

Performance Report for: http://paiskincare.com/

Report generated: Mon, Oct 14, 2024 3:46 AM -0700 (via API)
Test Server Location: London, UK
Using: Chrome 117.0.0.0, Lighthouse 11.0.0
Analysis options: iPhone 13/13 Pro/13 Pro Max

F	Performance 32%	Structure 75%	L. Contentful Paint 5.1s	T. Blocking Time 2.4s	C. Layout Shift 0.08
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Top Issues

High	Avoid long main-thread tasks TBT	20 long tasks found
Med-High	Avoid an excessive DOM size TBT	3,686 elements
Med-High	Avoid enormous network payloads LCP	Total size was 4.16MB
Med	Reduce JavaScript execution time TBT	3.8s spent executing JavaScript
Med	Use explicit width and height on image elements CLS	3 images found

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

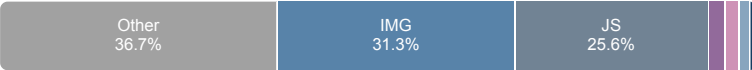
Page Details



Total Page Size - 4.11MB



Total Page Requests - 297



How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**

About TheNextLevel



Take your mobile experience to The Next Level. Design and launch your mobile application within a matter of hours using our app studio. Get access to a wide range of tools to help you engage better with customers from intelligent push messaging powered by AI to community builder giving customers the ability to interact with your brand within your mobile app.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Pai Skincare London | Made for Sensitive Skin, Goodness Built In

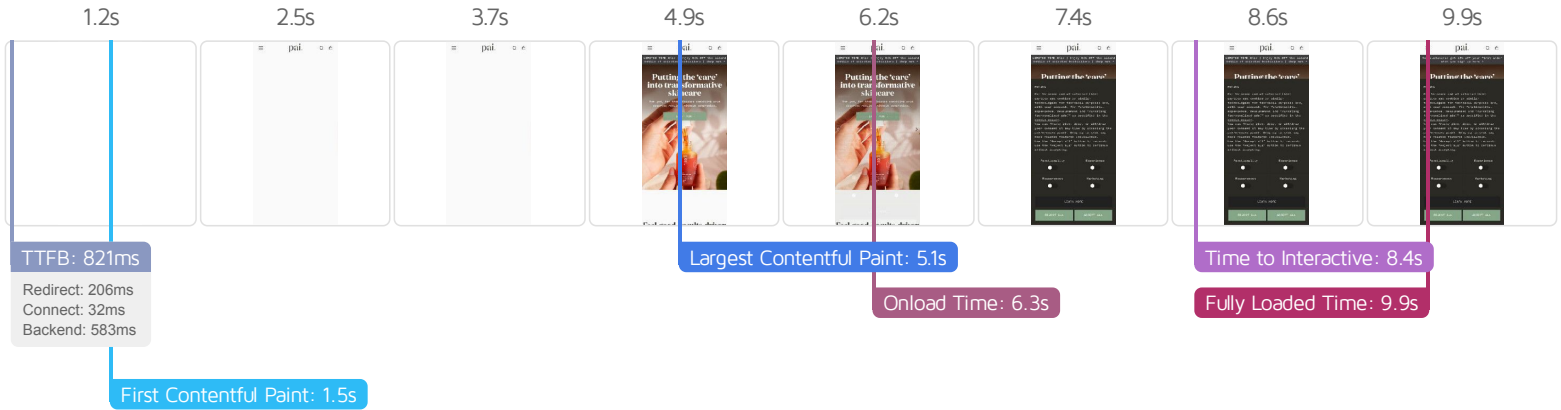
/	301	paiskincare.com	0	204ms					
/	200	paiskincare.com	48.3KB	798ms					
fullfat.css?v=8315558652...	200	paiskincare.com	83.1KB	100ms					
fullfat.js?v=154650991661...	200	paiskincare.com	82.0KB	73ms					
FoundersGroteskMonoTe...	200	paiskincare.com	23.1KB	67ms					
DomaineTextTest-Bold.w...	200	paiskincare.com	39.7KB	82ms					
domaine-display-web-se...	200	paiskincare.com	39.6KB	74ms					
DomaineDisplay-Regular...	200	paiskincare.com	22.1KB	74ms					
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ffc.css?v=1739439807067...	200	paiskincare.com	117KB	138ms					
jquery-3.5.1.min.js	200	ajax.aspnetcdn.com	30.3KB	55ms					
preloads.js?locale=en-GB	200	paiskincare.com	2.00KB	263ms					
preloads.js?locale=en-GB...	200	shop.app	545B	491ms					
j.php?a=786271&u=https...	200	dev.visualwebsiteopt...	3.11KB	65ms					
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load_feature-f4e7948c1c9...	200	paiskincare.com	4.08KB	395ms					
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scripts.js?38373	200	paiskincare.com	2.14KB	375ms					
shopify-perf-kit-1.0.0.min.js	200	paiskincare.com	6.36KB	300ms					
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ROSEHIP_2_1.jpg?crop=...	200	paiskincare.com	2.31KB	329ms					
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Navigation_-_Discover_-_...	200	paiskincare.com	3.02KB	345ms					
Directions_Desktop-Boos...	200	paiskincare.com	2.99KB	345ms					
Section_4_-_cleansers.jp...	200	paiskincare.com	2.61KB	388ms					
Pai_Skincare_Light_Work...	200	paiskincare.com	2.31KB	346ms					
Block_2_MOBILE_-_The_...	200	paiskincare.com	2.91KB	346ms					
bonne_nuit_moisturiser_t...	200	paiskincare.com	2.84KB	344ms					
MM7_Secondary_Pack_2...	200	paiskincare.com	2.73KB	345ms					
RESURRECTION_GIRL_2...	200	paiskincare.com	2.30KB	344ms					
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PHAZE_2x_ba50dfdf-e6a9...	200	paiskincare.com	2.17KB	346ms					
BONNE_NUIT_2x_55b4fd...	200	paiskincare.com	2.65KB	350ms					
Navigation_Block_Booste...	200	paiskincare.com	23.6KB	399ms					
Navigation_-_Discover_-_...	200	paiskincare.com	21.1KB	399ms					
Navigation_-_Discover_-_...	200	paiskincare.com	11.0KB	376ms					
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PAI-Navigation_trending-...	200	paiskincare.com	14.1KB	386ms					
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Navigation_-_Pai_Story_-...	200	paiskincare.com	8.37KB		399ms			
Navigation_-_Pai_Story_-...	200	paiskincare.com	13.6KB		410ms			
Navigation_-_Pai_Story_-...	200	paiskincare.com	13.6KB		421ms			
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icon-user.svg?v=1820994...	200	paiskincare.com	1.11KB		411ms			
icon-cart.svg?v=1810686...	200	paiskincare.com	1.26KB		411ms			
icon-remove.svg?v=5451...	200	paiskincare.com	1.07KB		411ms			
ic___icon___help.svg?v=...	200	paiskincare.com	1.13KB		410ms			
Mobile_-_Put_the_Care_i...	200	paiskincare.com	42.7KB		421ms			
UK_Homepage_Hero_-_A...	200	paiskincare.com	45.7KB		423ms			
Header_-_1.gif?crop=cent...	200	paiskincare.com	189KB		407ms			
BLOCK_1_UK.jpg?crop=c...	200	paiskincare.com	17.5KB		388ms			
Celebs_who_love_Rosehi...	200	paiskincare.com	21.8KB		407ms			
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iubenda_cs.js	200	cdn.iubenda.com	1.32KB		276ms			
provenance-sdk.js	302	unpkg.com	0		267ms			
embed.js	307	videoask.com	0		394ms			
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4f685ebb475111de.js?v=2...	200	cdn.ometria.com	8.08KB		113ms			
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pixel.modern.js	200	paiskincare.com	4.65KB		53ms			
pixel.modern.js	200	paiskincare.com	2.47KB		35ms			
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modern/	200	paiskincare.com	22.8KB		64ms			

