_id=2298249267	60 seconds	549B
https://cdn.attn.tv/jaded/dtag.js?shop=jaded-london.myshopify.com	2 minutes	3.19KB
https://cdn.attn.tv/jaded/dtag.js?source=app-embed	2 minutes	3.19KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	5 minutes	41.2KB
https://webservices.global-e.com/merchant/cookieConsentScript?merchantId=1318&country=GB&culture=&providerId=0&cb=2881504	5 minutes	1.14KB
https://connect.nosto.com/include/script/shopify-2298249267.js?shop=jaded-london.myshopify.com	10 minutes	69.8KB
https://cdn.shopify.com/proxy/2308b3cad6cdbe2546cf8df00eff2990d5bb3d334b6ea3899c259bcf9263673/s.pandect.es/scripts/pandectes-core.js?shop=jaded-london.myshopify.com&sp-cache-control=cHViBGJlLCBTYXgtYWdlPTkwMA	10 minutes	24.2KB
https://sc-static.net/js-sha256-v1.min.js	10 minutes	8.48KB
https://cdn.shopify.com/proxy/1cce64897be364b272060f4ef0c6c4679d98f067fb6524edd636484b21f61c3c/web.global-e.com/merchant/storefrontattributes?merchantId=1318&shop=jaded-london.myshopify.com&sp-cache-control=cHViBGJlLCBTYXgtYWdlPTkwMA	10 minutes	3.36KB
https://webservices.global-e.com/merchant/freeShippingBanner?merchantId=1318&country=GB&currency=GBP&culture=&cb=2881504	20 minutes	200B
https://media.jadedlondon.com/?v1&step=50&anticipation=0.5	60 minutes	7.74KB
https://static.afterpay.com/shopify-clearpay-javascript.js	60 minutes	7.64KB
https://api.vennapps.com/deeplink-banner/banner.js?shop=jaded-london.myshopify.com	60 minutes	1.94KB
https://jadedlondon.com/a/eleva/static/configs/0f5051861f8f3132eaf439479d8175496f04e38d/config.js	60 minutes	1.71KB
https://shopify-gtm-suite.getelevar.com/configs/0f5051861f8f3132eaf439479d8175496f04e38d/config.js	60 minutes	1.12KB
https://www.datadoghq-browser-agent.com/datadog-logs.js	4 hours	12.3KB
https://a.klaviyo.com/media/js/onsite/onsite.js	24 hours	33.1KB
https://cdn.ometria.com/tags/b6227dc9c21e9510.js?v=2023092513dsfds	24 hours	7.68KB
https://invitejs.trustpilot.com/tp.min.js	24 hours	3.97KB
https://cdn.judge.me/shopify_v2.js	7 days	108KB
https://swymv3pro-01.azureedge.net/code/swym-shopify.js?shop=jaded-london.myshopify.com	7 days	62.6KB
https://cdn.judge.me/shopify_v2.css	7 days	15.2KB

URL	CACHE TTL	TRANSFER SIZE
• https://cdn.judge.me/shopify_v2/align.css	7 days	1.41KB
• https://swymv3pro-01.azureedge.net/code/swym_isa_fb_pixel.js?shop=jaded-london.myshopify.com	7 days	667B
• https://cdn1.judge.me/assets/installed.js?shop=jaded-london.myshopify.com	7 days	423B
• https://jadedldn.com/cdn/fonts/helvetica/helvetica_n4.fe093fe9ca22a15354813c912484945a36b79146.woff2?h1=amFkZWRSZG4uY29t&h2=amFkZWRTYW4uY29t&h3=amFkZWQtbG9uZG9uLmFjY291bnQubXlzaG9waWZ5LmNvbQ&h4=YWNjb3VudC5qYWRIZGxkbj5jb20&hmac=50835516eb4b910a877a1877faef36620c231679e9e36141d2a0b615453568e3	30 days	19.5KB
• https://jadedldn.com/cdn/fonts/helvetica/helvetica_n7.39bee04bd277a9c4e94e2fd42d53f4e3c0afb8a5.woff2?h1=amFkZWRSZG4uY29t&h2=amFkZWRTYW4uY29t&h3=amFkZWQtbG9uZG9uLmFjY291bnQubXlzaG9waWZ5LmNvbQ&h4=YWNjb3VudC5qYWRIZGxkbj5jb20&hmac=ab003c3bbe0a46b78adce4ffaaf0260bfc49750ff41964106ebd4b1bac8d87e3	30 days	19.1KB

