

Performance Report for: <http://michaelspiers.co.uk/>

Report generated: Sun, Oct 13, 2024 9:21 AM -0700 (via API)
Test Server Location:  London, UK
Using:  Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options:  iPhone 13/13 Pro/13 Pro Max

C

Performance
75%

Structure
85%

L. Contentful Paint
1.2s

T. Blocking Time
364ms

C. Layout Shift
0.07

Top Issues

High	Avoid enormous network payloads LCP	Total size was 4.60MB
Med	Use explicit width and height on image elements CLS	25 images found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 133KB
Low	Use a Content Delivery Network (CDN)	8 resources found
Low	Avoid long main-thread tasks TBT	8 long tasks found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 4.59MB



Total Page Requests - 279



HTML JS CSS IMG Video Font Other

How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Michael Spiers | Luxury Jewellers and Watch Retailer

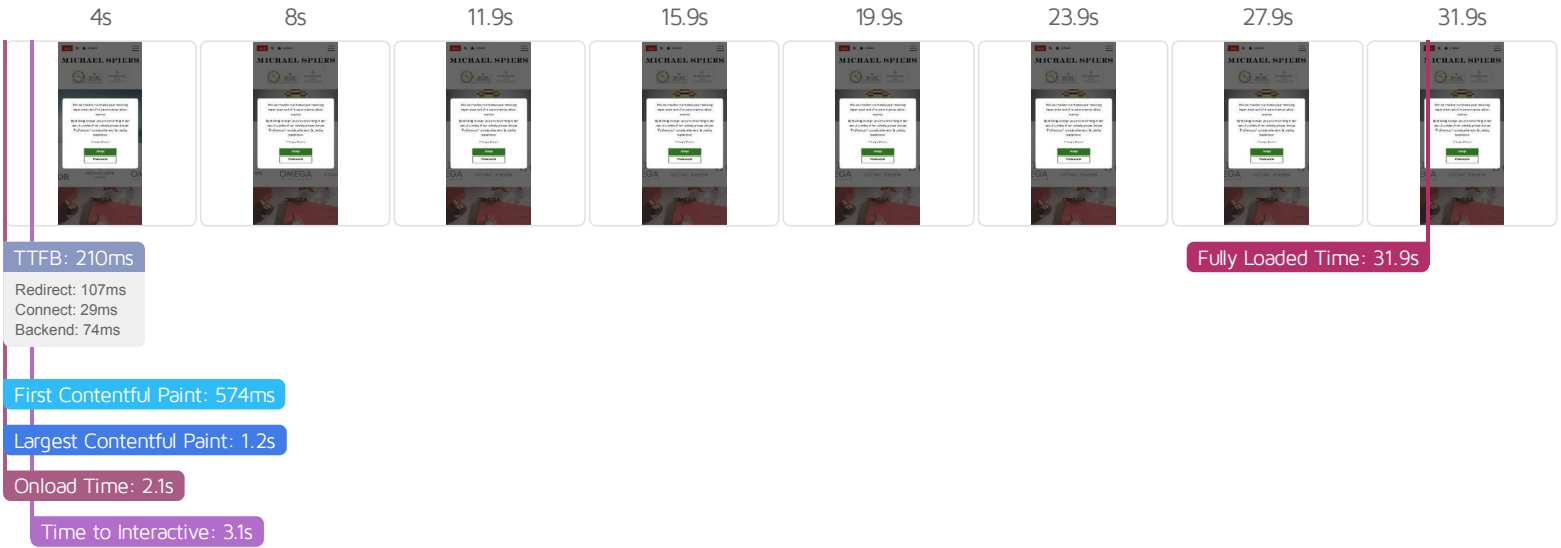
/	301	michaelspiers.co.uk	0	104ms	
/	200	michaelspiers.co.uk	41.0KB	118ms	
globo.search.css	200	cdn.shopify.com	0	14ms	
globo.filter.js	200	cdn.shopify.com	0	14ms	
globo.filter.search.min.js	200	cdn.shopify.com	0	14ms	
lazysizes.min.js?v=74688...	200	michaelspiers.co.uk	3.13KB	44ms	
preloads.js?locale=en-GB	200	michaelspiers.co.uk	2.16KB	336ms	
load_feature-f4e7948c1c9...	200	michaelspiers.co.uk	4.09KB	327ms	
css2?family=Lato&displa...	200	fonts.googleapis.com	670B	97ms	
app.css?v=834614697765...	200	michaelspiers.co.uk	138KB	55ms	
globo.formbuilder.index.js	200	cdn.shopify.com	6.21KB	336ms	
globo.filter.themes.js	200	cdn.shopify.com	4.39KB	335ms	
esc-redirect-app-live-feat...	200	cdn.shopify.com	1.21KB	336ms	
consentmo_cookie_cons...	200	cdn.shopify.com	43.9KB	393ms	
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shopify-perf-kit-1.0.0.min.js	200	michaelspiers.co.uk	6.36KB	325ms	
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PATEKMOBILEV2_870x55...	200	michaelspiers.co.uk	36.5KB	432ms	
PATEKDESKTOP_1792x7...	200	michaelspiers.co.uk	75.3KB	454ms	
MICHAEL_SPIERS_870_x...	200	michaelspiers.co.uk	51.6KB	467ms	
MICHAEL_SPIERS_1792_...	200	michaelspiers.co.uk	82.2KB	466ms	
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Tudor-01_384x256_crop_...	200	michaelspiers.co.uk	5.23KB	556ms	
patek_384x256_crop_cen...	200	michaelspiers.co.uk	8.32KB	509ms	
omega-01_384x256_crop...	200	michaelspiers.co.uk	7.66KB	501ms	
Georg_Jensen-01_384x25...	200	michaelspiers.co.uk	8.48KB	509ms	
GUCCI_timepieces_black...	200	michaelspiers.co.uk	5.46KB	569ms	
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BurghIslandStyledBridalS...	200	michaelspiers.co.uk	42.7KB		517ms
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icon-credit-card.svg?v=5...	200	michaelspiers.co.uk	1.55KB		533ms
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Mastercard.png?v=81436...	200	michaelspiers.co.uk	2.00KB		534ms
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copypastesubscribeforml...	200	js.createsend1.com	4.68KB		340ms
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customDiscountLogic.js	200	cdn.shopify.com	15.5KB		400ms
gtm.js?id=GTM-PQFZ6J6	200	googletagmanager.c...	90.4KB		323ms
fbevents.js	200	connect.facebook.net	57.7KB		320ms
w.js	200	d10lpsik1i8c69.cloud...	2.68KB		229ms
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454339329069590?v=2.9.1...	200	connect.facebook.net	13.1KB		154ms
pixel.modern.js	200	michaelspiers.co.uk	4.64KB		55ms
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globo.filter.index.min.js	200	cdn.shopify.com	16.1KB		35ms
consent-tracking-api.js	200	cdn.shopify.com	5.17KB		30ms
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analytics.js	200	google-analytics.com	20.5KB		52ms
clock?colour=gold&apiKe...	200	static.rolex.com	8.62KB		44ms
tr?id=454339329069590&...	200	facebook.com	273B		28ms