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POST produce_batch	200	paiskincare.com	0	141ms			
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core-en-GB.js	200	cdn.iubenda.com	67.4KB	16ms			
consent-tracking-api.js	200	cdn.shopify.com	4.45KB	48ms			
6.chunk.js?v=8505185458...	200	paiskincare.com	30.4KB	37ms			
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web-widget-main-cbf609b.js	200	static.zdassets.com	259KB	56ms			
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widgets.js	200	lcx-widgets.bambuse...	21.1KB	32ms			
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FoundersGroteskMonoTe...	200	cdn.shopify.com	24.0KB	293ms			
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destination?id=MC-8HC8...	200	googletagmanager.c...	88.1KB	41ms			
ratings	200	api-cdn.yotpo.com	108B	211ms			
ratings	200	api-cdn.yotpo.com	109B	199ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	114ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	58ms			
ratings	200	api-cdn.yotpo.com	108B	132ms			
ratings	200	api-cdn.yotpo.com	95B	156ms			
ratings	200	api-cdn.yotpo.com	95B	197ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	53ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	53ms			
ratings	200	api-cdn.yotpo.com	95B	200ms			
ratings	200	api-cdn.yotpo.com	106B	149ms			
ratings	200	api-cdn.yotpo.com	110B	231ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	96ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	95ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	47ms			
OPTIONS ratings	200	api-cdn.yotpo.com	0	103ms			
ratings	200	api-cdn.yotpo.com	110B	184ms			

ratings	200	api-cdn.yotpo.com	109B				224ms		
ratings	200	api-cdn.yotpo.com	109B				184ms		
ratings	200	api-cdn.yotpo.com	109B				231ms		
OPTIONS ratings	200	api-cdn.yotpo.com	0				25ms		
OPTIONS ratings	200	api-cdn.yotpo.com	0				41ms		
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ratings	200	api-cdn.yotpo.com	108B				165ms		
ratings	200	api-cdn.yotpo.com	107B				211ms		
OPTIONS ratings	200	api-cdn.yotpo.com	0				160ms		
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ratings	200	api-cdn.yotpo.com	109B				164ms		
ratings	200	api-cdn.yotpo.com	109B				193ms		
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OPTIONS ratings	200	api-cdn.yotpo.com	0				109ms		
status?embed_key=VGEO...	200	widget-mediator.zopi...	20B				76ms		
POST produce_batch	200	paiskincare.com	0				129ms		
POST csdata?db=hits1	204	idb.iubenda.com	607B				52ms		
dd32a1ab54919a36.js?sh...	200	cdn.ometria.com	7.18KB				30ms		
zendesk-embeddable.js?...	200	cdn.shopify.com	355B				55ms		
shopify_rolling_bootstrap...	200	assets1.adroll.com	1.20KB				135ms		
klevuScript.js?klevuapi=k...	200	js.klevu.com	1.36KB				121ms		
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script.js?shop=pai-uk.my...	200	geolocation-recomm...	1.44KB				248ms		
index.js?shop=pai-uk.my...	200	d3p29gcwgas9m8.cl...	272KB				121ms		
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f0pkprdzi	200	api.videoask.com	9.33KB				287ms		
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a?v=3&t=l&pid=12216330...	200	googletagmanager.c...	0				26ms		
favicon-32x32_64x64.png...	200	paiskincare.com	1.61KB				55ms		
app.CBTi4rg4.js	200	cdn.shopify.com	367KB				72ms		
embed.mp4?token=eyJhb...	206	media.videoask.com	40.3KB				151ms		
roundtrip.js	200	s.adroll.com	34.3KB				91ms		
klevu-webstore.js	200	js.klevu.com	46.8KB				40ms		
saveAndGetCart?shop=w...	200	cjshpfy.cjintegrations...	360B				399ms		
280.index.js	200	production-klarna-il-s...	6.29KB				146ms		
OnePage.BwplTLKg.js	200	cdn.shopify.com	35.8KB				42ms		
klarna.js	200	js.klarna.com	21.8KB				40ms		
DeliveryMethodSelectorS...	200	cdn.shopify.com	21.0KB				31ms		
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klevu-15365945552278515...	200	js.klevu.com	892B				20ms		
OPTIONS /	200	ipv4check.ksearchne...	0				83ms		
VDI6XBVV7JEHFPSNLIG...	200	d.adroll.com	528B				76ms		
analytics.js	200	paiskincare.com	7.88KB				45ms		
tag.js	200	mczbf.com	17.0KB				132ms		
useUnauthenticatedError...	200	cdn.shopify.com	1.54KB				37ms		
runtime-config.json	200	js.klarna.com	1.24KB				33ms		
POST /	(failed)	ipv6check.ksearchne...	0				23ms		
OPTIONS /	(failed)	ipv6check.ksearchne...	0				15ms		
LegacyVaultedShippingM...	200	cdn.shopify.com	1.27KB				32ms		
POST produce	(canceled)	monorail-edge.shopif...	0				624ms		
OPTIONS produce	200	monorail-edge.shopif...	0				330ms		
sdk.js	200	js.klarna.com	196KB				18ms		
sendrolling.js	200	s.adroll.com	2.79KB				8ms		
RPG577ACIJAVXGTLXAC...	200	d.adroll.com	142B				20ms		
cart.json	200	paiskincare.com	1.62KB				199ms		
RPG577ACIJAVXGTLXAC...	200	d.adroll.com	42B				21ms		
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out?adroll_fpc=5afa984c9...	200	d.adroll.com	42B					52ms	
out?adroll_fpc=5afa984c9...	200	d.adroll.com	42B					61ms	
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RPG577ACIJAVXGTLXAC...	200	d.adroll.com	2B					76ms	
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klevu-15365945552278515...	200	js.klevu.com	2.27KB					24ms	
klevu_search_box_klevu-...	200	js.klevu.com	9.02KB					36ms	
klevu-layout-slim.js?v=15	200	js.klevu.com	8.43KB					34ms	
Rollup.C3L5PRtn.js	200	cdn.shopify.com	2.39KB					35ms	
trigger?fpc=5afa984c9876...	200	x.adroll.com	2B					68ms	
RPG577ACIJAVXGTLXAC...	200	d.adroll.com	2B					27ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	3.22KB					35ms	
bounce.js	200	s.adroll.com	5.50KB					24ms	
POST_pageInfo	200	mczbf.com	547B					104ms	
klevu-loader.GIF	200	js.klevu.com	970B					21ms	
RageClickCapture.DJgQS...	200	cdn.shopify.com	2.08KB					32ms	
ShopPayLogo.CQP4cpv4.js	200	cdn.shopify.com	2.25KB					25ms	
PurchaseOptionsAgreem...	200	cdn.shopify.com	3.13KB					30ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	2.48KB					26ms	
hooks.cUQo04SP.js	200	cdn.shopify.com	3.84KB					27ms	
VaultedPayment.C-gnuR5...	200	cdn.shopify.com	39.6KB					34ms	
OnePageModal.jCPgLEjd.js	200	cdn.shopify.com	1.43KB					35ms	
useShowShopPayOptin.D...	200	cdn.shopify.com	1.84KB					28ms	
Section.Cgkq2SCR.js	200	cdn.shopify.com	2.06KB					66ms	
useGooglePaySdk.CjSCf...	200	cdn.shopify.com	6.30KB					35ms	
ShopPayLoginLoader.-Lx...	200	cdn.shopify.com	2.80KB					35ms	
publishMessage.BSCaMlj...	200	cdn.shopify.com	2.13KB					26ms	
PayButtonSection.CbQyR...	200	cdn.shopify.com	4.62KB					40ms	
context.nPi2KOI1.js	200	cdn.shopify.com	3.35KB					36ms	
DutyOptions.DEvLP76l.js	200	cdn.shopify.com	4.82KB					34ms	
useAmazonContact.DubE...	200	cdn.shopify.com	3.60KB					30ms	
StockProblemsLineItemLi...	200	cdn.shopify.com	1.78KB					34ms	
component-ShopPayVerif...	200	cdn.shopify.com	7.74KB					52ms	
index.COUagLzQ.js	200	cdn.shopify.com	25.8KB					27ms	
app.DhZZMK7-.css	200	cdn.shopify.com	22.8KB					50ms	
OnePage.BL1uXB7_.css	200	cdn.shopify.com	1.77KB					30ms	
DeliveryMethodSelectorS...	200	cdn.shopify.com	2.95KB					30ms	
Rollup.o9Mx-fKL.css	200	cdn.shopify.com	1.08KB					32ms	
SubscriptionPriceBreakd...	200	cdn.shopify.com	836B					31ms	
RageClickCapture.DnkQ4...	200	cdn.shopify.com	845B					45ms	
ShopPayLogo.D_HPU8Dh...	200	cdn.shopify.com	828B					36ms	
PickupPointCarrierLogo....	200	cdn.shopify.com	786B					29ms	
VaultedPayment.Bk8Je7sl...	200	cdn.shopify.com	2.20KB					40ms	
Section.sQehCocD.css	200	cdn.shopify.com	810B					30ms	
ShopPayLoginLoader.CjG...	200	cdn.shopify.com	841B					28ms	
PayButtonSection.DF7trk...	200	cdn.shopify.com	877B					29ms	
DutyOptions.CtZGmwZL....	200	cdn.shopify.com	1.69KB					37ms	
useAmazonContact.D-Ox...	200	cdn.shopify.com	893B					35ms	
StockProblemsLineItemLi...	200	cdn.shopify.com	829B					49ms	
ShopPayVerificationSwitc...	200	cdn.shopify.com	1.40KB					45ms	
site-logo_x320.webp?v=1...	200	cdn.shopify.com	4.19KB					56ms	
297 Requests 4.11MB (12.8MB Uncompressed) Fully Loaded 9.9s (Onload 6.3s)									



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Longer than recommended 1.5s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 8.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 6.0s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 2.4s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 5.1s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.08

Browser Timings

Redirect	206ms	Connect	32ms	Backend	583ms
TTFB	821ms	First Paint	1.5s	DOM Int.	2.2s
DOM Loaded	2.4s	Onload	6.3s	Fully Loaded	9.9s

IMPACT AUDIT

High

Avoid long main-thread tasks TBT

20 long tasks found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay.

