

Performance Report for: http://lavishalice.com/

Report generated: Sun, Oct 13, 2024 10:01 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

D	Performance 59%	Structure 70%	L. Contentful Paint 3.3s	T. Blocking Time 84ms	C. Layout Shift 0.09
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Top Issues

High	Avoid enormous network payloads LCP	Total size was 4.92MB
Med-High	Avoid an excessive DOM size TBT	3,396 elements
Med	Use explicit width and height on image elements CLS	1 image found
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 264KB
Med-Low	Avoid document.write()	1 instance found

Focus on these audits first

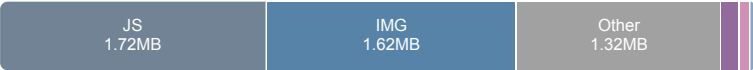
These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 4.88MB



Total Page Requests - 256



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Lavish Alice | Shop Womens Clothing & Accessories Online | UK

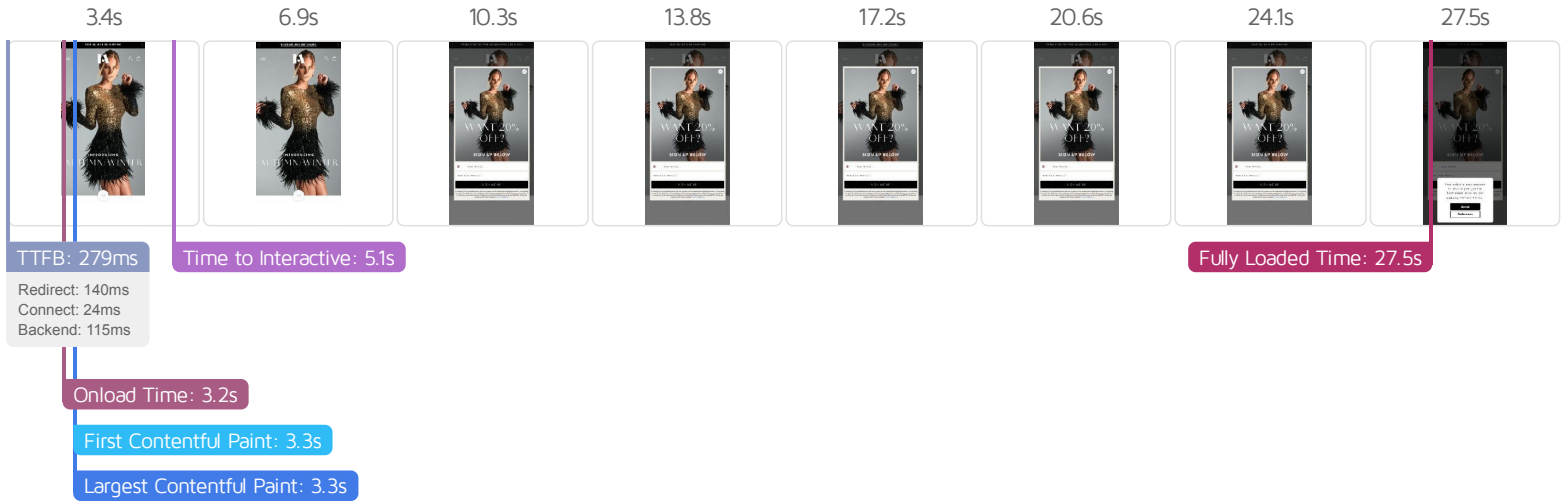
/	301	lavishalice.com	0	139ms				
/	200	lavishalice.com	60.0KB	145ms				
theme.css?v=1178212001...	200	lavishalice.com	0	11ms				
lavish-custom.css?v=160...	200	lavishalice.com	0	11ms				
futura_n4.df36ce3d9db53...	200	lavishalice.com	17.7KB	98ms				
es-module-shims.min.js?...	200	lavishalice.com	12.5KB	158ms				
vendor.min.js?v=1040910...	200	lavishalice.com	20.4KB	54ms				
theme.js?v=12222537639...	200	lavishalice.com	38.1KB	68ms				
preloads.js?locale=en-GB	200	lavishalice.com	2.24KB	161ms				
load_feature-f4e7948c1c9...	200	lavishalice.com	4.09KB	220ms				
conversion.js	200	googleadservices.com	20.5KB	57ms				
GB	200	crossborder-integrati...	281B	85ms				
okendo-reviews.js	200	d3hw6dc1ow8pp2.cl...	8.49KB	219ms				
klaviyo.js?company_id=X...	200	static.klaviyo.com	2.25KB	212ms				
pushowl-shopify.js	200	cdn.shopify.com	964B	232ms				
button.js	200	cdn.shopify.com	3.78KB	193ms				
button.css	200	cdn.shopify.com	1.28KB	34ms				
consentmo_cookie_cons...	200	cdn.shopify.com	43.1KB	234ms				
shopify-perf-kit-1.0.0.min.js	200	lavishalice.com	6.36KB	210ms				
B_W_Logo.png?v=17251...	200	lavishalice.com	5.71KB	212ms				
White_Logo.png?v=17251...	200	lavishalice.com	5.92KB	211ms				
Mobile-Homepage_475fcc...	200	lavishalice.com	357KB	70ms				
P1.jpg?v=1728418245&wi...	200	lavishalice.com	275KB	251ms				
P2.jpg?v=1728418259&wi...	200	lavishalice.com	227KB	267ms				
P3.jpg?v=1728418282&wi...	200	lavishalice.com	298KB	274ms				
fs.combined.v2.6.js	200	cdn.shopify.com	27.1KB	209ms				
gtm.js?id=GTM-KMM95X9	200	googletagmanager.c...	93.4KB	147ms				
941833096?random=1728...	200	googleads.g.doublec...	2.27KB	146ms				
n86a62izcf	200	clarity.ms	689B	197ms				
bb27301d1w4f7f79fap829...	200	lavishalice.com	41.1KB	80ms				
trekkie.storefront.c1258b...	200	lavishalice.com	24.6KB	147ms				
shop_events_listener-61f...	200	lavishalice.com	3.42KB	145ms				
shopify-boomerang-1.0.0...	200	lavishalice.com	19.0KB	84ms				
futura_n7.153f8ffad8e901...	200	lavishalice.com	19.1KB	115ms				
pixel.modern.js	200	lavishalice.com	4.68KB	52ms				
pixel.modern.js	200	lavishalice.com	2.50KB	42ms				
modern/	200	lavishalice.com	22.8KB	33ms				
fender_analytics.673ab99...	200	static-tracking.klaviy...	11.8KB	65ms				
static.8d136cd44b74e818...	200	static-tracking.klaviy...	280B	65ms				
runtime.c6067c71d376a2a...	200	static.klaviyo.com	7.64KB	41ms				
sharedUtils.3ee3ffff305af...	200	static.klaviyo.com	17.7KB	51ms				
vendors~signup_forms~p...	200	static.klaviyo.com	4.00KB	38ms				
vendors~signup_forms~c...	200	static.klaviyo.com	2.85KB	38ms				
vendors~signup_forms.ff...	200	static.klaviyo.com	4.24KB	40ms				
default~signup_forms~on...	200	static.klaviyo.com	9.14KB	37ms				
signup_forms.a279a1ac6...	200	static.klaviyo.com	5.60KB	42ms				
worker.modern.js	200	lavishalice.com	22.5KB	39ms				
worker.modern.js	200	lavishalice.com	22.5KB	42ms				
worker.modern.js	200	lavishalice.com	22.5KB	49ms				
worker.modern.js	200	lavishalice.com	22.5KB	42ms				
worker.modern.js	200	lavishalice.com	22.5KB	48ms				
worker.modern.js	200	lavishalice.com	22.5KB	50ms				
worker.modern.js	200	lavishalice.com	22.5KB	58ms				