checklp	200	consentmo-geo.com	603B		67ms
globo.filter.analytic.min.js	200	cdn.shopify.com	1.46KB		28ms
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demconf.jpg?et:ibs%7Cd...	200	dpm.demdex.net	59B	20ms
site.webmanifest?v=3133...	200	michaelspiers.co.uk	1.54KB	47ms
globo.filter.init.js?shop=...	200	cdn.shopify.com	879B	73ms
ZoomyRelated.js?shop=...	200	zoomyapps.com	34.3KB	120ms
ZoomyRelatedOrderCap...	200	zoomyapps.com	703B	125ms
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SubscriptionPriceBreakd...	200	cdn.shopify.com	3.21KB	27ms
RageClickCapture.Bt65oc...	200	cdn.shopify.com	2.08KB	32ms
cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.59KB	73ms
ShopPayLogo.CqVb9Kgb.js	200	cdn.shopify.com	2.24KB	41ms
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.14KB	26ms
PickupPointCarrierLogo....	200	cdn.shopify.com	2.48KB	27ms
hooks.PITBmN_2.js	200	cdn.shopify.com	3.83KB	27ms
VaultedPayment.BQ-wph...	200	cdn.shopify.com	39.6KB	30ms
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Section.C4YAOIk.js	200	cdn.shopify.com	2.06KB	29ms
useGooglePaySdk.OrY8lk...	200	cdn.shopify.com	6.31KB	32ms
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POST produce_batch	200	michaelspiers.co.uk	0	132ms
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StockProblemsLinItemLi...	200	cdn.shopify.com	1.77KB	32ms
component-ShopPayVerif...	200	cdn.shopify.com	7.74KB	29ms
index.ajmBaWCC.js	200	cdn.shopify.com	25.9KB	32ms
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB	35ms
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.76KB	47ms
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Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.07KB	46ms
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cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.59KB	179ms
SubscriptionPriceBreakd...	200	cdn.shopify.com	833B	42ms
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ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	830B						37ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	785B						36ms	
VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.19KB						34ms	
Section.sQehCocD.css	200	cdn.shopify.com	815B						57ms	
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ShopPayLoginLoader.CjG...	200	cdn.shopify.com	844B						35ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	871B						52ms	
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useAmazonContact.D-Ox...	200	cdn.shopify.com	887B						32ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	828B						38ms	
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.40KB						32ms	
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pixel?id=153207&t=js	200	pool.admedo.com	207B						26ms	
associate-segment?buzz...	200	segment.prod.bidr.io	560B						17ms	
cnv?buzz_key=moot&val...	200	cnv.event.prod.bidr.io	560B						67ms	
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cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.60KB						122ms	
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cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.60KB						74ms	
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cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.59KB						81ms	
cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.59KB						151ms	
cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.59KB						79ms	
cart.js?app=gfgfreegift	200	michaelspiers.co.uk	1.58KB						104ms	

[illegible]



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 573ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	OK, but consider improvement 3.1s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 2.5s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 364ms
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here 1.2s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.07