Med-Low

Avoid long main-thread tasks

TBT

16 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://jadedldn.com/	749ms	339ms
• https://jadedldn.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js	2.1s	152ms
• https://jadedldn.com/cdn/shop/t/470/assets/lazysizes.min.js?v=174358363404432586981727768538	3.2s	130ms
• https://jadedldn.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	1.6s	99ms
• Unattributable	2.5s	86ms
• https://jadedldn.com/a/elevar/static/getelevar/3.20.2/dl-app-embed-block.js	4.2s	65ms
• https://www.googletagmanager.com/gtag/destination?id=AW-460489591&l=dataLayer&cx=c	3.7s	63ms
• Unattributable	13.5s	63ms
• https://na.shgcdn3.com/collector.js?shop=jaded-london.myshopify.com	3.4s	62ms
• https://sdk.loyaltylion.net/static/2/20241014/loader.js	1.4s	62ms
• https://jadedldn.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeeaeb253b8999e078bd2f6b.min.js	1.6s	59ms
• https://jadedldn.com/a/elevar/static/getelevar/3.20.2/dl-app-embed-block.js	3.9s	59ms
• https://www.googletagmanager.com/gtag/js?id=G-3G9L7EWZ6C&l=dataLayer&cx=c	3.7s	57ms
• https://connect.nosto.com/include/script/shopify-2298249267.js?shop=jaded-london.myshopify.com	3.6s	54ms
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	4.3s	53ms
• https://ajax.googleapis.com/ajax/libs/jquery/3.4.1/jquery.min.js	2.7s	52ms

Med-Low

Reduce JavaScript execution time

TBT

2.1s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• Unattributable	1.1s	275ms	0ms
• https://jadedldn.com/	774ms	72ms	13ms
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	197ms	178ms	4ms
• https://www.googletagmanager.com/gtm.js?id=GTM-KCV5PGF	167ms	152ms	7ms
• (program):2	159ms	61ms	0ms
• https://connect.nosto.com/include/script/shopify-2298249267.js?shop=jaded-london.myshopify.com	156ms	111ms	4ms
• https://swymv3pro-01.azureedge.net/code/swym-shopify.js?shop=jaded-london.myshopify.com	143ms	134ms	3ms
• https://static.klaviyo.com/onsite/js/default-signup_forms~onsite-triggering_53d3566884aa6645184a.js?cb=1	138ms	133ms	0ms
• https://jadedldn.com/cdn/shop/t/470/assets/lazysizes.min.js?v=174358363404432586981727768538	122ms	79ms	0ms
• https://jadedldn.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js	118ms	82ms	1ms
• https://cdn.judge.me/shopify_v2.js	100ms	80ms	16ms
• https://jadedldn.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeaeab253b8999e078bd2f6b.min.js	86ms	82ms	2ms
• https://jadedldn.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	78ms	46ms	2ms
• https://jadedldn.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf11efe71177b448d9.js	76ms	72ms	0ms
• https://static.afterpay.com/shopify-clearpay-javascript.js	70ms	35ms	0ms
• https://www.googletagmanager.com/gtag/destination?id=AW-460489591&l=dataLayer&cx=c	69ms	62ms	5ms
• https://sdk.loyaltylion.net/static/2/20241014/loader.js	69ms	40ms	1ms
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	65ms	56ms	2ms
• https://cdn.shopify.com/proxy/2308b3cad6cde2546cf8df00eff2990d5bb3d334b6ea3899c259bcf9263673f/s.pandect.es/scripts/pandectes-core.js?shop=jaded-london.myshopify.com&sp-cache-control=cHViVGijLCBIYXgtYWdlPTkwMA	63ms	48ms	1ms
• https://na.shgcdn3.com/collector.js?shop=jaded-london.myshopify.com	62ms	61ms	1ms
• https://www.googletagmanager.com/gtag/js?id=G-3G9L7EWZ6C&l=dataLayer&cx=c	62ms	56ms	4ms
• https://jadedldn.com/cdn/shop/t/470/assets/libs.min.js?v=26178543184394469741727768538	51ms	22ms	2ms
• https://sc-static.net/scevent.min.js	50ms	46ms	0ms

Med-Low

Avoid CSS @import FCP LCP

1 resource found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

<https://fonts.googleapis.com/css2?family=Nunito+Sans:ital,wght@0,200;0,300;0,400;0,600;0,700;0,800;0,900&family=Poppins:ital,wght@0,100;0,200;0,300;0,400;0,500;0,600;0,700;0,800;0,900&display=swap>

Low

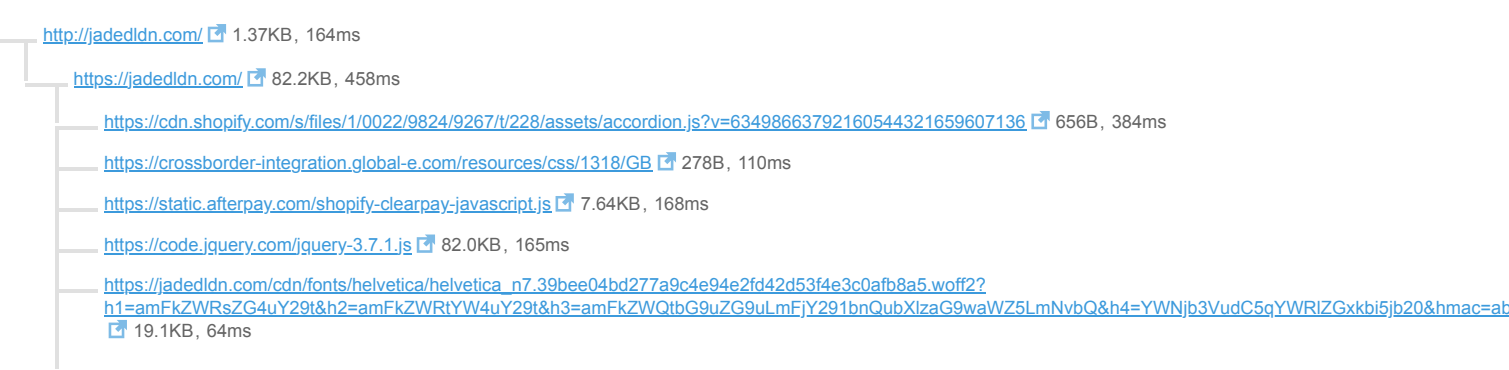
Avoid chaining critical requests FCP LCP

