



Performance Report for: <http://missyempire.com/>

Report generated: Sun, Oct 13, 2024 9:11 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

C	Performance 69%	Structure 73%	L. Contentful Paint 1.4s	T. Blocking Time 531ms	C. Layout Shift 0.01
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Top Issues

Med	Avoid enormous network payloads LCP	Total size was 3.69MB
Med	Use explicit width and height on image elements CLS	8 images found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 388KB
Med-Low	Avoid long main-thread tasks TBT	18 long tasks found
Med-Low	Avoid an excessive DOM size TBT	1,354 elements

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 3.65MB



Total Page Requests - 298



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

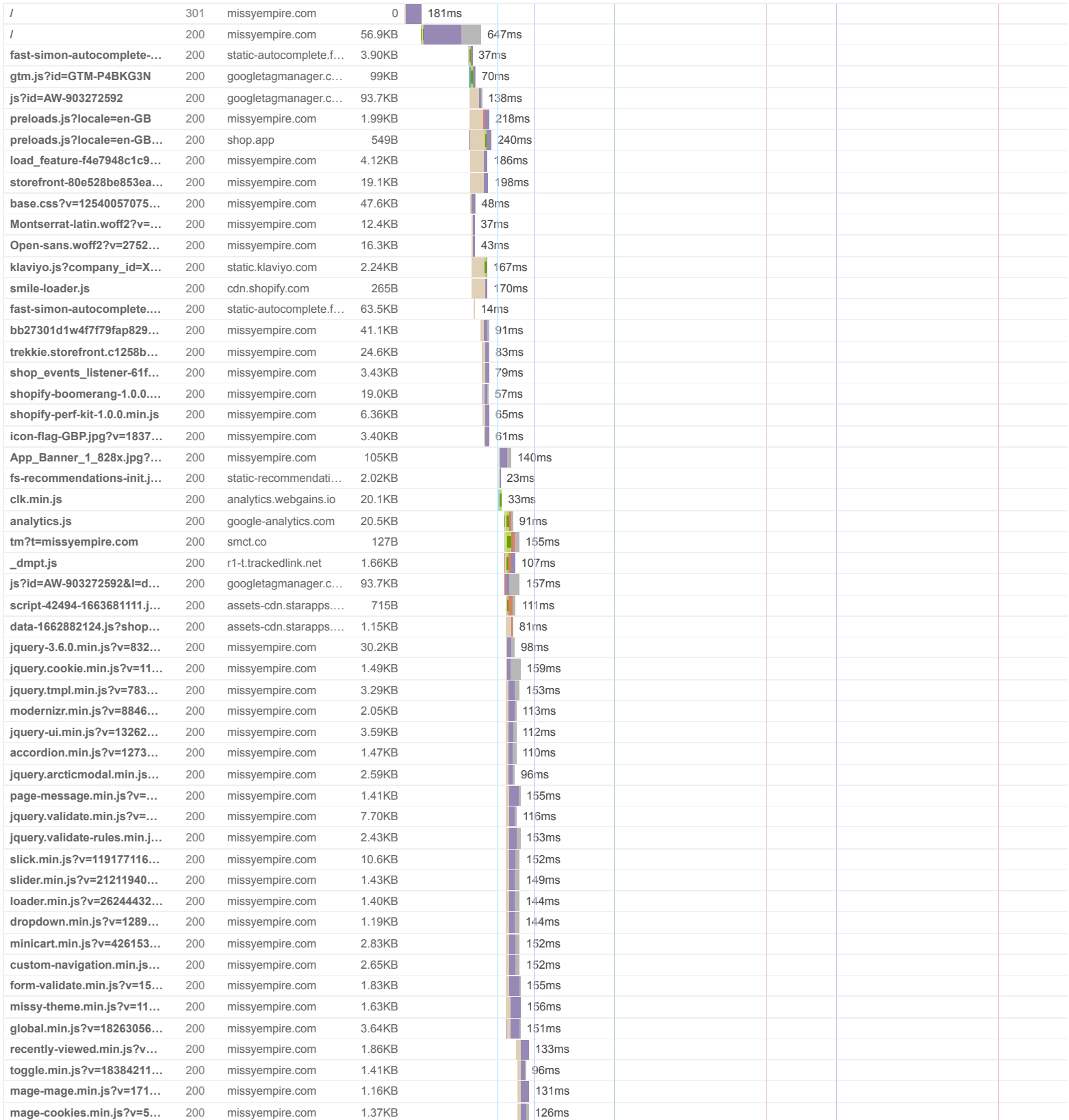
About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

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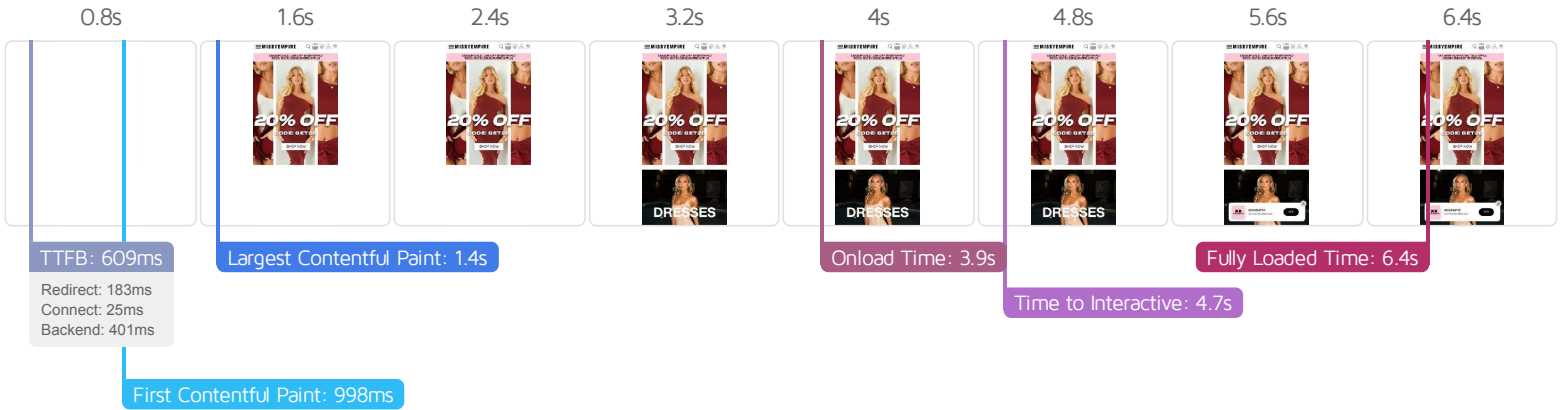