URL	START TIME	DURATION
https://www.paiskincare.com/cdn/shop/t/133/assets/6.chunk.js?v=85051854588&enable_js_minification=1	3.5s	581ms
https://script.hotjar.com/modules.02161fb4f8ebb73fb3f8.js	2.6s	301ms
https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.10.2-6773.js	5.4s	287ms
https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en-GB.js	6.2s	241ms
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	4.6s	215ms
https://www.googleoptimize.com/optimize.js?id=OPT-M4GBF5J	2.2s	184ms
https://d3p29gcwgas9m8.cloudfront.net/assets/js/index.js?shop=pai-uk.myshopify.com	7.3s	153ms
https://www.paiskincare.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	1.9s	152ms
https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.js?v=37480035506498880231728571397&enable_js_minification=1	4.4s	144ms
Unattributable	8.3s	125ms
https://www.paiskincare.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-909377915@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js	3.1s	111ms
https://www.googletagmanager.com/gtag/js?id=G-KDLWKGBQHF&l=dataLayer&cx=c	5.2s	110ms
https://www.paiskincare.com/	1.7s	105ms
https://script.hotjar.com/modules.02161fb4f8ebb73fb3f8.js	4.2s	104ms
https://www.paiskincare.com/	4.1s	101ms
https://www.paiskincare.com/	7.9s	80ms
https://www.paiskincare.com/	8.2s	80ms
https://www.paiskincare.com/	4.9s	76ms
https://cdn-widgetsrepository.yotpo.com/widget-assets/yotpo-pixel/2024-04-18_14-53-12/bundle.js	6.4s	75ms
Unattributable	7.1s	73ms

Med-High

Avoid an excessive DOM size TBT

3,686 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows.

STATISTIC	ELEMENT	VALUE
Total DOM Elements		3686
Maximum DOM Depth	<code>svg > defs > lineargradient#yotpo_stars_gradient_0.4405296780342154 > stop</code> <code><stop offset="100%" stop-color="#3E3E3E"></code>	23
Maximum Child Elements	<code>body.template--index</code> <code><body class="template--index indextemplate-full--index country--uk adroll_safari_light..." data-account-register-redirect="" data-one-trust="" data-set-css-var="[{ "selector"; : ".site-header";, "get"; : "height";, "va..." data-lazy-load-media="" style="cursor: pointer;"></code>	45

Med-High

Avoid enormous network payloads LCP

Total size was 4.16MB

Large network payloads cost users real money and are highly correlated with long load times.

URL	TRANSFER SIZE
https://cdn.shopify.com/shopifycloud/checkout-web/assets/c1.en/app.CBTi4rg4.js	367KB
https://d3p29gcwgas9m8.cloudfront.net/assets/js/index.js?shop=pai-uk.myshopify.com	272KB
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	259KB
https://js.klarna.com/web-sdk/v1/0.0.334/sdk.js	196KB
https://www.paiskincare.com/cdn/shop/files/Header_-_1.gif?crop=center&height=420&v=1728661625&width=431	189KB
https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.css?v=173943980706789169821728662463	118KB
https://www.googletagmanager.com/gtm.js?id=G-KDLWKGBQHF	112KB
https://www.googletagmanager.com/gtag/js?id=G-KDLWKGBQHF	111KB
https://www.googletagmanager.com/gtag/js?id=G-KDLWKGBQHF&l=dataLayer&cx=c	111KB
https://www.googletagmanager.com/gtag/destination?id=MC-8HC8B19374&l=dataLayer&cx=c	88.1KB

Med

Reduce JavaScript execution timeTBT

3.8s spent executing JavaScript

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this.

URL	TOTAL CPU TIME	SCRIPT EVALUATION	SCRIPT PARSE
https://www.paiskincare.com/	1.6s	84ms	7ms
Unattributable	1.6s	160ms	0ms
https://script.hotjar.com/modules.02161fb4f8ebb73fb3f8.js	718ms	562ms	5ms
https://www.paiskincare.com/cdn/shop/t/133/assets/6.chunk.js?v=85051854588&enable_js_minification=1	706ms	432ms	16ms
https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.js?v=37480035506498880231728571397&enable_js_minification=1	393ms	197ms	5ms
https://www.googletagmanager.com/gtm.js?id=G-KDLWKGBQHF	363ms	350ms	5ms
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	297ms	222ms	26ms
https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.10.2-6773.js	229ms	133ms	1ms
https://www.paiskincare.com/cdn/shopifycloud/shopify/assets/storefront/load_feature-f4e7948c1c9e4f45ef404dbb8b5dbcaa265bad73ea228bf111efe71177b448d9.js	211ms	209ms	0ms
https://www.paiskincare.com/cdn/wpm/bb27301d1w4f7f79fap82969c05mefc5317em.js	166ms	140ms	7ms
https://d3p29gcwgas9m8.cloudfront.net/assets/js/index.js?shop=pai-uk.myshopify.com	153ms	75ms	64ms
https://static.zdassets.com/web_widget/classic/latest/web-widget-locales/classic/en-us-json-cbf609b.js	128ms	119ms	1ms
https://www.googletagmanager.com/gtag/js?id=G-KDLWKGBQHF&l=dataLayer&cx=c	122ms	106ms	11ms
https://www.paiskincare.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-909377915@a46b87f88a4ff97a9490f9aa4799ba7b/pixel.modern.js	111ms	110ms	0ms
https://cdn-widgetsrepository.yotpo.com/widget-assets/yotpo-pixel/2024-04-18_14-53-12/bundle.js	102ms	86ms	0ms
https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en-GB.js	89ms	72ms	6ms
https://connect.facebook.net/en_US/fbevents.js	81ms	38ms	41ms
https://www.googleoptimize.com/optimize.js?id=OPT-M4GBF5J	80ms	71ms	3ms
https://www.paiskincare.com/cdn/shopifycloud/boomerang/shopify-boomerang-1.0.0.min.js	79ms	77ms	1ms
https://www.paiskincare.com/checkout/internal/preloads.js?locale=en-GB	70ms	42ms	0ms
https://d.adroll.com/consent/check/VDI6XBVV7JEHFPSNLIGQBA?pv=73590762153.36136&arrfr=https%3A%2F%2Fwww.paiskincare.com%2F&s=14b93b8ea4c05d19f17d3eb613bd0d3c&b=2	67ms	64ms	0ms
https://www.paiskincare.com/cdn/s/trekkie.storefront.c1258b47cccb7bc2aeeaeb253b8999e078bd2f6b.min.js	61ms	56ms	3ms
https://www.googletagmanager.com/gtag/destination?id=MC-8HC8B19374&l=dataLayer&cx=c	59ms	34ms	4ms
https://www.paiskincare.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/app/web-pixel-140869719@8b3843af2d71780cfb83fde884ce168/pixel.modern.js	56ms	55ms	0ms
https://www.paiskincare.com/wpm@b27301d1w4f7f79fap82969c05mefc5317e/custom/web-pixel-14155863@1/sandbox/modern/	55ms	17ms	22ms
https://cdn.iubenda.com/cs/gpp/stub.js	53ms	45ms	0ms

Med

Use explicit width and height on image elementsCLS

3 images found

Set an explicit width and height on image elements to reduce layout shifts and improve CLS.

FAILING ELEMENTS

Pai Skincare UK

Pai Skincare UK

Pai Skincare UK

Med

Serve static assets with an efficient cache policy

Potential savings of 489KB

A long cache lifetime can speed up repeat visits to your page.