41 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 2.9s

INITIAL NAVIGATION



<https://code.jquery.com/jquery-1.12.4.min.js> 33.1KB, 151ms

<https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js> 10.2KB, 140ms

<https://static.usizy.es/js/platform.min.js> 3.48KB, 142ms

<https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.css> 726B, 141ms

<https://jadedldn.com/cdn/shop/t/470/assets/globocheckout.css?v=22805593120139587571727768538> 8.39KB, 170ms

<https://jadedldn.com/cdn/shop/t/470/assets/globocheckout.lib.js?v=123078136667041530111727768538> 14.7KB, 176ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/block-app-settings.js> 1.35KB, 24ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/block-wishlist-page.js> 955B, 53ms

<https://cdnjs.cloudflare.com/ajax/libs/jquery/3.7.1/jquery.min.js> 27.5KB, 40ms

<https://jadedldn.com/cdn/shop/t/470/assets/theme.css?v=6505664848572226491727783329> 36.9KB, 45ms

<https://jadedldn.com/a/elevar/static/getelevar/3.20.2/dl-app-embed-block.js> 15.8KB, 275ms

<https://jadedldn.com/cdn/shop/t/470/assets/jquery.cookie.js?v=177500111459531585031727768538> 1.70KB, 159ms

https://jadedldn.com/cdn/fonts/helvetica/helvetica_n4.fe093fe9ca22a15354813c912484945a36b79146.woff2?h1=amFkZWRSZG4uY29t&h2=amFkZWRTYW4uY29t&h3=amFkZWQtbG9uZG9uLmFjY291bnQubXlzaG9waWZ5LmNvbQ&h4=YWNjb3VudC5qYWVRIZGxkbi5jb20&hmac=508355 19.5KB, 71ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/block-code-access.js> 932B, 26ms

<https://jadedldn.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-426035@729bda3c0fe1f4fc02b6796f15b229e0/sandbox/worker.modern.js> 22.5KB, 34ms

<https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css> 5.84KB, 119ms

<https://a.klaviyo.com/media/js/onsite/onsite.js> 33.1KB, 90ms

<https://jadedldn.com/a/elevar/static/configs/0f5051861f8f3132eaf439479d8175496f04e38d/config.js> 1.71KB, 218ms

<https://jadedldn.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js> 5.25KB, 60ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/app-loader.js> 877B, 26ms

<https://cdn.jsdelivr.net/npm/@appmate/wishlist@5.22.0/app-loader.js> 2.85KB, 14ms

<https://cdn.appmate.io/themecode-templates/icons.js?v=20> 943B, 75ms

<https://cdn.appmate.io/themecode/jaded-london/main/custom.css?v=1721911712786106> 1.29KB, 123ms

<https://cdn.appmate.io/themecode-templates/event-subscribers.js?v=20> 1.06KB, 108ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/component-wishlist-button-collection.css> 1.05KB, 53ms

<https://cdn.appmate.io/themecode/jaded-london/main/header-link.js?v=1721906396163577> 480B, 85ms

<https://cdn.jsdelivr.net/npm/@appmate/wishlist@5.22.0/wishlist-app.js> 15.2KB, 41ms

<https://cdn.appmate.io/themecode-templates/add-wishlist-to-cart.js?v=20> 1.07KB, 120ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/component-wishlist-link.js> 1.51KB, 66ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/app-base.css> 1.40KB, 52ms

<https://cdn.appmate.io/themecode-templates/wishlist-page.js?v=20> 1.36KB, 122ms

<https://cdn.appmate.io/themecode-templates/add-to-cart.js?v=20> 648B, 65ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/component-wishlist-button-collection.js> 1.71KB, 67ms

<https://cdn.appmate.io/themecode-templates/wishlist-product-card.js?v=20> 2.44KB, 108ms

<https://cdn.jsdelivr.net/npm/@appmate/wishlist@5.22.0/wishlist-element.js> 19.1KB, 15ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/component-wishlist-page-bundle.css> 2.59KB, 42ms

<https://cdn.appmate.io/themecode/jaded-london/main/collection-buttons.js?v=1721911627329845> 961B, 86ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/component-wishlist-page-bundle.js> 1.58KB, 111ms