futura_o7.ece1472e1fefbb...	200	lavishalice.com	18.9KB	396ms		
futura_o4.9747e2e6ed2f1...	200	lavishalice.com	19.3KB	368ms		
Solene.jpg?v=172615695...	200	lavishalice.com	85.6KB	46ms		
Coming-Soon_e2f01946-e...	200	lavishalice.com	72.3KB	65ms		
941833096?random=1728...	200	google.com	42B	49ms		
941833096?random=1728...	200	google.co.uk	42B	50ms		
POST produce_batch	200	lavishalice.com	0	117ms		
analytics.js	200	google-analytics.com	20.5KB	66ms		
POST landing?gcs=G11-...	302	google.com	42B	22ms		
destination?id=AW-94183...	200	googletagmanager.c...	94.2KB	39ms		
events.js?sdkid=CN1U8H...	200	analytics.tiktok.com	2.57KB	118ms		
clarity.js	200	clarity.ms	27.0KB	9ms		
landing?gcs=G11-&gcd=1...	200	googleads.g.doublec...	42B	16ms		
POST produce_batch	200	lavishalice.com	0	125ms		
POST produce_batch	200	lavishalice.com	0	123ms		
POST produce_batch	200	lavishalice.com	0	131ms		
js?id=G-GN8PXM8ERG	200	googletagmanager.c...	126KB	36ms		
js?id=G-GN8PXM8ERG&I...	200	googletagmanager.c...	125KB	40ms		
POST produce_batch	200	lavishalice.com	0	121ms		
wishlist-app.js	200	cdn.jsdelivr.net	6.14KB	57ms		
cart.js	200	lavishalice.com	1.52KB	96ms		
consent-tracking-api.js	200	lavishalice.com	5.25KB	35ms		
pushowl-main.js?environ...	200	cdn.pushowl.com	126B	58ms		
versioning?shop=lavish...	200	gdpr.apps.isenselab...	409B	54ms		
consent-tracking-api.js	200	cdn.shopify.com	5.21KB	54ms		
showcase_v2_6.css	200	foursixty.com	11.1KB	317ms		
timeline?pagination_type...	200	foursixty.com	6.48KB	215ms		
fbevents.js	200	connect.facebook.net	57.7KB	840ms		
onsite?company_id=XEZ...	200	fast.a.klaviyo.com	758B	49ms		
full-forms	200	static-forms.klaviyo.c...	3.29KB	46ms		
td?id=AW-941833096&v=...	204	googletagmanager.c...	0	47ms		
POST 941833096?gtm=45...	200	google.com	0	37ms		
POST 941833096?gtm=45...	204	google.com	551B	33ms		
main.MTDkNGE4ZTU0Mg.js	200	analytics.tiktok.com	93.2KB	11ms		
css2?family=Bebas+Neue...	200	fonts.googleapis.com	1.07KB	45ms		
vrn8ybl.css	200	use.typekit.net	691B	41ms		
wishlist.css?v=10632374...	200	lavishalice.com	3.21KB	63ms		
icon.js	200	cdn.jsdelivr.net	449B	24ms		
wishlist-icons.js?v=12475...	200	lavishalice.com	1.54KB	62ms		
locale-en.json?v=15	200	cdn.appmate.io	442B	41ms		
wishlist-link.js?v=579041...	200	lavishalice.com	1.27KB	76ms		
wishlist-button.js?v=1354...	200	lavishalice.com	1.29KB	61ms		
wishlist-page.js?v=13437...	200	lavishalice.com	4.01KB	60ms		
checklp	200	consentmo-geo.com	604B			21.7s
POST produce_batch	200	lavishalice.com	0	127ms		
POST collect	204	t.clarity.ms	0	270ms		
pushowl-bootstrap-3b973...	200	cdn.pushowl.com	31.6KB	10ms		
p.css?s=1&k=vrn8ybl&ht...	200	p.typekit.net	5B	44ms		
identify_7bf75739.js	200	analytics.tiktok.com	38.3KB	9ms		
POST enrich_ipv6	200	analytics-ipv6.tiktok...	743B	126ms		
POST pixel	200	analytics.tiktok.com	871B	151ms		
lit-all.min.js	200	cdn.jsdelivr.net	11.1KB	20ms		
wishlist-element-headles...	200	cdn.jsdelivr.net	1.84KB	32ms		
wishlist-element.js	200	cdn.jsdelivr.net	2.25KB	33ms		
controllers.js	200	cdn.jsdelivr.net	8.69KB	32ms		
button.js	200	cdn.jsdelivr.net	1.53KB	32ms		
option-select.js	200	cdn.jsdelivr.net	1.26KB	32ms		
option-swatches.js	200	cdn.jsdelivr.net	1.33KB	32ms		
308712906215953?v=2.9.1...	200	connect.facebook.net	15.5KB	417ms		
widget?guid=8c0f02c7-84...	200	cdn.pushowl.com	6.29KB	18ms		
OPTIONS widget?guid=8c...	200	cdn.pushowl.com	0	8ms		
POST act	200	analytics.tiktok.com	715B	166ms		