Browser Timings

Redirect	107ms	Connect	29ms	Backend	74ms
TTFB	210ms	First Paint	574ms	DOM Int.	1.5s
DOM Loaded	1.6s	Onload	2.1s	Fully Loaded	31.9s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 4.60MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js	367KB
• https://michaelspiers.co.uk/cdn/shop/files/1792x900px_TAGH_Aquaracer_2024_UK_MichaelSpiers_6de314f2-5226-429b-9835-e92b90b31b1f_1792x700_crop_center.jpg?v=1719825002	283KB
• https://michaelspiers.co.uk/cdn/shop/files/870x550px_TAGH_Aquaracer_2024_UK_MichaelSpiers_870x550_crop_center.jpg?v=1719826252	154KB
• https://michaelspiers.co.uk/cdn/shop/files/OMEGA_428.58.26.60.04.003_Tresor_Rouge_36fb23fe-04e6-4640-aa56-33a06b0526a7_768x768_crop_center.jpg?v=1715941438	143KB
• https://michaelspiers.co.uk/cdn/shop/files/098_HP_Desktop_Michael_Spiers_1792x700_b581d8ef-d28c-46e0-b4c6-f40b485ad407_1792x700_crop_center.jpg?v=1717576893	139KB
• https://michaelspiers.co.uk/cdn/shop/t/27/assets/app.css?v=83461469776537914141725882536	139KB
• https://michaelspiers.co.uk/cdn/shop/files/tissotdesktopbanner_1792x700_crop_center.jpg?v=1716371272	124KB
• https://michaelspiers.co.uk/cdn/shop/files/Tudor-banner_83224334-72f4-4259-85a6-f0448220b798_1792x700_crop_center.png?v=1727861883	115KB
• https://michaelspiers.co.uk/cdn/shop/files/Gucci_HORSEBIT_YELLOW_GOLD_BCLT_1796x700_35fd51bb-5be5-4790-93a9-cf6d18c49614_1792x700_crop_center.jpg?v=1722243635	105KB
• https://static.rolex.com/retailers/clock/assets/fonts/RobotoCondensed-Regular.ttf	99KB

Med

Use explicit width and height on image elements CLS

25 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

div.swiper-slide > div.banner-slide > a > img.banner-image

```

```

div.swiper-slide > div.banner-slide > a > img.banner-image

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div.swiper-slide > div.banner-slide > a > img.banner-image

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div.swiper-slide > div.banner-slide > a > img.banner-image

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div.swiper-slide > div.banner-slide > a > img.banner-image

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div.swiper-slide > div.banner-slide > a > img.banner-image

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div.swiper-slide > div.banner-slide > a > img.banner-image

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div.swiper-slide > div.banner-slide > a > img.banner-image

```

```

div.swiper-slide > div.banner-slide > a > img.banner-image

```

```

Mont Blanc

```

```

Deakin

```

```

Hans D Krieger

```

```

Michael Spiers

```

```

Rolex

```

```

Breitling

```

```

Tudor

```

```

Patek Philippe

```

```

Omega

```

```

Georg Jensen

```

```

Gucci Timepieces

```

```

Tag Heuer

```

```

Tissot

FAILING ELEMENTS

Gucci

fope

Mont Blanc

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 133KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://collector-25386.tvSquared.com/tv2track.php?action_name=Michael%20Spiers%20%7C%20Luxury%20Jewellers%20and%20Watch%20Retailer&idsite=TV-7245631836-1&rec=1&r=305991&h=9&m=21&s=15&url=https%3A%2F%2Fmichaelspiers.co.uk%2F&_id=c2d3a8acc6e0e154&_idts=1728836476&_idvc=0&_idn=1&_views=&gt_ms=88	none	276B
https://www.facebook.com/tr/?id=454339329069590&ev=PageView&dl=https%3A%2F%2Fmichaelspiers.co.uk%2F&rl=if=false&ts=1728836475646&sw=390&sh=844&v=2.9.170&r=stable&ec=0&o=12318&fbp=fb.2.1728836475644.383016546772106660&ler=empty&cdl=API_unavailable&it=1728836475238&coo=false&rgm=GET	none	273B
https://zoomyapps.com/morelikethis/ZoomyRelated.js?shop=michaelspiers.myshopify.com	2 minutes	34.3KB
https://zoomyapps.com/morelikethis/RelatedOrder.js?shop=michaelspiers.myshopify.com	2 minutes	955B
https://zoomyapps.com/morelikethis/ZoomyRelatedOrderCapture.js?shop=michaelspiers.myshopify.com	2 minutes	703B
https://collector-25386.tvSquared.com/tv2tracksky.js	10 minutes	8.50KB
https://pj.l.admedo.com/admtracker.lib.min.js	15 minutes	2.93KB
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
https://connect.facebook.net/signals/config/454339329069590?v=2.9.170&r=stable&domain=michaelspiers.co.uk&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	13.1KB
https://js.createstend1.com/javascript/copypastesubscribeformlogic.js	59 minutes	4.68KB
https://d10lpsik1i8c69.cloudfront.net/w.js	60 minutes	2.68KB
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
https://wiser.expertvillagemedia.com/assets/js/wiser_script.js?shop=michaelspiers.myshopify.com	30 days	5.82KB
https://wiser.expertvillagemedia.com/assets/js/ws_dtc.js?v=45	30 days	1.43KB

Low

Use a Content Delivery Network (CDN)