notices.min.js?v=7668219...	200	missyempire.com	1.27KB		95ms			
mage-trim-input.min.js?v...	200	missyempire.com	1.16KB		130ms			
localization.min.js?v=724...	200	missyempire.com	1.27KB		123ms			
predictive-search.min.js?...	200	missyempire.com	2.63KB		128ms			
lazysizes.min.js?v=56805...	200	missyempire.com	4.04KB		124ms			
snippet.js?key=8af2db76-...	200	static.zdassets.com	4.85KB		161ms			
shopify-clearpay-javascri...	200	static.afterpay.com	7.64KB		88ms			
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fender_analytics.673ab99...	200	static-tracking.klaviy...	11.8KB		39ms			
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runtime.c6067c71d376a2a...	200	static.klaviyo.com	7.64KB		33ms			
sharedUtils.3ee3ffff305af...	200	static.klaviyo.com	17.7KB		38ms			
vendors~signup_forms~p...	200	static.klaviyo.com	4.00KB		32ms			
vendors~signup_forms~c...	200	static.klaviyo.com	2.85KB		37ms			
vendors~signup_forms.ff...	200	static.klaviyo.com	4.24KB		36ms			
default~signup_forms~on...	200	static.klaviyo.com	9.14KB		35ms			
signup_forms.a279a1ac6...	200	static.klaviyo.com	5.60KB		35ms			
POST produce_batch	200	missyempire.com	0		158ms			
events.js?sdkid=CDH4H9...	200	analytics.tiktok.com	2.21KB		175ms			
pixel.modern.js	200	missyempire.com	4.64KB		52ms			
pixel.modern.js	200	missyempire.com	2.47KB		64ms			
modern/	200	missyempire.com	23.2KB		54ms			
modern/	200	missyempire.com	23.5KB		57ms			
modern/	200	missyempire.com	22.8KB		49ms			
POST produce_batch	200	missyempire.com	0		128ms			
POST produce_batch	200	missyempire.com	0		137ms			
POST produce_batch	200	missyempire.com	0		129ms			
worker.modern.js	200	missyempire.com	22.5KB		33ms			
worker.modern.js	200	missyempire.com	22.5KB		74ms			
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worker.modern.js	200	missyempire.com	22.5KB		91ms			
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square-marketplace.js	200	js.squarecdn.com	126KB		131ms			
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903272592?random=1728...	200	google.co.uk	42B		41ms			
main.MTdKNGE4ZTU0Mw.js	200	analytics.tiktok.com	95.0KB		58ms			
js?id=G-200R577689	200	googletagmanager.c...	112KB		51ms			
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fbevents.js	200	connect.facebook.net	57.7KB		93ms			
onsite?company_id=XbikBf	200	fast.a.klaviyo.com	876B		37ms			
full-forms	200	static-forms.klaviyo.c...	4.66KB		43ms			
consent-tracking-api.js	200	missyempire.com	5.25KB		91ms			
consent-tracking-api.js	200	cdn.shopify.com	4.45KB		34ms			
wishlist-king-settings.js?...	200	missyempire.com	1.08KB		63ms			
wishlist-king.js?v=116899...	200	missyempire.com	1.88KB		63ms			
fast-simon-recommendati...	200	static-recommendati...	111KB		70ms			
POST produce_batch	200	missyempire.com	0		153ms			
Dresses_Web_828x.jpg?v...	200	missyempire.com	60.0KB		85ms			
js?id=AW-903272592	200	googletagmanager.c...	93.6KB		118ms			
site.webmanifest?v=7971...	200	missyempire.com	1.40KB		91ms			
web-widget-main-cbf609b.js	200	static.zdassets.com	259KB		80ms			
css2?family=Inter:ital,wg...	200	fonts.googleapis.com	1.21KB		59ms			
identify_7bf75739.js	200	analytics.tiktok.com	38.3KB		19ms			
POST enrich_ipv6	200	analytics-ipv6.tiktok...	900B		133ms			
POST pixel	200	analytics.tiktok.com	870B		125ms			
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destination?id=MC-EFSL...	200	googletagmanager.c...	88.2KB		22ms			
319626831530405?v=2.9.1...	200	connect.facebook.net	13.0KB		15ms			
wishlist@4.14.1	200	cdn.jsdelivr.net	17.3KB		40ms			
wishlist-king-components...	200	missyempire.com	6.21KB		54ms			

style.css?v=1.0.243	200	static-recommendati...	6.32KB				13ms		
colors.v1.0.243.css?v=1	200	static-recommendati...	13.3KB				13ms		
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related_products_sugges...	200	api.fastsimon.com	15.5KB				240ms		
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POST act	200	analytics.tiktok.com	872B				158ms		
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903272592?random=1285...	302	google.co.uk	42B				26ms		
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meriah-light-grey-long-sle...	200	missyempire.com	2.44KB				183ms		
beatrix-white-contrast-tri...	200	missyempire.com	2.47KB				183ms		
chantelle-beige-chunky-k...	200	missyempire.com	2.64KB				182ms		
nathalie-beige-balloon-sle...	200	missyempire.com	2.60KB				177ms		
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eva-black-laddered-knitte...	200	missyempire.com	2.70KB				207ms		
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+esm	200	cdn.jsdelivr.net	1.08KB				38ms		

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subscribe-it.js?v=168683...	200	cdn.shopify.com	31.5KB					176ms	
pandectes-core.js?shop=...	200	cdn.shopify.com	24.3KB					156ms	
index.js?appld=EYAVN0u...	200	assets.tapcart.com	942B					88ms	
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OPTIONS p	200	tr.snapchat.com	0					45ms	
+esm	200	cdn.jsdelivr.net	17.8KB					61ms	
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intlTelInput.css	200	cdnjs.cloudflare.com	1.92KB					90ms	
tc-plugins.es.js	200	unpkg.com	226B					31ms	
scevent.min.js	200	sc-static.net	0					16ms	
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OPTIONS init?channel_ke...	200	platform.smile.io	0					97ms	
embed.js	200	unpkg.com	7.00KB					23ms	
OnePage.DUiBZfqL.js	200	cdn.shopify.com	35.8KB					57ms	
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782bcb15-95ab-40b9-9488...	200	tr.snapchat.com	192B					117ms	
POST shopify	(canceled)	tr.snapchat.com	0					102ms	
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POST produce_batch	200	missyempire.com	0					135ms	
smile-shopify-68c16bf2d9...	200	js.smile.io	18.8KB					39ms	
vendor-298e5c2d9a4b7d7...	200	js.smile.io	64.0KB					60ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	21.1KB					45ms	
capture-kit?shopStore=&...	200	api.tapc.art	683B					109ms	
373808	200	sdk-api.postscript.io	38B					21ms	
mobile.html?shopld=3738...	301	sdk.postscript.io	167B					60ms	
mine?format=minimal	200	api.appmate.io	123B					273ms	
OPTIONS mine?format=m...	204	api.appmate.io	0					150ms	
mobile.html?shopld=3738...	308	sdk.postscript.io	0					76ms	
useUnauthenticatedError...	200	cdn.shopify.com	1.55KB					72ms	
mobile?shopld=373808&s...	200	sdk.postscript.io	952B					64ms	
translations1-cc8c72e764...	200	js.smile.io	2.61KB					33ms	
MobileDownloadBanner.js	200	unpkg.com	5.72KB					34ms	
POST p	200	tr.snapchat.com	0					28ms	
903272592?random=1728...	200	googleads.g.doublec...	2.36KB					25ms	
POST 903272592?gtm=45...	204	google.com	555B					52ms	
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POST 903272592?gtm=45...	204	google.com	48B					21ms	