URL	CACHE TTL	TRANSFER SIZE
https://d3p29gcwgas9m8.cloudfront.net/assets/js/index.js?shop=pai-uk.myshopify.com	none	272KB
https://cdn-widgetsrepository.yotpo.com/v1/loader/TYIha8a8lhTKKtsJ7z14157wCGbdaugJMSOgPnlo	none	8.58KB
https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/9e7e15cb5d9456ab2566bdf8dcf608ea60f2bb9d/280.index.js	none	6.29KB
https://s3.eu-west-1.amazonaws.com/production-klarna-il-shopify-osm/9e7e15cb5d9456ab2566bdf8dcf608ea60f2bb9d/pai-uk.myshopify.com-1722958245641.js?shop=pai-uk.myshopify.com	none	1.93KB
https://assets1.adroll.com/shopify/latest//shopify_rolling_bootstrap_v2.js?adroll_adv_id=VDI6XBVV7JEHFPSNLIGOBA&adroll_pix_id=RP6577ACIJAVXGTLXACOTP&shop=pai-uk.myshopify.com	none	1.20KB
https://cdn-widget-assets.yotpo.com/ReviewsStarRatingsWidget/TYIha8a8lhTKKtsJ7z14157wCGbdaugJMSOgPnlo/css-override/s/css-overrides.2024_10_10_14_40_18_159.css	none	770B
https://x.adroll.com/attribution/trigger?fp=5afa984c987684d453b5ab8e30d40f4e&advertisable_id=VDI6XBVV7JEHFPSNLIGOBA&conversion_type=PageView&conversion_value=0.0&currency=GBP&pv=73590762153.36136&arrfr=https%3A%2F%2Fwww.paiskincare.com%2F	none	469B
https://www.facebook.com/tr/?id=1644859075803606&ev=PageView&dl=https%3A%2F%2Fwww.paiskincare.com%2F&rl=&if=fals&ts=1728902792148&sw=390&sh=844&v=2.9.170&r=stable&a=shopify&ec=0&o=12318&fbp=fb.1.1728902792143.7429026598.04070773&cs_est=true&ler=empty&cdl=API_unavailable&it=1728902789946&coo=false&eid=sh-8aa2fef1-B71A-4557-428F-EF4CC69B7F5D&exp=h2&rqm=GET	none	273B
https://d.adroll.com/bounce/pre/VDI6XBVV7JEHFPSNLIGOBA/RPG577ACIJAVXGTLXACOTP/?d=%2F%2Fs.adroll.com%2F%2Fbounces.js	none	229B
https://trk.ometria.com/track/v3/4f685ebb475111de/event.gif?data=y29YptaXqNjNtMvvyNr4nNC4mtgMy2LKpxPbvdjbAxfprKW5nvbcvNGMy25LDZ0XjMr0B3vJAd0WjMrZAxPLptm5mhG4ndgMzw5JpvvurI04jNnUzxC9msz0BgfZDd0XnZi4otaYnZG4jNnPd00zJyXzguXmZfRvuK1mwDpuxjlmvOMBnNLCZ0XjM9ZDhm9mtCYodKWmJC4oczy2fTcd0MDgLCZ0MDxjSpwH0DhbZjtnbjtjgD3D3INbHAXnRAW5JyxjLlMnVBSuYrlzAXrLpvlljtnbzgvMyxvSDczUCHy9mszKjtvCnYBcu1rd0Mzcu1qNr5CguLnuq9Ag9TzxbHz2uMDhLWzt1YwvDLDMLLDYzJAgfUBMvSpxn5C3rLBq%3D%3D&md=nEezdB&enc=UTF-8	none	185B
https://trk.ometria.com/track/v3/4f685ebb475111de/event.gif?data=y29YptaXqNjNtMvvyNr4nNC4mtgMy2LKpxPbvdjbAxfprKW5nvbcvNGMy25LDZ0XjMr0B3vJAd0WjMrZAxPLptm5mhG4ndgMzw5JpvvurI04jNnUzxC9msz0BgfZDd0XnZi4otaYnZG4jNnPd00zJyXzguXmZfRvuK1mwDpuxjlmvOMBnNLCZ0XjM9ZDhm9mtCYodKWmJC4oczy2fTcd0MDgLCZ0MDxjSpwH0DhbZjtnbjtjgD3D3INbHAXnRAW5JyxjLlMnVBSuYrlzAXrLpvlljtnbzgvMyxvSDczUCHy9mszKjtvCnYBcu1rd0Mzcu1qNr5CguLnuq9Ag9TzxbHz2uMDhLWzt1YwvDLDMLLDYzJAgfUBMvSpxn5C3rLBq%3D%3D&md=nEezdB&enc=UTF-8	none	185B
https://www.googletagmanager.com/a?v=3&t=I&pid=1221633010&rv=4a90&tag_exp=101671035~101686685&u=AAAAIAAAAAABAAIAAAAAAY&ut=AAAI&h=Ag&gtm=45Te4a90za200&ccid= OPT-M4GBF5J&cid=OPT-M4GBF5J&I=L867_S4.Y174.B14.E5436.I2212.EC6.TC0.HTC0-gtm.init.S0.V0.E131~gtm.js.S0.V0.E132~gtm.dom.S0.V0.E375~.S0.V0.E255~gtm.load.S0.V0.E129~gtm.init_consent.S11.V3.E143	none	14B
https://js.klarna.com/web-sdk/v1/klarna.js	60 seconds	21.8KB
https://static.hotjar.com/c/hotjar-581812.js?sv=6	60 seconds	5.53KB
https://shop.app/checkouts/internal/preloads.js?locale=en-GB&shop_id=12824197	60 seconds	545B
https://social-login.oxiapps.com/api/init?vt=928353&shop=pai-uk.myshopify.com	3 minutes	1.27KB
https://d.adroll.com/cm//out?adroll_fpc=5afa984c987684d453b5ab8e30d40f4e-1728902794800&pv=73590762153.36136&arrfr=https%3A%2F%2Fwww.paiskincare.com%2F&advertisable=VDI6XBVV7JEHFPSNLIGOBA	5 minutes	180B
https://connect.facebook.net/en_US/fbevents.js	20 minutes	60.1KB
https://connect.facebook.net/signals/config/1644859075803606?v=2.9.170&r=stable&domain=www.paiskincare.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112	20 minutes	14.9KB
https://www.mczb.com/tags/312205245440/tag.js	30 minutes	17.0KB
https://affiliatepluginintegration.cj.com/getPluginJS?shop=pai-uk.myshopify.com	30 minutes	13.8KB
https://www.paiskincare.com/cdn/shopifycloud/media-analytics/v0.1/analytics.js	60 minutes	7.88KB
https://static.zdassets.com/ekr/snippet.js?key=b00136e0-aa2f-418c-bae2-f88e2f1007c9	60 minutes	4.86KB
https://cs.iubenda.com/sync/496766.js	60 minutes	2.75KB
https://cdn.iubenda.com/cs/iubenda_cs.js	60 minutes	1.32KB
https://cs.iubenda.com/cookie-solution/confjs/js/93223567.js	60 minutes	771B
https://js.klevu.com/klevu-js-v1/js/klevu-webstore.js	4 hours	47.0KB
https://js.klevu.com/klevu-css/klevu_search_box_klevu-15365945552278515.min.css?t=0	4 hours	9.15KB
https://js.klevu.com/klevu-js-v1/js-1-1/klevu-layout-slim.js?v=15	4 hours	8.54KB
https://js.klevu.com/klevu-js-v1/klevu-js-api/klevu-15365945552278515-maps.js?t=0	4 hours	2.38KB
https://js.klevu.com/klevu-js-v1/js/klevuScript.js?klevuapi=klevu-15365945552278515&lang=en&shop=pai-uk.myshopify.com	4 hours	1.69KB
https://js.klevu.com/klevu-js-v1/klevu-js-api/klevu-15365945552278515.js?t=0	4 hours	0.98KB
https://dev.visualwebsiteoptimizer.com/eu01/v.gif?cd=0&a=786271&d=paiskincare.com&u=DE52C990958CB6291C6A8E2E28E85DA03&h=8562273936b45ca0da4b3b88a6b1916a&t=false	12 hours	144B

URL	CACHE TTL	TRANSFER SIZE
• https://static.videoask.com/embed/embed.js	24 hours	17.6KB
• https://cdn.ometria.com/tags/4f685ebb475111de.js?v=2019111217dsfds	24 hours	8.08KB
• https://cdn.ometria.com/tags/dd32a1ab54919a36.js?shop=pai-uk.myshopify.com	24 hours	7.18KB
• https://js.klevu.com/klevu-js-v1/img/klevu-loader.GIF	30 days	1.17KB

Med-Low

Use a Content Delivery Network (CDN)

23 resources found

CDNs can give an equally fast web experience to your users across the globe.