8 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL
https://collector-25386.tvSquared.com/tv2tracksky.js
https://collector-25386.tvSquared.com/tv2track.php?action_name=Michael%20Spiers%20%7C%20Luxury%20Jewellers%20and%20Watch%20Retailer&idsite=TV-7245631836-1&rec=1&r=305991&h=9&m=21&s=15&url=https%3A%2F%2Fmichaelspiers.co.uk%2F&_id=c2d3a8acc6e0e154&_idts=1728836476&_idvc=0&_idn=1&_views=&gt_ms=88
https://dpm.demdex.net/demconf.jpg?et:ibs%7Cdata:dpid=592253&dpuuid=STV-7245631836-1%7Cc2d3a8acc6e0e154
https://wiser.expertvillagemedia.com/assets/js/wiser_script.js?shop=michaelspiers.myshopify.com
https://segment.prod.bidr.io/associate-segment?buzz_key=moot&value=&segment_key=moot-1900&_bee_ppp=1
https://wiser.expertvillagemedia.com/assets/js/ws_dtc.js?v=45
https://segment.prod.bidr.io/associate-segment?buzz_key=moot&value=&segment_key=moot-28266
https://cnv.event.prod.bidr.io/log/cnv?buzz_key=moot&value=&account_id=2&order=[ORDER]&ord=[CACHEBUSTER]&segment_key=moot-28266&tag_id=2605

Low

Avoid long main-thread tasks

TBT

8 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
https://michaelspiers.co.uk/cdn/shop/t/27/assets/lazysizes.min.js?v=74688023037297842991720587117	676ms	275ms
https://michaelspiers.co.uk/	3.0s	103ms
https://www.googletagmanager.com/gtm.js?id=GTM-PQFZ6J6	1.5s	96ms
https://michaelspiers.co.uk/cdn/shop/t/27/assets/lazysizes.min.js?v=74688023037297842991720587117	347ms	87ms
https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	2.3s	80ms
https://michaelspiers.co.uk/	503ms	58ms
https://michaelspiers.co.uk/	600ms	56ms
https://collector-25386.tvSquared.com/tv2tracksky.js	2.1s	51ms

Low

Properly size images

Potential savings of 672KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://michaelspiers.co.uk/cdn/shop/files/870x550px_TAGH_Aquaracer_2024_UK_MichaelSpiers_870x550_crop_center.jpg?v=1719826252	153KB	122KB
https://michaelspiers.co.uk/cdn/shop/files/5330G_001_Tan_Jacket_Landscape_170782_50133_1024x768_crop_center.jpg?v=1715941512	95.0KB	81.2KB
https://michaelspiers.co.uk/cdn/shop/files/tauntondoor_1024x768_crop_center.jpg?v=1709134175	63.8KB	54.5KB
https://michaelspiers.co.uk/cdn/shop/files/099_HP_Mobile_MICHAEL_SPIERS_870x550_2_870x550_crop_center.jpg?v=1717576912	66.9KB	53.5KB
https://michaelspiers.co.uk/cdn/shop/files/tissotmobilebanner_870x550_crop_center.jpg?v=1716371290	63.6KB	50.8KB
https://michaelspiers.co.uk/cdn/shop/files/Tudor-banner_1_c1c827b3-94a9-4147-90b4-a22fc0f044ef_870x550_crop_center.png?v=1727861895	61.9KB	49.4KB
https://michaelspiers.co.uk/cdn/shop/files/MICHAEL_SPIERS_870_x_550_AC17_870x550_crop_center.jpg?v=1727083479	50.7KB	40.5KB
https://michaelspiers.co.uk/cdn/shop/files/Gucci_HORSEBIT_YELLOW_GOLD_BCLT_870x550_068d4e1b-58f2-4215-b6c8-03c2f2412172_870x550_crop_center.jpg?v=1722243652	49.4KB	39.5KB
https://michaelspiers.co.uk/cdn/shop/files/BurghIslandStyledBridalShoot-LibertyPearlPhotographyWEB-160_4081de35-bd5a-4928-a5a6-b8afcd939d02_1024x768_crop_center.jpg?v=1614381694	41.7KB	35.7KB
https://michaelspiers.co.uk/cdn/shop/files/rolexmobile_banner_870x550_crop_center.jpg?v=1721653861	35.2KB	28.1KB
https://michaelspiers.co.uk/cdn/shop/files/PATEKMOBILEV2_870x550_crop_center.jpg?v=1715940882	35.6KB	26.5KB
https://michaelspiers.co.uk/cdn/shop/files/M_Spiers-charity-FACE-MAR-2024_1024x768_crop_center.png?v=1715609114	30.6KB	26.1KB
https://michaelspiers.co.uk/cdn/shop/files/1908-M52506-0002-banner-generator-v1_870x550_en_870x550_crop_center.jpg?v=1727874763	28.8KB	23.0KB
https://michaelspiers.co.uk/cdn/shop/files/Krieger_Logo_384x256_crop_center.png?v=1614378400	7.81KB	5.86KB
https://michaelspiers.co.uk/cdn/shop/files/Georg_Jensen-01_384x256_crop_center.png?v=1614368924	7.55KB	5.67KB
https://michaelspiers.co.uk/cdn/shop/files/patek_384x256_crop_center.png?v=1614366303	7.40KB	5.55KB
https://michaelspiers.co.uk/cdn/shop/files/Deakin-01_384x256_crop_center.png?v=1614368924	7.31KB	5.48KB
https://michaelspiers.co.uk/cdn/shop/files/rolex_384x256_crop_center.png?v=1614366303	7.00KB	5.25KB
https://michaelspiers.co.uk/cdn/shop/files/omega-01_384x256_crop_center.png?v=1614368924	6.73KB	5.05KB
https://michaelspiers.co.uk/cdn/shop/t/27/assets/retailer-patek-philippe.jpg?v=35997487983189531551720587119	5.23KB	4.44KB
https://michaelspiers.co.uk/cdn/shop/files/Tissot-01_384x256_crop_center.png?v=1614368924	5.39KB	4.04KB