LegacyVaultedShippingM...	200	cdn.shopify.com	1.30KB					38ms	
src_smile-ui_app_contain...	200	js.smile.io	2.80KB					28ms	
src_smile-ui_app_contain...	200	js.smile.io	2.94KB					42ms	
helpers.js	200	unpkg.com	776B					31ms	
903272592?random=1728...	200	google.com	64B					29ms	
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Rollup.DJEK_OtR.js	200	cdn.shopify.com	2.41KB					48ms	
font-awesome.min.css	200	stackpath.bootstrapcdn.com	7.40KB					68ms	
launcher-container-styles...	200	js.smile.io	897B					34ms	
launcher-container-styles...	200	js.smile.io	186B					33ms	
launcher-content-styles-6...	200	js.smile.io	10.8KB					36ms	
post_load?source=fast-si...	200	ping.fastsimon.com	51B					278ms	
b0aab8bbd64d54517eca8...	200	assets.tapcart.com	96.3KB					21ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.24KB					29ms	
mobile.css	200	sdk.postscript.io	7.79KB					80ms	
mobile.bundle.js?shopId=...	200	sdk.postscript.io	106KB					81ms	
bag.svg?color=%23FFFFFF	200	cdn.sweettooth.io	811B					100ms	
post_load?source=fast-si...	200	ping.fastsimon.com	65B					353ms	
RageClickCapture.Bt65oc...	200	cdn.shopify.com	2.10KB					52ms	
ShopPayLogo.CqVb9Kgb.js	200	cdn.shopify.com	2.26KB					33ms	
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.14KB					29ms	
POST envelope?sentry_k...	200	o142330.ingest.sentr...	2B					54ms	
373808	200	sdk-api.postscript.io	14B					52ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	2.50KB					36ms	
hooks.PITBmN_2.js	200	cdn.shopify.com	3.85KB					42ms	
mobile	200	sdk-api.postscript.io	14B					30ms	
VaultedPayment.BQ-wph...	200	cdn.shopify.com	39.6KB					35ms	
OnePageModal.BU-8NF6...	200	cdn.shopify.com	1.45KB					33ms	
useShowShopPayOptin.C...	200	cdn.shopify.com	1.86KB					41ms	
Section.C4YAOKIc.js	200	cdn.shopify.com	2.08KB					33ms	
useGooglePaySdk.OrY8Ik...	200	cdn.shopify.com	6.33KB					59ms	
ShopPayLoginLoader.C9i...	200	cdn.shopify.com	2.83KB					32ms	
publishMessage.CPsQvy...	200	cdn.shopify.com	2.15KB					28ms	
PayButtonSection.DJl2ZA...	200	cdn.shopify.com	4.65KB					28ms	
context.WjMzC5l2.js	200	cdn.shopify.com	3.38KB					29ms	
DutyOptions.0gyWa648.js	200	cdn.shopify.com	4.85KB					30ms	
useAmazonContact.Bz1S...	200	cdn.shopify.com	3.63KB					28ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	1.79KB					35ms	
component-ShopPayVerif...	200	cdn.shopify.com	7.76KB					35ms	
index.ajmBaWCC.js	200	cdn.shopify.com	25.9KB					43ms	
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB					39ms	
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.79KB					40ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	2.97KB					40ms	
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.10KB					29ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	857B					37ms	
RageClickCapture.DnkQ4...	200	cdn.shopify.com	871B					29ms	
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	846B					35ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	801B					24ms	
VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.21KB					28ms	
Section.sQehCocD.css	200	cdn.shopify.com	841B					32ms	
ShopPayLoginLoader.CjG...	200	cdn.shopify.com	865B					37ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	894B					28ms	
DutyOptions.CtZGmwZL....	200	cdn.shopify.com	1.70KB					32ms	
useAmazonContact.D-Ox...	200	cdn.shopify.com	909B					58ms	
StockProblemsLinItemLi...	200	cdn.shopify.com	850B					27ms	
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.42KB					24ms	
missy-logo_x320.png?v=...	200	cdn.shopify.com	4.02KB					46ms	
298 Requests 3.65MB (10.5MB Uncompressed) Fully Loaded 6.4s (Onload 3.9s)									



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	OK, but consider improvement 998ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 4.7s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Longer than recommended 1.8s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 531ms
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	OK, but consider improvement 1.4s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.01

Browser Timings

Redirect	183ms	Connect	25ms	Backend	401ms
TTFB	609ms	First Paint	998ms	DOM Int.	2.1s
DOM Loaded	2.2s	Onload	3.9s	Fully Loaded	6.4s

IMPACT AUDIT

Med

Avoid enormous network payloads LCP

Total size was 3.69MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js	367KB
• https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	259KB
• https://js.squarecdn.com/square-marketplace.js	126KB
• https://www.googletagmanager.com/gtag/js?id=G-200R577689&l=dataLayer&cx=c	113KB
• https://www.googletagmanager.com/gtag/js?id=G-200R577689	113KB
• https://static-recommendations.fastsimon.com/no-code-recommendations/fast-simon-recommendation.umd.js?v=1.0.243	111KB
• https://sdk.postscript.io/mobile_bundle.js?shopId=373808&shopShop=misssyempire&sessionId=i4UcPXncAVNiC0-pWLjVY&status=&splitTests=&flag_s=action_segment_filters%2Clog_headless_shops%2Cpopup_auto_apply_coupon%2Cpopup_auto_apply_fondue%2Cpopup_block_editor%2Cpopup_new_compliance_text%2Cpopup_subscriber_targeting%2Credshift_segments%2Csdk_klaviyo_context_checks&disclaimer=%7B%22privacy_policy%22%3A%7B%22text%22%3A%22Privacy+Policy%22%2C%22url%22%3A%22https%3A%2F%2Fmisssyempire.myshopify.com%2Fpolicies%2Fprivacy-policy%22%7D%2C%22terms_of_service%22%3A%7B%22text%22%3A%22Terms+of+Service%22%2C%22url%22%3A%22https%3A%2F%2Fmisssyempire.myshopify.com%2Fpolicies%2Fterms-of-service%22%7D%2C%22text%22%3A%22*By+providing+your+phone+number%2C+you+agree+to+receive+recurring+automated+marketing+text+messages+%28e.g.+cart+reminders%29+from+this+shop+and+third+parties+acting+on+its+behalf.+Consent+is+not+a+condition+to+obtain+goods+or+services.+Msg+%26+data+rates+may+apply.+Msg+frequency+varies.+Reply+HELP+for+help+and+STOP+to+cancel.+You+also+agree+to+the+%7Bterms_of_service%7D+and+%7Bprivacy_policy%7D.%22%7D&subscriberId=&origin=https%3A%2F%2Fwww.missyempire.com%2F&country=GB	106KB
• https://www.missyempire.com/cdn/shop/files/App_Banner_1_828x.jpg?v=1727456027	105KB
• https://www.googletagmanager.com/gtm.js?id=GTM-P4BKG3N	100KB
• https://assets.tapcart.com/b0aab8bbd64d54517eca88af6c7b64b7_i.jpeg	96.7KB

Med

Use explicit width and height on image elements CLS

8 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

Shop

```
<img srcset=" //www.missyempire.com/cdn/shop/files/We..." sizes="100vw" fetchpriority="high" alt="Shop">
```