HEAD service-worker.js?...	(canceled)	lavishalice.com	0	260ms
+esm	200	cdn.jsdelivr.net	18.2KB	8ms
controllers.js	200	cdn.jsdelivr.net	8.69KB	14ms
counter.js	200	cdn.jsdelivr.net	878B	14ms
icon.js	200	cdn.jsdelivr.net	844B	14ms
+esm	200	cdn.jsdelivr.net	4.35KB	8ms
POST produce_batch	200	lavishalice.com	0	122ms
tr?id=308712906215953&...	200	facebook.com	273B	20ms
awin-shopify-integration-...	200	dr4qe3ddw9y32.clou...	4.54KB	39ms
storefront.js?v=17194010...	200	cdn.shopify.com	7.55KB	57ms
dtag.js?shop=lavish-alice...	200	cdn.attn.tv	3.24KB	32ms
storefrontattributes?merc...	200	cdn.shopify.com	3.36KB	45ms
app?shop=lavish-alice-re...	200	crossborder-integrati...	17.9KB	56ms
lavish-alice-retail.myshop...	200	s3.eu-west-1.amazo...	1.92KB	74ms
polyfills.legWBDja.js	200	cdn.shopify.com	14.9KB	53ms
c.gif	302	c.clarity.ms	0	58ms
c.gif?ctsa=mr&CtsSyncId...	302	c.bing.com	0	48ms
POST collect	204	t.clarity.ms	0	355ms
c.gif?ctsa=mr&CtsSyncId...	200	c.clarity.ms	42B	36ms
Favicon.png?v=17109555...	200	lavishalice.com	2.48KB	55ms
46149.js	200	dwin1.com	12.3KB	65ms
app.BemU-tkl.js	200	cdn.shopify.com	367KB	104ms
POST speculate-v2	200	storefront.shopcraft....	549B	322ms
unified-tag.js?v=4-latest_...	200	cdn.attn.tv	41.2KB	30ms
258.index.js	200	production-klarna-il-s...	7.73KB	93ms
3.index.js	200	production-klarna-il-s...	6.66KB	122ms
freeShippingBanner?mer...	200	webservices.global-e...	200B	59ms
cookieConsentScript?me...	200	webservices.global-e...	860B	43ms
cart.js	200	lavishalice.com	1.52KB	105ms
cart.js	200	lavishalice.com	1.52KB	196ms
OnePage.DUIBZfqL.js	200	cdn.shopify.com	35.8KB	45ms
cart.json	200	lavishalice.com	1.53KB	115ms
d?attn_vid=360072908037...	200	lavishalice-gb.attn.tv	257B	159ms
POST e?v=4.37.31_7e0dc...	204	events.attentivemobi...	332B	173ms
kUv.js	200	cdn.attn.tv	383B	326ms
browsing_context_sugge...	200	lavishalice.com	1.45KB	117ms
DeliveryMethodSelectorS...	200	cdn.shopify.com	21.1KB	34ms
klarna.js	200	js.klarna.com	21.9KB	44ms
useUnauthenticatedError...	200	cdn.shopify.com	1.53KB	21ms
script.js	200	7ce243a1e1a2.cdn4....	157KB	68ms
runtime-config.json	200	js.klarna.com	1.24KB	24ms
LegacyVaultedShippingM...	200	cdn.shopify.com	1.28KB	27ms
POST update.js	200	lavishalice.com	2.34KB	629ms
set?t=Browsing%20Start...	200	utils.global-e.com	35B	66ms
new-in	200	lavishalice.com	72.9KB	608ms
dresses	200	lavishalice.com	73.2KB	638ms
sale	200	lavishalice.com	73.2KB	832ms
wedding-guest	200	lavishalice.com	73.0KB	628ms
challenge	(canceled)	lavishalice.com	0	481ms
search	200	lavishalice.com	50.3KB	385ms
sale-dresses	200	lavishalice.com	73.4KB	824ms
login	200	lavishalice.com	50.7KB	725ms
sdk.js	200	js.klarna.com	196KB	35ms
Rollup.DJEK_OtR.js	200	cdn.shopify.com	2.39KB	34ms
cart.js	200	lavishalice.com	1.52KB	112ms
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.22KB	26ms
POST update.js	200	lavishalice.com	2.29KB	733ms
POST prop.json	200	37cfe327bc4b4b7d8f...	623B	266ms
POST unrenderedCreativ...	(canceled)	lavishalice-gb.attn.tv	0	129ms
RageClickCapture.Bt65oc...	200	cdn.shopify.com	2.09KB	50ms
prop.json?_=1728838902...	200	cdn0.forter.com	348B	366ms
POST update.js	200	lavishalice.com	2.39KB	833ms

ShopPayLogo.CqVb9Kgb.js	200	cdn.shopify.com	2.25KB	29ms
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.12KB	30ms
PickupPointCarrierLogo....	200	cdn.shopify.com	2.48KB	27ms
hooks.PITBmN_2.js	200	cdn.shopify.com	3.83KB	22ms
VaultedPayment.BQ-wph...	200	cdn.shopify.com	39.6KB	29ms
OnePageModal.BU-8NF6...	200	cdn.shopify.com	1.43KB	32ms
useShowShopPayOptin.C...	200	cdn.shopify.com	1.85KB	43ms
Section.C4YAOKIc.js	200	cdn.shopify.com	2.07KB	46ms
useGooglePaySdk.OrY8Ik...	200	cdn.shopify.com	6.31KB	29ms
ShopPayLoginLoader.C9i...	200	cdn.shopify.com	2.82KB	37ms
prop.json?_=1728838902...	200	cdn0.forter.com	348B	191ms
publishMessage.CPsQvy...	200	cdn.shopify.com	2.14KB	33ms
PayButtonSection.DJl2ZA...	200	cdn.shopify.com	4.63KB	42ms
context.WjMzC5l2.js	200	cdn.shopify.com	3.37KB	27ms
DutyOptions.0gyWa648.js	200	cdn.shopify.com	4.84KB	37ms
useAmazonContact.Bz1S...	200	cdn.shopify.com	3.62KB	49ms
prop.json?_=1728838902...	200	cdn0.forter.com	348B	192ms
StockProblemsLineItemLi...	200	cdn.shopify.com	1.77KB	29ms
component-ShopPayVerif...	200	cdn.shopify.com	7.73KB	37ms
index.ajmBaWCC.js	200	cdn.shopify.com	25.9KB	30ms
POST events	200	cdn3.forter.com	371B	121ms
cart.js	200	lavishalice.com	1.67KB	291ms
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB	39ms
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.76KB	40ms
POST wpt.json	200	cdn0.forter.com	440B	157ms
OPTIONS wpt.json	204	cdn0.forter.com	0	77ms
logo_small.gif?dfpadnam...	200	duuytoqss3gu4.clou...	48B	98ms
logo_medium.gif?check=...	200	duuytoqss3gu4.clou...	48B	99ms
logo_large.gif?172883890...	200	duuytoqss3gu4.clou...	48B	99ms
DeliveryMethodSelectorS...	200	cdn.shopify.com	2.95KB	41ms
POST update.js	200	lavishalice.com	2.37KB	714ms
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.07KB	41ms
SubscriptionPriceBreakd...	200	cdn.shopify.com	835B	27ms
RageClickCapture.DnkQ4...	200	cdn.shopify.com	842B	29ms
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	840B	30ms
PickupPointCarrierLogo....	200	cdn.shopify.com	792B	29ms
VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.19KB	29ms
POST collect	204	t.clarity.ms	0	83ms
Section.sQehCocD.css	200	cdn.shopify.com	811B	28ms
ShopPayLoginLoader.CjG...	200	cdn.shopify.com	846B	45ms
PayButtonSection.DF7trk...	200	cdn.shopify.com	873B	30ms
DutyOptions.CtZGmwZL....	200	cdn.shopify.com	1.69KB	29ms
useAmazonContact.D-Ox...	200	cdn.shopify.com	896B	35ms
StockProblemsLineItemLi...	200	cdn.shopify.com	827B	52ms
cart.js	200	lavishalice.com	1.81KB	289ms
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.40KB	31ms
universnext_n4.4a48456b...	200	fonts.shopifycdn.com	19.1KB	75ms
POST events	200	cdn3.forter.com	369B	85ms
universnext_n7.3462d95b...	200	fonts.shopifycdn.com	18.9KB	59ms
brandname_logo1_black_...	200	cdn.shopify.com	13.1KB	32ms
POST update.js	200	lavishalice.com	2.20KB	671ms
cart.js	200	lavishalice.com	1.76KB	320ms
cart.js	200	lavishalice.com	1.76KB	318ms
POST collect	204	t.clarity.ms	0	93ms
vendors~reviews~atlas~C...	200	static.klaviyo.com	8.16KB	7ms
ClientStore.00ba351e0798...	200	static.klaviyo.com	18.5KB	7ms
532.6b7731948f1a181190b...	200	static.klaviyo.com	8.82KB	15ms
styles.c55c43061a96111d...	200	static.klaviyo.com	3.57KB	7ms
vendors~Render.0c25648...	200	static.klaviyo.com	13.0KB	20ms
Render.744fc49de038509...	200	static.klaviyo.com	32.2KB	21ms
POST track-analytics?co...	202	a.klaviyo.com	50B	317ms
OPTIONS track-analytics...	200	a.klaviyo.com	0	170ms