Low

Defer offscreen images

Potential savings of 1.73MB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://michaelspiers.co.uk/cdn/shop/files/1792x900px_TAGH_Aquaracer_2024_UK_MichaelSpiers_6de314f2-5226-429b-9835-e92b90b31b1f_1792x700_crop_center.jpg?v=1719825002	282KB	282KB
https://michaelspiers.co.uk/cdn/shop/files/098_HP_Desktop_Michael_Spiers_1792x700_b581d8ef-d28c-46e0-b4c6-f40b485ad407_1792x700_crop_center.jpg?v=1717576893	138KB	138KB
https://michaelspiers.co.uk/cdn/shop/files/tissotdesktopbanner_1792x700_crop_center.jpg?v=1716371272	123KB	123KB
https://michaelspiers.co.uk/cdn/shop/files/Tudor-banner_83224334-72f4-4259-85a6-f0448220b798_1792x700_crop_center.png?v=1727861883	114KB	114KB
https://michaelspiers.co.uk/cdn/shop/files/Gucci_HORSEBIT_YELLOW_GOLD_BCLT_1796x700_35fd51bb-5be5-4790-93a9-cfd18c49614_1792x700_crop_center.jpg?v=1722243635	104KB	104KB
https://michaelspiers.co.uk/cdn/shop/files/14_Rader_1_768x768_crop_center.jpg?v=1709134322	95.8KB	95.8KB
https://michaelspiers.co.uk/cdn/shop/files/5330G_001_Tan_Jacket_Landscape_170782_50133_1024x768_crop_center.jpg?v=1715941512	95.0KB	95.0KB
https://michaelspiers.co.uk/cdn/shop/files/tauntonimg_768x768_crop_center.jpg?v=1709133798	84.4KB	84.4KB
https://michaelspiers.co.uk/cdn/shop/files/MICHAEL_SPIERS_1792_x_700_AC17_1792x700_crop_center.jpg?v=1727083465	81.3KB	81.3KB
https://michaelspiers.co.uk/cdn/shop/files/MS-GPMCSC1-25_1_768x768_crop_center.jpg?v=1700669069	76.3KB	76.3KB
https://michaelspiers.co.uk/cdn/shop/files/PATEKDESKTOP_1792x700_crop_center.jpg?v=1715940747	74.4KB	74.4KB
https://michaelspiers.co.uk/cdn/shop/files/396954566_815882340553045_5606935076811238848_n_768x768_crop_center.jpg?v=1699012234	68.5KB	68.5KB
https://michaelspiers.co.uk/cdn/shop/files/tauntondoor_1024x768_crop_center.jpg?v=1709134175	63.8KB	63.8KB
https://michaelspiers.co.uk/cdn/shop/files/Brochure_V3_768x768_crop_center.jpg?v=1614381897	59.9KB	59.9KB
https://michaelspiers.co.uk/cdn/shop/files/ROLEXDESKTOBANNER_1792x700_crop_center.jpg?v=1721653849	57.4KB	57.4KB
https://michaelspiers.co.uk/cdn/shop/files/1908-M52506-0002-banner-generator-v1_1792x700_en_1792x700_crop_center.jpg?v=1727874736	55.9KB	55.9KB
https://michaelspiers.co.uk/cdn/shop/files/MS-Plymouth-jewellery_workshop-31_f685e19d-1dec-44fd-a6ef-3a1b37611c5e_768x768_crop_center.jpg?v=1715609037	50.2KB	50.2KB
https://michaelspiers.co.uk/cdn/shop/files/mikimoto_1_768x768_crop_center.jpg?v=1709134499	49.2KB	49.2KB
https://michaelspiers.co.uk/cdn/shop/files/gift-habeshaw-sQcvXmxgPfw-unsplash_1_768x768_crop_center.jpg?v=1715941648	31.6KB	31.6KB
https://michaelspiers.co.uk/cdn/shop/files/Georg_Jensen-01_384x256_crop_center.png?v=1614368924	7.55KB	7.55KB
https://michaelspiers.co.uk/cdn/shop/files/patek_384x256_crop_center.png?v=1614366303	7.40KB	7.40KB
https://michaelspiers.co.uk/cdn/shop/files/rolex_384x256_crop_center.png?v=1614366303	7.00KB	7.00KB
https://michaelspiers.co.uk/cdn/shop/files/omega-01_384x256_crop_center.png?v=1614368924	6.73KB	6.73KB
https://michaelspiers.co.uk/cdn/shop/files/Tissot-01_384x256_crop_center.png?v=1614368924	5.39KB	5.39KB
https://michaelspiers.co.uk/cdn/shop/files/Brietling-01_384x256_crop_center.png?v=1614368924	4.88KB	4.88KB
https://michaelspiers.co.uk/cdn/shop/files/TagHeuer-01_384x256_crop_center.png?v=1614368924	4.84KB	4.84KB
https://michaelspiers.co.uk/cdn/shop/files/GUCCI_timepieces_black_384x256_crop_center.png?v=1614379211	4.53KB	4.53KB
https://michaelspiers.co.uk/cdn/shop/files/Fope-01_384x256_crop_center.png?v=1614368924	4.42KB	4.42KB
https://michaelspiers.co.uk/cdn/shop/files/GUCCI_jewellery_black_384x256_crop_center.png?v=1614379211	4.31KB	4.31KB
https://michaelspiers.co.uk/cdn/shop/files/Tudor-01_384x256_crop_center.png?v=1614368924	4.31KB	4.31KB
https://michaelspiers.co.uk/cdn/shop/files/Montblanc_Logo_OneLine_Solo_RGB_Pos_wo_Emblem_RESIZED_2_384x256_crop_center.png?v=1626253241	3.39KB	3.39KB
https://michaelspiers.co.uk/cdn/shop/files/mikimoto-logo2_d50165c9-60c5-47f3-9ae3-18d14a889f4e_384x256_crop_center.png?v=1614375489	3.29KB	3.29KB