span.banner__image > span.mobile-ratio-wrapper > picture > img.lazyload

```

```

a.card__image > span.mobile-ratio-wrapper > picture > img.lazyloaded

```

```

SPOTLIGHT STEALERS FOR LESS

```

```

a.card__image > span.mobile-ratio-wrapper > picture > img.lazyload

```

```

a.card__image > span.mobile-ratio-wrapper > picture > img.lazyload

```

```

a.card__image > span.mobile-ratio-wrapper > picture > img.lazyload

```

```

a.card__image > span.mobile-ratio-wrapper > picture > img.lazyload

```

```

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 388KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
• https://analytics.webgains.io/clk.min.js	none	20.1KB
• https://intg.snapchat.com/shopify/shopify-scevent-init.js?id=782bcb15-95ab-40b9-9488-86718ab63212&shop=misssyempire.myshopify.com	none	4.14KB
• https://avyya-public-assets.s3.amazonaws.com/avyya-query-selector.js?shop=misssyempire.myshopify.com	none	3.29KB
• https://d23dclunsiw3h.cloudfront.net/redirect-app.js?shop=misssyempire.myshopify.com	none	1.26KB
• https://www.facebook.com/tr/?id=319626831530405&ev=PageView&dl=https%3A%2F%2Fwww.missyempire.com%2F&rt=&if=false&ts=1728835875114&sw=390&sh=844&v=2.9.170&r=stable&a=shopify_web_pixel&ec=0&o=12318&fbp=fb.1.1728835875112.44759352792380163&ler=empty&cdl=API_unavailable&it=1728835874306&coo=false&dpo=&eid=sh-86a5ee85-25B7-4B6A-3435-61A634E0B3D0&rqm=GET	none	273B
• https://tr.snapchat.com/config/com/782bcb15-95ab-40b9-9488-86718ab63212.js?v=3.33.0-2409301510	none	270B
• https://www.google.com/_well-known/private-click-measurement/trigger-attribution/00/02	none	18B
• https://static-recommendations.fastsimon.com/no-code-recommendations/fs-recommendations-init.js?uuid=45be2e42-642c-4ef1-a4df-d73435127fd4&store_id=61341892787&platform=Shopify&widgetId=1678877637978	49 seconds	2.30KB
• https://js.squarecdn.com/square-marketplace.js	60 seconds	126KB
• https://shop.app/checkouts/internal/preloads.js?locale=en-GB&shop_id=61341892787	60 seconds	549B
• https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787&shop=misssyempire.myshopify.com	1 minute	3.93KB
• https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	2 minutes	4.21KB
• https://cdn.shopify.com/proxy/38d043898fc89b492254f188f2e3b037f08980032fd5df4a1ad5e484369ed907/s.pandect.es/scripts/pandectes-core.js?shop=misssyempire.myshopify.com&sp-cache-control=CHVibGijL_CBTYXgtYWdlPTkwMA	10 minutes	24.3KB
• https://sc-static.net/js-sha256-v1.min.js	10 minutes	8.49KB
• https://smct.co/tm/?t=missyempire.com	15 minutes	335B
• https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
• https://connect.facebook.net/signals/config/319626831530405?v=2.9.170&r=stable&domain=www.missyempire.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	13.2KB
• https://assets.tapcart.com/b0aab8bbd64d54517eca88af6c7b64b7_i.jpeg	60 minutes	96.7KB
• https://static.afterpay.com/shopify-clearpay-javascript.js	60 minutes	7.64KB
• https://static.zdassets.com/ekr/snippet.js?key=8af2db76-4e61-41d1-99ce-c28d7128d2b7	60 minutes	4.85KB
• https://assets.tapcart.com/_tc-ck-loader/index.js?appld=EYAVN0uGWj&environment=production&shop=misssyempire.myshopify.com	60 minutes	942B
• https://www.google-analytics.com/analytics.js	2 hours	21.1KB
• https://r1-t.trackedlink.net/_dmpt.js	2 hours	1.66KB
• https://thegafapps.com/visitorcounter/visitorcounter.js?shop=misssyempire.myshopify.com	4 hours	5.21KB
• https://cdn.sweettooth.io/v1/images/launcher_icons/bag.svg?color=%23FFFFFF	7 days	811B
• https://static-recommendations.fastsimon.com/no-code-recommendations/fast-simon-recommendation.umd.js?v=1.0.243	28 days	111KB
• https://static-recommendations.fastsimon.com/no-code-recommendations/style.css?v=1.0.243	28 days	6.60KB
• https://static-recommendations.fastsimon.com/no-code-recommendations/assets/colors.v1.0.243.css?v=1	28 days	13.6KB
• https://static-autocomplete.fastsimon.com/fast-simon-autocomplete.umd.js?v=1.2.132	29 days	63.8KB

Med-Low

Avoid long main-thread tasks TBT

18 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
https://www.missyempire.com/cdn/wpm/bb27301d1w4f7f9fap82969c05mefc5317em.js	1.4s	182ms
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	3.2s	115ms
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	2.6s	106ms
https://www.googletagmanager.com/gtm.js?id=GTM-P4BKG3N	2.1s	105ms
https://www.missyempire.com/	884ms	101ms
https://www.missyempire.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	3.3s	97ms
https://www.googletagmanager.com/gtag/js?id=G-200R577689&l=dataLayer&cx=c	2.7s	95ms
https://www.googletagmanager.com/gtag/js?id=AW-903272592	3.1s	89ms
https://www.googletagmanager.com/gtm.js?id=GTM-P4BKG3N	3.9s	77ms
https://www.missyempire.com/wpm@b27301d1w4f7f9fap82969c05mefc5317e/app/web-pixel-952140151@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js	2.0s	71ms
https://www.googletagmanager.com/gtag/js?id=AW-903272592	1.2s	60ms
https://www.missyempire.com/cdn/shop/t/2/assets/lazysizes.min.js?v=56805471290311245611648812067	4.2s	57ms
https://js.smile.io/v1/smile-shopify-68c16bf2d949ed27738a.modern.js	4.6s	55ms
https://js.squarecdn.com/square-marketplace.js	2.5s	54ms
https://www.googletagmanager.com/gtag/js?id=AW-903272592	1.1s	54ms
https://sdk.postscript.io/sdk.bundle.js?shopId=373808	4.5s	52ms
https://static-recommendations.fastsimon.com/no-code-recommendations/fast-simon-recommendation.umd.js?v=1.0.243	2.9s	52ms
https://www.missyempire.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeeaeb253b8999e078bd2f6b.min.js	1.4s	50ms

Med-Low

Avoid an excessive DOM size

TBT

1,354 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		1354
Maximum DOM Depth	Alena Light Grey Fold Over Flared Yoga Pants 	25
Maximum Child Elements	body.index-template <body class="index-template gbp-market wide-layout iOS" data-benefit-bar="true" data-url-market="/" data-currency-symbol="£" style="padding-top: 91px;">	52

Med-Low

Avoid chaining critical requests

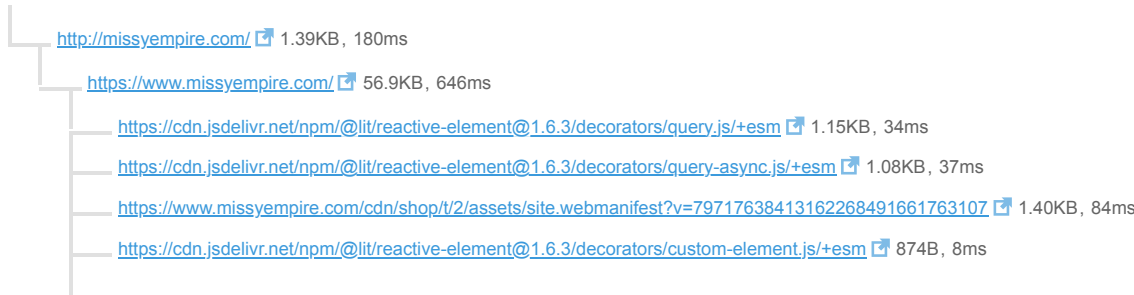
FCP LCP

22 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 3.9s

INITIAL NAVIGATION



https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-169902259@e32653096b768840c4e834ea506d7953/sandbox/worker.modern.js	22.5KB, 72ms
https://cdn.jsdelivr.net/npm/lit-html@2.8.0/+esm	4.16KB, 8ms
https://static.afterpay.com/shopify-clearpay-javascript.js	7.64KB, 69ms
https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-451150003@22e92c2ad45662f435e4801458fb78cc/sandbox/worker.modern.js	22.5KB, 32ms
https://www.missyempire.com/cdn/shop/t/2/assets/base.css?v=12540057075956166181720684899	48.2KB, 45ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/+esm	3.49KB, 8ms
https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-6127795@bb41bf091d86ec09beb5141ead6fafc0/sandbox/worker.modern.js	22.5KB, 76ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/decorators/query-assigned-nodes.js/+esm	1.41KB, 37ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/decorators/state.js/+esm	1.01KB, 27ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/decorators/query-assigned-elements.js/+esm	1.25KB, 37ms
https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-shopify-app-pixel@0220/sandbox/worker.modern.js	22.5KB, 88ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/decorators/event-options.js/+esm	1.01KB, 33ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/decorators/property.js/+esm	1.01KB, 37ms
https://cdn.jsdelivr.net/npm/tslib@2.6.2/+esm	4.35KB, 3ms
https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-61145267@4fd0680eed907adaf3f85849c393d688/sandbox/worker.modern.js	22.5KB, 40ms
https://cdn.jsdelivr.net/npm/@lit/reactive-element@1.6.3/decorators/query-all.js/+esm	1.08KB, 34ms
https://cdn.jsdelivr.net/npm/lit-element@3.3.3/lit-element.js/+esm	1.39KB, 8ms
https://static.zdassets.com/ekr/snippet.js?key=8af2db76-4e61-41d1-99ce-c28d7128d2b7	4.85KB, 138ms

Med-Low

Avoid document.write()

1 instance found

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds.