POST track-analytics?co...	202	a.klaviyo.com	50B						317ms	
OPTIONS track-analytics...	200	a.klaviyo.com	0						164ms	
vendors~PhoneNumberIn...	200	static.klaviyo.com	6.49KB						6ms	
vendors~PhoneNumberIn...	200	static.klaviyo.com	8.16KB						6ms	
PhoneNumberInput.e6b6...	200	static.klaviyo.com	10.5KB						6ms	
23868ee2-33e1-42a5-8620...	200	d3k81ch9hvuctc.clou...	326KB						55ms	
l?primer=7cdcb44be4a7d...	200	use.typekit.net	50.3KB						39ms	
vendors~cleave.fa9829ce...	200	static.klaviyo.com	8.16KB						14ms	
gb.svg	200	cdnjs.cloudflare.com	308B						56ms	
CleaveFormatting76.b114...	200	static.klaviyo.com	6.28KB						10ms	
POST collect	204	t.clarity.ms	0						99ms	
POST events	200	cdn3.forter.com	0						84ms	
POST collect	204	t.clarity.ms	0						294ms	
getCookieConsentSetting...	200	gdpr.apps.isenselab...	4.62KB						692ms	
POST graphql.json	200	lavishalice.com	2.04KB						184ms	
POST produce_batch	200	lavishalice.com	0						125ms	
POST collect	204	t.clarity.ms	0						247ms	
256 Requests	4.88MB (10.0MB Uncompressed)	Fully Loaded 27.5s (Onload 3.2s)								



Performance Metrics

First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

Much longer than recommended

3.3s

Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

Much longer than recommended

5.1s

Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Much longer than recommended

17.5s

Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Good - Nothing to do here

84ms

Largest Contentful Paint

How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.

Much longer than recommended

3.3s

Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here

0.09

Browser Timings

Redirect

140ms

Connect

24ms

Backend

115ms

TTFB

279ms

DOM Int.

1.5s

DOM Loaded

2.3s

Onload

3.2s

First Paint

3.3s

Fully Loaded

27.5s

IMPACT AUDIT

High

Avoid enormous network payloads LCP

Total size was 4.92MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js	367KB
https://lavishalice.com/cdn/shop/files/Mobile-Homepage_475fcca9-2012-464c-831e-6faaa515aa40.jpg?v=1727968806&width=1000	358KB
https://d3k81ch9hvuctc.cloudfront.net/company/XEZ42w/images/23868ee2-33e1-42a5-8620-6fd40263f488.jpeg	326KB
https://lavishalice.com/cdn/shop/files/P3.jpg?v=1728418282&width=1200	298KB
https://lavishalice.com/cdn/shop/files/P1.jpg?v=1728418245&width=1200	275KB
https://lavishalice.com/cdn/shop/files/P2.jpg?v=1728418259&width=1200	227KB
https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	196KB
https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	157KB
https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG	126KB
https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG&li=atalayer&cx=c	125KB

Med-High

Avoid an excessive DOM size TBT

3,396 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		3396
Maximum DOM Depth	header > button > svg.icon > path <path d="m1 1 14 14M1 15 15 1" stroke="currentColor" stroke-width="1.5">	22
Maximum Child Elements	Afghanistan (+93) Albania (+355) Algeria (+213) Andorra (+376) Ang... <select id="peppy-countryCode" name="peppy-countryCode" class="peppy-popup-form-countrycode-dropdown" autocomplete="tel-country-code">	227

Med

Use explicit width and height on image elements CLS

1 image found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS
Sign Up Today <pre></pre>