Low

Reduce JavaScript execution timeTBT

911ms spent executing JavaScript

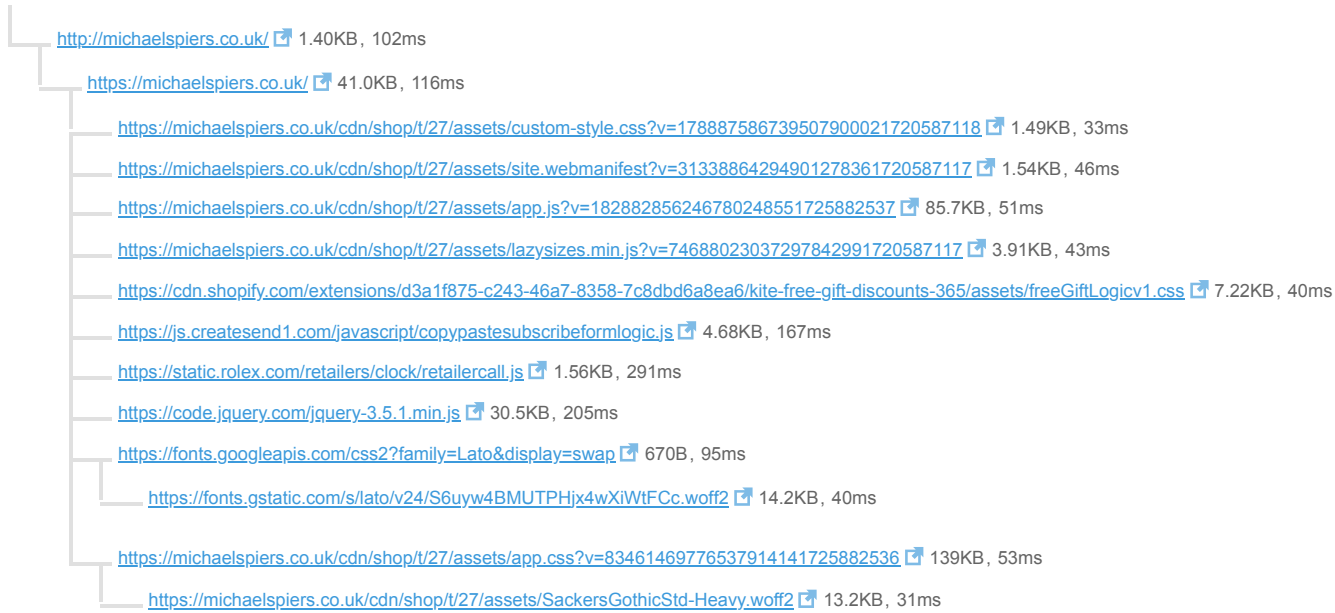
Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
- Unattributable https://michaelspiers.co.uk/ https://michaelspiers.co.uk/cdn/shop/t/27/assets/app.js?v=182882856246780248551725882537 https://code.jquery.com/jquery-3.5.1.min.js https://www.googletagmanager.com/gtm.js?id=GTM-PQFZ6J6 https://michaelspiers.co.uk/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js https://michaelspiers.co.uk/cdn/shop/t/27/assets/lazysizes.min.js?v=74688023037297842991720587117 https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	713ms 656ms 398ms 195ms 189ms 140ms 129ms 102ms	17ms 70ms 317ms 184ms 148ms 8ms 45ms 93ms	0ms 10ms 5ms 1ms 4ms 0ms 0ms 3ms
Low	Avoid chaining critical requests FCP LCP		10 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 2.1s

INITIAL NAVIGATION



Low	Avoid an excessive DOM size TBT	666 elements
-----	---------------------------------	--------------

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		666
Maximum DOM Depth	Mont Blanc 	15
Maximum Child Elements	Mont Blanc <div class="swiper-wrapper" style="transition-duration: 1000ms; transform: translate3d(-4005px, 0px, 0px);">	24