<https://cdn.shopify.com/extensions/50f07d38-fa0e-4c7c-a266-dc0fc9e93856/wishlist-king-197/assets/component-wishlist-link.css> 922B, 63ms

Low

Use a Content Delivery Network (CDN)

4 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- <https://api.vennapps.com/deeplink-banner/banner.js?shop=jaded-london.myshopify.com>
- <https://trk.ometria.com/track/v3/b6227dc9c21e9510/event.gif?data=y29YpxjTnNflqwTcrwfly2P0twWMY2LKpxbqrg43z0uYr2DOmda2uLKMy25LDZ0XjMr0B3vJAd0WjMrZAxPLptm5mhG4ndqMzw5JpvvurI04jNnUzx9msz0BgfZDd0XnZi4otaYnJm1jNnPd1InJi1mtaXmZfEJfZBgfcyZe1vNqMBNnLCZ0XjM9ZDhm9mtCYodKWmJyZnszLy2fTCd0MDgLCZ0MDxjSpwH0DhbZjtnbjtjgAMfKzwrSzg4Uy29TjtjgNnPDgu9zgvMyxvSDczUChy9mszKjtlvcCNvYBcu1rd0Mzcu1qNr5CguLnuq9Ag9TzxbHz2uMDhLWzt1WYwDLDMLLDYzJAgfUBMvSpxn5C3rLBq%3D%3D&rnd=7jrVGH&enc=UTF-8>
- <https://trk.ometria.com/track/v3/b6227dc9c21e9510/event.gif?data=y29YpxjTnNflqwTcrwfly2P0twWMY2LKpxbqrg43z0uYr2DOmda2uLKMy25LDZ0XjMr0B3vJAd0WjMrZAxPLptm5mhG4ndqMzw5JpvvurI04jNnUzx9msz0BgfZDd0XnZi4otaYnJm1jNnPd1InJi1mtaXmZfEJfZBgfcyZe1vNqMBNnLCZ0XjM9ZDhm9mtCYodKWmJyZnszLy2fTCd0MDgLCZ0MDxjSpwH0DhbZjtnbjtjgAMfKzwrSzg4Uy29TjtjgNnPDgu9zgvMyxvSDczUChy9mszKjtlvcDg90yWwLnuq9mczKjtlvcC2L6zsu1rd0WjMqLnujPzcu1rd1UDwXSjMqLnujJDXiLnuq9r0jqjMqLnuj1CMWLnuq9Ahr0ChmLm0eLmKylmKzQywrLzgXKBi5JB20LmKzJyxj0jtgjNf5Cgu9C2v0yMfZA2v0jMnOyw5UzwW9C3LZDgvt&rnd=KM0Kae&enc=UTF-8>
- [https://utils.global-e.com/set?t=Browsing%20Start&co=GB&sid=384796932.862941259.1318&p=https%3A%2F%2Fjadedldn.com%2F&ti=Jaded%20London%20%20Official%20Online%20Shop&e=live&hc=0&log=false&m=1318&cdu=https://webservices.global-e.com/&f=gleTags.handlePixelResponse&mpups=1&cs=direct&cm=\(none\)&cn=\(not-set\)](https://utils.global-e.com/set?t=Browsing%20Start&co=GB&sid=384796932.862941259.1318&p=https%3A%2F%2Fjadedldn.com%2F&ti=Jaded%20London%20%20Official%20Online%20Shop&e=live&hc=0&log=false&m=1318&cdu=https://webservices.global-e.com/&f=gleTags.handlePixelResponse&mpups=1&cs=direct&cm=(none)&cn=(not-set))

Low Allow back/forward cache restoration 1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
Back/forward cache is disabled due to an IndexedDB event. https://jadedldn.com/	Actionable

Low Reduce unused JavaScript LCP Potential savings of 694KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn.judge.me/shopify_v2.js	108KB	72.1KB
https://js.squarecdn.com/square-marketplace.js	126KB	68.1KB
https://www.googletagmanager.com/gtag/destination?id=AW-460489591&l=dataLayer&cx=c	122KB	61.2KB
https://code.jquery.com/jquery-3.7.1.js	82.0KB	58.2KB
https://na-library.klarnaservices.com/v1/0.0.334/sdk.js	101KB	52.3KB
...../node_modules/zod/lib/index.mjs	15.1KB	11.4KB
...../klarna-messaging/src/index.ts	5.38KB	3.76KB
...../klarna-shopping/src/shoppingSDK.ts	2.54KB	2.06KB
...../messenger/build/messenger.mjs	2.00KB	1.76KB
...../klarna-messaging/src/helpers/fetchContent/fetchContent.ts	1.76KB	1.76KB
https://www.googletagmanager.com/gtag/js?id=G-3G9L7EWZ6C&l=dataLayer&cx=c	108KB	51.7KB
https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	157KB	44.9KB
https://www.googletagmanager.com/gtm.js?id=GTM-KCV5PGF	115KB	43.6KB
https://jadedldn.com/cdn/shop/t/470/assets/libs.min.js?v=26178543184394469741727768538	54.3KB	42.7KB
https://sdk-static.loyaltylion.net/static/2/lion-app-integrated-bff6ce8.js	43.0KB	37.9KB
https://swymv3pro-01.azureedge.net/code/swym-shopify.js?shop=jaded-london.myshopify.com	62.6KB	37.8KB
https://connect.nosto.com/include/script/shopify-2298249267.js?shop=jaded-london.myshopify.com	69.8KB	34.8KB
https://jadedldn.com/cdn/shop/t/470/assets/theme.js?v=95190639527087207701727768538	29.4KB	24.4KB
...	29.4KB	24.4KB
https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	23.4KB
https://cdnjs.cloudflare.com/ajax/libs/jquery/3.7.1/jquery.min.js	27.5KB	20.5KB
https://procdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.1	46.0KB	20.3KB