Med-Low

Serve static assets with an efficient cache policy

Potential savings of 264KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://crossborder-integration.global-e.com/resources/js/app?shop=lavish-alice-retail.myshopify.com	none	17.9KB
https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/a6c5e37d3b587ca7438f15aa90b429b47085a035/258.index.js	none	7.73KB
https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/a6c5e37d3b587ca7438f15aa90b429b47085a035/3.index.js	none	6.66KB
https://dr4qe3ddw9y32.cloudfront.net/awin-shopify-integration-code.js?aid=46149&s2s=true&v=shopifyApp_3.0.4&ts=1680027606428&shop=lavish-alice-retail.myshopify.com	none	4.54KB
https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/a6c5e37d3b587ca7438f15aa90b429b47085a035/lavish-alice-retail.myshopify.com-1708634967239.js?shop=lavish-alice-retail.myshopify.com	none	1.92KB
https://cdn.attn.tv/growth-tag-assets/client-configs/kUv.js	none	383B
https://duuytoqss3gu4.cloudfront.net/logo_small.gif?dfpadname=&check=1728838902895	none	281B
https://duuytoqss3gu4.cloudfront.net/logo_medium.gif?check=1728838902895&refererPageDetail=	none	280B
https://duuytoqss3gu4.cloudfront.net/logo_large.gif?1728838902895&-linkd-32_	none	279B
https://www.facebook.com/?id=308712906215953&ev=PageView&dl=https%3A%2F%2Fflavishalice.com%2F&rl=&if=false&ts=1728838901084&sw=390&sh=844&v=2.9.170&r=stable&a=shopify_web_pixel&ec=0&o=12318&fbp=fb.1.1728838901079.265961482143926441&cs_est=true&ler=empty&cdl=API_unavailable&it=1728838900614&coo=false&dpo=&eid=sh-86d41654-1367-4C26-AAE5-3C21FFF158EA&rqm=GET	none	273B
https://utills.global-e.com/set?t=Browsing%20Start&co=GB&sid=866163898.927335705.1108&p=https%3A%2F%2Fflavishalice.com%2F&ti=Lavish%20Alice%20%20Shop%20Womens%20Clothing%20&%20Accessories%20Online%20%20UK=&e=live&hnc=0&log=false&m=1108&cdu=https://webservices.global-e.com/&f=gleTags.handlePixelResponse&mpups=1&cs=direct&cm=(none)&cn=(not-set)	none	176B
https://js.klarna.com/web-sdk/v1/klarna.js	60 seconds	21.9KB
https://cdn.attn.tv/lavishalice/dtag.js?shop=lavish-alice-retail.myshopify.com	2 minutes	3.24KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_b9e33b392c	5 minutes	41.2KB
https://d3hw6dc1ow8pp2.cloudfront.net/reviews-widget-plus/js/okendo-reviews.js	5 minutes	8.49KB
https://webservices.global-e.com/merchant/cookieConsentScript?merchantId=1108&country=GB&culture=&providerId=0&cb=2881398	5 minutes	1.14KB
https://www.dwin1.com/46149.js	10 minutes	12.3KB
https://cdn.shopify.com/proxy/dd9e6427a9fef08cf7c115391c4e6e4f96eb7ef2fd99505f2ef6e51e4fdf8dc1/web.global-e.com/merchant/storefrontattributes?merchantId=1108&shop=lavish-alice-retail.myshopify.com&sp-cache-control=CHVibGjJLCBtYXgtYWdIPTkwMA	10 minutes	3.36KB
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
https://connect.facebook.net/signals/config/308712906215953?v=2.9.170&r=stable&domain=lavishalice.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C11%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	15.5KB
https://webservices.global-e.com/merchant/freeShippingBanner?merchantId=1108&country=GB&currency=GBP&culture=&cb=2881398	20 minutes	200B
https://www.google-analytics.com/analytics.js	2 hours	21.1KB
https://www.clarity.ms/s/0.7.48/clarity.js	24 hours	27.0KB
https://foursixty.com/media/styles/embed/showcase_v2_6.css	24 hours	11.4KB
https://p.typekit.net/p.css?s=1&k=vrn8ybl&ht=tk&f=10884.15586.15587&a=100521232&app=typekit&e=css	7 days	172B
https://d3k81ch9hvuuct.cloudfront.net/company/XEZ42w/images/23868ee2-33e1-42a5-8620-6fd40263f488.jpeg	30 days	326KB
https://lavishalice.com/cdn/fonts/futura/futura_o4.9747e2e6ed2f11b894984527c927b42234e48815.woff?h1=bGF2aXNoLWFsaWVNLXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=eefdf3c7a7cf4526cfa81a95b1e14ea8b3ad6982e340507d7b2399e55cd9b4a6	30 days	19.3KB
https://lavishalice.com/cdn/fonts/futura/futura_n7.153f8ffad8e901382179997bbb87aa7a5ff33b3.woff?h1=bGF2aXNoLWFsaWVNLXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=d46fc432e8707236c4ce1eec9ae6599f04bbf4ce5f1869fb0c75d84c1eff53aa	30 days	19.1KB
https://lavishalice.com/cdn/fonts/futura/futura_o7.ece1472e1fefbb598873ba72dc2bfa2e050347c1.woff?h1=bGF2aXNoLWFsaWVNLXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=2fb3cad00da1fef91147644bbcb5f27def5adc01e14b596dcd8d3ce2a32dc2ae	30 days	18.9KB
https://lavishalice.com/cdn/fonts/futura/futura_n4.df36ce3d9db534a4d7947f4aa825495ed740e410.woff?h1=bGF2aXNoLWFsaWVNLXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=7890070630d189202f6bc9d0d4f8469822eaa2cdb46890af48eda4eb4dc47477	30 days	18.3KB

Med-Low

Avoid document.write()

1 instance found

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds.

- <https://www.googleadservices.com/pagead/conversion.js>

Line:27

Med-Low

Reduce JavaScript execution time TBT

2.1s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
• https://lavishalice.com/	1.3s	375ms	7ms
• Unattributable	1.0s	155ms	0ms
• (program):2	367ms	56ms	0ms
• https://www.clarity.ms/s/0.7.48/clarity.js	350ms	263ms	1ms
• https://lavishalice.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	267ms	191ms	2ms
• https://lavishalice.com/checkouts/internal/preloads.js?locale=en-GB	238ms	54ms	0ms
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	237ms	196ms	5ms
• https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore_dd9d02dd9fc376e8dd48.js	186ms	121ms	0ms
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_b9e33b392c	163ms	38ms	2ms
• https://lavishalice.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeaeab253b8999e078bd2f6b.min.js	147ms	144ms	1ms
• https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG&l=dataLayer&cx=c	117ms	99ms	6ms
• https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	97ms	86ms	4ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js	92ms	65ms	8ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	85ms	36ms	0ms
• https://lavishalice.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js	85ms	44ms	0ms
• https://connect.facebook.net/en_US/fbevents.js	65ms	33ms	4ms
• https://www.googletagmanager.com/gtag/destination?id=AW-941833096&l=dataLayer&cx=c	62ms	50ms	4ms

Med-Low

Avoid CSS @import FCP LCP

2 resources found

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

<https://fonts.googleapis.com/css2?family=Bebas+Neue:ital,wght@0,400&family=Inter:ital,wght@0,400&family=Montserrat:ital,wght@0,400&display=swap>

<https://use.typekit.net/vrn8ybl.css>

<https://use.typekit.net/vrn8ybl.css>

<https://p.typekit.net/p.css?s=1&k=vrn8ybl&ht=tk&f=10884.15586.15587&a=100521232&app=typekit&e=css>