Low

Eliminate render-blocking resources FCP LCP

Potential savings of 29ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
• https://fonts.googleapis.com/css2?family=Lato&display=swap	670B	801ms
• https://michaelspiers.co.uk/cdn/shop/t/27/assets/app.css?v=83461469776537914141725882536	139KB	1.4s
• https://cdn.shopify.com/extensions/d3a1f875-c243-46a7-8358-7c8dbd6a8ea6/kite-free-gift-discounts-365/assets/freeGiftLogicv1.css	7.22KB	779ms
• https://michaelspiers.co.uk/cdn/shop/t/27/assets/lazysizes.min.js?v=74688023037297842991720587117	3.91KB	153ms

Low

Avoid large layout shifts CLS

3 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
OMEGA VIEW COLLECTION TAG HEUER VIEW COLLECTION TUDOR VIEW COLLECTION BREITLING... <div class="flex-grow">	0.07
Patek Philippe Geneve <div class="px-1">	0.00
OMEGA VIEW COLLECTION <div class="max-w-xs mx-auto flex flex-col justify-between h-full px-4 py-12 text-cent...">	0.00

Low

Minify JavaScript FCP LCP

Potential savings of 44.9KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://cdn.shopify.com/extensions/d3a1f875-c243-46a7-8358-7c8dbd6a8ea6/kite-free-gift-discounts-365/assets/freeGiftLogicv1.js	93.7KB	40.2KB
• https://cdn.shopify.com/extensions/d3a1f875-c243-46a7-8358-7c8dbd6a8ea6/kite-free-gift-discounts-365/assets/customerDiscountLogic.js	15.5KB	4.73KB

Low

Avoid multiple page redirects FCP LCP

Potential savings of 103ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://michaelspiers.co.uk/	103ms
https://michaelspiers.co.uk/	0ms

Low

Minify CSSFCPLCP

Potential savings of 2.59KB

Minifying CSS files can reduce network payload sizes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn.shopify.com/extensions/d3a1f875-c243-46a7-8358-7c8dbd6a8ea6/kite-free-gift-discounts-365/assets/freeGiftLogicv1.css	7.22KB	2.59KB

Low

Reduce unused JavaScriptLCP

Potential savings of 236KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdn.shopify.com/extensions/d3a1f875-c243-46a7-8358-7c8dbd6a8ea6/kite-free-gift-discounts-365/assets/freeGiftLogicv1.js	93.7KB	75.4KB
https://www.googletagmanager.com/gtm.js?id=GTM-PQFZ6J6	91.1KB	38.5KB
https://michaelspiers.co.uk/cdn/shop/t/27/assets/app.js?v=182882856246780248551725882537	85.7KB	36.7KB
https://zoomyapps.com/morelikethis/ZoomyRelated.js?shop=michaelspiers.myshopify.com	34.3KB	34.1KB
https://cdn.shopify.com/extensions/4d705f98-ca95-42b8-89a3-be577138e97c/smart-product-filter-search-217/assets/global.filter.432.min.js	46.7KB	30.1KB
https://connect.facebook.net/en_US/fbevents.js	60.1KB	21.5KB

Low

Remove duplicate modules in JavaScript bundlesTBT

Potential savings of 4.47KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE	TRANSFER SIZE	POTENTIAL SAVINGS
../src/index.ts		4.47KB
https://michaelspiers.co.uk/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.53KB	
https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.47KB	

Low

Serve images in next-gen formats

Potential savings of 74.2KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://michaelspiers.co.uk/cdn/shop/files/OMEGA_428.58.26.60.04.003_Tresor_Rouge_36fb23fe-04e6-4640-aa56-33a06b0526a7_768x768_crop_center.jpg?v=1715941438	142KB	54.7KB
https://michaelspiers.co.uk/cdn/shop/files/396954566_815882340553045_5606935076811238848_n_768x768_crop_center.jpg?v=1699012234	68.5KB	19.4KB

Low

Reduce unused CSSFCPLCP

Potential savings of 138KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://michaelspiers.co.uk/cdn/shop/t/27/assets/app.css?v=83461469776537914141725882536	139KB	138KB

Low

Ensure text remains visible during webfont load

FCP

LCP

1 font found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

URL	POTENTIAL SAVINGS
https://michaelspiers.co.uk/cdn/shop/t/27/assets/SackersGothicStd-Heavy.woff2	31ms