Low Eliminate render-blocking resources FCP LCP Potential savings of 32ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
• https://jadedldn.com/cdn/shop/t/470/assets/theme.css?v=6505664848572226491727783329	36.9KB	900ms
• https://crossborder-integration.global-e.com/resources/css/1318/GB	278B	814ms
• https://cdnjs.cloudflare.com/ajax/libs/jquery/3.7.1/jquery.min.js	27.5KB	1.1s
• https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	1.3s

Low

Reduce unused CSS

FCP

LCP

Potential savings of 72.8KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://jadedldn.com/cdn/shop/t/470/assets/theme.css?v=6505664848572226491727783329	36.9KB	34.0KB
• https://cdn.judge.me/shopify_v2.css	15.2KB	15.2KB
• .swym-ui-component *,.swym-ui-component .swym-is-button,.swym-ui-component .swym-is-anchor,.swym-ui...	12.6KB	12.4KB
• https://sdk-static.loyaltylion.net/static/2/themes/modern/e018fc8/css/main.id-isolated.css	12.8KB	11.2KB

Low

Remove duplicate modules in JavaScript bundles

TBT

Potential savings of 4.47KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE	TRANSFER SIZE	POTENTIAL SAVINGS
../src/index.ts		4.47KB
https://jadedldn.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.54KB	
https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.47KB	

Low

Minify CSS

FCP

LCP

Potential savings of 8.02KB

Minifying CSS files can reduce network payload sizes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://jadedldn.com/cdn/shop/t/470/assets/theme.css?v=6505664848572226491727783329	36.9KB	8.02KB

Low

Defer offscreen images

Potential savings of 465KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/beaded_skirt_750x750.jpg?v=1726666411	130KB	130KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JADEDWW30-112112_750x750.jpg?v=1707395380	72.5KB	72.5KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/GREENSHELLTOP_750x750.jpg?v=1712325520	64.2KB	64.2KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JADEDWW4APR416131_750x750.jpg?v=1712603544	36.9KB	36.9KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/18-Jun-148284_2ef850bd-f2ef-401a-abc7-1d6401b5cd36_750x750.jpg?v=1719399762	35.4KB	35.4KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JADEDWW4APR414881_750x750.jpg?v=1712573694	33.3KB	33.3KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/29-AUG-WW39772_c3f6cfa5-33a6-481a-a67b-393c25ab3702_750x750.jpg?v=1726225988	32.0KB	32.0KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/29-AUG-WW39809_750x750.jpg?v=1726561557	30.6KB	30.6KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/9JULYWW11743_750x750.jpg?v=1721293305	25.5KB	25.5KB
https://media.jadedltn.com/cdn/shop/files/Artboard_3_8.jpg?twic=v1/output=preview	3.87KB	3.87KB

Low

Properly size images

Potential savings of 644KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://media.jadedltn.com/cdn/shop/files/Artboard_4_d6a1023d-6859-42d2-8e20-ac612cee905e.jpg?v=1727881224&twic=v1/resize=800	236KB	180KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/beaded_skirt_750x750.jpg?v=1726666411	130KB	122KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JADEDWW30-112112_750x750.jpg?v=1707395380	72.5KB	67.9KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/GREENSHELLTOP_750x750.jpg?v=1712325520	64.2KB	60.2KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JADEDWW4APR416131_750x750.jpg?v=1712603544	36.9KB	34.6KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/18-Jun-148284_2ef850bd-f2ef-401a-abc7-1d6401b5cd36_750x750.jpg?v=1719399762	35.4KB	33.2KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/18-Jun-148270_750x750.jpg?v=1719399631	34.7KB	32.6KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JADEDWW4APR414881_750x750.jpg?v=1712573694	33.3KB	31.2KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/29-AUG-WW39772_c3f6cfa5-33a6-481a-a67b-393c25ab3702_750x750.jpg?v=1726225988	32.0KB	30.0KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/29-AUG-WW39809_750x750.jpg?v=1726561557	30.6KB	28.7KB
https://cdn.shopify.com/s/files/1/0022/9824/9267/files/9JULYWW11743_750x750.jpg?v=1721293305	25.5KB	23.9KB