Low

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
• https://d3hw6dc1ow8pp2.cloudfront.net/reviews-widget-plus/js/okendo-reviews.js	1.5s	178ms
• https://lavishalice.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeaaeb253b8999e078bd2f6b.min.js	874ms	126ms
• https://lavishalice.com/	32.8s	118ms
• Unattributable	3.9s	116ms
• https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG&l=dataLayer&cx=c	2.1s	109ms
• https://www.googletagmanager.com/gtm.js?id=GTM-KMM95X9	3.1s	97ms
• https://lavishalice.com/cdn/wpm/bb27301d1w4f7f9fap82969c05mefc5317em.js	618ms	90ms
• https://lavishalice.com/	1.2s	80ms
• https://www.clarity.ms/s/0.7.48/clarity.js	3.3s	73ms
• https://lavishalice.com/	1.0s	71ms
• https://cdn.shopify.com/extensions/7d0864fc-a85c-4d4e-885a-5125853c3d4a/foursixty-shoppable-social-ugc-17/assets/fs.combined.v2.6.js	2.0s	66ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdkNGE4ZTU0Mg.js	2.4s	66ms
• https://lavishalice.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js	5.0s	61ms
• https://www.googletagmanager.com/gtag/destination?id=AW-941833096&l=dataLayer&cx=c	1.9s	60ms
• https://lavishalice.com/	1.2s	58ms
• https://www.clarity.ms/s/0.7.48/clarity.js	2.1s	57ms
• blob:https://lavishalice.com/2dc4c05d-1f38-49f6-80c0-f15034cf30e6	775ms	54ms
• https://lavishalice.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js	5.1s	53ms
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	4.9s	53ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	1.7s	51ms

CDNs can give an equally fast web experience to your users across the globe.

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

INITIAL NAVIGATION

https://crossborder-integration.global-e.com/resources/css/1108/GB	281B, 83ms
https://lavishalice.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-206995766@4fd0680eed907adaf3f85849c393d688/sandbox/worker.modern.js	22.5KB, 46ms
https://cdn.shopify.com/extensions/9028b7c9-af42-4e73-936f-87aa98983e16/pd-back-in-stock-59/assets/button.css	2.10KB, 33ms
https://lavishalice.com/cdn/fonts/futura/futura_n7.153f8ffad8e901382179997bbb87aa7a5ff33b3.woff2?h1=bGF2aXNoLWFsaWNILXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=d46fc432e8707	19.1KB, 71ms
https://lavishalice.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-130875702@e92efe9ff2a89f68b2eff8a39264bb4d/sandbox/worker.modern.js	22.5KB, 45ms
https://lavishalice.com/cdn/shop/t/30/assets/theme.js?v=12225376399910575501718975309	38.8KB, 66ms
https://lavishalice.com/cdn/shop/t/30/assets/vendor.min.js?v=104091005096752092881698762154	21.2KB, 53ms
https://lavishalice.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-669876534@22e92c2ad45662f435e4801458fb78cc/sandbox/worker.modern.js	22.5KB, 37ms
https://lavishalice.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/web-pixel-19792182@a1b02873e723a3795ebe21f57f56ff35/sandbox/worker.modern.js	22.5KB, 48ms
https://lavishalice.com/cdn/fonts/futura/futura_o4.9747e2e6ed2f11b894984527c927b42234e48815.woff2?h1=bGF2aXNoLWFsaWNILXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=eefd3c7a7cf452	19.3KB, 53ms
https://www.googleadservices.com/pagead/conversion.js	20.9KB, 56ms
https://lavishalice.com/cdn/fonts/futura/futura_o7.ece1472e1fefbb598873ba72dc2bfa2e050347c1.woff2?h1=bGF2aXNoLWFsaWNILXJldGFpbC5hY2NvdW50Lm15c2hvcGlmeS5jb20&h2=bGF2aXNoYWxpY2UuY29t&h3=YWNjb3VudC5sYXZpc2hhbGJlZS5jb20&hmac=2fb3cad00da1fe	18.9KB, 72ms
https://cdn.jsdelivr.net/npm/tslib@2.6.2/+esm	4.35KB, 5ms
https://cdn.jsdelivr.net/npm/@appmate/wishlist@4.25.18/wishlist-app.js	6.60KB, 56ms
https://lavishalice.com/cdn/shop/t/30/assets/wishlist.css?v=106323745750272779831700564293	3.21KB, 59ms

Low

Allow back/forward cache restoration

1 failure reason

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
Pages that have inflight fetch() or XHR are not currently eligible for back/forward cache. https://lavishalice.com/	Pending browser support

Low

Use passive listeners to improve scrolling performance

1 event listener not passive

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL	LOCATION
https://static.klaviyo.com/onsite/js/vendors~reviews~atlas~ClientStore.dd9d02dd9fc376e8dd48.js	Line:0

Low

Eliminate render-blocking resources

FCP LCP

Potential savings of 74ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
• https://crossborder-integration.global-e.com/resources/css/1108/GB	281B	809ms
• https://cdn.shopify.com/extensions/9028b7c9-af42-4e73-936f-87aa98983e16/pd-back-in-stock-59/assets/button.css	2.10KB	779ms
• https://www.googleadservices.com/pagead/conversion.js	20.9KB	1.1s

Low

Avoid large layout shifts

CLS

4 elements found

These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
SIGN ME UP By submitting this form and signing up for texts, you consent to re... <div class="needsclick kl-private-reset-css-Xuajs1" style="overflow: visible; transform: scale(0.696429);">	0.08
By submitting this form and signing up for texts, you consent to receive market... <div component="[object Object]" data-testid="form-component" class="needsclick kl-private-reset-css-Xuajs1" style="display: flex; justify-content: flex-start; padding: 10px 0px 0px;">	0.01
By submitting this form and signing up for texts, you consent to receive market... <p style="text-align: center;">	0.00
div.needsclick > div.needsclick > div.needsclick > ::after <::after>	0.00

||
||
||

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://d3k81ch9hvuctc.cloudfront.net/company/XEZ42w/images/23868ee2-33e1-42a5-8620-6fd40263f488.jpeg	326KB	233KB

||
||
||

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	196KB	122KB
...../node_modules/zod/lib/index.mjs	16.9KB	12.7KB
...../node_modules/oauth4webapi/build/index.js	7.50KB	6.96KB
...../klarna-messaging/src/index.ts	6.01KB	4.20KB
...../klarna-payment/src/apis/initiate.ts	3.00KB	3.00KB
...../klarna-identity/src/components/IdentityButton.ts	3.25KB	2.65KB
https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG	126KB	85.7KB
https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG&l=dataLayer&cx=c	125KB	50.6KB
https://www.googletagmanager.com/gtm.js?id=GTM-KMM95X9	94.1KB	46.6KB
https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	157KB	44.9KB
https://www.googletagmanager.com/gtag/destination?id=AW-941833096&l=dataLayer&cx=c	94.5KB	44.4KB
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js	93.8KB	41.4KB
https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_b9e33b392c	41.2KB	23.9KB
https://lavishalice.com/cdn/shop/t/30/assets/theme.js?v=12225376399910575501718975309	38.8KB	23.8KB
...	38.7KB	23.8KB