Using CSS @import in an external stylesheet can add additional delays during the loading of a web page.

STYLESHEETS WITH @IMPORT STATEMENTS AND THE STYLESHEETS THEY IMPORT

https://cdn-widgetsrepository.yotpo.com/web-fonts/css/open_sans/v1/open_sans_300.css

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations.

FAILURE REASON	FAILURE TYPE
Pages with WebSocket cannot enter back/forward cache. https://www.paiskincare.com/	Pending browser support

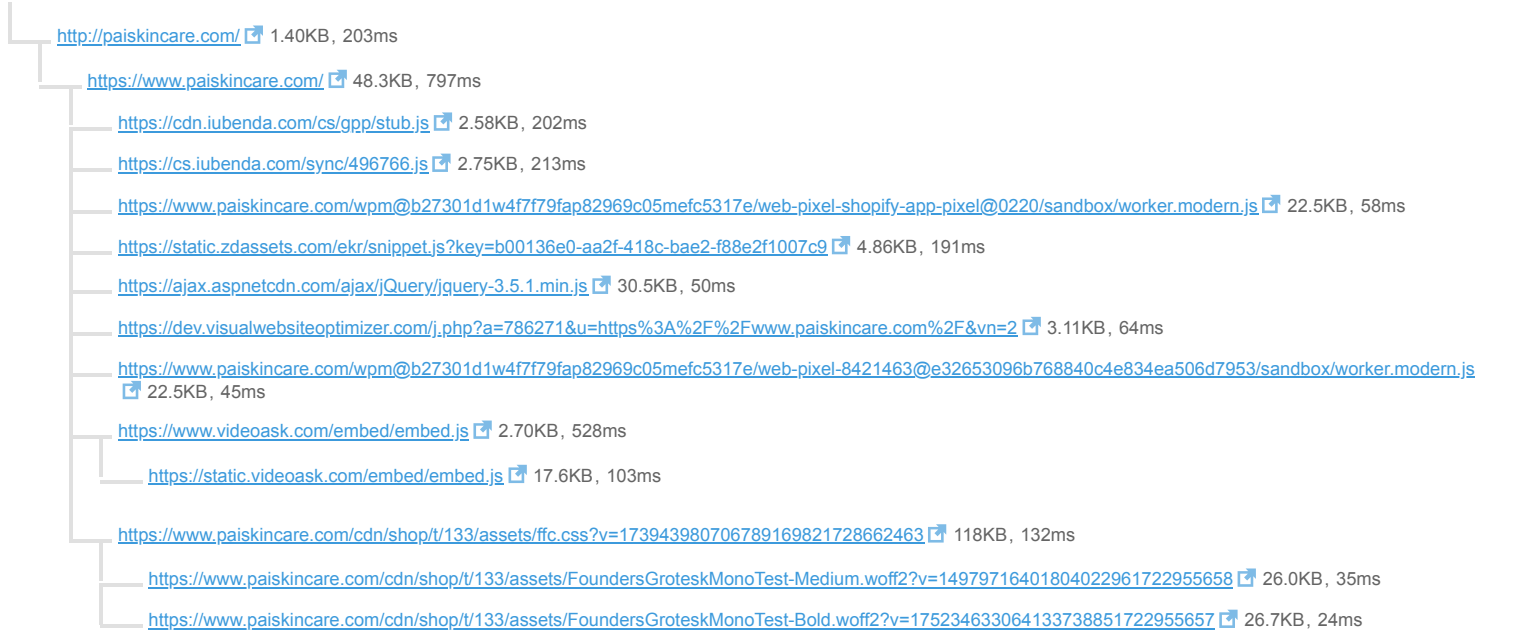
Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance.

URL	LOCATION
https://www.paiskincare.com/cdn/shop/t/133/assets/6.chunk.js?v=85051854588&enable_js_minification=1	Line:24

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Maximum critical path latency: 2.2s

INITIAL NAVIGATION



These DOM elements contribute most to the CLS of the page.

ELEMENT	CLS CONTRIBUTION
Feel-good, results-driven skincare you'll love Our favourite products to trans... <div id="shopify-section-radiant_featured_products_Xx4HWg" class="shopify-section">	0.08
Previous Next Feel-good, results-driven skincare you'll love Our favourite pro... <section class="main" data-class-change="[{ "target";: ".search-dropdown";, "class";: "open";, ...">	0.01

Low

Reduce unused JavaScript

FCP LCP

Potential savings of 892KB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://js.klarna.com/web-sdk/v1/0.0.334/sdk.js	196KB	122KB
...../node_modules/zod/lib/index.mjs	16.9KB	12.7KB
...../node_modules/oauth4webapi/build/index.js	7.50KB	6.96KB
...../klarna-messaging/src/index.ts	6.01KB	4.20KB
...../klarna-payment/src/apis/initiate.ts	3.00KB	3.00KB
...../klarna-identity/src/components/IdentityButton.ts	3.26KB	2.65KB
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js	259KB	107KB
https://d3p29gcwgas9m8.cloudfront.net/assets/js/index.js?shop=pai-uk.myshopify.com	272KB	83.4KB
https://www.googletagmanager.com/gtag/js?id=G-KDLWKGBQHF	111KB	74.0KB
https://unpkg.com/@provenance/provenance-sdk@1/dist/provenance-sdk.js	76.5KB	71.4KB
https://connect.facebook.net/en_US/fbevents.js	60.1KB	56.2KB
https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.js?v=37480035506498880231728571397&enable_js_minification=1	73.2KB	53.5KB
https://www.googletagmanager.com/gtm.js?id=G-KDLWKGBQHF	112KB	53.5KB
https://www.googletagmanager.com/gtag/js?id=G-KDLWKGBQHF&l=dataLayer&cx=c	111KB	50.2KB
https://www.googletagmanager.com/gtag/destination?id=MC-8HC8B19374&l=dataLayer&cx=c	88.1KB	49.4KB
https://www.googletagmanager.com/gtm.js?id=GTM-MXCTM22G	75.2KB	39.7KB
https://www.googleoptimize.com/optimize.js?id=OPT-M4GBF5J	70.4KB	37.2KB
https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en-GB.js	67.4KB	26.3KB
https://script.hotjar.com/modules.02161fb4f8ebb73fb3f8.js	55.9KB	25.1KB
https://ajax.aspnetcdn.com/ajax/jQuery/jquery-3.5.1.min.js	30.5KB	21.1KB
https://js.klevu.com/klevu-js-v1/js/klevu-webstore.js	47.0KB	21.0KB

Low

Enable text compression

FCP LCP

Potential savings of 15.4KB

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://affiliatepluginintegration.cj.com/getPluginJS?shop=pai-uk.myshopify.com https://api.videoask.com/forms/sharing/f0pkrpdzi	13.6KB 9.33KB	9.21KB 6.23KB

Low

Avoid multiple page redirects

FCP LCP

Potential savings of 204ms

Redirects introduce additional delays before the page can be loaded.

URL	TIME SPENT
• http://paiskincare.com/	204ms
• https://www.paiskincare.com/	0ms

Low

Avoid non-composited animations

CLS

2 animated elements found

Animations which are not composited can be janky and increase CLS.

ELEMENT	NAME
div#shopify-section-side-cart-3 > section.side-cart-3 > div.inner > ::before	
<::before>	
Unsupported CSS Property: visibility	visibility
div#shopify-section-side-cart-3 > section.side-cart-3 > div.inner > ::after	
<::after>	
Unsupported CSS Property: visibility	visibility

Low

Properly size images

Potential savings of 99KB

Serve images that are appropriately-sized to save cellular data and improve load time.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.paiskincare.com/cdn/shop/files/Header_-_1.gif?crop=center&height=420&v=1728661625&width=431	188KB	57.3KB
https://www.paiskincare.com/cdn/shop/files/UK_Homepage_Hero_-_Autumn_Skin_Bundle_mobile_1_490x.jpg?v=1728059155	44.8KB	16.4KB
https://www.paiskincare.com/cdn/shop/files/Mobile_-_Put_the_Care_into_Sensitive_Skincare_V2_490x.jpg?v=1728296945	41.8KB	15.3KB
https://www.paiskincare.com/cdn/shop/files/Pai_Logo_1218x802_29ca0c42-5aad-4c7a-8b38-0294db07d400_500x500.png?v=1662558469	10.2KB	10.1KB