Low

Minify JavaScript FCP LCP

Potential savings of 50.2KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://code.jquery.com/jquery-3.7.1.js	82.0KB	41.9KB
https://crossborder-integration.global-e.com/resources/js/app?shop=jaded-london.myshopify.com	18.0KB	8.24KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 165ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://jadedltn.com/	165ms
https://jadedltn.com/	0ms

Low

Enable text compression

FCP

LCP

Potential savings of 20.0KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://shopify-hubbox.s3.amazonaws.com/production/assets/v1/js/cart.js?shop=jaded-london.myshopify.com	28.7KB	20.0KB

N/A

User Timing marks and measures

50 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:426035:app	Measure	1.7s	632ms
wpm:pixel:register:13107251:custom	Measure	1.7s	650ms
nosto.get_dynamic_placements	Measure	3.7s	0ms
nosto.load_recommendations	Measure	3.7s	367ms
nosto.load_recommendations	Measure	3.7s	619ms
nosto.xdr	Measure	3.7s	360ms
nosto.xdr	Measure	3.7s	560ms
nosto.inject_campaigns	Measure	4.0s	0ms
nosto.inject_dynamic_campaigns	Measure	4.0s	0ms
nosto.inject_static_campaigns	Measure	4.0s	0ms
nosto.inject_campaigns	Measure	4.2s	23ms
nosto.inject_dynamic_campaigns	Measure	4.2s	22ms
nosto.evaluate_js	Measure	4.2s	44ms
nosto.inject_static_campaigns	Measure	4.2s	0ms
shopify.content_for_header.start	Mark	571ms	0ms
shopify.content_for_header.end	Mark	576ms	0ms
wpm:start	Mark	654ms	0ms
wpm:pixel:register:started:426035:app	Mark	1.7s	0ms
wpm:pixel:register:started:13107251:custom	Mark	1.7s	0ms
wpm:pixel:register:completed:426035:app	Mark	2.3s	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:completed:13107251:custom	Mark	2.4s	0ms
attn.tag-core.loaded	Mark	2.6s	0ms
attn.tag-creatives.loaded	Mark	2.6s	0ms
attn.fetch-creatives.start	Mark	3.0s	0ms
attn.fetch-creatives.end	Mark	3.4s	0ms
nosto.load_recommendations.start	Mark	3.6s	0ms
nosto.xdr.start	Mark	3.6s	0ms
nosto.get_dynamic_placements.start	Mark	3.7s	0ms
nosto.get_dynamic_placements.end	Mark	3.7s	0ms
nosto.load_recommendations.start	Mark	3.7s	0ms
nosto.xdr.start	Mark	3.7s	0ms
snaptr	Mark	3.9s	0ms
nosto.xdr.end	Mark	4.0s	0ms
nosto.inject_campaigns.start	Mark	4.0s	0ms
nosto.inject_dynamic_campaigns.start	Mark	4.0s	0ms
nosto.inject_dynamic_campaigns.end	Mark	4.0s	0ms
nosto.inject_static_campaigns.start	Mark	4.0s	0ms
nosto.inject_static_campaigns.end	Mark	4.0s	0ms
nosto.inject_campaigns.end	Mark	4.0s	0ms
nosto.load_recommendations.end	Mark	4.0s	0ms
nosto.xdr.end	Mark	4.2s	0ms
nosto.inject_campaigns.start	Mark	4.2s	0ms
nosto.inject_dynamic_campaigns.start	Mark	4.2s	0ms
nosto.evaluate_js.start	Mark	4.2s	0ms
nosto.inject_dynamic_campaigns.end	Mark	4.2s	0ms
nosto.inject_static_campaigns.start	Mark	4.2s	0ms
nosto.inject_static_campaigns.end	Mark	4.2s	0ms

NAME	TYPE	START TIME	DURATION
nosto.inject_campaigns.end	Mark	4.2s	0ms
nosto.evaluate_js.end	Mark	4.3s	0ms
nosto.load_recommendations.end	Mark	4.3s	0ms