URL	LOCATION
https://js.smile.io/v1/vendor-298e5c2d9a4b7d75560f.modern.js	Line:1

Med-Low

Reduce JavaScript execution time

TBT

1.9s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• Unattributable	1.0s	23ms	0ms
• https://www.missyempire.com/	476ms	76ms	15ms
• https://www.missyempire.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	332ms	295ms	4ms
• https://static-recommendations.fastsimon.com/no-code-recommendations/fs-recommendations-init.js?uuid=45be2e42-642c-4ef1-a4df-d73435127fd4&store_id=61341892787&platform=Shopify&widgetId=1678877637978	262ms	251ms	0ms
• https://www.googletagmanager.com/gtag/js?id=AW-903272592	159ms	121ms	19ms
• https://www.missyempire.com/cdn/s/trekkiie.storefront.c1258b47cccb7bc2aeaaeb253b8999e078bd2f6b.min.js	137ms	125ms	1ms
• https://www.googletagmanager.com/gtag/js?id=G-200R577689&l=dataLayer&cx=c	120ms	75ms	8ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	116ms	106ms	5ms
• https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	115ms	102ms	12ms
• https://www.missyempire.com/cdn/shop/t/2/assets/lazysizes.min.js?v=56805471290311245611648812067	109ms	65ms	0ms
• https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-11272371@18/sandbox/modern/	99ms	65ms	10ms
• https://sdk.postscript.io/sdk.bundle.js?shopId=373808	99ms	92ms	6ms
• https://static-recommendations.fastsimon.com/no-code-recommendations/fast-simon-recommendation.umd.js?v=1.0.243	83ms	25ms	9ms
• https://www.missyempire.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js	82ms	81ms	1ms
• https://www.googletagmanager.com/gtm.js?id=GTM-P4BKG3N	73ms	59ms	7ms
• https://www.missyempire.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-952140151@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js	71ms	70ms	0ms
• https://www.missyempire.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	68ms	1ms	0ms
• https://static.klaviyo.com/onsite/js/signup_forms.a279a1ac64ac8e3a46a0.js?cb=1&v2-route=1	63ms	60ms	0ms
• https://js.squarecdn.com/square-marketplace.js	55ms	48ms	6ms
• https://js.smile.io/v1/smile-shopify-68c16bf2d949ed27738a.modern.js	53ms	53ms	0ms

Med-Low

Avoid CSS @import FCP LCP

2 resources found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

- <https://fonts.googleapis.com/css2?family=Inter:ital,wght@0.400&family=Plus+Jakarta+Sans:ital,wght@0.400&family=Poppins:ital,wght@0.400&family=Praise:ital,wght@0.400&family=Prata:ital,wght@0.400&display=swap>
- <https://www.missyempire.com/>
- <https://fonts.googleapis.com/css2?family=Montserrat:wght@500;700&display=swap>

Low

Use a Content Delivery Network (CDN)

6 resources found

CDNs can give an equally fast web experience to your users across the globe.

URL

- <https://smct.co/tm/?t=missyempire.com>
- https://www.google.co.uk/pagead/1p-user-list/903272592/?random=1728835872687&cv=11&fst=1728835200000&bg=ffffff&guid=ON&async=1>m=45be4a90v897780329za200zb77430134&gcd=13131313111&dma=0&tag_exp=101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.missyempire.com%2F&hn=www.googleadservices.com&frm=0&tiba=Womens%20Clothing%20%7C%20Shop%20the%20Latest%20Fashion%20Trends%20Online%20Missy%20Empire&npa=0&pscdl=noapi&aid=686186788.1728835873&uaa=&uab=&uafvl=&uamb=0&uam=&uap=&uapv=&uaw=0&fdr=QA&data=event%3Dgtag_config&rft=3&fmt=3&is_vtc=1&cid=CAQSGwDpaXnfU-MzbGLO74g1WFBwcX7g4ln9-QLew&random=1742205897&rmt_tld=1&ipr=y
- https://www.google.co.uk/pagead/1p-user-list/903272592/?random=1728835874573&cv=11&fst=1728835200000&bg=ffffff&guid=ON&async=1>m=45be4a90v897780329za200&gcd=13131313111&dma=0&tag_exp=101529665~101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.missyempire.com%2Fwpm%40b27301d1w4f7f9fap82969c05mefc5317e%2Fcustom%2Fweb-pixel-11272371%4018%2Fsandbox%2Fmodern%2F&hn=www.googleadservices.com&frm=2&tiba=Womens%20Clothing%20%7C%20Shop%20the%20Latest%20Fashion%20Trends%20Online%20Missy%20Empire&npa=0&pscdl=noapi&aid=686186788.1728835873&fdr=QA&data=event%3Dgtag_config&rft=3&fmt=3&is_vtc=1&cid=CAQSGwDpaXnf5QKYIJZkLYq42ZqtBSVggYIPcb7HQ&random=3830055275&rmt_tld=1&ipr=y
- <https://redirect.smooth.ie/scripts/default.js?shop=misssyempire.myshopify.com>
- https://www.google.co.uk/pagead/1p-user-list/903272592/?random=1728835876174&cv=11&fst=1728835200000&bg=ffffff&guid=ON&async=1>m=45be4a90v897780329za200zb77430134&gcd=13131313151&dma=0&tag_exp=101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.missyempire.com%2F&hn=www.googleadservices.com&frm=0&tiba=Womens%20Clothing%20%7C%20Shop%20the%20Latest%20Fashion%20Trends%20Online%20Missy%20Empire&did=dNzYwYj&gclid=dNzYwYj&rdp=0&npa=0&pscdl=noapi&aid=686186788.1728835873&uaa=&uab=&uafvl=&uamb=0&uam=&uap=&uapv=&uaw=0&fdr=QA&data=event%3Dview_item_list&rft=3&fmt=3&is_vtc=1&cid=CAQSGwDpaXnfCeolfzKzdO_QtVssuVSWBoKMilc8g&random=2730942609&rmt_tld=1&ipr=y
- https://www.google.co.uk/pagead/1p-user-list/903272592/?random=1728835876129&cv=11&fst=1728835200000&bg=ffffff&guid=ON&async=1>m=45be4a90v897780329za200zb77430134&gcd=13131313151&dma=0&tag_exp=101671035~101686685&u_w=390&u_h=844&url=https%3A%2F%2Fwww.missyempire.com%2F&hn=www.googleadservices.com&frm=0&tiba=Womens%20Clothing%20%7C%20Shop%20the%20Latest%20Fashion%20Trends%20Online%20Missy%20Empire&did=dNzYwYj&gclid=dNzYwYj&rdp=0&npa=0&pscdl=noapi&aid=686186788.1728835873&uaa=&uab=&uafvl=&uamb=0&uam=&uap=&uapv=&uaw=0&fdr=QA&data=event%3Dview_item_list&rft=3&fmt=3&is_vtc=1&cid=CAQSGwDpaXnfAY_E696bKjJT0XA1JhcdRPaRIO1OA&random=2399532497&rmt_tld=1&ipr=y

Low

Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON

FAILURE TYPE

Pages that have inflight fetch() or XHR are not currently eligible for back/forward cache.
<https://www.missyempire.com/>

Pending browser support

Low

Use passive listeners to improve scrolling performance

1 event listener not passive

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL

LOCATION

- <https://www.missyempire.com/cdn/shop/t/2/assets/jquery-3.6.0.min.js?v=8324501383853434791648812064>