Low

Defer offscreen images

Potential savings of 212KB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.paiskincare.com/cdn/shop/files/LIVESHOWIMAGE.jpg?height=256&v=1722864381&width=431	26.2KB	26.2KB
https://www.paiskincare.com/cdn/shop/files/Thin_banner_R_Hero_MOBILE_490x.jpg?v=1728379625	23.9KB	23.9KB
https://www.paiskincare.com/cdn/shop/files/Navigation_Block_Boosters_Roundel.jpg?height=256&v=1722936066&width=594	22.7KB	22.7KB
https://www.paiskincare.com/cdn/shop/files/Celebs_who_love_Rosehip_Oil.jpg?crop=center&height=420&v=1704987524&width=431	20.9KB	20.9KB
https://www.paiskincare.com/cdn/shop/files/Screenshot_2024-08-02_at_16.34.41.png?height=256&v=1722612888&width=359	20.5KB	20.5KB
https://www.paiskincare.com/cdn/shop/files/Navigation_-_Discover_-_Quiz.png?height=256&v=1722002662&width=317	20.2KB	20.2KB
https://www.paiskincare.com/cdn/shop/files/LIFESTYLEIMAGE1.jpg?height=256&v=1722865460&width=431	17.4KB	17.4KB
https://www.paiskincare.com/cdn/shop/files/PAI-Navigation_trending-now.jpg?height=256&v=1725910799&width=430	13.2KB	13.2KB
https://www.paiskincare.com/cdn/shop/files/Navigation_-_Pai_Story_-_Made_By_Pai.png?height=256&v=1722001045&width=317	12.7KB	12.7KB
https://www.paiskincare.com/cdn/shop/files/Navigation_-_Pai_Story_-_Sustainability.png?height=256&v=1722001050&width=317	12.7KB	12.7KB
https://www.paiskincare.com/cdn/shop/files/Navigation_-_Discover_-_Routine_Builder.png?height=256&v=1722002674&width=317	10.1KB	10.1KB
https://www.paiskincare.com/cdn/shop/files/Navigation_-_Pai_Story_-_Sensative_Skin.png?height=256&v=1722001038&width=317	7.44KB	7.44KB
https://www.paiskincare.com/cdn/shop/files/Navigation_-_Discover_-_Quiz.png?crop=center&height=56&v=1722002662&width=56	2.09KB	2.09KB
https://www.paiskincare.com/cdn/shop/files/Directions_Desktop-Booster_Discovery_Kit.png?crop=center&height=56&v=1722591827&width=56	2.07KB	2.07KB

Low

Use video formats for animated content LCP

Potential savings of 100KB

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes.

URL	RESOURCE SIZE	POTENTIAL SAVINGS
https://www.paiskincare.com/cdn/shop/files/Header_-_1.gif?crop=center&height=420&v=1728661625&width=431	188KB	100KB

Low

Reduce unused CSS FCP LCP

Potential savings of 112KB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity.

URL	TRANSFER SIZE	POTENTIAL SAVINGS
https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.css?v=173943980706789169821728662463	118KB	112KB

N/A

Avoid serving legacy JavaScript to modern browsers TBT

Potential savings of 22.1KB

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers.

URL	POTENTIAL SAVINGS
https://connect.facebook.net/en_US/fbevents.js	10.6KB
Line:23 Column:2302	@bab el/p lugi n-tr ansf orm- clas ses
Line:270 Column:9361	Arra y.pr otot ype. filt er
Line:270 Column:15478	Arra y.fr om
Line:270 Column:17228	Arra y.pr otot ype. map
Line:270 Column:18020	Arra y.pr otot ype. find
https://connect.facebook.net/en_US/fbevents.js	10.6KB
Line:23 Column:2302	@bab el/p lugi n-tr ansf orm- clas ses
Line:270 Column:9361	Arra y.pr otot ype. filt er
Line:270 Column:15478	Arra y.fr om
Line:270 Column:17228	Arra y.pr otot ype. map
Line:270 Column:18020	Arra y.pr otot ype. find
https://js.klarna.com/web-sdk/v1/0.0.334/sdk.js	207B
Line:1 Column:26962	@bab el/p lugi n-tr ansf orm-

URL	POTENTIAL SAVINGS
https://www.paiskincare.com/cdn/shopifycloud/shopify/assets/shopify_pay/storefront-80e528be853eac23af2454534897ca9536b1d3d04aa043b042f34879a3c111c8.js?v=20220906	123B
Line:1 Column:15384	clas ses @babel/p lugi n-tr ansf orm- clas ses
Line:1 Column:18677	@babel/p lugi n-tr ansf orm- rege nera tor
https://cdn.iubenda.com/cs/gpp/stub.js	76B
Line:0 Column:1057	@babel/p lugi n-tr ansf orm- clas ses
https://static.hotjar.com/c/hotjar-581812.js?sv=6	72B
Line:2 Column:921	@babel/p lugi n-tr ansf orm- clas ses
https://www.paiskincare.com/cdn/shopifycloud/shopify/assets/shop_events_listener-61fa9e0a912c675e178777d2b27f6cbd482f8912a6b0aa31fa3515985a8cd626.js	71B
Line:0 Column:400	@babel/p lugi n-tr ansf orm- clas ses
https://cdn-widgetsrepository.yotpo.com/widget-assets/widget-reviews-star-ratings/app.v0.10.2-6773.js	64B
Line:0 Column:23011	@babel/p lugi n-tr ansf orm- clas ses
https://unpkg.com/@provenance/provenance-sdk@1/dist/provenance-sdk.js	63B
Line:0 Column:186090	@babel/p lugi n-tr ansf orm-

URL		POTENTIAL SAVINGS
	clas ses	
https://js.klarna.com/web-sdk/v1/klarna.js		60B
Line:1 Column:25105	@bab el/p lugi n-tr ansf orm- clas ses	
https://script.hotjar.com/modules.02161fb4f8ebb73fb3f8.js		59B
Line:1 Column:81996	@bab el/p lugi n-tr ansf orm- clas ses	
https://static.zdassets.com/web_widget/classic/latest/web-widget-main-cbf609b.js		52B
Line:1 Column:592009	@bab el/p lugi n-tr ansf orm- clas ses	
https://connect.facebook.net/signals/config/1644859075803606?v=2.9.170&r=stable&domain=www.paiskincare.com&hme=d82868061a8c707cd31395a3055e7449daa03bd520872727258c39e6af34523e&ex_m=70%2C120%2C106%2C110%2C61%2C4%2C99%2C69%2C16%2C96%2C88%2C51%2C54%2C171%2C174%2C186%2C182%2C183%2C185%2C29%2C100%2C53%2C77%2C184%2C166%2C169%2C179%2C180%2C187%2C130%2C41%2C34%2C142%2C15%2C50%2C193%2C192%2C132%2C18%2C40%2C1%2C43%2C65%2C66%2C67%2C71%2C92%2C17%2C14%2C95%2C91%2C90%2C107%2C52%2C109%2C39%2C108%2C30%2C93%2C26%2C167%2C170%2C139%2C28%2C11%2C12%2C13%2C6%2C7%2C25%2C22%2C23%2C57%2C62%2C64%2C75%2C101%2C27%2C76%2C9%2C8%2C80%2C48%2C21%2C103%2C102%2C104%2C97%2C10%2C20%2C3%2C38%2C74%2C19%2C85%2C56%2C83%2C33%2C73%2C0%2C94%2C32%2C82%2C87%2C47%2C46%2C86%2C37%2C5%2C89%2C81%2C44%2C35%2C84%2C2%2C36%2C63%2C42%2C105%2C45%2C79%2C68%2C111%2C60%2C59%2C31%2C98%2C58%2C55%2C49%2C78%2C72%2C24%2C112		43B
Line:19 Column:2057	@bab el/p lugi n-tr ansf orm- clas ses	
https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.js?v=37480035506498880231728571397&enable_js_minification=1		42B
Line:11 Column:2201	@bab el/p lugi n-tr ansf orm- clas ses	
https://d3p29gcwgas9m8.cloudfront.net/assets/js/index.js?shop=pai-uk.myshopify.com		40B
Line:1 Column:755117	@bab el/p lugi n-tr ansf orm- clas ses	
https://cdn.iubenda.com/cookie_solution/iubenda_cs/1.67.1/core-en-GB.js		33B

URL	POTENTIAL SAVINGS
Line:0 Column:580	@babel/pug-ansi-transform-class

N/A	Minimize main-thread workTBT	Main-thread busy for 8.5s
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Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this.