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 19ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
SHGCDN3.COM	22.6KB	10ms
• https://na.shgcdn3.com/collector.js?shop=jaded-london.myshopify.com	22.6KB	10ms
GOOGLE TAG MANAGER	345KB	8ms
• https://www.googletagmanager.com/gtag/destination?id=AW-460489591&l=dataLayer&cx=c	122KB	6ms
• https://www.googletagmanager.com/gtag/js?id=G-3G9L7EWZ6C&l=dataLayer&cx=c	108KB	2ms
• https://www.googletagmanager.com/gtm.js?id=GTM-KCV5PGF	115KB	0ms
FORTER	160KB	0ms
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	157KB	0ms
SHOPIFY	1.21MB	0ms
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.CBTi4rg4.js	367KB	0ms
• https://cdn.shopify.com/s/files/1/0022/9824/9267/files/beaded_skirt_750x750.jpg?v=1726666411	131KB	0ms
• https://cdn.shopify.com/s/files/1/0022/9824/9267/files/JAEDWV30-112112_750x750.jpg?v=1707395380	73.4KB	0ms
• https://cdn.shopify.com/s/files/1/0022/9824/9267/files/GREENSHELLTOP_750x750.jpg?v=1712325520	65.1KB	0ms
• Other resources	605KB	0ms
ATTENTIVE	339KB	0ms
• https://creatives.attn.tv/creatives-dynamic/multiPage/assets/index-32c2cca0.js	144KB	0ms
• https://creatives.attn.tv/jaded/Mob%20Popup%20Jaded_5bee89db.jpg	140KB	0ms
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_ab9a7d39ea	41.2KB	0ms
LOYALTYLION	214KB	0ms
• https://sdk-static.loyaltylion.net/static/2/866-53ed77b.js	54.0KB	0ms
• https://sdk-static.loyaltylion.net/static/2/lion-app-integrated-bff6ce8.js	43.0KB	0ms
• https://sdk.loyaltylion.net/static/2/20241014/loader.js	30.5KB	0ms
• https://sdk-static.loyaltylion.net/static/2/617-0089196.js	26.3KB	0ms
• https://sdk-static.loyaltylion.net/static/2/lion-core-aa0a364.js	24.2KB	0ms
• Other resources	35.8KB	0ms
SQUARECDN.COM	126KB	0ms
• https://js.squarecdn.com/square-marketplace.js	126KB	0ms
JUDGE.ME	125KB	0ms
• https://cdn.judge.me/shopify_v2.js	108KB	0ms
• https://cdn.judge.me/shopify_v2.css	15.2KB	0ms
KLARNASERVICES.COM	122KB	0ms
• https://na-library.klarnaservices.com/v1/0.0.334/sdk.js	101KB	0ms
• https://eu-library.klarnaservices.com/lib.js	20.3KB	0ms
KLAVIYO	119KB	0ms
• https://a.klaviyo.com/media/js/onsite/onsite.js	33.1KB	0ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3fff305afeb8e5df.js?cb=1	18.0KB	0ms
• https://static-forms.klaviyo.com/forms/api/v7/PSGrXK/full-forms	15.7KB	0ms
• https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1	12.4KB	0ms
• https://static.klaviyo.com/onsite/js/default~signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1	9.65KB	0ms
• Other resources	30.6KB	0ms
JQUERY CDN	115KB	0ms
• https://code.jquery.com/jquery-3.7.1.js	82.0KB	0ms
• https://code.jquery.com/jquery-1.12.4.min.js	33.1KB	0ms
NOSTO	74.1KB	0ms
• https://connect.nosto.com/include/script/shopify-2298249267.js?shop=jaded-london.myshopify.com	69.8KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
Other resources	4.31KB	0ms
SWYMR relay.COM	64.9KB	0ms
https://procdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.1 https://procdn.swymrelay.com/code/v3/loadStrings1.js?v=3.114.1 https://procdn.swymrelay.com/code/v3/secondaryStyles.js?v=3.114.1	46.0KB	0ms
	9.63KB	0ms
	6.41KB	0ms
AZURE WEB SERVICES	63.7KB	0ms
https://swymv3pro-01.azureedge.net/code/swym-shopify.js?shop=jaded-london.myshopify.com	62.7KB	0ms
JSDELIVR CDN	48.0KB	0ms
https://cdn.jsdelivr.net/npm/@appmate/wishlist@5.22.0/wishlist-element.js https://cdn.jsdelivr.net/npm/@appmate/wishlist@5.22.0/wishlist-app.js https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js	19.1KB	0ms
	15.2KB	0ms
	10.2KB	0ms
CLOUDFLARE CDN	48.0KB	0ms
https://cdnjs.cloudflare.com/ajax/libs/jquery/3.7.1/jquery.min.js https://cdnjs.cloudflare.com/ajax/libs/velocity/1.2.2/velocity.min.js https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css	27.5KB	0ms
	11.6KB	0ms
	5.84KB	0ms
SNAPCHAT	37.0KB	0ms
https://sc-static.net/scevent.min.js https://sc-static.net/js-sha256-v1.min.js https://intg.snapchat.com/shopify/shopify-scevent-init.js?id=3b23a14a-89cf-4ab1-9566-b75aeafcb2ca&shop=jaded-london.myshopify.com	23.6KB	0ms
	8.48KB	0ms
	4.15KB	0ms
GOOGLE CDN	30.7KB	0ms
https://ajax.googleapis.com/ajax/libs/jquery/3.4.1/jquery.min.js	30.7KB	0ms
AMAZON WEB SERVICES	29.0KB	0ms
https://shopify-hubbox.s3.amazonaws.com/production/assets/v1/js/cart.js?shop=jaded-london.myshopify.com	29.0KB	0ms
GOOGLE FONTS	24.7KB	0ms
https://fonts.gstatic.com/s/robotocodensed/v27/ieVo2ZhZI2eCN5jzbjEETS9weq8-_d6T_POl0fRJeyW_yosBO5Xw.woff2	20.9KB	0ms
GLOBAL-E	19.8KB	0ms
https://crossborder-integration.global-e.com/resources/js/app?shop=jaded-london.myshopify.com	18.0KB	0ms
GETELEVAR.COM	14.4KB	0ms
https://shopify-gtm-suite.getelevar.com/getelevar/3.20.2/dl-web-pixel-lax-custom.js	13.2KB	0ms
DATADOGHQ-BROWSER-AGENT.COM	12.3KB	0ms
https://www.datadoghq-browser-agent.com/datadog-logs.js	12.3KB	0ms
WISHLIST KING	10.8KB	0ms
AFTERPAY	8.91KB	0ms
https://static.afterpay.com/shopify-clearpay-javascript.js	7.64KB	0ms
OMETRIA	8.05KB	0ms
https://cdn.ometria.com/tags/b6227dc9c21e9510.js?v=2023092513dsdfs	7.68KB	0ms
TRUST PILOT	7.38KB	0ms
PLERDY.COM	4.19KB	0ms
CLOUDFRONT.NET	4.10KB	0ms
USIZY.ES	3.48KB	0ms
VENNAPPS.COM	1.94KB	0ms
HEROKU	824B	0ms
USIZY.COM	814B	0ms