Line:1

Low

Reduce unused JavaScript LCP

Potential savings of 828KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	259KB	164KB
https://static-recommendations.fastsimon.com/no-code-recommendations/fast-simon-recommendation.umd.js?v=1.0.243	111KB	75.4KB
...src/components/QuickView/components/MobileQuickView.svelte	4.46KB	4.45KB
...src/utills/getWidgetDynamicStyles.ts	3.28KB	3.17KB
...src/components/QuickView/components/DesktopQuickView.svelte	3.17KB	3.14KB
...src/components/Product/Product.svelte	4.80KB	3.12KB
...src/components/Product/components/Swatches/Swatches.svelte	2.49KB	2.46KB
https://www.googletagmanager.com/gtag/js?id=G-200R577689	113KB	74.4KB
https://www.googletagmanager.com/gtag/js?id=AW-903272592&l=dataLayer&cx=c	93.7KB	72.1KB
https://js.squarecdn.com/square-marketplace.js	126KB	68.2KB
https://sdk.postscript.io/sdk_bundle.js?shopId=373808	83.1KB	62.0KB
.../node_modules/@fingerprintjs/fingerprintjs/dist/fp.esm.js	9.00KB	8.54KB
.../node_modules/intl-tel-input/build/js/intlTelInput.js	10.7KB	7.86KB
.../src/sdk/back-in-stock/widget/components/mobile/mobileStyles.js	3.17KB	3.17KB
.../node_modules/webfontloader/webfontloader.js	3.46KB	3.05KB
.../node_modules/mutation-summary/dist/umd/mutation-summary.js	8.02KB	2.99KB
https://www.googletagmanager.com/gtag/js?id=G-200R577689&l=dataLayer&cx=c	113KB	50.0KB
https://www.googletagmanager.com/gtag/destination?id=MC-EFSLNEXVTN&l=dataLayer&cx=c	88.3KB	49.4KB
https://www.googletagmanager.com/gtm.js?id=GTM-P4BKG3N	100KB	47.0KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js	95.6KB	42.6KB
https://www.googletagmanager.com/gtag/js?id=AW-903272592	94.0KB	37.5KB
https://www.googletagmanager.com/gtag/js?id=AW-903272592	94.0KB	36.0KB
https://js.smile.io/v1/vendor-298e5c2d9a4b7d75560f.modern.js	64.0KB	28.9KB
https://connect.facebook.net/en_US/fbevents.js	60.1KB	21.3KB

Low

Properly size images

Potential savings of 96.0KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://assets.tapcart.com/b0aab8bbd64d54517eca88af6c7b64b7_i.jpeg	96.3KB	96.0KB

Low

Avoid multiple page redirects

FCP

LCP

Potential savings of 181ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://missyempire.com/ https://www.missyempire.com/	181ms 0ms

Low

Minify JavaScript

FCP

LCP

Potential savings of 3.31KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://cdnjs.cloudflare.com/ajax/libs/mustache.js/3.1.0/mustache.js	6.17KB	3.31KB

Low

Efficiently encode images

Potential savings of 54.1KB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://assets.tapcart.com/b0aab8bbd64d54517eca88af6c7b64b7_i.jpeg	96.3KB	54.1KB

Low

Remove duplicate modules in JavaScript bundles TBT

Potential savings of 21.8KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE	TRANSFER SIZE	POTENTIAL SAVINGS
/npm/lit-html@2.8.0/src/lit-html.ts		10.9KB
https://cdn.jsdelivr.net/npm/lit-html@2.8.0/+esm	3.90KB	
https://cdn.jsdelivr.net/npm/lit-html@2.8.0/static.js/+esm	3.74KB	
https://cdn.jsdelivr.net/npm/lit-html@2.8.0/directives/class-map.js/+esm	3.55KB	
https://cdn.jsdelivr.net/npm/lit-html@2.8.0/directives/style-map.js/+esm	3.59KB	
./src/index.ts		4.32KB
https://www.missyempire.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.54KB	
https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.32KB	
./src/utills/getPossibleInputs.ts		3.12KB
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	1.62KB	
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	1.62KB	
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787&shop=missyempire.myshopify.com	1.51KB	
./src/init.ts		2.48KB
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	1.28KB	
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	1.28KB	
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787&shop=missyempire.myshopify.com	1.20KB	
./src/utills/loadDesktop.ts		1.05KB
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	557B	
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787	557B	
https://static-autocomplete.fastsimon.com/fast-simon-autocomplete-init.umd.js?mode=shopify&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store=61341892787&shop=missyempire.myshopify.com	519B	

Low

Reduce unused CSS FCP LCP

Potential savings of 68.3KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://www.missyempire.com/cdn/shop/t/2/assets/base.css?v=12540057075956166181720684899	48.2KB	44.6KB
• https://static-recommendations.fastsimon.com/no-code-recommendations/assets/colors.v1.0.243.css?v=1	13.6KB	13.6KB
• .d-inline-block{display:inline-block!important} ...	10.1KB	10.1KB

Low

Serve images in next-gen formats

Potential savings of 80.1KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://assets.tapcart.com/b0aab8bbd64d54517eca88af6c7b64b7_i.jpeg	96.3KB	80.1KB
Low Enable text compression FCP LCP Potential savings of 2.02KB		

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://avyya-public-assets.s3.amazonaws.com/avyya-query-selector.js?shop=misssyempire.myshopify.com	2.87KB	2.02KB
N/A Reduce the impact of third-party code TBT Third-party code blocked the main thread for 147ms		