CATEGORY	TIME SPENT
Script Evaluation	4.1s
Other	2.4s
Style & Layout	1.0s
Script Parsing & Compilation	304ms
Rendering	244ms
Parse HTML & CSS	172ms
Garbage Collection	148ms

N/A	Largest Contentful Paint elementLCP	5,100 ms
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This is the largest contentful element painted within the viewport.

ELEMENT
Pai Skincare UK

PHASE	% OF LCP	TIMING
TTFB	5%	255ms
Load Delay	18%	892ms
Load Time	4%	221ms
Render Delay	73%	3.7s

N/A	Reduce initial server response timeFCPLCP	Root document took 17ms
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Keep the server response time for the main document short because all other requests depend on it.

URL

- <https://www.paiskincare.com/>

TIME SPENT

17ms

N/A

User Timing marks and measures

148 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences.

NAME	TYPE	START TIME	DURATION
GTM-OPT-M4GBF5J:page_load:to:snippet_load	Measure	0ms	867ms
wpm:completed	Measure	1.1s	4.1s
GTM-OPT-M4GBF5J:container_setup_start:to:container_setup_end	Measure	1.3s	4ms
GTM-OPT-M4GBF5J:container_yield_start:to:container_yield_end	Measure	1.3s	174ms
GTM-OPT-M4GBF5J:container_execute_start:to:container_blocking_end	Measure	1.5s	14ms
GTM-OPT-M4GBF5J:container_execute_start:to:container_execute_end	Measure	1.5s	5.4s
GTM-OPT-M4GBF5J:-1:event_setup_start:to:event_setup_end	Measure	1.5s	11ms
GTM-OPT-M4GBF5J:-1:event_setup_start:to:event_execute_end	Measure	1.5s	143ms
GTM-OPT-M4GBF5J:-1:event_evaluation_start:to:event_evaluation_end	Measure	1.5s	3ms
GTM-OPT-M4GBF5J:0:event_setup_start:to:event_setup_end	Measure	1.5s	0ms
GTM-OPT-M4GBF5J:0:event_setup_start:to:event_execute_end	Measure	1.5s	131ms
GTM-OPT-M4GBF5J:0:event_evaluation_start:to:event_evaluation_end	Measure	1.5s	0ms
GTM-OPT-M4GBF5J:1:event_setup_start:to:event_setup_end	Measure	1.5s	0ms
GTM-OPT-M4GBF5J:1:event_setup_start:to:event_execute_end	Measure	1.5s	132ms
GTM-OPT-M4GBF5J:1:event_evaluation_start:to:event_evaluation_end	Measure	1.5s	0ms
wpm:pixel:register:909377915:app	Measure	2.0s	1.2s
wpm:pixel:register:140869719:app	Measure	2.0s	1.1s
wpm:pixel:register:8421463:app	Measure	2.0s	2.9s
wpm:pixel:register:14155863:custom	Measure	2.0s	2.6s
wpm:pixel:register:31490135:custom	Measure	2.0s	2.6s
wpm:pixel:register:shopify-app-pixel:app	Measure	2.0s	3.2s
wpm:pixel:register:shopify-custom-pixel:custom	Measure	2.0s	2.6s
GTM-OPT-M4GBF5J:6:event_setup_start:to:event_setup_end	Measure	2.5s	0ms
GTM-OPT-M4GBF5J:6:event_setup_start:to:event_execute_end	Measure	2.5s	375ms
GTM-OPT-M4GBF5J:6:event_evaluation_start:to:event_evaluation_end	Measure	2.5s	0ms
GTM-OPT-M4GBF5J:12:event_setup_start:to:event_setup_end	Measure	3.1s	0ms
GTM-OPT-M4GBF5J:12:event_setup_start:to:event_execute_end	Measure	3.1s	255ms

NAME	TYPE	START TIME	DURATION
GTM-OPT-M4GBF5J:12:event_evaluation_start:to:event_evaluation_end	Measure	3.1s	0ms
GTM-OPT-M4GBF5J:18:event_setup_start:to:event_setup_end	Measure	6.8s	0ms
GTM-OPT-M4GBF5J:18:event_setup_start:to:event_execute_end	Measure	6.8s	129ms
GTM-OPT-M4GBF5J:18:event_evaluation_start:to:event_evaluation_end	Measure	6.8s	0ms
GTM-OPT-M4GBF5J:19:event_setup_start:to:event_setup_end	Measure	7.6s	0ms
GTM-OPT-M4GBF5J:19:event_setup_start:to:event_execute_end	Measure	7.6s	38ms
GTM-OPT-M4GBF5J:19:event_evaluation_start:to:event_evaluation_end	Measure	7.6s	0ms
GTM-OPT-M4GBF5J:20:event_setup_start:to:event_setup_end	Measure	7.9s	0ms
GTM-OPT-M4GBF5J:20:event_setup_start:to:event_execute_end	Measure	7.9s	133ms
GTM-OPT-M4GBF5J:20:event_evaluation_start:to:event_evaluation_end	Measure	7.9s	0ms
GTM-OPT-M4GBF5J:page_load	Mark	0ms	0ms
GTM-OPT-M4GBF5J:snippet_load	Mark	867ms	0ms
shopify.content_for_header.start	Mark	1.1s	0ms
shopify.content_for_header.end	Mark	1.1s	0ms
wpm:start	Mark	1.1s	0ms
GTM-OPT-M4GBF5J:container_setup_start	Mark	1.3s	0ms
GTM-OPT-M4GBF5J:container_yield_start	Mark	1.3s	0ms
GTM-OPT-M4GBF5J:container_setup_end	Mark	1.3s	0ms
GTM-OPT-M4GBF5J:container_execute_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:container_yield_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:-1:event_setup_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:-1:event_evaluation_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:-1:event_evaluation_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:-1:event_setup_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:0:event_setup_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:0:event_evaluation_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:0:event_evaluation_end	Mark	1.5s	0ms

NAME	TYPE	START TIME	DURATION
GTM-OPT-M4GBF5J:0:event_setup_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:1:event_setup_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:1:event_evaluation_start	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:1:event_evaluation_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:1:event_setup_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:container_blocking_end	Mark	1.5s	0ms
GTM-OPT-M4GBF5J:-1:event_execute_end	Mark	1.7s	0ms
GTM-OPT-M4GBF5J:0:event_execute_end	Mark	1.7s	0ms
GTM-OPT-M4GBF5J:1:event_execute_end	Mark	1.7s	0ms
wpm:pixel:register:started:909377915:app	Mark	2.0s	0ms
wpm:pixel:register:started:140869719:app	Mark	2.0s	0ms
wpm:pixel:register:started:8421463:app	Mark	2.0s	0ms
wpm:pixel:register:started:14155863:custom	Mark	2.0s	0ms
wpm:pixel:register:started:31490135:custom	Mark	2.0s	0ms
wpm:pixel:register:started:shopify-app-pixel:app	Mark	2.0s	0ms
wpm:pixel:register:started:shopify-custom-pixel:custom	Mark	2.0s	0ms
yotpo:loader:loaded	Mark	2.1s	0ms
GTM-OPT-M4GBF5J:6:event_setup_start	Mark	2.5s	0ms
GTM-OPT-M4GBF5J:6:event_evaluation_start	Mark	2.5s	0ms
GTM-OPT-M4GBF5J:6:event_evaluation_end	Mark	2.5s	0ms
GTM-OPT-M4GBF5J:6:event_setup_end	Mark	2.5s	0ms
GTM-OPT-M4GBF5J:6:event_execute_end	Mark	2.9s	0ms
wpm:pixel:register:completed:140869719:app	Mark	3.1s	0ms
GTM-OPT-M4GBF5J:10:event_setup_start	Mark	3.1s	0ms
GTM-OPT-M4GBF5J:12:event_setup_start	Mark	3.1s	0ms
GTM-OPT-M4GBF5J:12:event_evaluation_start	Mark	3.1s	0ms
GTM-OPT-M4GBF5J:12:event_evaluation_end	Mark	3.2s	0ms