Low

Reduce unused CSS

FCP LCP

Potential savings of 10.8KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
• https://foursixty.com/media/styles/embed/showcase_v2_6.css	11.4KB	10.8KB

Low

Serve images in next-gen formats

Potential savings of 284KB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://d3k81ch9hvuctc.cloudfront.net/company/XEZ42w/images/23868ee2-33e1-42a5-8620-6fd40263f488.jpeg	326KB	167KB
https://lavishalice.com/cdn/shop/files/P3.jpg?v=1728418282&width=1200	297KB	90.4KB
https://lavishalice.com/cdn/shop/files/Solene.jpg?v=1726156954&width=600	84.7KB	25.8KB

Low

Enable text compression FCP LCP

FCP LCP

Potential savings of 8.12KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://foursixty.com/api/v2/lavish-alice_3/timeline/?pagination_type=cursor&page_size=8&format=json&page=1&use_stored_image_url=true	6.48KB	4.11KB
https://cdn.pushowl.com/config/api/v1/lavish-alice-retail/subscriber/config/widget/?guid=8c0f02c7-847a-4751-982f-f5e7d5ac8f57&platform=shopify	5.90KB	4.01KB

Low

Ensure text remains visible during webfont load FCP LCP

FCP LCP

1 font found

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading.

[illegible]

Low

Avoid multiple page redirectsFCPLCP

Potential savings of 135ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
http://lavishalice.com/	135ms
https://lavishalice.com/	0ms

Low

Minify JavaScriptFCPLCP

Potential savings of 8.21KB

Minifying JavaScript files can reduce payload sizes and script parse time.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://crossborder-integration.global-e.com/resources/js/app?shop=lavish-alice-retail.myshopify.com	17.9KB	8.21KB

Low

Efficiently encode images

Potential savings of 9.16KB

Optimized images load faster and consume less cellular data.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://d3k81ch9hvuctc.cloudfront.net/company/XEZ42w/images/23868ee2-33e1-42a5-8620-6fd40263f488.jpeg	326KB	9.16KB

Low

Remove duplicate modules in JavaScript bundlesTBT

Potential savings of 4.51KB

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

SOURCE	TRANSFER SIZE	POTENTIAL SAVINGS
../src/index.ts		4.51KB
https://lavishalice.com/cdn/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.54KB	
https://cdn.shopify.com/shopifycloud/consent-tracking-api/v0.1/consent-tracking-api.js	4.51KB	

Low

Avoid non-composited animationsCLS

2 animated elements found

Animations which are not composited can be janky and increase CLS.

ELEMENT	NAME
Lavish Alice Open navigation menu Open search Open bag	
<x-header class="header color-scheme color-scheme--scheme-1">	
Unsupported CSS Property: background-color	background-color
Unsupported CSS Property: color	color
Unsupported CSS Property: border-bottom-color	border-bottom-color
Unsupported CSS Property: box-shadow	box-shadow
Unsupported CSS Property: border-left-color	border-left-color
Unsupported CSS Property: border-right-color	border-right-color
Unsupported CSS Property: border-top-color	border-top-color
SIGN ME UP By submitting this form and signing up for texts, you consent to re...	
<div data-testid="POPOP" class="needsclick kl-private-reset-css-Xuajs1" style="flex: 1 1 0%;">	
Unsupported CSS Property: visibility	klaviyo-fadeinup

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://connect.facebook.net/en_US/fbevents.js	10.5KB
Line:23 Column:2302	@babel/pug- n-transform- classes
Line:270 Column:9361	Array.prototype. filter
Line:270 Column:15478	Array.from
Line:270 Column:17228	Array.prototype. map
Line:270 Column:18020	Array.prototype. find
https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTU0Mg.js	10.4KB
Line:1 Column:7085	@babel/pug- n-transform- classes
Line:1 Column:290369	Object.defineProperty
Line:1 Column:290858	Object.entries
Line:1 Column:291635	Object.freeze
Line:1 Column:293438	Object.getPrototypeOf
Line:1 Column:294139	Object.getPrototypeOf

URL	POTENTIAL SAVINGS
	ypeOf
	f
Line:1 Column:294412	Object.prototype
	Object.prototype
Line:1 Column:294570	Object.prototype
	Object.prototype
Line:1 Column:294722	Object.prototype
	Object.prototype
Line:1 Column:294849	Object.prototype
	Object.prototype
Line:1 Column:295026	Object.prototype
	Object.prototype
Line:1 Column:295224	Object.prototype
	Object.prototype
Line:1 Column:295730	Object.prototype
	Object.prototype
Line:1 Column:295797	Object.prototype
	Object.prototype
https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	207B
	@babel/plugin-transform-classes
Line:1 Column:26962	@babel/plugin-transform-classes
	@babel/plugin-transform-classes
https://lavishalice.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	71B
	@babel/plugin-transform-classes
Line:0 Column:400	@babel/plugin-transform-classes
	@babel/plugin-transform-classes
https://js.klarna.com/web-sdk/v1/klarna.js	60B
Line:1 Column:25105	@babel/plugin-transform-classes
	@babel/plugin-transform-classes

URL	POTENTIAL SAVINGS
https://static.klaviyo.com/onsite/js/vendors~signup_forms.fb16c5d33241b7ebc9d.js?cb=1&v2-route=1	58B
Line:1 Column:2166	clases
https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	54B
Line:0 Column:102498	@babel/plugin-transform-ansiform-clases
https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js	51B
Line:0 Column:2424	@babel/plugin-transform-ansiform-clases
https://connect.facebook.net/signals/config/308712906215953?v=2.9.170&r=stable&domain=lavishalice.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	44B
Line:19 Column:2057	@babel/plugin-transform-ansiform-clases
https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	36B
Line:0 Column:8223	@babel/plugin-transform-ansiform-clases

N/A

Reduce initial server response time

FCP

LCP

Root document took 16ms

Keep the server response time for the main document short because all other requests depend on it.

URL	TIME SPENT
https://lavishalice.com/	16ms

N/A

Largest Contentful Paint element LCP

3,350 ms

This is the largest contentful element painted within the viewport.