N/A

Reduce the impact of third-party code

TBT

Third-party code blocked the main thread for 19ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
SHOPIFY	942KB	19ms
https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app_BemU-tkl.js https://cdn.shopify.com/extensions/d3a1f875-c243-46a7-8358-7c8dbd6a8ea6/kite-free-gift-discounts-365/assets/freeGiftLogicv1.js - Other resources	43.9KB	19ms
	367KB	0ms
	93.7KB	0ms
	437KB	0ms
ROLEX.COM	120KB	0ms
https://static.rolex.com/retailers/clock/assets/fonts/RobotoCondensed-Regular.ttf https://static.rolex.com/retailers/clock/?colour=gold&apiKey=776ff822ab629058c10d00107f2c5461&lang=en - Other resources	99KB	0ms
	8.62KB	0ms
	12.4KB	0ms
GOOGLE TAG MANAGER	91.1KB	0ms
https://www.googletagmanager.com/gtm.js?id=GTM-PQFZ6J6	91.1KB	0ms
FACEBOOK	73.4KB	0ms
https://connect.facebook.net/en_US/fbevents.js https://connect.facebook.net/signals/config/454339329069590?v=2.9.170&r=stable&domain=michaelspiers.co.uk&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	13.1KB	0ms
ZOOMYAPPS.COM	36.0KB	0ms
https://zoomyapps.com/morelikethis/ZoomyRelated.js?shop=michaelspiers.myshopify.com	34.3KB	0ms
JQUERY CDN	30.5KB	0ms
https://code.jquery.com/jquery-3.5.1.min.js	30.5KB	0ms
GOOGLE ANALYTICS	21.1KB	0ms
https://www.google-analytics.com/analytics.js	21.1KB	0ms
GOOGLE FONTS	14.8KB	0ms
https://fonts.gstatic.com/s/lato/v24/S6uyw4BMUTPHjx4wXiWtFCc.woff2	14.2KB	0ms
TVSQUARED	8.77KB	0ms
https://collector-25386.tvSquared.com/tv2tracksky.js	8.50KB	0ms
EXPERTVILLAGEMEDIA.COM	7.25KB	0ms
https://wiser.expertvillagemedia.com/assets/js/wiser_script.js?shop=michaelspiers.myshopify.com	5.82KB	0ms
B-CDN.NET	5.96KB	0ms
https://gdprstorage.b-cdn.net/cookie_bar_widget/cookie_1.png	5.96KB	0ms
ISENSELABS.COM	5.78KB	0ms
https://gdpr.apps.isenselabs.com/users/getCookieConsentSettings?shop=michaelspiers.myshopify.com&sa=0&country=GB&state=0	5.38KB	0ms
CREATESEND1.COM	4.68KB	0ms
https://js.createsend1.com/javascript/copypastesubscribeformlogic.js	4.68KB	0ms
ADMEDO	4.14KB	0ms
LUCKY ORANGE	3.43KB	0ms
BEESEX	2.28KB	0ms

THIRD-PARTY

ADOBE TAG MANAGER
CONSENTMO-GEO.COM
SHOPCIRCLE.CO
CRAZY EGG
IPIFY

TRANSFER SIZE

1.23KB
603B
594B
214B
155B

MAIN-THREAD BLOCKING TIME

0ms
0ms
0ms
0ms
0ms

N/A

User Timing marks and measures

12 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:748945703:app	Measure	1.5s	354ms
shopify.content_for_header.start	Mark	351ms	0ms
shopify.content_for_header.end	Mark	358ms	0ms
wpm:start	Mark	412ms	0ms
wpm:pixel:register:started:748945703:app	Mark	1.5s	0ms
fbevents:start:unwantedDataProcessing_454339329069590	Mark	1.8s	0ms
fbevents:end:unwantedDataProcessing_454339329069590	Mark	1.8s	0ms
fbevents:start:unwantedParamsProcessing_454339329069590	Mark	1.8s	0ms
fbevents:start:validateUrlProcessing_454339329069590	Mark	1.8s	0ms
fbevents:end:validateUrlProcessing_454339329069590	Mark	1.8s	0ms
fbevents:start:standardParamChecksProcessing_454339329069590	Mark	1.8s	0ms
wpm:pixel:register:completed:748945703:app	Mark	1.8s	0ms

N/A

Minimize main-thread work TBT

Main-thread busy for 3.0s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	1.3s
Other	1.2s
Style & Layout	206ms
Parse HTML & CSS	131ms
Rendering	77ms
Script Parsing & Compilation	66ms
Garbage Collection	34ms

N/A	Largest Contentful Paint element LCP	1,180 ms
-----	---	----------

This is the largest contentful element painted within the viewport.

ELEMENT

```
div.swiper-slide > div.banner-slide > a > img.banner-image

```

PHASE	% OF LCP	TIMING
TTFB	13%	156ms
Load Delay	23%	266ms
Load Time	18%	213ms
Render Delay	46%	547ms

N/A	Reduce initial server response time FCP LCP	Root document took 20ms
-----	--	-------------------------

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://michaelspiers.co.uk/	20ms

N/A	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 10.7KB
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Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL

POTENTIAL SAVINGS

https://connect.facebook.net/en_US/fbevents.js

10.6KB

Line:23 Column:2302

@babel/pug-ansiform-clas
ses

Line:270 Column:9361

Array.prototype.
filter

Line:270 Column:15478

Array.from

Line:270 Column:17228

Array.prototype.
map

Line:270 Column:18020

Array.prototype.
find

https://michaelspiers.co.uk/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js

71B

Line:0 Column:400

@babel/pug-ansiform-clas
ses

<https://michaelspiers.co.uk/cdn/shop/t/27/assets/app.js?v=182882856246780248551725882537>

48B

Line:1 Column:35118

@babel/pug-ansiform-clas
ses

https://connect.facebook.net/signals/config/454339329069590?v=2.9.170&r=stable&domain=michaelspiers.co.uk&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112

43B

Line:19 Column:2057

@babel/pug-ansiform-clas
ses

https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js

36B

Line:0 Column:8223

@bab
el/p
lugi
n-tr
ansf
orm-
clas
ses