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
ZENDESK	265KB	51ms
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	259KB	51ms
TIKTOK	139KB	40ms
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	95.6KB	40ms
	38.9KB	0ms
FASTSIMON.COM	223KB	28ms
https://static-recommendations.fastsimon.com/no-code-recommendations/fs-recommendations-init.js?uuid=45be2e42-642c-4ef1-a4df-d73435127fd4&store_id=61341892787&platform=Shopify&widgetId=1678877637978 https://static-recommendations.fastsimon.com/no-code-recommendations/fast-simon-recommendation.umd.js?v=1.0.243 https://static-autocomplete.fastsimon.com/fast-simon-autocomplete.umd.js?v=1.2.132 https://api.fastsimon.com/related_products_suggest?request_source=no-code-upsell-cross-sell&specs=%7B%22sources%22:%22related_cart.related_recently_viewed.related_purchase.related_views.related_top_products.related_recent_products%22,%22max_suggest%22:%2210%22,%22categories%22:%22%22,%22widget_id%22:%221675957058789%22,%22title%22:%22You+may+also+like%22%7D,%7B%22sources%22:%22related_purchase.related_cart.related_views.similar_products.related_top_products.related_recent_products%22,%22max_suggest%22:%2210%22,%22categories%22:%22%22,%22widget_id%22:%221678877637978%22,%22title%22:%22Here%E2%80%99s+What%E2%80%99s+Hot%22%7D]&products=[]&UUID=45be2e42-642c-4ef1-a4df-d73435127fd4&store_id=61341892787&with_product_attributes=true&cdn_cache_key=1728835874338 https://static-recommendations.fastsimon.com/no-code-recommendations/assets/colors.v1.0.243.css?v=1 - Other resources	2.30KB	28ms
	111KB	0ms
	63.8KB	0ms
	15.8KB	0ms
	13.6KB	0ms
	15.8KB	0ms
GOOGLE TAG MANAGER	695KB	27ms
https://www.googletagmanager.com/gtag/js?id=G-200R577689&l=dataLayer&cx=c https://www.googletagmanager.com/gtag/js?id=AW-903272592 https://www.googletagmanager.com/gtag/js?id=G-200R577689 https://www.googletagmanager.com/gtm.js?id=GTM-P4BKG3N https://www.googletagmanager.com/gtag/js?id=AW-903272592&l=dataLayer&cx=c - Other resources	113KB	18ms
	188KB	8ms
	113KB	0ms
	100KB	0ms
	93.7KB	0ms
	88.3KB	0ms
SHOPIFY	678KB	0ms
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app_BernU-kl.js https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/VaultedPayment.BQ-wphy-.js https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/OnePage.DUIBZfgL.js - Other resources	367KB	0ms
	39.7KB	0ms
	35.8KB	0ms
	235KB	0ms
POSTSCRIPT.IO	204KB	0ms
https://sdk.postscript.io/mobile_bundle.js?shopId=373808&shopShop=misssyempire&sessionId=i4UcP_XncAVNIC0-pWljvY&status=&splitTests=&flags=action_segment_filters%2Clog_headless_shops%2Cpopup_auto_apply_coupon%2Cpopup_auto_apply_fondue%2Cpopup_block_editor%2Cpopup_new_compliance_text%2Cpopup_subscriber_targeting%2Credshift_segments%2Csdk_klaviyo_context_checks&disclaimer=%7B%22privacy_policy%22%3A%7B%22text%22%3A%22Privacy+Policy%22%2C%22url%22%3A%22https%3A%2F%2Fmisssyempire.myshopify.com%2Fpolicies%2Fprivacy-policy%22%7D%2C%22terms_of_service%22%3A%7B%22text%22%3A%22Terms+of+Service%22%2C%22url%22%3A%22https%3A%2F%2Fmisssyempire.myshopify.com%2Fpolicies%2Fterms-of-service%22%7D%2C%22text%22%3A%22*By+providing+your+phone+number%2C+you+agree+to+receive+recurring+automated+marketing+text+messages+%28e.g.+cart+reminders%29+from+this+shop+and+third+parties+acting+on+its+behalf.+Consent+is+not+a+condition+to+obtain+goods+or+services.+Msg+%26+data+rates+may+apply.+Msg+frequency+varies.+Reply+HELP+for+help+and+STOP+to+cancel.+You+also+agree+to+the+%7Bterms_of_service%7D+and+%7Bprivacy_policy%7D.%22%7D&subscriberId=&origin=https%3A%2F%2Fwww.missyempire.com%2F&country=GB https://sdk.postscript.io/sdk_bundle.js?shopId=373808 - Other resources	106KB	0ms
	83.1KB	0ms
	14.7KB	0ms
JSDELIVR CDN	161KB	0ms
https://cdn.jsdelivr.net/npm/dexie@3.2.2/+esm https://cdn.jsdelivr.net/npm/rxjs@7.5.6/+esm https://cdn.jsdelivr.net/npm/liquidjs@9.42.0/+esm https://cdn.jsdelivr.net/npm/@appmate/wishlist@4.14.1 https://cdn.jsdelivr.net/npm/rxjs@7.5.6/operators/+esm	26.5KB	0ms
	18.1KB	0ms
	17.8KB	0ms
	17.8KB	0ms
	15.0KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
Other resources	65.6KB	0ms
SQUARECDN.COM	126KB	0ms
https://js.squarecdn.com/square-marketplace.js	126KB	0ms
SMILE.IO	115KB	0ms
https://js.smile.io/v1/vendor-298e5c2d9a4b7d75560f.modern.js https://js.smile.io/v1/smile-shopify-68c16bf2d949ed27738a.modern.js https://js.smile.io/v1/launcher-content-styles-6736aadb896dc0f93248.modern.js - Other resources	64.0KB	0ms
	18.8KB	0ms
	10.8KB	0ms
	21.3KB	0ms
TAPCART.COM	97.6KB	0ms
https://assets.tapcart.com/b0aab8bbd64d54517eca88af6c7b64b7_i.jpeg	96.7KB	0ms
KLAVIYO	76.4KB	0ms
https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1 https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&v2-route=1 https://static.klaviyo.com/onsite/js/default-signup_forms~onsite-triggering.53d3566884aa6645184a.js?cb=1&v2-route=1 https://static.klaviyo.com/onsite/js/runtime.c6067c71d376a2a0dc7c.js?cb=1&v2-route=1 https://static.klaviyo.com/onsite/js/signup_forms.a279a1ac64ac8e3a46a0.js?cb=1&v2-route=1 - Other resources	18.0KB	0ms
	12.4KB	0ms
	9.65KB	0ms
	8.21KB	0ms
	5.89KB	0ms
	22.3KB	0ms
FACEBOOK	73.5KB	0ms
https://connect.facebook.net/en_US/fbevents.js https://connect.facebook.net/signals/config/319626831530405?v=2.9.170&r=stable&domain=www.mis-syempire.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39eaf34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	60.1KB	0ms
	13.2KB	0ms
GOOGLE ANALYTICS	21.1KB	0ms
https://www.google-analytics.com/analytics.js	21.1KB	0ms
WEBGAINS.IO	20.1KB	0ms
https://analytics.webgains.io/clk.min.js	20.1KB	0ms
UNPKG	14.0KB	0ms
https://unpkg.com/tapcart-capture-kit@0.3.0/dist/embed.js https://unpkg.com/tapcart-capture-kit@0.3.0/dist/MobileDownloadBanner.js	7.00KB	0ms
	5.72KB	0ms
GOOGLE/DOUBLECLICK ADS	14.0KB	0ms
SNAPCHAT	13.3KB	0ms
https://sc-static.net/js-sha256-v1.min.js https://intg.snapchat.com/shopify/shopify-scevent-init.js?id=782bcb15-95ab-40b9-9488-86718ab63212&shop=misssyempire.myshopify.com	8.49KB	0ms
	4.14KB	0ms
CLOUDFLARE CDN	8.73KB	0ms
https://cdnjs.cloudflare.com/ajax/libs/mustache.js/3.1.0/mustache.js	6.17KB	0ms
AFTERPAY	7.64KB	0ms
https://static.afterpay.com/shopify-clearpay-javascript.js	7.64KB	0ms
BOOTSTRAP CDN	7.40KB	0ms
https://stackpath.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css	7.40KB	0ms

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
THEGAFAPPS.COM	5.21KB	0ms
• https://thegafapps.com/visitorcounter/visitorcounter.js?shop=misssyempire.myshopify.com	5.21KB	0ms
AMAZON WEB SERVICES	3.29KB	0ms
OTHER GOOGLE APIS/SDKS	3.04KB	0ms
GOOGLE FONTS	1.87KB	0ms
STARAPPS.STUDIO	1.85KB	0ms
WEBINSIGHT	1.66KB	0ms
SMOOTH.IE	1.27KB	0ms
CLOUDFRONT.NET	1.26KB	0ms
TIKTOKW.US	900B	0ms
SWEET TOOTH	811B	0ms
TAPC.ART	683B	0ms
GOOGLE.COM	603B	0ms
SHOP.APP	549B	0ms
SMARTER CLICK	335B	0ms
SENTRY	300B	0ms
WISHLIST KING	292B	0ms

N/A

Eliminate render-blocking resources

FCP

LCP

Potential savings of 0 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
• https://www.missyempire.com/cdn/shop/t/2/assets/base.css?v=12540057075956166181720684899	48.2KB	300ms

N/A

Minimize main-thread work

TBT

Main-thread busy for 4.6s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	2.5s
Other	1.4s
Style & Layout	285ms
Script Parsing & Compilation	191ms
Garbage Collection	91ms
Parse HTML & CSS	91ms
Rendering	35ms