NAME	TYPE	START TIME	DURATION
GTM-OPT-M4GBF5J:12:event_setup_end	Mark	3.2s	0ms
wpm:pixel:register:completed:909377915:app	Mark	3.2s	0ms
yotpo:initializer:loaded	Mark	3.3s	0ms
GTM-OPT-M4GBF5J:12:event_execute_end	Mark	3.4s	0ms
wpm:pixel:register:completed:14155863:custom	Mark	4.6s	0ms
wpm:pixel:register:completed:31490135:custom	Mark	4.6s	0ms
wpm:pixel:register:completed:shopify-custom-pixel:custom	Mark	4.6s	0ms
wpm:pixel:register:completed:8421463:app	Mark	4.9s	0ms
wpm:pixel:register:completed:shopify-app-pixel:app	Mark	5.2s	0ms
wpm:pixels:resolved	Mark	5.2s	0ms
fbevents:start:estPageViewProcessing	Mark	5.2s	0ms
fbevents:end:estPageViewProcessing	Mark	5.2s	0ms
fbevents:start:unwantedDataProcessing_1644859075803606	Mark	5.2s	0ms
fbevents:end:unwantedDataProcessing_1644859075803606	Mark	5.2s	0ms
fbevents:start:unwantedParamsProcessing_1644859075803606	Mark	5.2s	0ms
fbevents:start:validateUrlProcessing_1644859075803606	Mark	5.2s	0ms
fbevents:end:validateUrlProcessing_1644859075803606	Mark	5.2s	0ms
fbevents:start:standardParamChecksProcessing_1644859075803606	Mark	5.2s	0ms
yotpo:star-ratings-widget:loaded	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms

NAME	TYPE	START TIME	DURATION
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:start	Mark	5.4s	0ms
yotpo:star-ratings-widget:end	Mark	6.4s	0ms
yotpo:star-ratings-widget:end	Mark	6.5s	0ms
yotpo:star-ratings-widget:end	Mark	6.5s	0ms
yotpo:star-ratings-widget:end	Mark	6.5s	0ms
yotpo:star-ratings-widget:end	Mark	6.6s	0ms
yotpo:star-ratings-widget:end	Mark	6.6s	0ms
yotpo:star-ratings-widget:end	Mark	6.6s	0ms
yotpo:star-ratings-widget:end	Mark	6.6s	0ms
yotpo:star-ratings-widget:end	Mark	6.7s	0ms
yotpo:star-ratings-widget:end	Mark	6.7s	0ms
yotpo:star-ratings-widget:end	Mark	6.7s	0ms
yotpo:star-ratings-widget:end	Mark	6.7s	0ms
yotpo:star-ratings-widget:end	Mark	6.8s	0ms
yotpo:star-ratings-widget:end	Mark	6.8s	0ms
yotpo:star-ratings-widget:end	Mark	6.8s	0ms
yotpo:star-ratings-widget:end	Mark	6.8s	0ms
GTM-OPT-M4GBF5J:18:event_setup_start	Mark	6.8s	0ms
GTM-OPT-M4GBF5J:18:event_evaluation_start	Mark	6.8s	0ms
GTM-OPT-M4GBF5J:18:event_evaluation_end	Mark	6.8s	0ms

NAME	TYPE	START TIME	DURATION
GTM-OPT-M4GBF5J:18:event_setup_end	Mark	6.8s	0ms
GTM-OPT-M4GBF5J:18:event_execute_end	Mark	7.0s	0ms
GTM-OPT-M4GBF5J:container_execute_end	Mark	7.0s	0ms
GTM-OPT-M4GBF5J:19:event_setup_start	Mark	7.6s	0ms
GTM-OPT-M4GBF5J:19:event_evaluation_start	Mark	7.6s	0ms
GTM-OPT-M4GBF5J:19:event_evaluation_end	Mark	7.6s	0ms
GTM-OPT-M4GBF5J:19:event_setup_end	Mark	7.6s	0ms
GTM-OPT-M4GBF5J:19:event_execute_end	Mark	7.6s	0ms
GTM-OPT-M4GBF5J:20:event_setup_start	Mark	7.9s	0ms
GTM-OPT-M4GBF5J:20:event_evaluation_start	Mark	7.9s	0ms
GTM-OPT-M4GBF5J:20:event_evaluation_end	Mark	7.9s	0ms
GTM-OPT-M4GBF5J:20:event_setup_end	Mark	7.9s	0ms
GTM-OPT-M4GBF5J:20:event_execute_end	Mark	8.0s	0ms

N/A

[Reduce the impact of third-party code](#) TBT

Third-party code blocked the main thread for 475ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading.

THIRD-PARTY	TRANSFER SIZE	MAIN-THREAD BLOCKING TIME
kBbjALdgAWVp8b-42uOln8fkL6ypKJ17k8z9PU3R6765wIkH4eVa0k0LNHgjcmzrFV-fyTtISElzon8bMI2Is9Ue-Aln2_OzP78zxVD5gHU8XGJ52Rvu6yka5-zpG9JNrpHu3i_XZsCrryrVXsOvFavNC-Bj5etb5Xqyb3t2o1HN8aBseFLaQiEld7pPF1BJo7X16cPtE56uTj-eSpWDskpwZHefaNfKAeeBHzMjgdKp05Yd7N9sl-CH5ttjxgWPSrGqcHCJF9TCneRiZz1pMdwPXqXHXpjINhZ6ZIGeMp4AJvI70yzBPlw4JyRDrU64j0SC_aAxyOVZDeWxj4UvAZizMwcfYIYDlCrLBNcmZNJeT4CBctotEM8uZuDD57_EGyCDHqVvBdjtbJWYs5twTVIMMCwVau8sANK3ZkVfv5uzdfK9E_Ye0EUZnW0WMPentqI92JApkx5V7G-EPpDRPPXZssDi4YgVaiRPUC6IWquSZoafiBJxnnCJvEVzWVfQkRijKknoR6DO-KQQLMPGuUil94x0bcT3hRKVhqzUO62fyelC52SPTf3YBUE	17.6KB	0ms
https://api.videoask.com/forms/sharing/f0pkrpdzi	10.1KB	0ms
KLEVU SEARCH	70.9KB	0ms
https://js.klevu.com/klevu-js-v1/js/klevu-webstore.js	47.0KB	0ms
https://js.klevu.com/klevu-css/klevu_search_box_klevu-15365945552278515.min.css?t=0	9.15KB	0ms
https://js.klevu.com/klevu-js-v1/js-1-1/klevu-layout-slim.js?v=15	8.54KB	0ms
Other resources	6.21KB	0ms
GOOGLE OPTIMIZE	70.4KB	0ms
https://www.googleoptimize.com/optimize.js?id=OPT-M4GBF5J	70.4KB	0ms
BAMBUSER.COM	63.6KB	0ms
https://lcx-widgets.bambuser.com/widgets.js	21.7KB	0ms
https://lcx-widgets.bambuser.com/embed.js	20.0KB	0ms
https://lcx-widgets.bambuser.com/c4c3db6c.bundle.js	7.81KB	0ms
https://lcx-widgets.bambuser.com/7004fe14.bundle.js	5.87KB	0ms
https://lcx-widgets.bambuser.com/cc18331c.bundle.js	4.78KB	0ms
ADROLL	58.9KB	0ms
https://s.adroll.com/fjVDI6XBVV7JEHFPSNLIGOBA/roundtrip.js	34.3KB	0ms
https://s.adroll.com/fj/bounce.js	5.50KB	0ms
Other resources	19.0KB	0ms
MICROSOFT HOSTED LIBS	30.5KB	0ms
https://ajax.aspnetcdn.com/ajax/jQuery/jquery-3.5.1.min.js	30.5KB	0ms
MCZBF.COM	17.5KB	0ms
https://www.mczbf.com/tags/312205245440/tag.js	17.0KB	0ms
OMETRIA	15.6KB	0ms
https://cdn.ometria.com/tags/4f685ebb475111de.js?v=2019111217dsfds	8.08KB	0ms
https://cdn.ometria.com/tags/dd32a1ab54919a36.js?shop=pai-uk.myshopify.com	7.18KB	0ms
CJ AFFILIATE	13.8KB	0ms
https://affiliatepluginintegration.cj.com/getPluginJS?shop=pai-uk.myshopify.com	13.8KB	0ms
AMAZON WEB SERVICES	8.22KB	0ms
https://production-klarna-il-shopify-osm.s3.eu-west-1.amazonaws.com/9e7e15cb5d9456ab2566bdf8d_cf608ea60f2bb9d/280.index.js	6.29KB	0ms
VWO	3.25KB	0ms
IPSTACK.COM	1.60KB	0ms
OXIAPPS.COM	1.27KB	0ms
CJINTEGRATIONS.COM	652B	0ms
SHOP.APP	545B	0ms
KSEARCHNET.COM	423B	0ms

N/A

Eliminate render-blocking resources

FCP

LCP

Potential savings of 13ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles.

Resources that **may** be contributing to render-blocking include:

URL	TRANSFER SIZE	DOWNLOAD TIME
• https://www.paiskincare.com/cdn/shop/t/133/assets/ffc.css?v=173943980706789169821728662463	118KB	900ms
• https://ajax.aspnetcdn.com/ajax/Query/jquery-3.5.1.min.js	30.5KB	1.1s