N/A **Reduce initial server response time** FCP LCP Root document took 17ms

URL	TIME SPENT
• https://fadedldn.com/	17ms

N/A	Minimize main-thread work	TBT	Main-thread busy for 4.8s
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CATEGORY	TIME SPENT
Script Evaluation	2.6s
Other	1.2s
Style & Layout	690ms
Script Parsing & Compilation	136ms
Parse HTML & CSS	118ms
Garbage Collection	79ms
Rendering	68ms

N/A	Largest Contentful Paint element LCP	3,090 ms
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ELEMENT

```
section.home-banner-section > a > div.banner-image > img.mobile-image  

```

PHASE	% OF LCP	TIMING
TTFB	7%	208ms
Load Delay	69%	2.1s
Load Time	1%	33ms
Render Delay	23%	713ms

N/A

Avoid large layout shifts

CLS

1 element found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
Search 	0.00

N/A

Avoid serving legacy JavaScript to modern browsers

TBT

Potential savings of 22.9KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://js.squarecdn.com/square-marketplace.js	13.9KB
Line:1 Column:259663	Array.prototype.filter
Line:1 Column:259924	Array.prototype.find
Line:1 Column:260362	Array.from
Line:1 Column:261592	Array.prototype.map
Line:1 Column:267818	Object.entries
Line:1 Column:268201	Object.getOwnPropertyDescriptors
Line:1 Column:268663	Object.keys
Line:1 Column:268803	Object.setPrototypeOf
Line:1 Column:269039	Object.values
Line:1 Column:273750	Reflect.construct
Line:1 Column:278038	String.raw
Line:1 Column:304463	@babel/plugin-transform-classes
https://connect.nosto.com/include/script/shopify-2298249267.js?shop=jaded-london.myshopify.com	8.22KB
Line:108 Column:18645	Object.values
Line:108 Column:18788	Object.entries
Line:108 Column:19052	Object.getOwnPropertyDescriptors
https://jadedldn.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906	123B
Line:1 Column:15384	@babel/plugin-transform-classes
Line:1 Column:18677	@babel/plugin-transform-regenerator
https://na.shqcdn3.com/collector.js?shop=jaded-london.myshopify.com	120B
Line:0 Column:44050	@babel/plugin-transform-classes
https://na-library.klarnaservices.com/v1/0.0.334/sdk.js	113B
Line:1 Column:22695	@babel/plugin-transform-classes
https://jadedldn.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	70B
Line:0 Column:400	@babel/plugin-transform-classes
https://static.klaviyo.com/onsite/js/vendors-signup_forms.ffb16c5d33241b7ebc9d.js?cb=1	62B
Line:1 Column:2166	@babel/plugin-transform-classes
https://eu-library.klarnaservices.com/lib.js	56B
Line:1 Column:24429	@babel/plugin-transform-classes
https://jadedldn.com/cdn/shop/t/470/assets/libs.min.js?v=26178543184394469741727768538	51B
Line:2 Column:27537	@babel/plugin-transform-classes
https://procdn.swymrelay.com/code/v3/apps.bundle.js?v=3.114.1	49B
Line:1 Column:2304	@babel/plugin-transform-classes

URL		POTENTIAL SAVINGS
https://cdn.shopify.com/proxy/2308b3cad6cdbe2546cf8df00eff2990d5bb3d334b6ea3899c259bcf9263673f/s.pandectes/scripts/pandectes-core.js?shop=jaded-london.myshopify.com&sp-cache-control=cHVibGljLCBtYXgtYWdlPTkwMA		48B
Line:0 Column:12614	@babel/plugin-transform-classes	
https://sdk-static.loyaltylion.net/static/2/lion-app-integrated-bff6ce8.js		39B
Line:0 Column:5771	@babel/plugin-transform-classes	
https://jadedldn.com/cdn/shop/t/470/assets/theme.js?v=95190639527087207701727768538		31B
Line:0 Column:223	@babel/plugin-transform-classes	