N/A

User Timing marks and measures

43 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:completed	Measure	823ms	3.0s
wpm:pixel:register:952140151:app	Measure	1.5s	576ms
wpm:pixel:register:451150003:app	Measure	1.5s	1.5s
wpm:pixel:register:233668787:app	Measure	1.5s	592ms
wpm:pixel:register:169902259:app	Measure	1.5s	1.0s
wpm:pixel:register:61145267:app	Measure	1.5s	1.5s
wpm:pixel:register:6127795:app	Measure	1.5s	2.3s
wpm:pixel:register:11272371:custom	Measure	1.5s	887ms
wpm:pixel:register:29687987:custom	Measure	1.5s	916ms
wpm:pixel:register:shopify-app-pixel:app	Measure	1.5s	1.0s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	1.5s	937ms
shopify.content_for_header.start	Mark	698ms	0ms
shopify.content_for_header.end	Mark	717ms	0ms
wpm:start	Mark	823ms	0ms
wpm:pixel:register:started:952140151:app	Mark	1.5s	0ms
wpm:pixel:register:started:451150003:app	Mark	1.5s	0ms
wpm:pixel:register:started:233668787:app	Mark	1.5s	0ms
wpm:pixel:register:started:169902259:app	Mark	1.5s	0ms
wpm:pixel:register:started:61145267:app	Mark	1.5s	0ms
wpm:pixel:register:started:6127795:app	Mark	1.5s	0ms
wpm:pixel:register:started:11272371:custom	Mark	1.5s	0ms
wpm:pixel:register:started:29687987:custom	Mark	1.5s	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	1.5s	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	1.5s	0ms
wpm:pixel:register:completed:952140151:app	Mark	2.1s	0ms
wpm:pixel:register:completed:233668787:app	Mark	2.1s	0ms
wpm:pixel:register:completed:11272371:custom	Mark	2.4s	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:completed:29687987:custom	Mark	2.4s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	2.4s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	2.5s	0ms
wpm:pixel:register:completed:169902259:app	Mark	2.5s	0ms
snaptr	Mark	2.7s	0ms
wpm:pixel:register:completed:61145267:app	Mark	3.0s	0ms
wpm:pixel:register:completed:451150003:app	Mark	3.0s	0ms
fbevents:start:unwantedDataProcessing_319626831530405	Mark	3.7s	0ms
fbevents:end:unwantedDataProcessing_319626831530405	Mark	3.7s	0ms
fbevents:start:unwantedParamsProcessing_319626831530405	Mark	3.7s	0ms
fbevents:start:validateUrlProcessing_319626831530405	Mark	3.7s	0ms
fbevents:end:validateUrlProcessing_319626831530405	Mark	3.7s	0ms
fbevents:start:standardParamChecksProcessing_319626831530405	Mark	3.7s	0ms
wpm:pixel:register:completed:6127795:app	Mark	3.8s	0ms
wpm:pixels:resolved	Mark	3.8s	0ms
snaptr	Mark	4.3s	0ms

N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 70.7KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://js.smile.io/v1/src_smile-ui_app_containers_Nudges_Nudges_tsx-e2a5a09ea4949581abca.modern.js	14.8KB
Line:0 Column:5653	Arra y.pr otot ype. some
https://js.squarecdn.com/square-marketplace.js	13.9KB
Line:1 Column:259663	Arra y.pr otot ype. filt er
Line:1 Column:259924	Arra y.pr otot ype. find
Line:1 Column:260362	Arra y.fr om
Line:1 Column:261592	Arra y.pr otot ype. map
Line:1 Column:267818	Obje ct.e ntri es
Line:1 Column:268201	Obje ct.g etOw nPro pert yDes crip tors
Line:1 Column:268663	Obje ct.k eys
Line:1 Column:268803	Obje ct.s etPr otot ypeO f
Line:1 Column:269039	Obje ct.v alue s
Line:1 Column:273750	Refl ect. cons truc t
Line:1 Column:278038	Stri ng.r aw
Line:1 Column:304463	@bab el/p lugi

URL	POTENTIAL SAVINGS
https://js.smile.io/v1/vendor-298e5c2d9a4b7d75560f.modern.js	n-tr ansf orm- clas ses 11.9KB
Line:1 Column:79169	@bab el/p lugi n-tr ansf orm- clas ses
Line:1 Column:169988	Arra y.pr otot ype. filt er
Line:1 Column:170247	Arra y.pr otot ype. find
Line:1 Column:170422	Arra y.pr otot ype. forE ach
Line:1 Column:171693	Arra y.pr otot ype. map
Line:1 Column:172666	Arra y.pr otot ype. some
Line:1 Column:174719	Obje ct.d efin ePro pert ies
Line:1 Column:174881	Obje ct.d efin ePro pert y
Line:1 Column:175289	Obje ct.g etOw nPro pert yDes crip tors
Line:1 Column:175752	Obje ct.k eys

Line:1 Column:182260	String.fromCharCodePoint	10.6KB
https://connect.facebook.net/en_US/fbevents.js		
Line:23 Column:2302	@babel/plugin-transform-form-clas	10.4KB
	ses	
Line:270 Column:9361	Array.prototype.filter	10.4KB
Line:270 Column:15478	Array.from	
Line:270 Column:17228	Array.prototype.map	10.4KB
Line:270 Column:18020	Array.prototype.find	
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mw.js		
Line:1 Column:7085	@babel/plugin-transform-form-clas	10.4KB
	ses	
Line:1 Column:296419	Object.defineProperty	10.4KB
Line:1 Column:296908	Object.entries	
Line:1 Column:297685	Object.freeze	10.4KB
Line:1 Column:299488	Object.getPrototypeOf	

	crip tors	
Line:1 Column:300189	Obje ct.g etPr otot ypeO f	
Line:1 Column:300462	Obje ct.i sExt ensi ble	
Line:1 Column:300620	Obje ct.i sFro zen	
Line:1 Column:300772	Obje ct.i sSea led	
Line:1 Column:300899	Obje ct.k eys	
Line:1 Column:301076	Obje ct.p reve ntEx tens ions	
Line:1 Column:301274	Obje ct.s eal	
Line:1 Column:301780	Obje ct.s etPr otot ypeO f	
Line:1 Column:301847	Obje ct.v alue s	
https://analytics.webgains.io/clk.min.js		8.60KB
Line:0 Column:301	Arra y.is Arra y	
https://www.missyempire.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906		123B
Line:1 Column:15384	@bab el/p lugi n-tr ansf orm- clas ses	
Line:1 Column:18677	@bab el/p lugi n-tr ansf	

URL	POTENTIAL SAVINGS
orm- rege nera tor	
https://www.missyempire.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	71B
Line:0 Column:400	@bab el/p lugi n-tr ansf orm- clas ses
https://static.klaviyo.com/onsite/js/vendors~signup_forms.ffb16c5d33241b7ebc9d.js?cb=1&v2-route=1	61B
Line:1 Column:2166	@bab el/p lugi n-tr ansf orm- clas ses
https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	54B
Line:0 Column:102498	@bab el/p lugi n-tr ansf orm- clas ses
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	52B
Line:1 Column:592009	@bab el/p lugi n-tr ansf orm- clas ses
https://sdk.postscript.io/sdk.bundle.js?shopId=373808	49B
Line:1 Column:121645	@bab el/p lugi n-tr ansf orm- clas ses
https://cdn.shopify.com/proxy/38d043898fc89b492254f188f2e3b037f08980032fd5df4a1ad5e484369ed907/s.pandect.es/scripts/pandect-es-core.js?shop=missyempire.myshopify.com&sp-cache-control=cHViVGllLCBtYXgtYWdlPTkwMA	48B
Line:0 Column:12614	@bab el/p lugi n-tr ansf orm- clas ses
https://connect.facebook.net/signals/config/319626831530405?v=2.9.170&r=stable&domain=www.missyempire.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2	43B

C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112

@babel/pugin-transformer-class-ses

Line:19 Column:2057

N/A

Reduce initial server response timeFCPLCP

Root document took 18ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://www.missyempire.com/	18ms

N/A

Avoid large layout shiftsCLS

1 element found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
MISSYEMPIRE Download the Missy app! GET <div class="tc-mobile-download-banner-container tc-mobile-download-banner-bottom svelt..." id="tapcart-web-banner" style="font-family: System">	0.01

N/A

Largest Contentful Paint elementLCP

1,390 ms

This is the largest contentful element painted within the viewport.

ELEMENT

Shop

PHASE	% OF LCP	TIMING
TTFB	16%	227ms
Load Delay	57%	787ms
Load Time	10%	138ms
Render Delay	17%	238ms