ELEMENT

```
div.slideshow__slide > div.content-over-media > picture > img
```

```

```

PHASE**% OF LCP****TIMING**

TTFB

5%

183ms

Load Delay

4%

128ms

Load Time

2%

69ms

Render Delay

89%

3.0s

N/A

Reduce the impact of third-party code TBT

Third-party code blocked the main thread for 53ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
GOOGLE TAG MANAGER	439KB	39ms
• https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG&l=dataLayer&cx=c	125KB	39ms
• https://www.googletagmanager.com/gtag/js?id=G-GN8PXM8ERG	126KB	0ms
• https://www.googletagmanager.com/gtag/destination?id=AW-941833096&l=dataLayer&cx=c	94.5KB	0ms
• https://www.googletagmanager.com/gtm.js?id=GTM-KMM95X9	94.1KB	0ms
ATTENTIVE	45.4KB	9ms
• https://cdn.attn.tv/tag/4-latest/unified-tag.js?v=4-latest_b9e33b392c	41.2KB	9ms
• Other resources	4.27KB	0ms
CLARITY	30.8KB	3ms
• https://www.clarity.ms/s/0.7.48/clarity.js	27.0KB	3ms
SHOPIFY	758KB	0ms
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.BemU-tkl.js	367KB	0ms
• https://cdn.shopify.com/extensions/3dfd4a34-e1af-46a9-a043-d11554ba37b8/consentmo-gdpr-187/assets/consentmo_cookie_consent.js	43.7KB	0ms
• https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/VaultedPayment.BQ-wphy-.js	39.6KB	0ms
• Other resources	308KB	0ms
CLOUDFRONT.NET	340KB	0ms
• https://d3k81ch9hvuctc.cloudfront.net/company/XEZ42w/images/23868ee2-33e1-42a5-8620-6fd40263f488.jpeg	326KB	0ms
KLARNA	219KB	0ms
• https://js.klarna.com/web-sdk/v1/0.0.333/sdk.js	196KB	0ms
• https://js.klarna.com/web-sdk/v1/klarna.js	21.9KB	0ms
KLAVIYO	203KB	0ms
• https://static.klaviyo.com/onsite/js/Render.744fc49de038509e0bea.js	32.5KB	0ms
• https://static.klaviyo.com/onsite/js/ClientStore.00ba351e0798f9eafd68.js	18.8KB	0ms
• https://static.klaviyo.com/onsite/js/sharedUtils.3ee3ffff305afeb8e5df.js?cb=1&v2-route=1	18.2KB	0ms
• https://static.klaviyo.com/onsite/js/vendors~Render.0c25648017ae73d787f3.js	13.5KB	0ms
• https://static-tracking.klaviyo.com/onsite/js/fender_analytics.673ab9965e3fc6bf229e.js?cb=1&v2-route=1	12.1KB	0ms
• Other resources	108KB	0ms
FORTER	160KB	0ms
• https://7ce243a1e1a2.cdn4.forter.com/sn/7ce243a1e1a2/script.js	157KB	0ms
TIKTOK	137KB	0ms
• https://analytics.tiktok.com/i18n/pixel/static/main.MTdKNGE4ZTUOMg.js	93.8KB	0ms
• https://analytics.tiktok.com/i18n/pixel/static/identify_7bf75739.js	38.9KB	0ms
FACEBOOK	75.8KB	0ms
• https://connect.facebook.net/en_US/fbevents.js	60.1KB	0ms
• https://connect.facebook.net/signals/config/308712906215953?v=2.9.170&r=stable&domain=lavishali.ce.com&hmc=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	15.5KB	0ms
JSDELIVR CDN	68.1KB	0ms
• https://cdn.jsdelivr.net/npm/rxjs@7.8.0/+esm	18.2KB	0ms
• https://cdn.jsdelivr.net/gh/lit/dist@2.7.4/all/lit-all.min.js	11.1KB	0ms

N/A	Minimize main-thread work	TBT	Main-thread busy for 6.0s
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<https://thenextlevel.app>

CATEGORY	TIME SPENT
Script Evaluation	2.7s
Other	1.6s
Style & Layout	1.2s
Parse HTML & CSS	179ms
Rendering	170ms
Script Parsing & Compilation	107ms
Garbage Collection	64ms
N/A	User Timing marks and measures 47 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
wpm:completed	Measure	441ms	1.7s
wpm:pixel:register:807928118:app	Measure	660ms	708ms
wpm:pixel:register:669876534:app	Measure	661ms	1.5s
wpm:pixel:register:375292214:app	Measure	662ms	1.0s
wpm:pixel:register:286097718:app	Measure	663ms	1.2s
wpm:pixel:register:206995766:app	Measure	663ms	1.3s
wpm:pixel:register:172458294:app	Measure	663ms	1.3s
wpm:pixel:register:130875702:app	Measure	663ms	1.1s
wpm:pixel:register:19792182:app	Measure	663ms	1.2s
wpm:pixel:register:shopify-app-pixel:app	Measure	663ms	1.2s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	664ms	1.3s
shopify.content_for_header.start	Mark	339ms	0ms
shopify.content_for_header.end	Mark	345ms	0ms
wpm:start	Mark	441ms	0ms
wpm:pixel:register:started:807928118:app	Mark	660ms	0ms
wpm:pixel:register:started:669876534:app	Mark	661ms	0ms

NAME	TYPE	START TIME	DURATION
wpm:pixel:register:started:375292214:app	Mark	662ms	0ms
wpm:pixel:register:started:286097718:app	Mark	663ms	0ms
wpm:pixel:register:started:206995766:app	Mark	663ms	0ms
wpm:pixel:register:started:172458294:app	Mark	663ms	0ms
wpm:pixel:register:started:130875702:app	Mark	663ms	0ms
wpm:pixel:register:started:19792182:app	Mark	663ms	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	663ms	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	664ms	0ms
wpm:pixel:register:completed:807928118:app	Mark	1.4s	0ms
wpm:pixel:register:completed:375292214:app	Mark	1.7s	0ms
wpm:pixel:register:completed:130875702:app	Mark	1.8s	0ms
wpm:pixel:register:completed:19792182:app	Mark	1.8s	0ms
wpm:pixel:register:completed:286097718:app	Mark	1.8s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	1.9s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	2.0s	0ms
wpm:pixel:register:completed:172458294:app	Mark	2.0s	0ms
wpm:pixel:register:completed:206995766:app	Mark	2.0s	0ms
wpm:pixel:register:completed:669876534:app	Mark	2.1s	0ms
wpm:pixels:resolved	Mark	2.1s	0ms
fbevents:start:estPageViewProcessing	Mark	3.1s	0ms
fbevents:end:estPageViewProcessing	Mark	3.1s	0ms
fbevents:start:unwantedDataProcessing_308712906215953	Mark	3.1s	0ms
fbevents:end:unwantedDataProcessing_308712906215953	Mark	3.1s	0ms
fbevents:start:unwantedParamsProcessing_308712906215953	Mark	3.1s	0ms
fbevents:start:validateUrlProcessing_308712906215953	Mark	3.1s	0ms
fbevents:end:validateUrlProcessing_308712906215953	Mark	3.1s	0ms
fbevents:start:standardParamChecksProcessing_308712906215953	Mark	3.1s	0ms

NAME	TYPE	START TIME	DURATION
attn.tag-core.loaded	Mark	3.5s	0ms
attn.tag-creatives.loaded	Mark	3.5s	0ms
attn.fetch-creatives.start	Mark	4.1s	0ms
attn.fetch-creatives.end	Mark	4.3s	0ms